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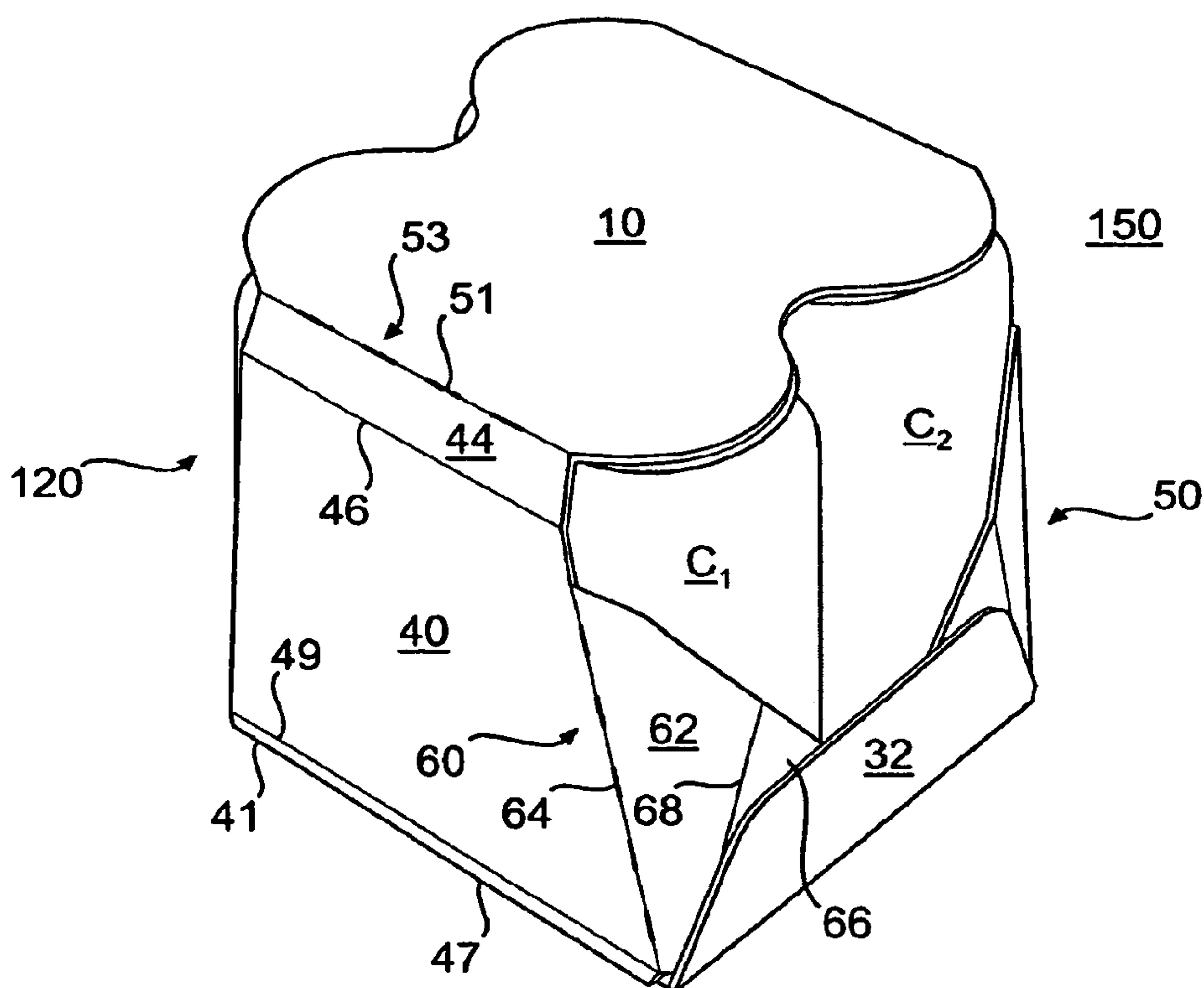
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A carrier package is constructed to tightly secure articles within the package. During loading, pushing the containers into the package causes the side panels of the package to deform so that the height of the package decreases and the width of the package increases.

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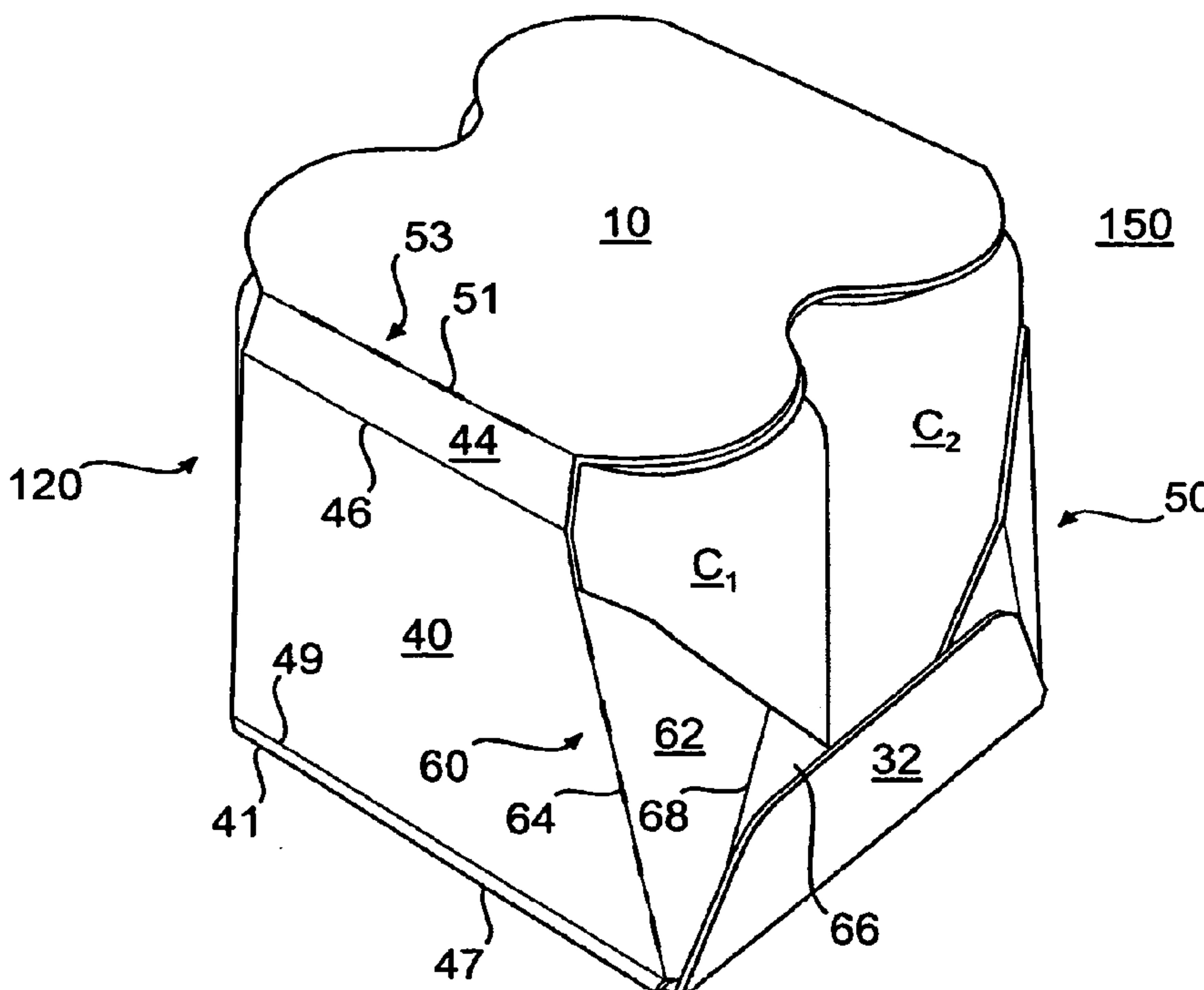
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(54) Title: CARRIER PACKAGES AND METHODS OF ERECTING CARRIER PACKAGES



CARRIER PACKAGES AND METHODS OF ERECTING CARRIER PACKAGES

BACKGROUND

[0001] Carrier packages are typically formed by wrapping a carrier blank around a group of containers and securing the ends of the blank together. The containers are held in place by the wrapped carrier. Conventional carrier packages, however, may not be sufficiently tightly wrapped, causing the wrapped package to have low structural rigidity and possibly resulting in containers shifting within the package and/or falling out of the package.

SUMMARY

[0002] According to an aspect of the invention, a carrier package comprises a plurality of articles accommodated within a carrier having a bottom panel, a first side panel, a second side panel, and a top panel. The articles are loaded into the carrier such that sections of the first and second side panels are deformed during loading.

[0003] According to another exemplary aspect of the invention, a carrier package is constructed from a blank having a bottom panel, a first side panel, a second side panel, and a top panel. The blank is designed to accommodate articles arranged in n rows and m columns, where n and m are positive, non-zero integers. The bottom panel has a width that is less than n times a characteristic width dimension of the articles.

[0004] According to one aspect of the present invention there is provided a method of erecting a carrier package, comprising: providing a blank comprising a bottom panel, a top panel, a first side panel, and a second side panel; forming a substantially tubular form from the blank, the substantially tubular form having a pre-load height measured from the bottom panel to the top panel before containers are loaded into the carrier package, and a pre-load width measured from the first side panel to the second side panel before containers are loaded into the carrier package; and then loading containers in the substantially tubular form, wherein loading the containers in the substantially tubular form causes the pre-load height of the substantially tubular form to decrease to a post-load height measured from the bottom panel to the top panel after the containers are loaded into the carrier package, and the pre-load width to increase to a post-load width measured from the first side panel to the second side panel after the containers are loaded into the carrier package.

[0004.1] According to a further aspect of the present invention there is provided a

method of erecting a carrier package, comprising: providing a blank, the blank comprising: a bottom panel; a top panel; a first side panel having a first upper section and a first lower section; and a second side panel; forming a substantially tubular form from the blank; and then loading containers in the substantially tubular form, wherein loading the containers in the tubular form causes the first upper section and the first lower section to move out of plane with a medial section of the first side panel.

[0004.2] According to another aspect of the present invention there is provided a carrier package, comprising a plurality of panels forming an interior of a sleeve, the plurality of panels comprising a bottom panel; a top panel; a first side panel; a second side panel; an at least partially open first end; an at least partially open second end; and an $n \times m$ arrangement of a plurality of containers, each container having a characteristic width dimension and a container height, wherein n and m are positive integers, and the sleeve has a pre-load width measured across the first end of the sleeve before the containers are loaded into the sleeve, the pre-load width being less than n times the characteristic width dimension of the containers, and the sleeve has a post-load width measured across the first end of the sleeve after the containers are loaded into the sleeve, the post-load width being approximately n times the characteristic width dimension.

[0004.3] According to a still further aspect of the present invention there is provided a carrier package, comprising a bottom panel; a top panel; a first side panel, the first side panel comprising a first upper section that is out of plane with a remainder of the first side panel after the containers are loaded into the carrier; a second side panel; an at least partially open first end; an at least partially open second end; and an $n \times m$ arrangement of the plurality of containers, each container having a characteristic width dimension and a container height, wherein n and m are positive integers the carrier package has a pre-load height measured from the bottom panel to the top panel before the containers are loaded into the carrier package, the pre-load height being greater than the container height; and the carrier package has a post-load height measured from the bottom panel to the top panel after the containers are loaded into the carrier package, the post-load height being approximately the container height.

[0005] According to yet another exemplary aspect of the invention, a partially erected carrier (e.g., substantially tubular form) is loaded with articles arranged in a staggered

or offset configuration. When the articles are pushed into the partially erected carrier and assume a rectangular $n \times m$ configuration, the sides of the carrier deform outwardly. As the sides of the carrier deform, the height of the partially erected carrier decreases and the width of the carrier increases.

[0006] Those skilled in the art will appreciate the above stated advantages and other advantages and benefits of various additional embodiments after reading the following detailed description of the embodiments with reference to the below-listed drawing figures.

BRIEF DESCRIPTION OF THE DRAWING FIGURES

[0007] According to common practice, the various features of the drawings discussed below are not necessarily drawn to scale. Dimensions of various features and elements in the drawings may be expanded or reduced to more clearly illustrate the embodiments of the invention.

[0008] **FIG. 1** is a plan view of a carrier blank used to form a carrier package according to a first embodiment of the invention.

[0009] **FIG. 2** illustrates an exemplary container suitable for use in a carrier package according to the first embodiment.

[0010] **FIG. 3** illustrates the carrier blank of **FIG. 1** folded and glued and in a partially erected state.

[0011] **FIGS. 4A-4F** are schematic diagrams of the carrier blank being erected and loaded with containers.

[0012] **FIG. 5** illustrates the erected carrier package according to the first embodiment of the invention.

[0013] **FIG. 6** illustrates the erected carrier package.

[0014] **FIG. 7** is an end view of the carrier package.

[0015] **FIG. 8** is a side view of the carrier package.

DETAILED DESCRIPTION

[0016] **FIG. 1** is a plan view of a carrier blank 8 used to form a carrier 120 according to a first embodiment of the invention. The carrier 120 accommodates a plurality of articles such as containers C to form a carrier package 150 (the erected carrier package 150 is illustrated in **FIGS. 5-8**). As shown in **FIG. 1**, the carrier blank 8 may be wholly or partially symmetric about a longitudinal centerline C_L, and partially symmetric about a transverse centerline C_T. Therefore, certain elements in the drawing figures may share common reference numerals in order to reflect the whole and/or partial longitudinal and transverse symmetries of the blank 8.

[0017] In this specification, the terms “lower,” “bottom,” “side,” “end,” “upper” and “top” indicate spatial orientations determined in relation to fully erected carriers placed in upright configurations. For the purposes of illustration and not for the purpose of limiting the scope of the invention, the following detailed description describes generally cylindrical sixteen ounce beverage container cans as disposed within the exemplary carrier embodiment. Other types of containers not illustrated, and other articles, for example, may be accommodated in carrier packages constructed, loaded and/or erected according to the principles of the present invention. The illustrated blank 8 is configured to form a carrier for accommodating four beverage containers C in a 2 x 2 (two rows and two columns) arrangement, although other container arrangements can be accommodated according to the principles of the present invention.

[0018] Referring to **FIG. 1**, the blank 8 comprises a top panel 10 foldably connected to a first side panel 20 at a first transverse fold line 21, a bottom panel 30 foldably connected to the first side panel 20 at a second transverse fold line 31, and a second side panel 40 foldably connected to the bottom panel 30 at a third transverse fold line 41. An adhesive flap 53 may be foldably connected to the top panel 10 at a fourth transverse fold line 51. Alternatively, an adhesive flap (not illustrated) may be connected to the second side panel 40 at the opposite end of the blank 8.

[0019] A bottom end flap 32 may be foldably connected to each end of the bottom panel 30 at a longitudinally extending fold line 34. The bottom end flaps 32 serve to partially

close the bottom ends of the erected carrier package 150 (illustrated in FIGS. 5-8). A first web portion 50 may be foldably connected to each end of the first side panel 20 at an oblique fold line 54. A second web portion 60 may be foldably connected to each end of the second side panel 40 at an oblique fold line 64. Each first web portion 50 comprises a first proximal web panel 52 foldably connected to the first side panel 20 at an oblique fold line 54 and a first distal web panel 56 foldably connected to a first proximal web panel 52 at an oblique fold line 58. Each second web portion 60 comprises a second proximal web panel 62 foldably connected to the second side panel 40 at an oblique fold line 64 and a second distal web panel 66 foldably connected to a second proximal web panel 62 at an oblique fold line 68. In the carrier package 150, the first and second web portions 50, 60 are adhered to the bottom end flaps 32 and serve to partially close the ends of the carrier package 150.

[0020] The top panel 10 may be formed from a generally square or rectangular shaped section of board, with one or more curved cutout sections 12 and/or curved corner sections 14 cut from the board. The curved sections 12, 14 of the top panel 10 can be configured, for example, so that the contour of the top panel 10 generally conforms to the contour of containers C accommodated in the carrier package 150 (FIGS. 5-8).

[0021] According to one exemplary aspect of the present invention, the first and second side panels 20, 40 of the blank 8 may be constructed to flex and/or bend or otherwise deform at one or more locations during erection so that the resulting carrier package 150 is tightly wrapped around articles accommodated within the carrier package. As shown in FIG. 1, the first side panel 20 includes a first upper section 24 foldably connected at a transverse fold line 26, and a first lower section 27 foldably connected at a transverse fold line 29. Similarly, the second side panel 40 includes a second upper section 44 foldably connected at a transverse fold line 46, and a second lower section 47 foldably connected at a transverse fold line 49. The upper and lower sections 24, 27, 44, 47 allow the first and second side panels 20, 40 to deform during loading of the carrier package 150, as is discussed in further detail below.

[0022] The lines of disruption or weakening **21, 31, 41, 51, 26, 29, 46, 49, 54, 64** formed in the blank **8** may be, for example, score lines, crease lines, cut-space lines, cut-crease lines, combinations thereof, or other lines of disruption that facilitate folding or bending of the blank **8**. In the illustrated exemplary blank embodiment, the transverse fold lines **26, 29, 46, 49** are crease lines, the fold lines **21, 51, 54, 64** are cut-crease lines, and the oblique fold lines **58, 68** are crease lines having spaced cut sections.

[0023] The longitudinal dimension **W_B** in FIG. 1 indicates a width of the bottom panel **30**, and the longitudinal dimension **H_S** indicates an initial height of the first and second side panels **20, 40**, before the carrier is fully loaded with containers **C**. The longitudinal dimension **W_T** is the width of the top panel **10**. **W_T** and **W_B** may be, for example, equal.

[0024] FIG. 2 illustrates top and side views of an exemplary article in the form of a beverage container **C** suitable for loading in the carrier package **150**. The container **C** has a height **H_C** and a diameter **D_C**. According to an exemplary aspect of the present invention, the initial, preload height **H_S** of the first and second side panels **20, 40** in the partially erected carrier is greater than the container height **H_C**. According to another exemplary aspect, the width **W_B** of the bottom panel **30** and the width **W_T** of the top panel **10** are less than *n* times a characteristic width dimension (in this example the container diameter **D_C**) of a container in a carrier package accommodating a rectangular *n* x *m* container arrangement. The term “characteristic width dimension” can be defined as the largest diameter of a generally cylindrical container, which diameter may be located at a middle section along the height of the container. *n* and *m* are positive integers, with *n* indicating the number of rows of containers. According to the exemplary embodiments, the number of rows of containers is counted across the ends of the carrier package **150**, and the number of columns is counted along the sides of the carrier package. Using these dimensions, the construction of the carrier blank **8** and the method of erection of the carrier package allow the carrier package to be more tightly wrapped than conventional carrier packages.

[0025] An exemplary method of erection of the carrier package 150 is discussed below with reference to FIGS. 3-4F. In the exemplary method, the carrier blank 8 may be provided with glue or other adhesives at the locations 59, 57, 67 on the exterior surfaces of the adhesive flap 53 and the first and second distal web panels 56, 66, respectively, as shown in FIG. 1.

[0026] FIG. 3 illustrates the carrier blank 8 folded and glued and in a partially erected state. In FIG. 3, the carrier blank 8 is folded about the transverse fold lines 41 and 21, and the exterior side of the adhesive flap 53 (FIG. 1) is brought into contact with the interior side of the second side panel 40, specifically at the second upper section 44 of the panel 40. Glue or other adhesive may be applied to the exterior side of the adhesive flap 53 and/or to the interior side of the second upper section 44 of the second side panel 40 in order to adhere the adhesive flap 53 and the second side panel 40 together. Thereafter, the partially erected carrier blank 8 is erected into a sleeve-like shape by folding along lines 21, 31, 41, 51 to provide the configuration schematically shown in Figs. 4A-4C.

[0027] FIGS. 4A-4F are partially schematic diagrams of the partially erected carrier blank 8 (e.g., substantially tubular form) being loaded with containers C₁-C₄ and the ends of the blank being closed. In this example, the containers C₁-C₄ may generally correspond in shape and dimensions to the container C illustrated in FIG. 2. In the exemplary *n* x *m* article arrangement, four containers C₁-C₄ are loaded into a partially erected tubular carrier form in the offset or staggered diagonal 2 x 2 arrangement shown in FIG. 4C. Other article arrangements, including 3 x 3, 4 x 4, etc. are within the scope of the present invention. The first and second web portions 50, 60 are not shown in FIG. 4C for clarity of illustration.

[0028] FIG. 4A illustrates the glued carrier blank 8 opened up into a generally tubular upright form 108 with a first container C₁ loaded into the tubular carrier form. At least one end of the tubular form 108 is open to allow insertion of the containers C₁-C₄. Prior to loading, the partially erected carrier 108 has an overall width A₁ and an overall height B₁. Referring also to FIG. 1, the overall width A₁ of the partially erected carrier

108 may generally correspond to the longitudinal width **W_B** of the bottom panel **30** and the width **W_T** of the top panel **10**. In a carrier package accommodating an *n* x *m* article arrangement, the widths **W_B** and **W_T** are selected to be less than *n* times a characteristic width dimension of the articles to be loaded, which in this example is the largest diameter **D_C** of the generally cylindrical containers **C₁-C₄**. The pre-load height **B₁** of the partially erected carrier **108** may correspond to the height **H_S** of the side panels **20**, **40**. The initial carrier height **B₁** is greater than the article height **H_C**. As shown in FIGS. 4A-4D, during loading, one or more of the web portions **50**, **60** and/or the bottom end flaps **32** may be folded outwardly and away from the open end of the tubular carrier form **108** to facilitate loading of the containers **C₁-C₄** into the tubular form. The web portions **50**, **60** and/or the flap **32** may alternatively, for example, extend forward from the tubular form.

[0029] FIG. 4B shows a second container **C₂** loaded into the partially erected tubular carrier form **108** after loading of the first container **C₁**. As shown in FIGS. 4B and 4C, the containers **C₁**, **C₂** partially overlap when viewed from the open end of the carrier. Third and fourth containers **C₃**, **C₄** are similarly staggered as they are pushed into the tubular carrier form **108** after the first two containers **C₁**, **C₂**. FIG. 4C illustrates the staggered arrangement of the containers **C₁-C₄** as they are loaded into the carrier **108** in the direction **L**. The four containers **C₁-C₄** may be loaded into the carrier **108** as a staggered unit or group as shown in FIG. 4C. A bar or other form of obstruction (not shown) may be placed against the open back end of the tubular carrier form **108** during loading so as to prevent the containers **C₁-C₄** from being pushed through the open end of the tubular carrier form **108**. A bar or arm, etc. (not illustrated), may be used to push the containers **C₁-C₄** into the tubular form **108**.

[0030] Referring to FIG. 4D, the containers **C₁-C₄** are pressed into the partially erected tubular carrier form **108** so that they move from the offset or staggered diagonal orientation of FIG. 4C and into a generally rectangular 2 x 2 arrangement within the partially erected carrier. The 2 x 2 arrangement of the containers **C₁-C₄** is shown to the right in FIG. 4D. The obstruction (not illustrated) at the opposite open end of the form

108 biases the other side of the group of containers **C₁-C₄** so that they may be pressed firmly into the carrier form **108**. As the containers **C₁-C₄** are forced to align into (e.g., as they are arranged into) a side-by-side rectangular 2 x 2 matrix configuration, the middle portions of the first and second side panels **20, 40** are pressed or deformed outwardly by the sides of the containers **C**. As the middle portions of the first and second side panels **20, 40** are pressed outwardly, the first side panel **20** deforms at the first upper and lower sections **24, 27**, and the second side panel **40** deforms at the second upper and lower sections **44, 47**. The resultant deformation that occurs during the loading causes the overall width of the partially erected carrier to increase from **A₁** (**FIG. 4A**) to **A₂**. At the same time, the overall height of the carrier decreases from **B₁** (**FIG. 4A**) to **B₂**. The first upper and lower sections **24, 27** therefore deform out of plane with respect to (e.g., may become oblique with respect to) the center remainder section of the first side panel **20**, and the second upper and lower sections **44, 47** deform out of plane with respect to (e.g., may become oblique with respect to) the center remainder section of the second side panel **40**. The partially erected carrier having the post-loaded width dimension **A₂** and post-loaded height dimension **B₂** is indicated by the reference number **108'**.

[0031] According to one aspect of the invention, the post-loading width **A₂** of the carrier **108'** can generally approximate the container diameter **D_C** times the number *n* of rows of containers **C** accommodated in the carrier. For example, as illustrated in **FIG. 4D**, the width of the partially erected carrier **108'** is approximately two times the container diameter **D_C**, with some allowance made for board caliper and bowing of the side panels **20, 40**, etc. The initial height **B₁** of the pre-load carrier decreases so that it generally approximates the container height **H_C** and so that the top panel **10** rests relatively tightly over the tops of the containers **C₁-C₄**, as shown in **FIG. 4D**.

[0032] After loading of the containers **C₁-C₄** into the partially erected carrier **108'**, the loaded partially erected carrier **108'** is moved transversely from the loading position to folding/gluing station(s). Referring to **FIG. 4E**, the first and second web portions **50, 60** at one end of the post-loaded partially erected carrier **108'** are folded inwardly about

the oblique fold lines 54, 64, respectively, so that they extend across the open end of the carrier. Glue or other adhesive may be applied to the exterior of the first and second distal web panels 56, 66 and/or to the interior side of the bottom end flap 32. Referring to FIG. 4F, the bottom end flap 32 is folded upwardly and adhered to exterior sides of the first and second distal web panels 56, 66. The web portions 50, 60 and the bottom end flap 32 at the opposite end of the carrier may be similarly adhered together.

[0033] FIGS. 5 and 6 illustrate the carrier blank 8 formed into an erected carrier 120 and accommodating the four containers C₁-C₄, forming a carrier package 150. The containers C₁-C₄ are tightly wrapped at their sides by the side panels 20, 40, at their tops by the top panel 10, and at their bottoms by the bottom panel 30. The ends of the carrier package 150 are partially closed by the first web portions 50, the second web portions 60, and the bottom end flaps 32. A predetermined portion of the upper portions of the containers C₁-C₄ may remain visible through the partially closed ends of the carrier package 150.

[0034] FIG. 7 illustrates one end of the carrier package 150 and FIG. 8 illustrates one side of the carrier package. FIGS. 7 and 8 illustrate the deformation of the first and second side panels 20 and 40 at the upper and lower sections 24, 27 and 44, 47, respectively, caused by the carrier loading process. During loading, the first upper and lower sections 24, 27 deform out of the plane of the remaining, central portion of the first side panel 20. Similarly, the second upper and lower sections 44, 47 deform out of the plane of the remaining, central portion of the second side panel 40. The first upper section 24 generally folds or bends at the transverse fold lines 21, 26 and the first lower section 27 folds at the transverse fold lines 29, 31 so that the sections 24, 27 are oriented at a nonzero angles with respect to vertical. Similarly, the second lower section 47 folds at the transverse fold lines 49, 41 so that the section 47 is oriented at a nonzero angle with respect to vertical. The second upper section 44 generally folds or bends at the transverse fold line 46, while the adhesive panel 50 connecting the top panel 10 to the second upper section 44 folds or bends at the fold line 51, with the second upper section 44 assuming a nonzero orientation with respect to vertical.

[0035] Referring again to **FIG. 2** and to **FIG. 7**, the generally cylindrical containers **C₁-C₄** are of smaller diameter at their tops than at their midsections where they have the characteristic diameter **D_C**. The diameters of the tops of the containers **C₁-C₄** decrease at frustoconical top portions of the containers. The upper sections **24, 44** of the first and second side panels **20, 40** slope inwardly toward the top panel **10** to generally conform to the profiles of the frustoconical sections at the tops of the containers **C₁-C₄**. The bottom edges of the containers **C₁-C₄** also continuously decrease in diameter along a generally curved exterior profile. The lower sections **27, 47** of the first and second side panels **20, 40** slope inwardly toward the bottom panel **30** to generally conform to the bottom edges of the containers **C₁-C₄**.

[0036] In **FIGS. 5-8**, the sections **24, 27, 44, 47** of the panels **20, 40** are illustrated as retaining generally planar configurations after loading of the carrier package **150**. The sections **24, 27, 44, 47** may, however, bow or otherwise deform during loading due to the stresses of pressing the containers **C₁-C₄** into the partially erected carrier **108**. While the central remainder sections of the side panels **20, 40** are illustrated as planar members extending generally vertically, the remainder of the side panels **20, 40** may also bow or otherwise deform to some degree.

[0037] The ends of the carrier package **150** can be partially open. The first and second web portions **50, 60** and the bottom end flaps **32** can be constructed, for example, to expose predetermined portions of the containers **C₁-C₄**. The first and second web portions **50, 60** may also be constructed to partially wrap around the sides of the containers **C₁-C₄** within the carrier package **150**. During closing of the ends of the carrier package **150**, the first web portions **50** may fold or bend slightly at the oblique fold lines **58**, and the web panels **52, 56** may additionally deform to wrap around and/or generally conform to the exterior surfaces of the containers **C**. Similarly, the second web portions **60** may fold or bend at the oblique fold lines **68** and the web panels **62, 66** can deform when pressed against the sides of the containers **C₁-C₄**.

[0038] In the above embodiments, the carrier package **150** is shown as accommodating generally cylindrical beverage cans. Other types of articles, however, can be

accommodated within a carrier package according to principles of the present invention. The dimensions of the blank 8 may also be altered, for example, to accommodate various article forms.

[0039] Varying numbers of columns and rows of articles such as containers C can be accommodated in carrier packages constructed according to the principles of the present invention. For example, the top panel 10, the bottom panel 30 and the bottom flaps 32 can be lengthened along the longitudinal direction of the blank 8 (measured from left to right in FIG. 1) in order to accommodate additional rows of containers C. In one such embodiment, a carrier may be constructed that accommodates six containers arranged in three rows and two columns (3 x 2) or two rows and three columns (2 x 3). In general, any $n \times m$ (where n and m are positive integers) arrangement of articles can be accommodated within carrier packages according to the present invention.

[0040] In FIG. 1, the upper and lower sections 24, 44, 27, 47 defined in the side panels 20, 40 are each illustrated as defined by a pair of transverse fold lines. Each of the first and second side panels 20, 40 can include, however, sections at either or both of their upper and lower portions that are defined by alternate forms of lines of disruption. For example, a deformable section can be defined in a side panel by a plurality of relatively closely spaced parallel transverse lines of disruption. In this embodiment, the deformable upper and lower sections of the side panels could deform according to an upper or lower contour of an article retained in the carrier. For example, the lower sections 27, 47 could be defined by a plurality of spaced fold lines so that the side panels 20, 40 conform closely to the curved bottom edges of the containers.

[0041] Apertures could be cut in the upper and/or lower sections of the side panels to allow a portion of an article accommodated within the carrier package to partially extend through the side panels of the carrier.

[0042] The pre-load width A_1 and height B_1 illustrated in FIG. 4A change during loading so that they assume the values A_2 and B_2 illustrated in FIGS. 7 and 8. According to one embodiment, the preload width A_1 may increase by at least 3% to post-load width A_2 , and the height B_1 may decrease by at least 1% to B_2 during loading.

According to another embodiment, the width A_1 may increase by at least 5% and the height B_1 may decrease by at least 2% during loading.

[0043] In accordance with the above-described embodiments, the blank 8 may be constructed of paperboard of a caliper such that it is heavier and more rigid than ordinary paper. The blank can also be constructed of other materials, such as cardboard, hard paper, or any other material having properties suitable for enabling the carrier to function at least generally as described above.

[0044] The blank can be laminated to or coated with one or more sheet-like materials at selected panels or panel sections. Interior and/or exterior sides of the blank can be coated with a clay coating. The clay coating may then be printed over with product, advertising, price coding, and other information or images. The blank may then be coated with a varnish to protect information printed on the blank. The blank may also be coated with, for example, a moisture barrier layer, on either or both sides of the blank.

[0045] In accordance with the exemplary embodiment of the present invention, a fold line can be any substantially linear, although not necessarily straight, form of disruption or weakening in the blank that facilitates folding or bending therealong. More specifically, but not for the purpose of narrowing the scope of the present invention, examples of fold lines include: score lines; crease lines; a cut or a series of cuts that extend partially into and/or completely through the material along a desired line of weakness; and various combinations of these features.

[0046] For purposes of the description presented herein, the term "line of disruption" or "line of weakening" can be used to generally refer to a cut line, a score line, a tear line, a crease line, perforations (e.g., a series of spaced cuts), a fold line, or other disruptions formed in a blank, and overlapping and sequential combinations thereof.

[0047] In the present specification, a "panel" or "flap" need not be flat or otherwise planar. A "panel" or "flap" can, for example, comprise a plurality of interconnected generally flat or planar sections.

[0048] The above embodiments may be described as having one or panels adhered together by glue during erection of the dispensing carrier embodiments. The term "glue" is intended to encompass all manner of adhesives commonly used to secure dispensing carrier panels in place.

[0049] The description is not intended to limit the invention to the form disclosed herein. Also, it is intended that the appended claims be construed to include alternative embodiments, not explicitly defined in the detailed description.

[0050] It will be understood by those skilled in the art that while the present invention has been discussed above with reference to exemplary embodiments, various additions, modifications and changes can be made thereto without departing from the spirit and scope of the invention as set forth in the following claims.

WHAT IS CLAIMED IS:

1. A method of erecting a carrier package, comprising:
 - providing a blank comprising a bottom panel, a top panel, a first side panel, and a second side panel;
 - forming a substantially tubular form from the blank, the substantially tubular form having a pre-load height measured from the bottom panel to the top panel before containers are loaded into the carrier package, and a pre-load width measured from the first side panel to the second side panel before containers are loaded into the carrier package; and
 - then loading containers in the substantially tubular form, wherein loading the containers in the substantially tubular form causes the pre-load height of the substantially tubular form to decrease to a post-load height measured from the bottom panel to the top panel after the containers are loaded into the carrier package, and the pre-load width to increase to a post-load width measured from the first side panel to the second side panel after the containers are loaded into the carrier package.
2. The method of claim 1, further comprising:
 - at least partially closing a first end of the substantially tubular form; and
 - at least partially closing a second end of the substantially tubular form.
3. The method of claim 1, wherein a first side panel of the substantially tubular form comprises a first upper section, and wherein loading the containers causes the first upper section to move out of plane with a remainder of the first side panel.
4. The method of claim 3, wherein the first side panel comprises a first lower section, and wherein loading the containers causes the first lower section to move out of plane with the remainder of the first side panel.
5. The method of claim 3, wherein the post-load width is at least three per cent greater than the pre-load width.
6. The method of claim 1, wherein the containers are generally cylindrical and the upper sections of the containers decrease in diameter towards tops of the containers.
7. The method of claim 1 wherein the first side panel has a first upper section and a first lower section; and

wherein loading the containers in the tubular form causes the first upper section and the first lower section to move out of plane with a medial section of the first side panel.

8. The method of claim 7, wherein the first upper section is defined in part by a line of disruption in the first side panel.

9. The method of claim 8, further comprising:

at least partially closing a first end of the substantially tubular form; and
at least partially closing a second end of the substantially tubular form.

10. The method of claim 7, wherein the containers are generally cylindrical and upper sections of the containers decrease in diameter towards tops of the containers.

11. A carrier package, comprising:

a plurality of panels forming an interior of a sleeve, the plurality of panels comprising

a bottom panel;

a top panel;

a first side panel;

a second side panel;

an at least partially open first end;

an at least partially open second end; and

an $n \times m$ arrangement of a plurality of containers, each container having a characteristic width dimension and a container height, wherein

n and m are positive integers, and

the sleeve has a pre-load width measured across the first end of the sleeve before the containers are loaded into the sleeve, the pre-load width being less than n times the characteristic width dimension of the containers, and

the sleeve has a post-load width measured across the first end of the sleeve after the containers are loaded into the sleeve, the post-load width being approximately n times the characteristic width dimension.

12. The carrier package of claim 11, wherein after the containers are loaded into the sleeve, the first side panel comprises a first upper section that is out of plane with a remainder of the first side panel, wherein the first upper section slopes inwardly toward the

top panel, and wherein the first side panel further comprises a first lower section that slopes inwardly toward the bottom panel.

13. The carrier package of claim 11, wherein the first end of the carrier package is at least partially closed by a first bottom end flap after the containers are loaded into the sleeve.

14. The carrier package of claim 13, wherein the first end of the carrier package is at least partially closed by a first web portion foldably connected to the first side panel and a second web portion foldably connected to the second side panel.

15. The carrier package of claim 14, wherein the first web portion comprises:
a first proximal web panel foldably connected to the first side panel; and
a first distal web panel foldably connected to the first proximal web panel, the first distal web panel being adhered to the first bottom end flap.

16. The carrier package of claim 11, wherein the containers are generally cylindrical and wherein upper sections of the containers decrease in diameter towards tops of the containers.

17. The carrier package of claim 11, wherein the first side panel comprising a first upper section that is out of plane with a remainder of the first side panel after a plurality of containers are loaded into the sleeve;

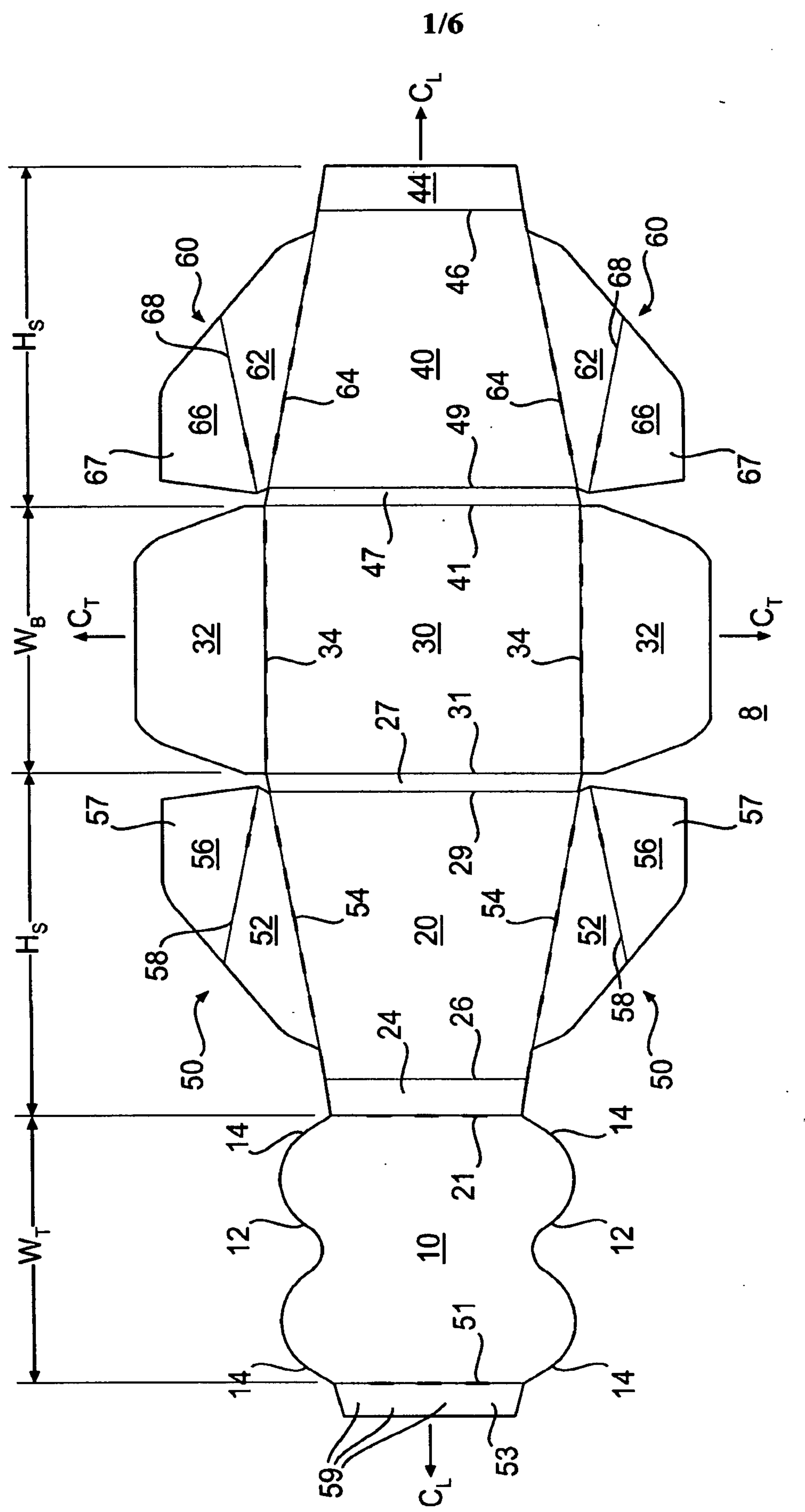
the sleeve has a pre-load height measured from the bottom panel to the top panel before the containers are loaded into the sleeve, the pre-load height being greater than the container height; and

the sleeve has a post-load height measured from the bottom panel to the top panel after the containers are loaded into the sleeve, the post-load height being approximately the container height.

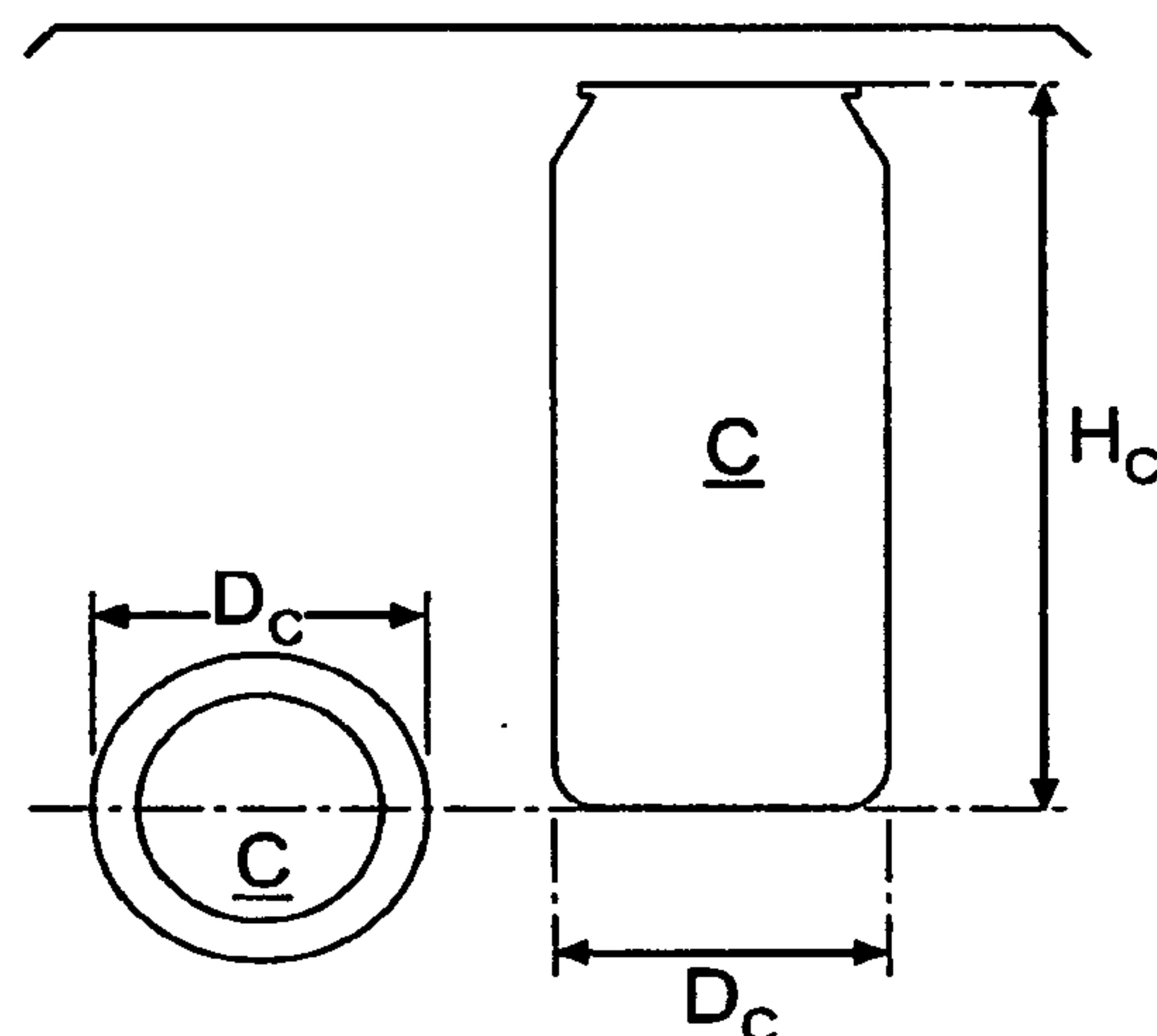
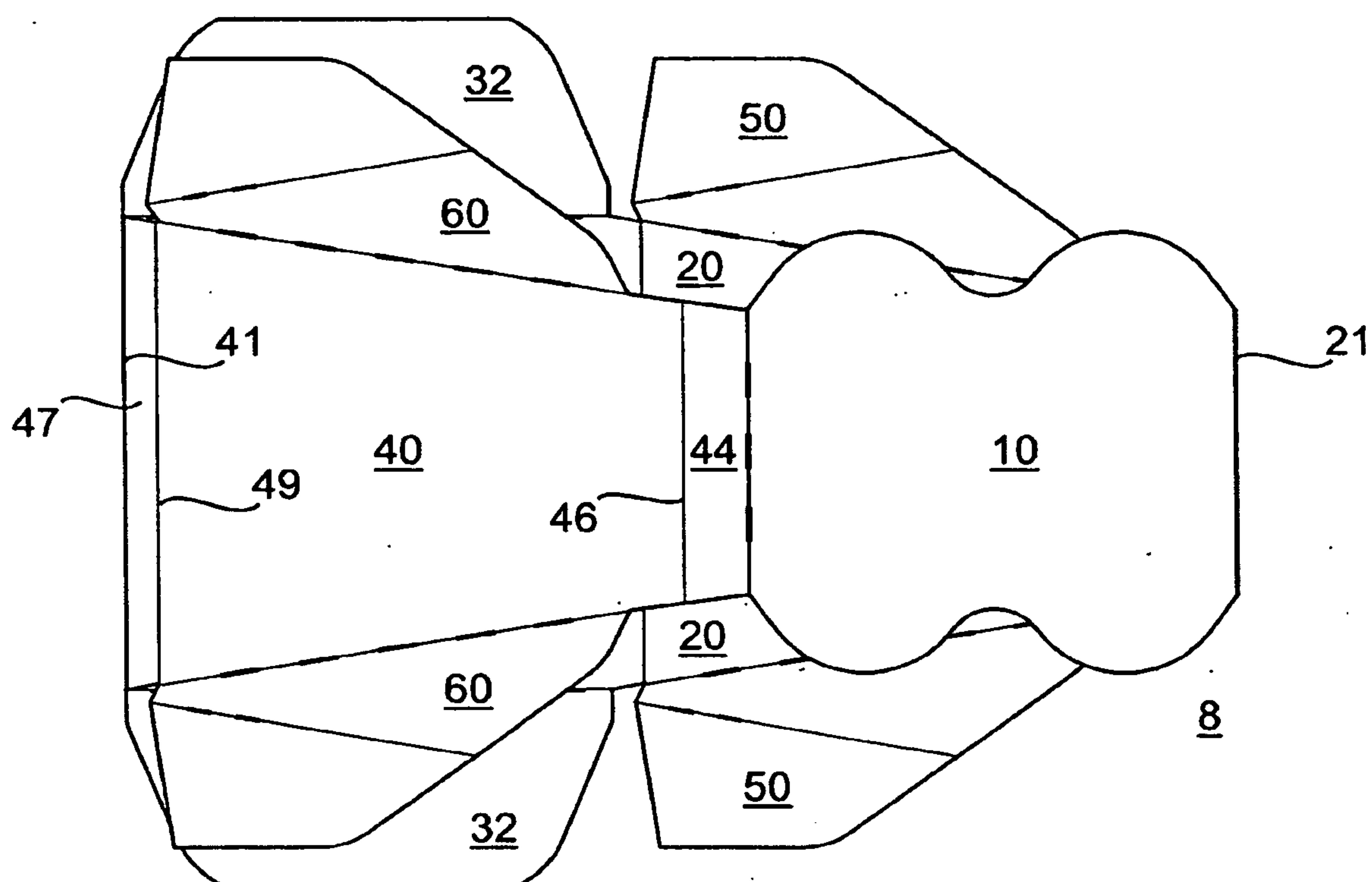
18. The carrier package of claim 17, wherein, after the containers are loaded into the sleeve, the first upper section slopes inwardly toward the top panel.

19. The carrier package of claim 18, wherein the first side panel further comprises a first lower section that is out of plane with the remainder of the first side panel.

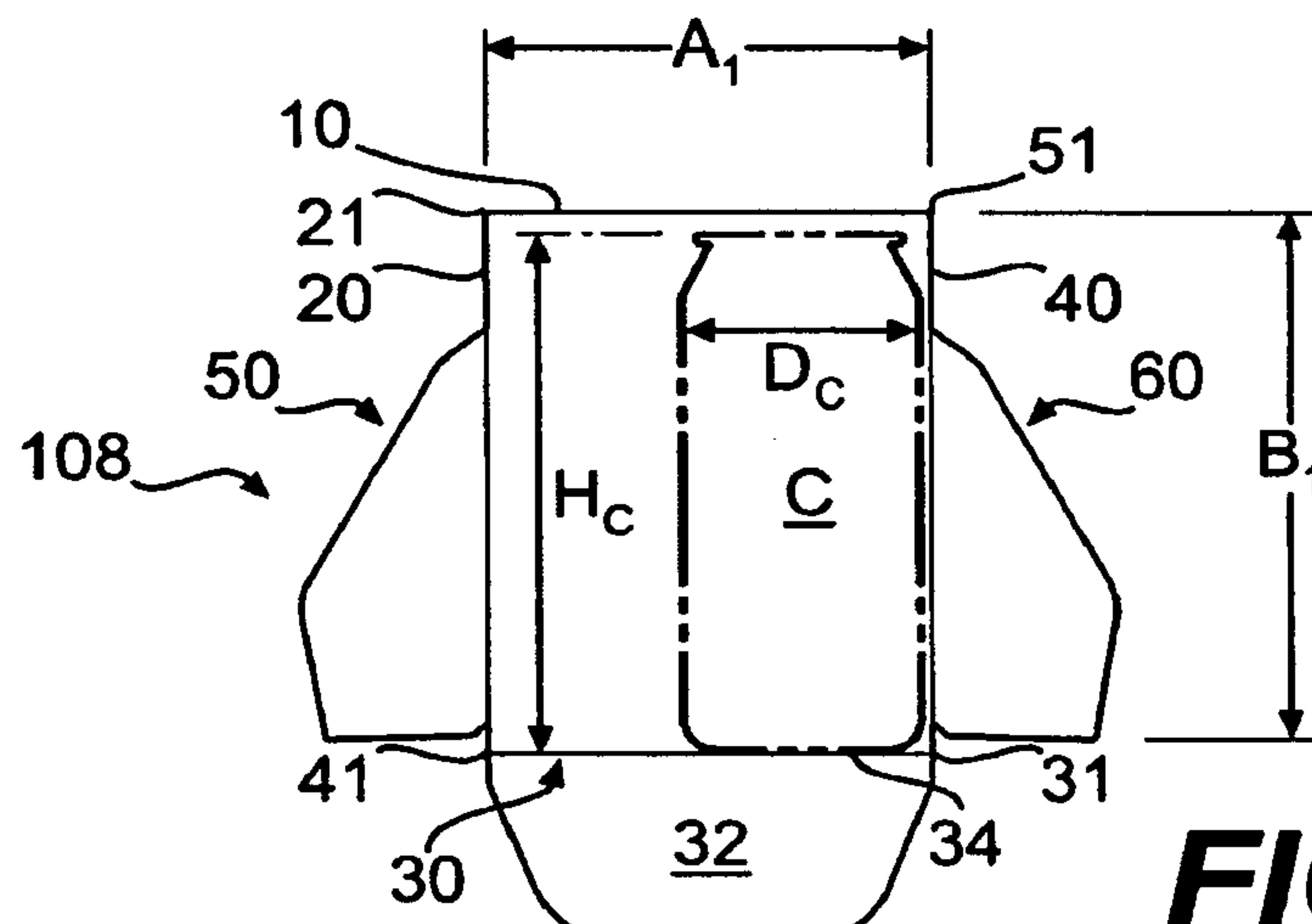
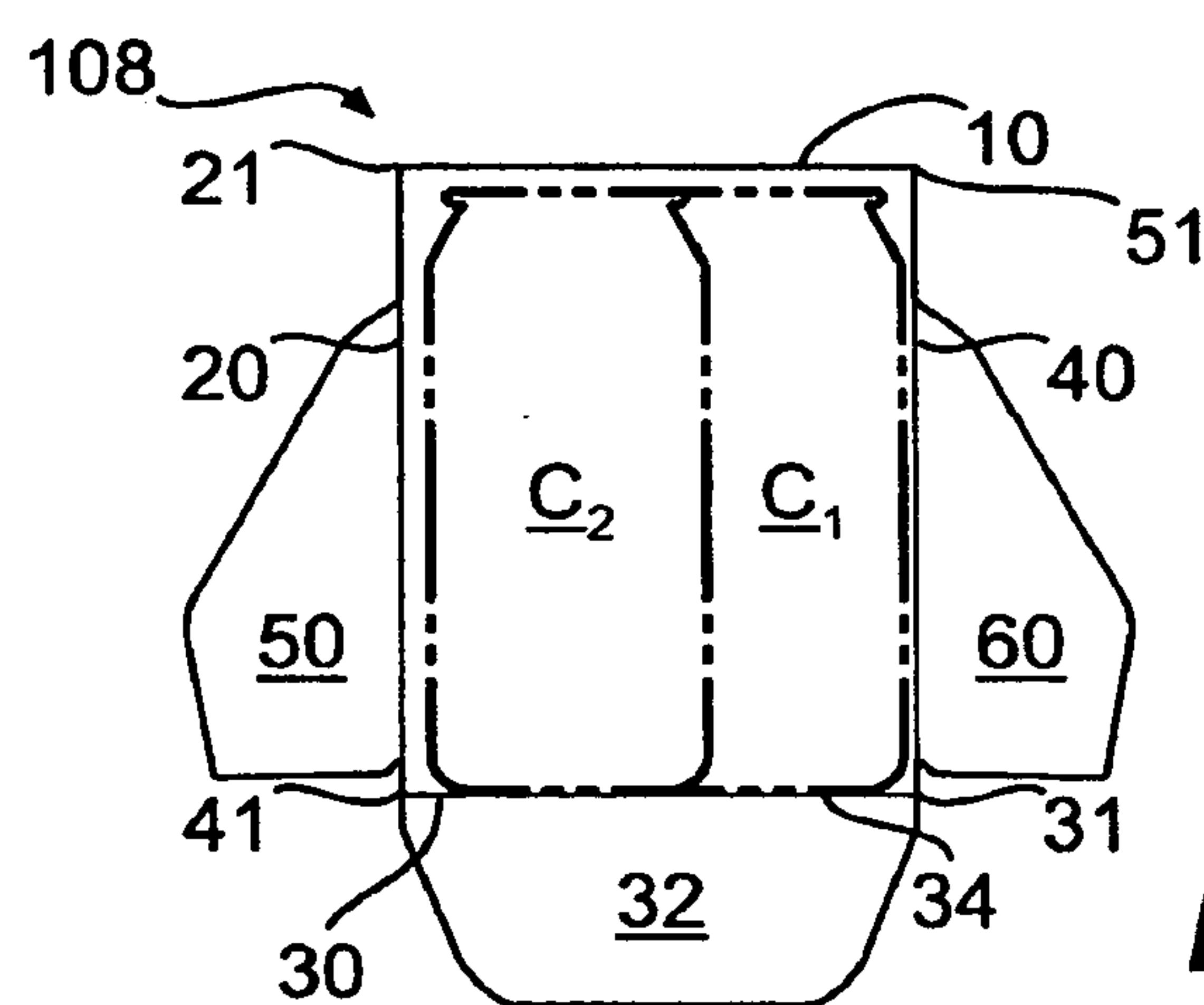
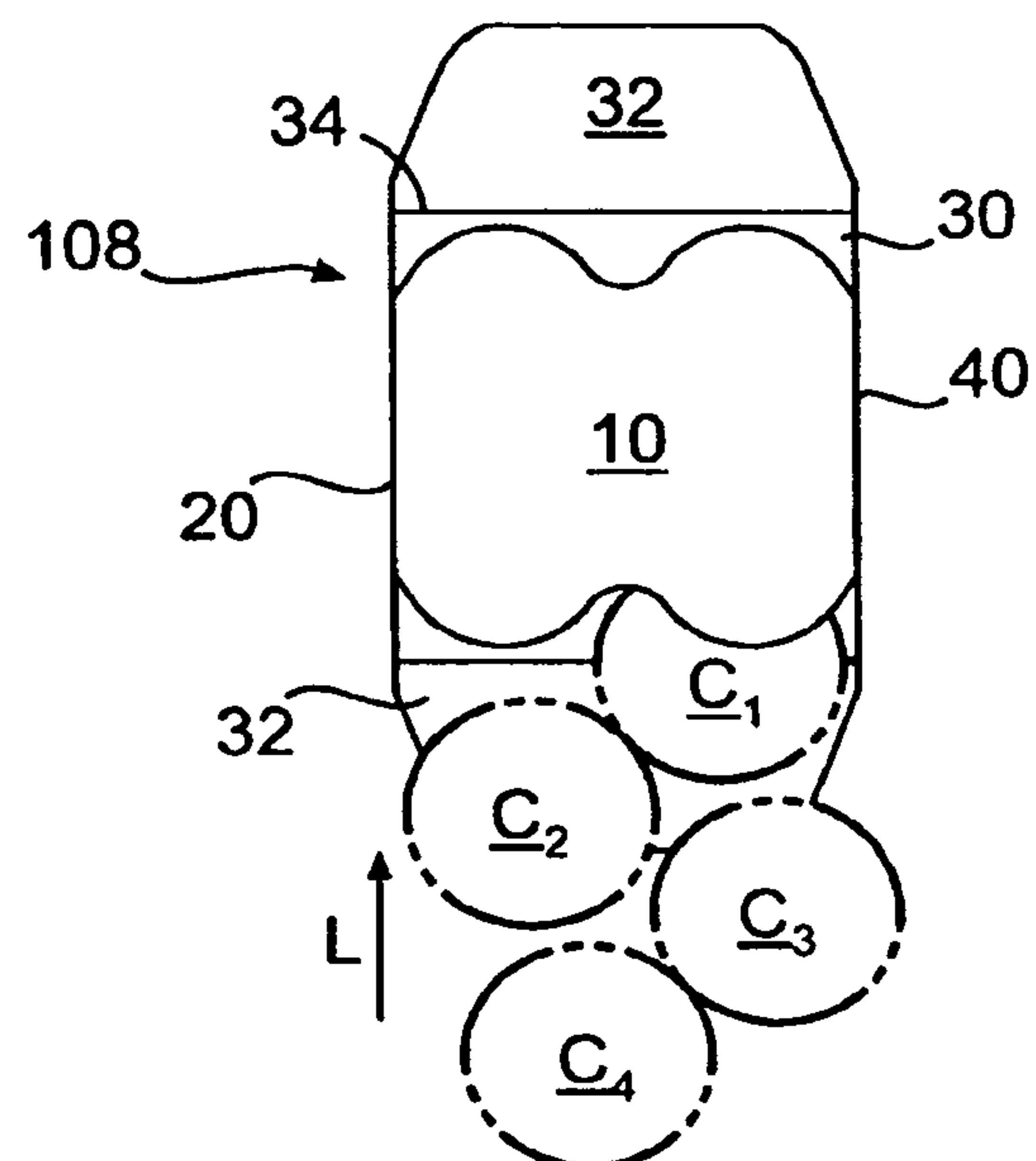
20. The carrier package of claim 17, wherein the first end of the carrier package is at least partially closed by a first bottom end flap.
21. The carrier package of claim 20, wherein the first end of the carrier package is at least partially closed by a first web portion foldably connected to the first side panel and a second web portion foldably connected to the second side panel.
22. The carrier package of claim 21, wherein the first web portion comprises:
a first proximal web panel foldably connected to the first side panel; and
a first distal web panel foldably connected to the first proximal web panel, the first distal web panel being adhered to the first bottom end flap.
23. The carrier package of claim 17, wherein the containers are generally cylindrical.
24. The carrier package of claim 17, wherein upper sections of the containers decrease in diameter towards tops of the containers.
25. The carrier package of claim 11, wherein the top panel has a width generally equal to the pre-load width of the carrier package.
26. The carrier package of claim 17, wherein the top panel has a width generally equal to the pre-load width of the carrier package.



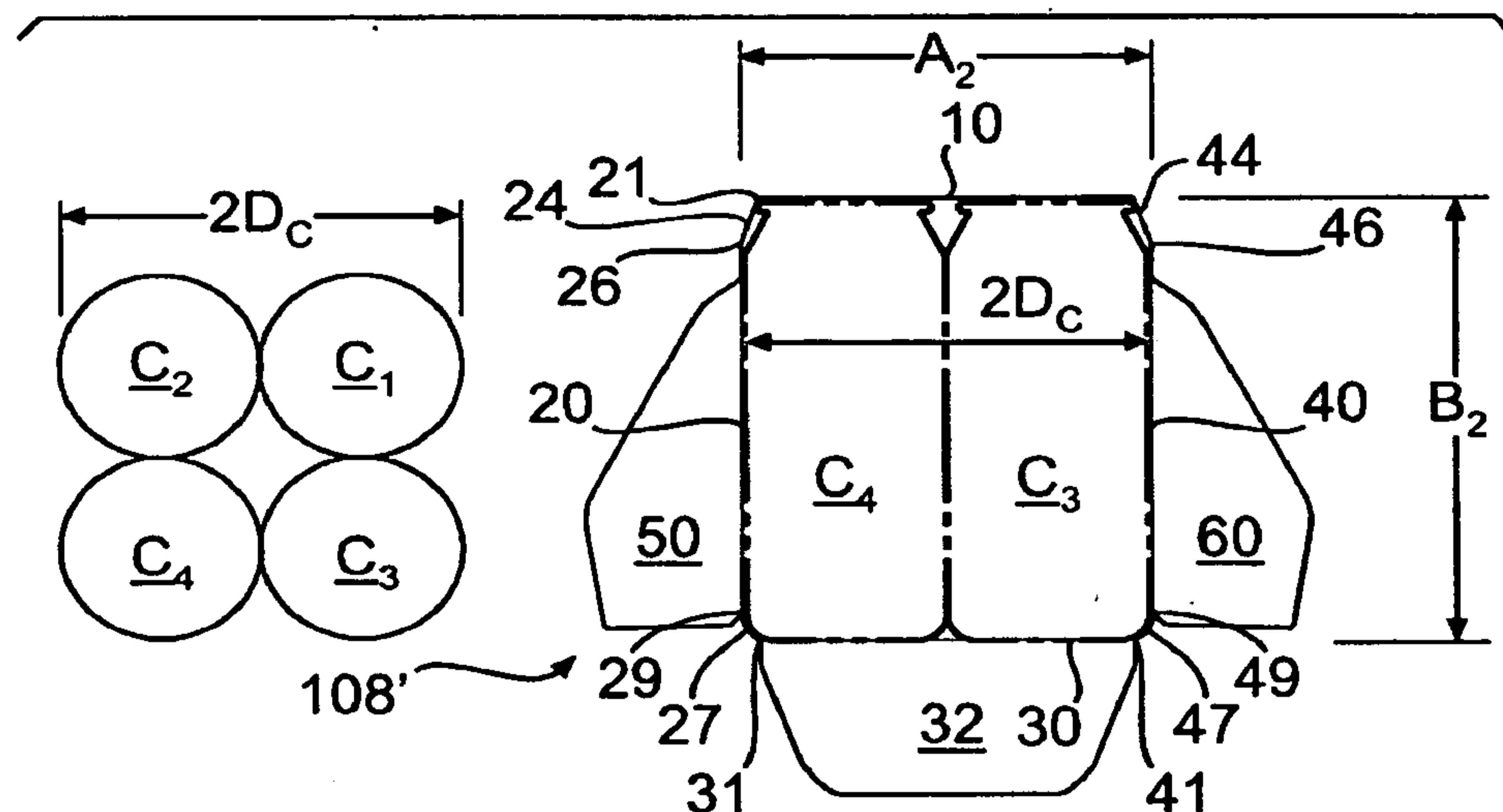
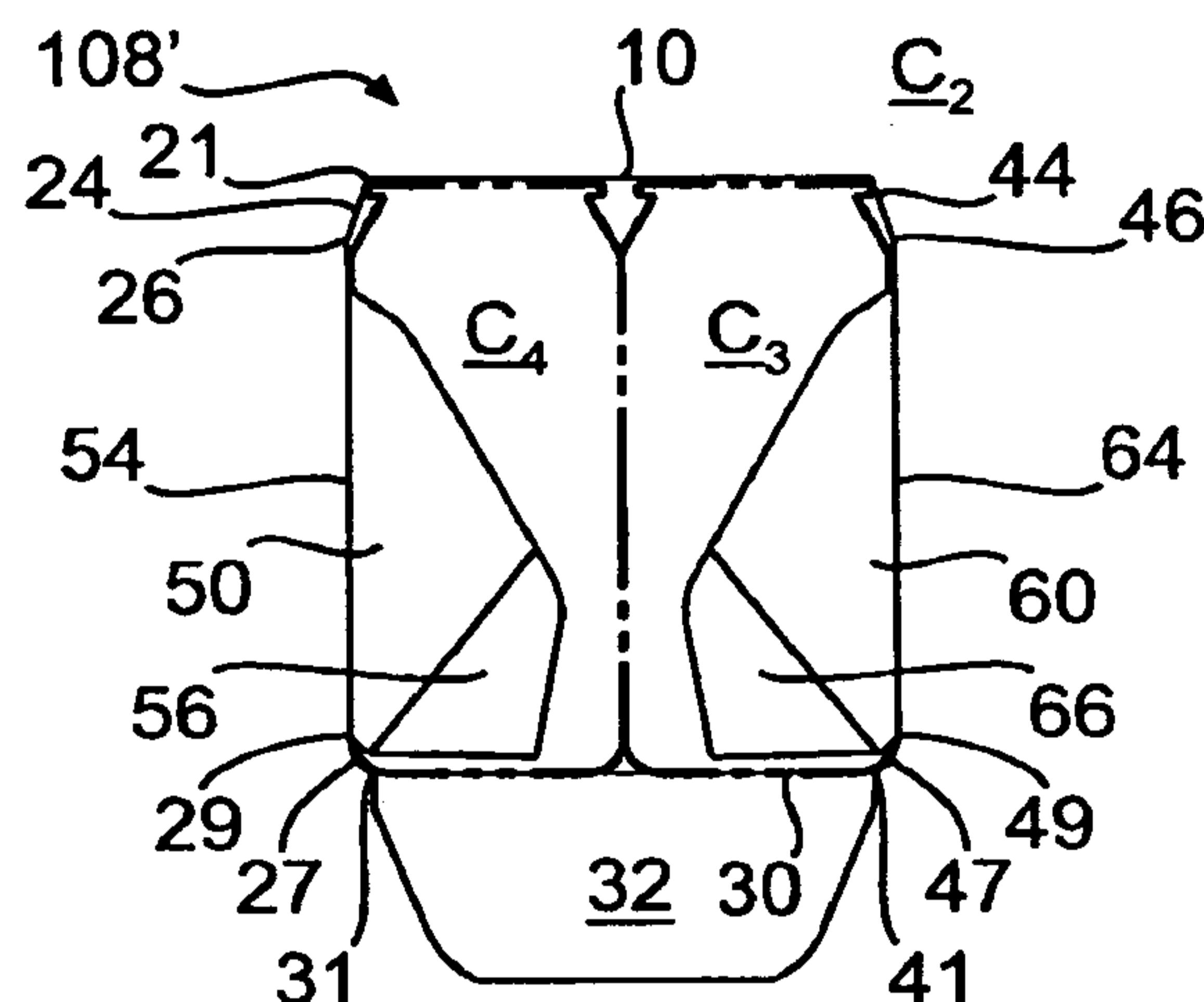
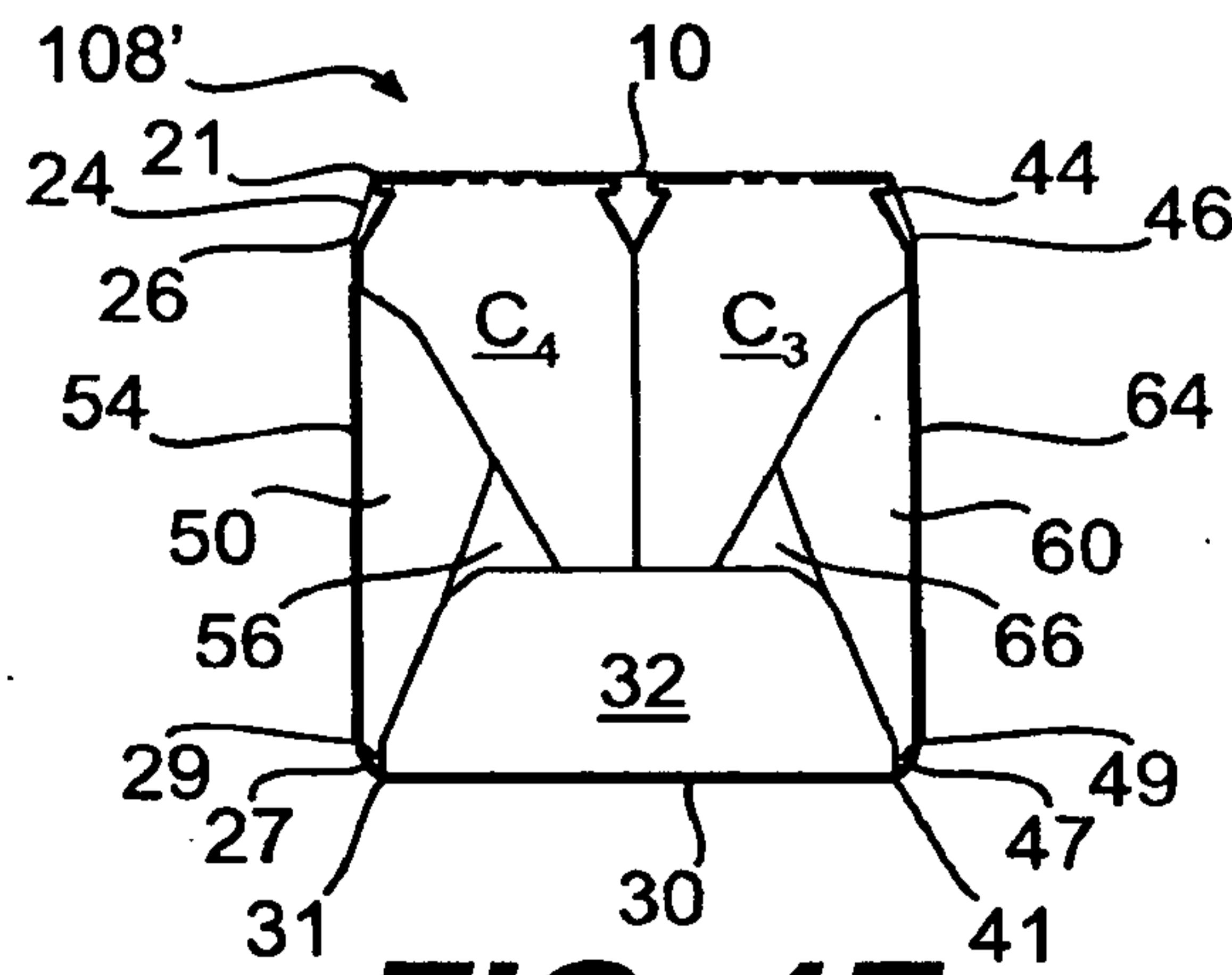
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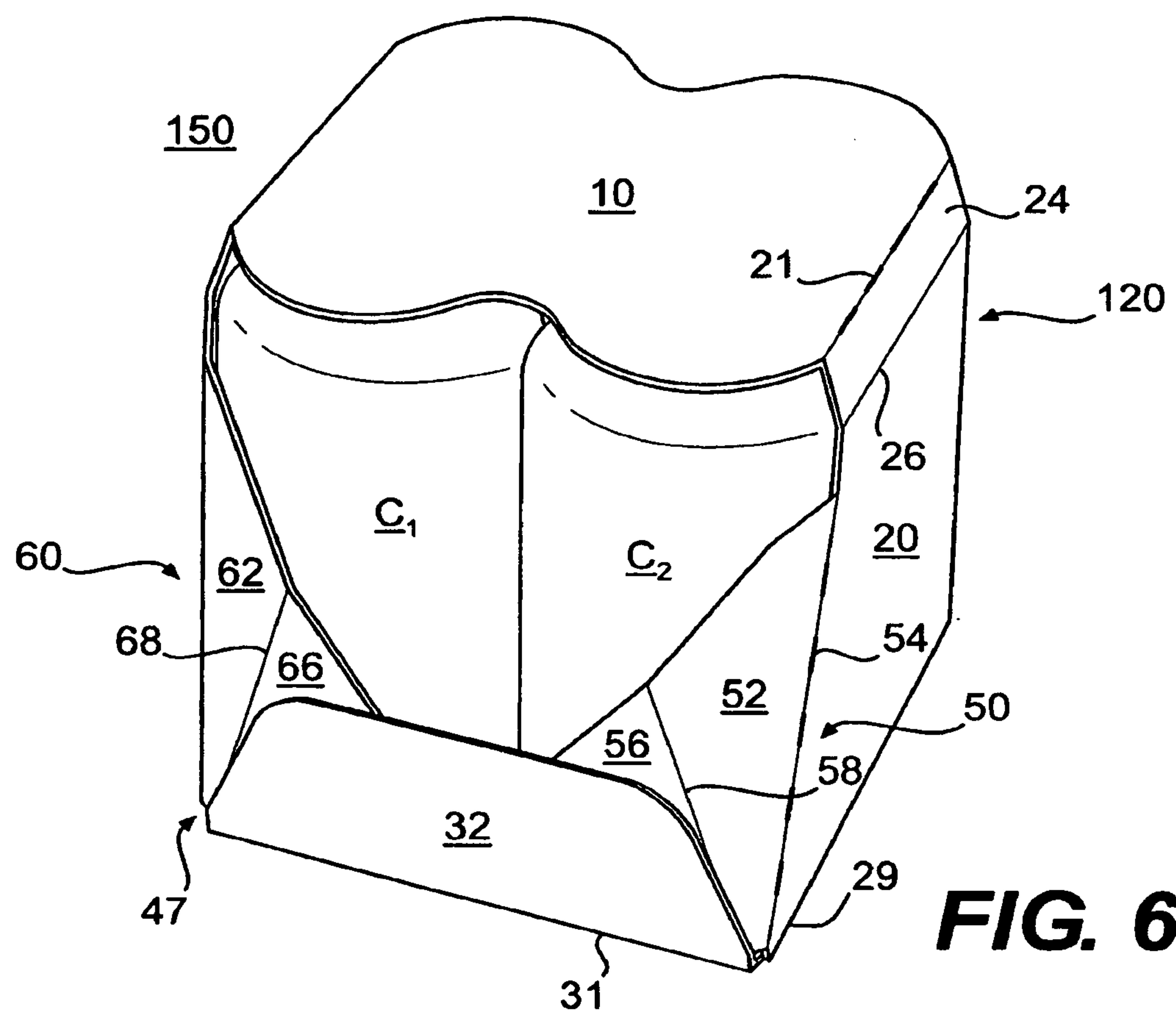
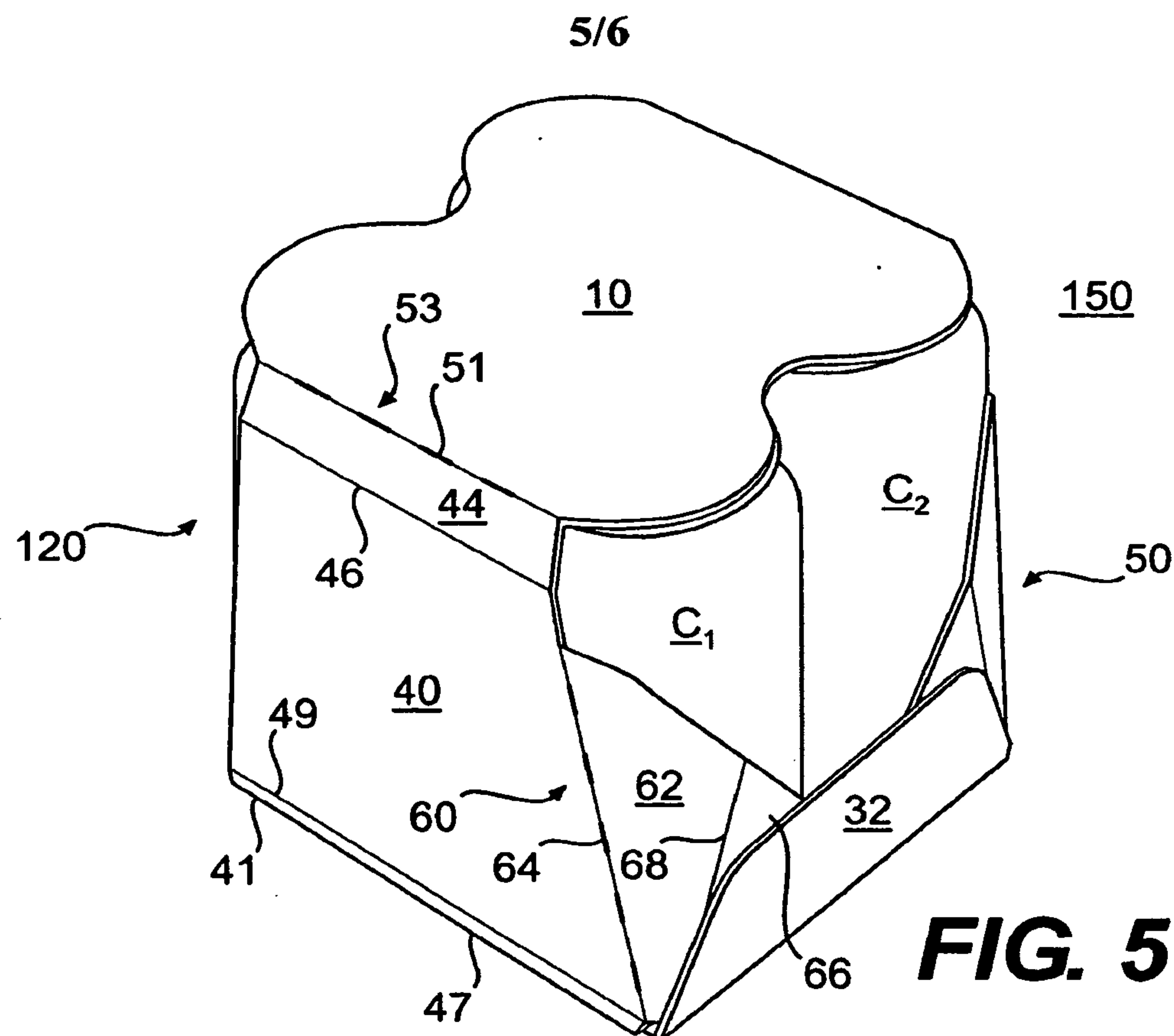
**FIG. 2****FIG. 3**

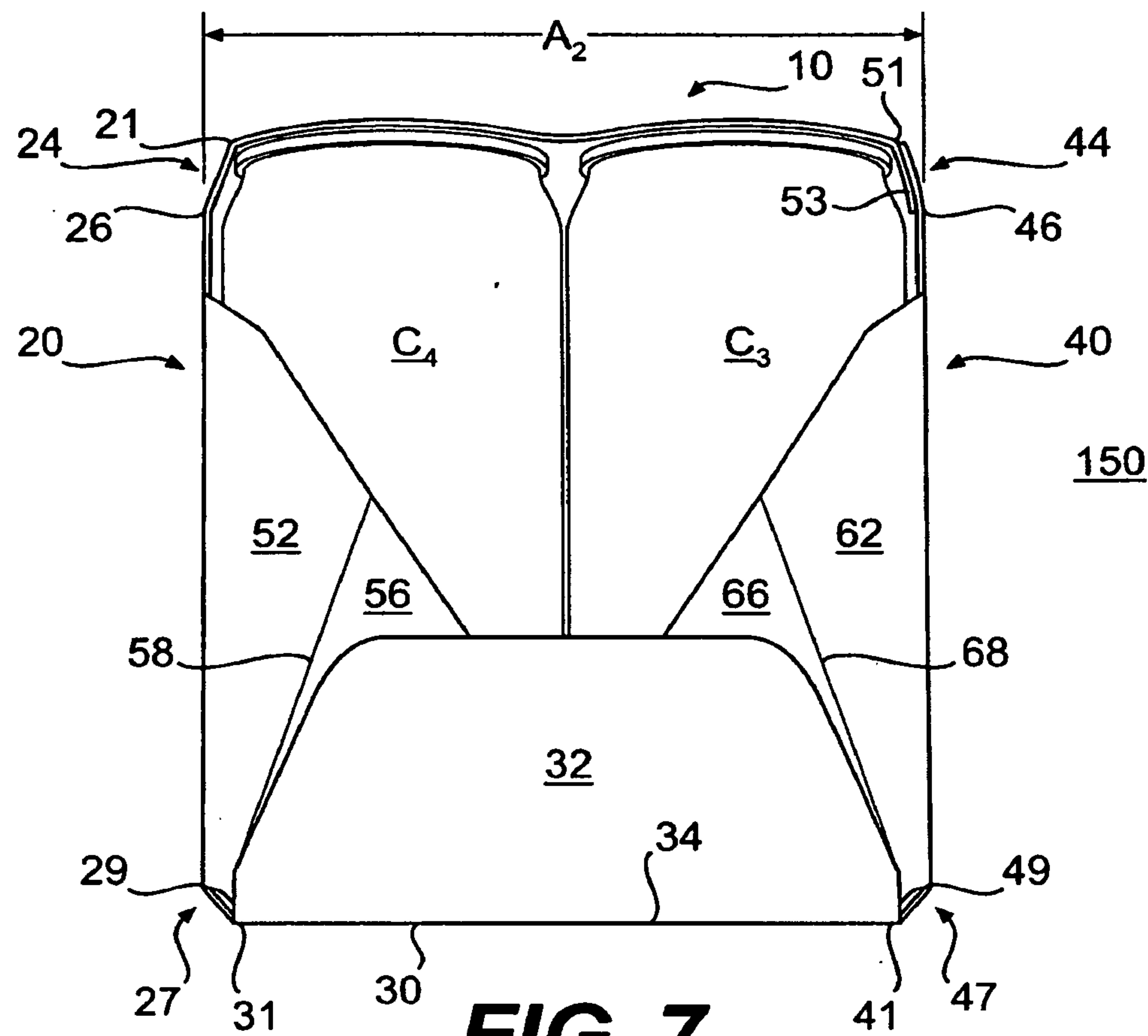
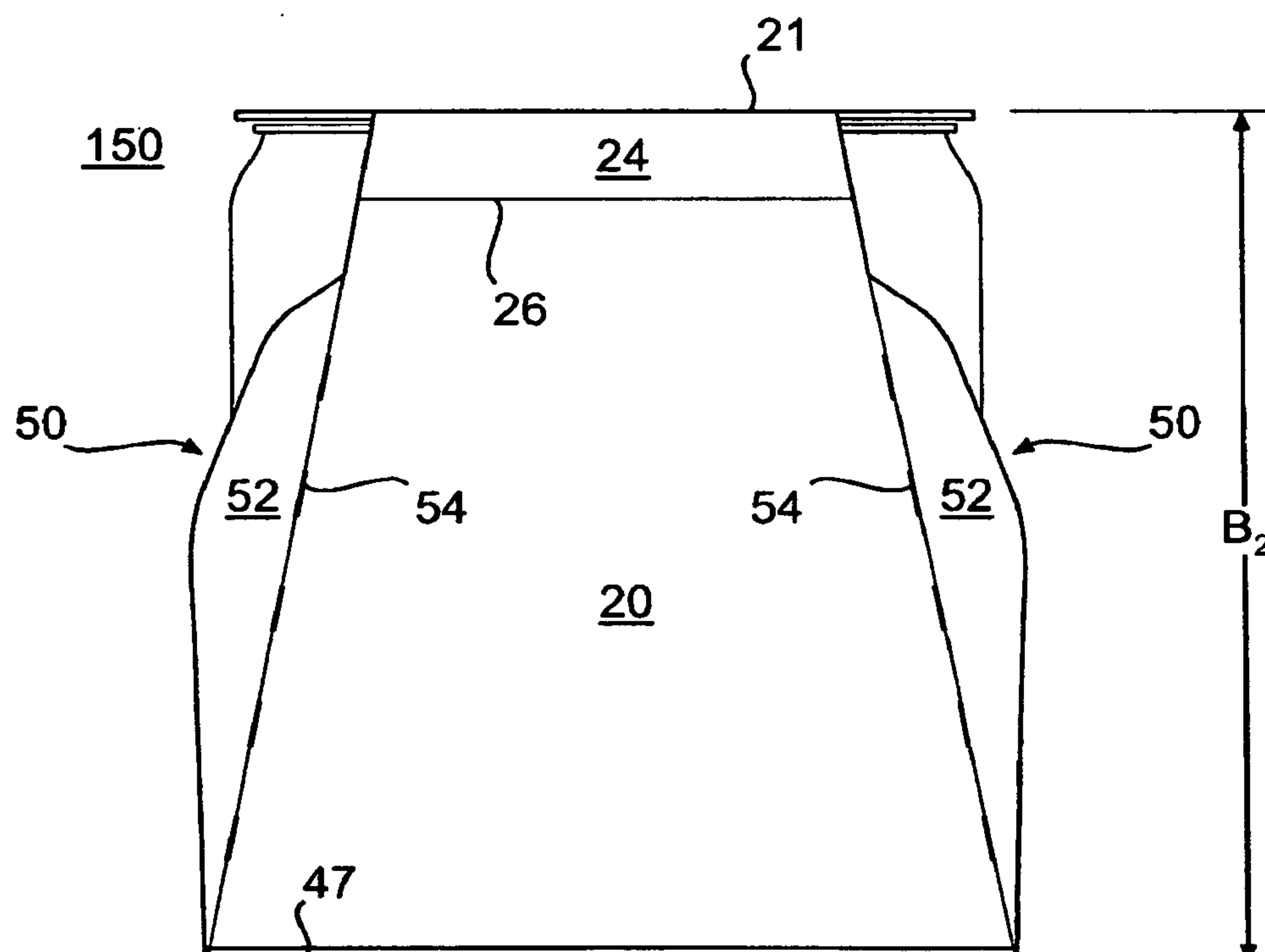
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**FIG. 4A****FIG. 4B****FIG. 4C**

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**FIG. 4D****FIG. 4E****FIG. 4F**



6/6**FIG. 7****FIG. 8**

