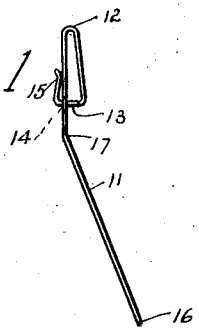
Aug. 23, 1927. 1,639,754

A. J. SMITH

DISPLAY DEVICE

Filed March 3, 1926

Fig 1



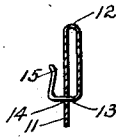


Fig 3

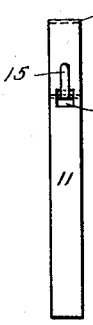
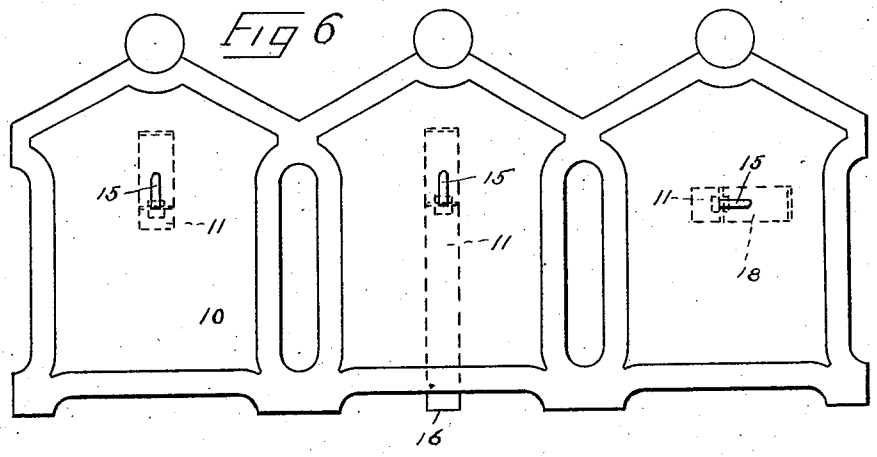


Fig 2

Fig 6



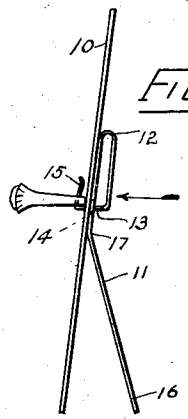


Fig 5

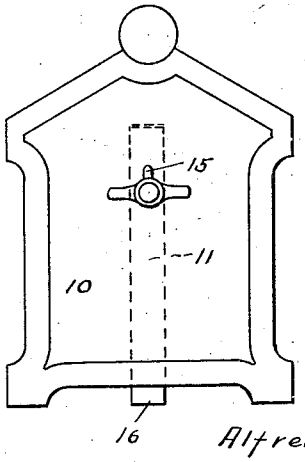


Fig 4

Alfred J. Smith,
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Patented Aug. 23, 1927. 1,639,754

UNITED STATES PATENT OFFICE.

ALFRED JOS. SMITH, OF MOUNT VERNON, NEW YORK.

DISPLAY DEVICE.

Application filed March 3, 1926. Serial No. 91,909.

My invention relates to display devices of the class in which articles are displayed on cards and has for its main object to provide a simple, efficient and inexpensive clamping means by which articles may be easily and conveniently secured on or removed from such cards.

A further object is to so construct this clamping means that, in addition to securing the article to the card, it may be employed to support the card in an upright position and at any inclination from the vertical.

A still further object is to so construct the clamping and suuporting means that it will be attached to the rear of the card and consequently hidden from view.

These and various other objects and advantages will be clearly understood from the following description and from the accompanying drawing of a preferred embodiment, but it will be readily seen that various modifications might be made without departing from the scope of the invention.

Referring now to the drawing:

Fig. 1 is a side elevation of the article clamping and card supporting means.

Fig. 2 is a front elevation of Fig. 1.

Fig. 3 is a cross-sectional side elevation, similar to Fig. 1, but without the supporting means.

Fig. 4 is a front elevation, showing a display card with the clamping and supporting means attached and having an article of jewelry displayed thereon.

Fig. 5 is a side elevation of Fig. 4.

Fig. 6 is a card for displaying several articles.

Referring now to all the views, simultaneously, 10 represents a display card. This card may be made of any suitable material, have any suitable outline and be adorned with suitable ornamentations.

The clamping and supporting means consists of a flat flexible metal strip 11, bent rearwardly and downwardly as shown at 12, and terminating in a narrow tongue 13 which is bent forwardly through a rectangular opening 14 provided in the body of the strip. The outer end of this tongue is bent upwardly and slightly rearwardly, as shown at 15. The end 16, of the strip 11 which is bent rearwardly at 17, acts as a leg for supporting the card as plainly shown on Fig. 5. It will be noted that by increasing or decreasing the angle of the bend 17, the card may be supported at different angles.

In attaching the card, a small hole is punched at the point where it is desired to have the tongue project. By referring to Fig. 5, it will be seen that, owing to the shape of that part of the tongue which extends through the card and to the flexibility of the loop formed by the bend 12, the article to be displayed may be attached or detached by merely sliding it down or up. To assist in these operations, the tongue may be extended by pressing on the loop, as indicated by the arrow in Fig. 5.

Where several articles are to be displayed on one card, as shown in Fig. 6, it is evident that all the clamping means need not be provided with the leg 16. One of the clamping means with the leg omitted is shown on Fig. 3. It will likweise be seen that this type of clamping means may be positioned at any angle on the card, for example, as shown at 18.

It will be noted that by providing a long slender point in place of the leg 16, the device may be attached to fabrics. While I have described and illustrated a preferred embodiment of my invention, I do not wish to limit myself to the specific shape, outlines, or construction shown and described nor limit the device to the display of any certain articles.

Having thus described my invention and its uses, what I claim as new and wish to protect by Letters Patent is:—

1. The combination of a display card and a plurality of clamping and supporting devices, each of said devices consisting of a flexible metal strip having one end bent rearwardly and downwardly and terminating in a tongue of reduced width, said tongue bent forwardly through an opening formed in the body of the strip and upwardly after passing through said opening,

and one or more of said devices having the other end extending downwardly and rearwardly to form a support for the card.

2. In a clamping and supporting device for display cards; a flexible metal strip having one end bent rearwardly and downwardly and terminating in a tongue of reduced width, said tongue bent forwardly through an opening formed in the body of the strip and upwardly after passing through said opening; and the other end of the strip extending downwardly and rearwardly to form a support for the card.

ALFRED JOS. SMITH.