Title: EPG VIDEO-CLIP PREVIEWS ON DEMAND

Abstract: An interactive television system designed to populate an electronic program guide (EPG) (12), which provides Video-Clip Previews on Demand by automatically launching a video clip preview (28), after browsing and navigating through the EPG's grid guide (14) to a highlighted program titled cell (16°), and remaining at such highlighted cell for a predetermined delay. The display process is a "No-Touch Display" process requiring no selections by the viewer while browsing.
(88) Date of publication of the international search report:
26 February 2004

For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.
## INTERNATIONAL SEARCH REPORT

### A. CLASSIFICATION OF SUBJECT MATTER

<table>
<thead>
<tr>
<th>IPC(7)</th>
<th>US CL</th>
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<tbody>
<tr>
<td>H04N 5/445</td>
<td>725/41</td>
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According to International Patent Classification (IPC) or to both national classification and IPC.

### B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

- U.S. : 725/41, 43, 42, 44, 40, 45, 39, 46, 47, 52, 53, 58

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched.

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used).

### C. DOCUMENTS CONSIDERED TO BE RELEVANT

<table>
<thead>
<tr>
<th>Category</th>
<th>Citation of document, with indication, where appropriate, of the relevant passages</th>
<th>Relevant to claim No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>X</td>
<td>US 5,585,838 A (LAWLER et al.) 17 December 1996 figure 3, column 10, lines 27-56, column 9, lines 56-64</td>
<td>1,10</td>
</tr>
<tr>
<td>X</td>
<td>US 6,075,575 A (SCHEIN et al.) 13 June 2000 figures 3, 4A and 4B, column 9, lines 38-44, column 12, lines 33-67, column 4, line 47 - column 5, line 5, column 14, lines 1-9.</td>
<td>1,8,10,18</td>
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<td>X</td>
<td>US 6,526,577 B1 (KNUDSON et al.) 25 February 2003 figures 5,9,16,17, column 1, lines 50-53, column 2, lines 6-19 column 12, line 55 - column 14, line 4</td>
<td>2-7,9,11-17</td>
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<tr>
<td>Y</td>
<td>US 5,812,123 A (ROKE et al.) 22 September 1998 figures 2-4 and 6-8, column 14, lines 23-46, column 4, lines 48-51</td>
<td>19,20</td>
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<td>Y</td>
<td>US 6,563,515 B1 (REYNOLDS et al.) 13 May 2003 figure 4, column 8, lines 38-48, column 9, lines 60-67, column 7, lines 28-31, column 9, line 60 - column 10, line 10, column 10, lines 21-32.</td>
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- Further documents are listed in the continuation of Box C.  
- See patent family annex.

**Date of the actual completion of the international search:**

29 May 2003 (29.05.2003)

**Date of mailing of the international search report:** 20 JUN 2003

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