

(19) World Intellectual Property Organization  
International Bureau



(43) International Publication Date  
20 September 2007 (20.09.2007)

PCT

(10) International Publication Number  
**WO 2007/106183 A3**

(51) International Patent Classification:  
*G06Q 50/00* (2006.01)

(21) International Application Number:  
PCT/US2006/060619

(22) International Filing Date:  
7 November 2006 (07.11.2006)

(25) Filing Language: English

(26) Publication Language: English

(30) Priority Data:  
60/734,249 7 November 2005 (07.11.2005) US

(71) Applicant (for all designated States except US): **THE REGENTS OF THE UNIVERSITY OF CALIFORNIA** [US/US]; 1111 Franklin Street, 12th Floor, Oakland, CA 94607-5200 (US).

(72) Inventors; and

(75) Inventors/Applicants (for US only): **SAVITSKY, Eric** [US/US]; 3029 Sequit Drive, Malibu, CA 90265 (US). **MAHADEVAN, Swaminatha** [US/US]; 701 Welch Road, Suite C, Palo Alto, CA 94304 (US).

(74) Agent: **FRITZ, Jonathan, M.**; Whyte Hirschboeck Dudek S.C., One East Main Street, Suite 300, Madison, WI 53703-3300 (US).

(81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, GT, HN, HR, HU, ID, IL, IN, IS, JP, KE, KG, KM, KN, KP, KR, KZ, LA, LC, LK, LR, LS, LT, LU, LV, LY, MA, MD, MG, MK, MN, MW, MX, MY, MZ, NA, NG, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RS, RU, SC, SD, SE, SG, SK, SL, SM, SV, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, ZA, ZM, ZW.

(84) Designated States (unless otherwise indicated, for every kind of regional protection available): ARIPO (BW, GH, GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IS, IT, LT, LU, LV, MC, NL, PL, PT, RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

Published:

- with international search report
- before the expiration of the time limit for amending the claims and to be republished in the event of receipt of amendments

(88) Date of publication of the international search report:  
18 September 2008



**WO 2007/106183 A3**

(54) Title: SYSTEM AND METHOD FOR PERSONALIZED HEALTH INFORMATION DELIVERY

(57) Abstract: Embodiments of the present invention provide a system and method for providing mobile handheld (e.g., mobile phones, handheld computers) device users the ability to access personalized health information from a variety of locations. A computerized mobile handheld device, customized software programming, and broadband transmission of information using the Internet and wireless networks is provided. System users are provided access to highly relevant healthcare topics for their personal review with minimal searching effort. The user iterative ly responds to a series of prompts by clicking, using voice recognition, or telemetric data input technology to register his or her response. The user's responses are linked to a series of health information topics, which appear on the user interface. This series of healthcare topics provide the user information on the respective health issue. The series of healthcare topics are rearranged in order of most relevant to least relevant based on the user's data inputs.

**INTERNATIONAL SEARCH REPORT**

International application No.  
PCT/US06/60619

**A. CLASSIFICATION OF SUBJECT MATTER**  
 IPC: **G06Q 50/00( 2006.01)**  
  
 USPC: 705/2;707/3  
 According to International Patent Classification (IPC) or to both national classification and IPC

**B. FIELDS SEARCHED**  
 Minimum documentation searched (classification system followed by classification symbols)  
 U.S. : 705/2-4; 707/1-7  
  
 Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched  
  
 Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)  
 EAST

**C. DOCUMENTS CONSIDERED TO BE RELEVANT**

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
A	US 5,867,821 (BALLANTYNE et al) 02 February 1999 (02.02.1999), entire document.	1-44
A	US 2005/0060194 A1 (BROWN) 17 March 2005 (17.03.2005), abstract, Figures 1, 4, 6.	1-44
A	US 2005/0076012 A1 (MANBER et al) 07 April 2005 (07.04.2005), entire document.	1-44
A	US 6,415,295 B1 (FEINBERG) 02 July 2002 (02.07.2002), entire document.	1-44

Further documents are listed in the continuation of Box C.  See patent family annex.

* Special categories of cited documents:	
"A" document defining the general state of the art which is not considered to be of particular relevance	"T" later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention
"E" earlier application or patent published on or after the international filing date	"X" document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone
"L" document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified)	"Y" document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art
"O" document referring to an oral disclosure, use, exhibition or other means	"&" document member of the same patent family
"P" document published prior to the international filing date but later than the priority date claimed	

Date of the actual completion of the international search 05 June 2008 (05.06.2008)	Date of mailing of the international search report <b>21 JUL 2008</b>
--	--

Name and mailing address of the ISA/US Mail Stop PCT, Attn: ISA/US Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450 Facsimile No. (571) 273-3201	Authorized officer James Trammell <i>[Signature]</i> Telephone No. 571-272-3600
---	---