May 6 , 1924. 1,492,612

W. L. THAETE

ADVERTISING NOVELTY

Filed Dec. 22 , 1923

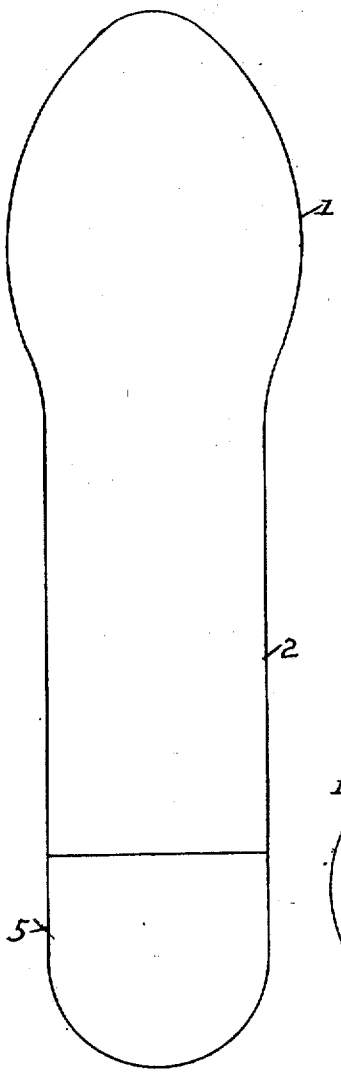


FIG. 1

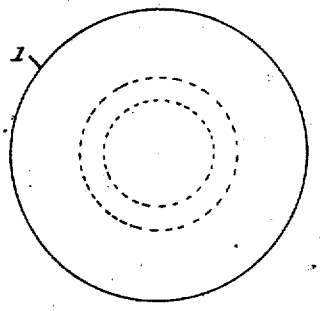


FIG. 2

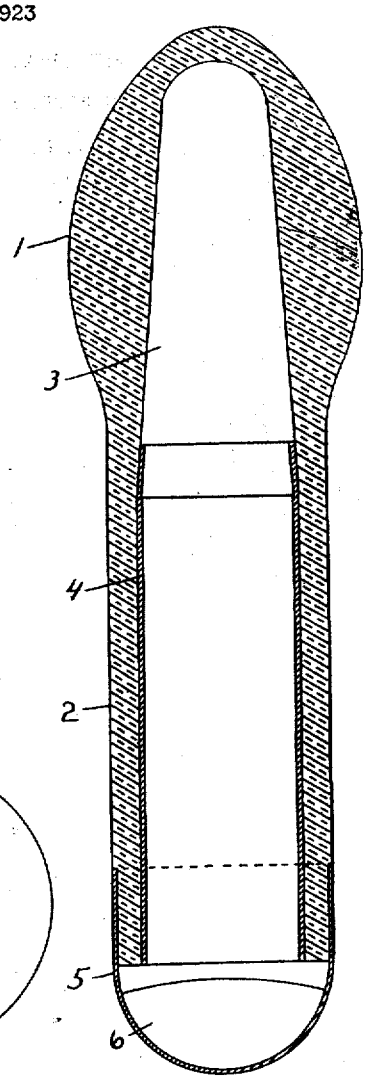


FIG. 3

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Patented May 6, 1924. 1,492,612

UNITED STATES PATENT OFFICE.

WILLIAM L. THAETE, OF COLORADO SPRINGS, COLORADO.

ADVERTISING NOVELTY.

Application filed December 22, 1923. Serial No. 682,342.

To all whom it may concern:

Be it known that I, WILLIAM L. THAETE, a citizen of the United States, and a resident of Colorado Springs, in the county of El Paso and State of Colorado, have invented a new and useful Advertising Novelty, of which the following is a specification.

My invention relates to articles of utility which are distributed for advertising purposes and my object is to provide an article of this class which will afford means whereby an advertisement may be incorporated in the device and be protected from defacement.

Figure 1 represents an elevation of the invention; Fig. 2, a plan view of Fig. 1 and Fig. 3, a vertical cross section thru the center of the invention.

The invention comprises an ellipsoidal head 1 and a cylindrical handle 2, integral therewith made of glass or other transparent material, both head and handle having a longitudinal blind chamber 3 therein, the portion of said chamber within the head 1 being tapered; a cardboard tube 4, having a tapered end, disposed in said blind chamber 3; a metallic cap 5 disposed over the open end of said handle 2, and a cushion 6 disposed in said cap 5.

A tube of the size shown in the drawings presents a surface of three by three and one half inches on the periphery thereof available for printed matter which is protected by the glass handle 2. The upper end of the tube being wedged in the tapered portion of the chamber 3, will remain tightly in place. The chamber may be filled with samples of the article advertised, such as breakfast foods or other products which are advertised by distributing samples. The housewife may use the ellipsoidal head 1 for a darning last and may keep her yarn in the chamber 3 and her needles in the cushion 6. The advertisement will be before her every time she picks the article up or lays it down or when it is on the table and not in use. In use however the advertisement will be covered by the material worked upon.

What I claim as new and desire to secure by Letters Patent is:

1. An article of the class described comprising an integral glass body having a head suitable for a darning last, a handle, and a longitudinal blind chamber the blind end portion thereof being tapered: a cardboard, tube, tapered at one end, disposed in said blind chamber, said tube being adapted to carry printed matter on the periphery thereof: for the purposes set forth.

2. An article of the class described comprising an integral body of transparent material, having a head suitable for a darning last, a handle, and a longitudinal blind chamber having the blind end portion tapered; a cardboard tube adapted to carry printed matter on the periphery thereof, disposed in said blind chamber: and a cap disposed over the open end of said handle; for the purposes set forth.

WILLIAM L. THAETE.