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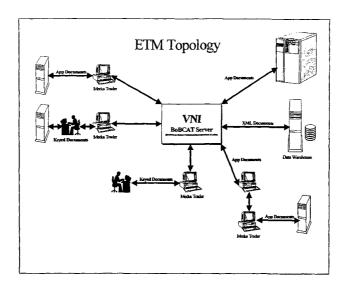
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For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.

(54) Title: ELECTRONIC COMMERCE SYSTEMS AND PROCESSES, ESPECIALLY FOR THE CABLE TELEVISION INDUSTRY



(57) Abstract: Electronic commerce systems and processes which are adapted to manage workflow, information and product distribution in transactions among various parties in a supply chain. The systems and processes may rely on a common document model which allows each of the entities to maintain and use its own legacy or proprietary systems and interfaces, but yet to communicate and transact with each other through a master platform or system which handles data with associated metadata, such as via a common document model, so that all platforms have ready, efficient and easily translatable or transformable access to common information. Such systems and other transactions in the cable television industry, including transactions associated with advertising and commercials (Fig. 2).



INTERNATIONAL SEARCH REPORT

International application No. PCT/US00/04817

A. CLASSIFICATION OF SUBJECT MATTER IPC(7) :G06F 17/60 US CL :705/34 According to International Patent Classification (IPC) or to both national classification and IPC					
B. FIELDS SEARCHED					
	ocumentation searched (classification system follow	ved by classification symbols)			
U.S. : 705/34, 16, 20, 28, 29					
Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched Please See Extra Sheet.					
Electronic data base consulted during the international search (name of data base and, where practicable, search terms used) Please See Extra Sheet.					
C. DOCUMENTS CONSIDERED TO BE RELEVANT					
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Special categories of cited documents:		"T" later document published after the inter	mational filing date or priority		
	nument defining the general state of the art which is not considered be of particular relevance	date and not in conflict with the appli the principle or theory underlying the			
"E" earlier document published on or after the international filing date		"X" document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step			
cite	ument which may throw doubts on priority claim(s) or which is d to establish the publication date of another citation or other	"Y" document of particular relevance: the			
special reason (as specified) "O" document referring to an oral disclosure, use, exhibition or other means		"Y" document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art			
P document published prior to the international filing date but later than the priority date claimed		"&" document member of the same patent family			
Date of the actual completion of the international search		Date of mailing of the international search report			
07 SEPTEMBER 2000		2 2 SEP 2000			
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Commissioner of Patents and Trademarks Box PCT Washington, D.C. 20231		CUONG H. NGUYEN James A. Matthews			
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INTERNATIONAL SEARCH REPORT

International application No.
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B. FIELDS SEARCHED

Electronic data bases consulted (Name of data base and where practicable terms used):

WEST2.0/DERWENT, DIALOG CLASSIC, NPL(PROQUEST DIRECT & CORPORATE RESOURCE NET), THE WWWeb (with Netscape)

search terms: invoic\$ with advertis\$, broker, representative, @py < = 1998, US Classification 705/18,20,28,29,34; price list\$, cable television, multi-media, receive, organize, prepare, category, bill-able fee, identity, management, negotiate, purchase, opportunity, interface, parse, extract, rule, deliver, tracking display, transform, billing, insert, send, log, acknowledge