July 24, 1923. 1,462,790

W. B. FINK

SIGN HOLDER

Filed May 19, 1922

Fig. 1.

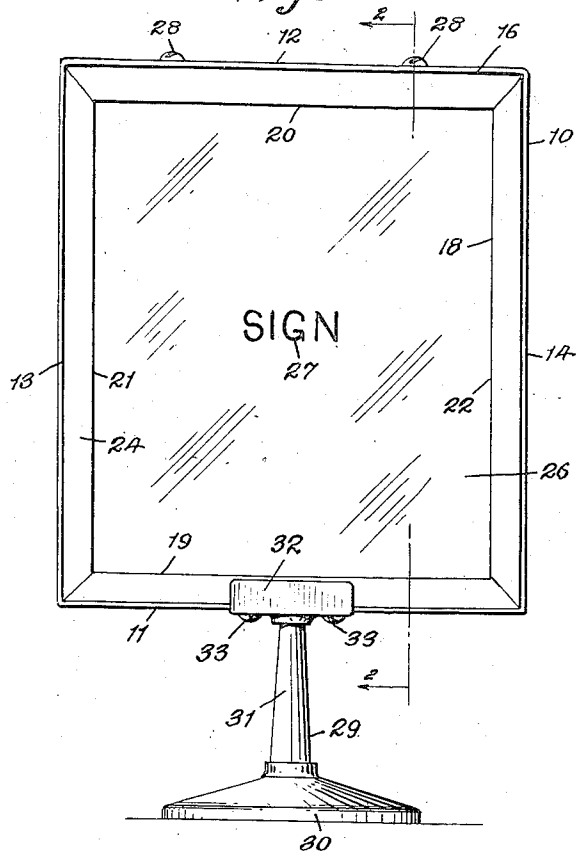


Fig. 2.

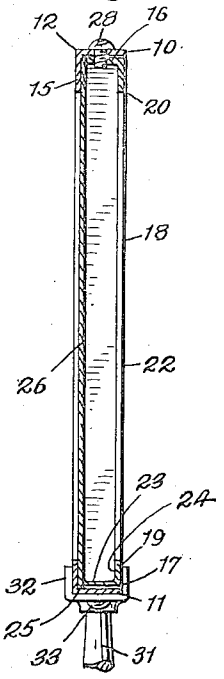


Fig. 3.

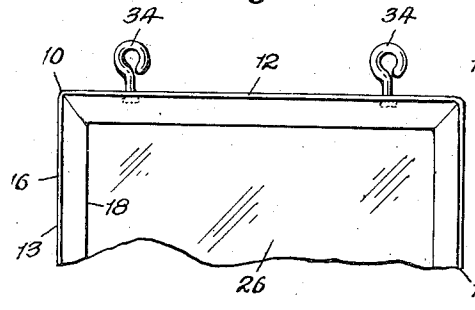
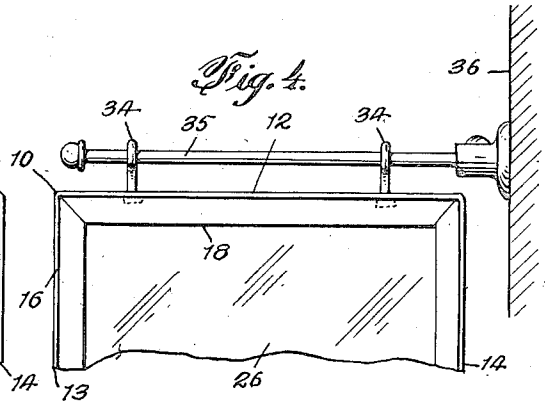


Fig. 4.



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UNITED STATES PATENT OFFICE.

WILLIAM B. FINK, OF NEW YORK, N. Y.

SIGN HOLDER.

Application filed May 19, 1922. Serial No. 562,133.

To all whom it may concern:

Be it known that I, WILLIAM B. FINK, a citizen of the United States, and resident of New York, in the county of New York and State of New York, have invented certain new and useful Improvements in a Sign Holder, of which the following is a full, clear, and exact specification.

This invention relates more particularly to a class of devices adapted to be used for publicity purposes.

My invention has for its object primarily to provide a device or holder designed to be employed for framing removable signs, especially of forms having advertisements and other subject matters painted or otherwise inscribed on both faces of a surface element so that the device may be positioned in a conspicuous place whereby the subject matter will be observed by persons from the front as well as from the rear of the device, thus permitting the utilization in one sign of a surface area equivalent to the surface area of two signs. The invention consists essentially of an outer frame element having a recess throughout its length for receiving a removable surface element on both faces of which are provided advertisements or other subject matters for display to persons, and in the recess of the outer frame element as well as being disposed on the marginal edge of the surface element is removably fastened an inner frame element so that when the device is displayed in either an upstanding position or in a suspended position the subject matter on both faces of the surface element may be observed by persons.

A further object of the invention is to provide a sign holder of a simple, efficient and durable construction which may be made in any appropriate size and shape.

With these and other objects in view the invention will be hereinafter more fully described with reference to the accompanying drawing forming a part of this specification in which smilar characters of reference indicate corresponding parts in all the views, and will then be pointed out in the claims at the end of the description.

In the drawing, Figure 1 is an elevation of a sign holder embodying my invention, and which is of a form supported in an upstanding position.

Fig. 2 is a sectional view, partly fragmentary and partly in detail, taken on the line 2—2 of Fig. 1.

Fig. 3 is a fragmentary view showing an elevation part of sign holder with means for supporting the sign holder in a suspended position, and

Fig. 4 is a similar view showing the sign holder suspended from a rod or bar.

The device or holder has an outer frame element 10 which may be of any appropriate size and shape, though the form of the element illustrated is substantially rectangular to provide a bottom bar 11, top bar 12, and side bars 13, 14 all of which may be made of metal or other suitable material. The bars of this outer frame element are substantially L-shaped in cross section to provide each of a form having a flange member 15 with a second flange member 16 protruding angularly from the outer perimeter of the member 15. A recess 17 is thereby provided in one face of the outer frame member.

An inner frame element 18 is removably seated in the recess 17 of the outer frame element 10, and this inner frame element is also preferably substantially rectangular to provide a bottom bar 19, top bar 20 and side bars 21, 22. These bars of the inner frame element are substantially L-shape in cross section to provide each of a form having a flange member 23 with a flange member 24 extending angularly from one of its marginal edges. The inner frame element 18 is of a size as well as being disposed in the outer frame element so that the flange member 23 of its walls snugly fit removably in lapping arrangement on the inner face of the flange member 16 of the outer frame element 10 and so that the flange member 24 of the inner frame element is in spaced relation to the flange member 15 of the outer frame element. The flange member 23 of the inner frame element is also preferably of less width than the width of the flange member 16 of the outer frame element so that the free edge of the flange member 23 is spaced from the elbow of the outer frame element in order to provide a groove, as 25, extending the entire length of the frame elements. In the groove 25 is removably mounted the marginal edge of a surface element, as 26, which may be of sheet metal, board or other suitable material on both faces of which may be painted

or otherwise inscribed advertisements, as 27, for being displayed so that the subject matters of the sign will be observed by persons viewing it from either of its faces. The surface element 26 is disposed within the outer frame element 10 prior to fitting the inner frame element therein so that the flange member 23 of the inner frame element serves to clamp the surface element in the outer frame element, and both of the frame elements may be detachably fastened together by screws or bolts, as 28, being driven through registered threaded holes provided in spaced parts of the lapping flange members 16 and 23 of the top bars 12 and 20 of the frame elements.

As shown in Figs. 1 and 2, forms of the holder may be made for display in upstanding positions by supporting the outer and inner frame elements with the surface element 26 on a standard, as 29. The standard 29 may be formed with a base 30 of a suitable size and weight, and on this base is an upwardly extending post 31 having on its upper end a bracket or yoke or substantially U-shaped strap, as 32. The lower bars 11 and 19 of the outer and inner frame elements are removably seated in the U-shaped bracket, and these bars are detachably fastened to the bracket by screws or bolts 33 being driven through registered holes provided in spaced parts of the bracket and in the flange member 16 of the bar 11 of the outer frame element 10.

Serving as means to permit the outer and inner frame elements with the surface element to be displayed in suspended position, instead of being supported on the standard 29, I provide on the upper bars 12 and 20 of the frame elements two or more spaced rings or eyes, as 34, and these eyes are rotatably mounted in registered openings provided in the lapping flange members 16 and 23 of the upper bars of the frame elements so that by revolvably adjusting the eyes in the positions, shown in Fig. 3, the holder and surface element may be suspended on suitable hooks or the like, not shown, or by revolvably adjusting the eyes so that they are in register the holder and surface element may be supported in suspension by the eyes being removably mounted on a bar or rod, as 35 Fig. 4, which in turn may extend from a suitable support, as 36.

In the foregoing description, I have embodied the preferred form of my invention, but I do not wish to be understood as limiting myself thereto, as I am aware that modifications may be made therein without departing from the principle or sacrificing any of the advantages of this invention, therefore, I reserve to myself the right to make such changes as fairly fall within the scope thereof.

Having thus described my invention, I claim as new and desire to secure by Letters Patent:—

1. A sign holder, comprising an outer frame element of substantially an L-shape in cross section, an inner frame element also of substantially an L-shape in cross section, the inner frame element being disposed within the outer frame element so that two corresponding flanges of the elements are in spaced relation, while the other two corresponding flanges of the elements are in lapping arrangement and the free edge of the lapping flange of the inner frame element being spaced from the elbow of the outer frame element to provide a groove therebetween, means detachably fastening the lapping flange members together, a standard, and means removably mounting the frame elements to the standard.

2. A sign holder, comprising an outer frame element of substantially an L-shape in cross section, an inner frame element also of substantially an L-shape in cross section, the inner frame element being disposed within the outer frame element so that two corresponding flanges of the elements are in spaced relation, while the other two corresponding flanges of the elements are in lapping arrangement and the free edge of the lapping flange of the inner frame element being spaced from the elbow of the outer frame element to provide a groove therebetween, means detachably fastening the lapping flange members together, a standard, means removably mounting the frame elements to the standard, and adjustable means on the outer frame element whereby both frame elements may be suspended from a support.

This specification signed and witnessed this 18 day of May, A. D. 1922.

WILLIAM B. FINK.

Witnesses:
D. MAGUIRE,
J. FREDERICK CRYER.