Jan. 1, 1952 J. A. HIRSCH 2,581,101

NECKTIE MATERIAL DISPLAY DEVICE

Filed March 31, 1948 3 Sheets-Sheet 1

Fig. 1

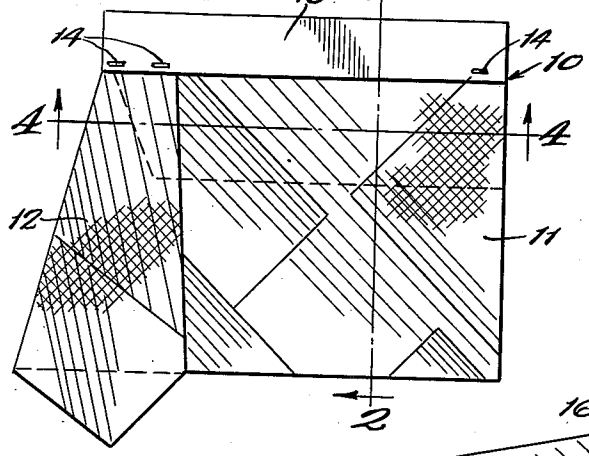


Fig. 2

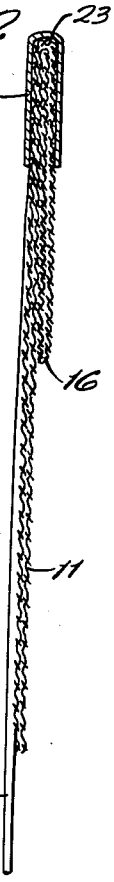


Fig. 3

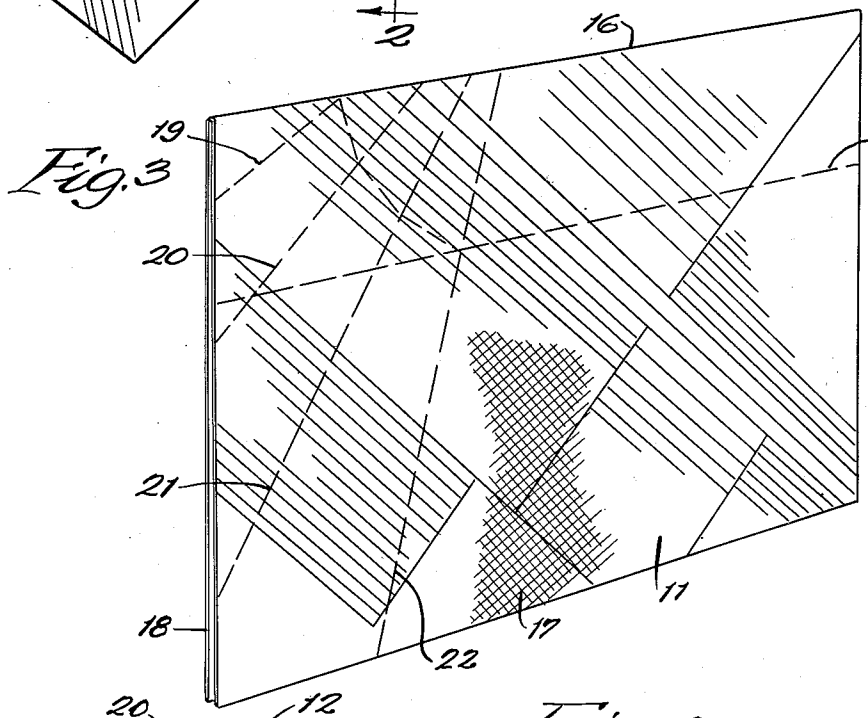
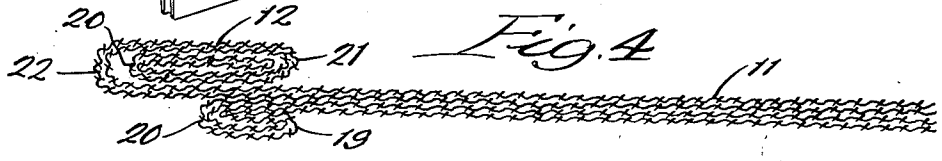


Fig. 4



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Filed March 31, 1948 3 Sheets-Sheet 2

Fig. 5

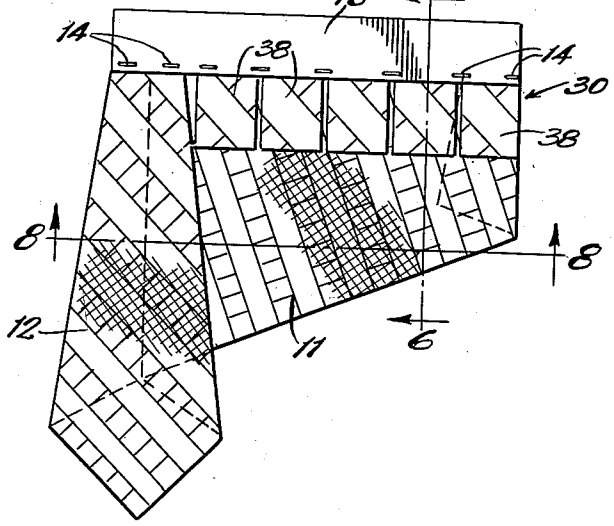


Fig. 6

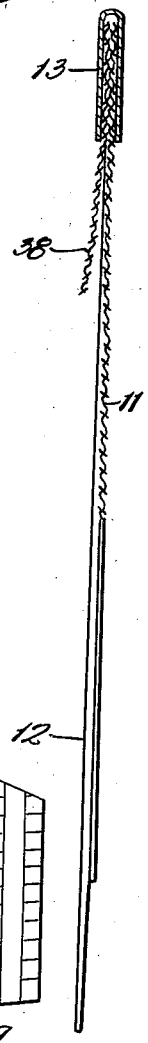


Fig. 7

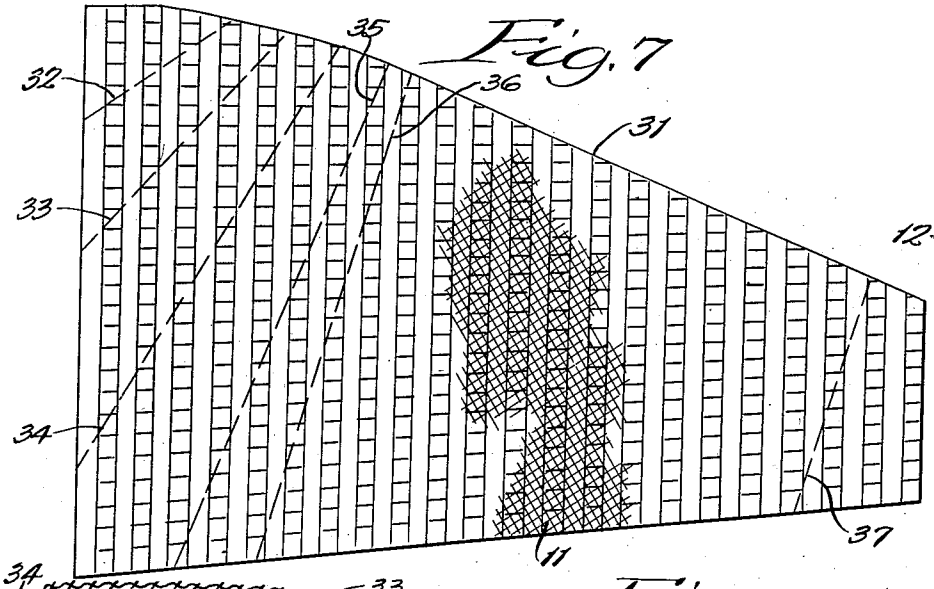
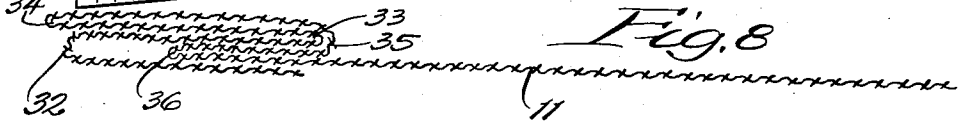


Fig. 8



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Jan. 1, 1952 J. A. HIRSCH 2,581,101

NECKTIE MATERIAL DISPLAY DEVICE

Filed March 31, 1948 3 Sheets-Sheet 3

Fig. 9

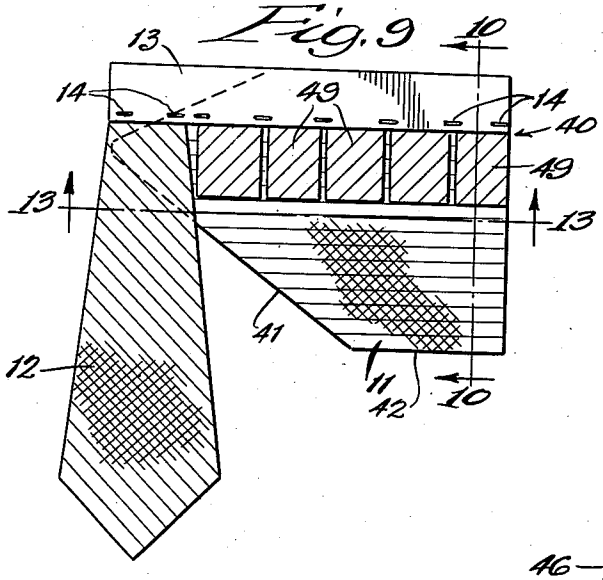


Fig. 10

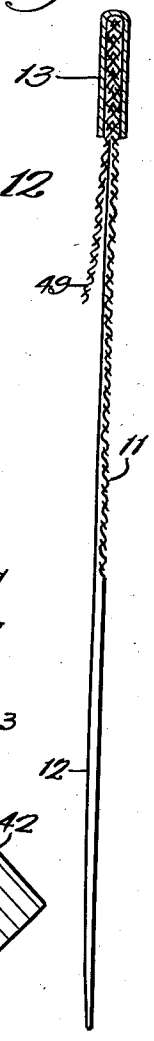


Fig. 12

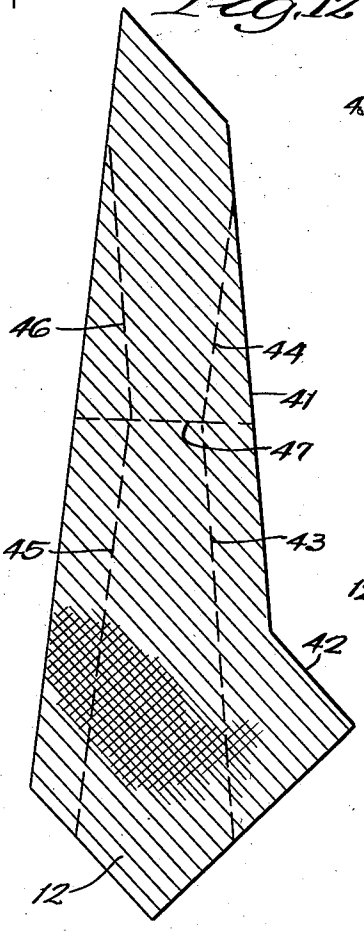
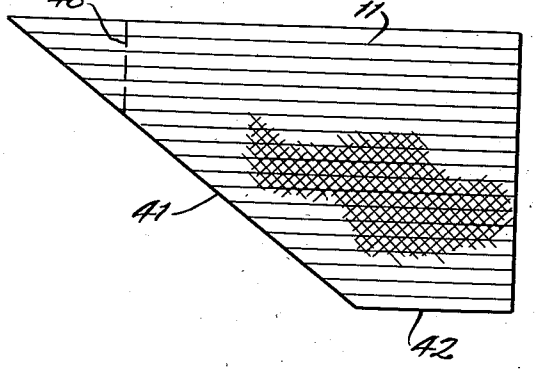


Fig. 11



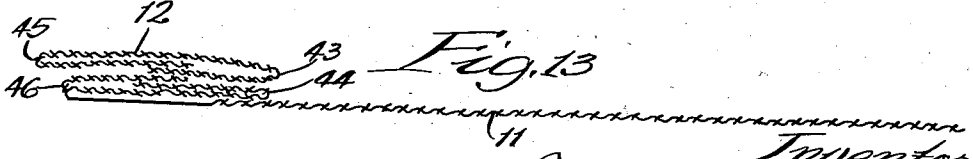


Fig. 13

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2,581,101

UNITED STATES PATENT OFFICE

2,581,101

NECKTIE MATERIAL DISPLAY DEVICE

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Application March 31, 1948, Serial No. 18,217

1 Claim. (Cl. 35—55)

1

This invention is directed to display devices for necktie material.

The principal object of this invention is to provide a necktie material display device which will display the necktie material to maximum advantage, which may be readily made and assembled and which may be readily handled and manipulated. In this respect, the display device comprises necktie material including a flat portion and a portion folded to simulate a necktie and both portions are received and secured in a supporting strip. The flat portion clearly displays the material, the folded portion clearly displays the appearance of the necktie when made from the material and the supporting strip provides for ready handling of the device. The supporting strip may also include information about the tie material. If desired, the display device may also include small samples of similar necktie material carried by the strip.

Other objects and advantages of this invention will become apparent to those skilled in the art upon reference to the accompanying specification, claim and drawings in which:

Figure 1 is an elevational view of one form of the necktie material display device of this invention;

Figure 2 is a sectional view taken substantially along the line 2—2 of Fig. 1;

Figure 3 is a perspective view of the necktie material utilized in the display device;

Figure 4 is a sectional view taken substantially along the line 4—4 of Fig. 1;

Figure 5 is an elevational view of another form of the necktie material display device;

Figure 6 is a sectional view taken substantially along the line 6—6 of Fig. 5;

Figure 7 is a perspective view of the necktie material utilized in the display device of Fig. 5;

Figure 8 is a sectional view taken substantially along the line 8—8 of Fig. 5;

Figure 9 is an elevational view of a further form of the necktie material display device of this invention;

Figure 10 is a sectional view taken substantially along the line 10—10 of Fig. 9;

Figures 11 and 12 are views illustrating the necktie material utilized in the display device of Fig. 9, and

Figure 13 is a sectional view taken substantially along the line 13—13 of Fig. 9.

Referring first to the form of the invention illustrated in Figs. 1 to 4, the necktie material display device is generally designated at 10 and includes necktie material having a flat portion

2

11 and a portion 12 folded to simulate a necktie. The upper edges of the flat portion and the folded portion of the necktie material are received in a supporting strip 13 which is preferably made of a relatively rigid material such as cardboard. The supporting strip is folded over the upper edges of the necktie material and the material is secured within the supporting strip by any suitable means such as staples 14.

The necktie material utilized in the display device is preferably folded over upon itself at 16 to provide front and back faces 17 and 18 respectively. It is noted that in this form of the invention the design of the necktie material is on the bias of the material.

The left hand portion of the necktie material is folded to simulate a tie, by progressively folding upwardly the material along the fold lines designated at 19, 20, 21 and 22. The folds 21 and 22 form the side portions of the simulated tie. After the necktie material has thus been folded the upper portion thereof is folded downwardly along the fold line 23 and then inserted in the supporting strip 13 and secured in place by the staples 14. Because the design of the material is on the bias of the material, the design will, also, appear on the bias of the simulated necktie.

The display device thus formed will operate to display the necktie material at the greatest advantage, clearly showing the material itself and how it will appear when made up into a necktie. The supporting strip maintains the necktie material in the proper folded relation and provides a means for readily handling the display device. Also, the supporting strip may carry information concerning the necktie material.

Referring now to the form of the invention illustrated in Figs. 5 to 8, the display device is generally designated at 30 and includes necktie material having a flat portion 11, a portion 12 folded to simulate a necktie, a supporting strip 13 and securing staples 14. The design of the necktie material is straight of the material as illustrated in Fig. 7. In order that the design of the material may appear on the bias in the simulated necktie portion of the material, the upper edge of the necktie material is cut on the bias at 31 as is illustrated in Fig. 7. The material is then folded backwardly at 32, upwardly at 33, backwardly at 34, backwardly at 35 and upwardly at 36 to simulate a necktie. The folds 34 and 35 form the side margins of the simulated necktie, and as a result of this folding, the design of the

material appears on the bias in the simulated necktie portion. The other side of the necktie material is folded backwardly at 37 so as to square up the necktie material when it is received and secured in the supporting strip 13.

The same advantages which occur in the form of the invention illustrated in Fig. 1 are also present in this form of the invention illustrated in Fig. 5. If desired, small samples of similar necktie material may be secured in the supporting strip as illustrated at 38. These small samples may have the same general design pattern as the main necktie material, but may have different color combinations.

Referring to the form of the invention illustrated in Figs. 9 to 13, the display device is generally designated at 40 and has a flat portion of necktie material 11, a portion 12 folded to simulate a necktie, a supporting strip 13 and the securing staples 14.

In this form of the invention the design of the material may also be straight of the material and the material is cut in two pieces 11 and 12 along the bias at 41 and along the straight at 42. The severed portion 12 is then folded backwardly along the lines 43 and 44 and along the lines 45 and 46 to simulate a necktie. The extended portion adjacent 42 may be secured to the opposite side of the severed piece by a pin for holding the portion 12 folded in the form of a necktie. The folded necktie portion is then folded back upon itself at 47 and the flat portion 11 is folded at 48 and the two portions are inserted and secured in the supporting strip 13. By reason of the foregoing cutting and folding the design of the material appears on the bias in the simulated necktie portion.

All of the advantages present in the forms of the invention illustrated in Figs. 1 and 5 are likewise present in the form of the invention illustrated in Fig. 9. Here again, if desired, small samples of necktie material 49 may be secured in the supporting strip.

While for purposes of illustration various forms of this invention have been disclosed, other forms thereof may become apparent to those skilled in the art upon reference to this disclosure, and therefore, this invention should be limited only by the scope of the appended claim.

I claim as my invention:

A necktie material display device comprising, a sheet of necktie material having one side portion thereof folded to simulate a necktie and the unfolded portion to display the material, a supporting strip receiving the upper edges of the folded and unfolded portions of the necktie material therein, and means for securing the necktie material in the supporting strip.

JULIUS A. HIRSCH.

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The following references are of record in the file of this patent:

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