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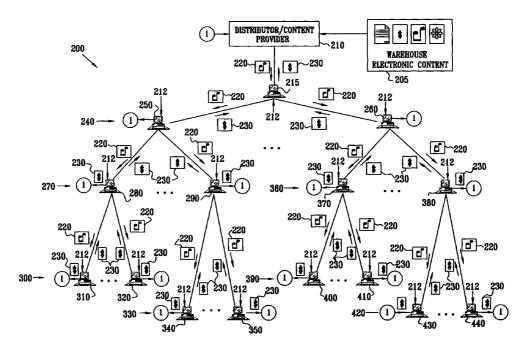
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### (54) Title: AUTOMATED MULTI-LEVEL MARKETING SYSTEM



(57) Abstract: A method for automated multi-level marketing of an electronic item. The method includes providing a secured electronic item (220) originating from a distributor (210), and a first user (215) packaging a copy of the secured electronic item with secured payment details (212) for the first user to receive a payment, thereby producing a packaged secured electronic item. Related apparatus and methods are also described.



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International application No. PCT/IL01/00939

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| IPC(7) :G06F 17/60  |  |   |
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| According to International Patent Classification (IPC) or to both national classification and IPC                             |  |   |
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|   |  |   |
| Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)  |  |   |
| C. DOCUMENTS CONSIDERED TO BE RELEVANT  |  |   |
| Category*   | Citation of document, with indication, where app   | propriate, of the relevant passages Relevant to claim No.   |
| Y   | US 5,864,620 A (PETTITT) 26 Januar 6, line 21.   | y 1999, col. 3, line 20 - col. 1-46   |
| Y   | US 6,067,532 A (GEBB) 23 May 2000, col. 3, line 20 - col. 9, line 24.  |   |
| A   | US 6,009,525 A (HORSTMANN), 28 8 - col. 6, line 65.  |   |
| Further documents are listed in the continuation of Box C. See patent family annex.   |  |   |
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