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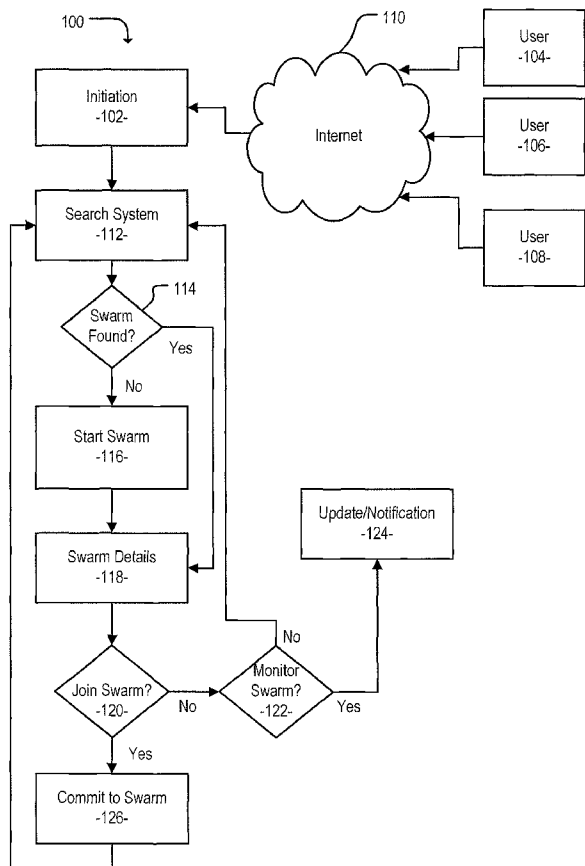
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[Continued on next page]

(54) Title: INTERACTIVE SYSTEM AND METHOD FOR TRANSACTING BUSINESS



(57) Abstract: A system is disclosed allowing potential buyers of products or services to collectively bargain with potential sellers. Potential buyers of the same product or service are organized into a buyers' group through a user interface. Potential sellers may bid against one another to win the business of individual buyers' group, potentially driving the final price lower than the price initially set by the buyers' group.

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FR, GB, GR, HU, IE, IS, IT, LT, LU, LV, MC, MT, NL, PL,
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INTERNATIONAL SEARCH REPORT

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A. CLASSIFICATION OF SUBJECT MATTER
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 USPC - 705/37
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B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)
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Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched
 705/1, 7, 35

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)
 WEST(USPAT, US PUB, EPO, JPO, DERWENT) DialogPRO(Engineering); Google- buy with club and lowest and price and membership, buying with group and decision and purchase

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
Y	US 2003/0033532 A1 (Marks) 13 February 2003 (13.02.2003), entire document, entire document, especially para [0002]-[0033]	1-10
Y	US 6,101,484 A (Halbert et al.) 08 August 2000 (08.08.2000), Abstract, col. 1, lines 35-55, col. 4, lines 20-30.	1-10
A	US 6,985,879 A (Walker; Jay S., et al.) 10 January 2006 (10.01.2006), entire document.	1-10


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