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Declarations under Rule 4.17:

- as to applicant's entitlement to apply for and be granted a patent (Rule 4.17(ii))
- as to the applicant's entitlement to claim the priority of the earlier application (Rule 4.17(iii))

[Continued on next page]

(54) Title: INTEREST-BASED VIDEO STREAMS

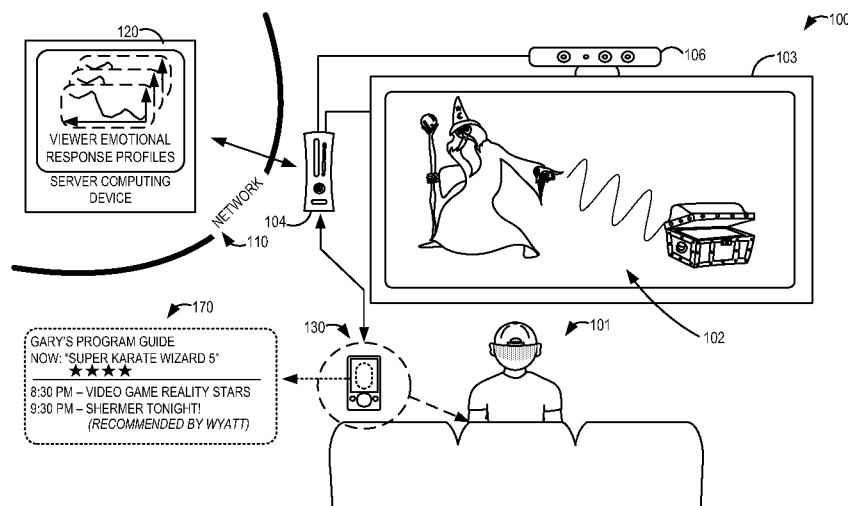


FIG. 1

(57) Abstract: Embodiments related to delivering a video stream to a requesting viewer are disclosed. In one example embodiment, a video stream is delivered by receiving a request for the video stream from a requesting device, the request including the requesting viewer's identity, assembling a list of selected video content items for display to the requesting viewer, the selected video items being selected from a plurality of video items based on the identity of the requesting viewer and a viewing interest profile comprising the requesting viewer's viewing interests, and sending the video stream for display, the video stream including one or more of the selected video items.

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- *with international search report (Art. 21(3))*
- *before the expiration of the time limit for amending the claims and to be republished in the event of receipt of amendments (Rule 48.2(h))*

A. CLASSIFICATION OF SUBJECT MATTER***H04N 21/47(2011.01)i, H04N 21/43(2011.01)i, H04N 21/45(2011.01)i***

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

H04N 21/47; H04N 7/173; G06F 15/173; G06F 17/30; H04N 5/445; G09G 5/00

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Korean utility models and applications for utility models

Japanese utility models and applications for utility models

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

eKOMPASS(KIPO internal) & Keywords: video, stream, based, identity, interest, request*, display.

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
A	US 2008-0034393 A1 (AARON CRAYFORD) 07 February 2008 See the abstract; paragraphs [0025]-[0114]; claim 1; figures 1-7	1-10
A	US 2010-0186041 A1 (CHU MICHAEL et al.) 22 July 2010 See the abstract; paragraphs [0023]-[0041]; claim 1; figures 1-4	1-10
A	US 2004-0004599 A1 (SCOTT SHEPARD et al.) 08 January 2004 See the abstract; paragraphs [0027]-[0050]; claims 1-3; figures 1-4	1-10
A	US 2011-0099263 A1 (PATIL ABHISHEK et al.) 28 April 2011 See the abstract; paragraphs [0023]-[0026]; claims 1-5; figures 1-7	1-10



Further documents are listed in the continuation of Box C.



See patent family annex.

* Special categories of cited documents:

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"X" document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone

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"&" document member of the same patent family

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18 DECEMBER 2012 (18.12.2012)

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INTERNATIONAL SEARCH REPORT

Information on patent family members

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Patent document cited in search report	Publication date	Patent family member(s)	Publication date
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US 2011-0099263 A1	28.04.2011	None	