April 17, 1934. R. O. H. HILL 1,955,633

BUSINESS CARD PACKAGE AND CASE

Filed March 1, 1933

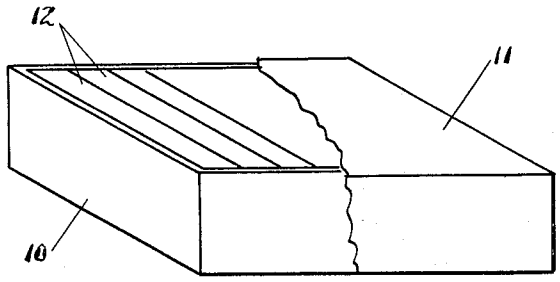


Fig. 1.

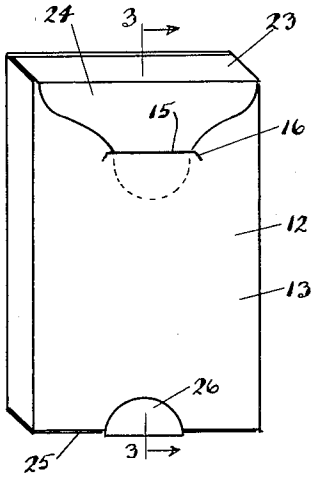


Fig. 2.

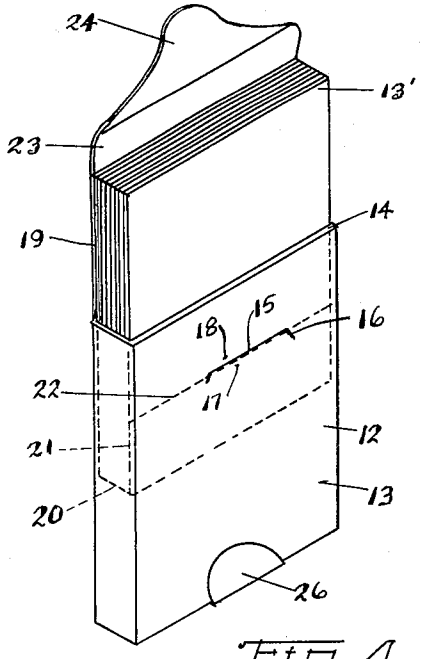


Fig. 4.

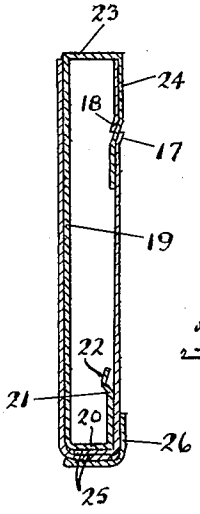


Fig. 3.

INVENTOR
RICHARD O. H. HILL
BY Edward Hoffler
ATTORNEY

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BUSINESS CARD PACKAGE AND CASE

Richard O. H. Hill, Scarsdale, N. Y.

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3 Claims. (Cl. 229—9)

This invention relates to new and useful improvements in a business card package and case.

It is a general custom for printers to deliver business cards in boxes containing 100, 250 or 500 business cards. The business card buyer then removes a small quantity of these business cards as he needs them from the box and either carries them loosely in his pocket or places them in a card case generally made for this purpose.

It is an object of this invention to construct a business card package which is arranged in a manner so that a printer may deliver the cards to a customer in the regular boxes but in a manner so that the cards within the box are arranged within card cases. It is proposed to construct these card cases of paper and of a size so as to hold for example 25 cards. With this construction the customer need withdraw one card case containing a supply of cards and after all of these cards have been used to throw away the card case and remove a second card case with cards.

As a still further object of this invention it is proposed to construct the card case in a very inexpensive manner so that it may readily be discarded without loss of great value.

Still further the invention contemplates constructing the card case of thin cardboard or other similar material so that it does not add materially to the size of the package of cards.

Another one of the objects of this invention is to construct the case so that it includes a casing and a slide for holding the cards in a manner so that it may be partially extended from the casing when desired to allow for individual removing of cards as needed.

Another object of this invention is to provide an arrangement which will prevent the slide from being entirely withdrawn from the casing, and said arrangement to comprise merely the provision of a slit and an edge portion upon the parts. This arrangement eliminates the necessity of the addition of any elements to accomplish the purpose desired.

This invention still further proposes the construction of a device as mentioned which is simple and durable and which may be manufactured and sold at a reasonable cost.

For further comprehension of the invention, and of the objects and advantages thereof, reference will be had to the following description and accompanying drawing, and to the appended claims in which the various novel features of the invention are more particularly set forth.

In the accompanying drawing forming a material part of this disclosure:—

Fig. 1 is a perspective view of a package of business cards according to this invention, a portion of the package being broken away to disclose interior parts.

Fig. 2 is a perspective view of one of the card cases from the package shown in Fig. 1.

Fig. 3 is a vertical sectional view taken on the line 3—3 of Fig. 2.

Fig. 4 is a perspective view of the card case in an open position and shown filled with cards.

The business card package according to this invention comprises a box 10 having an open top and a cover 11 engaged over and closing this top. This box is very similar to boxes generally used to deliver business cards, in lots of 500. The business card package further according to this invention comprises a plurality of card cases 12 which are filled with business cards 13' arranged within the box 10. Fig. 1 of the drawing shows only several of these card cases within the box but it should be understood that the box is entirely filled with them.

Each of the card cases 12 comprises a casing 13 for receiving the business cards and opened at the top 14 and formed with a transverse horizontal slit 15 on its front face near the opened top. This slit 15 has its ends 16 turned downwards so that the material below the slit is in the form of a small flap 17. The material 17 immediately below the slit 15 is bent slightly outwards as shown in Fig. 3 so as to form an outer lip and the material 18 above the slit 15 is bent slightly inwards so as to form an inner lip.

A slide is arranged within the casing and comprises sheet material with a main back section 19 for extending across the back of a group of cards in said case and connected at the lower end with a lower section 20 for extending across the bottom edges of the cards and in turn connected with a front card. The upper edge of the lip 21 is formed with an outward bent portion 22 which has a tendency to engage with the inturned lip 18 as hereinafter further described so as to prevent the complete withdrawal of the slide from the casing. At the top the main section 19 connects with a top section 23 for engaging over the top edges of the card and this in turn connects with a front flap section 24 adapted to extend across the front of the casing 13 in a manner so that its free end may engage into the slit 15 guided into position by the flap 17.

The casing 13 is shown to have its bottom closed by reason of having flaps 25 held in a closed posi-

tion by a seal 26 which is pasted across the bottom of the casing and upon the lower portion of the front side of the casing.

In Fig. 2 the card case is shown in the fully closed position. If it is desired to remove one of the cards the flap section 24 should be moved so that the lower end disengages from the slit 15. Then the flap section 24 should be pulled upwards so as to move the slide card holder partially out from within the casing. The outward bent top edge 22 of the lip 21 then engages against the inward bent portion 18 so as to limit the extension of the slide to a position as shown in Fig. 4. Then one or more cards may be removed. The casing may be closed by pressing the slide inwards and finally inserting the free end of the flap 24 back into the slit 15 so that the package is in the position as shown in Fig. 2.

While I have illustrated and described my invention with some degree of particularity, I realize that in practice various alterations therein may be made. I therefore reserve the right and privilege of changing the form of the details of construction or otherwise altering the arrangement of the correlated parts without departing from the spirit or the scope of the appended claims.

Having thus described my invention, what I claim as new, and desire to secure by United States Letters Patent is:—

1. A business card case, comprising a casing for receiving business cards and the like opened at the top end and formed with a transverse horizontal slit on the front side, a slide card holder in said casing, comprising sheet material with a main back section for extending across the back of cards in said case, a lower section connected with the bottom of said main back section for extending across the bottom edges of said cards, a front lip connected with said lower section for extending upwards for a short distance over the front card, a top section connected with the upper end of said main back section for engaging over the top edges of the cards, a flap section connected with said top section for extending across the outside of the upper end of said casing and arranged so that its lower end may engage through said slit for holding the casing closed, and means for preventing the complete withdrawal of said slide from the casing comprising means for causing the engagement of the upper edge of the front lip with a portion of material surrounding said horizontal slit.

2. A business card case, comprising a casing for receiving business cards and the like opened at the top end and formed with a transverse horizontal slit on the front side, a slide card holder in said casing, comprising sheet material with a main back section for extending across the back of cards in said case, a lower section connected with the bottom of said main back section for extending across the bottom edges of said cards, a front lip connected with said lower section for extending upwards for a short distance over the front card, a top section connected with the upper end of said main back section for engaging over the top edges of the cards, a flap section connected with said top section for extending across the outside of the upper end of said casing and arranged so that its lower end may engage through said slit for holding the casing closed, and means for preventing the complete withdrawal of said slide from the casing comprising means for causing the engagement of the upper edge of the front lip with a portion of material surrounding said horizontal slit, the upper edge of the front lip being bent outwards to cause it to tend to engage the material above said horiozntal slit.

3. A business card case, comprising a casing for receiving business cards and the like opened at the top end and formed with a transverse horizontal slit on the front side, a slide card holder in said casing, comprising sheet material with a main back section for extending across the back of cards in said case, a lower section connected with the bottom of said main back section for extending across the bottom edges of said cards, a front lip connected with said lower section for extending upwards for a short distance over the front card, a top section connected with the upper end of said main back section for engaging over the top edges of the cards, a flap section connected with said top section for extending across the outside of the upper end of said casing and arranged so that its lower end may engage through said slit for holding the casing closed, and means for preventing the complete withdrawal of said slide from the casing comprising means for causing the engagement of the upper edge of the front lip with a portion of material surrounding said horizontal slit, the upper edge of the front lip being bent outwards to cause it to tend to engage the material above said horizontal slit, and the material above said horizontal slit being bent inwards to coact with the outward bent top edge of the front lip to cause engagement of these parts.

RICHARD O. H. HILL.