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(71) Applicant: MICROSOFT CORPORATION [US/US]; One Microsoft Way, Redmond, WA 98052 (US).

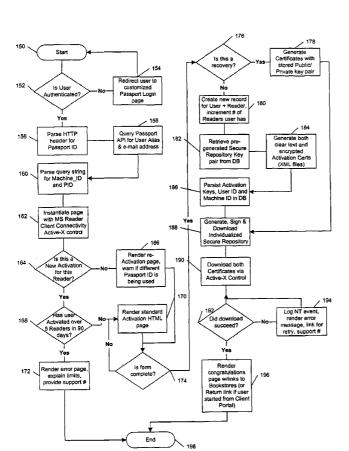
(72) Inventors: DEMELLO, Marcus, A.; 6606 152nd Avenue, Redmond, WA 98052 (US). YAACOVI, Yoram;

17411 NE 31st Ct., Redmond, WA 98052 (US). **ZEMAN**, **Pavel**; 13116 NE 108th Street, Kirkland, WA 98033 (US).

- (74) Agents: ROCCI, Steven, J. et al.; Woodcock Washburn Kurtz Mackiewicz & Norris LLP, 46th floor, One Liberty Place, Philadelphia, PA 19103 (US).
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[Continued on next page]

#### (54) Title: METHOD AND SYSTEM FOR LIMITING THE USE OF USER-SPECIFIC SOFTWARE FEATURES



(57) Abstract: A server architecture for a digital rights management system that distributes and protects rights in content. The server architecture includes a retail site which sells content items to consumers, a fulfillment site which provides to consumers the content items sold by the retail site, and an activation site which enables consumer reading devices to use content items having an enhanced level of copy protection. Each retail site is equipped with a URL encryption object, which encrypts, according to a secret symmetric key shared between the retail site and the fulfillment site, information that is needed by the fulfillment site to process an order for content sold by the retail site. An activation site provides an activation certificate and a secure repository executable to consumer content-rendering devices which enables those content rendering devices to render content having an enhanced level of copy-resistance. The activation site "activates" client-reading devices in a way that binds them to a persona, and limits the number of devices that may be activated for a particular persona, or the rate at which such devices may be activated for a particular persona.

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	European Patent Office, P.B. 5818 Patentlaan 2 NL – 2280 HV Rijswijk Tel. (+31–70) 340–2040, Tx. 31 651 epo nl, Fax: (+31–70) 340–3016	Arbutina, L							

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