

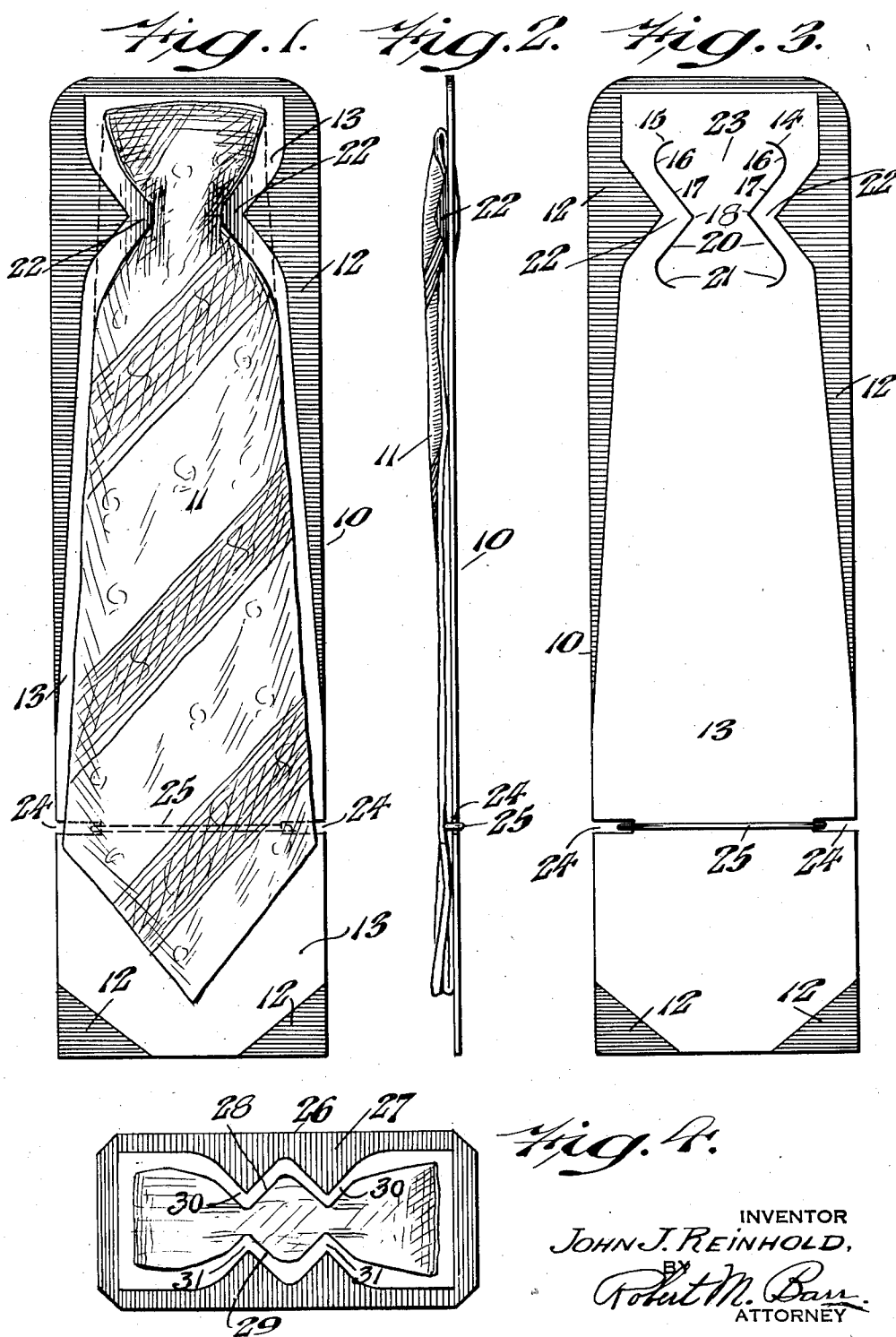
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J. J. REINHOLD

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ARTICLE PACKAGE

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ARTICLE PACKAGE

John J. Reinhold, Marietta, Pa.

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4 Claims. (Cl. 206—79)

The present invention relates to article packages and more particularly to a display device for neckwear.

Some of the objects of the present invention are to provide an improved device for packaging neckwear; to provide a device wherein provision is made for packaging an untied necktie in such a manner as to simulate the exact appearance of a tied necktie; to provide a display device for neckwear which is so arranged and constructed as to permit the necktie to be removed for examination and replaced to again assume the appearance of a knotted tie; to provide a novel support for a necktie wherein provision is made to receive a piece of fabric and give it the shape of a bow or four-in-hand tie; and to provide other improvements as will hereinafter appear.

In the accompanying drawing Fig. 1 represents a front elevation of a neck-tie display card embodying one form of the present invention and showing the tie attached thereto; Fig. 2 represents a side elevation of the same; Fig. 3 represents a front elevation of the display card alone; and Fig. 4 represents a front elevation of a modified form of the invention for use with a bow tie.

Referring to the drawing one form of the present invention consists of a support 10 preferably formed of cardboard or other relatively stiff material shaped as an elongated rectangle of such length and width as to receive and mount a necktie 11 of the kind designed to be tied into the shape of a four-in-hand tie. The size of the support 10 is preferably such as to leave an appropriate margin as an outline around the tie 10 so that the latter will be set out to advantage, and this effect is enhanced by a colored border 12. The inner outline of this border 12 is shaped to conform to the contour of the shaped necktie but is spaced therefrom to provide a mat 13.

In order to attach the necktie 11 to the support 10 and simultaneously give the blank or untied fabric the appearance of a tied or knotted article, the support 10 is provided with two through slits 14 and 15 located near the top thereof and extending generally lengthwise side by side. Both slits 14 and 15 start in the same transverse plane and curve outwardly to form two arcs 16 which then converge in straight lines 17 to two juxtaposed apices 18. Thereafter each cut repeats its configuration by the lines 20 and arcs 21. Thus two inwardly disposed pointed tabs 22 are provided at opposite sides of a body part 23 and the construction permits the body part 23 to be pressed rearwardly out of the plane of the support 10, while the tabs 22 can be pressed for-

wardly to thereby provide a receiving space for the folded tie blank.

For restraining the body portion of the tie blank from being displaced on the support 10, notches 24 are provided in the respective sides of the support and opposite with respect to each other and serve to retain in place an elastic member 25 such as a rubber band. When the tie blank is in place on the support the lower folds thereof are passed under this member 25 and so the tie material is held in its proper registered position upon the support 10.

In mounting the upper end of the tie blank upon the support 10, the tie material is pressed inwardly between the shaping tabs 22 and when thus held by the tabs 22, the tie material is pinched together and so raised above the plane of the support 10 as to give a realistic imitation of a knot in the material at the proper location to correspond with the position of the real knot in a four-in-hand tie.

In Fig. 4 a modified form of the invention is shown for displaying an untied necktie to simulate the appearance of a bow tie. In this form a support 26 of proper size and shape is used and a shaped marginal border 27 for following the general contour of such bow tie. Two through slits 28 and 29 are properly located to define the position of the tie knot, the slit 28 having an angular configuration to form two tabs 30 and the slit 29 having a like configuration to form two tabs 31. The arrangement is such that the two pairs of tabs are juxtaposed so that when a piece of tie material or a folded untied necktie has opposite side portions pressed under the respective tabs the effect will be that of a knotted bow tie.

While only two forms are here shown in which this invention may be embodied, it is to be understood that the invention is not limited to any specific construction, but might be applied to various forms without departing from the spirit of the invention or the scope of the appended claims.

Having thus described my invention, I claim:—

1. A package for neckwear comprising a support, means on said support to engage opposite sides of an untied necktie, and means acting against a face of said necktie in opposition to said engaging means whereby the engaged portion of said necktie has the appearance of a knot.

2. A package for neckwear comprising a support in the form of a flat elongated display card, a pair of tabs on said support and spaced apart to receive a portion of an untied necktie therebetween, said tabs acting to compress the held

portion of said necktie in a form simulating a knot and means acting in opposition to said tabs to retain said knot portion in shaped condition.

3. A package for neckwear comprising a support
5 in the form of a flat elongated card having two spaced apart slits, said slits forming a pair of juxtaposed tabs and an intermediate body part, said tabs being arranged to compress a portion of
10 an untied necktie between them to simulate a knot, and said body part being arranged to yield to accommodate the folds of said necktie.

4. A package for neckwear comprising a support in the form of a flat elongated card having two spaced apart slits, said slits forming a pair of juxtaposed tabs and an intermediate body part, said tabs being arranged to compress a portion
5 of an untied necktie between them to simulate a knot, said body part being arranged to yield to accommodate the folds of said necktie, and means to attach the free end of said necktie to said
10 support.

JOHN J. REINHOLD.