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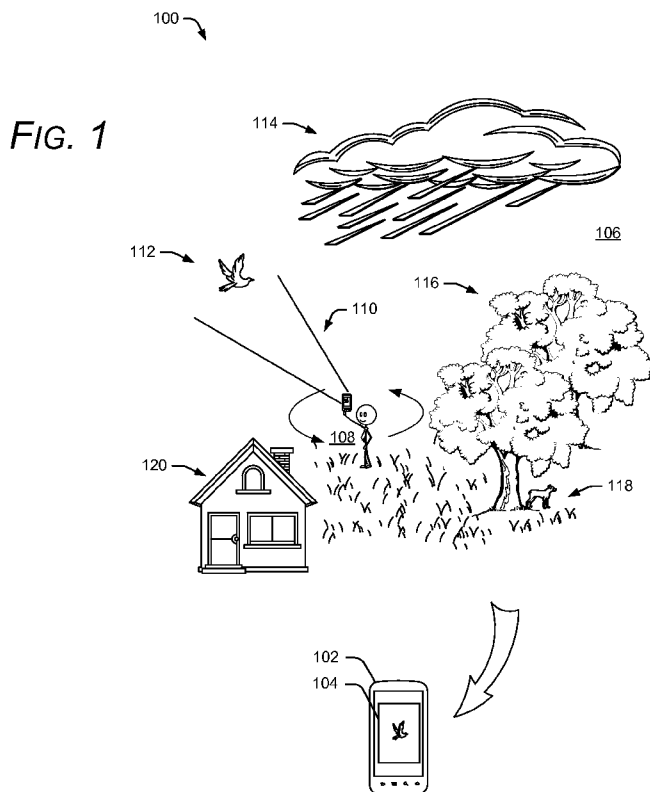
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(54) Title: VIEW-DRIVEN CONSUMPTION OF FRAMELESS MEDIA



(57) Abstract: This document describes techniques and apparatuses enabling view-driven consumption of frameless media. These techniques and apparatuses provide frameless media and enable a user to engage with the frameless media by orienting a viewing device within the world created by that frameless media. This orienting by the user drives what the user sees in this world and when the user sees it.





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A. CLASSIFICATION OF SUBJECT MATTER
 INV. H04N21/8541 H04N21/4725 H04N21/218 H04N21/81 H04N21/414
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 ADD.
 According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED
 Minimum documentation searched (classification system followed by classification symbols)
 H04N G06F

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)
 EPO-Internal, WPI Data

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	S. HEYMANN ET AL: "Representation, Coding and Interactive Rendering of High-Resolution Panoramic Images and Video using MPEG-4", PROC. PANORAMIC PHOTOGRAMMETRY WORKSHOP (PPW), 28 February 2005 (2005-02-28), XP055034771, Berlin, Germany the whole document	1-20
X	US 2012/092348 A1 (MCCUTCHEN DAVID [US]) 19 April 2012 (2012-04-19) figures 1, 8, 9 paragraphs [0002], [0003], [0008] paragraph [0026] - paragraph [0029] paragraph [0074] - paragraph [0086] paragraph [0095]	1-13, 15-20

Further documents are listed in the continuation of Box C. See patent family annex.

* Special categories of cited documents :

"A" document defining the general state of the art which is not considered to be of particular relevance	"T" later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention
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"L" document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified)	"Y" document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art
"O" document referring to an oral disclosure, use, exhibition or other means	"&" document member of the same patent family
"P" document published prior to the international filing date but later than the priority date claimed	

Date of the actual completion of the international search 15 January 2015	Date of mailing of the international search report 22/01/2015
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Name and mailing address of the ISA/ European Patent Office, P.B. 5818 Patentlaan 2 NL - 2280 HV Rijswijk Tel. (+31-70) 340-2040, Fax: (+31-70) 340-3016	Authorized officer Döttling, Martin
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International application No
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C(Continuation). DOCUMENTS CONSIDERED TO BE RELEVANT		
Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	EP 1 087 618 A2 (BE HERE CORP [US]) 28 March 2001 (2001-03-28)	1-11, 13-20
Y	figures 4-7 paragraphs [0002], [0006], [0017] paragraph [0029] - paragraph [0038] paragraph [0051] - paragraph [0053] paragraph [0084] - paragraph [0091] -----	12
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