(54) Title: SYSTEM AND METHOD FOR MARKETING PRODUCT

A network technique for distribution of proprietary products is disclosed. The technique includes a direct distribution marketing component whereby all participants in the network can participate as creators, distributors, or end users and share in revenue streams.
A. CLASSIFICATION OF SUBJECT MATTER
   (IPC2): G06Q 20/00 (2006.01)
   USPC: 705/16
   According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED
   Minimum documentation searched (classification system followed by classification symbols)
   USPC: 705/16
   Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched
   USPC: 705/16, 26

   Electronic data base consulted during the International search (name of data base and, where practical, search terms used)
   Pub WEST (USPTO, PGPB, EPAB, JPAB); Google Scholar
   Search Terms Used: direct, marketing, distribution, proprietary, commission, binary, 3x7, affiliated, royalty

C. DOCUMENTS CONSIDERED TO BE RELEVANT

<table>
<thead>
<tr>
<th>Category</th>
<th>Citation of document, with indication, where appropriate, of the relevant passages</th>
<th>Relevant to claim No.</th>
</tr>
</thead>
</table>

Further documents are listed in the continuation of Box C.

Date of the actual completion of the International search
08 June 2007 (08.06.2007)

Name and mailing address of the ISA/US
Mail Stop PCT, Attn: ISA/US, Commissioner for Patents
P.O. Box 1450, Alexandria, Virginia 22313-1450
Facsimile No. 571-273-3201

Date of mailing of the International search report
29 AUG 2007

Authorized officer: Lee W. Young
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