Aug. 31, 1943. P. E. ALLEN 2,328,119

DISPLAY CONTAINER

Filed Sept. 26, 1940

Fig. 1

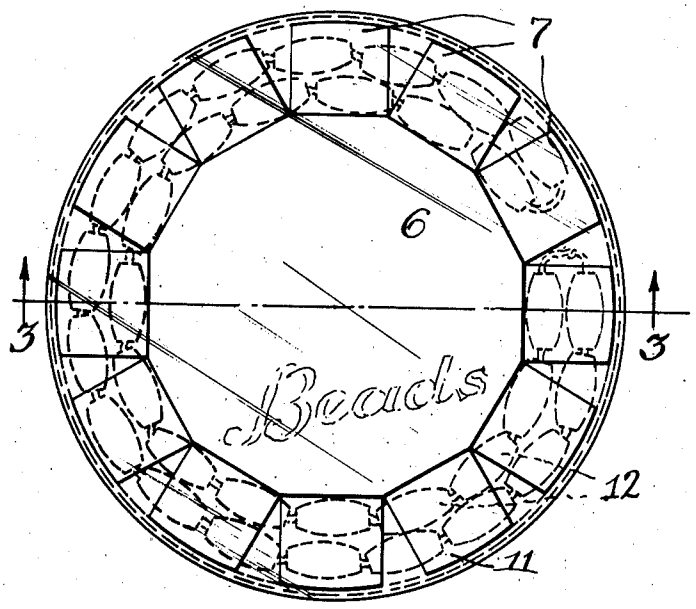
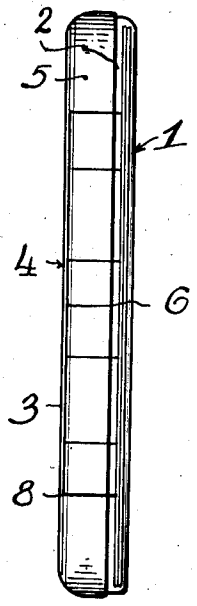


Fig. 2



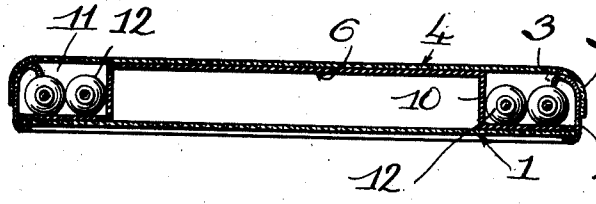


Fig. 3

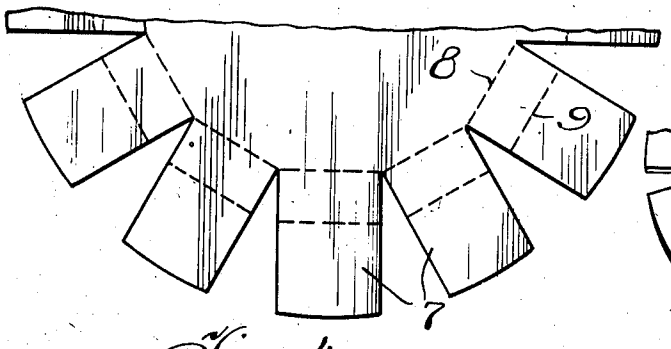
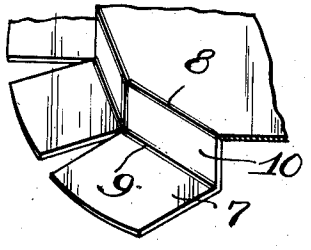


Fig. 4

Fig. 5



Witness:

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2,328,119

DISPLAY CONTAINER

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Application September 26, 1940, Serial No. 358,446

2 Claims. (Cl. 206—78)

The present invention relates to a novel display container and more particularly to a novel container and insert assembly so constructed and arranged as to most effectively display an article such as a teething necklace or the like, and to retain such article against accidental displacement.

In its preferred form the container consists of a base having an inturned side wall, a cover preferably of a transparent or semi-transparent material, and an insert having a raised or elevated central portion, the latter combining with the inturned side to form a substantially annular or continuous channel for reception of the article to be housed therein and displayed.

Further objects are to provide a construction of maximum simplicity, efficiency, economy and ease of assembly and operation, and such further objects, advantages and capabilities as will later more fully appear and are inherently possessed thereby.

The invention further resides in the construction, combination and arrangement of parts illustrated in the accompanying drawing, and while I have shown therein a preferred embodiment, it is to be understood that the same is susceptible of modification and change, and comprehends other details, arrangements of parts, features and constructions without departing from the spirit of the invention.

In the drawing:

Fig. 1 is a plan view of the display container.

Fig. 2 is a view in side elevation of the display container.

Fig. 3 is a view in vertical cross section taken in a plane represented by the line 3—3 of Fig. 1.

Fig. 4 is a fragmentary view of the die-cut insert before it is folded for insertion in the container.

Fig. 5 is a fragmentary view of the insert folded for insertion in the display container.

Referring more particularly to the disclosure in the drawing, the novel container comprises a base 1 having an upstanding side wall 2 provided with an inturned upper edge 3, a cover 4 having a depending edge 5, and an insert 6 preferably die-cut to provide a plurality of radially extending projections 7 scored at 8 and 9 to permit their being folded as shown in Figs. 3 and 5. Such folding provides the upstanding sides 10 and these sides combine with the upstanding side wall 2 to form a substantially annular channel 11 for receiving and retaining an article such as a string of beads or the like 12. These beads are retained in such channel and interlocked beneath the inturned edge 3 so as to prevent their accidental removal or displacement.

The insert 6 may contain any desired advertising or descriptive matter pertaining to the article being displayed. This matter may be printed or otherwise affixed or impressed upon the insert and as the cover 4 is of transparent material, both this matter and the article may be conveniently displayed. Or, the printed matter may be placed upon the transparent cover. The base 1 may be of cardboard or other suitable material, while the side wall 2 of this base and the closure or cover 4 is preferably of a transparent cellulosic material so as to clearly display the teething necklace, beads or other article received therein.

Having thus disclosed the invention, I claim:

1. A container for receiving and displaying an article therethrough such as a teething necklace, string of beads or the like, comprising a base having a transparent side wall with its upper end turned inwardly and downwardly to provide a downwardly projecting edge, an insert adapted to be placed in said base and having an enlarged, elevated central portion and outwardly radiating projections extending toward the side wall of the base and upon which the article is placed, and a transparent closure adapted to cover the base and insert and engaging and supported upon said elevated central portion and upper end of said side wall, the periphery of said elevated central portion being spaced a distance from the side wall of the base just sufficient to conformably receive the article and with the downwardly projecting edge on the side wall engaging the upper surface of said article to maintain it in assembled, display relation in said container.

2. A container for receiving and displaying an article therethrough such as a teething necklace, string of beads or the like, comprising a base having a transparent side wall provided with an upwardly and inwardly projecting upper edge, an insert adapted to be placed in said base and having an enlarged, elevated central portion and downwardly and outwardly directed projections extending to the side wall of the base and providing a support upon which the article is placed, and a transparent closure adapted to cover the base and insert and supported upon said elevated portion and side wall, the periphery of said elevated central portion being spaced a distance from the side wall of the base just sufficient to conformably receive and retain the article upon the outwardly directed projections.

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