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B. LENNON

1,769,147

REMOVABLE CONTAINER LABEL

Filed Dec. 20, 1927

Fig. 1

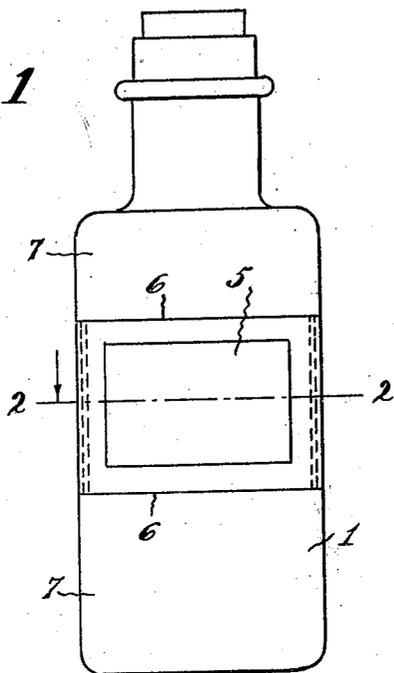


Fig. 4

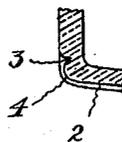


Fig. 2

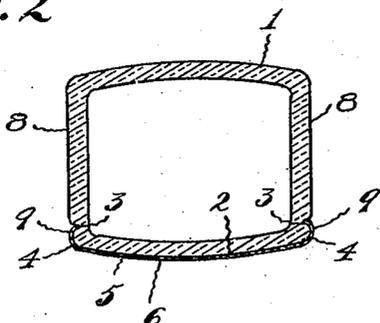
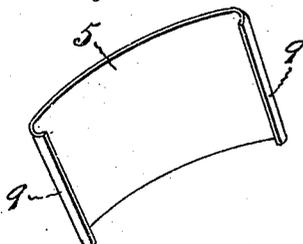


Fig. 3



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REMOVABLE CONTAINER LABEL

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My present invention relates to an improved labelling means for containers, and has for its main object the provision of means cooperative between the container and the label, together with specific means upon the label, whereby such containers may be labelled in a manner that will permit of ready change thereof as desired, and at the same time permit such labels to be rigidly affixed to such containers without fear of accidental displacement thereof.

Another object of my invention is to provide integrally formed means upon containers whereby when labels are placed upon such containers, as are hereinafter described, the label is located flush with the original exterior contour or surface of the container.

These and other capabilities will be ascertained as the herein description proceeds, and it is obvious that modifications may be made in the structure herein disclosed without departing from the spirit of the invention or the scope of the claims.

In the accompanying drawings:

Fig. 1 discloses a bottle in elevation, showing the label affixed thereto.

Fig. 2 is a sectional view, taken on the line 2—2, Fig. 1, looking in the direction of the arrow.

Fig. 3 is a perspective view of a label as herein disclosed, and Fig. 4 is a fragmentary view, similar to Fig. 2, of the label holding means in section.

In my present disclosure, while it is possible to provide other sorts of containers, made of different materials with my improved device, the drawings disclose my new invention applied to bottles, preferably molded of glass, although metal containers may be similarly contoured and constructed for the same purpose.

In any sort of container, without regard to the material from which it is made or its general contour, but preferably as shown, applied to a bottle herein, one surface of the said container such as a bottle, generally denoted by 1, Figs. 1 and 2, is provided with a recess 2, Fig. 2, the outer ends of the wall forming said recesses being provided, as in the present instance, with molded-in side in-

ments 3—3, Fig. 2, thereby forming substantially a pair of vertical label engaging beads 4—4, Figs. 2 and 4.

These beads 4—4 which may be made of any other suitable contour than herein shown, form engaging means for receivably mounting and effectively holding a removable, springable label, such as indicated at 5, Fig. 3, the said label in the present instance being made of any suitable material having resilient qualities, such as sheet metal, celluloid or the like, and being curved as shown, in order, in the present instance, to fit the curved, recessed contour 6 of the bottle or container, to which it is applied.

The label 5 is of sufficient vertical width to snugly fit the recess surface 2 which terminate at the upper and lower edges 6—6, of the container, as indicated in Fig. 1, in such a manner that when the label is applied, it is substantially flush with the original contour of the adjacent front exterior surfaces of the bottle 7, so that the label does not protrude from the front thereof or from the sides 8—8, so that when the label is applied it is protected all around, and flush with the surface of the container.

The said label is also provided on its opposite sides with inturned bead engaging ends 9—9, which are of such proportion as to contourably engage the formed label engaging beads 4—4 of the bottle, it being understood that the label, longitudinally, is made somewhat smaller than the dimensions of the spaced label holding beads just described, so that when the label is snapped into position, into the recess 2 of the container, the two inturned edges 9 spring over and engage the beads 4 and lock themselves thereon, thereby engaging holding the label in desired operative position.

To remove the label it is merely necessary to lift or spring open either one of the inturned engaging edges 9, whereby the label may be readily removed and, if desired, replaced by another.

In practice, the label while made of metal or other suitable material, as previously described, may be provided with any kind of indicting means printed or impressed thereon

for the purpose of identifying the contents of the container.

Having thus described my invention, what I claim is:

5 1. A label holding means of the class described comprising a container, integral, recessed label holding and engaging beads vertically arranged in a recessed surface of said container, and a resilient removable label having
10 ing end means thereon for lockably engaging said label holding beads on the said container.

2. A label holding means of the class described comprising a container having a recessed surface, label holding and engaging
15 beads oppositely mounted upon the outer edges of said container and arranged in said recessed surface of said container, and a resilient removable label having opposed end means thereon for lockably engaging said
20 label holding means on the said container.

3. On a bottle of the class described having a recessed surface, a label holding means comprising a pair of recessed label engaging beads arranged in said recessed surface of
25 said bottle and a resilient label having in-turned ends engageably mounted to said beads whereby to engageably and removably lock the label thereto.

4. A container having a recess, including
30 edge beads, a label receivable in said recess having edge beads adapted to detachably interlock with said recess edge beads, said label when disposed in said recess being flush with the walls of the container.

5. A container embodying a recess having
35 edge beads, and a label disposed in said recess having edge beads, adapted to interlock with said recess edge beads, for holding said label flush with said container.

40 Signed at New York, in the county of Bronx and State of New York, this 19th day of Dec., A. D. 1927.

BENJAMIN LENNON.

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