

R. GAIR.
 DISPLAY CARD.
 APPLICATION FILED JULY 7, 1909.

977,292.

Patented Nov. 29, 1910.

Fig. 1.

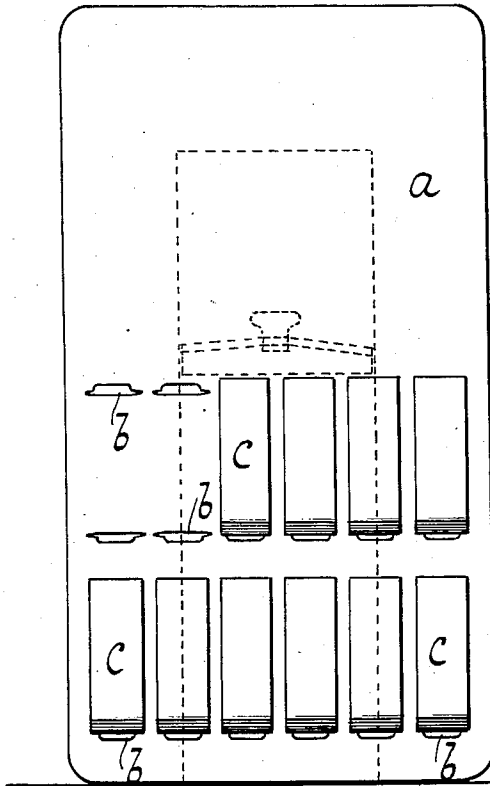


Fig. 2.

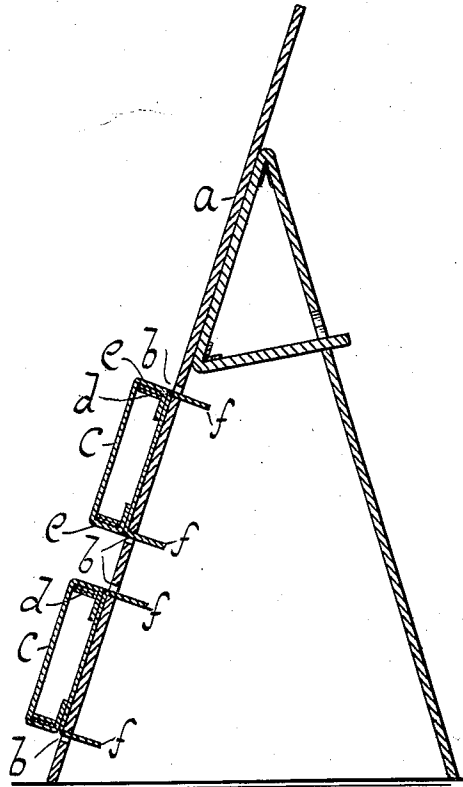


Fig. 3.

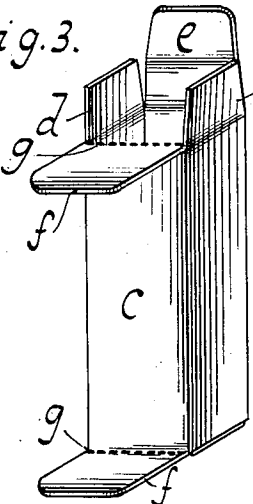
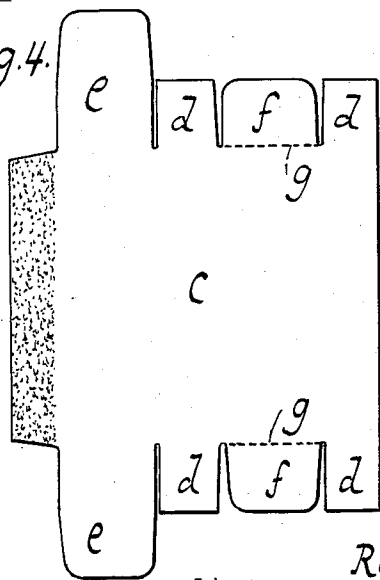


Fig. 4.



Witnesses:
 William Miller
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UNITED STATES PATENT OFFICE.

ROBERT GAIR, OF BROOKLYN, NEW YORK.

DISPLAY-CARD.

977,292.

Specification of Letters Patent.

Patented Nov. 29, 1910.

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To all whom it may concern:

Be it known that I, ROBERT GAIR, a citizen of the United States, residing at Brooklyn, in the county of Kings and State of New York, have invented new and useful Improvements in Display-Cards, of which the following is a specification.

This invention relates to the manner in which articles to be displayed are attached to cards. Heretofore such attachment was made by means of elastic bands, glue or other manner. According to this invention the articles to be displayed such as cartons, or boxes have a flap or flaps for insertion in a slot or slots properly spaced upon the body of the card. By these means the articles are retained in position. The slots are in such proportion to the flaps as to cause the latter to wedge and fit snugly.

This invention is set forth in the following specification and claim and illustrated in the annexed drawing in which:—

Figure 1 shows a face view of a display card with articles attached according to this invention. Fig. 2 is a sectional side elevation of Fig. 1. Fig. 3 is a perspective view of a box or carton. Fig. 4 shows the box in flat or unfolded condition.

In this drawing the letter *a* indicates the card. The card has slots *b*. A box is shown at *c* having flaps *d e* for closing in the usual manner. An additional flap *f* is adapted to engage a corresponding slit *b* to hold the box attached to the card. This additional flap *f* is shown perforated or has a rip

line *g*. The perforations *g* on the flap referred to are for the purpose of permitting the flaps to tear off when the box is removed from the card. Such an additional or connecting flap *f* can be applied at each end of the box. When the flaps are removed or the box torn off the latter presents a box of ordinary appearance.

I claim:—

As a new article of manufacture, a box shaped from a single piece of flexible cardboard, comprising lateral upper and lower flaps, front upper and lower supplemental flaps, both series of flaps forming an integral continuation of the sides and front wall of the box, said front flaps being adapted to overlap the side flaps while the end of each flap is bent inwardly to engage the inner portion of the rear wall of the box and constitute a secure closure; and attaching upper and lower flaps formed integral with and projecting horizontally from the rear wall of the box adapted for engagement with a support, each of said flaps having a perforated part located at its junction with the rear wall whereby the box can be ripped from the support.

In testimony whereof I have hereunto set my hand in the presence of two subscribing witnesses.

ROBERT GAIR.

Witnesses:

S. BEATTIE, Jr.,
WILLIAM ROEGELE.