The present invention relates to a detergent product including a flexible box bag, detergent powder and a scoop, wherein the flexible box bag includes six rectangular panels: top panel, bottom panel, front panel, back panel and two side panels, wherein the six rectangular panels are joined together so as to form an inner cuboidal volume inside the flexible box bag, wherein each of the top panel and bottom panel includes a front horizontal edge, a back edge and two side edges, wherein each of the front panel, back panel and two side panels include a top edge, a bottom edge, and two side edges, wherein the length of the two side edges of back panel are longer than the length of the two side edges of the front panel, wherein the front edge of the top panel joins the top edge of the front panel, wherein the back edge of the top panel joins the top edge of the back panel, wherein the front edge of the bottom panel joins the bottom edge of the front panel, wherein the back edge of the bottom panel joins the bottom edge of the back panel, wherein the side edges of the top panel join the top edges of the side panels and part of the side edges of the back panel, wherein the top panel comprises a two dimensional opening means that is capable of forming a two dimensional planar opening, wherein the detergent powder and scoop are both contained within the inner cuboidal volume.
FIELD OF THE INVENTION

The present invention relates to a detergent product comprising a flexible box bag, laundry detergent powder and a scoop. The flexible box bag comprises a two dimensional opening means that is capable of forming a two dimensional planar opening, which when combined with the other box bag features provide easier access to the internal volume for the consumer to scoop and dose laundry detergent powder from the flexible box bag during the laundering process.

BACKGROUND OF THE INVENTION

Packaging for detergent powder, especially laundry detergent powder, typically comes in the form of a flexible bag or a more rigid box. Flexible bags have the advantage of being more easily handled by the consumer during the laundering process, and are also more efficient in terms of transport and storage. However, the rigid box have the advantage of being easier to dose laundry powder from during the laundering process, especially when using a scoop. In addition, rigid boxes have greater shelf impression to the consumer. Detergent manufacturers continue to seek flexible bags having the ease of handling, and transport and storage efficiency, but also having a good shelf impression of a box, and being easy to scoop and dose laundry powder from during the laundering process.

The Inventors provide a flexible box bag that overcomes these problems.

SUMMARY OF THE INVENTION

The present invention relates to a detergent product comprising a flexible box bag, detergent powder and a scoop, wherein the flexible box bag comprises six rectangular panels: top panel (1), bottom panel (2), front panel (3), back panel (4) and two side panels (5), wherein the six rectangular panels are joined together so as to form an inner cuboidal volume inside the flexible box bag, wherein each of the top panel (1) and bottom panel (2) comprise a front horizontal edge (11 & 12), a back edge (12 & 21) and two side edges (13, 14 & 23, 24), wherein each of the front panel (3), back panel (4) and two side panels (5) comprise a top edge (31 & 42), a bottom edge (32 & 41), and two side edges (33, 34 & 43, 44), wherein the length of the two side edges of back panel (43 & 44) are longer than the length of the two side edges of the front panel (33 & 34), wherein the front edge of the top panel (11) joins the top edge of the front panel (31), wherein the back edge of the top panel (12) joins the top edge of the back panel (42), wherein the front edge of the bottom panel (22) joins the bottom edge of the front panel (32), wherein the back edge of the bottom panel (21) joins the bottom edge of the back panel (41), wherein the side edges of the top panel (13 & 14) join the top edges of the side panels and part of the side edges of the back panel (43 & 44), wherein the top panel comprises a two dimensional opening means that is capable of forming a two dimensional planar opening (6), wherein the detergent powder and scoop are both contained within the inner cuboidal volume.

BRIEF DESCRIPTION OF THE DRAWINGS

The figures herein are illustrative in nature and are not intended to be limiting.

FIG. 1 shows a flexible box bag according to the present disclosure, in assembled form.

FIG. 2 shows a flexible box bag according to the present disclosure, unfolded.

FIG. 3 shows a top panel of a flexible box bag according to the present disclosure.

FIG. 4 shows a cross-section of a flexible box, containing detergent powder and scoop.

DETAILED DESCRIPTION OF THE INVENTION

Detergent product: The detergent product comprises a flexible box bag, detergent powder and a scoop. The flexible box bag, detergent powder, and scoop are described in more detail below.

Flexible box bag: The flexible box bag comprises six rectangular panels: top panel (6), bottom panel (2), front panel (3), back panel (4) and two side panels (5). The six rectangular panels are joined together so as to form an inner cuboidal volume inside the flexible box bag. The cuboidal volume (9) is a cuboid. Suitable cuboids include square cuboids and rectangular cuboids. Preferably, the cuboidal volume (9) is a rectangular cuboidal volume. Each of the top panel (1) and bottom panel (2) comprise a front horizontal edge (11 & 22), a back edge (12 & 21) and two side edges (13, 14 & 23, 24). Each of the front panel (3), back panel (4) and two side panels (5) comprise a top edge (31 & 42), a bottom edge (41 & 32), and two side edges (33, 34 & 43, 44). The length of the two side edges of back panel (43 & 44) are longer than the length of the two side edges of the front panel (33, 34). The front edge of the top panel (11) joins the top edge of the front panel (31). The back edge of the top panel (12) joins the top edge of the back panel (42). The front edge of the bottom panel (22) joins the bottom edge of the front panel (32). The back edge of the bottom panel (21) joins the bottom edge of the back panel (41). The side edges of the top panel (13 & 14) join the top edges of the side panels and part of the side edges of the back panel (43 & 44). The top panel comprises a two dimensional opening means that is capable of forming a two dimensional planar opening (6). The laundry detergent powder and scoop are both contained within the inner cuboidal volume.

Typically, the six rectangular panels are made of weldable sheet material and are secured together at the edges by weld seams. The weldable sheet material is described in more detail below.

Typically, at least one of the panels, preferably at least one of the side panels, comprise a handle. The handle is described in more detail below.

It may be preferred for at least one of the panels, preferably one or more of the side panels, to be transparent. In this manner, typically, the laundry powder is visible from the outside of the detergent product.

It may be preferred that the top edge of the back panel is capable of being folded over the front edge of the top panel and being fastened to the front panel. Suitable fastening means includes a clip, button, ties, adhesive labels,
slider/zipper, hook and loop fasteners or hook and hook fasteners.

The flexible box bag is typically a stand-up bag.

The panels may be composed of film material, suitable film material includes polyethylene (PE), polyethylene terephthalate (PET), amorphous polyethylene terephthalate (APET), recycled amorphous polyethylene terephthalate (RPET), foamed polyethylene terephthalate (XPET), polyethylene terephthalate glycol (PETG), polypropylene (PP), high impact polystyrene (HIPS), nylon (PA), polyactic acid (PLA), thermoplastic starch (TPS), ethylvinylacetate (EVA) and any combination thereof. A preferred film material is a PET/PE laminate, and/or a PE/PE laminate. A suitable laminate comprises an outer layer of PET having a width of from 10 to 15 micrometers, and an inner layer of PE having a width of from 50 to 200 micrometers.

The panels may also comprise a metallic gloss, and/or comprise print, for example revere flexo printing.

Opening means: Typically, the opening means comprises a laser-scored line in a two dimensional pattern. The two dimensional pattern is typically L shaped, or curved, however other two dimensional patterns are also suitable. Ensuring that the opening means is two dimensional and is capable of forming a two dimensional planar opening improves the accessibility to the inner cuboidal volume. This in turn improves the consumer experience when dosing powder from the flexible box bag, especially when using the scoop.

The opening means may comprise a reclosing means. A suitable reclosing means may comprise an adhesive closing panel that is capable of enclosing the opening. Suitable reclosing means include a cap, zip, velcro fastener, slide fastener or a hook and loop fastener.

Weldable sheet material: Typically, the weldable sheet material is a multilayer co-extruded film or a composite film that has a heat-weldable polymer layer on the inside of the flexible box bag.

Handle: Typically, the handle is a film strip, or a textile strip, typically the handle is reinforced, for example by a film strip, or integrated into the front and back panels. The handle further improves the ease of handling and manipulation of the flexible box bag.

Detergent powder: The detergent powder, together with the scoop, is contained within the inner cuboidal volume. The detergent powder typically comprises surfactant. The detergent powder is typically free-flowing. The detergent powder can be a laundry detergent powder or a dish washing detergent powder. Most preferably, the detergent powder is a laundry detergent powder, most preferably the detergent powder is a solid free-flowing particulate laundry detergent composition. A suitable solid free-flowing particulate laundry detergent composition is described in more detail below.

Solid free-flowing particulate laundry detergent composition: Typically, the solid free-flowing particulate laundry detergent composition is a fully formulated laundry detergent composition, not a portion thereof such as a spray-dried, extruded or agglomerate particle that only forms part of the laundry detergent composition. Typically, the solid composition comprises a plurality of chemically different particles, such as spray-dried base detergent particles and/or agglomerated base detergent particles and/or extruded base detergent particles, in combination with one or more, typically two or more, or five or more, or even ten or more particles selected from: surfactant particles, including surfactant agglomerates, surfactant extrudates, surfactant needles, surfactant needles, surfactant flakes, phosphate particles; zeolite particles; silicate salt particles, especially sodium silicate particles; carbonate salt particles, especially sodium carbonate particles; polymer particles such as carboxylate polymer particles, cellulose polymer particles, starch particles, polyester particles, polyanime particles, terephthalate polymer particles, polyethylene glycol particles; aesthetic particles such as coloured noodles, needles, lamellae particles and ring particles; enzyme particles such as protease granulates, amylase granulates, lipase granulates, cellulase granulates, mannanase granulates, pectate lyase granulates, xyloligucanase granulates, bleaching enzyme granulates and co-granulates of any of these enzymes, preferably these enzyme granulates comprise sodium sulphate; bleach particles, such as percarbonate particles, especially coated percarbonate particles, such as percarbonate coated with carbonate salt, sulphate salt, silicate salt, borosilicate salt, or any combination thereof, perborate particles, bleach activator particles such as tetra acetyl ethylene diamine particles and/or alkyl oxybenzene sulphonate particles, bleach catalyst particles such as transition metal catalyst particles, and/or isoquinolinium bleach catalyst particles, pre-formed peracid particles, especially coated pre-formed peracid particles; filler particles such as sulphate salt particles and chloride particles; clay particles such as montmorillonite particles and particles of clay and silicone; flocculant particles such as polyethylene oxide particles; wax particles such as wax agglomerates; silicone particles, brighter particles; dye transfer inhibition particles; dye fixation particles; perfume particles such as perfume microcapsules and starch encapsulated perfume accord particles, or pro-perfume particles such as Schiff base reaction product particles; hueing dye particles; chelant particles such as chelant agglomerates; and any combination thereof.

Suitable laundry detergent compositions comprise a detergent ingredient selected from: detersive surfactant, such as anionic detersive surfactants, non-ionic detersive surfactants, cationic detersive surfactants and amphoteric detersive surfactants; polymers, such as carbohydrate polymers, soil release polymer, anti-redeposition polymers, cellulose polymers and care polymers; bleach, such as sources of hydrogen peroxide, bleach activators, bleach catalysts and pre-formed peracids; photobleach, such as such as zinc and/or aluminium sulphonated phthalocyanine; enzymes, such as proteases, amylases, cellulases, lipases; zeolite builder; phosphate builder; co-builders, such as citric acid and citrate; carbonate, such as sodium carbonate and sodium bicarbonate; sulphate salt, such as sodium sulphate; silicate salt such as sodium silicate; chloride salt, such as sodium chloride; brighteners; chelants; hueing agents; dye transfer inhibitors; dye fixing agents; perfume; silicone; fabric softening agents, such as clay; flocculants, such as polyethyleneoxide; suds suppressors; and any combination thereof.

Suitable laundry detergent compositions may have a low buffering capacity. Such laundry detergent compositions typically have a reserve alkalinity to pH 9.5 of less than 5.0 gNaOH/100 g. These low buffered laundry detergent compositions typically have low levels of carbonate salt.
Detersive Surfactant: Suitable detersive surfactants include anionic detersive surfactants, non-ionic detersive surfactant, cationic detersive surfactants, zwitterionic detersive surfactants and amphoteric detersive surfactants. Suitable detersive surfactants may be linear or branched, substituted or un-substituted, and may be derived from petrochemical material or biomaterial.

Anionic detersive surfactant: Suitable anionic detersive surfactants include sulphonate and sulphate detersive surfactants.

Suitable sulphonate detersive surfactants include methyl ester sulphonates, alpha olefin sulphonates, alkyl benzene sulphonates, especially alkyl benzene sulphonates, preferably C_{10-13} alkyl benzene sulphonate. Suitable alkyl benzene sulphonate (LAS) is obtainable, preferably obtained, by sulphonating commercially available linear alkyl benzene (LAB); suitable LAB includes low 2-phenyl LAB, other suitable LAB include high 2-phenyl LAB, such as those supplied by Sasol under the tradename Hyblene®.

Suitable sulphonate detersive surfactants include alkyl sulphate, preferably C_{8-18} alkyl sulphate, or predominantly C_{12} alkyl sulphate.

A preferred sulphate detersive surfactant is alkyl alkoxyalkylated sulphate, preferably alkyl ethoxylated sulphate, preferably a C_{8-18} alkyl alkoxyalkylated sulphate, preferably a C_{8-18} alkyl ethoxylated sulphate, preferably the alkyl alkoxyalkylated sulphate has an average degree of alkoxylation of from 0.5 to 20, preferably from 0.5 to 10, preferably the alkyl alkoxyalkylated sulphate is a C_{8-18} alkyl ethoxylated sulphate having an average degree of ethoxylation of from 0.5 to 10, preferably from 0.5 to 5, more preferably from 0.5 to 3 and most preferably from 0.5 to 1.5.

The alkyl sulphate, alkyl alkoxyalkylated sulphate and alkyl benzene sulphonates may be linear or branched, substituted or un-substituted, and may be derived from petrochemical material or biomaterial.

Other suitable anionic detersive surfactants include alkyl ether carboxylates.

Suitable anionic detersive surfactants may be in salt form, suitable counter-ions include sodium, calcium, magnesium, amino alcohols, and any combination thereof. A preferred counter-ion is sodium.

Non-ionic detersive surfactant: Suitable non-ionic detersive surfactants are selected from the group consisting of: C_{9-11} alkyl ethoxylates, such as, NEODOL® non-ionic surfactants from Shell; C_{12-13} alkyl phenol alkoxyalkylates wherein preferably the alkoxyalkylates are ethyleneoxy units, propyleneoxy units or a mixture thereof; C_{8-11} alcohol and C_{6-12} alkyl phenol condensates with ethylene oxide/propylene oxide block polymers such as Pluronic® from BASF; alkylpolyolsaccharides, preferably alkylpolyglucosides; methyl ether ethoxylates; polyhydroxy fatty acid amides; ether capped poly(oxalkylated) alcohol surfactants; and mixtures thereof.

Suitable non-ionic detersive surfactants are alkyl polyglucoside and/or an alkyl alkoxyalkylated alcohol.

Suitable non-ionic detersive surfactants include alkyl alkoxyalkylated alcohols, preferably C_{8-18} alkyl alkoxyalkylated alcohol, preferably a C_{8-18} alkyl ethoxylated alcohol, preferably the alkyl alkoxyalkylated alcohol has an average degree of alkoxylation of from 1 to 50, preferably from 1 to 30, or from 1 to 20, or from 1 to 10, preferably the alkyl alkoxyalkylated alcohol is a C_{8-18} alkyl ethoxylated alcohol having an average degree of ethoxylation of from 1 to 10, preferably from 1 to 7, more preferably from 1 to 5 and most preferably from 3 to 7. The alkyl alkoxyalkylated alcohol can be linear or branched, and substituted or un-substituted.

Suitable nonionic detersive surfactants include secondary alcohol-based detersive surfactants.

Cationic detersive surfactant: Suitable cationic detersive surfactants include alkyl pyridinium compounds, alkyl quaternary ammonium compounds, alkyl quaternary phosphonium compounds, alkyl tertiary sulphonium compounds, and mixtures thereof.

Preferred cationic detersive surfactants are quaternary ammonium compounds having the general formula:

$$\text{RR'}_2\text{RR''X}$$

wherein, R is a linear or branched, substituted or unsubstituted C_{6-18} alkyl or alkyl ether moiety, R', and R'' are independently selected from methyl or ethyl moieties, R' is a hydroxyl, hydroxymethyl or a hydroxethyl moiety, X is an anion which provides charge neutrality, preferred anions include: halides, preferably chloride; sulphate; and phosphate.

Zwitterionic detersive surfactant: Suitable zwitterionic detersive surfactants include amine oxides and/or betaines.

Polymer: Suitable polymers include carboxylate polymers, soil release polymers, anti-redeposition polymers, cellulosic polymers, care polymers and any combination thereof.

Carboxylate polymer: The composition may comprise a carboxylate polymer, such as a maleate/acrylate random copolymer or polyacrylate homopolymer. Suitable carboxylate polymers include: polyacylate homopolymers having a molecular weight of from 4,000 Da to 9,000 Da; maleate/acrylate random copolymers having a molecular weight of from 50,000 Da to 100,000 Da, or from 60,000 Da to 80,000 Da.

Another suitable carboxylate polymer is a co-polymer that comprises: (i) from 50 to less than 98 wt % structural units derived from one or more monomers comprising carboxyl groups; (ii) from 1 to less than 49 wt % structural units derived from one or more monomers comprising sulfonate moieties; and (iii) from 1 to 49 wt % structural units derived from one or more types of monomers selected from the above monomers and the latter surfactants represented by formulas (I) and (II):
sents a number 1-5 when R is a single bond, and R₁ is a hydrogen atom or C₁ to C₂₀ organic group;

\[
\text{formula (II)}
\]

wherein in formula (II), R₀ represents a hydrogen atom or CH₃ group, R represents a CH₂ group, CH₂CH₂ group or single bond, X represents a number 0-5, and R₁ is a hydrogen atom or C₁ to C₂₀ organic group.

[0045] It may be preferred that the polymer has a weight average molecular weight of at least 50 kDa, or even at least 70 kDa.

[0046] Soil release polymer: The composition may comprise a soil release polymer. A suitable soil release polymer has a structure as defined by one of the following structures (I), (II) or (III):

\[
\begin{align*}
\text{structure (I)} & : \quad \text{R} \quad \text{R} \quad \text{R} \\
\text{structure (II)} & : \quad \text{R} \quad \text{R} \quad \text{R} \\
\text{structure (III)} & : \quad \text{R} \quad \text{R} \quad \text{R}
\end{align*}
\]

wherein:

[0047] a, b and c are from 1 to 200;

[0048] d, e and f are from 1 to 50;

[0049] Ar is a 1,4-substituted phenylene;

[0050] sAr is 1,3-substituted phenylene substituted in position 5 with SO₃Me;

[0051] Me is Li, K, Mg₂/2, Ca₂, Al₃, ammonium, mono-, di-, tri-, or tetraalkylammonium wherein the alkyl groups are C₁-C₁₈ alkyl or C₂-C₁₀ hydroxyalkyl, or mixtures thereof;

[0052] R¹, R², R³, R⁴, R⁵ and R⁶ are independently selected from H or C₁-C₁₈ n- or iso-alkyl; and

[0053] R⁷ is a linear or branched C₁-C₁₈ alkyl, or a linear or branched C₂-C₇ alkyl, or a cycloalkyl group with 5 to 9 carbon atoms, or a C₆-C₃₀ aryl group, or a C₆-C₃₀ arylalkyl group.

[0054] Suitable soil release polymers are sold by Clarient under the TexCare® series of polymers, e.g. TexCare® SRN240 and TexCare® SRA300. Other suitable soil release polymers are sold by Solvay under the Repol-o-Tex® series of polymers, e.g. Repol-o-Tex® SF2 and Repol-o-Tex® Crystal.

[0055] Anti-redeposition polymer: Suitable anti-redeposition polymers include polyethylene glycol polymers and/or polyethylenimine polymers.

[0056] Suitable polyethylene glycol polymers include random graft co-polymers comprising: (i) hydrophilic backbone comprising polyethylene glycol; and (ii) hydrophobic side chain(s) selected from the group consisting of: C₂-C₂₅ alkyl group, polypropylene, polybutylene, vinyl ester of a saturated C₁-C₈ mono-carboxylic acid, C₁-C₈ alkyl ester of acrylic or methacrylic acid, and mixtures thereof. Suitable polyethylene glycol polymers have a polyethylene glycol backbone with random grafted polyvinyl acetate side chains. The average molecular weight of the polyethylene glycol backbone can be in the range of from 2,000 Da to 20,000 Da, or from 4,000 Da to 8,000 Da. The molecular weight ratio of the polyethylene glycol backbone to the polyvinyl acetate side chains can be in the range of from 1:1 to 1:5, or from 1:1.2 to 1:2. The average number of graft sites per ethylene oxide units can be less than 1, or less than 0.8, the average number of graft sites per ethylene oxide units can be in the range of from 0.5 to 0.9, or the average number of graft sites per ethylene oxide units can be in the range of from 0.1 to 0.5, or from 0.2 to 0.4. A suitable polyethylene glycol polymer is Sokalan HP22. Suitable polyethylene glycol polymers are described in WO08/007320.

[0057] Cellulosic polymer: Suitable cellulosic polymers are selected from alkyl cellulose, alkyl alkoxyalkyl cellulose, carboxymethyl cellulose, alkyl carboxymethyl cellulose, sulphonated cellulose, more preferably selected from carboxymethyl cellulose, methyl cellulose, methyl hydroxyethyl cellulose, methyl carboxymethyl cellulose, and mixtures thereof.

[0058] Suitable carboxymethyl celluloses have a degree of carboxymethyl substitution from 0.5 to 0.9 and a molecular weight from 100,000 Da to 300,000 Da.

[0059] Suitable carboxymethyl celluloses have a degree of substitution greater than 0.65 and a degree of blockiness greater than 0.45, e.g. as described in WO09/154933.

[0060] Care polymers: Suitable care polymers include cellulosic polymers that are cationically modified or hydrophobically modified. Such modified cellulosic polymers can provide anti-abrasion benefits and dye lock benefits to fabric during the laundering cycle. Suitable cellulosic polymers include cationically modified hydroxyethyl cellulose.

[0061] Other suitable care polymers include dye lock polymers, for example the condensation oligomer produced by the condensation of imidazole and epichlorohydrin, preferably in the ratio of 1:4:1. A suitable commercially available dye lock polymer is Polyquat® FDI (Cognis).

[0062] Other suitable care polymers include amino-silicone, which can provide fabric feel benefits and fabric shape retention benefits.

[0063] Bleach: Suitable bleach includes sources of hydrogen peroxide, bleach activators, bleach catalysts, pre-formed peracids and any combination thereof. A particularly suitable bleach includes a combination of a source of hydrogen peroxide with a bleach activator and/or a bleach catalyst.

[0064] Source of hydrogen peroxide: Suitable sources of hydrogen peroxide include sodium perborate and/or sodium percarbonate.

[0065] Bleach activator: Suitable bleach activators include tetra acetyl ethylene diamine and/or alkyl oxybenzene sulfonate.

[0066] Bleach catalyst: The composition may comprise a bleach catalyst. Suitable bleach catalysts include oxaziridine bleach catalysts, transition metal bleach catalysts, especially manganese and iron bleach catalysts. A suitable bleach catalyst has a structure corresponding to general formula below:
wherein R¹³ is selected from the group consisting of 2-ethylhexyl, 2-propylheptyl, 2-butylcylct, 2-pentynyl, 2-hexyldecyl, n-dodecyl, n-tetradecyl, n-hexadecyl, n-octadecyl, isononyl, iso-decyl, iso-tridecyl, and iso-pentadecyl.

[0007] Pre-formed peracids: Suitable pre-form peracids include phthalimido-peroxy-peracrylic acid.

[0008] Enzymes: Suitable enzymes include lipases, proteases, cellulases, amylases and any combination thereof.

[0009] Protease: Suitable proteases include metalloproteases and/or serine proteases. Examples of suitable neutral or alkaline proteases include: subtilisins (EC 3.4.21.62); trypsin-type or chymotrypsin-type proteases; and metalloproteases. The suitable proteases include chemically or genetically modified mutants of the aforementioned suitable proteases.

[0010] Suitable commercially available protease enzymes include those sold under the tradenames Alcalase®, Savi- nase®, Primase®, Durazyme®, Polyzyme®, Kallase®, Liguase®, Liquanase Ultra®, Savinase Ultra®, Ovozyme®, Neutrase®, Everlase® and Esperase® by Novozymes A/S (Denmark), those sold under the tradenames Maxtacl®, Maxpem®, Preferenz® P series of proteases including Preferenz® P280, Preferenz® P281, Preferenz® P2018-C, Preferenz® P2018-WE, Preferenz® P2082-EE and Preferenz® P2083-AJ, Properase®, Purafect®, Purafact Prime®, Purafact OX®, FN3®, FN4®, Excellase® and Purafact OX® by DuPont, those sold under the tradenames Opticlean® and Optimase® by Solvay Enzymes, those available from Henkel® Kemiya, namely BLAP (sequence shown in FIG. 29 of U.S. Pat. No. 5,352, 604 with the following mutations S99D+S101 R+S103A +V104I +G159S, herinafter referred to as BLAP), BLAP R (BLAP with S3T+V41+V199M+V205I+L217D), BLAP X (BLAP with S3T+V41+V205I) and BLAP F49 (BLAP with S3T+V41+V205I)—all from Henkel/Kemiya; and KAP (Bacillus alkaliophilus subtilisin with mutations A230V+S256G+S259N) from Kao.


[0072] Amylase: Suitable amylases are derived from AA50 alpha amylase endogenous to Bacillus sp. DSM 12649, preferably having the following mutations: R118K, D183*, G184*, N195E, R230K, and/or R458K. Suitable commercially available amylases include Stainzyme®, Stainzyme® Plus, Natulase, Termamy®, Termamy® Ultra, Liquezyme® S, Duramy®, Everest® (all Novozymes) and Spezyme® AA, Preferenz® S series of amylases, Purastar® and Purastar® Ox Am, Optisize® HT Plus (all DuPont).

[0073] A suitable amylase is described in WO06/002643.

[0074] Cellulase: Suitable cellulases include those of bacterial or fungal origin. Chemically modified or protein engineered mutants are also suitable. Suitable cellulases include cellulases from the genera Bacillus, Pseudomonas, Humicola, Fusarium, Thielavia, Acremonium, e.g., the fungal cellulases produced from Humicola insolens, Mycello- phthora thermophila and Fusarium oxysporum.

[0075] Commercially available cellulases include Cel- lizyme®, Carezyme®, and Carezyme® Premium, Cellu- clean® and Whitezyme® (Novozymes A/S), RevitalenZ® series of enzymes (Du Pont), and Biotouch® series of enzymes (AB Enzymes). Suitable commercially available cellulases include Carezyme® Premium, Celluclene® Classic. Suitable cellulases are described in WO07/144857 and WO10/056652.

[0076] Lipase: Suitable lipases include those of bacterial, fungal or synthetic origin, and variants thereof. Chemically modified or protein engineered mutants are also suitable. Examples of suitable lipases include lipases from Humicola (synonym Thermomyces), e.g., from H. lanuginosa (T. lanuginosus).

[0077] The lipase may be a “first cycle lipase”, e.g. such as those described in WO06/009335 and WO13/116261. In one aspect, the lipase is a first-wash lipase, preferably a variant of the wild-type lipase from Thermomyces lanu- ginosus comprising T231R and/or N233R mutations. Preferred lipases include those sold under the tradenames Lipex®, Lipolex® and Lipoclean® by Novozymes, Bagsvaerd, Denmark.

[0077] Other suitable lipases include: Lipl 139, e.g. as described in WO2013/171241; and TtHl.2p, e.g. as described in WO2011/084412 and WO2013/033318.

[0079] Other enzymes: Other suitable enzymes are bleaching enzymes, such as peroxidases/oxidases, which include those of plant, bacterial or fungal origin and variants thereof. Commercially available peroxidases include Guardzyme® (Novozymes A/S). Other suitable enzymes include chlorine oxidases and perhydrolases such as those used in Gentle Power Bleach™.

[0080] Other suitable enzymes include pectate lases sold under the tradenames X-Pect®, Pectaway® (from Novozymes A/S, Bagsvaerd, Denmark) and PrimaGreen® (DuPont) and mannanases sold under the tradenames Mannaway® (Novozymes A/S, Bagsvaerd, Denmark), and Man- nastar® (Du Pont).

[0081] Zeolite builder: The composition may comprise zeolite builder. The composition may comprise from 0 wt % to 5 wt % zeolite builder, or 3 wt % zeolite builder. The composition may even be substantially free of zeolite builder; substantially free means “no deliberately added”. Typical zeolite builders include zeolite A, zeolite P and zeolite MAP.

[0082] Phosphate builder: The composition may comprise phosphate builder. The composition may comprise from 0 wt % to 5 wt % phosphate builder, or to 3 wt % phosphate builder. The composition may even be substantially free of phosphate builder, substantially free means “no deliberately added”. A typical phosphate builder is sodium tri-polyphosphate.

[0083] Carbonate salt: The composition may comprise carbonate salt. The composition may comprise from 0 wt % to 10 wt % carbonate salt, or to 5 wt % carbonate salt. The composition may even be substantially free of carbonate salt; substantially free means “no deliberately added”. Suitable carbonate salts include sodium carbonate and sodium bicarbonate.

[0084] Silicate salt: The composition may comprise silicate salt. The composition may comprise from 0 wt % to 10 wt % silicate salt, or to 5 wt % silicate salt. A preferred
silicate salt is sodium silicate, especially preferred are sodium silicates having a Na₂O:SiO₂ ratio of from 1.0 to 2.8, preferably from 1.6 to 2.0.

[0085] Sulphate salt: A suitable sulphate salt is sodium sulphate.

[0086] Brightener: Suitable fluorescent brighteners include: di-stryryl biphenyl compounds, e.g. Tinopal® CBS-X, di-amino stilbene-di-sulphonic acid compounds, e.g. Tinopal® DMS pure Xra and Blankophor® HRH, and Pyrazoline compounds, e.g. Blankophor® SN, and coumarin compounds, e.g. Tinopal® S WN.

[0087] Preferred brighteners are: sodium 2 (4-styryl-3-sulfolphenyl)-2H-naphthol[1,2-d]triazole, disodium 4,4'-bis{[(4-amino-6-(N methyl-N 2 hydroxyethyl)amino]1,3,5-(triazin-2-yl)amino} stilbene-2-2'-disulfonate, disodium 4,4'-bis{[(4-amino-6-morpholino-1,3,5-triazin-2-yl)amino]stilbene-2-2'-disulfonate, and disodium 4,4'-bis[2-sulfoestyryl]biphenyl. A suitable fluorescent brightener is C.1. Fluorescent Brightener 260, which may be used in its beta or alpha crystalline forms, or a mixture of these forms.

[0088] Chelant: The composition may also comprise a chelant selected from: diethylenetriamine pentaceticate, diethylenetriamine penta(methylene phosphonic acid), ethylene diamine-NNN'-disuccinic acid, ethylene diamine tetracetate, ethylene diamine tetra(methylene phosphonic acid) and hydroxyethane dimethylene phosphonic acid. A preferred chelant is ethylene diamine-NNN'-disuccinic acid (EDDS) and/or hydroxyethane diphosphonic acid (HEDP). The composition preferably comprises ethylene diamine-NNN'-disuccinic acid or salt thereof. Preferably the ethylene diamine-NNN'-disuccinic acid is in S,S enantiomeric form. Preferably the composition comprises 4,5-dihydroxy-m-benzenedisulfonic acid disodium salt. Preferred chelants may also function as calcium carbonate crystal growth inhibitors such as: 1-hydroxyethane dihydrophosphonic acid (HEDP) and salt thereof; N,N-dicarboxymethyl-2-aminopentane-1,5-dioic acid and salt thereof; 2-phosphonobutane-1,2,4-tricarboxylic acid and salt thereof; and combination thereof.

[0089] Hueing agent: Suitable hueing agents include small molecule dyes, typically falling into the Colour Index (C.I.) classifications of Acid, Direct, Basic, Reactive (including hydrolysed forms thereof) or Solvent or Disperse dyes, for example classified as Blue, Violet, Red, Green or Black, and provide the desired shade either alone or in combination. Preferred such hueing agents include Acid Violet 50, Direct Violet 9, 66 and 99, Solvent Violet 13 and any combination thereof.

[0090] Many hueing agents are known and described in the art which may be suitable for the present invention, such as hueing agents described in WO2014/089836.

[0091] Suitable hueing agents include phthalocyanine and azo dye conjugates, such as described in WO2009/099077.

[0092] Suitable hueing agents may be alkoxylated. Such alkoxylated compounds may be produced by organic synthesis that may produce a mixture of molecules having different degrees of alkoxylation. Such mixtures may be used directly to provide the hueing agent, or may undergo a purification step to increase the proportion of the target molecule. Suitable hueing agents include alkoxylated bisazo dyes, such as described in WO2012/054835, and/or alkoxylated thiophene azo dyes, such as described in WO2008/087497 and WO2012/166768.

[0093] The hueing agent may be incorporated into the detergent composition as part of a reaction mixture which is the result of the organic synthesis for a dye molecule, with optional purification step(s). Such reaction mixtures generally comprise the dye molecule itself and in addition may comprise un-reacted starting materials and/or by-products of the organic synthesis route. Suitable hueing agents can be incorporated into hueing dye particles, such as described in WO2009/069077.

[0094] Dye transfer inhibitors: Suitable dye transfer inhibitors include polyamine N-oxide polymers, copolymers of N-vinylpyrrolidone and N-vinylimidazolone, polyvinylpyrrolidone, polyvinylalkoxazolone, polyvinylimidazolone and mixtures thereof. Preferred are poly(vinyl pyrrolidone), poly(vinylpyridine betaine), poly(vinylpyridine N-oxide), poly(vinylpyrrolidone-vinyl imidazole) and mixtures thereof. Suitable commercially available dye transfer inhibitors include PVP-K15 and K30 (Ashland), Sokalan® HP165, HP50, HP53, HP59, HP56K, HP56, HP66 (BASF), Chromabond® S-400, S403E and S-100 (Ashland).

[0095] Perfume: Suitable perfumes comprise perfume materials selected from the group: (a) perfume materials having a ClogP of less than 3.0 and a boiling point of less than 250°C (quadrant 1 perfume materials); (b) perfume materials having a ClogP of less than 3.0 and a boiling point of 250°C or greater (quadrant 2 perfume materials); (c) perfume materials having a ClogP of 3.0 or greater and a boiling point of less than 250°C (quadrant 3 perfume materials); (d) perfume materials having a ClogP of 3.0 or greater and a boiling point of 250°C or greater (quadrant 4 perfume materials); and (e) mixtures thereof.

[0096] It may be preferred for the perfume to be in the form of a perfume delivery technology. Such delivery technologies further stabilize and enhance the deposition and release of perfume materials from the laundered fabric. Such perfume delivery technologies can also be used to further increase the longevity of perfume release from the laundered fabric. Suitable perfume delivery technologies include: perfume microcapsules, pro-perfumes, polymer assisted deliveries, molecule assisted deliveries, fiber assisted deliveries, amine assisted deliveries, cyclodextrin, starch encapsulated acrylom, zeolite and other inorganic carriers, and any mixture thereof. A suitable perfume microcapsule is described in WO2009/101593.

[0097] Silicone: Suitable silicones include polydimethylsiloxane and amino-silicones. Suitable silicones are described in WO200575616.

[0098] Process for making the solid composition: Typically, the particles of the composition can be prepared by any suitable method. For example: spray-drying, agglomeration, extrusion and any combination thereof.

[0099] Typically, a suitable spray-drying process comprises the step of forming an aqueous slurry mixture, transferring it through at least one pump, preferably two pumps, to a pressure nozzle. Atomizing the aqueous slurry mixture into a spray-drying tower and drying the aqueous slurry mixture to form spray-dried particles. Preferably, the spray-drying tower is a counter-current spray-drying tower, although a co-current spray-drying tower may also be suitable.

[0100] Typically, the spray-dried powder is subjected to cooling, for example an air lift. Typically, the spray-drying powder is subjected toparticle size classification, for example a sieve, to obtain the desired particle size distribu-
tion. Preferably, the spray-dried powder has a particle size distribution such that weight average particle size is in the range of from 300 micrometers to 500 micrometers, and less than 10 wt % of the spray-dried particles have a particle size greater than 2360 micrometers.

[0101] It may be preferred to heat the aqueous slurry mixture to elevated temperatures prior to atomization into the spray-drying tower, such as described in WO2009/158162.

[0102] It may be preferred for anionic surfactant, such as linear alkyl benzene sulphonate, to be introduced into the spray-drying process after the step of forming the aqueous slurry mixture: for example, introducing an acid precursor to the aqueous slurry mixture after the pump, such as described in WO 09/158449.

[0103] It may be preferred for a gas, such as air, to be introduced into the spray-drying process after the step of forming the aqueous slurry, such as described in WO2013/181205.

[0104] It may be preferred for any inorganic ingredients, such as sodium sulphate and sodium carbonate, if present in the aqueous slurry mixture, to be micronized to a small particle size such as described in WO2012/134969.

[0105] Typically, a suitable agglomeration process comprises the step of contacting a detersive ingredient, such as a detersive surfactant, e.g. linear alkyl benzene sulphonate (LAS) and/or alkyl alkoxy sulphate, with an inorganic material, such as sodium carbonate and/or silica, in a mixer. The agglomeration process may also be an in-situ neutralization agglomeration process wherein an acid precursor of a detersive surfactant, such as LAS, is contacted with an alkaline material, such as carbonate and/or sodium hydroxide, in a mixer, and wherein the acid precursor of a detersive surfactant is neutralized by the alkaline material to form a detersive surfactant during the agglomeration process.

[0106] Other suitable detressive ingredients that may be agglomerated include polymers, chelants, bleach activators, silicons and any combination thereof.

[0107] The agglomeration process may be a high, medium or low shear agglomeration process, wherein a high shear, high shear or low shear mixer is used accordingly. The agglomeration process may be a multi-step agglomeration process wherein two or more mixers are used, such as a high shear mixer in combination with a medium or low shear mixer. The agglomeration process can be a continuous process or a batch process.

[0108] It may be preferred for the agglomerates to be subjected to a drying step, for example to a fluid bed drying step. It may also be preferred for the agglomerates to be subjected to a cooling step, for example a fluid bed cooling step.

[0109] Typically, the agglomerates are subjected to particle size classification, for example a fluid bed elutriation and/or a sieve, to obtain the desired particle size distribution. Preferably, the agglomerates have a particle size distribution such that weight average particle size is in the range of from 300 micrometers to 800 micrometers, and less than 10 wt % of the agglomerates have a particle size less than 150 micrometers and less than 10 wt % of the agglomerates have a particle size greater than 1200 micrometers.

[0110] It may be preferred for fines and over-sized agglomerates to be recycled back into the agglomeration process. Typically, over-sized particles are subjected to a size reduction step, such as grinding, and recycled back into an appropriate place in the agglomeration process, such as the mixer. Typically, fines are recycled back into an appropriate place in the agglomeration process, such as the mixer.

[0111] It may be preferred for ingredients such as polymer and/or non-ionic detressive surfactant and/or perfume to be sprayed onto base detergent particles, such as spray-dried base detergent particles and/or agglomerated base detergent particles. Typically, this spray-on step is carried out in a tumbling drum mixer.

[0112] Method of laundering fabric: The method of laundering fabric comprises the step of contacting the solid composition to water to form a wash liquor, and laundering fabric in said wash liquor. Typically, the wash liquor has a temperature of above 0° C, to 90° C, or to 60° C, or to 40° C, or to 30° C, or to 20° C. The fabric may be contacted to the water prior to, or after, or simultaneously with, contacting the solid composition with water. Typically, the wash liquor is formed by contacting the laundry detergent to water in such an amount so that the concentration of laundry detergent composition in the wash liquor is from 0.2 g/l to 20 g/l, or from 0.5 g/l to 10 g/l, or to 5.0 g/l. The method of laundering fabric can be carried out in a front-loading automatic washing machine, top loading automatic washing machines, including high efficiency automatic washing machines, or suitable hand-wash vessels. Typically, the wash liquor comprises 90 litres or less, or 60 litres or less, or 15 litres or less, or 10 litres or less of water. Typically, 200 g or less, or 150 g or less, or 100 g or less, or 50 g or less of laundry detergent composition is contacted to water to form the wash liquor.

[0113] Scoop: The scoop, together with the laundry detergent powder, is contained within the inner cuboidal volume.

[0114] Method of making the detergent product: The method of making the detergent product comprises the steps: forming an interim flexible box bag by suitably joining together the edges of the six panels except for the back edge of the top panel and top edge of the back panel. The laundry detergent powder and scoop are inserted into the inner cuboidal volume by passing through a filling opening that is formed between the back edge of the top panel and top edge of the back panel. The back edge of the top panel and top edge of the back panel are joined together in such a manner as to close the filling opening to form the flexible box bag and detergent product. Typically, after it is filled, the interim flexible box bag is sealed by a weld seal.

[0115] The flexible box bag may be made from at least two different webs of film. For example, a first film may form the top panel, bottom panel, back panel, and front panel, and a second film may form the side panels. In this manner, the flexible box bag may have transparent side panels.

[0116] Typically, the laundry detergent powder is inserted into the inner cuboidal volume prior to the scoop. Also, settling plates may be used to slightly bury the scoop in the powder, this improves the stability of the detergent product.

[0117] The dimensions and values disclosed herein are not to be understood as being strictly limited to the exact numerical values recited. Instead, unless otherwise specified, each such dimension is intended to mean both the recited value and a functionally equivalent range surrounding that value. For example, a dimension disclosed as “40 mm” is intended to mean “about 40 mm”.

[0118] Every document cited herein, including any cross referenced or related patent or application, is hereby incorporated herein by reference in its entirety unless expressly
excluded or otherwise limited. The citation of any document is not an admission that it is prior art with respect to any invention disclosed or claimed herein or that it alone, or in any combination with any other reference or references, teaches, suggests or discloses any such invention. Further, to the extent that any meaning or definition of a term in this document conflicts with any meaning or definition of the same term in a document incorporated by reference, the meaning or definition assigned to that term in this document shall govern.

[0119] While particular embodiments of the present invention have been illustrated and described, it would be obvious to those skilled in the art that various other changes and modifications can be made without departing from the spirit and scope of the invention. It is therefore intended to cover in the appended claims all such changes and modifications that are within the scope of this invention.

What is claimed is:

1. A detergent product comprising a flexible box bag, detergent powder and a scoop, wherein the flexible box bag comprises six rectangular panels: top panel, bottom panel, front panel, back panel and two side panels, wherein the six rectangular panels are joined together so as to form an inner cuboidal volume inside the flexible box bag, wherein each of the top panel and bottom panel comprise a front horizontal edge, a back edge and two side edges, wherein each of the front panel, back panel and two side panels comprise a top edge, a bottom edge, and two side edges, wherein the length of the two side edges of back panel are longer than the length of the two side edges of the front panel, wherein the front edge of the top panel joins the top edge of the front panel, wherein the back edge of the top panel joins the top edge of the back panel, wherein the front edge of the bottom panel joins the bottom edge of the front panel, wherein the back edge of the bottom panel joins the bottom edge of the back panel, wherein the side edges of the top panel join the top edges of the side panels and part of the side edges of the back panel, wherein the top panel comprises a two dimensional opening means that is capable of forming a two dimensional planar opening, wherein the detergent powder and scoop are both contained within the inner cuboidal volume.

2. A detergent product according to claim 1, wherein the six rectangular panels are made of weldable sheet material and are secured together at the edges by weld seams.

3. A detergent product according to claim 1, wherein at least one of the panels comprise a handle.

4. A detergent product according to claim 3, wherein at least one of the side panels comprise a handle.

5. A detergent product according to claim 1, wherein the opening means comprises laser-scored line in a two dimensional pattern.

6. A detergent product according to claim 1, wherein the opening means comprises a reclosing means.

7. A detergent product according to claim 6, wherein the reclosing means comprises an adhesive closing panel that is capable of enclosing the opening.

8. A detergent product according to claim 1, wherein the top edge of the back panel is capable of being folded over the front edge of the top panel and being fastened to the front panel.

9. A detergent product according to claim 1, wherein at least one of the panels is transparent.

10. A detergent product according to claim 1, wherein the detergent powder is a laundry detergent composition.

11. A method of making a detergent product according to claim 1, wherein an interim flexible box bag is formed by suitably joining together the edges of the six panels except for the back edge of the top panel and top edge of the back panel, wherein the laundry detergent powder and scoop are inserted into the inner cuboidal volume by passing through a filling opening that is formed between the back edge of the top panel and top edge of the back panel, wherein the back edge of the top panel and top edge of the back panel are joined together in such a manner as to close the filling opening to form the flexible box bag and detergent product.

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