



(51) International Patent Classification:

**G03C 7/14** (2006.01)      **G02B 27/22** (2006.01)  
**G03C 9/02** (2006.01)      **G03B 33/14** (2006.01)

(21) International Application Number:

PCT/GB2010/000780

(22) International Filing Date:

19 April 2010 (19.04.2010)

(25) Filing Language:

English

(26) Publication Language:

English

(30) Priority Data:

0906689.5      17 April 2009 (17.04.2009)      GB  
0908946.7      22 May 2009 (22.05.2009)      GB

(71) Applicant (for all designated States except US): **FOR-TIUM TECHNOLOGIES LTD.** [GB/GB]; Unit 6, Bridgend Business Centre, Bennett Street, Bridgend CF31 3SH (GB).

(72) Inventor; and

(75) Inventor/Applicant (for US only): **MILES, Anthony** [GB/GB]; Unit 6, Bridgend Business Centre, Bennett Street, Bridgend CF31 3SH (GB).

(74) Agents: **CROSS, James** et al.; R.G.C. JENKINS & CO, 26 Caxton Street, London SW1H 0RJ (GB).

(81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM, AO, AT, AU, AZ, BA, BB, BG, BH, BR, BW, BY, BZ, CA, CH, CL, CN, CO, CR, CU, CZ, DE, DK, DM, DO, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, GT, HN, HR, HU, ID, IL, IN, IS, JP, KE, KG, KM, KN, KP, KR, KZ, LA, LC, LK, LR, LS, LT, LU, LY, MA, MD, ME, MG, MK, MN, MW, MX, MY, MZ, NA, NG, NI, NO, NZ, OM, PE, PG, PH, PL, PT, RO, RS, RU, SC, SD, SE, SG, SK, SL, SM, ST, SV, SY, TH, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, ZA, ZM, ZW.

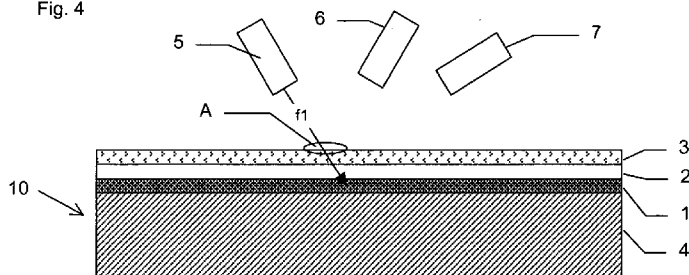
(84) Designated States (unless otherwise indicated, for every kind of regional protection available): ARIPO (BW, GH, GM, KE, LR, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HR, HU, IE, IS, IT, LT, LU, LV, MC, MK, MT, NL, NO, PL, PT, RO, SE, SI, SK, SM, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

Published:

— without international search report and to be republished upon receipt of that report (Rule 48.2(g))

(54) Title: LIGHT REACTIVE MEDIA

Fig. 4



(57) Abstract: A light reactive medium comprises an imaging layer reactive to radiation of a first frequency to exhibit a visible change, and a further layer above the imaging layer, the further layer being changeable from being substantially transparent to said first frequency to being substantially opaque to said first frequency, in response to electromagnetic radiation of a second frequency substantially different from the first frequency, the at least one other layer being at least partially transparent to visible light reflected from the imaging layer while being opaque to said first frequency. Also disclosed is a lenticular imaging method in which a lenticular layer is provided over the imaging layer, and images to be viewed from different directions are written using light incident at different directions. Also disclosed is a phosphorescent display that may be used to display lenticular images.

## Light Reactive Media

### Field of the Invention

[0001] The present invention relates to light reactive media and to methods of writing images to such media.

### 5 Background of the Invention

[0002] There are a number of laser reactive coatings available that are primarily for use in the 'just in time' packaging market. These coatings are usually white and when activated by a laser at a particular frequency exhibit a colour change, for example to produce text, barcodes and/or images. The print quality produced by this process is  
10 sufficient for that specific purpose and market, but it is unlikely that this process would compete with conventional desktop printers.

[0003] The coatings require a large amount of laser energy to produce the chemical reactions that evoke the colour change in the area to be printed. CO<sub>2</sub> lasers in excess of 10 Watts are used, which are not only extremely expensive and very large, but are also  
15 classified as industrial lasers and therefore subject to rigorous safety standards; this precludes them from being used in a desktop application.

[0004] The reason such a large, high power laser device is required is due to the chemical reaction in the coating itself. If the coating were made to react to low levels of light, then the chemical reaction would start to take place immediately it was subject to  
20 sunlight or any other energy containing light frequencies which are absorbed by the coating. Therefore the coating is made much less reactive to resist the effect of ultraviolet exposure, but this then means that much more energy is needed to produce an image.

[0005] Another form of printing is lenticular printing, which is generally used for  
25 promotional items ranging from product packaging to novelty items like playing cards and drinking cups. The process involves using a number of images interlaced together to form a 3D effect and/or movement, when viewed through a sheet of lenses that allows the viewer to view different images with either eye, or when the eyes move relative to the sheet.

[0006] There are a number of ways to produce a lenticular image. In some cases the  
30 images are printed directly onto the lens sheet using offset printing. Some products are

printed using screen printing. It is also possible to use an inkjet or laser printer to produce the interlaced image and then laminate the image with the lenticular sheet. This requires complex preparation and alignment when applying the lens sheet. The complexity of producing lenticular images has prevented mainstream desktop applications.

[0007] Conventional display systems normally involve OLED, plasma, LCD, back projection or other known systems, which require a high level of power

### Statement of the Invention

[0008] According to one aspect of the present invention, there is provided a medium reactive to electromagnetic radiation, the medium comprising a first layer reactive to radiation of a first frequency to exhibit a visible change, and a further layer above the first layer, the further layer being changeable from being substantially transparent to said first frequency to being substantially opaque to said first frequency, in response to electromagnetic radiation of a second frequency substantially different from the first frequency, the further layer being at least partially transparent to visible light reflected from the imaging layer while being opaque to said first frequency.

[0009] An advantage of this arrangement is that a visible image may be formed on the first layer using light of the first frequency, and the image may then be 'fixed' using light of the second frequency such that subsequent irradiation by the first frequency makes substantially no visible difference to the first layer. Thus, the first layer may be made sensitive to low levels of radiation at the first frequency, so that low power light sources may be used.

[0010] The further layer may be changeable from being substantially opaque to said first frequency to being substantially transparent to said first frequency, in response to electromagnetic radiation of a third frequency substantially different from the first and second frequencies.

[0011] An advantage of this arrangement is that the first layer is protected from the first frequency until an image is to be written to the first layer, whereupon the medium is exposed to the third frequency, prior to writing using the first frequency.

[0012] The further layer may comprise a second layer changeable from being substantially transparent to said first frequency to being substantially opaque to said first frequency, in response to said second frequency.

[0013] The further layer may comprise a third layer changeable from being substantially opaque to said first frequency to being substantially transparent to said first frequency, in response to said third frequency.

5 [0014] The second layer may be disposed between the third layer and the first layer, and the third layer may become transparent to the second frequency, in response to the third frequency.

[0015] The layers may comprise respective different photoreactive or photochromic compounds, such as leuco dyes.

10 [0016] According to another aspect of the invention, there is provided a method of writing a visible image to the medium, comprising exposing the first layer to electromagnetic radiation of the first frequency so as to produce the visible image in the first layer. The further layer may subsequently be exposed to electromagnetic radiation of the second frequency such that the further layer becomes substantially opaque to electromagnetic radiation of the first frequency. Prior to the step of exposing the first  
15 layer to electromagnetic radiation of the first frequency, the further layer may be exposed to electromagnetic radiation of the third frequency such that the further layer becomes substantially transparent to electromagnetic radiation of the first frequency.

[0017] According to another aspect of the invention, there is provided a method of writing a visible image to a medium, the medium comprising a first layer reactive to electromagnetic radiation of a first frequency to exhibit a visible change, the method  
20 comprising exposing the first layer to electromagnetic radiation of the first frequency, and subsequently applying a protective layer over the first layer, the protective layer blocking electromagnetic radiation of said first frequency from acting on the first layer, the visible change being visible through the further layer. An advantage of this arrangement is that the construction of the medium is simplified.

25 [0018] The protective layer may be arranged to produce a visual effect when the image written to the first layer is viewed therethrough.

[0019] In either method, the spatial distribution and/or intensity of the electromagnetic radiation of the first frequency may be controlled so as to create a visible image in the  
30 first layer. The spatial distribution may be controlled by means of a spatially variant shutter or an optical imaging apparatus, or by scanning a beam of electromagnetic radiation of the first frequency across the medium.

[0020] According to another aspect of the present invention, there is provided a method of producing a lenticular image, in which a light sensitive medium is provided with a lenticular layer, and multiple images are written at different angles onto the medium through the lenticular layer. In this way, the multiple images are automatically aligned with the lenses on the lenticular layer, so that the different images are viewable at different angles through the lenticular layer.

[0021] Using direct energy imaging systems such as the one described in this document will enable the production of blank ready to print lenticular sheets and the development of devices that are capable of taking standard photos and turning them into vibrant 3D and animated media memories, promotional goods and technical photographic illustrations.

[0022] According to another aspect of the present invention, there is provided a photoluminescent display, comprising an array of pixels each comprising a plurality of phosphorescent elements arranged to emit visible light of a respective different colour when excited by incident light of a predetermined frequency. The display may include a microlens array layer comprising a plurality of microlenses, each arranged to direct the incident light onto a corresponding one of the phosphorescent elements. The display may include an array of lenses arranged to direct light emitted from respective ones of the pixels.

[0023] The pixels may be arranged in a plurality of groups of said phosphorescent elements, each of said groups is arranged to be visible at a different angle through a corresponding one of the array of lenses, for example to produce a stereoscopic display.

[0024] The method described above does not require a backlight and does not require high-powered laser systems such as laser TV. This method of creating a picture can be used to produce images with long phosphorescing time to provide fixed rewritable images, or short phosphorescing times rapid changes in the image.

[0025] The low energy consumption of this method of displaying images opens up the opportunity to produce large displays which can be powered with renewable sources of energy such as solar, wind and other such methods of producing renewable electricity.

[0026] The incident light may be generated by heterodyning two or more beams to generate light of the required frequency.

## Brief Description of the Drawings

[0027] There now follows, by way of example only, a detailed description of embodiments of the present invention, with reference to the figures identified below.

5 Figure 1 is a cross-sectional diagram, not to scale, of a medium in a first embodiment.

Figure 2 is a cross-sectional diagram, not to scale, of the medium in a state in which writing is prevented prior to an image being written to the medium.

Figure 3 is a cross-sectional diagram, not to scale, of the medium in a state in which writing is enabled.

10 Figure 4 is a cross-sectional diagram, not to scale, of the medium having an image written thereto.

Figure 5 is a cross-sectional diagram, not to scale, of the medium in a state in which further writing is disabled.

15 Figure 6 is a cross-sectional diagram, not to scale, of the medium showing blocking of further writing.

Figure 7 is a cross-sectional diagram, not to scale, of the medium showing a writing method employing an LCD panel.

Figure 8 is a cross-sectional diagram, not to scale, of an alternative embodiment of the medium.

20 Figure 9 is a cross-sectional diagram, not to scale, of a writing method using the alternative medium embodiment.

Figure 10 is a cross-sectional diagram, not to scale, of a medium in another embodiment.

25 Figure 11 is a cross-sectional diagram, not to scale, of the medium of Figure 10 having an image written thereto.

Figure 12 is a cut-away perspective view of the medium of Figure 10 with a plurality of images written thereto.

Figure 13 is a schematic diagram showing the medium of Figure 10 having two different images viewable therefrom, at different angles.

30 Figure 14 is a schematic diagram of an apparatus for writing a plurality of images to the medium of Figure 10.

Figure 15 is a cross-sectional diagram, not to scale, of a photoluminescent display in a further embodiment of the present invention.

Figure 16 is a plan view of an array of photoluminescent elements in the embodiment of Figure 15.

5 Figure 17 is a cross-sectional diagram, not to scale, of a photoluminescent display in a yet further embodiment of the present invention.

Figures 18a and 18b are orthogonal cross-sectional views of a photoluminescent display in a further embodiment of the invention.

10 Figure 19 is a schematic diagram of a beam tracking apparatus in the embodiment of Figures 18a and 18b.

## Detailed Description of the Embodiments

### First Embodiment

15 [0028] As shown in Figure 1, a photoreactive medium 10 according to the first embodiment comprises a substrate 4, of flexible or rigid material. The substrate may be of plastics, paper, wood or fabric, for example. A first layer 1 is applied to the substrate, comprising a material reactive to light at a first frequency  $f_1$  to exhibit a visible change, such as a change in colour or shade. The first layer 1 may comprise a plurality of materials that each exhibit a different colour change, either arranged in a spatially distinct pattern, or sensitive to different frequencies within the range of frequency  $f_1$ , to  
20 enable colour imaging.

[0029] A second layer 2 is applied over the imaging layer, comprising a material that allows frequency  $f_1$  to pass through until exposed to a light of a second frequency  $f_2$ , whereupon the material changes state so as to block frequency  $f_1$ . A third layer 3 is applied over the first protective layer 3, comprising a material that blocks frequency  $f_1$   
25 until exposed to light of a third frequency  $f_3$ , whereupon the material changes state so as to allow light of the first or second frequency to pass through the third layer 3.

[0030] The frequencies  $f_1$ ,  $f_2$  and  $f_3$  are preferably discrete and spaced apart from one another in frequency. In one example, the light reactive material of the first layer 1 is sensitive to ultraviolet light, so that frequency  $f_1$  is in the range 200 to 450 nm, while  
30 the light reactive materials of the second and third layers 2, 3 are in the near infrared

and infrared ranges, such as between 900 and 1700 nm. Each frequency  $f_1$ ,  $f_2$ ,  $f_3$  may be monochromatic or polychromatic, with a narrow or broad bandwidth.

[0031] The light reactive materials of the first, second and/or third layers 1, 2, 3 preferably change state, as described above, irreversibly and are therefore photoreactive.

5 Alternatively, the change of state may be reversible, in which case the material is photochromic. Suitable materials include leuco dyes, which may be encapsulated within a matrix.

[0032] The layers 1, 2 and/or 3 may be applied as liquid coatings that are dried to form the respective layers, or may be preformed and bonded together.

10 [0033] An imaging process using the photoreactive medium 10 of the first embodiment will now be described with reference to Figures 2 to 6. Imaging apparatus comprises a first light source 5 for generating light of frequency  $f_1$ , a second light source 6 for generating light of frequency  $f_2$ , and a third light source 7 for generating light of frequency  $f_3$ . The light sources may be laser diodes or LEDs, for example. The use of  
15 laser light is preferred at least for frequency  $f_1$ , because the narrow divergence characteristics facilitate accurate, high-quality writing.

[0034] In the state shown in Figure 2, the third layer 3 is opaque to frequency  $f_1$ , so that light from the first light source 5 is reflected and/or absorbed by the third layer 3 and does not reach the first layer 1, which is therefore protected from writing. To enable  
20 writing, as shown in Figure 3, the area A to be written is irradiated with light of frequency  $f_3$ , from the third light source 7; this changes the state of the third layer 3 so as to allow frequency  $f_1$  to pass through.

[0035] To write an image in area A, as shown in Figure 4, light of frequency  $f_1$  from the first light source 5 is irradiated onto the first layer 1, passing through the second and  
25 third layers 2,3, to change the visible state of the first layer 1 in the area A. The image in the area A may be controlled by scanning and/or varying the intensity of the light from the first light source 5.

[0036] When the desired image has been created in the area A, further writing to the area A is prevented as shown in Figure 5, by irradiating the second layer 2 in the area A  
30 with light of frequency  $f_2$ , such that the irradiated area subsequently blocks frequency  $f_1$ , as shown in Figure 6. In this way, an image is permanently recorded on the medium 10 using light of frequency  $f_1$ , but further changes to the image are prevented. The third

layer 3 does not perform any optical function in this state, but may serve as a protective layer against physical damage, such as scratching. In this state the second and third layer 2, 3 are substantially transparent to light in at least part of the visible range, so that the image recorded in the first layer may be seen.

## 5                   **Writing Methods**

[0037] In one embodiment of a writing method, the exposure of the first layer 1 to frequency  $f_1$  may be controlled using by varying the output of the first light source 1 and/or using a shutter between the first light source 1 and the medium 10. As shown in Figure 7, the shutter may comprise a controllable spatially variant shutter such as an  
10   LCD panel 8 having a pixel arrangement, each pixel acting as a shutter to control the amount of light reaching a corresponding pixel area of the first layer 1, and hence the degree of colour or shade exhibited by that area. Each pixel may be a binary pixel, in which case the time of exposure is controlled, or a variable transparency pixel, in which case the amount may be controlled by the transparency.

15   [0038] In a colour writing method in which the first layer 1 responds to different frequencies to exhibit a different colour change, the first layer 1 may be illuminated in turn with the different frequencies, and the LCD panel 8 is controlled to determine the illumination of each pixel area by the corresponding frequency. This method is analogous to multi-colour lithographic printing, with the LCD panel 8 acting as a digital  
20   printing plate to transfer each colour to the medium 10 in turn.

[0039] In another colour writing method in which the first layer 1 contains materials exhibiting different colour changes in a spatially distinct pattern, the LCD panel 8 may have a pixel pattern corresponding to the spatially distinct pattern, so that illumination of each material is controllable independently.

25   [0040] In another application of the first embodiment, a photographic image is written to the first layer at the frequency  $f_1$ , using an optical imaging system such as a lens for focussing the image on the first layer 1, prior to fixing with uniform illumination by the frequency  $f_2$ .

[0041] In another embodiment of a writing method, the first, second and third light  
30   sources 5, 6, 7 are housed in a print head that is scanned across the medium 10 and arranged in such a way that light from the third, first and second light sources 7, 5, 6 falls onto an area in succession. Alternatively, beams from the first, second and third

light sources may be scanned across the medium 10 by optical means, such as reflective or refractive parts.

[0042] Light of the second and third frequencies may be scanned across the medium 10, respectively after and before writing of the scanned area by the first frequency.

5 Alternatively, the medium 10 may be prepared for writing by substantially uniform illumination by frequency f3. After writing by the frequency f1, the image may be fixed by substantially uniform illumination by frequency f2.

### Alternative Media

10 [0043] In one alternative medium 10, the third layer 3 is omitted and other means are employed to prevent light of frequency f1 from reaching the first layer 1 before an image is to be written. For example, the medium 10 may be kept in an environment that is substantially free of light of frequency f1, or may be covered by a removable protective layer that is opaque to frequency f1.

15 [0044] In another alternative medium, a single layer performs the functions of the second and third layers 2, 3 in the first embodiment. The single layer contains a photochromic material that is reversible between a first state in which the material is opaque to the frequency f1 and a second state in which the material is transparent to the frequency f1. The transition from the first to the second state is activated by light of frequency f3, while the transition from the second to the first state is activated by light of the frequency f2. Since the change is reversible, further images may be written to the first layer after the initial writing step. The change of state that produces a visible image in the first layer may also be reversible, so that the image may be erased and a new image rewritten in the first layer.

25 [0045] In another alternative medium 10, as shown in Figure 8, a removable and replaceable protective layer 9 is provided over the first layer 1, instead of the second and third layers 2, 3. The protective layer 9 comprises a material that is substantially opaque to frequency f1, and is not photoreactive or photochromic. The protective layer 9 is preferably flexible.

30 [0046] In a writing method using this alternative medium 10, the medium 10 is supplied for printing with the protective layer 9 applied. When the medium 10 is to be printed, the protective layer 9 is physically removed, either manually or by means within the printing apparatus, such as a roller 11. Printing is performed using the first light source

5; the second and third light sources 6, 7 are not necessary in this embodiment. The protective layer 9 is then reapplied and permanently bonded to the first layer 1, for example using the roller 11 within the printing apparatus. The reapplied protective layer 9 need not be the same protective layer 9 that was previously removed. The reapplied protective layer 9 may be arranged to produce a visual effect when the printed first layer 1 is viewed therethrough; for example, the protective layer 9 may comprise lenticular elements arranged to produce a multiple view image, such as a moving sequence of images or a 3D effect.

### Lenticular Imaging

10 [0047] In a further embodiment of the invention as shown in Figures 10 to 14, a lenticular imaging medium 10 includes a lenticular layer 9, comprising an array of lenses. The lenticular layer 9 may be applied as a sheet onto or above the third layer 3.

[0048] Figure 11 illustrates a method of lenticular imaging in this embodiment. First, writing to the first layer 1 is enabled as in any one of the embodiments described above. Then, an image is written to the first layer 1 using the first light source 5, emitting a light beam at frequency  $f_1$ . The angle of incidence  $\alpha$  of the light beam on the medium 10 is selected according to the angle at which the resultant image is to be viewed. The writing angle of the image may be the same as the intended viewing angle of the image, but this is not essential since the frequency of radiation used for writing may be different from that used for viewing, and the refractive index of the lenticular layer 9 may be different for the writing and viewing frequencies.

20 [0049] In this way, different images may be recorded on the medium by varying the angle  $\alpha$  at which the different images are written. This arrangement is advantageous over the prior art, in that there is no need to print the different images and then align the lenticular layer with the images. Instead, because the lenticular layer 9 is applied to the medium 10 before writing, and the image is written through the lenticular layer, alignment between the images and the lenticules is automatically ensured.

25 [0050] Figure 12 shows the effect of writing different images at different angles  $\alpha$  through the lenticular layer 9. In this specific example, the lenses comprise cylindrical lenticules 9a, 9b, 9c having parallel longitudinal axes. In the example shown, the image written at each angle  $\alpha_1 \dots \alpha_6$  passing through lenticule 9b ... comprises interlaced

image slices S1...S6, so that each slice comprises a part of an image written from, and viewable from, a specific angle.

[0051] By changing the angle at which the medium 10 is viewed, a sequence of images may be seen in succession, for example to create an illusion of a moving image.

5 Additionally or alternatively, stereoscopic images may be written and viewed. This effect is shown schematically in Figure 13, in which images A and B are interlaced on the medium 10, viewable at different angles  $\alpha_A$  and  $\alpha_B$ . As the viewer changes viewing position, images A and B are seen in turn, giving the illusion of blending from one image to the other. Depending on the lenticular layer 9, more images can be added,  
10 giving a better illusion of movement and/or perspective.

[0052] Figure 14 shows an example of a print head suitable for producing lenticular images in this embodiment. Light from the first, second and third light sources 5, 6, 7 is combined with optical combiners 20 to produce a single beam, which passes through a focussing system 21 to control the focal length of the beam. The angle of the beam is  
15 then determined by a rotatable angular optical system 23 and an optically coated reflective surface 24, controlled by rotation devices 22.

[0053] The embodiments described above are illustrative of rather than limiting to the present invention. Alternative embodiments apparent on reading the above description may nevertheless fall within the scope of the invention.

## 20 **Light Activated Display**

[0054] Further embodiments of the present invention, comprising a light-activated display, are shown in Figures 15 to 19 of the drawings.

[0055] As shown in Figure 15, the medium 10 according to this embodiment comprises a phosphorescent layer 30 of phosphorescent elements arranged in pixels, with each  
25 pixel comprising three elements 30a, 30b, 30c able to phosphoresce with respectively red, green and blue colour when excited by light of a predetermined frequency, preferably in the ultraviolet (UV) range. Preferably, the exciting light is laser light. The frequency of the exciting light may be the same for each of the three colours of phosphor, or each colour of phosphor may be excited by a different frequency.

30 [0056] Aligned with each element is a corresponding beam-targeting microlens in a microlens array layer 32, arranged to direct light incident from a range of different

angles on the microlens, onto the corresponding element. The phosphorescent elements may be formed on the microlens array layer 32 as a coating.

[0057] On the opposite side of the phosphorescent layer 30 from the microlens array 32 is a colour display lens layer 34, comprising an array of lens each arranged to diffuse  
5 light from a corresponding triplet of red, green and blue phosphorescent elements 30a, 30b, 30c. The lens layer 34 may be omitted in displays where the different colours from the phosphorescent elements are naturally blended by the eye of the viewer. A transparent protective layer 36 may be provided over the lens layer 34, arranged to protect the lens layer 36 and/or to filter out unwanted frequencies emitted by the  
10 phosphorescent layer 30.

[0058] Figure 16 is a plan view of the phosphorescent layer 30, showing the array of phosphorescent elements 30a, 30b, 30c surrounded by a black mask 38 to improve contrast. However, the mask 38 is not essential, since the division between pixels is dictated by the microlens array 32.

15 [0059] The phosphorescent elements have no electrical connection and are completely passive, being excited by light of a specific frequency. The phosphorescent decay time is dependant on the type of display required.

[0060] An advantage of this construction is that it requires no back lighting and extremely low levels of energy to provide a high amount of colour and contrast.

20 [0061] A variant is shown in Figure 17, in which each lens of the lens layer 34 is aligned with a plurality of triplets T1, T2 of phosphorescent elements 30a, 30b, 30c, such that each triplet is visible through the lens layer 34 at a respective different angle. In this way, corresponding ones of the triplets T1, T2 may be used to generate different images, each image being viewable at a different angle. In this way, a stereoscopic  
25 display may be provided, with a first set of triplets T1 providing a left eye view and a second set of triplets T2 providing a right eye view.

[0062] An optical beam scanner similar to that shown in Figure 14 may be used to scan a modulated beam comprising first, second and third frequencies over the medium 10 of the rewritable display in this embodiment. In this embodiment, the first, second and  
30 third frequencies are selected to excite respective ones of the phosphorescent elements within each triplet. Alternatively, the modulated beam may be of a single frequency arranged to excite each of the different phosphorescent elements.

[0063] Alternatively, an array of optical shutters may be used to select which of the phosphorescent elements 30a, 30b, 30c are excited for a specific image, such as the LCD panel 8 shown in Figure 7.

### **Heterodyned Light Activated Display**

5 [0064] A further embodiment of the light activated display are shown in Figures 18a, 18b and 19. Figure 18a is a cross-section perpendicular to the longitudinal axes of the cylindrical lenses of the lens layer 34, while Figure 18b is a cross-section along a longitudinal axis of a cylindrical lens in the lens layer 34. Hence, the display construction is similar to that of the embodiment of Figure 17, except that the  
10 microlenses of the microlens array 32 are cylindrical lenses with longitudinal axes perpendicular to the longitudinal axes of the cylindrical lenses in the lens layer 34. These microlenses act as light guides to confine incident light to a specific area of the phosphorescent elements 30.

[0065] In this embodiment, the light frequencies required to activate the phosphorescent  
15 elements 30 are generated by heterodyning at a point of intersection of two beams. Figure 19 shows a beam tracking apparatus arranged to steer beams so as to intersect at a required point of the display. A first beam tracker 40 is arranged to direct a first beam at a first selectable frequency  $f_1$  along a selected cylindrical lens of the microlens array 32. A second beam tracker 42 is arranged to direct a second beam at a second selectable  
20 frequency  $f_2$  perpendicular to the first beam, so as to intersect with the first beam at a selected point. At the point P of intersection, sum and difference frequencies ( $f_1 + f_2$ ) and ( $f_1 - f_2$ ) are generated by heterodyning, and these frequencies illuminate the phosphorescent elements 30 at that point P. The phosphorescent elements 30 are arranged to be activated by the sum or difference frequencies caused by heterodyning,  
25 so as to emit visible light.

[0066] Different heterodyned frequencies may be selected by selecting the first and second frequencies  $f_1$  and  $f_2$ . The phosphorescent elements may be arranged to emit light only when activated by a specific heterodyned frequency. In this way, a phosphorescent element 30 may be selected to emit light of a specific colour, so that a  
30 colour display is provided. Alternatively or additionally, a phosphorescent element 30 of a specific colour may be selected by precise indexing of the first and second beams, to select only one phosphorescent element 30 at point P. In this case, the

phosphorescent elements 30 may be replaced by a homogenous phosphorescent layer, since the individual pixels are defined by the microlens array 32.

[0067] The display shown in Figure 19 is arranged to produce a lenticular display, by displaying two different views at different angles through the lens layer 34. However, the heterodyning technique is equally applicable to a display arranged to produce a single view, which may be a non-lenticular display.

[0068] The beam trackers 40, 42 may be located substantially in the plane of the display, thereby producing a substantially flat, thin display device. The beam trackers may be positioned at adjacent sides of the display, or there may be beam trackers on all sides of the display, so that a separate beam tracker is arranged to illuminate each of the top, bottom, left and right hand sides of the display.

[0069] The phosphorescent elements may be substantially transparent to the unheterodyned frequencies  $f_1$ ,  $f_2$ , thereby allowing the beams to pass through. A plurality of two-dimensional displays may be placed one on top of the other to form a three-dimensional display, with two or more beam scanners 40, 42 arranged to cause their respective beams to intersect at any selected point in the three-dimensional display. This may be used to display a three-dimensional object viewable from almost any angle. The three-dimensional display may be cylindrical, formed for example from stacked circular two-dimensional displays.

## **Alternative Embodiments**

[0070] Alternative embodiments may be envisaged on reading the above disclosure, which nevertheless fall within the scope of the following claims.

## Claims

1. A medium comprising a first layer and a further layer covering the first layer, the first layer being reactive to electromagnetic radiation of a first frequency to exhibit a change visible through the further layer, the further layer being able to block electromagnetic radiation of said first frequency from acting on the first layer.
2. The medium of claim 1, wherein the further layer is reactive to electromagnetic radiation of a second frequency to change from a first state in which the further layer is substantially transparent to electromagnetic radiation of the first frequency to a second state in which the further layer is substantially opaque to electromagnetic radiation of the first frequency.
3. The medium of claim 2, wherein the further layer is reactive to electromagnetic radiation of a third frequency to change from a first state in which the further layer is substantially opaque to electromagnetic radiation of the first frequency to a second state in which the further layer is substantially transparent to electromagnetic radiation of the first frequency.
4. The medium of claim 3, wherein the further layer comprises a second layer reactive to electromagnetic radiation of the second frequency to change from a first state in which the second layer is substantially transparent to electromagnetic radiation of the first frequency to a second state in which the second layer is substantially opaque to electromagnetic radiation of the first frequency, and further comprises a third layer reactive to electromagnetic radiation of the third frequency to change from a first state in which the third layer is substantially opaque to electromagnetic radiation of the first frequency to a second state in which the third layer is substantially transparent to electromagnetic radiation of the first frequency.
5. The medium of claim 4, wherein the second layer is disposed between the third layer and the first layer, the third layer being arranged to become substantially transparent to the second frequency, in response to the third frequency.
6. The medium of claim 1, wherein the further layer is removable so as to allow electromagnetic radiation of said first frequency to act on the first layer.

7. The medium of any preceding claim, including a lenticular layer covering the further layer.
8. A method of writing a visible image to the medium of any preceding claim, comprising exposing the first layer to electromagnetic radiation of the first frequency so as to produce the visible image in the first layer.
9. The method of claim 8 when dependent on any one of claims 2 to 5, further comprising subsequently exposing the further layer to electromagnetic radiation of the second frequency such that the further layer becomes substantially opaque to electromagnetic radiation of the first frequency.
10. The method of claim 9, when dependent on any one of claims 3 to 5, further comprising, prior to the step of exposing the first layer to electromagnetic radiation of the first frequency, exposing the further layer to electromagnetic radiation of the third frequency such that the further layer becomes substantially transparent to electromagnetic radiation of the first frequency.
11. A method of writing a visible image to a medium, the medium comprising a first layer reactive to electromagnetic radiation of a first frequency to exhibit a visible change, the method comprising exposing the first layer to electromagnetic radiation of the first frequency, and subsequently applying a protective layer over the first layer, the protective layer blocking electromagnetic radiation of said first frequency from acting on the first layer, the visible change being visible through the further layer.
12. The method of claim 11, wherein the protective layer is arranged to produce a visual effect when the image written to the first layer is viewed therethrough.
13. The method of any one of claims 8 to 12, wherein the step of exposing the first layer to electromagnetic radiation of the first frequency comprises controlling the spatial distribution and/or intensity of the electromagnetic radiation of the first frequency so as to create a visible image in the first layer.
14. The method of claim 13, wherein the spatial distribution is controlled by means of a spatially variant shutter.

15. The method of claim 13, wherein the spatial distribution is controlled by means of an optical imaging apparatus.
16. The method of claim 13, wherein the spatial distribution is controlled by scanning a beam of electromagnetic radiation of the first frequency across the medium.
- 5 17. A method of forming a lenticular image comprising a plurality of images recorded on a medium and viewable at respective different viewing angles through a lenticular layer, characterised in that the medium is a light-sensitive medium and the plurality of images are formed by passing light through the lenticular layer onto the light-sensitive medium at different writing angles, to form the respective images.
- 10 18. The method of claim 17, wherein the writing angle for a specific one of said images is substantially equal to the reading angle for that image.
19. The method of claim 17 or 18, wherein the lenticular layer comprises a plurality of cylindrical lenticles having substantially parallel longitudinal axes.
20. The method of any one of claims 17 to 19, wherein the plurality of images are recorded on the medium as interleaved sections of each said image.
- 15 21. Apparatus arranged to perform the method of any one of claims 8 to 20.
22. A lenticular imaging medium, comprising a light sensitive imaging layer and a lenticular layer allowing light to impinge onto the imaging layer so as to form an image.
- 20 23. A photoluminescent display, comprising an array of pixels each comprising a plurality of phosphorescent elements arranged to emit visible light of a respective different colour when excited by incident light of a predetermined frequency, and means for controlling the spatial distribution of said incident light so as to generate a visible image.
- 25 24. The display of claim 23, further comprising an array of lenses arranged to direct light to respective ones of the pixels.
25. The display of claim 24, wherein each of said pixels comprises a plurality of groups of said phosphorescent elements, wherein each of said groups is arranged to be visible at a different angle through a corresponding one of the array of lenses.

26. The display of claim 25, wherein each of said pixels comprises a first and a second one of said groups, arranged to provide a stereoscopic image.
27. A photoluminescent display, comprising an array of pixels each comprising first and second phosphorescent elements arranged to emit visible light when excited by incident light of a predetermined frequency, and an optical layer arranged such that light from the first and second phosphorescent elements is visible from different directions.
28. The display of any one of claims 23 to 27, further comprising a microlens array layer comprising a plurality of microlenses, each arranged to direct the incident light onto a corresponding one of the phosphorescent elements.
29. A photoluminescent display, comprising a phosphorescent layer arranged to emit visible light when excited by incident light of a predetermined frequency, an array of lenses arranged to direct light to respective positions on the phosphorescent layer, and means for controlling the spatial distribution of said incident light by selectively applying incident light to said array of lenses.
30. The display of any one of claims 23 to 29, wherein the means for controlling the spatial distribution of said incident light comprises means for heterodyning first and second frequencies to generate said predetermined frequency.
31. The display of claim 30, wherein the means for heterodyning first and second frequencies comprises means for directing first and second beams, respectively at said first and second frequencies, so as to intersect and generate said predetermined frequency at a selected position.

Fig. 1

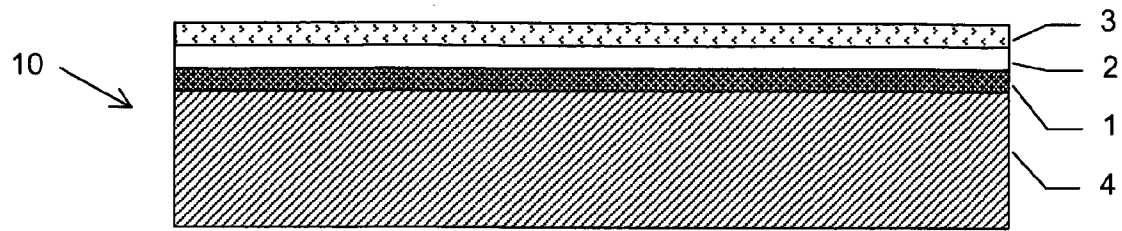


Fig. 2

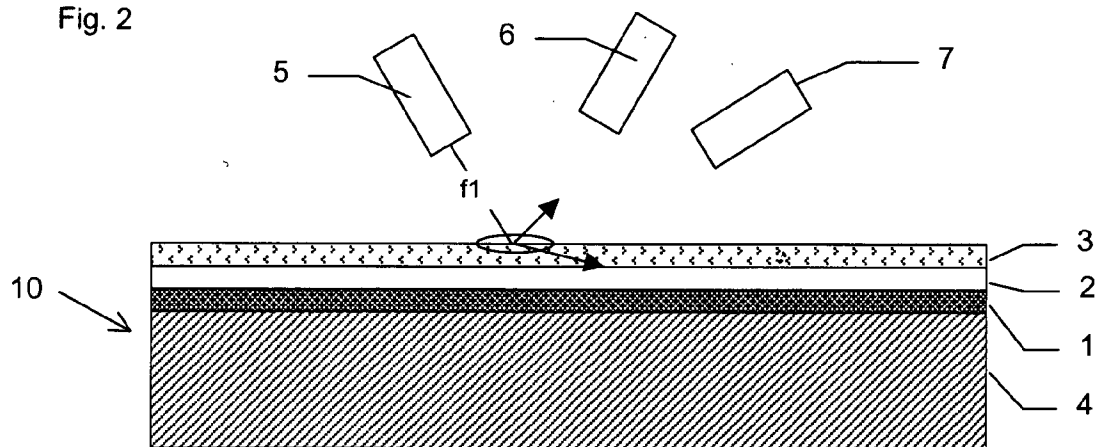


Fig. 3

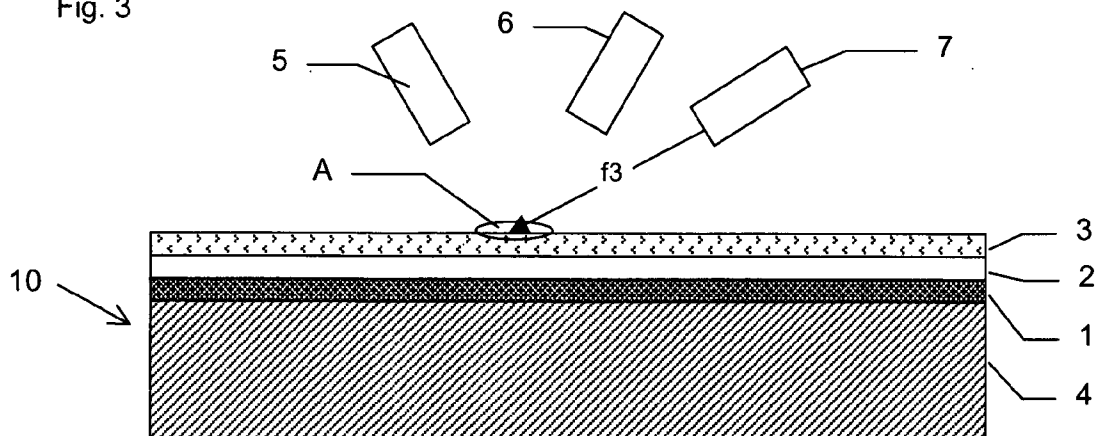


Fig. 4

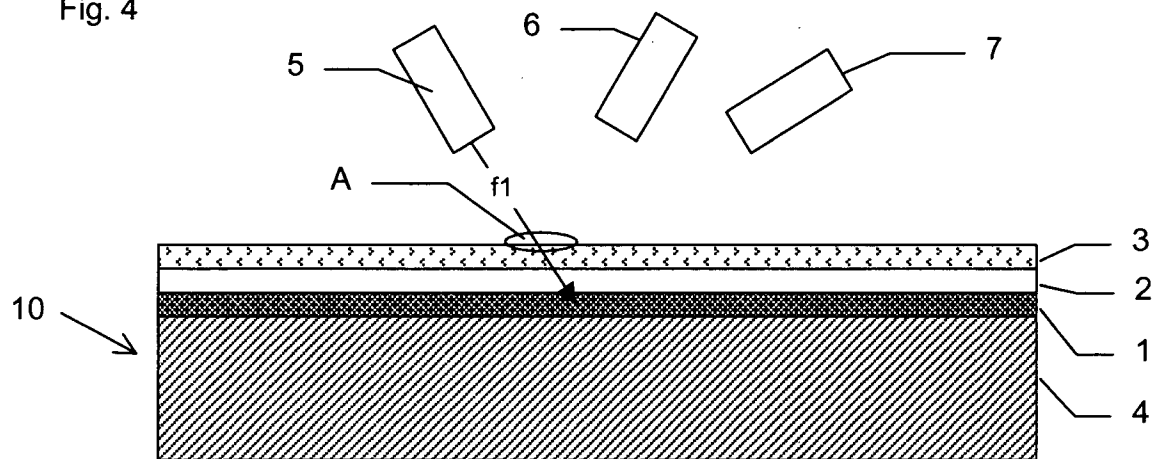


Fig. 5

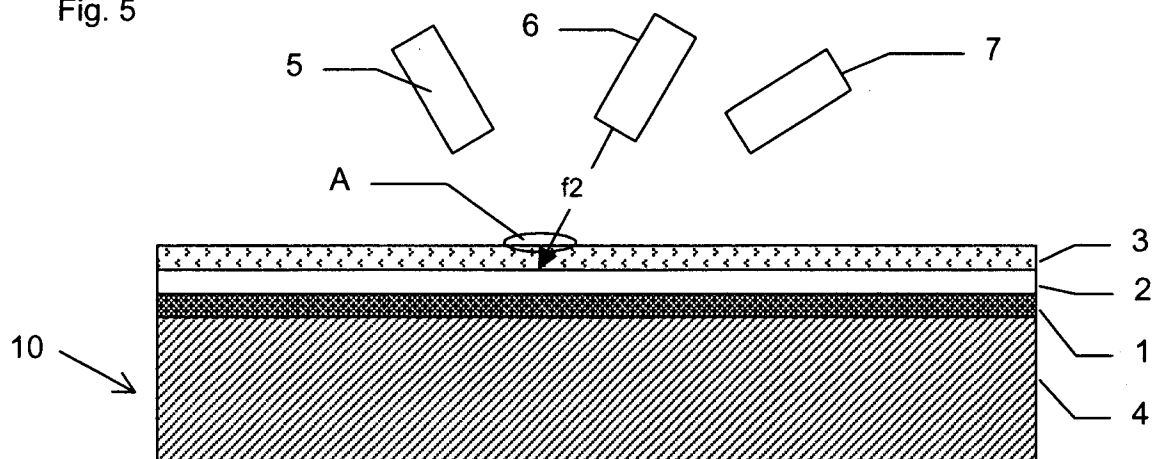


Fig. 6

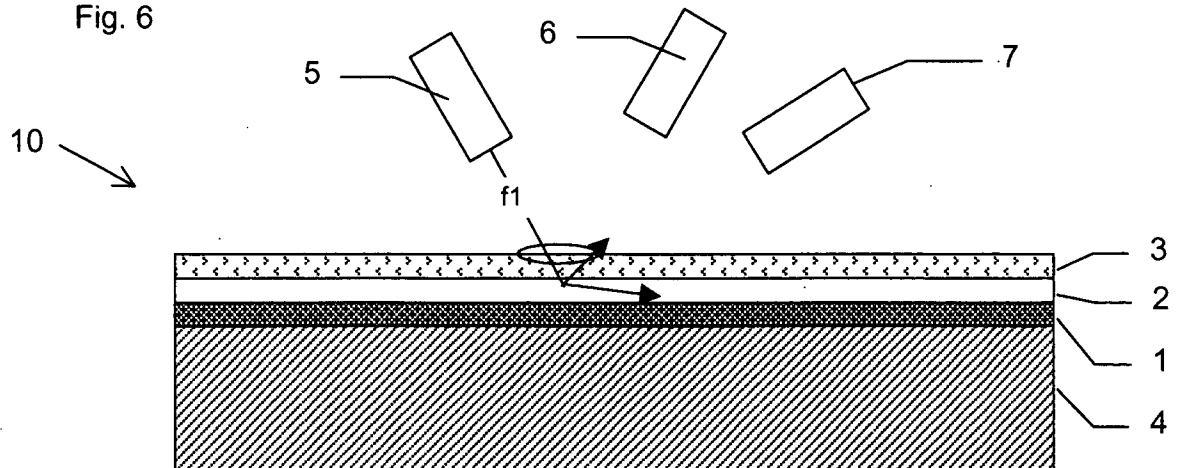


Fig. 7

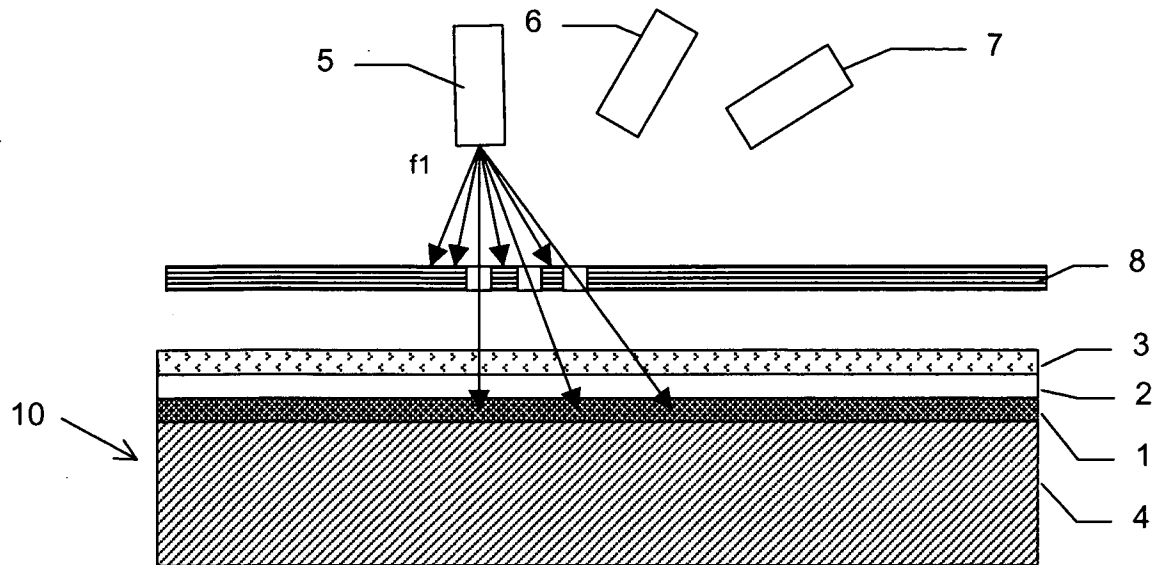


Fig. 8

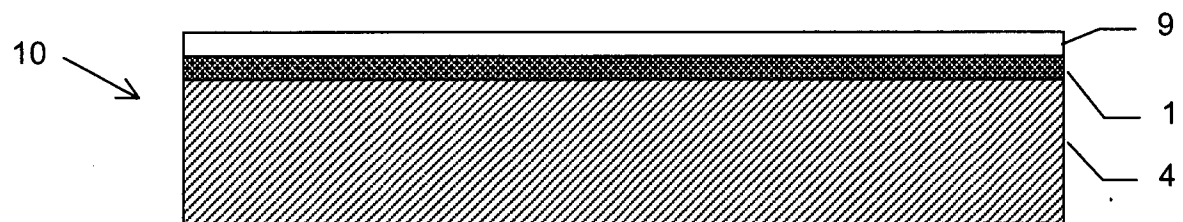


Fig. 9

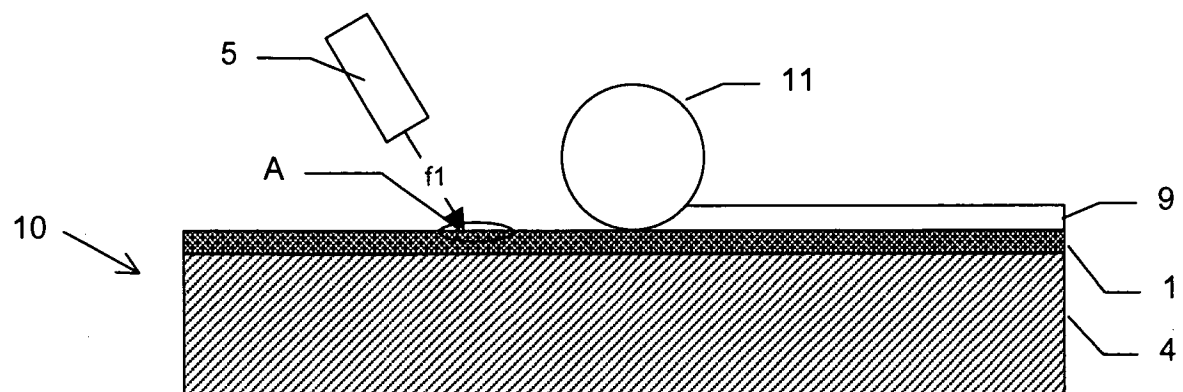


Fig. 10

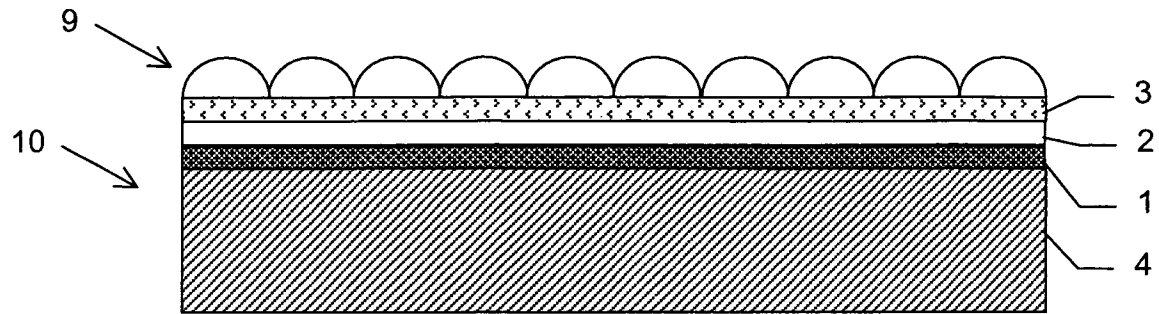


Fig. 11

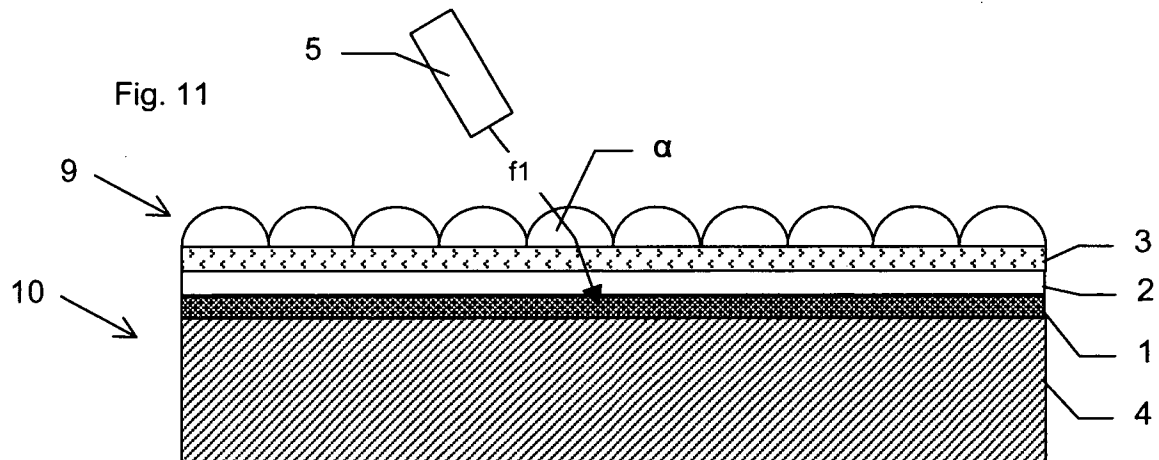


Fig. 12

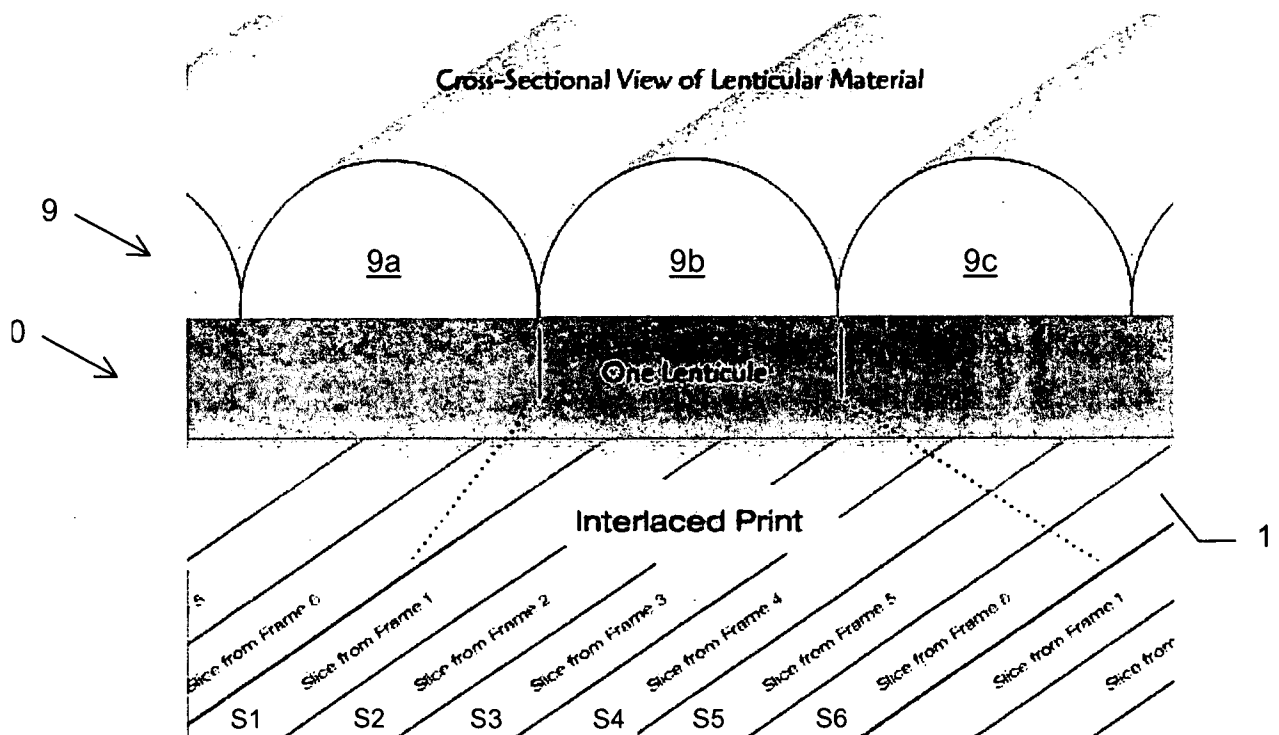


Fig. 13

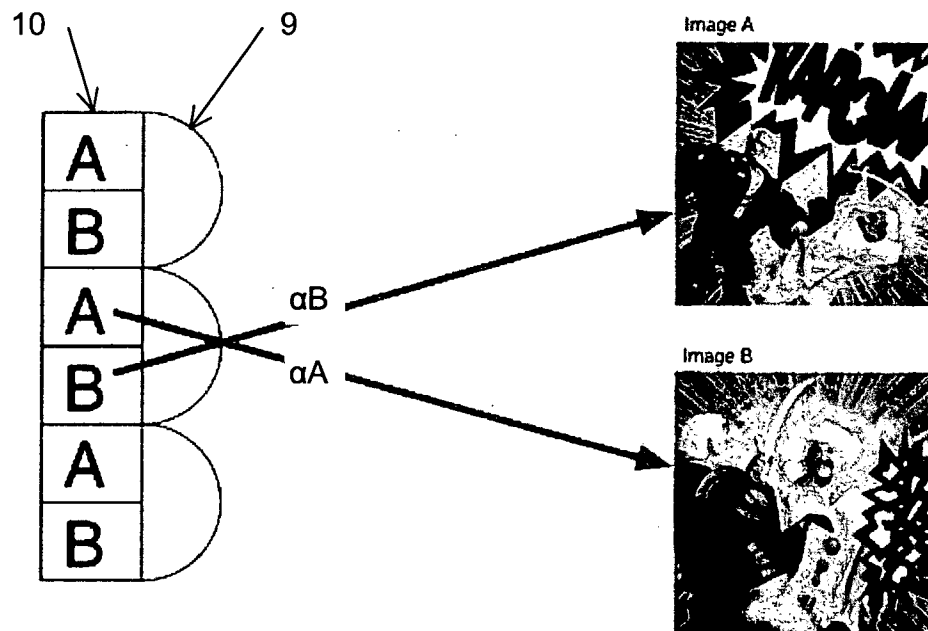


Fig. 14

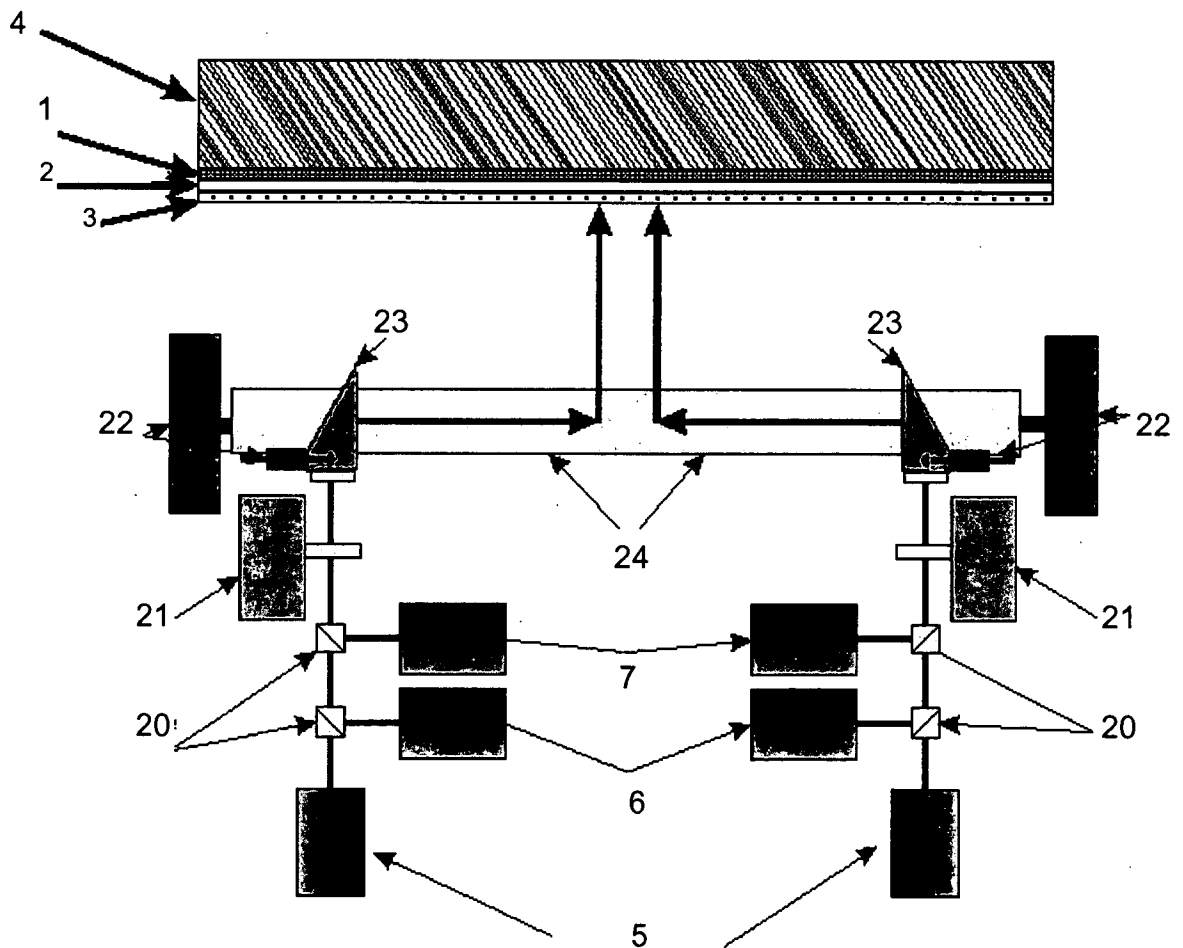


Fig. 15

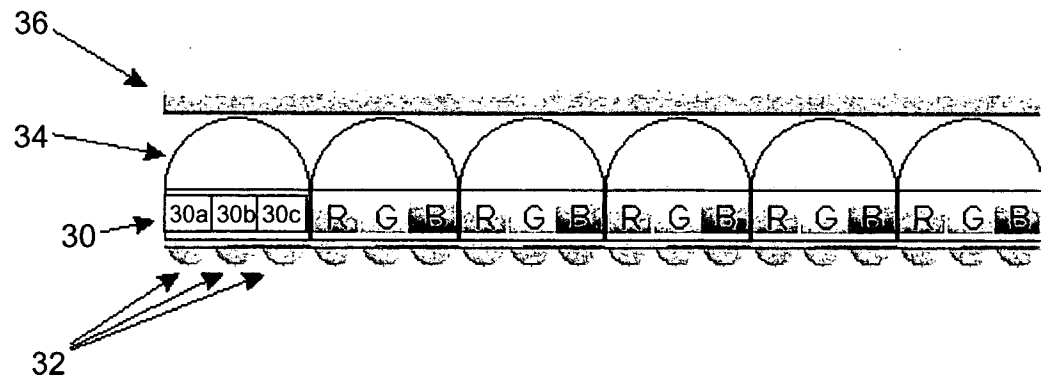


Fig. 16

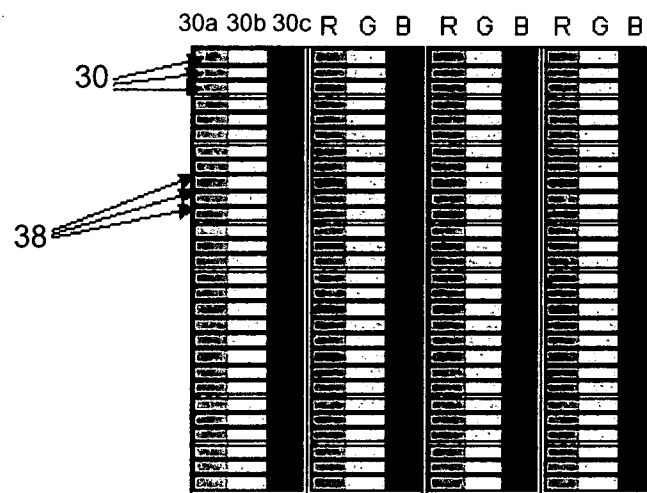


Fig. 17

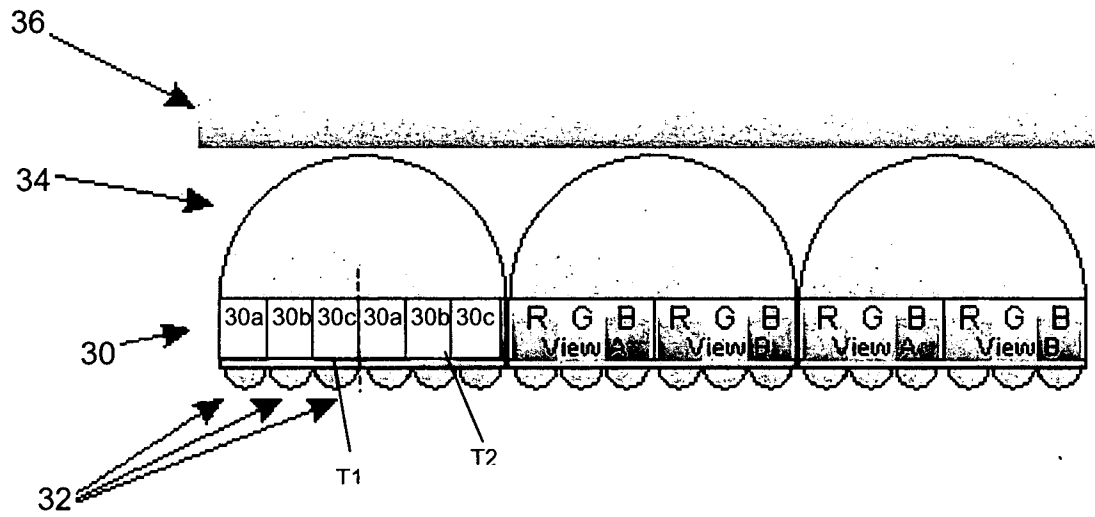


Fig. 18a

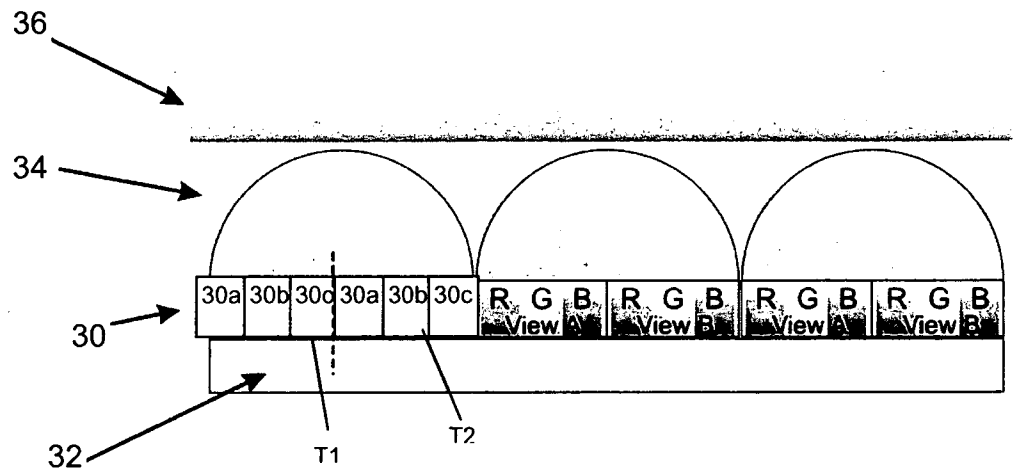


Fig. 18b

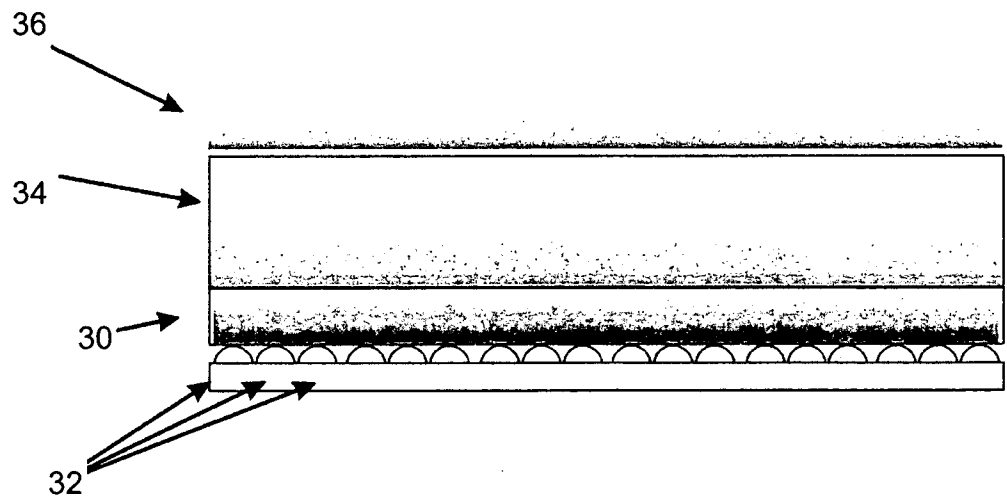


Fig. 19

