Dec. 29, 1925. 1,567,307

C. W. TAUSSIG

FOLDING DISPLAY FRAME

Filed Sept. 26, 1923 2 Sheets-Sheet 1

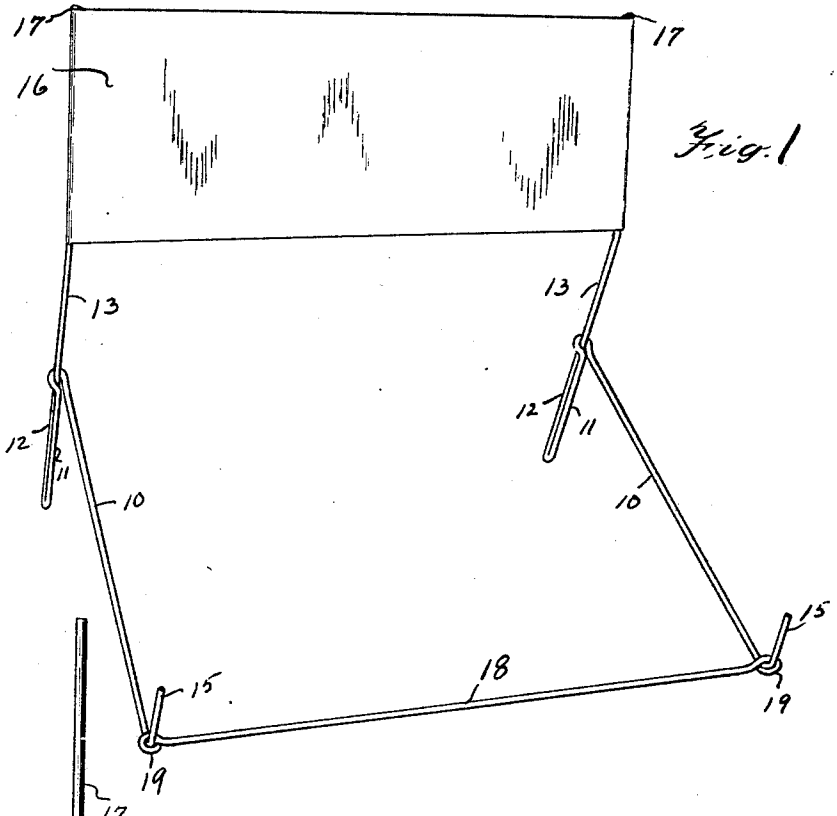


Fig. 1

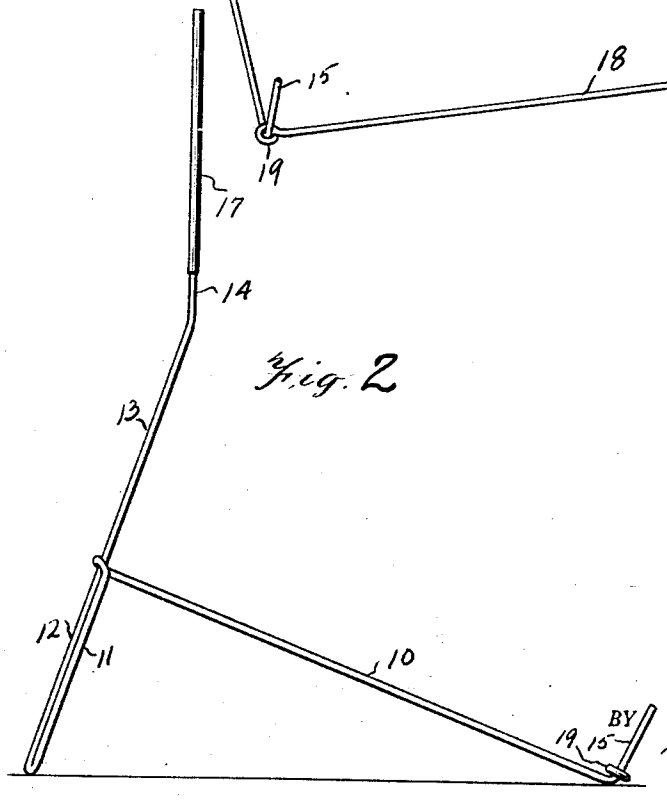


Fig. 2

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Fig. 3

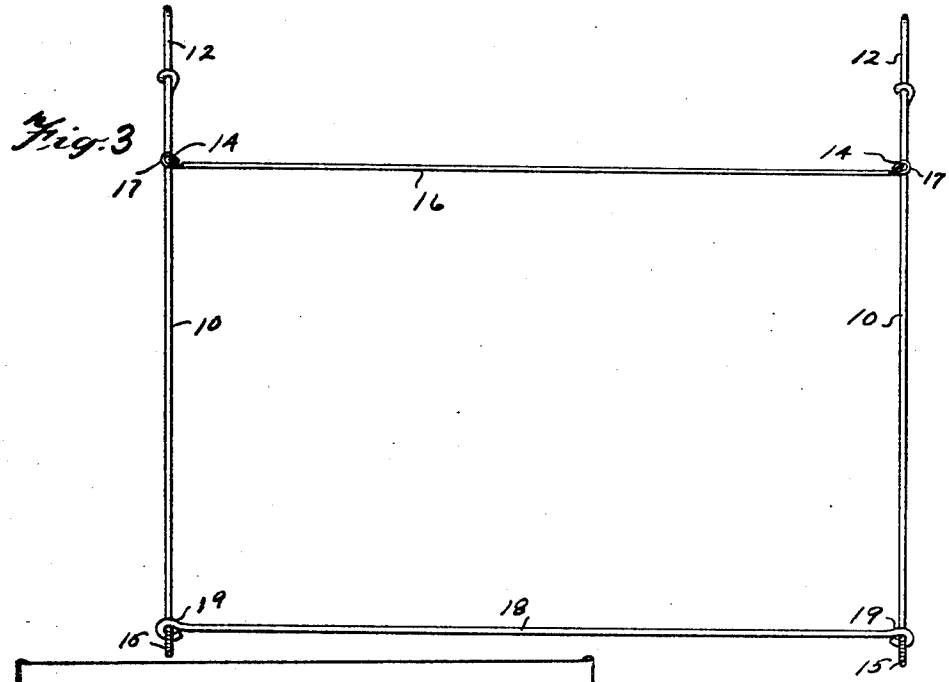
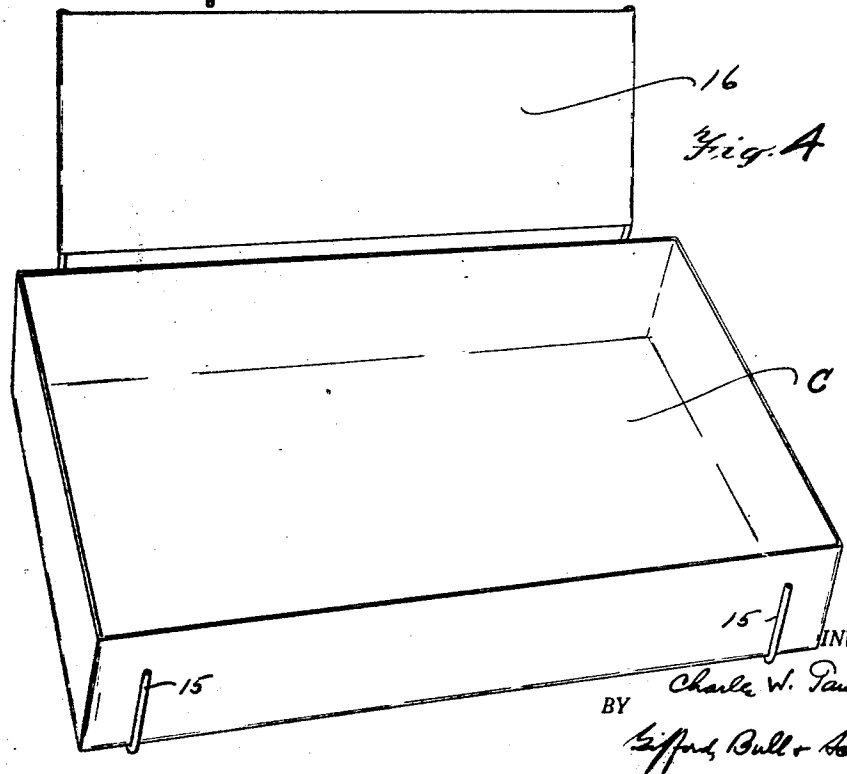


Fig. 4



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UNITED STATES PATENT OFFICE.

CHARLES W. TAUSSIG, OF NEW YORK, N. Y., ASSIGNOR TO JERSEY BISCUIT COMPANY, OF NEW YORK, N. Y., A CORPORATION OF NEW JERSEY.

FOLDING DISPLAY FRAME.

Application filed September 26, 1923. Serial No. 664,888.

To all whom it may concern:

Be it known that I, CHARLES W. TAUSSIG, a citizen of the United States, residing at New York city, in the county and State of New York, have invented certain new and useful Improvements in Folding Display Frames, of which the following is a specification.

My present invention relates to display frames which may be used for supporting cartons of goods to be sold, and particularly one which may be collapsed so that it may be readily shipped in the carton which it is intended to support.

My invention will be best understood from the following description and the annexed drawings, in which Fig. 1 is a perspective of an illustrative embodiment of my invention; Fig. 2 is a side view and Fig. 3 a top view of the frame shown in Fig. 1 and Fig. 4 is a perspective of the illustrative form of frame with the carton in place thereon.

Like reference characters indicate like parts in the several views.

In the illustrative embodiment there are two side pieces bent up from wire having a base portion 10, a leg portion formed of the two parts 11 and 12, a back portion 13 which, in fact, is a continuation of the portion 12, a vertical portion 14 and a stock portion 15. As will be noted particularly from Fig. 2, the various portions, in the illustrative embodiment, are made from a single piece of wire bent to produce the particular shape desired, the leg portions 11 and 12 forming a double thickness of wire to give added stiffness. It will be particularly noted by an inspection of Fig. 3 that all of the bends in each side piece are in a single plane, except at the point where the base portion 10 is bent around the back portion 13, so that when this side piece is laid down, it occupies a space of substantially only one thickness of wire.

The side pieces are set up as shown best in Fig. 1 and held in spaced relation by a flat rear spacing member 16 having its ends bent to form loops or sockets 17 at either end, these loops slipping down over the vertical portions 14 of the side pieces. This rear spacing member 16 is preferably made so that the sockets 17 are relatively long. Consequently when the side pieces are inserted in these sockets, the rear spacing member 16 will prevent the side pieces from falling laterally.

The two stop portions 15 of the side pieces are connected by a front spacing member 18 having the ends thereof bent to form eyes 19 which may be dropped over the ends of the stop members 15.

When the frame is assembled, as shown in Fig. 1, it is obvious that it is relatively rigid. A carton C may be supported on the base members 10 resting against the stop members 15, as shown in Fig. 4, and the front of the rear spacing member 16 may be used for advertising matter. By reason of the rigidity given to the frame by the rear spacing member 16 and the doubled wires 11 and 12 of the leg portions, a carton containing a very substantial weight can be supported on the frame, although the frame itself is made of comparatively light wire.

The frame may be collapsed by removing the front and rear spacing members from the side members and the parts are so proportioned that they then may be laid on the contents of the carton C so as to occupy a vertical space not much greater than a single thickness of the wire from which the frame is made. Thus it will be obvious that each of the side pieces can be laid on their sides on top of the contents in the carton C, and simultaneously the rear spacing member 16 can be laid between the parts of these side pieces.

It will be understood that the arrangement which I have disclosed is merely illustrative and that my embodiment may be widely varied.

I claim:

1. A folding display frame comprising a pair of end wires, each having an upright and a base portion extending approximately at right-angles to each other with an upturned portion at the end of the base portion, all of said portions lying in substantially a single plane, an upper cross member detachably connected to each of said upright portions at points relatively widely spaced, and a lower cross member detachably connected to the base portions, said end wires having no connection with each other other than said detachable cross members.

2. A folding display frame comprising a pair of end wires, each having an upright

and a base portion extending approximately at right-angles to each other with an upturned portion at the end of the base portion, all of said portions lying in substantially a single plane, an upper cross member of flat sheet metal having relatively long socket portions surrounding said upright portions, and detachably connected thereto, and a lower cross member detachably connected to the base portions, said end wires having no connection with each other than said detachable cross members.

3. A folding display frame comprising a pair of end wires, each having an upright portion, with the lower portion formed of double wire, and a base portion extending approximately at right-angles to the upright portions from the upper end of said double wire, said base portion having an upturned end portion, all of said portions lying in substantially a single plane, an upper cross member detachably connected to each of said upright portions at points relatively widely spaced, and a lower cross member detachably connected to the base portions, said end wires havng no connection with each other other than said detachable cross members.

4. A folding display frame comprising a pair of end wires, each having an upright portion, with the lower portion formed of double wire, and a base portion extending approximately at right-angles to the upright portion from the upper end of said double wire, said base portion having an upturned end portion, all of said portions lying in substantially a single plane, an upper cross member of sheet metal of flat sheet metal having relatively long socket portions surrounding said upright portions and detachably connected thereto, and a lower cross member detachably connected to the base portions, said end wires having no connection with each other other than said detachable cross members.

CHARLES W. TAUSSIG.