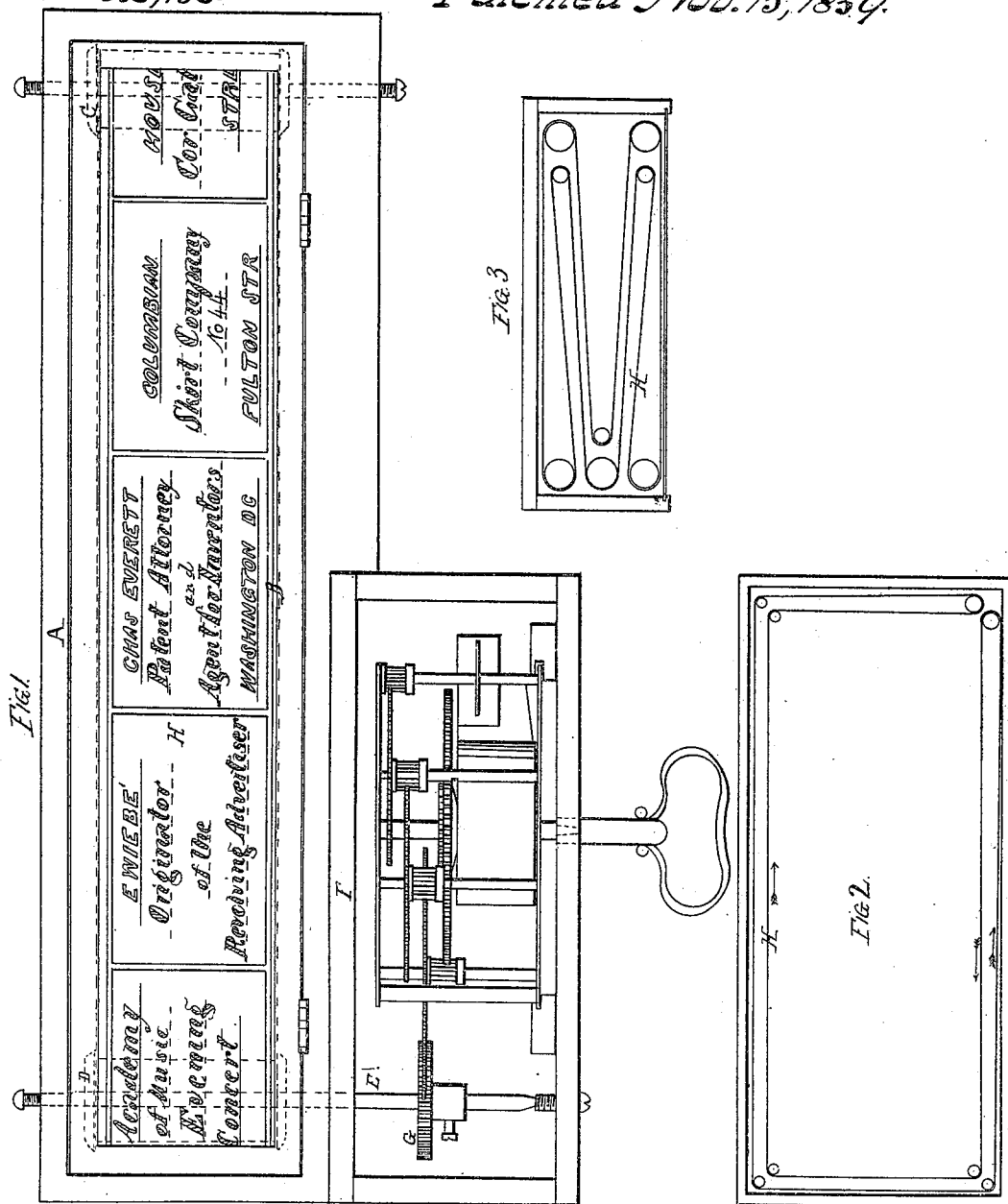


# E. Wiebe's Advertising.

No 26,130.

Patented Nov. 15, 1859.



Witnesses:

John P. Victory  
J. McGowan

Inventor  
Edw. Wiebe

# UNITED STATES PATENT OFFICE.

EDWARD WIEBÉ, OF BROOKLYN, NEW YORK.

## MODE OF ADVERTISING.

Specification of Letters Patent No. 26,136, dated November 15, 1859.

### *To all whom it may concern:*

Be it known that I, EDWARD WIEBÉ, of Brooklyn, in the county of Kings and State of New York, have invented a certain new and Improved Mode of Advertising; and I do hereby declare that the following is a full, clear, and exact description thereof, reference being had to the accompanying drawings, making part of this specification, in which—

Figure 1 represents a revolving advertiser with a clock movement attached, and Figs. 2 and 3 show, in section, modifications in the internal arrangements.

The letters of reference indicate the same parts in the different figures wherever they occur.

The following is a description of the machine, and its mode of operation.

A is an oblong box or case the front of which has a glazed sash B hinged at its lower edge. At one end of the case is placed a vertical flanged roller or drum C, revolving freely upon its axis, and at the opposite end another drum D, of similar form, fixed to a shaft E, which is prolonged below the box A, into another box F, which contains a common clock movement which communicates a rotary motion to the drum D, by means of suitable gearing meshing into a toothed wheel G, upon the shaft E. An endless belt or band H, of any suitable material, extends around the drums C and D. Upon its face notices, cards, or advertisements are attached.

The object of my invention is to present to the eye a constant succession of notices, &c., as the band revolves.

It is intended to be used in public conveyances such as stages railroad or steam boats or in hotels or other public places.

The motive power may be derived from fixed machinery, as in the present instance or by suitable connection with the axles of the vehicles in which it is placed or the machinery by which they are actuated.

In the case of its application to stages or

cars, the band may be made to pass around their interior angles, by a suitable arrangement of guide rollers, as shown in Fig. 2 thus presenting in rotation every portion of its advertising surface to the view of each passenger without the necessity of any change in his position. Should the space be limited or should it be deemed advisable to reduce the size of the front of the box, an arrangement of drums similar to that shown in Fig. 3 may be resorted to, in which the band crosses, and recrosses from end to end of the box as often as may be required to afford surface to attach the desired number of advertisements, the portion exposed to view passing slowly from left to right or "vice-versa," bringing the notices in view in succession.

The bands can be tightened by means of sliding journals or in any other convenient manner. Should the distance between the drums be too great, friction rollers can be used to prevent the sagging of the band.

The arrangements above described and their modifications are not only calculated to benefit advertisers by attracting the attention of the traveling community by their motion, but they present all the notices, &c. in rotation in front of any given position and afford space for an almost unlimited number of notices, whereas in the common mode of fixing notices in one position, their number is limited according to their size, and the superficial contents of the space that can be allotted to them.

What I claim as my invention, and desire to secure by Letters Patent is—

The above described mode of exhibiting advertisements when operated automatically substantially in the manner set forth.

In testimony whereof I have signed my name to this specification before two subscribing witnesses.

EDW. WIEBÉ.

Witnesses:

J. L. MARCELLUS,  
JOHN P. VICTORY.