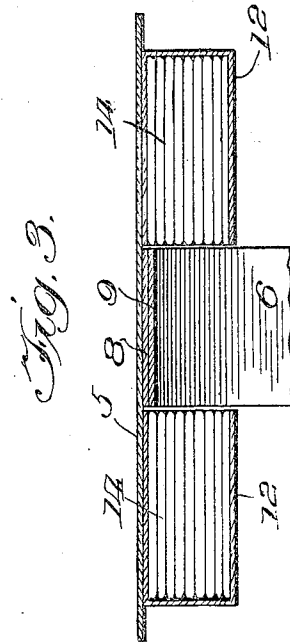
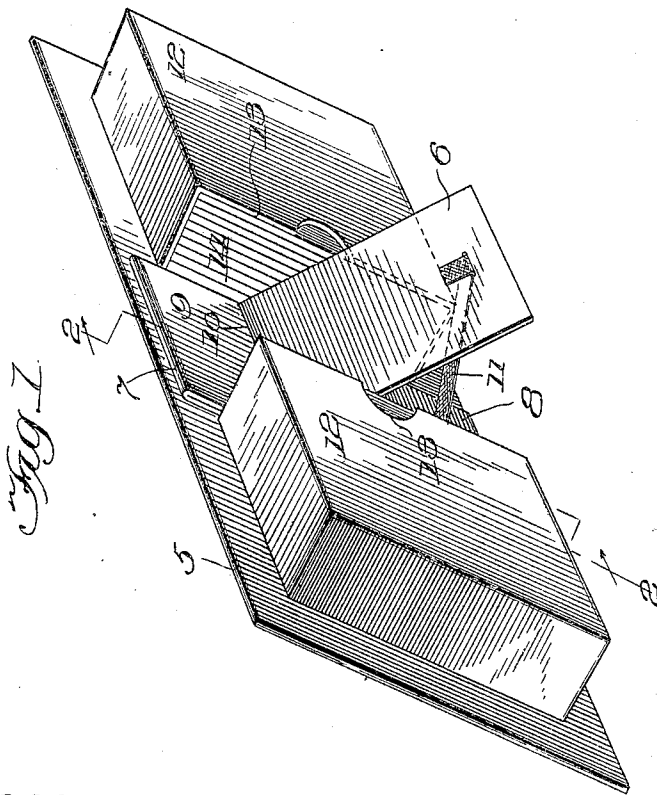
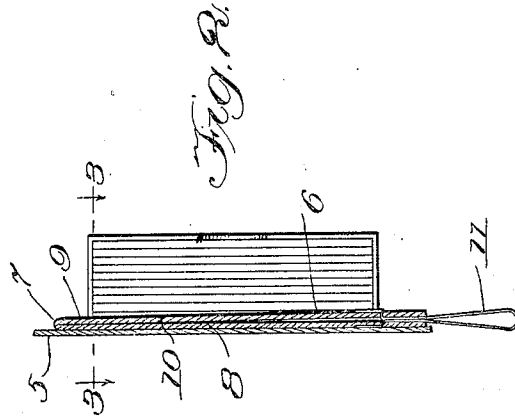


No. 794,841.

PATENTED JULY 18, 1905.

A. BAUER.
DISPLAY CARD.
APPLICATION FILED FEB. 6, 1905.



Witnesses:
H. S. Gutter,
M. A. Kiddie

Inventor:
Alec Bauer,
by Wm. J. Bell

UNITED STATES PATENT OFFICE.

ALECK BAUER, OF CHICAGO, ILLINOIS, ASSIGNOR TO BAUER & BLACK, OF CHICAGO, ILLINOIS, A CORPORATION OF ILLINOIS.

DISPLAY-CARD.

SPECIFICATION forming part of Letters Patent No. 794,841, dated July 18, 1905.

Application filed February 6, 1905. Serial No. 244,388.

To all whom it may concern:

Be it known that I, ALECK BAUER, a citizen of the United States, residing at Chicago, in the county of Cook and State of Illinois, have invented new and useful Improvements in Display-Cards, of which the following is a specification.

This invention relates to that class of cards which form a support for the articles which they are designed to advertise; and its object is primarily to prevent the surreptitious removal of the articles from the card.

The invention also has in view to support the articles on the back of the card, where they will ordinarily be concealed from view, and to make a card of this character of simple and inexpensive construction.

I have illustrated one manner of embodying the invention in the accompanying drawings, in which—

Figure 1 is a perspective view looking at the back of the card in standing position. Fig. 2 is a sectional view on the line 2 2 of Fig. 1, showing the card-support folded. Fig. 3 is a sectional view on the line 3 3 of Fig. 2, showing the card-support in supporting position.

Referring to the drawings, 5 is a card, which forms a support for the articles and is itself adapted to be supported in tilted position, as shown in Fig. 1, by a support 6, hinged at 10 on the back of the card. I have found it convenient to form this support out of a strip of cardboard folded upon itself at 7, one part 8 thereof being glued or otherwise fastened to the back of the card, while the other part comprises the card-support 6, which is suitably hinged, as by scoring or otherwise, to the part 9, which is glued or otherwise fastened to the part 8. The support 6 is held in supporting position by a strip of tape 11 or other suitable material, which is fastened at one end to the support and at its other end to the part 8 or between the part 8 and the back of the card.

A box 12 for holding the articles is fastened to the back of the card on each side of the support, and these boxes are open only at their inner opposing sides 13. The articles

usually dispensed in this manner—such as corn-plasters, mustard-leaves, &c.—are generally inclosed in envelopes 14 and placed one upon the other in the boxes, the latter being constructed of a size and shape to receive the desired number of articles with a comparatively snug fit.

It will be readily understood by reference to Fig. 1 of the drawings that when the display-card is supported in display position, as there illustrated, the support 6 will project rearwardly across the open sides of the boxes, about midway between the top and bottom thereof, and effectually prevent the removal of the articles in the boxes while in this position. This is the essential object of the invention, for it has been found that considerable loss has occurred by the surreptitious removal of articles supported on display-cards where no means are provided to prevent such removal without attracting notice, but with a display-card constructed in accordance with my invention the articles cannot be removed without handling the display-card and folding the support against the back of the card, which would inevitably attract attention. Furthermore, the very fact that the articles are thus protected and are in a certain sense inaccessible removes to a large extent the temptation to steal the articles. My improved display-card also conceals the articles to a material extent and prevents them from being subjected to handling.

The front of the card is utilized in the customary way for advertising purposes.

The card-support is preferably made to work easily between the boxes and at the same time fit snugly therebetween, so that it will more effectually prevent the removal of the articles from the boxes when in open position.

The entire device can be made of pasteboard or other suitable material, and the boxes can be adapted to hold various articles besides those hereinbefore specifically mentioned. The boxes may be attached to the card in any suitable manner, and the card can be made in a variety of ways and of glass, cellu-

loid, metal, or other materials, as may be found desirable.

While I have shown two boxes on the card, it will be apparent that each is independent of the other, and the same results will be secured with one box.

What I claim, and desire to secure by Letters Patent, is—

1. The combination of a supporting member, a box carried by said member, and a support to hold said member in tilted position and at the same time prevent the removal of articles from the box.

2. The combination of a supporting member, a box carried by said member, on the back thereof, said box being open only at its inner side, and a support for the member arranged to prevent the removal of articles from the box while holding the member in tilted position.

3. The combination of a supporting member, a pair of boxes carried by said member on the back thereof, said boxes opening only at their inner adjacent sides, and a support for said member arranged between the open

sides of said boxes and adapted to prevent the removal of articles from said boxes while supporting the member in tilted position.

4. A display-card comprising a card to receive advertisements, a box on the back of the card, and a hinged support on the back of the card arranged to cross the opening in the box to prevent the removal of articles from the box while supporting the card in tilted position.

5. A display-card comprising a card, a pair of boxes on the back of the card, said boxes being separated from each other and open at their inner adjacent sides, and a hinged support on the back of the card between the boxes and arranged to cross the open sides of the boxes between the top and bottom thereof to prevent the removal of articles from the boxes while the card is supported in tilted position.

ALECK BAUER.

Witnesses:

J. R. McELDORNEY,
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