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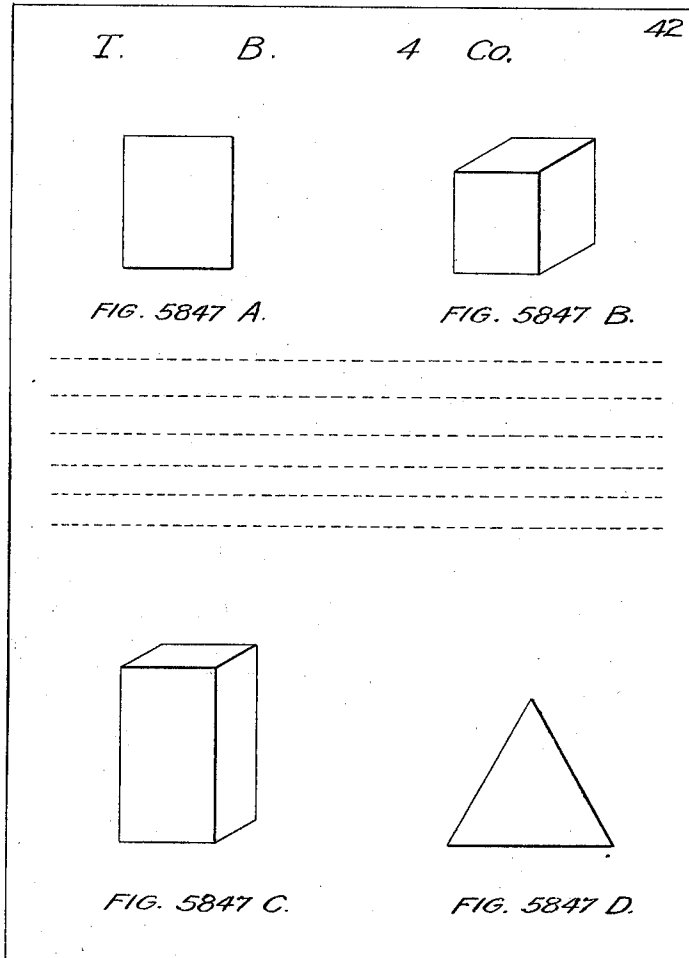
Patented June 11, 1912.

Fig. 1.

KEY NUMBER INDEX

KEY NUMBER	PAGE
5847	42
5848	64
5849	18
5850	27

Fig. 2.



Witnesses
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UNITED STATES PATENT OFFICE.

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CATALOGUE.

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Specification of Letters Patent.

Patented June 11, 1912.

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To all whom it may concern:

Be it known that I, CHARLES F. BEEZLEY, Jr., a citizen of the United States, residing at Chicago, in the county of Cook and State of Illinois, have invented certain new and useful Improvements in Catalogues, of which the following is a specification.

This invention relates to certain improvements in the making of catalogues and particularly in the production of illustrated catalogues containing numerous cuts or illustrations on each page.

Trade catalogues of the character above indicated are frequently made up in whole or in part by using stock pages, each page constituting a stock unit, and by assembling these units the cost of production is materially reduced. These catalogues almost invariably have the several cuts or illustrations serially numbered and in using the several page units the cuts or illustrations must either be left unnumbered, or renumbered.

The principle of my invention resides in treating each of the pages as a stock unit and identifying each such page by an arbitrary number called the "page index character" which is applied to the page itself, but not a page or folio number, the illustration on such page and to each cut or illustration if there be more than one on each such page. As there may be several illustrations on the same page each having the same page index character I employ a separate designating letter or mark for each cut with the page index character whereby the several cuts or illustrations are distinguished from each other, and this letter or mark when associated with the page index character I call the "figure number" of the cut or illustration. These page index characters and figure numbers are wholly independent of the consecutive page or folio numbers of the completed catalogue and the location of any particular stock page is, therefore, a mere matter of preferred arrangement.

To illustrate: In making up a catalogue from stock pages the publisher selects such stock pages as his customers desire and arranges them in the desired order. Each of these pages will have its own individual page index character and designating characters. When the several pages are thus selected it is only necessary to print on the

running headline and the consecutive page or folio number and the catalogue will contain a separate unchangeable designation for each article illustrated thereon without the expense attendant upon renumbering them.

The chief advantage of my invention lies in the fact that thereby an illustrated catalogue may be conveniently made up by assembling stock pages, each page being for this purpose a unit and capable of use not only in subsequent editions of the same catalogue but in the making up of an indefinite number of catalogues for various persons in the same line of trade, without making any changes in the designating characters designating the several cuts or illustrations, whereby the cost of production is reduced.

Another feature of my invention relates to the provision of an index whereby the cuts or illustrations corresponding to the said page index characters may be readily located in the catalogue, and this I do by arranging said page index characters numerically in the index in juxtaposition to the numbers of the pages or folios where they appear. These stock pages being grouped or arranged as desired, by supplying the folio or page numbers and rearranging the index the catalogue is rendered readily available at a considerable saving of cost and confusion over the present methods.

My invention is independent of the particular character of designations employed but I have chosen, for the purpose of illustration, key-numbers and designating letters associated therewith.

In the accompanying drawings Figure 1, represents a typical index and Fig. 2, a specimen page of a catalogue containing several illustrations.

The catalogue page has the folio number 42, in the upper right-hand corner. The geometrical figures illustrated in said Fig. 2 are to indicate the position of cuts or illustrations to each of which is applied the same page index character. In this case the page index character is 5847, and the several illustrations are distinguished from each other by adding to the page index character a letter as A, B, C, D, which letter associated with the page index character becomes the illustration key. These illustrations may be accompanied by explanatory

or descriptive matter as indicated by the dotted lines, and the figure numbers may be prefaced by a designation, such as "Fig.," "Plate," etc.

5 For the purpose of enabling the articles illustrated to be readily located in the catalogue I employ an index arranged substantially as shown in Fig. 1, in which the page index characters are arranged numerically, and I place in juxtaposition to such page
10 index characters the page or folio numbers which, it will be noted in the illustration, are not arranged in sequence since it is obvious that the same pages of illustrations
15 might be employed in various editions of the same catalogue, or in various catalogues, but owing to the desired difference in the arrangement or make up would not fall in the same consecutive order and, therefore,
20 would receive a new page or folio number.

Of course where a single cut only is used on a page it would still have its page index character, and where numerous cuts are used designating letters would be preferred
25 although it is not necessary in making the index to carry out the designating letters.

Variations in the detail of carrying out the invention would readily occur, and may be expected in practice, within the principle of my invention.

I claim:

In a stock page catalogue, a plurality of stock pages, each of which pages having a page or folio number, a plurality of illustrations, and an illustration key for each
35 illustration, each key including a page index character common to the several illustrations on the same page but independent of the page or folio number and a designating character, each designating character
40 differing from each of the other designating characters on the same page, and an index to the page index characters having the several page index characters consecutively arranged, and also having the corresponding catalogue or page folio numbers
45 associated therewith, substantially as and for the purpose described.

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Witnesses:

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ALLEN W. MOORE.

Copies of this patent may be obtained for five cents each, by addressing the "Commissioner of Patents, Washington, D. C."