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(54) Title of the Invention: **Identifying content appropriate for children algorithmically without human intervention**  
 Abstract Title: **Identifying content appropriate for children algorithmically without human intervention**

(57) Implementations disclose identifying content appropriate for children algorithmically without human intervention. A method includes identifying, by a processing device, entities corresponding to topics relevant to children, determining, by the processing device, a children's affinity score for each of the identified entities, and selecting, by the processing device, content based on the children's affinity score for the identified entities corresponding to the content.

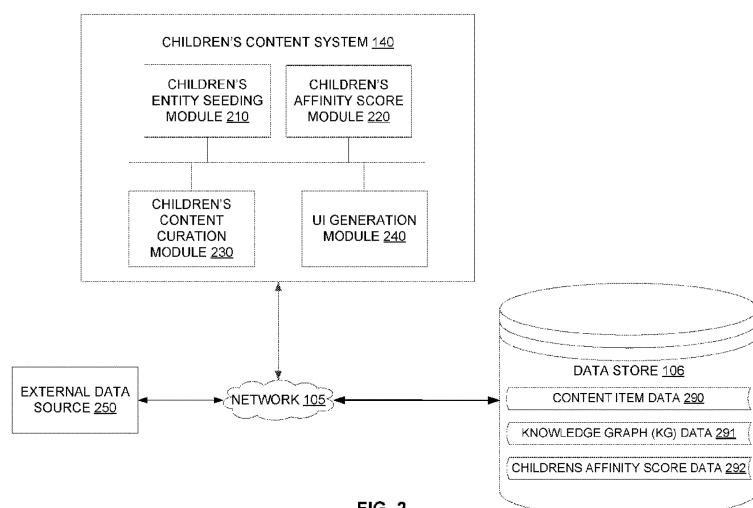


FIG. 2

GB 2552750 A