PLANT TRANSCRIPTION FACTORS AND ENHANCED GENE EXPRESSION

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ABSTRACT

The invention relates to transgenic plants that demonstrate enhanced expression of a plant transcription factor under the control of a seed specific promoter such that expression of the transcription factor activates transcription of a native or non-native coding sequence in the plant. The invention further relates to a method of generating such transgenic plants and methods for enhancing the level of expression of a selected heterologous protein in seeds of such transgenic plants.

Provisional application No. 60/201,182, filed on May 2, 2000. Provisional application No. 60/266,920, filed on Feb. 6, 2001.
Fig. 1A

Fig. 1B
CTTAATCTACG TGGAGAGACT CCGAGCAGAG CATATATATAT GATATATATAT TA

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**Fig. 2B**
Fig. 2C
Fig. 2D
Fig. 2E
Fig. 2F
Fig. 2G
Fig. 3
Fig. 4
API267(Glb-Reb)
9,094 bp

Fig. 5A
Fig. 5B
Fig. 5C

1. Glb-GUS
   Promoter  Gene  Terminator
   
2. Δpromoter-Reb
   Glb-GUS
   
3. Glb-Reb
   Glb-GUS
   
4. Act-Reb
   Glb-GUS
   
5. Native-Reb
   Glb-GUS
   
Fig. 6A

![Graph showing relative GUS activity]

Fig. 6B
1. **Glb-GUS**

Promoter Gene Terminator

(-642 to -842 bp)

REB motif GCCAGT(A/C)AG

2. **Native-Reb**

Glb-GUS

(-642 to -842 bp)

REB motif GCCAGT(A/C)AG

3. **Glb Δ UAS-GUS**

4. **Native-Reb**

GlbΔUAS-GUS

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**Fig. 7A**

**Fig. 7B**

[Graph showing relative activity levels for different constructs]
1. Gt1-GUS

2. Gt1-GUS
   Native-Reb

3. Gt1+UAS-GUS
   UAS (200 bp from Glb promoter)

4. Native-Reb
   Gt1+UAS-GUS
   UAS (200 bp from Glb promoter)

Fig. 8A

Fig. 8B
ACGT core

Fig. 9
Fig. 11A
pGT1-PBF v3.0
4939 bp

Fig. 11B
Fig. 11C
Fig. 12A

Fig. 12B
Fig. 13A

Fig. 13B
Fig. 15A
API264 (Gib-Lys)
4,372 bp

Fig. 15B
Fig. 17

Lysozyme (ug/mg L total soluble protein)

TP309 non-transformant Glb-lys Native-Reb+Glb-Lys
PLANT TRANSCRIPTION FACTORS AND ENHANCED GENE EXPRESSION

[0001] This application claims priority to U.S. Provisional Application Serial Nos. 60/201,182 and 60/266,920, both of which are expressly incorporated by reference herein.

FIELD OF THE INVENTION

[0002] The invention relates to transgenic plants which demonstrate enhanced expression of one or more plant transcription factors, expressed under the control of a seed specific promoter. The invention further relates to methods for producing transgenic plants which exhibit enhanced expression of one or more plant transcription factors and the use of the plants to enhance the expression level of a heterologous protein in the seeds of such transgenic plants.

REFERENCES

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BACKGROUND OF THE INVENTION

Attempts to control gene activity and/or increase the production of recombinant proteins in plants have been made using high level constitutive promoters, inducible promoters, tissue-specific promoters and developmental stage-specific promoters.

Systems for regulatable expression of genes have been reported in the literature and are generally based on modifying the activity of transcriptional regulatory proteins or by the use exogenous inducers (i.e., compounds) that specifically interact with a particular transcriptional regulatory protein. In either case, the result is to modify promoter activity by affecting the binding of transcriptional regulatory proteins to their DNA binding site and thereby controlling promoter activity for a given gene.

In addition, significant research efforts have been directed to constructing improved expression vectors, modifications of promoters and modifications of 5' and 3' untranslated sequences, with the goal of increasing the expression level of heterologous protein coding sequences. The regulated expression of transgenes in plants such that expression takes place in a manner that does not result in harm to the plant is the focus of extensive research.

Cereal seed storage proteins are a primary source of proteins in the diet of humans and agricultural animals worldwide. The bulk of cereal seed storage proteins are produced solely in the endosperm, a highly specialized tissue devoted to starch and protein biosynthesis and storage. Accordingly, cereal seed storage proteins are an attractive target for the regulated expression of transgenes and a need exists for effective strategies to enhance and regulate gene expression in seed tissues of cereal plants.

SUMMARY OF THE INVENTION

The invention provides transgenic seed crops with improved capacity to produce peptides or polypeptides by the regulated expression of transgenes in the seeds of such crops.

More specifically, the invention provides transgenic monocot plants which comprise the heterologous nucleic acid coding sequence for one or more plant transcription factors operably linked to a seed specific promoter, wherein expression of the transcription factor(s) in a plant cell is effective to activate transcription of a gene operably linked to a seed specific promoter with which the one or more transcription factors interact.

The promoter with which the transcription factor interacts may be derived from the same or a different species from plant in which it is expressed.
The seed specific promoter may be a native or heterologous seed-specific promoter. In some cases, the transcription factor also activates its own promoter.

In one aspect, the transgenic monocot plant comprises the coding sequence for more than one plant transcription factor, each of which is operably linked to a seed specific promoter. The operably linked seed specific promoters may be the same or different.

In a related aspect, the same transcription factor is expressed under the control of two or more different seed-specific promoters, which may result in expression in different seed tissues.

In yet another related aspect, the invention provides transgenic plants that contain the heterologous nucleic acid coding sequence for more than one transcription factor, wherein expression of the transcription factors results in an additive enhancement of expression of a gene operably linked to a seed-specific promoter with which the transcription factors interact.

Preferred transcription factors include opaque 2 (O2), prolamin box factor (PBF), and the rice endosperm bZIP protein (Reb).

Preferred seed-specific promoters include the Gt1, Glb, Bx7, RP6 and PG5a promoters, having the sequence presented as SEQ ID NO:26, SEQ ID NO:29, SEQ ID NO:30, SEQ ID NO:27 and SEQ ID NO:28, respectively.

Preferred plants include rice, corn, barley and wheat.

The invention further provides methods for producing transgenic monocot plants and seeds comprising the heterologous nucleic acid coding sequence for one or more plant transcription factor(s) operably linked to a seed specific promoter. Such transgenic plants may also include the coding sequence for a selected heterologous protein operably linked to a seed-specific promoter that is responsive to the plant transcription factor(s), such that the transgenic plant exhibits enhanced expression of the selected heterologous protein.

The invention also includes a method for producing a transgenic plant that expresses a selected heterologous protein by crossing a transgenic plant that expresses the heterologous nucleic acid coding sequence for one or more plant transcription factors operably linked to a seed specific promoter with a transgenic plant containing a heterologous protein coding sequence under the control of a seed-specific promoter that is responsive to the one or more plant transcription factors.

In yet another aspect, the invention provides a method of making a seed-specific promoter responsive to a transcription factor to which it does not respond in its native state, a modified seed-specific promoter prepared by the method and a transgenic plant comprising such a modified seed-specific promoter.

**BRIEF DESCRIPTION OF THE FIGURES**

FIGS. 1A-F illustrate cereal seed morphology, wherein:

FIG. 1A provides a schematic depiction of cereal seed morphology; FIG. 1B a schematic depiction of the life cycle of the cereal seed; FIG. 1C is an image of GUS (β-glucuronidase) expression in the endosperm of the seed (production in starch); FIG. 1D is an image of GUS expression in the embryo of the seed (production in germ); FIG. 1E is an image of GUS expression in the aleurone of the seed (production in bran); and FIG. 1F is an image of GUS expression during germination (production in malt).

FIGS. 2A-I are a double-stranded depiction of the DNA sequence of the rice (Oryza sativa) bZIP protein, designated (“Reb”). The gene sequence of 6,227 kb consists of 5 introns and 6 exons flanked by 1.2 kb of the 5' promoter and 1.2 kb of the 3' region.

FIG. 3 presents a restriction map of the rice Reb gene isolated from BAC clone 42B9.

FIG. 4 is a single-stranded depiction of a portion of the DNA sequence of the Gb promoter with putative Reb binding sites indicated.

FIGS. 5A-C present a schematic diagram of 3 plasmids which contain the Reb coding sequence under the control of (A) the globulin promoter (Glb), (B) the actin promoter (Act) and (C) the native Reb promoter.

FIG. 6A presents a schematic diagram of the plasmid constructs used for transient assays illustrating the transactivation function of the Reb gene towards the Glb promoter where (1) is a GUS reporter construct with GUS expressed under the control of the Glb promoter (Glb-GUS-Nos); (2) is a null promoter construct (A promoter-Reb-Term) where the cells were co-bombarded with the Glb-GUS reporter gene construct; (3) is an Reb expression construct with Reb expressed under the control of the Glb promoter (Glb-Reb-Term), where the cells were co-bombarded with the Glb-GUS-Nos reporter gene construct; (4) is an Reb expression construct with Reb expressed under the control of the Actin promoter (Act-Reb-Term) where the cells were co-bombarded with the Glb-GUS-Nos reporter gene construct; and (5) is an Reb expression construct with Reb expressed under the control of the native Reb promoter (Native-Reb-Term), where the cells were co-bombarded with the Glb-GUS-Nos reporter gene construct.

FIG. 6B illustrates the relative GUS activity as measured in transient expression assays using the effect/or reporter combinations shown in FIG. 6A.

FIG. 7A presents a schematic diagram of the plasmid constructs used for loss-of-function analysis of Reb transactivation measured by a transient assay using: (1) the GUS reporter construct, Glb-GUS-Nos; (2) the Native- Reb-Term construct co-bombarded with the Glb-GUS-Nos reporter construct; (3) the Glb-ΔAaS-GUS-Nos construct; and (4) the Native-Reb-Term co-bombarded with the Glb reporter construct in which the Reb UAS motifs of the Glb promoter [GCCAGT(A/C)AG] were deleted.

FIG. 7B illustrates the relative GUS activity as measured in transient expression assays using the effect/or reporter combinations shown in FIG. 7A.

FIG. 8A presents a schematic diagram of the plasmid constructs used for gain-of-function analysis Reb transactivation by transient assay using: (1) a GUS reporter construct with GUS expressed under the control of the Gt1 promoter (Gt1-GUS-Nos); (2) the Gt1-GUS-Nos construct where the cells were co-bombarded with an expression
construct which has Reb expressed under the control of the native Reb promoter (native-Reb-Term); (3) a GUS reporter construct with GUS expressed under the control of the Gt1 promoter modified to contain the Reb response sequence, UAS (Gt1–UAS-GUS-Nos); and (4) the modified Gt1–UAS-GUS-Nos reporter construct where the cells were co-bombarded with native-Reb-Term.

[0113] FIG. 8B illustrates the relative GUS activity as measured in transient expression assays using the reporter constructs shown in FIG. 9A.

[0114] FIG. 9 depicts the DNA sequence of the rice (Oryza sativa) globulin promoter, (“Glb”) with putative binding sites for the O2 transcription factor and the prolamin box indicated in the figure.

[0115] FIG. 10 depicts the DNA sequence of the wheat Bx7 promoter with putative binding sites for the O2 transcription factor and the prolamin box indicated in the figure.

[0116] FIGS. 11A-C provide a schematic depiction of the map of 3 plasmids which contain various transcription factor coding sequences under the control of the rice endosperm-specific glutelin promoter (Gt1–l), where (A) the plastid includes the barley prolamin box binding factor protein (BPBF), (B) the plastid includes the maize prolamin box binding factor protein (PBF) and (C) the plastid includes the maize opaque2 binding protein (O2).

[0117] FIG. 12A illustrates reporter (Gib/GUS/NOS, RP6/GUS/NOS, PG5a/GUS/NOS and Bx7/GUS/NOS) and effector (Ubi/O2 and Ubi/PBF) plasmids used in transient expression assays.

[0118] FIG. 12B presents the results of transient expression assays following particle bombardment of rice immature endosperms, where O2 and/or PBF were either: (1) independently expressed under the control of the ubiquitin (Ubiquitin) promoter, Ubi/O2 and Ubi/PBF, respectively or (2) the Ubi/O2 and Ubi/PBF constructs were individually co-bombarded with Gib/GUS/NOS, RP6/GUS/NOS, PG5a/GUS/NOS or Bx7/GUS/NOS. All results are given relative to the GUS/LUX ratio of the Gib/GUS/NOS, RP6/GUS/NOS, PG5a/GUS/NOS or Bx7/GUS/NOS construct, respectively. Error bars represent the standard deviation of the mean value from at least five independent particle bombardments.

[0119] FIG. 13A is a schematic diagram of a reporter (Gt1/GUS/NOS) and effector (Ubi/O2 and Ubi/PBF) constructs used in transient expression assays.

[0120] FIG. 13B presents the results of transient expression assays following particle bombardment of rice immature endosperms where O2 and PBF were either independently expressed under the control of the ubiquitin (Ubiquitin) promoter, Ubi/O2 or Ubi/PBF, respectively and/or the Ubi/O2 and Ubi/PBF constructs were individually co-bombarded with Gt1/GUS/NOS. All results are given relative to the GUS/LUX ratio of Gt1/GUS/NOS construct. Error bar represents the standard deviation of the mean value for at least five independent particle bombardments.

[0121] FIG. 14A is a schematic diagram of the reporter (Gt1/GUS/NOS) and effector (35S:O2, 35S:PBF, 35S:O2-676 and 35S:PBFm) constructs used in the transient expression assay.

[0122] FIG. 14B presents the results of transient expression assays following particle bombardment of rice immature endosperms, with O2, PBF, O2-676 and PBFm expressed under the control of the 35S promoter (35S:O2), (35S:PBF), (35S:O2-676); and (35S:PBFm), respectively. In addition, the activation based on co-bombardment of the combination of O2 plus PBF with Gt1/GUS/NOS was evaluated, as was the combination of O2-676 plus PBFm with Gt1/GUS/NOS. The pAHC18 (Ubi/LUC/NOS) plastid was used as an internal control for all experiments. All results are given relative to the GUS/LUX ratio of Gt1/GUS/NOS construct. Error bar represents the standard deviation of the mean value for at least five independent particle bombardments.

[0123] FIGS. 15A and B provide a schematic depiction of the map of 2 plasmids comprising heterologous protein coding sequences under the control of the rice endosperm-specific globulin promoter (Gib), including the Gib signal peptide, where (A) contains the lactocillin coding sequence, and (B) contains the human lysozyme coding sequence.

[0124] FIG. 16 depicts the results of a PCR analysis of T0 transgenic plants containing Reb and the human lysozyme gene. FIG. 16A is a diagram that shows the construct API266 (native-Reb), the primer positions and the size of the 522 bp amplified fragment, where one primer was designed based on the vector sequence and the other using the Reb terminator.

[0125] FIG. 16B (Reb) is a diagram that shows the construct API264 (Gib-lys), the primer positions and the size of the 278 bp amplified fragment. The primers hybridize to an internal sequence of the human lysozyme gene.

[0126] FIG. 16C presents the results of PCR analysis of native-Reb/Gib-Lys co-transformed plants where arrows mark the 522 bp fragment of the Reb/vector region and the 278 bp fragment derived from the internal sequence of the human lysozyme gene.

[0127] FIG. 17 illustrates the results of an analysis for the expression of human lysozyme in mature seed of T0 transgenic plants derived from progenitor cells transformed with constructs containing the human lysozyme gene expressed under the control of the Gib promoter and the Reb gene expressed under the control of its own promoter. Seeds of ten plants containing the Reb and lysozyme genes and seeds from 17 plants containing only the lysozyme gene were analyzed for lysozyme, with twenty individual seeds analyzed from each plant.

DETAILED DESCRIPTION OF THE INVENTION

[0128] I. Definitions

[0129] Unless otherwise indicated, all technical and scientific terms used herein have the same meaning as they would to one skilled in the art of the present invention. Practitioners are particularly directed to Sambrook et al., 1989 and Ausubel FM et al., 1993, for definitions and terms of the art. It is to be understood that this invention is not limited to the particular methodology, protocols, and reagents described, as these may vary.

[0130] All publications cited herein are expressly incorporated herein by reference for the purpose of describing and disclosing compositions and methodologies which might be used in connection with the invention.
An “isolated polynucleotide” or an “isolated DNA segment” having a sequence which encodes a plant transcription factor is a polynucleotide which contains the coding sequence of the plant transcription factor (i) in isolation, (ii) in combination with additional coding sequences, such as fusion protein or signal peptide, in which the plant transcription factor coding sequence is the dominant coding sequence, (iii) in combination with non-coding sequences, such as control elements, such as promoter and terminator elements, effective for expression of the coding sequence in plant cells, and/or (iv) in a vector or host environment in which the plant transcription factor coding sequence is a heterologous gene.

As used herein, the term “plasmid” refers to a circular double-stranded (ds) DNA construct used as a cloning vector, and which forms an extrachromosomal self-replicating genetic element in many bacteria and some eukaryotes.

As used herein, the term “vector” refers to a nucleic acid construct designed for transfer between different host cells. An “expression vector” refers to a vector that has the ability to incorporate and express heterologous DNA fragments in a foreign cell. Many prokaryotic and eukaryotic expression vectors are commercially available. Selection of appropriate expression vectors is within the knowledge of those having skill in the art.

As used herein, the term “promoter” refers to a nucleic acid sequence that functions to direct transcription of a distal gene. The promoter will generally be appropriate to the host cell in which the target gene is being expressed. The promoter together with other transcriptional and translational regulatory nucleic acid sequences (also termed “control sequences”) is necessary to express a given gene. In general, the transcriptional and translational regulatory sequences include, but are not limited to, promoter sequences, ribosomal binding sites, transcriptional start and stop sequences, translational start and stop sequences, and enhancer or activator sequences.

A nucleic acid sequence is “heterologous” with respect to a control sequence (i.e. promoter or enhancer) when it does not function in nature to regulate the same gene the expression of which it is currently regulating. Generally, heterologous nucleic acid constructs are introduced into the cell or part of the genome in which they are present, and have been added to the cell, by transfection, microinjection, electroporation, or the like. The sequences may contain a control sequence/DNA coding sequence combination that is the same as, or different from a control sequence/DNA coding sequence combination found in the native plant.

As used herein, the term “operably linked” relative to a recombinant DNA construct or vector means nucleotide components of the recombinant DNA construct or vector are in a functional relationship with another nucleic acid sequence. For example, a promoter or enhancer is operably linked to a coding sequence if it affects the transcription of the sequence; or a ribosome binding site is operably linked to a coding sequence if it is positioned so as to facilitate translation. Generally, “operably linked” means that the DNA sequences being linked are contiguous, and, in the case of a secretory leader, contiguous and in reading phase. However, enhancers do not have to be contiguous.

As used herein, the term “gene” means the segment of DNA involved in producing a polypeptide chain, which may or may not include regions preceding and following the coding region, e.g. 5' untranslated (5' UTR) or “leader” sequences and 3' UTR or “trailer” sequences, as well as intervening sequences (introns) between individual coding segments (exons).

The term “gene”, may be used interchangeably herein with the term “nucleic acid coding sequence”, and the term “structural gene” which means a DNA coding region.

As used herein, the term “fragment,” when referring to a gene sequence means a polynucleotide having a nucleic acid sequence which is the same as part of, but not all of, the nucleic acid sequence of the full length gene. The fragment preferably includes at least 15 contiguous bases of the gene, preferably at least 20-30 bases. With reference to interaction with a transcription factor, the sequence must be of sufficient length to interact with the transcription factor.

As used herein, the terms “transformed”, “stably transformed” or “transgenic” with reference to a plant cell means the plant cell has a non-native (heterologous) nucleic acid sequence integrated into its genome which is maintained through one or more generations.

As used herein, the term “expression” refers to the process by which a polypeptide is produced based on the nucleic acid sequence of a gene. The process generally includes both transcription and translation.

The term “introduced” in the context of inserting a nucleic acid sequence into a cell, means “transfection”, or “transformation” or “transduction” and includes reference to the incorporation of a nucleic acid sequence into a eukaryotic or prokaryotic cell where the nucleic acid sequence may be incorporated into the genome of the cell (for example, chromosome, plasmid, plastid, or mitochondrial DNA), converted into an autonomous replicon, or transiently expressed (for example, transfected mRNA).

As used herein, the term “effector”, refers to plant transcription factors that “effect” the transcription of genes having the appropriate response sequence.

As used herein, the term “promoter” refers to a sequence of DNA that functions to direct transcription of a gene which is operably linked thereto. A promoter may or may not include additional control sequences (also termed “transcriptional and translational regulatory sequences”), involved in expression of a given gene product. In general, transcriptional and translational regulatory sequences include, but are not limited to, promoter sequences, ribosomal binding sites, transcriptional start and stop sequences, translational start and stop sequences, and enhancer or activator sequences. The promoter may be homologous or heterologous to the cell in which it is found.

As used herein, the terms “regulatable promoter” and “inducible promoter” may be used interchangeably and refer to any promoter the activity of which is affected by a cis or trans acting factor.

As used herein, the terms “transcriptional regulatory protein”, “transcriptional regulatory factor” and “transcription factor” may be used interchangeably and refer to a cytoplasmic or nuclear protein that binds a DNA response element and thereby transcriptionally regulates the expression of an associated gene or genes. Transcription factors generally bind directly to a DNA response sequence or
element, however in some cases may bind indirectly to the another protein, which in turn binds to or is bound to the DNA response element.

[0147] As used herein, the terms “response sequence” and “response element” refer to the binding site or sequence for a transcriptional regulatory protein (transcription factor) which may be the part of, overlapping, or adjacent to, a promoter sequence.

[0148] As used herein, a “plant cell” refers to any cell derived from a plant, including undifferentiated tissue (e.g., callus) as well as plant seeds, pollen, propagules and embryos.

[0149] As used herein, the term “mature plant” refers to a fully differentiated plant.

[0150] As used herein, the terms “native” and “wild-type” relative to a given plant trait or phenotype refers to the form in which that trait or phenotype is found in the same variety of plant in nature.

[0151] As used herein, the term “plant” includes reference to whole plants, plant organs (for example, leaves, stems, roots, etc.), seeds, and plant cells and their progeny. Plant cell, as used herein includes, without limitation, seeds, suspension cultures, embryos, meristematic regions, callus tissue, leaves roots shoots, gametophytes, sporophytes, pollen, and microspores. The class of plants which can be used in the methods of the present invention is generally as broad as the class of higher plants amenable to transformation techniques, including both monocotyledonous and dicotyledonous plants.

[0152] As used herein, the term “transgenic” refers to a plant comprising within its genome a heterologous DNA segment. Generally, the heterologous polynucleotide is stably integrated within the genome such that the polynucleotide is passed on to successive generations. The heterologous polynucleotide may be integrated into the genome alone or as part of a recombinant expression cassette. “Transgenic” is used herein to include any cell, cell line, callus, tissue, plant part or plant, the genotype of which has been altered by the presence of heterologous nucleic acid including those transgenics initially so altered as well as those created by sexual crosses or asexual propagation from the initial transgenic.

[0153] II. Methods and Compositions of the Invention

[0154] The invention provides transgenic plant cells and transgenic plants which express one or more recombinant transcription factors, wherein expression of the one or more transcription factors is correlated with increased expression of a gene under the control of a promoter with which one or more of the transcription factors interacts.

[0155] In activating transcription of a nucleic acid coding sequence, the recombinant transcription factors described herein may interact with (1) a native seed-specific promoter or (2) a non-native, recombinant or heterologous seed-specific promoter. In either case, all or part of the seed-specific promoter sequence is operably linked to a native nucleic acid coding sequence or a heterologous nucleic acid coding sequence (e.g., a transgene) and may be from the same or a different species from that of the plant in which it is present. The transgene may be a reporter gene, such as luciferase or GUS, or a gene encoding a recombinant protein that is expressed in the plant.

[0156] In one preferred approach, temporal expression of the recombinant protein takes place and is detected in particular seed tissues due to expression under the control of a promoter which directs tissue-preferential or tissue-specific expression. See FIG. 1A which illustrates various tissues of a cereal seed, FIG. 1B which outlines the life cycle of a cereal seed and FIGS. 1C-E which illustrate tissue-specific expression in the endosperm, embryo and aleurone tissues.

[0157] In practicing the invention, a plant cell may be transformed with one or more vectors, each comprising the coding sequence for one or more plant transcription factors, each operably linked to a tissue specific promoter, wherein the tissue specific promoters may be the same or different. It will be understood by those of skill in the art that once expressed a recombinant transcription factor may act on the promoter which is regulating expression of the transcription factor itself in addition to acting on one or more other promoters.

[0158] In one preferred embodiment, the plant transcription factor is expressed under the control of a seed specific promoter, which generally promotes selective expression in the endosperm, aleurone or embryo of a seed. In some cases, the transcription factor is expressed under the control of two or more different seed tissue-specific promoters at the same time in the same plant.

[0159] In a related embodiment, two or more transcription factors are expressed in the same cell and act in concert (in an additive, synergistic or inhibitory manner) to modulate expression of the gene to which they are operably linked. For example, when the opaque 2 (O2) and prolamin box binding factor (PBF) transcription factors are co-expressed, transcription is activated in an additive manner. (See, e.g., FIGS. 12B, 13B and 14B.)

[0160] In addition, when two or more transcription factors are expressed in the same cell, one transcription factor may activate expression of the other transcription factor.

[0161] In another preferred embodiment, a heterologous nucleic acid coding sequence for a first transcription factor under the control of a first seed specific promoter, and a heterologous nucleic acid coding sequence for a second transcription factor under the control of a second seed-specific promoter, are introduced into a plant cell. In such cases, the nucleic acid construct comprising the second transcription factor and the second seed specific promoter, may be in the same or a different vector from the nucleic acid construct comprising the first transcription factor and the first seed specific promoter.

[0162] It is preferred that expression of two or more transcription factors in the same plant results in a level of transgene expression which is greater than the expression of each transcription factor alone, when the transgene is under the control of a promoter with which the transcription factors interact. In other words, as exemplified herein, the level of expression observed when a transgene is expressed under the control of a promoter with which both the O2 and PBF transcription factors interact is greater than that the expression level observed due to either transcription factor alone. In this case the observed effect was additive, as shown
in FIGS. 12B, 13B and 14B. It is within the scope of the present invention that any combination of two or more plant transcription factors be expressed in the same plant at the same time and result in a level of transgene expression that is additive or greater, when the transgene is under the control of a promoter with which the transcription factors interact.

[0163] In some cases a native promoter is non-responsive to a particular transcription factor. The present invention provides a method for modification of such a promoter to contain a response sequence or element with which the transcription factor may interact, as exemplified herein by the modification of the rice glutelin-1 (Gt-1) promoter to contain a 98 bp Reb upstream activation sequence (UAS fragment containing 3 copies of GCCACGT(C/A)AG amplified from the GtB promoter) inserted at position ~630 bp distal to the TATA box of the Gt1 promoter in order to generate Gt1-UAS-GUS. The invention further provides seed specific promoters that have been modified to include the response sequence for a transcription factor not found in the native form of the promoter, wherein the modified seed specific promoter may be activated interaction with the transcription factor.

[0164] Transgenic plant cells transformed with a selected heterologous protein coding sequence under the control of a seed-specific promoter that is responsive to one or more transcription factors expressed in the cell are also provided by the invention. In some cases, a heterologous protein coding sequence is expressed under the control of two or more different seed-specific promoters at the same time in the same plant cell.

[0165] In one preferred aspect, the present invention provides transgenic plants wherein a plant transcription factor which interacts with one or more seed specific promoters is expressed in a monocot plant, resulting in a favorable modification in the production of native proteins expressed under the control of the seed specific promoter. For example, a transgenic plant may be constructed comprising the heterologous coding sequence for the O2 transcription factor, which upon expression interacts with any of a number of native seed specific promoters in the plant (e.g., a Gb promoter or a Bx7 promoter), resulting in enhanced expression of genes operably linked to the O2 responsive promoters.

[0166] In another preferred aspect, the invention provides methods for producing transgenic plant cells and transgenic plants that express a selected heterologous protein coding sequence under the control of a seed-specific promoter. In one approach, such plants are obtained by co-transformation of plant progenitor cells with one or more expression vectors effective to express (1) one or more plant transcription factors, and (2) a heterologous protein coding sequence under the control of one or more seed-specific promoters responsive to the one or more plant transcription factors. Following transformation, transformants are selected and regenerated to produce transgenic plants.

[0167] In another approach, transgenic plant lines, e.g., rice, wheat or barley, are developed and genetic crosses carried out using conventional plant breeding techniques. In one exemplary approach, a first stable transgenic plant line is generated wherein the plants express a transcription factor, e.g., O2, PBF or Reb, under the control of a seed-specific promoter. A number of such lines may be generated with varying levels of transcription factor expression. In practicing the method, these plants are crossed with a parental transgenic rice, corn, barley or wheat line that expresses a heterologous protein coding sequence (e.g., a recombinant protein) under the control of a seed-specific promoter that is responsive to the transcription factor expressed in the first plant line. Plants derived from the resulting cross (F2) have a higher expression level of the heterologous protein in one or more particular seed tissues, than a corresponding non-transgenic plant.

[0168] III. Plant Transcription Factors

[0169] Transcription factors are capable of sequence-specific interaction with a gene sequence or gene regulatory sequence. The interaction may be direct sequence-specific binding in that the transcription factor directly contacts the gene or gene regulatory sequence or indirect sequence-specific binding mediated by interaction of the transcription factor with other proteins. In some cases, the binding and/or effect of a transcription factor is influenced (in an additive, synergistic or inhibitory manner) by another transcription factor.

[0170] The gene or gene regulatory region and transcription factor may be derived from the same type of plant (e.g., the same species or genus) or a different type of plant.

[0171] The binding of a transcription factor to a gene sequence or gene regulatory sequence may be evaluated by a number of assays routinely employed by those of skill in the art, for example, sequence-specific binding may be evaluated directly using a label or through gel shift analysis.

[0172] The present invention involves the use of the maize Opaque 2 (O2) and prolamin box binding factor (PBF) together with the rice Reb protein as transcriptional activators of monocot storage protein genes.

[0173] A. Opaque 2

[0174] Zeins are the prolamin class of seed storage proteins that accumulate to high levels in mature seeds of maize (Mertz et al., 1964; Murphy et al., 1971; Lee et al., 1976). Several mutations are known to affect the accumulation of 22- and 19-kD zein proteins (reviewed in Motto et al., 1989). One of these mutations, Opaque 2 (O2), causes a severe reduction in the levels of zein gene transcripts encoding polypeptides of the 22-kD size class (Pedersen et al., 1980; Burr et al., 1982; Langridge et al., 1982). This reduction in zein protein accumulation causes the affected kernels to take on the characteristic “opaque” appearance that distinguishes the O2 phenotype from the normally translucent, vitreous endosperm of wild-type seed.

[0175] The O2 gene has been cloned (Schmidt et al., 1987; Motto et al., 1988). The subsequent isolation and sequencing of the O2 cDNA (Hartings et al., 1989; Schmidt et al., 1990) indicated that the O2 locus gene product contains a leucine-zipper DNA binding motif (Landschulz et al., 1988), which consists of a heptameric repeat of leucines (the “zipper”), responsible for dimer formation, adjacent to a cluster of positively charged amino acids (the “basic” motif), which are responsible for sequence-specific recognition of the target DNA (Neuberger et al., 1989; Turner et al., 1989). Proteins such as O2 that have a basic domain followed by a leucine-zipper DNA binding motif have been designated “bZIP proteins” (Vincent et al., 1989).
[0176] It has previously been shown that O2 is capable of binding to the promoter of 22-kD zein genes (Schmidt et al., 1990) and that the bZIP domain in O2 mediates this binding (Ankerman et al., 1991). DNA footprinting was used to identify the O2 binding site as S'-TCCACGTAGA-3' (designated the “O2 box”). The site is located in the -300 region relative to the translation start and lies about 20 bp downstream of the highly conserved zein gene sequence motif known as the “prolamin box”.

[0177] The results of gel shift assays using the O2 protein and extracts of endosperm indicate binding to the O2 target sequence. Additional studies have shown that O2 activates transcription from promoters derived from closely related zein genes when the promoters contain the O2 target sequence (Schmidt R et al., 1992). Gel mobility shift assays have indicated that O2 can bind partial “O2 box” sequences and that only the ACGT core sequence may be required for some degree of binding. However, a single base substitution in the O2 target site has been shown to be sufficient to inhibit DNA binding (Schmidt R et al., 1992).

[0178] A comparison of the O2 target sequence to upstream regions of the rice Gb promoter sequence indicates at least 3 potential O2 binding sites found in the -210 region (CCACGTG), the -220 region (CCACGT), and the -160 region (CCACGT) (Fig. 9). Similar sites have been identified in the wheat Bx7 promoter, shown in Fig. 10.

[0179] The nucleic acid sequence for the Opaque2 transcription factor may be found for example at GenBank Accession Nos. X15544 (opaque2 gene) and M29411 (opaque2 DNA). In experiments carried out to demonstrate the present invention, the Opaque2 transcription factor coding sequence was cloned into expression vectors under the control of the rice glutelin-1 (Gt-1) and the maize ubiquitin promoters (Example 3).

[0180] The transient expression of O2 was shown to enhance the expression of GUS under the control of the rice Gt1, Globulin and wheat Bx7 promoters by approximately 10-fold (Example 3).

[0181] Further studies with the O2 protein suggested that O2 interacts in vivo with other endosperm proteins to bind zein gene promoters. A highly conserved 7-bp sequence (TGTAAGG) referred to as the Prolamin box (P-box) cis-element lies just 20 nucleotides upstream of the O2-box. This 7-bp sequence is referred to as the Prolamin box (P-box) due to its presence in the prolamins of corn, barley, wheat, oats, and sorghum (Forde et al., 1985).

[0182] B. Prolamin Box Binding Factor (PBF)

[0183] In general, in cereals, nitrogen and sulfur are stored mainly in a group of proteins called the prolamins, which are synthesized only in the endosperm under tissue-specific and temporal transcriptional control. The barley prolamins, called hordeins, are structurally similar to the prolamins from other grass species and it has been observed that putative regulatory elements in the barley hordein gene promoters are conserved (Forde B. G. et al., 1985; Kreis M. et al., 1985).

[0184] The P-box has been shown to be conserved in both its nucleotide sequence and in its position (about -300 bp) relative to the translation initiation codon of zein and other prolamin genes [Vicente Carabajosa, 1997; Müller et al., 1995; Albani et al., 1997; Forde et al., 1985; Hammond-Kosack et al., 1993].

[0185] A protein, named prolamin-box binding factor or PBF, was cloned in maize and found to bind to the P-box. PBF was shown to contain the highly conserved CYS2-CYS2 zinc finger motif characteristic of the DOF (DNA binding with One Finger) class of DNA-binding proteins (reviewed by Yanagisawa, 1990).

[0186] A barley PBF homologue, designated as B1PBF (Barley Prolamin-Box Binding Factor) was isolated from a barley endosperm library (Montana Mena et al., 1998). An exemplary barley PBF (B1PBF) coding sequence may be found at GenBank Accession Number AJ000991 (barley cDNA). The rice PBF and maize PBF coding sequences may be found for example at GenBank Accession Numbers D11385 (rice cDNA) and ZMUS8230 (maize cDNA). The rice PBF and maize PBF coding sequences were cloned into an expression vector under the control of the rice glutelin-1 (Gt-1) promoter (Fig. 11A, barley, Fig. 11B, maize).

[0187] The promoter regions from the rice glutelin genes Gt1, Gt3, Gtub-1 and Gtub-2; the rice prolamin genes RP6 and PG5a; the rice globulin gene Gb and the wheat glutelin gene, Bx7 were PCR amplified and cloned into the Gus reporter cassette of pb1221, as detailed in Example 3.

[0188] Transcription factor (“effector”) plasmids were prepared with the O2 and PBF coding sequences under the control of the CaMV 35S promoter, the maize ubiquitin or the rice glutelin Gt1 promoter (SEQ ID NO:26). Transient assays using rice endosperm were carried out as described in Example 2, to evaluate the effector activity of the O2 and PBF transcription factors on GUS expression of heterologous nucleic acid constructs. Co-transformation with heterologous nucleic acid constructs comprising O2 and PBF, respectively, resulted in an additive increase in transactivation of the promoters from rice storage protein genes including Gt1, Gt3, Gtub-1 and Gtub-2; the rice prolamin genes RP6 and PG5a; the rice globulin gene Gb and the wheat glutelin gene, Bx7, as summarized in Table 2, suggesting that the maize O2 and PBF proteins can act singly or additively as effective stimulators of heterologous storage protein promoters in developing rice seed (See Example 3). An additive increase in transactivation was observed by co-bombardment of both effector plasmids and was observed in all the promoters of storage protein genes that were tested, while the responsiveness of non-storage protein genes like rice actin and CaMV35S to O2 and PBF was insignificant (Example 3).

[0189] When assayed in developing rice endosperm cells, both O2 and PBF were shown to individually increase transcription of a GUS reporter under the control of the rice glutelin gene, Gt1, however, mutant forms of O2 and PBF, defective in DNA binding, did not function as transcriptional activators. In addition, co-bombardment of Gt1/GUS/NOS with plasmids expressing the DNA binding domains for O2 and PBF in antisense orientation resulted in a decrease of Gt1/GUS/NOS that was below background levels.

[0190] C. Reb

[0191] In cereals bZIP proteins have been identified as transcriptional factors for genes encoding storage proteins in the endosperm [Vicente Carabajosa, 1998; Schmidt, 1992;
Conlan, 1999; Holdsworth, 1995; Liu, 1998; Mena, 1998; Onate, 1999; Schwechheimer, 1998; Schwechheimer, 1998; Wang, 1998; Yunes, 1994]. The basic amino acid containing domain of bZIP proteins has been demonstrated to bind to a recognition nucleotide sequence in the promoter, while their leucine repeat domain interacts with the transcriptional machinery leading to a dramatic increase in transcription initiation of the storage protein-encoding gene in the endosperm of the cereal grain. [See, e.g., Mena, 1998 and Schmidt, 1992].

[0192] Nakase et al, 1997, have described a cloned bZIP protein gene from rice, named Reb for rice endosperm bZIP protein. Reb was demonstrated to bind specifically to the sequences GCCACGTAAG and GCCACGTCAG in the distal part of the rice globulin (Gb) gene promoter, however, its function as a transcriptional activator or suppressor was not described. The complete coding sequence for Reb, isolated from rice endosperm may be found at GenBank Accession number ABO21736. (Nakase et al., 1997.)

[0193] Reb was cloned from a rice BAC library and the function of the Reb gene explored. Figs. 2A-1 present a double-stranded depiction of the DNA sequence of the rice (Oryza sativa) Reb bZIP protein. The Reb gene sequence of 6,227 bp consists of 5 introns and 6 exons flanked by 1.2 kb of the 5' promoter and 1.2 kb of the 3' region (FIG. 3). Effector constructs containing the Reb gene together with the native Reb promoter and fusion genes linking Reb to the globulin (Gb) gene promoter, the rice actin (Act) promoter or the native Reb promoter were prepared and used to identify Reb as a transcriptional activator. (See Figs. 5A-C.)

[0194] Individual plasmids carrying the rice globulin (Gb) gene promoter fused to the GUS reporter gene and the rice glutelin 1 (Gt-1) gene promoter fused to the GUS reporter gene, respectively were constructed using standard molecular biological techniques and used for transient expression assays, as detailed in Example 2.

[0195] The endosperms of rice spikelets (7-9 days after pollination, DAP) of M202 (Oryza sativa Japonica subsp.) collected from greenhouse grown plants were bombarded with gold particles coated with DNA consisting of a mixture of the reporter gene, effector gene, and an internal control gene, typically at a molar ratio of 1:1:1. After bombardment, the immature endosperms were incubated, harvested and analyzed for GUS expression.

[0196] The results shown in FIG. 6B indicate that GUS expression was increased when Reb was expressed under the control of the globulin promoter, the actin promoter or the native Reb promoter (FIGS. 5A-C) suggesting that Reb is effective to an activate expression mediated by Gb promoter.

[0197] The upstream activation sequence (UAS) for Reb was identified using a band-shift assay (Nakase et al., 1997). The Gb promoter sequence which contains the UAS and the Gt-1 promoter which does not, were used to demonstrate transcriptional activation by Reb through the UAS by loss-of-function and gain-of-function experiments (Example 2).

[0198] The results described in Examples 1 and 2 show that (1) Reb is a transcriptional activator; (2) Reb specifically activates the Gb promoter but not glutelin (Gt-1) gene family promoters; and (3) Reb interacts with an approximately 100 bp upstream activation sequence (UAS) containing the motifs GCCACGTCAG and GCCACGTAAG (GCCACGT(A/C)AG) of the Gb promoter, as confirmed by loss-of-function and gain-of-function experiments.

[0199] IV. Heterologous Nucleic Acid Constructs

[0200] A. Constructs for Expression of a Transcription Factor in a Plant Cell

[0201] A heterologous nucleic acid construct or expression vector designed for operation in plants comprising the coding sequence for a plant transcription factor may be used to transiently or stably transform a plant, e.g. a monocot plant. An exemplary heterologous nucleic acid construct or expression vector designed for operation in plants, includes (i) a promoter (transcriptional regulatory region) induced in particular seed tissue ("seed-specific"), (ii) the coding sequence for a plant transcription factor operably linked to the promoter, (iii) companion sequences upstream and downstream which are of plasmid or viral origin and provide necessary characteristics to the vector to permit the vector to move the DNA from bacteria to the desired plant host; (iv) a selectable marker sequence; and (v) a transcriptional termination region generally at the opposite end of the vector from the transcription initiation regulatory region. Suitable transformation vectors for the preparation of such constructs are known in the art and many are commercially available.

[0202] Vector components may also include a signal sequence. The desired recombinant protein or polypeptide may be produced directly, or as a fusion polypeptide with a heterologous polypeptide, which may be a signal sequence or other polypeptide having a specific cleavage site at the N-terminus of the mature protein or polypeptide. Included in heterologous nucleic acid constructs for use in the methods of the invention are signal sequences that allow processing and translocation of the protein, as appropriate. The heterologous nucleic acid construct typically lacks any sequence that might result in the binding of the desired protein to a membrane.

[0203] In some cases, the recombinant protein may be produced as a precursor protein, which may be further processed in the plant cell culture or following extraction from the plant.

[0204] B. Expression Vector Components

[0205] 1. Seed-Specific Promoters

[0206] The transcription regulatory or promoter region of the chimeric gene or heterologous nucleic acid construct is preferably a seed-specific promoter, for example, a promoter capable of directing expression of a gene product under its control, which is specific to the seed embryo, aleurone, outer layer of the endosperm or center of the endosperm; or a promoter capable of directing expression of a gene product under its control, which is specific to starch or protein synthesis.

[0207] Exemplary preferred promoters include a glutelin (Gt-1) promoter which effects gene expression in the outer layer of the endosperm and a globulin (Gb) promoter which effects gene expression in the center of the endosperm. Promoter sequences for regulating transcription of operably linked coding sequences include naturally-occurring promoters, or regions thereof capable of directing seed-specific
transcription, and hybrid promoters, which combine elements of more than one promoter. Methods for construction of hybrid promoters are well known in the art.

[0208] In some cases, the promoter is derived from the same plant species as the plant in which the nucleic acid construct is to be introduced. Promoters for use in the invention are typically derived from cereals such as rice, barley, wheat, oat, rye, millet, triticale or sorghum.

[0209] Alternatively, a seed-specific promoter from one type of monocot may be used regulate transcription of a gene coding sequence from a different monocot or a non-cereal monocot. Numerous types of appropriate expression vectors, and suitable regulatory sequences are known in the art for a variety of plant host cells. In general, the transcriptional and translational regulatory sequences may include, but are not limited to, promoter sequences, ribosomal binding sites, transcriptional start and stop sequences, translational start and stop sequences, and enhancer or activator sequences.

[0210] Effective seed-inducible or seed-regulated transcriptional initiation regions (e.g., promoters) may be isolated from various seed tissues and/or at various stages of seed development by a variety of techniques routinely used by those of skill in the art, including, but not limited to: (1) conventional hybridization techniques using known coding sequences from a different species, tissue and/or developmental stage, followed by walking upstream to identify the associated transcriptional initiation sequence; (2) subtractive hybridization (Lee, et al., 1991), (3) differential display (Liang et al., 1997), and (4) selective amplification via biotin- and restriction-mediated enrichment, SABRE (Lavery et al., 1997).

[0211] Promoters from seed tissue specific genes such as those described in Müller et al., 1995. Promoters may also be used in the chimeric gene constructs described herein. More specifically, representative seed-associated promoters for use in the invention include the promoters from the rice glutelin multigene family, Gt1, Gt2, Gt3, GluA3, and GluB-1. Promoter regions for these genes are described, for example, in Takaïwa, et al., 1987 (rice glutelin gene, GenBank Accession Nos. D26365 and D26364), Takaïwa, et al., 1991 (rice GluA3 gene, GenBank Accession No. X54313), Takaïwa, et al., 1991a (rice glutelin gene, GenBank Accession No. Y00087), Takaïwa, et al, 1991b (rice Glu-B gene, GenBank Accession No. X54193); rice Glu-B2 gene, GenBank Accession No. X54192); rice Glu-B1 gene (GenBank Accession No. X54314); Okita, et al., 1989 (rice Gt2 gene, GenBank Accession No. L36819 M28157); rice Gt3 gene, (GenBank Accession No. M28158); rice Gt1 gene (GenBank Accession No. M28156); rice glutelin gene (GenBank Accession Nos. D26363, D26366, D26367, D26368 and D26369); Abe, et al., 1989 (rice prepro-glutelin gene, GenBank Accession No. D00584); Kim and Wu, 1990 (rice glutelin gene, GenBank Accession No. X52153). In general, these promoters are active during seed development and direct endosperm-specific expression (Takaïwa et al., 1991 a, 1991b; Okita et a., 1989; Abe et al., 1989; Kim and Wu, 1990).

[0212] Other suitable seed-associated promoters include the promoter regions from the rice prolamin gene (GenBank Accession No. D73384; Nakase et al., 1990); the barley B22EL8 gene promoter, which directs expression in immature aleurone layers (Klemdsal et al., 1991); the promoter for the barley LiTp gene (GenBank Accession No. X57270); the barley β-amylase (Kreis et al., 1987; GenBank Accession No. X52321 and M36599) and β-glucanase gene promoters (Wolff 1992) e.g., the barley Glb gene promoter (GenBank Accession No. X65775); the barley CMD gene promoter (Halford et al., 1988, GenBank Accession No. X13198), and promoters from the barley hordein gene family of seed storage proteins, e.g., B-, C-, and D-hordein genes (Sorensen, et al., 1996 and references therein), Brandt, et al., 1985 (hordein B1 gene promoter, GenBank Accession No. X57232), Entwistle, 1988 (barley hordein C promoter, GenBank Accession No. M36941), and Miller et al., 1993 (barley hor1-17 gene, GenBank Accession No. X60037). Hordein gene promoters such as the Hor3 gene promoter (Sorensen et al., 1996; GenBank Accession No. X84368) direct the specific expression of the corresponding genes in the endosperm. Additional seed-induced promoters for use in the invention are the maize zein gene promoter and promoters from wheat glutenin genes. Representative wheat glutenin gene sequences as sources for promoters for use in practicing the present invention include GenBank Accession Nos. U86028, U86029, and U86030.

[0213] Seed-associated corn promoters also find use in the present invention. For example, the corn O2-opaque 2 gene promoter (Schmidt et al., 1987, GenBank Accession No. M29411); the corn Sh2-shrunken 2 gene promoter (Shaw et al., 1994, GenBank Accession No. S48563); the B2-bristle 2 gene promoter; and the Zpl1 zein gene promoter (Burr et al., 1982), all of which induce endosperm-specific expression. Additional examples include the Agp1 and Agp2 gene promoters (Giroux et al., 1994), which are embryo-specific promoters. The sequences of the above-described promoters, and/or the structural sequences from which such promoters may obtained, are expressly incorporated by reference herein.

[0214] Any of the above promoters may also be obtained from an alternative monocot species. For example, a promoter such as the Gt1 gene promoter from rice may be isolated from other cereal-derived nucleic acid containing extracts, e.g., wheat, oat, or the like, using conventional hybridization techniques known in the art.

[0215] 2. Coding Sequence

[0216] The heterologous nucleic acid constructs described herein may comprise the coding sequence for a plant transcription factor, as further described above for O2, PBF, BPBF and Reb. (See, also Example 1.)

[0217] Alternatively, the heterologous nucleic acid constructs described herein may comprise a heterologous protein or transgene coding sequence. Exemplary heterologous protein coding sequences include, but are not limited to, the coding sequence for a human milk protein e.g., lactoferrin or lysozyme.

[0218] 3. Expression Vector Components

[0219] Expression vectors or heterologous nucleic acid constructs, designed for operation in plants, comprise companion sequences upstream and downstream from the expression cassette. The companion sequences are of plasmid or viral origin and provide necessary characteristics to the vector to permit the vector to move DNA from bacteria to the plant host, such as, sequences containing an origin of replication and a selectable marker. Typical secondary hosts include bacteria and yeast.
In one embodiment, the secondary host is E. coli, the origin of replication is a colE1-type, and the selectable marker is a gene encoding ampicillin resistance. Such sequences are well known in the art and are commercially available as well (e.g., Clontech, Palo Alto, Calif.; Stratagene, La Jolla, Calif.).

The transcriptional termination region may be taken from a gene where it is normally associated with the transcriptional initiation region or may be taken from a different gene. Exemplary transcriptional termination regions include the NOS terminator from Agrobacterium Ti plasmid and the rice α-amylase gene terminator.

Polyadenylation signals (Alber et al., 1982) may also be added to the expression cassette to optimize high levels of transcription and proper transcription termination, respectively. Polyadenylation sequences include but are not limited to the Agrobacterium octopine synthase signal (Gienlen et al., 1984) or the nopaline synthase of the same species (Depicker et al., 1982).

Suitable selectable markers for selection in plant cells include, but are not limited to, antibiotic resistance genes, such as, kanamycin (nptII), G418, bleomycin, hygromycin, chloramphenicol, ampicillin, tetracycline, and the like. Additional selectable markers include a bar gene which codes for bialaphos resistance; a mutant EPSP synthase gene which encodes glyphosate resistance; a nitrilase gene which confers resistance to bromoxynil; a mutant acetolactate synthase gene (ALS) which confers imidazolinone or sulphonylurea resistance; and a methotrexate resistant DHFR gene.

The particular marker gene employed is one that allows for selection of transformed cells as compared to cells lacking the DNA that has been introduced. Preferably, the selectable marker gene is one that facilitates selection at the tissue culture stage, e.g., a kanamycin, hygromycin or ampicillin resistance gene.

The vectors of the present invention may also be modified to intermediate plant transformation plasmids that contain a region of homology to an Agrobacterium tumefaciens vector, a T-DNA border region from Agrobacterium tumefaciens, and chimeric genes or expression cassettes (described above). Further, the vectors of the invention may comprise a disarmed plant tumor inducing plasmid of Agrobacterium tumefaciens.

In general, a selected nucleic acid sequence is inserted into an appropriate restriction endonuclease site or sites in the vector. Standard methods for cutting, ligating and E. coli transformation, known to those of skill in the art, are used in constructing vectors for use in the present invention. Generally, vectors for use in practicing the present invention are constructed using methods known to those skilled in the art. See generally, Maniatis et al., 1989; Ausubel et al., (c) 1987, 1988, 1989, 1990, 1993, and Gelvin, S. B., et al., 1990, all three of which are expressly incorporated by reference, herein.

V. Generation of Transgenic Plants

A. Plants

The plants used in practicing the invention are generally of monocot origin, particularly the members of the taxonomic family known as the Gramineae. This family includes all members of the grass family of which the edible varieties are known as cereals or grains. The cereals include a wide variety of species such as wheat (Triticum ssp.), rice (Oryza ssp.), barley (Hordeum ssp.), oats (Avena ssp.), rye (Secale ssp.), corn (Zea ssp.), and millet (Pennisetum ssp.). In one embodiment of the invention, preferred family members are rice, wheat and barley.

Plant cells or tissues derived from the members of the family may be transformed with expression vectors (i.e., plasmid DNA into which the gene of interest has been inserted) using a variety of standard techniques (e.g., microparticle bombardment, electroporation, protoplast fusion or infection with Agrobacterium).

Transgenic plant cells obtained as a result of such transformation express the coding sequence for a plant transcription factor such as Reb, 02 or PBF. The transgenic plant cells are cultured in medium containing the appropriate selection agent to identify and select for plant cells which express the heterologous nucleic acid sequence. After plant cells that express the heterologous nucleic acid sequence are selected, whole plants are regenerated from the selected transgenic plant cells. Techniques for regenerating whole plants from transformed plant cells are generally known in the art.

In one embodiment of the invention, transgenic plant lines, e.g., rice, corn, wheat or barley, are developed and genetic crosses carried out using conventional plant breeding techniques. In one example of this approach, a first stable transgenic plant line is generated where the plants express a transcription factor, e.g., 02, PBF or Reb, under the control of a seed-specific promoter. A number of such lines may be generated with varying levels of transcription factor expression. The plants are crossed with a second transgenic plant line that expresses a heterologous protein coding sequence (e.g., a recombinant protein) under the control of a seed-specific promoter that is responsive to the transcription factor expressed in the first plant line. The resulting cross (F2) has a higher expression level of the heterologous protein in one or more particular seed tissues, dependent upon the promoter used.

B. Transformation of Plant Cells

Vectors useful in the practice of the present invention may be microinjected directly into plant cells by use of micropipettes to mechanically transfer the nucleic acid constructs or cassettes (Crossway, 1985). Such nucleic acid constructs or cassettes may also be transferred into the plant cell using polyethylene glycol. In addition, high velocity ballistic penetration by small particles with the nucleic acid either within the matrix of small beads or particles, or on the surface may also be used for introduction of nucleic acid sequences into plant cells. (See, e.g., Klein et al., 1987 and Knudsen et al., 1991).

Additional methods for introduction of nucleic acid sequences into plant cells include fusion of protoplasts with other entities, either minicells, cells, lysosomes or other fusible forms for introduction of nucleic acid sequences into plant cells with lipid surfaces (Fraley et al., 1982); and electroporation (From et al., 1985). In this technique, electrical impulses of high field strength reversibly permeabilize biomembranes allowing the introduction of plasmids into plant cells or protoplasts. Electroporated plant protoplasts will reform the cell wall, divide, and form plant callus.
Another preferred method of introducing a nucleic acid construct into plant cells is to infect a plant cell, explant, meristem or seed with Agrobacterium, in particular Agrobacterium tumefaciens. A nucleic acid construct comprising such a sequence of interest can be introduced into appropriate plant cells, for example, by means of the Ti plasmid of Agrobacterium tumefaciens. The Ti plasmid is transmitted to plant cells upon infection by Agrobacterium tumefaciens, and is stably integrated into the plant genome (Horsch et al., 1984; Fraley et al., 1983; Schell, 1987).

Standard Agrobacterium binary vectors are known to those of skill in the art and many are commercially available. Expression vectors typically include polyadenylation sites, translation regulatory sequences (e.g., translation start sites), introns and splice sites, enhancer sequences (which can be inducible, tissue specific or constitutive), and may further include S′ and S′ regulatory and flanking sequences.

An exemplary binary vector suitable for use in practicing the invention include at least one T-DNA border sequence (left, right or both); restriction endonuclease sites for the addition of one or more heterologous nucleic acid coding sequences [adjacent flanking T-DNA border sequence(s)]; a heterologous nucleic acid coding sequence (i.e., the sequence encoding a protein or polypeptide of interest), operably linked to appropriate regulatory sequences and to the directional T-DNA border sequences; a selectable marker-encoding nucleotide sequence which is functional in plant cells, operably linked to a promoter effective to express the selectable marker encoding sequence; a termination element for the selectable marker-encoding nucleotide sequence; a heterologous Ti-plasmid promoter, a nucleic acid sequence which facilitates replication in a secondary host (e.g., an E. coli origin of replication) and a nucleic acid sequence for selection in the secondary host, i.e., E. coli.

In one aspect of the invention, an Agrobacterium binary plant transformation vector is introduced into a disarmed strain of A. tumefaciens by electroporation (Nagel, et al., 1990), followed by co-cultivation with plant cells, to transfer the heterologous nucleic acid construct(s) into plant cells. Upon infection by Agrobacterium tumefaciens, the heterologous DNA sequence is stably integrated into the plant genome in one or more locations.

In a further aspect of the invention, transgenic plants are produced using Agrobacterium T-DNA vectors or microprojectile bombardment, where a heterologous nucleic acid coding sequence is integrated into the plant genome and traditional breeding is used to generate transgenic seed stock and transgenic plants.

Suitable selectable markers for selection in plant cells are described above and the particular marker gene employed is one which allows for selection of transformed cells as compared to cells lacking the DNA which has been introduced. Preferably, the selectable marker gene is one which facilitates selection at the tissue culture stage, e.g., a kanamycin, hygromycin or ampicillin resistance gene.

Transformed explant cells are screened for the ability to be cultured in selective media having a threshold concentration of selective agent. Explants that can grow on the selective media are typically transferred to a fresh supply of the same media and cultured again. The explants are then cultured under regeneration conditions to produce regenerated plant shoots. After shoots form, the shoots are transferred to a selective rooting medium to provide a complete plantlet. The plantlet may then be grown to provide seed, cuttings, or the like for propagating the transformed plants. The method provides for efficient transformation of plant cells with expression of modified native or non-native plant genes and regeneration of transgenic plants, which can produce a recombinant protein or polypeptide of interest.

The expression of a recombinant protein or polypeptide can be confirmed using any of a number of standard analytical techniques such as Western blot, ELISA, PCR, HPLC, NMR, or mass spectroscopy.

VI. Utility

The results presented herein suggest that the expression of the cDNA for the maize transcription factor cDNA encoding opaque 2 (O2) and/or the prolamin box binding factor (PBF) find utility in the enhanced gene expression of a coding sequence under the control of a promoter with which the transcription factor interacts. An approximately 10 fold enhancement of expression is observed when O2 or PBF is expressed under the control of a rice G1t, Globulin or wheat Bx7 promoter. The results also suggest the utility of co-expression of the O2 and PBF transacting factors for further enhancement of gene expression and that co-expression of one or more transcription factors together with a heterologous protein coding sequence under the control of a promoter responsive to the one or more transcription factors may facilitate enhanced recombinant protein expression.

Such co-expression may be accomplished by development of transgenic plant lines which express one or more transcription factors together with the heterologous protein coding sequence or by genetic crosses of plant lines which express individual transcription factors with plant lines that express the heterologous protein coding sequence.

Accordingly, the expression of specific transcription factors in transgenic plants, as described herein, provides a means to increase the expression of recombinant proteins in cereal grains.

All publications, patents and patent applications are herein expressly incorporated by reference in their entirety to the same extent as if each individual publication, patent or patent application was specifically and individually indicated to be incorporated by reference in its entirety.

The following examples illustrate but are not intended in any way to limit the invention.

EXAMPLE 1

Plant Transcription Factors

A. Cloning of the Reb Gene from a Rice BAC Library

Reb was cloned from a rice BAC library. The Reb gene including the introns, promoter and 3′-UTR region is 6,227 bp long, comprises 6 exons and 5 introns and is flanked by a 1.2 kb 5′ promoter and a 1.2 kb 3′-terminator region. The function of the Reb gene was explored using effector constructs containing the Reb gene together with the
native Reb promoter and fusion genes linking Reb to the rice actin (Act) or globulin (Gib) gene promoters. (See FIGS. 6A-B.)

[0253] PCR primers were designed based on the Reb gene sequence provided in Nakase, 1997 and used to screen a rice bacterial artificial chromosome (BAC) library [Yang, 1997] using a screening strategy for tri-dimensional DNA pools of the BAC library as described by Xu, 1998.

[0254] PCR was carried out with 100 ng pooled BAC DNA, 10 mM Tris (pH 8.3), 1.5 mM MgCl₂, 50 mM KCl, 0.5 μM dNTP and employed a program of denaturing at 94°C for 5 min followed by 30 cycles of 94°C for 45 sec, 60°C for 45 sec and 72°C for 1 min, using a forward primer (5'-CTGATATGGTTCCAAAATGGCAAC-3') and a reverse primer (5'-CCTGGCTGAATGCAAGTGTGCTGTTGAC-3'); SEQ ID NO:1) and a reverse primer (5'-CCTGGCTGAATGCAAGTGTGCTGTTGAC-3'); SEQ ID NO:2). The plasmid DNA of a positive BAC clone was prepared as described [Yang, 1997], the BAC DNA digested with HindIII and the presence of the Reb gene confirmed by Southern analysis [Sambrook J., 1989].

[0255] The Reb gene was retrieved from the BAC by subcloning two fragments into the pBluescript KS+ vector (Stratagene, Calif.). First, the promoter and partial coding region was obtained as a KpnI-HindIII fragment, followed by a second step where a HindIII fragment containing the remaining coding region and the 3' terminator region was obtained by shu-gun cloning. The two fragments were ligated at the internal HindIII site generating an intact Reb gene and the complete Reb gene was generated by ligating a 1,775 bp fragment containing the promoter and the 5' coding region, to a 4,452 bp fragment containing the 3' coding and terminator region.

[0256] The Reb DNA was sequenced with an automatic DNA sequencer (ABI 371) which revealed 5 introns, 6 exons, 1.16 kb of the 5' promoter sequence and 1.2 kb of the 3' region totaling 6,227 bp. (FIGS. 2A-I). A comparison of the open reading frames of the isolated Reb gene with the Reb cDNA gene found at GenBank Accession No. ABO21737 revealed 99.97% DNA sequence similarity and 99.99% amino acid similarity resulting from two amino acid changes: Leu₁₅→Asn and Gly₂₁₀→Lys. These differences are likely to be due to polymorphisms among rice varieties.

[0257] B. Opaque2 (O2) and Prolamin Box Factor (PBF)

[0258] The nucleic acid sequence for the Opaque2 transcription factor found for example at GenBank Accession number X15544 (opaque2 gene), M29411 (opaque2 cDNA) was cloned into an expression vector under the control of the rice glutelin-1 (Gi-1) promoter (FIG. 1C, maize).

[0259] The rice PBF and maize PBF coding sequences found for example at GenBank Accession Nos. D11385 (rice cDNA) and ZM82230 (maize cDNA) were also cloned into an expression vector under the control of the rice glutelin-1 (Gi-1) promoter.

[0260] The DNA sequence of the rice (Oryza sativa) globulin promoter, ("Gib") with putative binding sites for the O2 transcription factor and the prolamin box and the DNA sequence of the wheat Bx7 promoter with putative binding sites for the O2 transcription factor and the prolamin box are shown in FIGS. 9 and 10, respectively. The coding sequence for the wheat Bx7 gene is presented at GenBank Accession Nos. M22209.

[0261] Promoters were digested to produce the appropriate cohesive ends and cloned into compatible sites in a reporter construct. In one example, the reporter construct is comprised of the rice globulin (Gib) or wheat Bx7 promoter translationally fused with GUS, with the resulting constructs designated, Gib/GUS/NOS and Bx7/GUS/NOS (FIG. 12A).

[0262] The effect of plant transcription factors on the gene expression was evaluated by co-transformation with a heterologous nucleic acid construct effective to express the transcription factor, e.g. O2, PBF, BBPBF or Reb.

EXAMPLE 2

[0263] Transient Expression Assays with the Reb Transcription Factor

[0264] A. Plasmid Construction

[0265] Plasmids were constructed using standard molecular biological techniques as described in Ausubel et al., 1987. Plasmids API212 (Gib-GUS) carrying the rice globulin gene promoter fused to the GUS reporter gene and API 142 (Gi1-GUS) containing the rice glutelin 1 gene promoter fused to the GUS reporter gene were used for transient expression assays. The globulin promoter (GenBank Accession number X69390) and glutelin 1 promoter (GenBank Accession number Y00687) were obtained from M202 (Oryza sativa Japonica subsp.) by amplification with PCR. The plasmid containing the Reb gene under the control of its native promoter was designated pAPI267 (Native-Reb). The plasmid designated Gib- Reb (pAPI266) was prepared by cloning the Reb coding region (NruI/SacI fragment) into the Gib-GUS plasmid after removal of the GUS gene by digestion with SmaI/SacI, thus replacing the GUS gene with the Reb gene. Using the same strategy, the plasmid designated Actin-Reb (pAPI277) was made by replacing the GUS gene of plasmid Act1-D-GUS (McElroy, 1990) with the complete Reb gene (NruI/SacI fragment). The Act1-D promoter was kindly provided by Professor Ray Wu, Cornell University (McElroy, 1990).

[0266] B. Transient Assay Using Rice Endosperm

[0267] Rice spikelets with immature endosperm (7-9 days after pollination, dap) of M202 (Oryza sativa Japonica subsp.) were collected from plants grown in the greenhouse at 30°C. The spikelets were sterilized with 70% ethanol for 10 min. After evaporation of residual ethanol, the endosperm was dissected and 10 immature endosperms placed on a filter paper in a Petri dish containing AA medium [Chen et al., 1998] supplemented with 20 mM ammonium nitrate.

[0268] Fifty ul of gold particles (60 mg/m²) at 1:1 ratio of 1.0 and 1.5-3.0 μm diameter gold particles) were coated with 5 μg DNA consisting of a mixture of the reporter gene, the effector gene, and the internal control gene, typically at a molar ratio of 1:1:1. DNA coating was accomplished as described in the instruction manual of the Biologic PDS system (Bio-RAD, Hercules, Calif., USA). pAHCl8 containing the luciferase gene driven by an ubiquitin promoter [Christensen et al., 1996] was used as an internal control. In tests without the effector gene, pAHCl8 was replaced by pBluescript DNA. Particle bombardment was carried out with a biologic Helium gun device at 1100 psi (Biologic PDS 1000 He system, Bio-Rad, Hercules, Calif., USA). After bombardment, the immature endosperms were incubated at 25°C for 24 h in 5 ml of AA medium supplemented with
20 mM ammonium nitrate, 50 \( \mu \)g ml\(^{-1}\) cefotaxin and 50 \( \mu \)g ml\(^{-1}\) timentin (Sigma, Louis, Mo., USA) to prevent bacterial growth. The endosperms were then harvested and ground with 55 \( \mu \)l extraction buffer (0.1 M potassium phosphate, pH 8.0, 1 mM EDTA, 10 mM DTT, 5% glycerol, 0.2 mM leupeptin and 0.2 \( \mu \)M phenylmethylsulfonyl fluoride (PMSF)). The extract was centrifuged at 25,000 g for 5 min at 4\(^{\circ}\) C. From the supernatant, a 20 \( \mu \)l aliquot was added to 180 \( \mu \)l of luciferase assay buffer (0.25 M Tricine, pH 7.8, 150 mM magnesium chloride, 10 mM ATP, 1 mM DTT and 100 \( \mu \)g ml\(^{-1}\) BSA). Another 20 \( \mu \)l aliquot was added to 200 \( \mu \)l of GUS assay buffer (Tropix, Bedford, Mass., USA). Luciferase activity was measured after incubation at 25\(^{\circ}\) C. for 20 min and \( \beta \)-glucuronidase activity after 1 h at 37\(^{\circ}\) C. for 1 h with a Monolight 2010 chemi-illuminometer according to the manufacturer’s instructions (Analytical Luminescence Lab., Monolight, San Diego, Calif., USA). \( \beta \)-glucuronidase activity was normalized to the luciferase activity and expressed relative to the activity of the Gb-GUS. In general, the data presented reflect an average of at least six assays of two independent experiments.

[0269] C. Transcriptional Activation with Reb

[0270] The function of Reb gene was analyzed by the transient assay with rice immature endosperm. Transient expression studies were carried out to evaluate the effect of Reb on expression of GUS (\( \beta \)-glucuronidase), under the control of the Gb promoter.

[0271] The results shown in FIG. 6B indicate that GUS expression was increased when Reb was expressed under the control of the globulin promoter, the actin promoter or the native Reb promoter suggesting that Reb is effective to an activate expression mediated by Gb promoter.

[0272] Putative Reb binding sites in the globulin (Gb) promoter were identified as shown in FIG. 4.

[0273] In order to determine, if binding of the Reb protein to the motif (GCCACGT(A/G)AG) in the globulin (Gb) gene promoter activates transcription of this promoter, plasmids containing fusions of the Reb coding region with the Gb promoter and the rice actin (Act) gene promoter were prepared (FIG. 6A). These as well as the expression plasmid containing the native Reb gene (pAPI266) were co-bombarded into the rice endosperm with a plasmid containing the GUS reporter gene driven by the Gb gene promoter and an internal control plasmid containing the luciferase gene driven by the ubiquitin promoter.

[0274] Setting the level of GUS expression by the globulin gene promoter as 1, the co-delivery of the plasmids containing the Reb gene increased GUS expression irrespective of whether the gene was driven by its own promoter or the Gb promoter or the Actin promoter (FIG. 6B). The increases were 2.43, 2.01 and 1.98 fold, respectively. The activation of GUS expression was abolished when a promoter-less Reb construct was co-bombarded with Gb-GUS (FIG. 6B). These results suggested that the Reb protein functions as a transcriptional activator of the Gb promoter.

[0275] D. Identification of the Upstream Activation Sequence (UAS) for Reb

[0276] Using a band-shift assay, Nakase et al., 1997 have shown that Reb binds to two motifs, GCCACGT(A/G)AG and GCCACGT(C/A)AG. An analysis of the Gb promoter sequence revealed two copies of GCCACGT(A/G)AG and one copy of GCCACGT(C/A)AG clustered in the sequence region 700 bp distal to the TATA box of the promoter (FIG. 4).

[0277] In order to determine whether the binding motifs for Reb signify an upstream activation sequence (UAS), 200 bp of the Gb promoter, which contains the three motifs located at positions 642 to 842 distal to the TATA box were deleted from the Gb promoter (FIG. 7A). The deletion was demonstrated to have no effect on the expression of GUS as both the Gb-GUS and the Gb+UAS-GUS (UAS deleted) constructs showed the same level of background GUS expression (FIG. 7B).

[0278] When Native- Reb was co-bombarded with Gb+UAS-GUS, the transcriptional activation by Reb which was evident when Native- Reb was co-bombarded with Gb-GUS was lost (FIG. 7B). These data indicate the transcriptional activation of Gb-GUS by Reb occurs through this 200 bp fragment containing Reb binding motifs.

[0279] A scan of the rice glutelin1 (Gt1) promoter sequence did not reveal the presence of Reb binding motifs. According, Gt1 was selected as a candidate for the introduction of the UAS from the Gb promoter in order to test for gain of the Reb response function. Heterologous nuclear acid constructs were prepared containing the native Gt1 promoter linked to the GUS gene (Gt1-GUS), and a Gt1 promoter modified to contain a 98 bp Reb UAS fragment containing 3 copies of GCCACGT(A/C)AG (amplified from the Gb promoter) was inserted at position 630 bp distal to the TATA box of the Gt1 promoter in order to generate Gt1+UAS-GUS (FIG. 8A).

[0280] When Gt1-GUS was tested by co-bombardment of developing endosperm with the native Reb gene and Gt1-GUS, the results showed that Reb does not activate the Gt1 promoter (FIG. 8B). Gt1+UAS-GUS was tested for GUS expression and it was shown that addition of the Reb UAS to the Gt1 promoter did not increase its capacity for GUS expression significantly (FIG. 8B). However, when Gt1+UAS-GUS was tested by co-bombardment of developing endosperm with the native Reb gene a 2.5 fold increase in GUS activity was obtained (FIG. 8B).

[0281] The Reb protein was previously described as a transcription factor. The results described herein show that (1) Reb is a transcriptional activator, as evidenced by a 2.0 to 2.5-fold increase in GUS activity when Reb effector constructs were co-transferred with the reporter uid A gene encoding GUS under the control of the Gb promoter into immature rice endosperm cells; (2) Reb specifically activates the Gb promoter but not glutelin family gene promoters; (3) Reb interacts with an approximately 100 bp upstream activation sequence (UAS) containing the motifs GCCACGT(A/G)AG and GCCACGT(C/A)AG (GCCACGT(A/C)AG) of the Gb promoter, as confirmed by loss-of-function and gain-of-function experiments. The loss of activation function, when the 200 bp fragment containing the Reb UAS is removed from the Gb gene promoter, and the gain of this function, when the 98 bp fragment with Reb UAS is added to the Gt1 promoter, establishes the 98 bp fragment as an upstream activation sequence (UAS).
EXAMPLE 3

[0282] Transient Expression Assays with the O2 and PBF Transcription Factors

[0283] A. Plasmid Construction

[0284] Plasmids were constructed using standard molecular biological techniques as described in Ausubel et al., 1987. A 0.93-bp segment of the Gt1 promoter sequence was removed from pGt1 v3.0 SDM, a Gt1 expression vector, and used to replace the CaMV 35S promoter in pBl21 through HindIII and Smal sites, resulting in Gt1/GUS/NOS. The promoter regions from the rice glutelin genes Gt3, Glub-1 and Glub-2; the rice prolamin genes GPA5a and PG5a; the rice globulin gene Glb; and the wheat glutelin gene, Bx7; were PCR amplified from M2O2 genomic DNA or the wheat variety, Anza, for Bx7.

[0285] The PCR amplifications were carried out using the GeneAmp PCR system (model 2400, Perkin-Elmer) according to the manufacturers instructions. Basic cycling conditions were 30 cycles, after a 2 minute pre-denaturing step at 95 °C, with a 30 second denaturing step at 95 °C, a 30 second annealing step at specific temperature, and a 2 minute extension step at 72 °C. The final extension step was 5 minute at 72 °C, followed by 4 °C soaking step. Reaction components per 50 ml volume, were 1 ng of genomic DNA or 1 ng of plasmid DNA, 2.5 l of 5 µM primer mixture, 5 µl of 10 mM dNTP, 2.5 units of Taq polymerase (Perkin-Elmer), 5 µl of 10×PCR buffer (Perkin-Elmer). The concentration of MgCl2 was 1.5 mM, for all the promoters with the exception of the Bx7 promoter for which 2.5 mM MgCl2 was used. All the PCR primers and amplified fragment sizes are presented in Table 1.

[0286] Each of the PCR amplified promoter sequences was cloned into the GUS cassette of pBl21 through PstI and XbaI sites to give Gt3/GUS/NOS, Glub-1/GUS/NOS, Glub-2/GUS/NOS, GPA5a/GUS/NOS, PG5a/GUS/NOS, Gt3/GUS/NOS, for the Gt3, Glub-1, Glub-2, GPA5a, PG5a, GPA5a, PG5a and Bx7 promoters, respectively.

CaMV 35S promoter and the Adh1 intron and upstream of the nos 3' end in pMF6. For O2, the BglII O2A1 cassette described by Schmitt et al., 1992 (which removes the start codons for the three small ORFs present in the 5' leader sequence, thus promoting increased O2 expression), was inserted into the BamHI site of pMF6. The o2676 effector was generated as described for O2 except that an internal restriction fragment containing the o2676 point mutation (Aukerman, 1991) was substituted for the corresponding restriction fragment in BglII O2A1 cassette. For PBF, a BamHI-XhoI fragment containing the entire PBF cDNA (Vicente-Carabajal, 1997) was subcloned into the same sites of pMF6. O2Δ1 and PBF were also expressed under the control of the maize UBI1 promoter and first intron by subcloning the respective cDNA clones into the BamHI site of the pAHCL7 plasmid (Christensen et al., 1996).

[0288] FIGS. 1A-C are a schematic depiction of plasmids containing the (A) barley prolamin box binding factor protein (PBPB), (B) maize prolamin box binding factor protein (PBF) and (C) the maize opaque2 binding protein (O2) transcription factor coding sequences under the control of the rice endosperm-specific glutelin promoter (Gt-1).

[0289] The construction of antisense plasmids for the O2 and PBF DNA binding domains was carried out using PCR primers designed to amplify the highly conserved region of DNA binding domains of O2 and PBF. The PCR primer sets for were (MO2/fw: 5'-TTCTGGAACAGTCCAGGCTAAGAGGG-3' (SEQ ID NO:17) and MO2/rv: 5'-GGGGTGATGGAGGTGACAGGAGATG-3' (SEQ ID NO: 18), and for PBF (PBF/fw: 5'-AGTGTTGTATTAACAGGCTAAGAGGG-3' (SEQ ID NO:19) and PBF/rv: 5'-GCTAGGATGCAGCTGATAGGAGATG-3' (SEQ ID NO:20), resulting in amplification of 333 bp and 278 bp amplification fragments, respectively when UbiO2 and PBF were used as the templates.

[0290] The PCR reactions were performed in 50 µl of 1×PCR reaction buffer (50 mM KCl, 10 mM Tris-HCl, pH 9.0, and 0.1% Triton X-100) containing 250 µM dNTP, 1 ng of template, 0.1 µM of each of forward and reverse primers, and 0.3 unit of Taq polymerase (Perkin-Elmer). The GeneAmp PCR system (model 2400, Perkin-Elmer) was programmed for an initial denaturing temperature of 94 °C for

<table>
<thead>
<tr>
<th>Primer sequences used to amplify promoter fragment</th>
<th>PCR amplified fragment (bp)</th>
<th>Annealing temperature</th>
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<tbody>
<tr>
<td>GL3/fw</td>
<td>856</td>
<td>58 °C</td>
</tr>
<tr>
<td>GL3/rv</td>
<td>812</td>
<td>58 °C</td>
</tr>
<tr>
<td>Glub-1/fw</td>
<td>1319</td>
<td>62 °C</td>
</tr>
<tr>
<td>Glub-1/rv</td>
<td>1028</td>
<td>58 °C</td>
</tr>
<tr>
<td>GLub-2/fw</td>
<td>874</td>
<td>58 °C</td>
</tr>
<tr>
<td>GLub-2/rv</td>
<td>684</td>
<td>58 °C</td>
</tr>
<tr>
<td>GPA5a/fw</td>
<td>997</td>
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</tr>
<tr>
<td>GPA5a/rv</td>
<td>993</td>
<td>62 °C</td>
</tr>
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[0287] All transcription factor ("effector") plasmids where the coding sequences were placed under the control of the CaMV 35S promoter were generated by subcloning cDNA fragments of either O2, o2676 or PBF downstream of the.
4 min, a 30 sec denaturing temperature of 94°C, an annealing temperature of 58°C for 30 sec, and an extension temperature of 72°C for 2 min. The reaction was carried out for 30 cycles. An additional extension at 72°C followed for 5 min was allowed to proceed after completion of the final cycle. The PCR products were purified by phenol:chloroform:isoamyl alcohol extraction procedure and precipitated with 100% ethanol. After resuspending in 50 µl of DIH2O, the amplified products were digested with BamHI. The BamHI flanked PCR products were used to replace the luciferase coding region of pAHC18 [Christensen et al., 1996].

[0291] Insertion of the PCR-amplified DNA binding domain of O2 and PBF in antisense orientation into the expression cassette containing the ubiquitin promoter was completed by PCR using the primer sets MO2/rv and NOS/rv; 5'-CGGCAACAGGATTCAACTC-3' (SEQ ID NO:21), PBF/rv and NOS/rv. The PCR was performed under the conditions described above, with the exception that the annealing temperature was changed to 53°C.

[0292] B. Transient Assay Using Rice Endosperm

[0293] DNA coated gold particles were prepared by mixing 50 µl of gold suspension (60 mg/ml), 50 µl of CaCl₂, 2.5 M and 20 µl of spermidine, 0.1 M. In all cases, 5 µg of the GUS chimeric construct and 5 µg of pAHC18 (containing the luciferase gene under the control of the ubiquitin promoter), were used. For co-transfection with effector plasmids, effector plasmids were additionally added in the amount indicated. The total amount of plasmids used for coating gold particles remained constant by adding the pBluescriptII KS (+) or the PMF plasmid (containing the CaMV 35S promoter driving an expression cassette which lacks a coding region). After vortexing for 1 min, the gold particles were washed with 100% ethanol twice and finally resuspending in 50 µl of 100% ethanol. 10 µl of gold particle suspension was loaded into a macrorcarrier for bombardment.

[0294] Rice immature seeds at 7 to 9 DAP (days after pollination) were harvested and sterilized with husk by incubating 10 minutes in 70% ethanol and followed by spraying with 100% ethanol. After the ethanol evaporated completely, transient assay incubation buffer (TAIB: complete AA medium [Thompson, 1986] supplemented with NH₄NO₃, 1.4 g/L, 100 µg/ml of cefotaxime and 100 µg/ml of timentin) was added to prevent seeds from drying out. A portion of each seed grain which contains the embryo (about one fifth) was cut off using a sharp blade and the immature endosperm was squeezed out. About 10 rice immature endosperms were placed in the center of a 3 MM Whatman filter paper, prewetted with TAIB. Particle bombardment was carried out using the biolistic helium gun device (Dupont PSD-1000), as described Hwang et al., 1998. After bombardment, the bombarded immature endosperms were incubated in 5 ml of TAIB in the dark at 25°C for 1 day.

[0295] After incubation, immature endosperms were transferred to a conical Eppendorf tube and homogenized in 55 µl of extraction buffer (KH₂PO₄, 0.1 M, EDTA, 1 mM and β-mercaptoethanol, 7 mM) by a disposable plastic pestle. After centrifuging down the cell debris by centrifuging at 15,000 rpm for 15 min, 20 µl of supernatant was used in an assay for GUS or luciferase enzyme activity [deWet, 1987; Bronstein, 1994].

[0296] C. Transcriptional Activation with O2 and PBF

[0297] Transient expression assays were carried out to evaluate the effector activity of the O2 and PBF transcription factors on GUS expression.

[0298] Rice immature endosperms were isolated from caryopses at 7-9 DAP (DAP=Days After Pollination). The amount of each effector plasmid used is indicated in the individual examples, below. The total amount of plasmid for coating the gold particles remained constant by adding pBluescriptII KS(+) to normalize transfection efficiency, in every experiment, a luciferase gene under the control of the maize ubiquitin promoter was co-transfected (with 5 µg of pAHC18 (Ubi/LUC/NOS) used as an internal control for all experiments). Following measurements of GUS and LUX activity, the GUS expression level was normalized by dividing by the LUX activity from luciferase to obtain the GUS/LUX ratio. Therefore, the GUS/LUX ratio quantitatively indicates the transcriptional activity from the promotor of the heterologous reporter gene.

[0299] Developing rice endosperms at 7-9 DAP were biolistically bombarded with various heterologous nucleic acid constructs to examine the ability of the maize transacting factor genes encoding opaque 2 (O2) and prolamin box binding factor (PBF) to effect expression of heterologous nucleic acid constructs under the control of the promotors in various tissues from the rice glutelin gene G13, GluB-1 and GluB-2, the rice prolamin genes RP6 and PG5a, the rice globulin gene G1b, and the wheat glutelin gene, Hx7. O2 and PBF were expressed under the control of the Ub promoter in the Ubi:O2 and Ubi:PBF constructs, respectively.

[0300] As shown in FIG. 13B, co-transfection of the Gt1 reporter plasmid (G1/GUS/NOS) with 35S:O2 and 35S:PBF resulted in approximately a 5 and 3-fold in transcription activity, respectively, relative to the activity from the Gt1 reporter plasmid alone (FIG. 13B).

[0301] When immature endosperms were co-bombarded with an equimolar mixture of the 35S:O2 and 35S:PBF constructs, GUS expression from G1/GUS/NOS increased up to 6-fold (FIG. 14B). Transient assays using effector plasmids expressing mutant forms of the O2 and PBF transcription factors demonstrated that the observed activation is a consequence of direct interaction between O2 and PBF and the Gt1 promoter. The relative GUS/LUX ratio from the Gt1 reporter plasmid was not affected by co-bombardment with effector plasmids expressing defective forms of the O2 and PBF proteins (FIG. 14B) indicating that the capability of O2 and PBF to bind their specific target sites is critical for transactivation of the Gt1 promoter.

[0302] FIG. 13B illustrates transactivation of the Gt1 promoter by various amounts of O2 and PBF effector plasmids in rice immature endosperms. As shown in FIG. 13B, Ubi:O2 and Ubi:PBF at the amount of 1 µg were able to transactivate the Gt1 promoter, approximately 4 and 3 fold, respectively. This transactivation effect increased along with the increase in the amount of effector up to approximately 5 µg. The increase in promoter activity by O2 and PBF together was shown to be additive, independent of the amount of plasmid combined (FIG. 13B).

[0303] As described above, in addition to the promoter of rice glutelin gene (Gt1), several other promoters of genes encoding different kinds of seed storage proteins like rice
globulin, rice prolamin and wheat glutenin were tested for their responsiveness to O2 and PBF (FIG. 12A). The transcription activity from the promoter of rice globulin, Gib, was increased by about 3 and 4 fold, in the presence of O2 and PBF, respectively (FIG. 12B). Bx7, the glutelin promoter from wheat, was shown to be transactivated in rice immature endosperms by co-bombardment with O2 and PBF up to about 1.8 fold, respectively (FIG. 12B). The O2 and PBF effectors were also shown to transactivate the rice prolamin gene promoters, RP6 about 5 and 3.5 fold, and PG5a, about 2 and 1.5 fold, respectively (FIG. 12B).

[0304] The effect of O2 and PBF on the promoters from different kinds of rice storage genes including Gt1, Gt3, GltU-1 and GltU-2; the rice prolamin genes RP6 and PG5a; the rice globulin gene Gib and the wheat glutelin gene, Bx7 was tested. Table 2 shows the responsiveness of the promoters to O2 and PBF, with an additive increase in transactivation observed by co-transfection with both effector plasmids. Of the promoters tested, the Gt1 promoter was the most responsive to both of O2 and PBF and co-transfection with both plasmids gave about a 15 fold increase in GUS activity. The additive increase in promoter activity by co-bombardment of both effector plasmids was observed in all the promoters of storage protein genes that were tested. The rice actin promoter was much less responsive to O2 and PBF effectors and the promoter activity of the CaMV 35S promoter was not affected by co-transfection with O2 and PBF effector plasmids (Table 2).

**TABLE 2**

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<td>10.8(2.14)</td>
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<td>Gib</td>
<td>3.22(0.72)</td>
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<tr>
<td>RP6</td>
<td>5.52(1.45)</td>
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<td>1.78(0.13)</td>
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<td>2.13(0.42)</td>
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<tr>
<td>Actin</td>
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<td>1.46(0.48)</td>
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<td>CaMV 35S</td>
<td>1.18(0.04)</td>
<td>1.06(0.18)</td>
<td>1.34(0.12)</td>
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*Fold activation was calculated by normalizing the GUS/LUX ratio from rice endosperm co-bombarded with each effector and a reporter construct to the GUS/LUX ratio of that effector alone. For example, for Gt1, all results are given relative to the GUS/LUX ratio of Gt1/GUS/NOs construct. S.D. indicates the standard deviation of a mean value for at least five independent particle bombardments.

*Fold activation was calculated by normalizing the GUS/LUX ratio from rice endosperm co-bombarded with each effector and a reporter construct to the GUS/LUX ratio of that effector alone. For example, for Gt1, all results are given relative to the GUS/LUX ratio of Gt1/GUS/NOs construct. S.D. indicates the standard deviation of a mean value for at least five independent particle bombardments.

*Results are presented as "fold activation(SD)", calculated by normalizing the GUS/LUX ratio from rice endosperm co-bombarded with each effector and a reporter construct to the GUS/LUX ratio of that effector alone. For example, for Gt1, all results are given relative to the GUS/LUX ratio of Gt1/GUS/NOs construct. S.D. indicates the standard deviation of a mean value for at least five independent particle bombardments.

**EXAMPLE 4**

Generation of Transgenic Plants Which Express Plant Transcription Factors

[0305] Heterologous nucleic acid constructs were prepared for generation of stable transgenic plant lines. FIGS. 15A and B present a schematic depiction of exemplary plasmids for use in generating such stable transgenic plants. The plasmids contain a heterologous protein coding sequence for lactoferrin and lysozyme under the control of the rice endosperm-specific globulin promoter (Gib), as shown in FIG. 15A and FIG. 15B, respectively.

[0306] A. Vector Constructs

[0307] A gene encoding the mature polypeptide of human lysozyme (EC 3.2.1.17) with a G+C content of 68.4% was synthesized (Operon, Alameda, Calif., USA) based on the sequence of GenBank Accession number J03801. The DNA was digested with DraI/XhoI, and ligated into the NaeI/XhoI sites of the expression cassette in plasmid API241 which contains the rice globulin gene promoter and signal peptide (GenBank Accession Number X63990). The resulting plasmid was named pAPI264.

[0308] B. Development of Stable Transformants and Transgenic Plants

[0309] Microprojectile-mediated transformation of rice was carried out based on the procedure described in [Chen, 1998]. Calli were derived from the hypocotyls of germinating mature seeds of the cultivar TP309 (Oryza saiva, subspec. Japonica). Calli with a diameter of 2-4 mm were selected and placed on a N6 medium (Sigma, Louis, Mo., USA) supplemented with 0.3M mannitol and 0.3M sorbitol for about 20 hours before bombardment. Bombardment was carried out with the biolistic PDC-1000/He instrument (BioRad, Hercules, Calif., USA). Fifty µl of gold particles (60 mg/ml at 1:1 ratio of 1.0 and 1.5-3.0 µm diameter gold particle) were coated with effector DNA, target DNA and selection marker DNA in a ratio of 3:3:1 (w/w) and accelerated with a helium pressure of 1100 psi. After two day’s incubation, calli were transferred to N6 selection media containing 35 mg/l1 hygromycin B and allowed to grow in the dark at 26ºC for 45 days. Calli resistant to hygromycin B were transferred to regeneration media and used to generate plantlets as described in [Chen, 1998]. After shoots had reached a height of 1-3 cm, the plantlets were transferred to rooting media (MS plus 0.05 mg/l1 α-Naphthaleneacetic acid, Sigma, Louis, Mo., USA) and two weeks later the plantlets were transferred to soil and grown in the greenhouse to maturity.

[0310] C. PCR Analysis of Transgenic Plants

[0311] Genomic DNA was prepared from samples of transgenic plant leaves as described in [Dellaporta, 1983] and used as the template for amplification with two pairs of primers for the identification of transgenes. For the rice Leb gene, the forward primer 5’-CCATCCAAATCCAATC- CACTCCAAC-3’ (FIG. 16A; SEQ ID NO:22) was designed based on a 3’ untranslated terminal sequence of the gene, and the reverse primer was designed based on the vector sequence 5’-AGGGCGTATGGTGTTGGGAAC-3’ (FIG. 16A, SEQ ID NO:23). For the human lysozyme transgene, the forward primer was designed based on the 5’ end of the open reading frame of the gene 5’-CCATGCAAAGTTCT CCAGCCGTG-3’ (FIG. 16B; SEQ ID NO:24), and the reverse primer was designed based on the 3’ end of the open reading frame of the gene 5’-GGATGTGTCTTGCAAGC-3’ (FIG. 16B; SEQ ID NO:25). The PCR mixture contained 100 ng genomic DNA, 10 mM Tris (pH 8.3), 1.5 mM
MgCl₂, 50 mM KCl, and 0.5 μM dNTP. Amplification employed a program of denaturing at 94°C for 5 min followed by 30 cycles of 94°C for 30 s, 60°C for 30 s, and 72°C for 45 s. The PCR products were resolved by electrophoresis in a 1.2% agarose gel.

[0312] D. Lysozyme Activity Assay

[0313] A lysozyme assay was carried out using a procedure where twenty individual seeds from each T1 transgenic plant were ground in 1 ml of pre-cold extraction buffer (PBS plus 0.35 M NaCl). After centrifugation at 25,000 g for 5 min at 4°C, the supernatant was recovered. A series of dilutions were made and an aliquot was added to a 96-well microtiter plate containing 250 μl of 0.015% Micrococcus luteus cells in each well (Sigma, Louis, Mo., USA; procedure developed at Applied Phytiology Inc.). Human lysozyme (EC 3.2.1.17, Sigma, Louis, Mo., USA) was used as the standard and lysozyme activity was measured based on the decrease in turbidity, evaluated using a Microplate Reader 3550 (Bio-Rad, Hercules, Calif., USA). The lysozyme concentration in the samples was determined based on absorbance values of samples relative to a standard curve prepared using different concentrations of human lysozyme. The lysozyme expression level in a given transgenic plant was calculated as the average lysozyme content of the twenty seeds taken from that plant. Total soluble protein in seed extracts was estimated using the Bradford protein assay (Bio-Rad, Hercules, Calif., USA).

[0314] E. Enhanced Human Lysozyme Expression in Transgenic Rice Seed Co-Transformed with Reb

[0315] In order to evaluate the ability of Reb to increase the expression of a transgene in transgenic plants, plants cells were co-transformed with heterologous nucleic acid constructs comprising the human lysozyme gene driven by the Glb promoter (Glb-lys) and the Reb gene driven by the actin promoter (Act-Reb) and with the Act-Reb construct alone. Normal plant phenotypes were obtained among transformants containing both Glb-lys and native Reb and PCR analysis confirmed that both genes had integrated into the genome in 10 out of 11 plants (FIG. 17). Transgenic seeds were harvested at maturity and lysozyme activity was analyzed.

[0316] Lysozyme expression in seeds of the 10 transgenic plants containing native-Reb and Glb-lys ranged from 31.33 μg mg⁻¹ soluble protein with an average of 69.8±11.6 μg mg⁻¹ soluble protein (FIG. 17). Seeds taken from seventeen transgenic plants containing Glb-lys alone expressed lysozyme in amounts ranging from 7 to 76 μg mg⁻¹ soluble protein with an average of 33.9±4.96 μg mg⁻¹ soluble protein (FIG. 17). No lysozyme activity was detected in untransformed rice seeds (FIG. 17). The results showed that the expression level of the lysozyme increased on an average 2-fold, when the seeds were transgenic for both the Reb gene and Glb-lys. The statistical analysis (t-test) showed that the amount of lysozyme in seeds from the plants transgenic for the Reb gene and Glb-lys is significantly higher than in the plants with Glb-lys alone (P<0.001).

### TABLE 3

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Sep. 11, 2003
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<210> SEQ ID NO 28
<211> LENGTH: 879
<212> TYPE: DNA
<213> ORGANISM: Oryza sativa

<400> SEQUENCE: 28

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<212> TYPE: DNA
<213> ORGANISM: Oryza sativa

<400> SEQUENCE: 29

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<212> TYPE: DNA
<213> ORGANISM: Triticum aestivum
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<211> LENGTH: 1362
<212> TYPE: DNA
<213> ORGANISM: Zea mays
<400> SEQUENCE: 31
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<211> LENGTH: 1314
<212> TYPE: DNA
<213> ORGANISM: Zea mays

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<210> SEQ ID NO: 35
<211> LENGTH: 6227
<212> TYPE: DNA
<213> ORGANISM: Oryza sativa

<400> SEQUENCE: 35

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What is claimed is:

1. A transgenic rice, corn, barley or wheat plant, comprising
   a heterologous nucleic acid coding sequence for a plant transcription factor operably linked to a seed specific promoter, wherein expression of the transcription factor in the seeds of said plant is effective to activate transcription of a gene operably linked to a promoter with which said transcription factor interacts.

2. The transgenic plant of claim 1, wherein said transcription factor is selected from the group consisting of opaque 2 (O2), prolamin box factor (PBF), and the rice endosperm bZIP protein (Reb).

3. The transgenic plant of claim 2, wherein the promoter with which said transcription factor interacts is derived from the same species as the rice, corn, barley or wheat plant in which it is expressed.

4. The transgenic plant of claim 2, wherein the promoter with which said transcription factor interacts is derived from a species different from the rice, corn, barley or wheat plant in which it is expressed.

5. The transgenic plant of claim 2, wherein the seed specific promoter is a native seed-specific promoter, and the transcription factor activates said seed specific promoter.

6. The transgenic plant of claim 2, wherein said transcription factor is expressed under the control of two or more different seed-specific promoters.

7. The transgenic plant of claim 2, wherein said seed-specific promoter is selected from the group consisting of the Gt1, Glb, Bx7, RP6 and PG5a promoters, having the sequence presented as SEQ ID NO:26, SEQ ID NO:29, SEQ ID NO:30, SEQ ID NO:27 and SEQ ID NO:28, respectively.

8. The transgenic plant of claim 5, wherein said transcription factor is expressed in two or more different seed tissues.

9. The transgenic plant of claim 2, further comprising a selected heterologous protein coding sequence under the control of a seed-specific promoter that is activated in response to interaction with said plant transcription factor or the combination of said first transcription factor and second transcription factors.

10. A method of producing a transgenic rice, corn, barley or wheat plant, by crossing a transgenic plant according to claim 2 with a parental rice, corn, barley or wheat transgenic plant containing a heterologous protein coding sequence under the control of a seed-specific promoter, wherein said transcription factor interacts with said seed-specific promoter and a plant resulting from the cross exhibits enhanced expression of the heterologous protein relative to the parental rice, corn, barley or wheat plant used to make the cross.

11. A transgenic rice, corn, barley or wheat plant, comprising
   a heterologous nucleic acid coding sequence for a first transcription factor under the control of a first seed specific promoter, and a heterologous nucleic acid coding sequence for a second transcription factor under the control of a second seed-specific promoter, wherein expression of both transcription factors results in enhanced expression of a nucleic acid coding sequence expressed under the control of a promoter with which said first and second transcription factors interact, wherein the level of expression of said nucleic acid coding sequence is greater than the level of expression detected in a transgenic plant in which one, but not both of said first or second transcription factors is expressed.

12. The transgenic plant of claim 11, wherein said first and second transcription factors are selected from the group consisting of opaque 2 (O2), prolamin box factor (PBF), and the rice endosperm bZIP protein (Reb).

13. The transgenic plant of claim 11, wherein said seed-specific promoter is selected from the group consisting of the Gt1, Glb, Bx7, RP6 and PG5a promoters, having the sequence presented as SEQ ID NO:26, SEQ ID NO:29, SEQ ID NO:30, SEQ ID NO:27 and SEQ ID NO:28, respectively.

14. The transgenic plant of claim 11, further comprising a selected heterologous protein coding sequence under the control of a seed-specific promoter that is activated in response to interaction with said plant transcription factor or the combination of said first transcription factor and second transcription factors.

15. A method of enhancing the level of expression of a heterologous protein coding sequence in rice, corn, barley or wheat seeds by transforming a rice, corn, barley or wheat plant with a heterologous nucleic acid construct effective to express a first and second transcription factor under the control of separate seed-specific promoters, wherein the promoter controlling expression of the heterologous protein coding sequence is responsive to the combined effect of said first and second transcription factors.

16. A method of enhancing the level of expression of a heterologous protein coding sequence in rice, corn, barley or wheat seeds by transforming a rice, corn, barley or wheat plant with a first heterologous nucleic acid construct effective to express a first transcription factor under the control of a first seed-specific promoter and a second heterologous nucleic acid construct effective to express a second transcription factor under the control of a second seed-specific promoter, wherein the promoter controlling expression of the heterologous protein coding sequence is responsive to the combined effect of the first transcription factor and the second transcription factor.

17. A method of producing a transgenic rice, corn, barley or wheat plant, by crossing a transgenic plant according to claim 11 with a parental rice, corn, barley or wheat transgenic plant containing a heterologous protein coding sequence under the control of a seed-specific promoter, wherein said transcription factor interacts with said seed-specific promoter and a plant resulting from the cross exhibits enhanced expression of the heterologous protein relative to the parental rice, corn, barley or wheat plant used to make the cross.

18. A method of making a seed-specific promoter responsive to a transcription factor to which it does not respond in its native state, comprising
   (i) determining the native response sequence for the transcription factor;
   (ii) providing a heterologous nucleic acid construct comprising a seed specific promoter which does not respond to said transcription factor; and
   (iii) inserting the response sequence into said seed specific promoter, resulting in a modified seed specific promoter effective to bind said transcription factor, wherein the binding of the transcription factor to said response sequence results in an increase in the activity of said seed specific promoter.
19. A modified seed-specific promoter, prepared by the method of claim 18.

20. A modified seed-specific promoter, comprising the binding sequence for a transcription factor to which said seed specific promoter does not respond in its native state, wherein the binding of the transcription factor to the modified promoter results in an increase in the activity of said promoter.

21. The modified seed-specific promoter, according to claim 20, wherein said seed-specific promoter is the Gt1 promoter and said transcription factor is Reb.

22. A transgenic plant comprising a modified seed-specific promoter according to claim 20.

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