



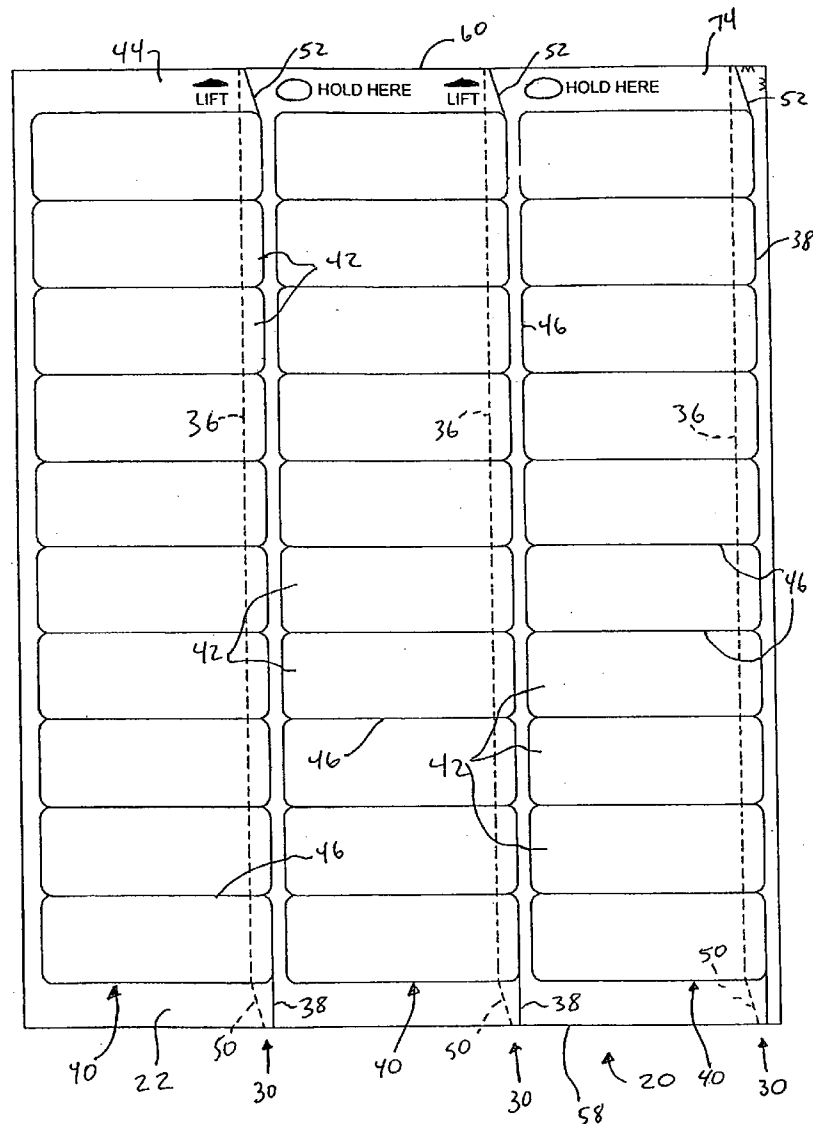
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(19) **United States**(12) **Patent Application Publication**
Flynn et al.(10) **Pub. No.: US 2010/0233411 A1**(43) **Pub. Date: Sep. 16, 2010**(54) **APPARATUS FOR SEPARATING LABEL
ASSEMBLY****Publication Classification**(51) **Int. Cl.**
G09F 3/00 (2006.01)(52) **U.S. Cl.** **428/43**(57) **ABSTRACT**

A label assembly including a face sheet, a back sheet, and a layer of an adhesive positioned between the face sheet and the back sheet. A separation line divides the label assembly into at least two portions. The separation line is formed by a first tearable line of separation extending across the back sheet and a second tearable line of separation extending across the face sheet. The first tearable line of separation is offset with respect to the second tearable line of separation, and at least one of the first and second tearable lines of separation includes a non-linear portion directed toward and/or an angled portion extending at an angle to an other of the at least one of the first and second tearable lines of separation.

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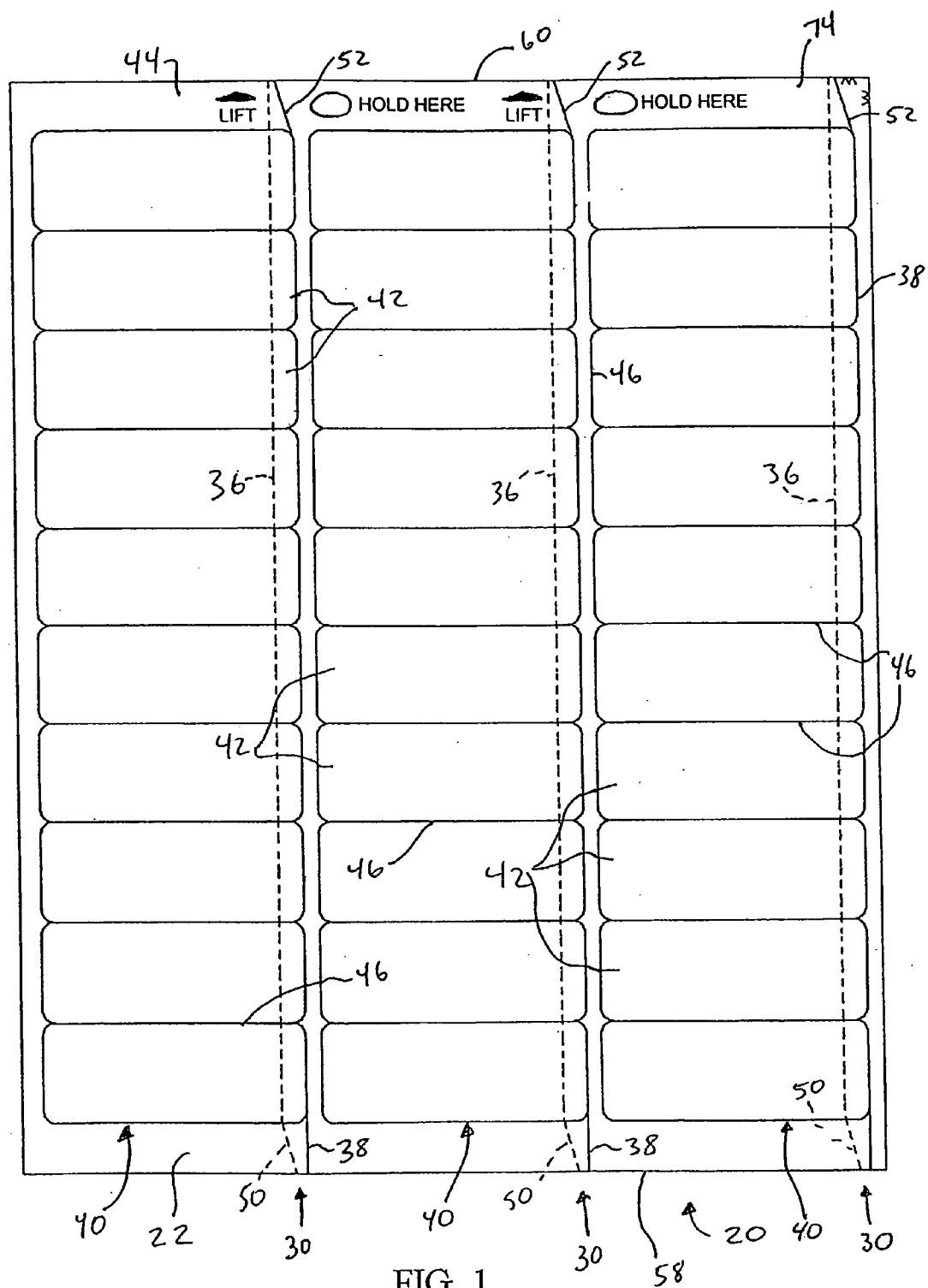


FIG. 1

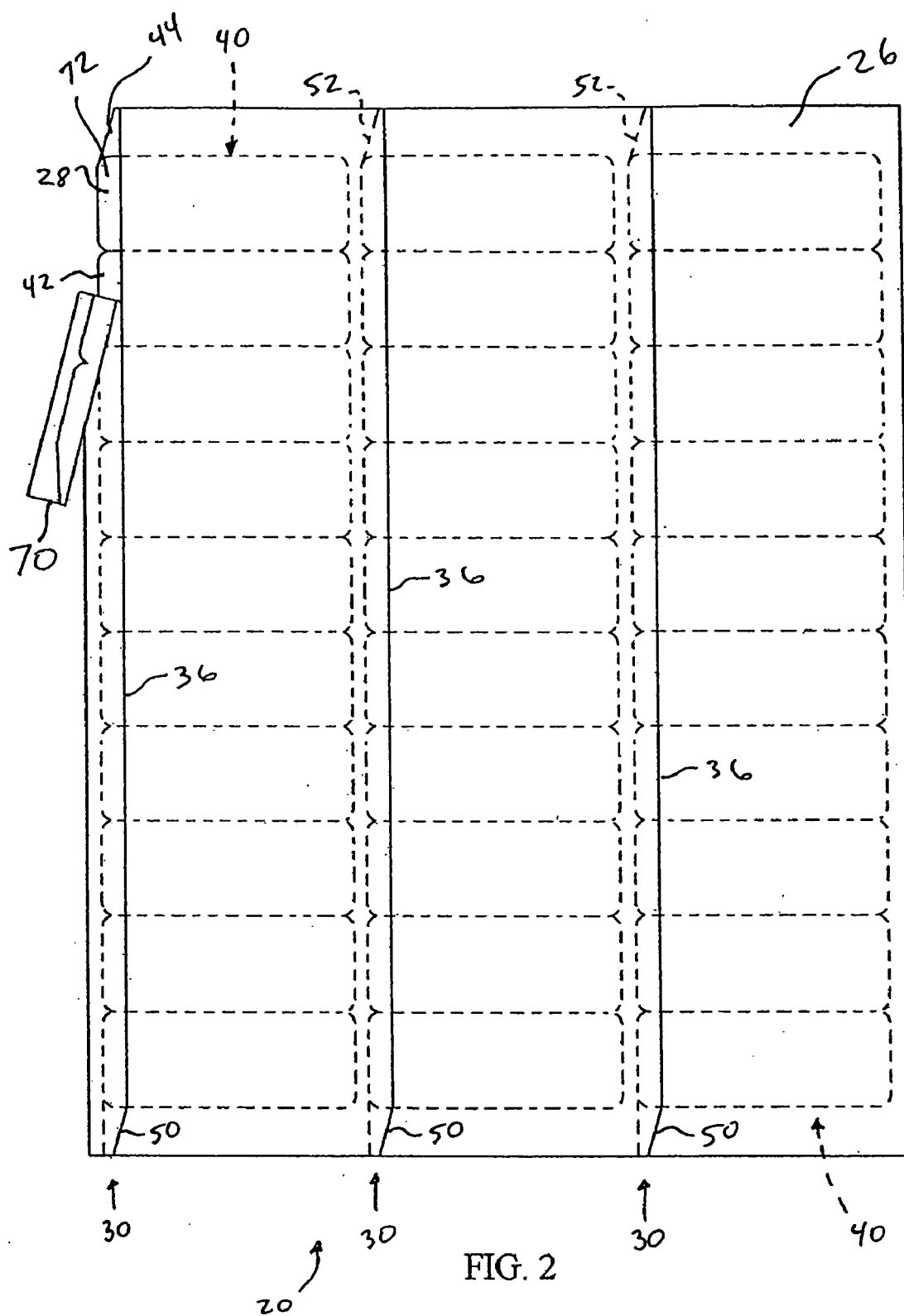
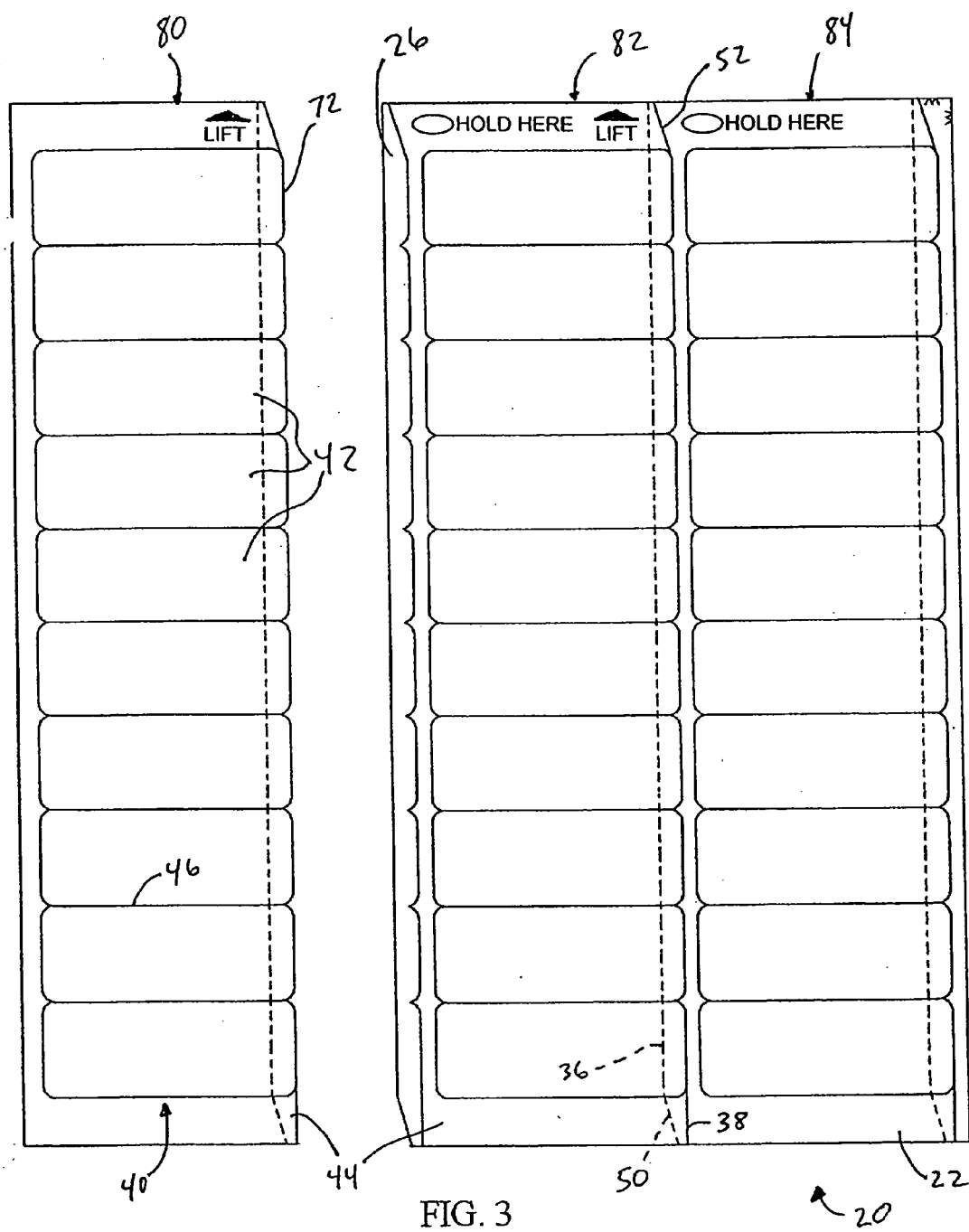


FIG. 2



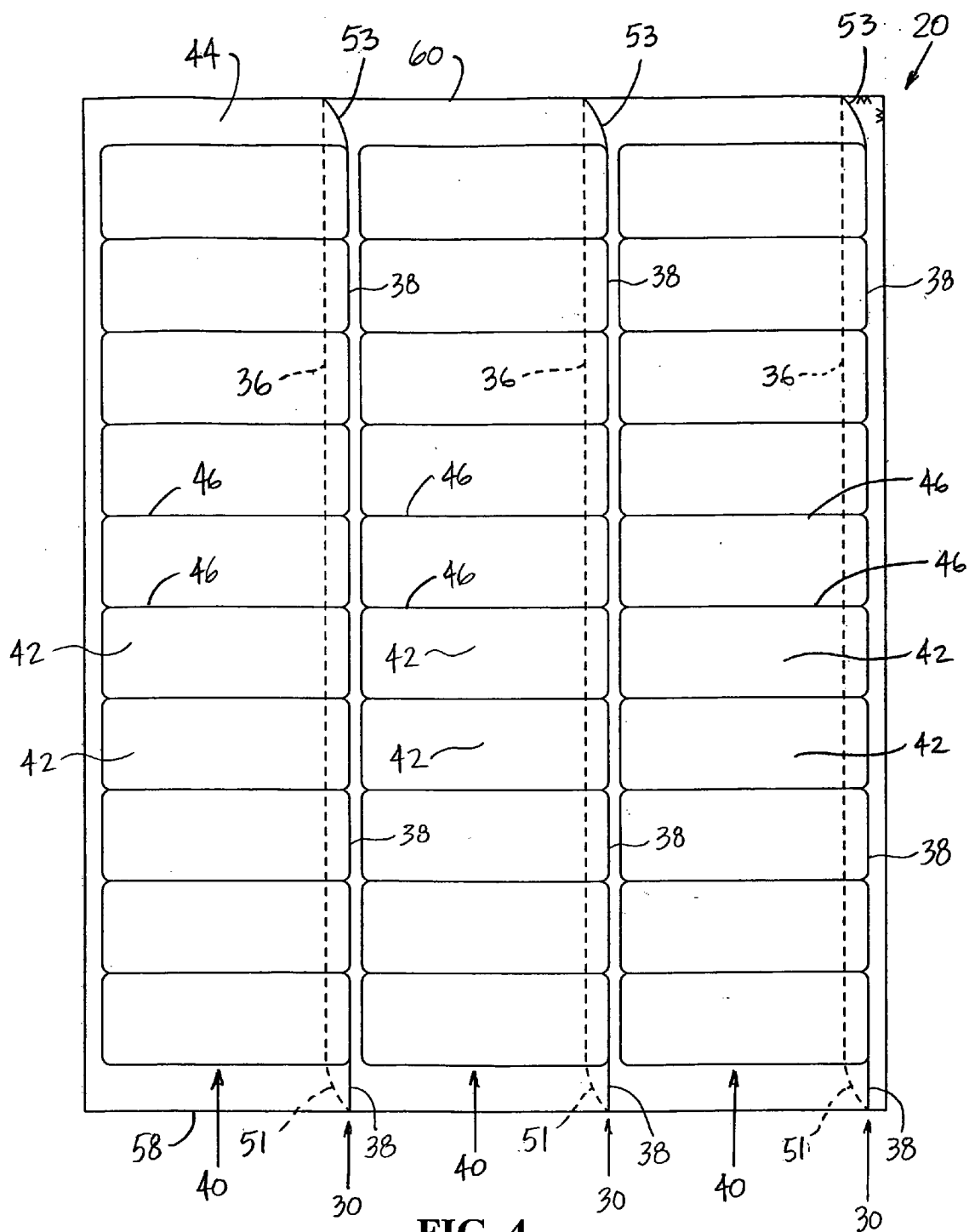


FIG. 4

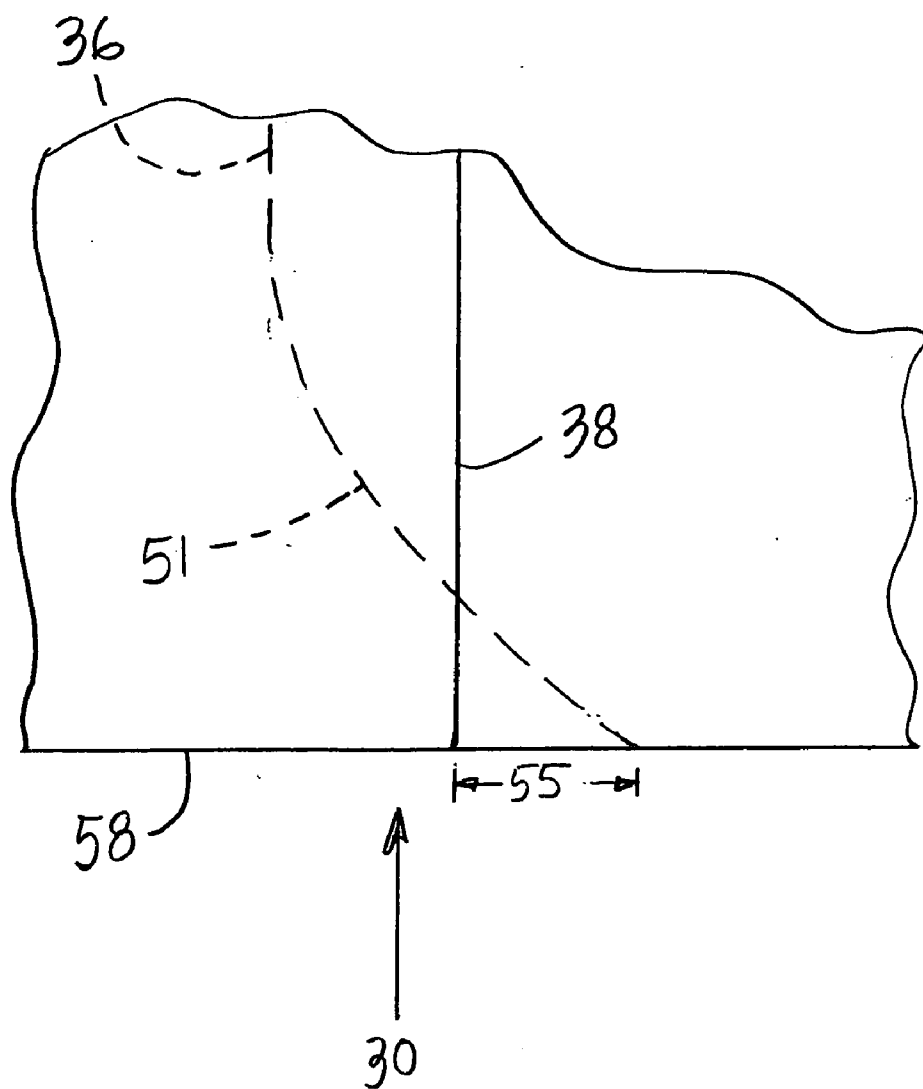


FIG. 5

APPARATUS FOR SEPARATING LABEL ASSEMBLY

BACKGROUND OF THE INVENTION

[0001] 1. Field of the Invention

[0002] This invention relates generally to a label assembly and, more particularly, to a sheet of self-adhesive labels that are more easily removed from a backing and/or a surrounding matrix, and a corresponding method.

[0003] 2. Discussion of Related Art

[0004] Self-adhesive labels on printable sheets for printing, such as through a mechanical printer, an electromechanical printer, a printing press, a digital printing or imaging device, having individual address labels are known. After printing, each label is removed from the sheet and applied to the desired substrate, such as an envelope for mailing. Removal of the labels by hand is generally performed by bending back the label sheet in a vicinity of a corner of the first label to be removed, which causes separation of the label and the liner. U.S. Patent Application Publication 2005/0089663 describes an attempt to make the removal of these labels easier or more efficient for the user. There remains a need for further improvements for label sheets to promote efficient label removal, particularly for relatively large mailings or projects.

SUMMARY OF THE INVENTION

[0005] A general object of the invention is to provide an improved label assembly having a removable portion for exposing an end portion of the labels thereon.

[0006] A more specific objective of the invention is to overcome one or more of the problems described above.

[0007] The general object of the invention can be attained, at least in part, through a label assembly including a face sheet, a back sheet, and a layer of an adhesive positioned between the face sheet and the back sheet. A separation line divides the label assembly into at least two portions. The separation line is formed by a first tearable line of separation extending across the back sheet and a second tearable line of separation extending across the face sheet. The first tearable line of separation can be offset with respect to the second tearable line of separation, and the separation line includes, at an end, a non-linear portion and/or an angled portion of one of the first and second tearable lines of separation extending at an angle to an other of the at least one of the first and second tearable lines of separation.

[0008] The invention further comprehends a label assembly including a back sheet and a face sheet releasably adhered to the back sheet. The face sheet includes a label column of a plurality of labels and a matrix bordering the label column. Each label can abut a portion of the matrix and can be separated from the portion of the matrix, for example by at least one die cut. A first tearable line of separation is formed in the back sheet and runs below the labels within the label column. A second tearable line of separation is formed in the matrix, and the first and second tearable lines of separation are offset from each other. In some embodiments of the invention, at least one of the first and second tearable lines of separation is or includes an angled portion extending at an angle to an other of the first and second tearable lines of separation. In other embodiments of the invention, the first tearable line of separation and/or the second tearable line of separation includes a non-linear end portion, such as an arcuate end portion.

[0009] The invention still further comprehends a method for using a label assembly having a face sheet adhered to a back sheet and including a plurality of labels disposed in a label column. The method includes: routing the label assembly through a printer and printing on a first portion of the label assembly; separating the back sheet along a first tearable line of separation which extends at least partially below the label column; separating the face sheet along a second tearable line of separation that is offset with respect to the first tearable line of separation and that extends between a label assembly edge and the label column; tearing a first portion of at least one of the first and second tearable lines of separation at an angle away from an adjacent portion of an other of the first and second tearable lines of separation; tearing a second portion of the at least one of the first and second tearable lines of separation to expose an edge portion of each of the plurality of labels disposed in the label column; and removing at least one of the plurality of labels from the face sheet by pulling from the exposed edge portion.

[0010] Other objects and advantages will be apparent to those skilled in the art from the following detailed description taken in conjunction with the appended claims and drawings.

BRIEF DESCRIPTION OF THE DRAWINGS

[0011] FIG. 1 is a plan view of a label assembly according to one embodiment of the invention.

[0012] FIG. 2 is a plan view of an opposite side of the label assembly of FIG. 1.

[0013] FIG. 3 is a plan view of the label assembly of FIG. 1 after separation of a first label column portion.

[0014] FIG. 4 is a plan view of a label assembly according to another embodiment of the invention.

[0015] FIG. 5 is an enlarged plan view of a portion of a label assembly, according to another embodiment of the invention.

DETAILED DESCRIPTION OF THE EXEMPLARY EMBODIMENTS

[0016] Each of U.S. Pat. Nos. 6,837,957 and 6,860,050 and the entire disclosure of each is incorporated into this specification by reference to U.S. Pat. Nos. 6,837,957 and 6,860,050.

[0017] FIG. 1 illustrates a label assembly 20 (not necessarily shown to scale), according to one embodiment of the invention. Label assembly 20 is desirably formed of a face sheet 22 and a back sheet (not shown in FIG. 1). The back sheet is desirably about the same size as the face sheet 22, but may be differently sized, such as slightly larger or smaller than the face sheet 22. The surface of the face sheet 22 that is disposed toward a back sheet 26 includes a layer of an adhesive material. The adhesive layer can include any adhesive material known and available to those skilled in the art for forming pressure sensitive, or self-adhesive labels. The back sheet 26 is desirably formed of a material to which the adhesive coating adheres less than or significantly less than to the face sheet 22, such as is known for forming pressure sensitive, or self-adhesive, labels. The adhesive coating covered by the back sheet 26 is applied to the face sheet 22 in any suitable manner known to those skilled in the art.

[0018] The sheet assembly 20 is of any suitable shape, and generally any suitable size that can be accepted by and fed through a printer, such as a laser printer or an ink jet printer. Common sizes of paper generally fed through printers are 8.5 inches by 5.5 inches, 8.5 inches by 11 inches, 8.263 inches by

11.688 inches (A4 size), and 8.5 inches by 14 inches. The face sheet **22** is preferably, but not necessarily, constructed of any suitable paper, paper composite, non-metal and/or metal material that can be used as a label. Other suitable materials for constructing the face sheet **22** include, for example, fabric, plastic, and/or metal foils.

[0019] The face sheet **22** desirably has a printable surface on a side opposite the adhesive coating. In some embodiments of the invention, the back sheet **26** has a printable surface, such as on a side opposite the adhesive coating. The phrase “printable surface” relates to a surface of any type of matter upon which a person or machine can draw, print, color, paint, photocopy, write, emboss, or make any other type of mark and/or graphic. Laser printers, ink jet printers, impact printers, thermal transfer printers, direct thermal printers, type-writers, or any other suitable graphic printing devices are preferred but not necessary for use with printable surfaces according to the invention.

[0020] The face sheet **22** and the printable surface can be any of a variety of face materials used to make pressure sensitive labels, or self-adhesive labels. Such face materials may include, but are not limited to: smudgeproof stock, litho stock, cast coated stock, tag stock, fluorescent stock, foils, computer printable polyester, vinyl, satin cloth, Tyvek™ material, flexible plastic, book papers, photo quality papers and/or photo quality film. Furthermore, various portions of the face materials can be different colors, thereby resulting in different colored parts.

[0021] As shown in FIG. 1, label assembly **20** can be separated along separation lines **30** to divide label assembly **20** into portions **80**, **82**, and **84**, such as shown in FIG. 3. As also shown in FIGS. 1 and 4, three separation lines **30** are used to divide label assembly **20**, but the label assembly **20** will be described below with reference to only one of the separation lines **30**. It is apparent that any other suitable number of separation lines **30** can be used to divide label assembly **20** into any suitable number of equal or unequal portions. The separation line **30** can be formed by a first tearable line of separation **36** extending across the back sheet **26** and one or more second tearable line of separation **38** extending across the face sheet **22**. The first and second tearable lines of separation **36** and **38** are offset from each other, for example by less than about 1 cm.

[0022] As used throughout this specification and in the claims, the phrase “tearable line,” the phrase “line of separation,” and/or the phrase “tearable line of separation” is intended to relate to a line of weakening of the structure of the face sheet **22** and/or the back sheet **26**. The line of weakening has a weakened structural area along which the face sheet **22** and/or the back sheet **26** can be separated. Each tearable line or line of weakening, according to the invention, comprises at least one of a die cut line, a kiss cut line which is a die cut line that does not extend completely through a layer or a sheet, a laser die cut line, a score cut line, a perforation line which is also known as a line of cuts and ties, a microperforation line, a chemically etched line, a liquid etched line and/or a gas etched line. Tearable line **36** and/or tearable line **38** of the invention may comprise any other suitable separation line or line of weakening known to those skilled in the art of label assemblies.

[0023] The face sheet **22** in FIG. 1 and FIG. 4 includes three label columns **40**, each including a plurality of labels **42**. The labels **42** are shown as rectangular labels, but can be of any of various shapes such as square or circular. Also, the shape,

dimensions and/or configuration of the label columns **40** can vary depending on need and the shape of the labels. For example, the label columns can run vertically as shown, horizontally and/or diagonally. The number of labels per label column or area depends on the size and shape of the labels.

[0024] A matrix **44** can border each of the label columns **40**. Each label **42** can abut a portion of the matrix **44** and can be separated from the matrix **44** and an adjacent label **42** by a tearable line of separation **46**. The first tearable line of separation **36** formed in the back sheet **26** runs or extends below the labels **42** within the label column **40**. In one embodiment, such as shown in FIG. 3, the second tearable line of separation **38** includes a portion that is disposed along, and forms in part, the labels **42**, and extends in a direction generally parallel to a portion of the first tearable line of separation **36**.

[0025] As used throughout this specification and in the claims, the term “first” and the term “second” and/or other similar terms are intended to be interchangeable with each other in situations where role reversals of elements and/or method or process steps are possible.

[0026] In some embodiments of the invention, such as shown in FIGS. 1-3, the first tearable line of separation **36** includes an angled portion **50** that extends at an angle to, and toward, the second tearable line of separation **38**. In other embodiments of the invention, such as shown in FIGS. 4 and 5, the first tearable line of separation **36** includes a non-linear section **51** positioned near edge **58** and/or near edge **60** of the label assembly **20**. The angled portion **50** and/or the non-linear section **51** desirably helps hold the sheet portions together during printing. At an opposite end of the separation line **30** from the angled portion **50** or the non-linear section **51**, the second tearable line of separation **38** includes an angled portion **52** or non-linear section **53** that extends at an angle or arcuately to, and toward, the first tearable line of separation **36**. The angled portions **50** and **52** or the non-linear sections **51** and **53** extend in the matrix **44** or the back sheet **26**, respectively between the label column **40** and an edge **58** and an edge **60**, respectively, of the label assembly **20**. As will be appreciated by those skilled in the art following the teachings herein provided, various and alternative configurations are available for the separation line **30** of the invention. For example, the two angled portions **50** and **52** or the two non-linear sections **51** and **53** could both be in the face sheet **22** or the back sheet **26**, or only one end of the separation line can include an angled portion or a non-linear section. Also, various angles are available for the angled end portions or the non-linear sections of the invention.

[0027] In one particularly preferred embodiment of the invention, referring to FIG. 1, the first tearable line of separation **36** is formed of a perforated line of weakness having a plurality of cuts and ties and the second tearable line of separation **38** is formed by a die cut or a kiss cut through the face sheet **22**. Desirably, the portion of the first tearable line of separation **36** along the label column **40** includes the cuts and ties, and the angled portion **50** or the non-linear section **51** is formed of only a cut, e.g., a die cut, with no tie within the angled portion **50** or the non-linear section **51**. In other embodiments of the invention, the first tearable line of separation **36** is formed of only a die cut and/or a kiss cut. In some embodiments of the invention, the angled portions **50** and **52** or the non-linear sections **51** and **53** stop short of the respective edge **58** and/or **60** of the label assembly **20**, leaving a breakable material bridge, similar to a tie, at the edge **58** and/or **60** in order to provide additional strength and support

during running through a printer. In some embodiments, at the edges **58** and **60** of the label assembly **20**, the first tearable line of separation **36** is separated from the second tearable line of separation **38** by a distance of about 0.04 inch to about 0.08 inch, but can be any other suitable distance.

[0028] The first line of separation **36** can include at least a portion running generally parallel to the longitudinal direction of the label column **40**, and disposed about 0.4 to about 1.0 centimeters, and desirably about 0.6 centimeters, from one longitudinal edge of the label column **40**. The exact distance is not critical, but desirably the first tearable line of separation **36** is offset from that edge of the label column **40** far enough so that when the strip **70** is removed, the labels **42**, as shown in FIG. 2, can be easily grasped and removed by the user. At the same time, the first line of separation **36** is close enough to a corresponding edge of the label column **40** such that when the strip **70** is removed, a narrow enough edge portion **72** of the labels **42** with the adhesive **28** is exposed so that when the label assembly **20** is placed onto a surface, the exposed edge of the unremoved labels **42** do not easily and inadvertently stick to the surface.

[0029] FIGS. 2 and 3 illustrate an operation of the separation lines **30** of the label assembly **20**. FIG. 2 shows the label assembly **20** from the back, showing the back sheet **26**. In FIG. 2, the user has grasped one corner of label assembly **20** at approximately position **74** as shown in FIG. 1 with one thumb and forefinger, and with the other thumb and forefinger grasped the narrow strip **70** of release liner and matrix so as to focus the shear forces along the separation line **30**, and has begun tearing strip **70** away from the rest of the assembly **20**. Alternatively, for example, one portion of the label assembly **20** can be held against a surface while another portion is lifted away from the surface to separate the label assembly **20**. As shown in FIGS. 1 and 3, the front sheet **22** can include printed arrows and instructions and/or other graphics for indicating where to place the fingers during tearing.

[0030] The strip **70** tears away as the back sheet **26** is separated along the first tearable line of separation **36** and the face sheet **22** separates along the second tearable line of separation **38**. After the strip **70** is completely removed by the user, the previously adjacent label column **40** is left or remains with the labels **42** mostly attached to the back sheet **26** but having a relatively narrow edge portion **72** of the labels **42** with the underlying back sheet portion removed. The user can then easily peel off the individual labels **42** by hand, one-by-one or otherwise as desired, without having to bend and manipulate the label assembly **20** each time the user wishes to remove the next label **42**.

[0031] FIG. 3 shows the label assembly **20** having a full label column **40** removed therefrom. As discussed above, the label assembly **20** includes three vertical separation lines **30**, with one separation line **30** associated with each label column **40**. The separation lines **30** divide the label assembly **20** into three individual label portions **80**, **82**, and **84**, which may be individually separated from each other. In FIG. 3, the left hand portion **80** has been separated from the still combined or assembled center portion **82** and the right hand portion **84**. The labels within the left hand portion **80** are now ready to be easily peeled one by one from the back sheet **26** and applied to envelopes or other substrates or surfaces. Portions **82** and **84** do not have any portions of the labels **42** with their adhesive sides exposed. Thus, the portions **82** and **84** can be handled and/or stored for later use without any degradation of the adhesive on the backs of those labels. Remaining portions

82 and **84** could even be fed through a printer for later printing. For example, if only ten or fewer labels are needed to be printed and used, the user could run label assembly **20** through a printer and print only on labels within the label column in the portion **80**. The user would then separate the portion **80** and use the labels within that portion. Remaining combined portions **82** and **84** could be stored for later use. When additional labels are ready to be printed, the label assembly **20** could be fed through the printer.

[0032] FIG. 4 shows another embodiment of the label assembly **20**, according to the invention. As shown in FIG. 4, the second tearable line of separation **38** includes or comprises the non-linear section **51** positioned near the edge **60** of the label assembly **20**. Also as shown in FIG. 4 by the dashed lines, the first tearable line of separation **36** includes or comprises the non-linear section **51** positioned near the edge **58** of the label assembly **20**. As shown in FIG. 4, the edge **58** is opposite the edge **60** on the label assembly **20**. However, any other suitable relationship can exist between the edge **58** and the edge **60**.

[0033] In some embodiments of the invention, the non-linear section **51** and/or the non-linear section **53** each has an arcuate shape. In some embodiments of the invention, the arcuate shape can have a radius of curvature, for example in a range from about 0.01 feet to about 5.0 feet, or any other suitable distance or measurement.

[0034] As shown in FIG. 4, the non-linear section **51** arcs in a direction toward the edge **58**. In some embodiments of the invention, the non-linear section **53** arcs in a direction toward the edge **60**. As shown in FIG. 4, a first direction that the non-linear section **51** arcs is generally opposite a second direction that the non-linear section **53** arcs. In some embodiments of the invention, the non-linear section **51** has a shape similar to the non-linear section **53**.

[0035] As shown in FIG. 4, the edge **60** is at or near a top of the label assembly **20**, and the edge **58** is at or near the bottom of the label assembly **20**.

[0036] As shown in FIG. 4, the first tearable line of separation **36** does not intersect with or avoids intersection with the second tearable line of separation **38**.

[0037] As shown in FIG. 5, the first tearable line of separation **36** intersects the edge **58** of the label assembly **20** at a distance **55** from an intersection of the second tearable line **38** and the edge **58**. The distance **55** can be used to better separate the portions **80**, **82** and **84** from each other. The arcuate or curved shape of non-linear section **51** and/or non-linear section **53** can be used to reduce the forces necessary for separating the portions **80**, **82** and/or **84** with respect to each other.

[0038] Thus, the invention provides an improved label assembly structure for promoting easy removal of labels from the label assembly.

[0039] The invention illustratively disclosed herein suitably may be practiced in the absence of any element, part, step, component, or ingredient which is not specifically disclosed herein.

[0040] While in the foregoing detailed description this invention has been described in relation to certain preferred embodiments thereof, and many details have been set forth for purposes of illustration, it will be apparent to those skilled in the art that the invention is susceptible to additional embodiments and that certain of the details described herein can be varied considerably without departing from the basic principles of the invention.

What is claimed is:

1. In a label assembly having a face sheet, a back sheet, an adhesive positioned between at least a portion of a coextensive area of said face sheet and said back sheet, at least one separation line dividing the label assembly into at least two portions, each said separation line at least partially formed by a first tearable line of separation extending across said back sheet and a second tearable line of separation extending across said face sheet, and each said first tearable line of separation offset with respect to said second tearable line of separation, the label assembly comprising:

a first end portion of the first tearable line of separation having a first non-linear section positioned near a first edge of the label assembly, and a second end portion of the second tearable line of separation having a second non-linear section positioned near a second edge of the label assembly which is at a distance from the first edge.

2. In the label assembly according to claim 1, wherein the first non-linear section and/or the second non-linear section has an arcuate shape.

3. In the label assembly according to claim 2, wherein at least a portion of the arcuate shape has a radius of curvature in a range from about 0.01 feet to about 5.0 feet.

4. In the label assembly according to claim 2, wherein the first non-linear section arcs in a first direction toward the first edge, the second non-linear section arcs in a second direction toward the second edge, and the first direction is generally opposite the second direction.

5. In the label assembly according to claim 1, wherein the first non-linear section has a shape similar to the second non-linear section.

6. In the label assembly according to claim 1, wherein the first edge is at a top of the label assembly and the second edge is at a bottom of the label assembly.

7. In the label assembly according to claim 1, wherein the first tearable line of separation and the second tearable line of separation avoid intersection with each other.

8. In the label assembly according to claim 1, wherein the first tearable line of separation intersects the first edge at a distance from an intersection of the second tearable line of separation and the first edge.

9. In the label assembly according to claim 1, wherein the second tearable line of separation intersects the second edge at a distance from an intersection of the first tearable line of separation and the second edge.

10. In the label assembly according to claim 1, wherein the first tearable line of separation and/or the second tearable line of separation comprises a die cut line, a laser die cut line, a score cut line, a kiss cut line, a perforation line, a microperforation line, a chemically etched line, a liquid etched line, or a gas etched line.

11. In the label assembly according to claim 1, wherein the first tearable line of separation comprises a plurality of cuts and ties and the second tearable line of separation comprises a die cut or a kiss cut.

12. In the label assembly according to claim 1, further comprising a label column of a plurality of labels positioned within the face sheet, wherein the separation line is adjacent the label column.

13. In the label assembly according to claim 1, wherein the adhesive forms a layer surrounding a first area between the face sheet and the back sheet, and the at least one first tearable line of separation intersects the first area.

14. The label assembly according to claim 1, wherein the at least two portions are separable from each other.

15. A label assembly comprising:

a face sheet, a back sheet, a layer of an adhesive positioned between said face sheet and said back sheet, said adhesive adhering to said face sheet more than to said back sheet; and

a separation line dividing the label assembly into at least two portions, the separation line formed by at least one first tearable line of separation extending across said back sheet and a second tearable line of separation extending across said face sheet, and each said first tearable line of separation being offset with respect to said second tearable line of separation, and a non-linear end portion of the first tearable line of separation extending to an edge of the label assembly.

16. The label assembly according to claim 15, wherein the non-linear end portion has an arcuate shape.

17. The label assembly according to claim 16, wherein at least a portion of the arcuate shape has a radius of curvature in a range from about 0.01 feet to about 5.0 feet.

18. The label assembly according to claim 16, wherein in a direction toward an edge of the label assembly, the non-linear end portion arcs toward the second tearable line of separation.

19. A label assembly comprising:

a face sheet, a back sheet, an adhesive between said face sheet and said back sheet, said adhesive adhering to said face sheet more than to said back sheet, a first tearable line of separation extending across said back sheet and a second tearable line of separation extending across said face sheet, said first tearable line of separation spaced apart from said second tearable line of separation, a first arcuate end portion of the first tearable line of separation extending to a first edge of the label assembly, and a second arcuate end portion of the second tearable line extending to a second edge which is different from said first edge of the label assembly.

20. In the label assembly according to claim 19, wherein the first tearable line of separation intersects the first edge at a distance from an intersection of the second tearable line of separation and the first edge.

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