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(54) Title: SYSTEMS, MODELS AND METHODS FOR IDENTIFYING AND EVALUATING SKIN-ACTIVE AGENTS EFFECTIVE FOR TREATING AN ARRAY OF SKIN DISORDERS

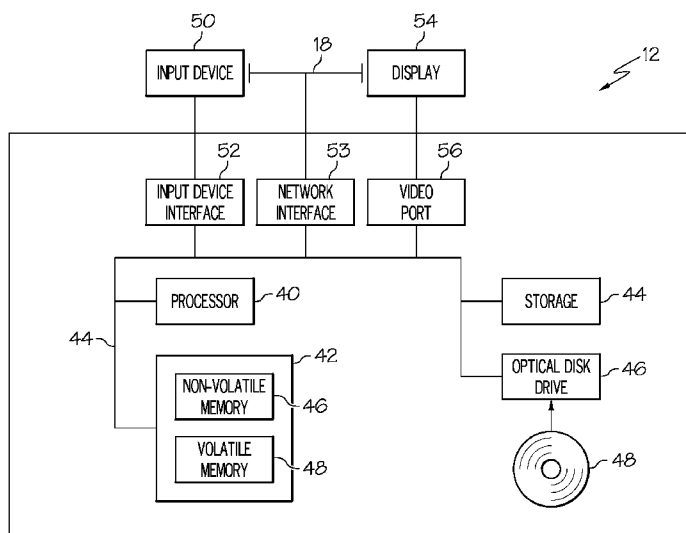


FIG. 4

(57) Abstract: Methods and systems for constructing a gene expression signature representative of a number of biological conditions, systems and methods for determining functional relationships between a skin-active agent and skin conditions of interest, and methods and systems for identifying skin-active agents with broad spectrum activity are provided.

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**SYSTEMS, MODELS AND METHODS FOR IDENTIFYING AND EVALUATING  
SKIN-ACTIVE AGENTS EFFECTIVE FOR TREATING AN ARRAY OF SKIN  
DISORDERS**

**TECHNICAL FIELD**

5           The invention relates to the generation and use of gene expression signatures representative of a plurality of skin conditions.

**BACKGROUND**

10           Skin conditions include some of the most common disorders treated in the developing world and represent a significant economic burden, incurring an estimated cost of about \$39.3 billion in 2004 in the U.S. alone. (“The Burden of Skin Disease 2004,” Prepared for The Society for Investigative Dermatology and The American Academy of Dermatology Association by The Lewin Group, Inc. 2006.) At any moment, one-third of the U.S. population is estimated to actively suffer from at least one skin condition. (Johnson, “Skin conditions and related need for medical care amount persons 1-74 years, United States, 1971-1974.” Vital and Health Statistics, Series 11, No. 212, DHEW publication No. (PHS) 79-1660, U.S. Department of Health, Education and Welfare, National Center for Health Statistics 1978: 1-72.) Different skin conditions are associated with widely varied triggers, biological mechanisms, environmental factors, and clinical manifestations, complicating research into skin homeostasis and development of skin care agents with broad applicability.

20           Acne is a disorder characterized by skin eruptions (including comedones, papules, pustules, and cysts), which commonly occur in areas having a high density of sebaceous glands, including the face, neck, chest, back and shoulders. The skin eruptions occur, for example, when hair follicles are blocked with sebum and dead skin cells. The lesions may be accompanied by inflammation; bacteria, such as *Propionibacterium acnes*, thrive within clogged pores and trigger an inflammatory response. Several factors are believed to contribute to the onset and severity of acne. Although the physical changes within the skin that lead to acne eruptions have been characterized, the underlying causes that dictate which follicles will be affected have proven difficult to identify. Hormonal changes caused by stress, puberty, medications, and pregnancy can increase acne break-outs. Genetic factors also influence the prevalence of acne.

25

Environmental factors, including heat, humidity, and the use of oily or occlusive skin products can also result in acne flare-ups. Diets high in carbohydrates can lead to a worsening of acne (see Smith et al., *J Amer Acad of Dermatol*, 57 (2): 247-56 (2007)). The development of acne treatments has been hindered because, in part, the root cause of the disorder is not well understood and a myriad of factors may (or may not) play a role in the skin condition. Most current therapies are aimed at treating acne after skin eruptions have occurred to prevent recurring break-outs.

Eczema, also known as dermatitis, is a large class of skin disorders characterized by inflammation leading to red and itchy skin, blisters, and fissures. Eczema is estimated to affect approximately 1 in 10 people world-wide. Types of eczema include neurodermatitis, contact, seborrheic, nummular, and dyshidrotic eczema. The exact cause of eczema is unknown, although the disorder is believed to be influenced by genetic factors, such as a predisposition to allergies or other hypersensitivity. Eczema also has been linked with environmental factors including dry air, cold, and skin irritants. Stress and illness are believed to exacerbate the condition.

Atopic dermatitis, considered a form of eczema, is a chronic skin disorder characterized by scaly and itchy rashes. The disorder can also manifest as skin lesions, discoloration, and eye disorders. Several causes of the disorder have been proposed; however, none have been identified with certainty. Environmental allergens, including food, dust, pollen, and dander, have been linked to the disease. Genetic factors are considered to play a role in the onset of the disease based on family studies (Kluken et al., *Allergy*, 58(1):5-12 (2003)). Atopic dermatitis has also been linked to changes in genes that lead to defects in the epidermal barrier (Cork et al., *J Invest Dermatol.*, 129(8):1892-908 (2009)). Environmental factors also influence the development of the disorder; atopic dermatitis has been associated with exposure to radiation from microwaves and cell phones (see, e.g., Kimata et al., *Int Arch of Allergy and Immunology*, 129 (4):348–350 (2002), and Wang et al., *Pediatr Allergy Immunol.*, 18(5):441-7 (2007)).

Dandruff, alternatively referred to in the literature as *ptyrasis simplex*, *furfuracea* or *capitis*, is a skin disorder characterized by flaking, itching and microinflammation. Dandruff is considered to be a form of seborrheic dermatitis, which may be found in other locations on the body. Generally, dandruff is considered the mildest form of seborrheic dermatitis from a clinical

perspective since inflammation is minimal and typically subclinical. In fact, as recently as a decade ago the dandruff condition was thought to be non-inflammatory. Seborrheic dermatitis generally is associated with a higher degree of inflammation.

The pathogenesis of dandruff is complex, and appears to be the result of interactions  
5 between scalp skin, cutaneous microflora and the cutaneous immune system. The key clinical features of dandruff include flaking and itch, and the precise underlying events that provoke these symptoms are incompletely understood. Dandruff is considered to have multiple, sometimes overlapping, causes with numerous pathogenic pathways and complex mechanisms. A microbial flora, including, for example, *Malassezia* spp, is implicated in the most common  
10 forms of dandruff. Yet, no relationship has been found between severity of symptoms and fungal count. Scaling conditions similar to dandruff may occur following excessive exposure to sunlight, minor chronic irritation of the scalp, over-brushing, over-shampooing, certain cosmetic hair products, and irritation from airborne substances, and psychological stress.

Psoriasis is a chronic disease characterized by an excessive build-up of skin cells. The  
15 clinical manifestations of disorder are diverse, and often include plaques of silvery skin, itching, swelling, lesions, and pustules. The flares can occur randomly on different parts of the body. The disease is generally classified into five subtypes, plaque, guttate, inverse, pustular and erythrodermic, each of which are associated with unique characteristics. Severe cases of psoriasis can result in disfigurement and disability. For example, pustular psoriasis can lead to  
20 systemic symptoms including fever, chills, weight loss, nausea, headache, joint pain, and fatigue.

The cause of psoriasis and its characteristic overgrowth of skin cells is not well-understood. One hypothesis proposes that the disease is mediated by defects in the immune system, and the disease is believed to have a strong genetic component. Chromosomal loci associated with susceptibility to psoriasis have been identified. Environmental triggers,  
25 including injury, smoking, medication, and cold weather, are believed to exacerbate the condition and potentially trigger recurrences. Current treatments seek to minimize the severity of existing flare-ups and minimize recurrence. Many existing treatments, including Enbrel®, Remicade®, and Humira® target the immune system.

Despite the prevalence of skin conditions and research efforts to identify their causes, the  
30 underlying mechanisms responsible for many skin conditions remain unclear. The pathogenesis

of each, individual condition is multifactorial, and the complex etiologies associated with skin conditions are influenced by a combination of genetic and environmental factors unique to each condition. Indeed, the diverse external and internal stimuli associated with different skin conditions, in combination with an individual's predisposition, and etiological complexity makes  
5 a broad spectrum treatment a challenge. There is a persistent need in the art for material and methods for studying the underlying biology of multiple skin conditions, identifying potential skin active agents without reliance on mechanism of action or etiology of a particular condition(s), and determining the influence of agents on skin homeostasis.

The present investigators undertook a transcriptomics investigation of seemingly diverse  
10 skin conditions and explored the application of "connectivity mapping" (C-map) to the search for new skin-active agents with broad spectrum efficacy. The general notion that functionality could be accurately determined for previously uncharacterized genes, and that potential targets of drug agents could be identified by mapping connections in a data base of gene expression profiles for drug-treated cells, was spearheaded in 2000 with publication of a seminal paper by T.R. Hughes  
15 et al. ["Functional discovery via a compendium of expression profiles" *Cell* 102, 109-126 (2000)], followed shortly thereafter with the launch of The Connectivity Map (-map Project by Justin Lamb and researchers at MIT ("Connectivity Map: Gene Expression Signatures to Connect Small Molecules, Genes, and Disease," *Science*, Vol 313, 2006.) In 2006, Lamb's group began publishing a detailed synopsis of the mechanics of C-map construction and  
20 installments of the reference collection of gene expression profiles used to create the first generation C-map and the initiation of an on-going large scale community C-map project, which is available under the "supporting materials" hyperlink at  
<http://www.sciencemag.org/content/313/5795/1929/suppl/DC1>.

Connectivity mapping has achieved in confirmed medical successes with identification of  
25 new agents for the treatment of various diseases, including cancer. Nonetheless, certain limiting presumptions challenge application of C-map with respect to diseases of polygenic origin or conditions that are characterized by diverse, and often apparently unrelated, cellular phenotypic manifestations (such as skin conditions). According to Lamb, the challenge to constructing a useful C-map is in the selection of input reference data which permit generation of clinically  
30 salient and useful output upon query. For the drug-related C-map of Lamb, strong associations

comprise the reference associations, and strong associations are the desired output identified as “hits.”

However, agents suitable as pharmaceutical agents and agents suitable as cosmetic agents are categorically distinct. Pharmaceutical agents are selected for specificity and are intended to have measurable effects on structure and function of the body, while cosmetic agents are selected for effect on appearance and may not affect structure and function of the body to a measurable degree. Cosmetic agents also tend to be non-specific with respect to effect on cellular phenotype, and administration to the body is generally limited to application on or close to the body surface.

In constructing C-maps relating to pharmaceutical agents, Lamb stresses that particular difficulty is encountered if reference connections are extremely sensitive and at the same time difficult to detect (weak), and Lamb adopted compromises aimed at minimizing numerous, diffuse associations. Since the regulatory scheme for drug products requires high degrees of specificity between a purported drug agent and disease state, and modulation of disease by impacting a single protein with a minimum of tangential associations is desired in development of pharmaceutical actives, the Lamb C-map is well-suited for screening for potential pharmaceutical agents despite the noted compromises.

The connectivity mapping protocols of Lamb would not be predicted, therefore, to have utility for hypothesis testing/generating in the field of cosmetics and skin care, particularly given the compromises described above. Skin care formulators seek agents or compositions of agents capable of modulating multiple targets and having effects across complex phenotypes and conditions. Further, the phenotypic impact of a skin care agent must be relatively low by definition, so that the agent avoids being subject to the regulatory scheme for pharmaceutical actives. Nonetheless, the impact must be perceptible to the consumer and preferably empirically confirmable by scientific methods. Gene transcription/expression profiles for cosmetic conditions are generally diffuse, comprising many genes with low to moderate fold differentials. Cosmetic agents, therefore, provide more diverse and less acute effects on cellular phenotype and generate the sort of associations expressly taught by Lamb as unsuitable for generating connectivity maps useful for confident hypothesis testing.

Nonetheless, contrary to the teachings of Lamb and the prior art in general, the present investigators surprisingly discovered that useful connectivity maps could be developed to evaluate skin-care actives and cosmetic agents, despite the highly diffuse, systemic and low-level effects these sorts of actives generally engender. Additionally, the value of a connectivity map approach to discover functional connections shared by unhealthy skin phenotypes and study the effects of agents on skin homeostasis is counter-indicated by the progenitors of the drug-based C-map; the relevant phenotypes are very complex, skin condition etiology is not well understood, the genetic perturbations are numerous and weak, and cosmetic agent action is likewise diffuse and, by definition, relatively weak. The successful application of connectivity mapping to target a plurality of biological conditions, each of which is multi-factored and poorly delineated, is a breakthrough in skin care research.

### SUMMARY

In order to provide a solution to the problems above, at least one embodiment is directed to a method of evaluating the influence of perturbagens on skin homeostasis. The method comprises causing a computer processor to query a data architecture of stored skin instances with an unhealthy skin gene expression signature. Each skin instance in the data architecture is associated with a perturbagen, and the the query compares the unhealthy skin gene expression signature to each stored skin instance. Also disclosed are systems, data architecture, gene expression signatures and methods of constructing the same suitable for use with the present method. In addition, methods of formulating cosmetic compositions that include perturbagens evaluated according to the present method are disclosed.

### BRIEF DESCRIPTION OF THE FIGURES

**Figure 1** is a table listing the up- and down-regulated genes constituting an unhealthy skin gene expression signature representative of a plurality of skin conditions (acne, atopic dermatitis, eczema, dandruff, and psoriasis).

**Figure 2** is a schematic illustration of a computer system suitable for use with the invention.

**Figure 3** is a schematic illustration of an instance associated with a computer readable medium of the computer system of Figure 2.



**Figure 4** is a schematic illustration of a programmable computer suitable for use with the invention.

**Figure 5** is a schematic illustration of an exemplary system for measuring gene expression, specifically in the context of generating an instance.

5 **Figure 6** is a schematic illustration of a comparison between a gene expression signature and an instance, wherein there is a positive correlation between the lists.

**Figure 7** is a schematic illustration of a comparison between a gene expression signature and an instance, wherein there is a negative correlation between the lists.

10 **Figure 8** is a schematic illustration of a comparison between a gene expression signature and an instance, wherein there is a neutral correlation between the lists.

**Figure 9** is a heat map (in grayscale) illustrating the ability of the unhealthy skin gene expression signature to distinguish between dandruff and asymptomatic subjects, and illustrating reversal of the unhealthy skin gene expression signature in dandruff sufferers treated with zinc pyrithione, the active ingredient in many anti-dandruff shampoos.

15 **DETAILED DESCRIPTION OF THE INVENTION**

The invention will now be described with occasional reference to specific embodiments of the invention. This invention may, however, be embodied in different forms and should not be construed as limited to the embodiments set forth herein. Rather, these embodiments are provided so that this disclosure will be thorough and complete, and to fully convey the scope of  
20 the invention to those skilled in the art.

Unless otherwise defined, all technical and scientific terms used herein have the same meaning as commonly understood by one of ordinary skill in the art to which this invention pertains. The terminology used in the description of the invention herein is for describing particular embodiments only and is not intended to be limiting of the invention. As used in the  
25 description of the invention and the appended claims, the singular forms “a,” “an,” and “the” are intended to include the plural forms as well, unless the context clearly indicates otherwise.

As used interchangeably herein, the terms “connectivity map” and “C-map” refer broadly to devices, systems, articles of manufacture, and methodologies for identifying relationships

between cellular phenotypes or cosmetic conditions, gene expression, and perturbagens, such as cosmetic actives.

As used herein, the term “cosmetic agent” means any substance, as well as any component thereof, intended to be rubbed, poured, sprinkled, sprayed, introduced into, or otherwise applied to a mammalian body or any part thereof for purposes of cleansing, beautifying, promoting attractiveness, altering the appearance, or combinations thereof. Cosmetic agents include, but are not limited to, substances that are Generally Recognized as Safe (GRAS) by the U.S. Food and Drug Administration, food additives, and materials used in non-cosmetic consumer products including over-the-counter medications. In some embodiments, cosmetic agents may be incorporated in a cosmetic composition comprising a dermatologically acceptable carrier suitable for topical application to skin. A cosmetic agent includes, but is not limited to, (i) chemicals, compounds, small or large molecules, extracts, formulations, or combinations thereof that are known to induce or cause at least one effect (positive or negative) on skin tissue; (ii) chemicals, compounds, small molecules, extracts, formulations, or combinations thereof that are known to induce or cause at least one effect (positive or negative) on skin tissue and are discovered, using the provided methods and systems, to induce or cause at least one previously unknown effect (positive or negative) on the skin tissue; and (iii) chemicals, compounds, small molecules, extracts, formulations, or combinations thereof that are not known to have an effect on skin tissue and are discovered, using the provided methods and systems, to induce or cause an effect on skin tissue.

Some examples of cosmetic agents or cosmetically actionable materials can be found in: the PubChem database associated with the National Institutes of Health, USA (<http://pubchem.ncbi.nlm.nih.gov>); the Ingredient Database of the Personal Care Products Council (<http://online.personalcarecouncil.org/jsp/Home.jsp>); the 2010 International Cosmetic Ingredient Dictionary and Handbook, 13<sup>th</sup> Edition, published by The Personal Care Products Council; the EU Cosmetic Ingredients and Substances list; the Japan Cosmetic Ingredients List; the Personal Care Products Council, the SkinDeep database (URL: <http://www.cosmeticsdatabase.com>); the FDA Approved Excipients List; the FDA OTC List; the Japan Quasi Drug List; the U.S. FDA Everything Added to Food database; EU Food Additive list; Japan Existing Food Additives, Flavor GRAS list; U.S. FDA Select Committee on GRAS Substances; US Household Products Database; the Global New Products Database (GNPD)

Personal Care, Health Care, Food/Drink/Pet and Household database (URL: <http://www.gnpd.com>); and from suppliers of cosmetic ingredients and botanicals.

Other non-limiting examples of cosmetic agents include botanicals (which may be derived from one or more of a root, stem bark, leaf, seed or fruit of a plant). Some botanicals may be extracted from a plant biomass (e.g., root, stem, bark, leaf, etc.) using one more solvents. Botanicals may comprise a complex mixture of compounds and lack a distinct active ingredient. Another category of cosmetic agents are vitamin compounds and derivatives and combinations thereof, such as a vitamin B3 compound, a vitamin B5 compound, a vitamin B6 compound, a vitamin B9 compound, a vitamin A compound, a vitamin C compound, a vitamin E compound, and derivatives and combinations thereof (e.g., retinol, retinyl esters, niacinamide, folic acid, panethenol, ascorbic acid, tocopherol, and tocopherol acetate). Other non-limiting examples of cosmetic agents include sugar amines, phytosterols, hexamidine, hydroxy acids, ceramides, amino acids, and polyols.

As used herein, the term “skin-active agent” is a subset of cosmetic agents as defined herein and includes generally any substance, as well as any component thereof, intended to be applied to the skin for the purpose of improving an undesirable skin condition (or symptom thereof), for example, dandruff, seborrheic dermatitis, atopic dermatitis, rash, acne, eczema, psoriasis, or other condition that may be of substantially cosmetic concern. Categorical examples of skin-active agents include, but are not limited to, anti-dandruff actives, steroidal anti-inflammatory agents, non-steroidal anti-inflammatory agents, pediculocides, sensates, enzymes, vitamins, hair growth actives, sunscreens, and combinations thereof. Cosmetic compositions according to the instant invention may contain skin-active agents.

“Dermatologically acceptable carrier” means a carrier that is suitable for topical application to the keratinous tissue. The dermatologically acceptable carrier may be in a wide variety of forms such as, for example, simple solutions (water-based or oil-based), solid forms (e.g., gels or sticks) and emulsions.

The term “gene expression signature” refers to a rationally derived list, or plurality of lists, of genes having an expression pattern that is representative of a skin condition or a biological response to a perturbagen. A gene expression signature generally comprises a combination of genes whose expression, relative to a normal or control state, is increased (up-

regulated) and/or decreased (down-regulated), that may serve as proxy for a phenotype of interest. Generally, a gene expression signature for a modified cellular phenotype (e.g., a phenotype observed in response to exposure to a perturbagen or biological challenge or phenotype associated with a skin condition) may be described as a set of genes differentially  
5 expressed in the modified cellular phenotype over a control (i.e., wild-type or unaffected cellular phenotype). A gene expression signature can be derived from various sources of data, including but not limited to, *in vitro* testing, *in vivo* testing, database information, and combinations thereof. In various embodiments, data associated with a gene expression signature comprises an ordered list of “identifiers” representing differentially expressed genes. Exemplary identifiers  
10 include, but are not limited to, gene names, gene symbols, microarray probe set ID values, and combinations thereof. Optionally, a gene expression signature comprises a first list of identifiers representative of a plurality of up-regulated genes of the condition(s) of interest and a second list of identifiers representative of a plurality of down-regulated genes of the condition(s) of interest.

The term “unhealthy skin gene expression signature” refers to a gene expression  
15 signature associated with acne, atopic dermatitis, eczema, psoriasis, and dandruff condition, as described further herein.

A “perturbagen” is, for example, a chemical or physical stimulus that evokes a biological response in, for example, skin tissue, leading to a shift in gene expression from normal or wild-type gene expression. Any substance, chemical, compound, small or large molecule, active,  
20 natural product (e.g., chemokine), extract, formulation, drug (e.g. Sigma-Aldrich LOPAC (Library of Pharmacologically Active Compounds) collection), and combination thereof can be employed as a perturbagen. “Perturbagen” also includes any other stimulus that generates differential gene expression data. For example, a perturbagen may also be UV radiation, heat, osmotic stress, pH, a microbe, a virus, a recombinant cytokine or growth factor, or small  
25 interfering RNA. A perturbagen may be, but is not required to be, a cosmetic agent. In some embodiments, the perturbagen is applied to skin cells and gene expression is measured. The resulting gene expression data is stored, e.g., as an instance in a data architecture.

As used herein, the term “benchmark” agent or perturbagen refers to any chemical,  
compound, small or large molecule, extract, formulation, or combination thereof that induces or  
30 causes a known effect (positive or negative) on, e.g., skin tissue. In various embodiments, the

benchmark agent's effect is a robust, desired effect on a cell type or tissue of interest. Non-limiting examples of benchmark agents well-known in the dandruff arts include Zinc pyrithione (ZPT), Selenium sulfide, ketoconazole, Ciclopirox olamine, and coal tar.

As used herein, the term "query" refers to data that is used as an input to a Connectivity Map and against which a plurality of instances are compared. A query may include a gene expression signature associated with skin conditions or an instance. A C-map may be queried with perturbagens, gene expression signatures, skin disorders, thematic signatures, or any data feature or combination of data features or associations that comprise the data architecture.

The term "instance," as used herein, refers to data from a gene expression profiling experiment in which skin cells are dosed with a perturbagen. In some embodiments, the data comprises a list of "identifiers" representing genes, the expression of which is included in the gene expression signature. The identifiers include, for example, gene names, gene symbols, microarray probe set IDs, combinations thereof, or any other identifier. In some embodiments, an instance comprises data from a microarray experiment and comprises a list of probe set IDs of the microarray ordered by the extent of differential expression relative to a control. The data may also comprise metadata, including but not limited to, data relating to one or more of the perturbagen(s), the gene expression profiling test conditions, the skin cells, and the microarray. Numerous instances are publicly available via an on-going, large scale community C-map project, which is available under the "supporting materials" hyperlink at <http://www.sciencemag.org/content/313/5795/1929/suppl/DC1>.

The term "dermatologically acceptable," as used herein, means that the compositions or components described are suitable for contact with human skin tissue without undue toxicity, incompatibility, instability, allergic response, and the like.

As used herein, the term "computer readable medium" refers to any electronic storage medium and includes but is not limited to any volatile, nonvolatile, removable, and non-removable media implemented in any method or technology for storage of information such as computer readable instructions, data and data structures, digital files, software programs and applications, or other digital information. Computer readable media includes, but are not limited to, application-specific integrated circuit (ASIC), a compact disk (CD), a digital versatile disk (DVD), a random access memory (RAM), a synchronous RAM (SRAM), a dynamic RAM

(DRAM), a synchronous DRAM (SDRAM), double data rate SDRAM (DDR SDRAM), a direct RAM bus RAM (DRRAM), a read only memory (ROM), a programmable read only memory (PROM), an electronically erasable programmable read only memory (EEPROM), a disk, a carrier wave, and a memory stick. Examples of volatile memory include, but are not limited to, random access memory (RAM), synchronous RAM (SRAM), dynamic RAM (DRAM), synchronous DRAM (SDRAM), double data rate SDRAM (DDR SDRAM), and direct RAM bus RAM (DRRAM). Examples of non-volatile memory include, but are not limited to, read only memory (ROM), programmable read only memory (PROM), erasable programmable read only memory (EPROM), and electrically erasable programmable read only memory (EEPROM). A memory can store processes and/or data. Still other computer readable media include any suitable disk media, including but not limited to, magnetic disk drives, floppy disk drives, tape drives, Zip drives, flash memory cards, memory sticks, compact disk ROM (CD-ROM), CD recordable drive (CD-R drive), CD rewriteable drive (CD-RW drive), and digital versatile ROM drive (DVD ROM).

As used herein, the terms “software” and “software application” refer to one or more computer readable and/or executable instructions that cause a computing device or other electronic device to perform functions, actions, and/or behave in a desired manner. The instructions may be embodied in one or more various forms like routines, algorithms, modules, libraries, methods, and/or programs. Software may be implemented in a variety of executable and/or loadable forms and can be located in one computer component and/or distributed between two or more communicating, co-operating, and/or parallel processing computer components and thus can be loaded and/or executed in serial, parallel, and other manners. Software can be stored on one or more computer readable medium and may implement, in whole or part, the methods and functionalities of the invention.

“Skin homeostasis” refers to physiological processes that maintain normal skin growth (e.g., cell renewal and differentiation), structure, and function. Skin barrier function is evaluated using, for example, indicators of barrier integrity and epidermal homeostasis (including biomarkers), transepidermal water loss, moisturization (corneometry), and appearance (optical properties). Disruption of skin homeostasis results in development of skin conditions such as, but not limited to, acne, atopic dermatitis, dyshidrosis, eczema, lichen planus, psoriasis, vitiligo, dandruff, cancer, and the like. Disruption of skin homeostasis also leads to, e.g., fine lines, fine

wrinkles and course wrinkles; loss of elasticity or sagging; blotchiness, uneven pigmentation, and discoloration; age spots (areas of discrete pigmentation); enlarged pores; dryness; rough surface texture; translucency or thinness; fragility of the epidermis; impaired tissue repair; and loss of volume.

5           As used herein, the term “connectivity score” refers to a derived value representing the degree to which an instance correlates to a gene expression signature.

          As used herein, the term “data architecture” refers generally to one or more digital data structures comprising an organized collection of data. In some embodiments, the digital data structures can be stored as a digital file (e.g., a spreadsheet file, a text file, a word processing file,  
10   a database file, etc.) on a computer readable medium. In some embodiments, the data architecture is provided in the form of a database that may be managed by a database management system (DBMS) that is used to access, organize, and select data (e.g., instances and gene expression signatures) stored in a database.

          As used herein, the terms “gene expression profiling” and “gene expression profiling  
15   experiment” refer to the measurement of the expression of multiple genes in a biological sample using any technology suitable for detecting and quantifying gene expression. For example, the mRNA expression of thousands of genes may be determined using microarray techniques. Other emerging technologies that may be used include RNA-Seq or whole transcriptome sequencing using NextGen sequencing techniques.

20           As used herein, the term “microarray” refers broadly to any ordered array of nucleic acids, oligonucleotides, proteins, small molecules, large molecules, and/or combinations thereof on a substrate that enables gene expression profiling of a biological sample. Oligonucleotide arrays typically comprise a plurality of different oligonucleotide probes coupled to a surface of a substrate (e.g., plastic, complex carbohydrate, or acrylic resin) in different known locations.  
25   Methods of producing arrays are known to the ordinary skilled practitioner (see, e.g., Bier et al., *Adv. Biochem. Eng. Biotechnol.*, 109:433-53 (2008); Hoheisel, *Nat. Rev. Genet.*, 7:200-10 (2006); Fan et al., *Methods Enzymol.*, 410:57-73 (2006); Raquoussis & Elvidge, *Expert Rev. Mol. Diagn.*, 6:145-52 (2006); Mockler et al., *Genomics*, 85:1-15 (2005), and references cited therein, the entire teachings of each of which are incorporated by reference herein). The location of  
30   probes specific to a particular gene transcript is cataloged, hybridization to the immobilized

probe is detected, and the polynucleotide is identified by the location of the hybridization on the array. Non-limiting examples of microarrays are available from Affymetrix, Inc.; Agilent Technologies, Inc.; Illumina, Inc.; GE Healthcare, Inc.; Applied Biosystems, Inc.; and Beckman Coulter, Inc.

5 Unless otherwise indicated, all numbers expressing quantities of ingredients, properties such as molecular weight, reaction conditions, and so forth as used in the specification and claims are to be understood as being modified in all instances by the term “about.” Additionally, the disclosure of any ranges in the specification and claims are to be understood as including the range itself and also anything subsumed therein, as well as endpoints. All numeric ranges are  
10 inclusive of narrower ranges; delineated upper and lower range limits are interchangeable to create further ranges not explicitly delineated. Unless otherwise indicated, the numerical properties set forth in the specification and claims are approximations that may vary depending on the desired properties sought to be obtained in embodiments of the present invention. Notwithstanding that numerical ranges and parameters setting forth the broad scope of the  
15 invention are approximations, the numerical values set forth in the specific examples are reported as precisely as possible. Any numerical values, however, inherently contain certain errors necessarily resulting from error found in their respective measurements.

Devices, systems and methods are provided for constructing a gene expression signature representative for a plurality of biological conditions. In various aspects, the gene expression  
20 signature is an unhealthy skin expression signature representative of a plurality of skin conditions, regardless of etiology or clinical presentation. An unhealthy skin gene expression signature as described herein is a valuable tool for, e.g., identifying skin-active agents effective against multiple skin conditions, which is otherwise challenging given the widely variable clinical manifestations and elusive biology underlying different skin conditions. An unhealthy  
25 skin gene expression signature is similarly a valuable tool to identify biomarkers of fundamental importance in the establishment and maintenance of homeostasis in the skin or other epithelia, as the signature comprises a set of genes whose expression is perturbed regardless of precise trigger(s) or clinical presentation of the various skin conditions.

Devices, systems and methods also are provided for evaluating the influence of  
30 perturbagens on skin homeostasis, thereby potentially identifying connections (i.e., relationships)



between perturbagens and skin health. The method comprises causing a computer to query a data architecture of stored skin instances, each skin instance being associated with a perturbagen, with an unhealthy skin gene expression signature. The querying comprises comparing the unhealthy skin gene expression signature to each stored skin instance. The *in silico* method facilitates identification of perturbagens that induce a statistically significant change in expression of a statistically significant number of genes associated with a plurality of skin conditions of interest (e.g., acne, atopic dermatitis, eczema, dandruff, and psoriasis), leading to the identification of new cosmetic agents for treating skin conditions or new uses of known cosmetic agents. For example, in one aspect of the invention, a method for formulating a skin care composition is provided. The method comprises accessing with a computer a plurality of instances stored on at least one computer readable medium, accessing with a computer at least one unhealthy skin gene expression signature stored on the at least one computer readable medium, comparing with a computer the unhealthy skin gene expression signature to the plurality of the instances, assigning with a computer a connectivity score to each of the plurality of instances, and formulating a skin care composition comprising a dermatologically acceptable carrier and at least one perturbagen associated with an instance having a negative correlation (i.e., a negative connectivity score).

Features of the invention are further described below. Section headings are for convenience of reading and not intended to be limiting *per se*. The entire document is intended to be related as a unified disclosure, and it should be understood that all combinations of features described herein are contemplated, even if the combination of features are not found together in the same sentence, or paragraph, or section of this document.

#### METHODS FOR CONSTRUCTING A GENE EXPRESSION SIGNATURE

The invention is predicated, at least in part, on the development of a method for identifying relationships between two or more data sets, each having multiple measured features. In one aspect, the invention provides a method for identifying a gene expression signature that is representative of a plurality of biological conditions. In the context of skin health, the precise causes of many skin conditions, including acne, atopic dermatitis, eczema, dandruff, and psoriasis, are not well understood. Additionally, the pathogenesis of skin conditions typically involves complex processes involving numerous known and unknown extrinsic and intrinsic

factors. Each skin condition also is accompanied by different clinical features. Indeed, symptoms can vary widely between different individuals suffering from the same condition. The method described herein remarkably yields a gene expression signature that is representative of diverse biological (e.g., skin) conditions.

5           The invention provides a method for constructing a gene expression signature. The method comprises (a) obtaining gene expression measurements for a plurality of biological conditions; (b) identifying genes differentially expressed in the biological conditions by comparing the gene expression measurements of (a) with gene expression measurements for a control sample; (c) causing a computer to calculate a gene expression consistency value. The consistency value is representative of the significance of the difference in expression among the plurality of conditions. The method further comprises (d) creating an ordered list comprising identifiers representing consistently differentially expressed genes (i.e., genes differentially expressed in the tested biological conditions compared to the control sample), wherein the identifiers are ordered according to the gene expression consistency value computed in (c); and  
10 (e) storing the ordered list as a gene expression signature on at least one computer readable medium. The method optionally comprises using a programmable computer to perform one or more of steps (b), (c), (d), or (e).

To calculate the gene expression consistency value, log-odds ratios are computed for the differentially expressed genes, and the log-odds ratios are transformed using a sigmoid function.  
20 The method further comprises performing a one-tailed t-test against zero, and computing log-odds ratios from the one-tailed t-test. The resulting gene expression consistency value is used to generate an ordered list of identifiers representing genes that are differentially expressed in the biological conditions of interest. The ordered list of identifiers is optionally associated with a numerical ranking for the identifier corresponding to its rank in the ordered list.

25           A “biological condition” is any phenotype of interest, including an abnormal phenotype associated with disease, biological disorder, malnutrition, age, and infection. In various aspects of the invention, the biological conditions are skin conditions; however, the method is applicable to other non-skin-related conditions. A “control sample” is a matched sample (e.g., the same cell type used to generate the gene expression measurements for the plurality of biological  
30 conditions) that is not afflicted with the biological condition. For example, the gene expression

measurements from a control sample is generated from a biological sample taken earlier in time, prior to suffering from the biological condition; a control subject or population whose gene expression measurements are known; or an index value or baseline value. A control gene expression profile can also be derived from prediction algorithms or computed indices from population studies. In various embodiments, the control sample is matched for race, gender, age, geographic location, and/or ethnic origin with respect to origin of the gene expression measurements of the plurality of biological disorders.

#### *MEASURING GENE EXPRESSION*

In various aspects, the invention comprises obtaining one or more gene expression measurements, such as gene expression measurements in a plurality of biological samples representing a plurality of biological conditions (i.e., at least two of the biological samples exhibit different biological conditions). Gene expression measurements comprise quantitative or qualitative expression data for a number of genes. The gene expression profile is examined or measured in any suitable biological sample, e.g., a human biological sample. In the context of skin disorders, gene expression measurements may be obtained from full thickness skin biopsies from skin afflicted with the skin condition(s). For generation of dandruff gene expression profiles, for example, biopsies are taken from dandruff-affected scalp skin. The gene expression measurements are compared to non-dandruff affected scalp skin sampled from an anatomically comparable site in an unaffected subject (i.e., a control sample). Alternatively or in addition, gene expression measurements may be obtained from keratinocyte cells challenged *in vitro* to mimic a biological disorder of interest.

Gene expression is detected and/or measured in a variety of ways. Exemplary biomolecules representative of gene expression (i.e., “biomarkers”) include protein, nucleic acid (e.g., mRNA, microRNA, or cDNA), protein fragments or metabolites, and/or products of enzymatic activity encoded by the protein encoded by a gene transcript, and detection and/or measurement of any of the biomarkers described herein is suitable in the context of the invention. In one embodiment, the method comprises measuring mRNA encoded by one or more of the genes. If desired, the method comprises reverse transcribing mRNA encoded by one or more of the genes and measuring the corresponding cDNA. Any quantitative nucleic acid assay may be used. For example, many quantitative hybridization, Northern blot, and

polymerase chain reaction procedures exist for quantitatively measuring the amount of an mRNA transcript or cDNA in a biological sample. See, e.g., *Current Protocols in Molecular Biology*, Ausubel et al., eds., John Wiley & Sons (2007), including all supplements. Optionally, the mRNA or cDNA is amplified by polymerase chain reaction (PCR) prior to hybridization. The mRNA or cDNA sample is then examined by, e.g., hybridization with oligonucleotides specific for mRNAs or cDNAs encoded by one or more of the genes of the panel, optionally immobilized on a substrate (e.g., an array or microarray). Selection of one or more suitable probes specific for an mRNA or cDNA, and selection of hybridization or PCR conditions, are within the ordinary skill of scientists who work with nucleic acids. Binding of the biomarker nucleic acid to oligonucleotide probes specific for the biomarker(s) allows identification and quantification of the biomarker.

The invention also contemplates measuring protein encoded by one or more of the genes. Any technique for quantifying a protein may be used for quantifying proteins in the context of the invention. For example, quantitative mass spectrometry is suitable for measuring protein in a sample, including measuring small amounts of protein in a small sample. Numerous antibody-based methods exist for quantifying proteins in samples, including Western blot techniques and ELISA assays. For biomarkers having biological activity (e.g., enzymatic activity), measurement of the activity of one or more biomarkers may be used as a surrogate for measuring gene expression. In a typical enzymatic activity assay, for example, a biological sample or fraction thereof is contacted with a substrate for the enzyme under conditions suitable for enzymatic activity, and product of the enzymatic reaction is measured over time.

In some variations, a protein is identified and/or quantified with an immunoassay, using one or more antibodies that preferentially bind, and preferably bind with high specificity, to a protein of interest. Exemplary immunoassays include immunofluorescent immunoassays, immunoprecipitations, radioimmunoassays, ELISA, and Western blotting. The epitope(s) used for recognizing and quantifying a protein may be a linear peptide epitope, a conformational epitope, an epitope that includes one or more side-chain modifications (e.g., glycosylation), and so on. See generally E. Maggio, *Enzyme-Immunoassay*, (1980) (CRC Press, Inc., Boca Raton, Fla.). See also U.S. Patent Nos. 4,727,022; 4,659,678; 4,376,110; 4,275,149; 4,233,402, and 4,230,767.

An exemplary method of measuring gene expression and comparing the gene expression measurements to reference gene expression measurements (taken from a control sample) is described below with reference to **FIG. 5**. mRNA is extracted from a biological sample and transcribed to cDNA, which is marked with different fluorescent dyes (e.g., red and green) if a two color microarray analysis is performed. Alternatively, the samples are prepped for a one color microarray analysis, and further a plurality of replicates is processed if desired. Optionally, the procedure also is carried out on a reference (control) sample. The cDNA samples are co-hybridized to the microarray 80 comprising a plurality (e.g., tens, hundreds, or thousands) of probes 82. In one aspect, each probe on the microarray has a unique probe set identifier. The microarray is scanned by a scanner 84, which excites the dyes and measures the amount of fluorescence. A computing device 86 analyzes the raw images to determine the amount of cDNA, which is representative of the expression levels of a gene. The scanner 84 may incorporate the functionality of the computing device 86. Gene expression data collected by the system include: i) up-regulation of gene expression (e.g., greater binding of the test material (e.g., cDNA 74, 76) to probes compared to reference material (e.g., cDNA 78)), ii) down-regulation of gene expression (e.g., reduced binding of the test material (e.g., cDNA 74, 76) to probes than the test material (e.g., cDNA 78)), iii) non-fluctuating gene expression (e.g., similar binding of the test material (e.g., cDNA 74, 76) to the probes compared to the reference material (e.g., cDNA 78)), and iv) no detectable signal or noise. The up- and down-regulated genes are referred to as “differentially expressed.”

Microarrays and microarray analysis techniques are well known in the art, and it is contemplated that other microarray techniques may be used with the methods, devices, and systems of the invention. For example, any suitable commercial or non-commercial microarray technology and associated techniques may used, such as, but not limited to Affymetrix GeneChip™ technology and Illumina BeadChip™ technology. One of skill in the art will appreciate that the invention is not limited to the methodology described above, and that other methods and techniques are also contemplated to be within its scope of the invention.

#### UNHEALTHY SKIN GENE EXPRESSION SIGNATURE

In one embodiment, the gene expression signature is an unhealthy skin gene expression signature, and the plurality of biological conditions is a plurality of skin conditions (e.g., any

combination of acne, atopic dermatitis, eczema, dandruff, and psoriasis). As used herein, an “unhealthy skin gene expression signature” comprises one or more gene expression signature lists of identifiers representing a plurality of genes with enhanced (up-regulated) and/or diminished (down-regulated) expression in acne, atopic dermatitis, eczema, dandruff, and psoriasis. The pattern of expression is representative of the skin conditions. As described in greater detail in the Examples, a number of gene transcripts were identified that are present in increased or decreased levels in individuals suffering from acne, atopic dermatitis, eczema, dandruff, and psoriasis. A list of the gene transcripts is provided in Figure 1. A subset of the gene transcripts in Figure 1 is set forth in Tables A and B below, which provides the acronym and description of the protein corresponding to the identified gene transcript, the gene expression consistency value, as well as the Affymetrix probe identifier from AFFYMETRIX\_3PRIME\_IVT\_ID (Affymetrix GeneChip® Human Genome U133 (HG-U133) Plus 2.0 Array (by Affymetrix, Inc. Santa Clara, CA 95051 USA) that binds the gene transcript.

**TABLE A: TOP 70 UP-REGULATED GENES**

Probe Id	Gene Symbol	Consistency Value	Description
206276_at	LY6D	4.91528	lymphocyte antigen 6 complex, locus D
205916_at	S100A7	4.915139	S100 calcium binding protein A7
211906_s_at	SERPINB4	4.910778	serpin peptidase inhibitor, clade B (ovalbumin), member 4
39249_at	AQP3	4.910101	aquaporin 3 (Gill blood group)
39248_at	AQP3	4.909024	aquaporin 3 (Gill blood group)
219630_at	PDZK1IP1	4.903049	PDZK1 interacting protein 1
208539_x_at	SPRR2D	4.902966	small proline-rich protein 2D
206332_s_at	IFI16	4.898821	interferon, gamma-inducible protein 16
203747_at	AQP3	4.898464	aquaporin 3 (Gill blood group)
210138_at	RGS20	4.896669	regulator of G-protein signaling 20
201739_at	SGK	4.895065	serum/glucocorticoid regulated kinase
201644_at	TSTA3	4.891853	tissue specific transplantation antigen P35B

36936_at	TSTA3	4.891846	tissue specific transplantation antigen P35B
203535_at	S100A9	4.889123	S100 calcium binding protein A9
210413_x_at	SERPINB4	4.888317	serpin peptidase inhibitor, clade B (ovalbumin), member 4
213857_s_at	CD47	4.888204	CD47 molecule
206628_at	SLC5A1	4.888157	solute carrier family 5 (sodium/glucose cotransporter), member 1
220658_s_at	ARNTL2	4.885055	aryl hydrocarbon receptor nuclear translocator-like 2
211075_s_at	CD47	4.879618	CD47 molecule
205595_at	DSG3	4.879389	desmoglein 3 (pemphigus vulgaris antigen)
209720_s_at	SERPINB3	4.876346	serpin peptidase inhibitor, clade B (ovalbumin), member 3
209124_at	MYD88	4.871433	myeloid differentiation primary response gene (88)
208865_at	CSNK1A1	4.870978	casein kinase 1, alpha 1
209719_x_at	SERPINB3	4.865416	serpin peptidase inhibitor, clade B (ovalbumin), member 3
205436_s_at	H2AFX	4.860126	H2A histone family, member X
207168_s_at	H2AFY	4.858992	H2A histone family, member Y
200660_at	S100A11	4.842892	S100 calcium binding protein A11
219403_s_at	HPSE	4.842814	heparanase
221698_s_at	CLEC7A	4.840473	C-type lectin domain family 7, member A
202917_s_at	S100A8	4.840094	S100 calcium binding protein A8
220966_x_at	ARPC5L	4.834322	actin related protein 2/3 complex, subunit 5-like
217755_at	HN1	4.833366	hematological and neurological expressed 1
204300_at	PET112L	4.832073	PET112-like (yeast)
33323_r_at	SFN	4.831136	stratifin
205159_at	CSF2RB	4.828728	colony stimulating factor 2 receptor, beta, low-

			affinity (granulocyte-macrophage)
205847_at	PRSS22	4.824224	protease, serine, 22
206004_at	TGM3	4.818552	transglutaminase 3 (E polypeptide, protein-glutamine-gamma-glutamyltransferase)
220664_at	SPRR2C	4.817313	small proline-rich protein 2C
200734_s_at	ARF3	4.815111	ADP-ribosylation factor 3
210367_s_at	PTGES	4.814893	prostaglandin E synthase
209800_at	KRT16	4.812639	keratin 16 (focal non-epidermolytic palmoplantar keratoderma)
204715_at	PANX1	4.812402	pannexin 1
208436_s_at	IRF7	4.810156	interferon regulatory factor 7
217834_s_at	SYNCRIP	4.807022	synaptotagmin binding, cytoplasmic RNA interacting protein
209260_at	SFN	4.805903	stratifin
222062_at	IL27RA	4.804355	interleukin 27 receptor, alpha
206337_at	CCR7	4.799916	chemokine (C-C motif) receptor 7
204858_s_at	ECGF1	4.799228	endothelial cell growth factor 1 (platelet-derived)
206561_s_at	AKR1B10	4.792698	aldo-keto reductase family 1, member B10 (aldose reductase)
201594_s_at	PPP4R1	4.792561	protein phosphatase 4, regulatory subunit 1
214226_at	POL3S	4.786843	polymerase 3
208850_s_at	THY1	4.785561	Thy-1 cell surface antigen
209191_at	TUBB6	4.785294	tubulin, beta 6
208696_at	CCT5	4.78084	chaperonin containing TCP1, subunit 5 (epsilon)
201422_at	IFI30	4.773338	interferon, gamma-inducible protein 30
219956_at	GALNT6	4.773242	UDP-N-acetyl-alpha-D-galactosamine:polypeptide N-acetylgalactosaminyltransferase 6 (GalNAc-



			T6)
213923_at	RAP2B	4.770723	RAP2B, member of RAS oncogene family
219099_at	C12orf5	4.769984	chromosome 12 open reading frame 5
208540_x_at	S100A11P	4.76545	S100 calcium binding protein A11 pseudogene
218960_at	TMPRSS4	4.764691	transmembrane protease, serine 4
208851_s_at	THY1	4.762465	Thy-1 cell surface antigen
209825_s_at	UCK2	4.761794	uridine-cytidine kinase 2
211762_s_at	KPNA2	4.760486	karyopherin alpha 2 (RAG cohort 1, importin alpha 1)
214580_x_at	KRT6A	4.758303	keratin 6A
201890_at	RRM2	4.75819	ribonucleotide reductase M2 polypeptide
220322_at	IL1F9	4.757994	interleukin 1 family, member 9
203233_at	IL4R	4.756367	interleukin 4 receptor
203256_at	CDH3	4.756347	cadherin 3, type 1, P-cadherin (placental)
218335_x_at	TNIP2	4.748637	TNFAIP3 interacting protein 2
217028_at	CXCR4	4.74826	chemokine (C-X-C motif) receptor 4

**TABLE B: TOP 70 DOWN-REGULATED GENES**

Probe Id	Gene Symbol	Consistency Value	Description
205325_at	PHYHIP	-4.88711	phytanoyl-CoA 2-hydroxylase interacting protein
221249_s_at	FAM117A	-4.88637	family with sequence similarity 117, member A
204872_at	TLE4	-4.86431	transducin-like enhancer of split 4 (E(sp1) homolog, Drosophila)
202976_s_at	RHOBTB3	-4.85966	Rho-related BTB domain containing 3
218471_s_at	BBS1	-4.85905	Bardet-Biedl syndrome 1
203697_at	FRZB	-4.85676	frizzled-related protein
209292_at	ID4	-4.85639	inhibitor of DNA binding 4, dominant negative helix-loop-helix protein
204589_at	NUAK1	-4.8556	NUAK family, SNF1-like kinase, 1

202054_s_at	ALDH3A2	-4.85364	aldehyde dehydrogenase 3 family, member A2
206149_at	CHP2	-4.85176	calcineurin B homologous protein 2
218087_s_at	SORBS1	-4.84279	sorbin and SH3 domain containing 1
217781_s_at	ZFP106	-4.83695	zinc finger protein 106 homolog (mouse)
221527_s_at	PARD3	-4.83187	par-3 partitioning defective 3 homolog (C. elegans)
218820_at	C14orf132	-4.83174	chromosome 14 open reading frame 132
218528_s_at	RNF38	-4.82082	ring finger protein 38
218142_s_at	CRBN	-4.80965	cereblon
205807_s_at	TUFT1	-4.7983	tuftelin 1
203698_s_at	FRZB	-4.79519	frizzled-related protein
221834_at	LONP2	-4.79387	lon peptidase 2, peroxisomal
213348_at	CDKN1C	-4.78917	cyclin-dependent kinase inhibitor 1C (p57, Kip2)
201117_s_at	CPE	-4.78562	carboxypeptidase E
204363_at	F3	-4.77707	coagulation factor III (thromboplastin, tissue factor)
204032_at	BCAR3	-4.77577	breast cancer anti-estrogen resistance 3
213227_at	PGRMC2	-4.77522	progesterone receptor membrane component 2
211941_s_at	PEBP1	-4.77192	phosphatidylethanolamine binding protein 1
222362_at	222362_at	-4.77075	222362_at
221476_s_at	RPL15	-4.76783	ribosomal protein L15
209291_at	ID4	-4.74821	inhibitor of DNA binding 4, dominant negative helix-loop-helix protein
212071_s_at	SPTBN1	-4.74168	spectrin, beta, non-erythrocytic 1
208407_s_at	CTNND1	-4.73848	catenin (cadherin-associated protein), delta 1
208655_at	CCNI	-4.73802	cyclin I
219132_at	PELI2	-4.73515	pellino homolog 2 (Drosophila)
212321_at	SGPL1	-4.72991	sphingosine-1-phosphate lyase 1
210987_x_at	TPM1	-4.72527	tropomyosin 1 (alpha)
203766_s_at	LMOD1	-4.72398	leiomodulin 1 (smooth muscle)

203296_s_at	ATP1A2	-4.72261	ATPase, Na <sup>+</sup> /K <sup>+</sup> transporting, alpha 2 (+) polypeptide
212510_at	GPD1L	-4.72061	glycerol-3-phosphate dehydrogenase 1-like
221748_s_at	TNS1	-4.71615	tensin 1
215945_s_at	TRIM2	-4.7111	tripartite motif-containing 2
217906_at	KLHDC2	-4.70413	kelch domain containing 2
203081_at	CTNNBIP1	-4.70276	catenin, beta interacting protein 1
215235_at	SPTAN1	-4.6997	spectrin, alpha, non-erythrocytic 1 (alpha-fodrin)
218625_at	NRN1	-4.69941	neuritin 1
221747_at	TNS1	-4.69743	tensin 1
209108_at	TSPAN6	-4.68026	tetraspanin 6
201701_s_at	PGRMC2	-4.6688	progesterone receptor membrane component 2
205412_at	ACAT1	-4.66772	acetyl-Coenzyme A acetyltransferase 1 (acetoacetyl Coenzyme A thiolase)
203824_at	TSPAN8	-4.66262	tetraspanin 8
207961_x_at	MYH11	-4.65866	myosin, heavy chain 11, smooth muscle
213182_x_at	CDKN1C	-4.65816	cyclin-dependent kinase inhibitor 1C (p57, Kip2)
201989_s_at	CREBL2	-4.65632	cAMP responsive element binding protein-like 2
212372_at	MYH10	-4.6558	myosin, heavy chain 10, non-muscle
201497_x_at	MYH11	-4.65524	myosin, heavy chain 11, smooth muscle
219440_at	RAI2	-4.65521	retinoic acid induced 2
202555_s_at	MYLK	-4.65344	myosin, light chain kinase
202747_s_at	ITM2A	-4.64968	integral membrane protein 2A
207233_s_at	MITF	-4.64829	microphthalmia-associated transcription factor
217897_at	FXVD6	-4.6416	FXVD domain containing ion transport regulator 6
202724_s_at	FOXO1	-4.64107	forkhead box O1
219304_s_at	PDGFD	-4.64071	platelet derived growth factor D
204712_at	WIF1	-4.63919	WNT inhibitory factor 1
208820_at	PTK2	-4.63758	PTK2 protein tyrosine kinase 2

209733_at	MID2	-4.62576	midline 2
206015_s_at	FOXJ3	-4.62383	forkhead box J3
213900_at	C9orf61	-4.62262	chromosome 9 open reading frame 61
203498_at	RCAN2	-4.6204	regulator of calcineurin 2
209071_s_at	RGS5	-4.6203	regulator of G-protein signaling 5
213050_at	COBL	-4.61803	cordon-bleu homolog (mouse)
221958_s_at	GPR177	-4.61747	G protein-coupled receptor 177
218418_s_at	ANKRD25	-4.6141	ankyrin repeat domain 25

While a gene expression signature may represent all significantly regulated genes associated with biological (e.g., skin) conditions of interest; typically it represents a subset of such genes. In the “unhealthy skin gene expression signature” of the invention, the plurality of genes includes at least one gene (e.g., at least two, at least three, at least four, at least five, at least six, at least seven, at least eight, at least nine, or at least ten genes) selected from the group consisting of TSTA3, ARPC5L, SYNCRIP, PPP4R1, POL3S, TUBB6, CCT5, GALNT6, C12orf5, S100A11P, TNIP2, DIMT1L, OTUB1, MPZL2, DDX39, EIF6, PLSCR3, LAPTM5, MPZL2, SAMSN1, SLC43A3, ZWINT, EHBP1L1, TRIM14, HNRNPA2B1, TNIP2, EBNA1BP2, SECTM1, FAIM3, N4BP1, N4BP1, SNRPD3, LAPTM5, LOC391020, TRABD, C20orf11, 216952\_s\_at, LMOD1, C14orf132, GPD1L, TRIM2, RNF38, LONP2, 222362\_at, PHYHIP, FAM117A, RHOBTB3, NUAK1, CHP2, CREBL2, RAI2, FXDYD6, MID2, CCNI, PELI2, FOXJ3, ANKRD25, IAA0265, FLJ10357, OSBPL1A, DDX42, C1orf115, C21orf25, TTC3, RPS14, 212498\_at, PFAAP5, TSPYL5212970\_at, C6orf48, IHPK2, and RP4-691N24.1. For example, the plurality of genes comprises at least one up-regulated gene selected from the group consisting of TSTA3, ARPC5L, SYNCRIP, PPP4R1, POL3S, TUBB6, CCT5, GALNT6, C12orf5, S100A11P, TNIP2, DIMT1L, OTUB1, MPZL2, DDX39, EIF6, PLSCR3, LAPTM5, MPZL2, SAMSN1, SLC43A3, ZWINT, EHBP1L1, TRIM14, HNRNPA2B1, TNIP2, EBNA1BP2, SECTM1, FAIM3, N4BP1, N4BP1, SNRPD3, LAPTM5, LOC391020, TRABD, C20orf11, and 216952\_s\_at, such as at least one up-regulated gene selected from the group consisting of TSTA3, ARPC5L, SYNCRIP, PPP4R1, POL3S, TUBB6, CCT5, GALNT6, C12orf5, S100A11P, and TNIP2. Alternatively or in addition, the plurality of genes included in the unhealthy skin gene expression signature comprises at least one down-regulated gene

selected from the group consisting of LMOD1, C14orf132, GPD1L, TRIM2, RNF38, LONP2, 222362\_at, PHYHIP, FAM117A, RHOBTB3, NUA1, CHP2, CREBL2, RAI2, FXYD6, MID2, CCNI, PELI2, FOXJ3, ANKRD25, IAA0265, FLJ10357, OSBPL1A, DDX42, C1orf115, C21orf25, TTC3, RPS14, 212498\_at, PFAAP5, TSPYL5212970\_at, C6orf48, IHPK2, and RP4-  
5 691N24.1, such as at least one down-regulated gene selected from the group consisting of PHYHIP, FAM117A, PHOBTB3, CHP2, C14orf132, LONP2, 222362-at, CCNI, PELI2, LMOD1, GPD1L, TRIM2, CREBL2, RAI2, FXYD6, MID2, FOXJ3, and ANKRD25.

The unhealthy skin gene expression signature optionally comprises between about 80% and about 100% of the up-regulated genes set forth in Table A and/or between about 80% and about 100% of the down-regulated genes set forth in Table B, which represent the 70 most up-  
10 and down-regulated genes common in acne, psoriasis, dandruff, atopic dermatitis, and eczema. The unhealthy skin gene expression signature comprises, in various embodiments, between about 80% and about 100% of the genes set forth in Figure 1. In some aspects, the unhealthy skin gene expression signature is limited to the genes set forth in Tables A or B or Figure 1, although  
15 expression of additional genes may be included as part of the gene expression signature in other embodiments of the invention.

In various aspects, the gene expression signature references at least two, at least four, at least five, at least 10, at least 20, at least 25, at least 30, or at least 50 genes (e.g., 75 or more genes). Alternatively or in addition, the gene expression signature references no more than  
20 10,000, no more than 7,500, no more than 5,000, no more than 1,000, no more than 800, no more than 750, no more than 700, no more than 500, no more than 450, no more than 400, no more than 350, no more than 300, no more than 250, no more than 200, no more than 150, no more than 100, no more than 70, no more than 50, or no more than 20 genes. For example, the gene expression signature optionally comprises identifiers corresponding to between about 5 and about 800 genes (e.g., between about 5 and about 400 genes, between about 10 and about 400 genes, between about 10 and about 200 genes, or between about 10 and about 140 genes). Exemplary unhealthy skin gene expression signatures comprise between about 100 and about 400 genes of approximately equal numbers of up-regulated and/or down-regulated genes. For example, a suitable gene expression signature optionally comprises from about 100-150 genes,  
25 30 about 250-300 genes, about 300-350 genes, or about 350-400 genes.

The number of genes will vary from biological condition to biological condition. When the biology is weaker, such as is the case typically with cosmetic condition phenotypes, fewer genes than those which may meet the statistical requisite for inclusion in the prior art, may be used to avoid adding genes that contribute to “noise.” For example, where gene expression  
5 profiling analysis of a skin condition yields from between about 2,000 and 4,000 genes having a statistical p-value of less than 0.05 and approximately 1000 genes having a p-value of less than 0.001, a very strong biological response is indicated. A moderately strong biological response may yield approximately 800-2000 genes that have a statistical p-value of less than 0.05  
10 combined with approximately 400-600 genes that have a p-value of less than 0.001. In these cases, a gene expression signature optionally comprises between about 100 and about 600 genes. Weaker biology is optionally represented by a gene expression signature comprising fewer genes, such as between about 20 and 100 genes. The invention further provides an immobilized array of oligonucleotides which hybridize to transcripts of between about 10 and about 400 genes, wherein the genes are selected from Figure 1 (e.g., the genes are selected from Table A  
15 and Table B).

While the unhealthy skin gene expression signature was generated using gene expression profiles of acne, atopic dermatitis, psoriasis, eczema, and dandruff, the signature remarkably also displays very strong linkages in connectivity mapping (described further herein) with melanoma, nevus, inflammatory bowel disease, inflamed colonic mucosa, atypical ductal hyperplasia  
20 (breast), pre-cancerous adenoma, gingival epithelium, and nickel-exposed skin (a known type IV allergen). Thus, the invention further contemplates use of the unhealthy skin gene expression signature in methods of evaluating the influence of perturbagen(s) on these conditions.

In some embodiments, a gene expression signature is mapped onto a biological process grid or Gene Ontology, to yield a physiological theme pattern. The broadest pattern would  
25 include all themes where genes are statistically clustered. A more circumscribed pattern includes, e.g., a subset of themes populated with the strongest-regulated genes, or a subset that is unique with respect to related disorders. Gene expression signatures derived from Gene Ontology and thematic pattern analysis will generally include fewer genes, and are a useful tool for differential diagnosis and screening for actives having very precise and targeted effects.

30 SYSTEMS, DEVICES, AND COMPUTER-RELATED ASPECTS OF THE INVENTION

Referring to **FIGS. 2, 4 and 5**, some examples of systems and devices in accordance with the invention for, e.g., constructing a gene expression signature, identifying connections between skin conditions, identifying relationships between perturbagens and skin homeostasis, identifying skin-active agents, and formulating a skin care composition will now be described. System 10 comprises one or more of computing devices 12, 14, a computer readable medium 16 associated with the computing device 12, and communication network 18.

The computer readable medium 16, which may be provided as a hard disk drive, comprises a digital file 20, such as a database file, comprising a plurality of instances 22, 24, and 26 stored in a data structure associated with the digital file 20. The plurality of instances may be stored in relational tables and indexes or in other types of computer readable media. The instances 22, 24, and 26 may also be distributed across a plurality of digital files, a single digital file 20 being described herein however for simplicity.

The digital file 20 can be provided in wide variety of formats, including but not limited to a word processing file format (e.g., Microsoft Word), a spreadsheet file format (e.g., Microsoft Excel), and a database file format. Some common examples of suitable file formats include, but are not limited to, those associated with file extensions such as \*.xls, \*.xld, \*.xlk, \*.xll, \*.xlt, \*.xlsx, \*.dif, \*.db, \*.dbf, \*.accdb, \*.mdb, \*.mdf, \*.cdb, \*.fdb, \*.csv, \*.sql, \*.xml, \*.doc, \*.txt, \*.rtf, \*.log, \*.docx, \*.ans, \*.pages, \*.wps, etc.

Referring to **FIG. 3**, in some embodiments the instance 22 may comprise an ordered listing of microarray probe set IDs, wherein the value of N is equal to the total number of probes on the microarray used in analysis. Common microarrays include Affymetrix GeneChips and Illumina BeadChips. To generate the gene expression profiles, preferred microarrays are those designed for profiling the human genome. One example of Affymetrix chips include, but are not limited to, model Human Genome (HG)-U133 Plus 2.0, such as HG-U133A2.0. Any microarray, regardless of proprietary origin, however, is suitable for use in the context of the invention.

Instances derived from microarray analyses utilizing microarrays (e.g., Affymetrix GeneChips) may comprise an ordered listing of gene probe set IDs. The ordered listing comprises any number of gene probe set IDs, including 2-22,000 IDs or more. The ordered listing may be stored in a data structure of the digital file 20 and the data arranged so that, when

the digital file is read by the software application 28, a plurality of character strings are reproduced representing the ordered listing of probe set IDs. While it is preferred that each instance comprises a full list of the probe set IDs, it is contemplated that one or more of the instances may comprise less than all of the probe set IDs of a microarray. It is also contemplated that the instances optionally include other data in addition to or in place of the ordered listing of probe set IDs. For example, an ordered listing of equivalent gene names and/or gene symbols may be substituted for the ordered listing of probe set IDs. Additional data may be stored with an instance and/or the digital file 20. In some embodiments, the additional data is referred to as metadata and can include one or more of cell line identification, batch number, exposure duration, and other empirical data, as well as any other descriptive material associated with an instance ID. The ordered list may also comprise a numeric value associated with each identifier that represents the ranked position of that identifier in the ordered list. In various embodiments, each instance comprises an instance list of rank-ordered identifiers of differentially expressed genes (i.e., genes up-regulated or down-regulated in response to perturbagen exposure).

Referring again to **FIGS. 2, 3 and 4**, the computer readable medium 16 may also have a second digital file 30 stored thereon. The second digital file 30 comprises one or more lists 32 of microarray probe set IDs (an exemplary identifier) associated with one or more gene expression signatures (e.g., one or more skin condition gene expression signatures). The listing 32 of microarray probe set IDs typically comprises a much smaller list of probe set IDs than the instances of the first digital file 20. In some embodiments, the list comprises between 2 and 1000 probe set IDs. In other embodiments the list comprises greater than about 10, about 50, about 100, about 200, or about 300 and/or less than about 5000, about 2500, about 1000, about 800, about 600, or about 400 probe set IDs. The listing 32 of probe set IDs of the second digital file 30 comprises a list of probe set IDs representing up- and/or down-regulated genes selected to represent one or more skin condition(s) of interest (or cellular response to a particular perturbagen of interest). In some embodiments, a first list may represent the up-regulated genes and a second list may represent the down-regulated genes of the gene expression signature. The listing(s) may be stored in a data structure of the digital file 30 and the data arranged so that, when the digital file is read by the software application 28, a plurality of character strings are reproduced representing the list of probe set IDs. Instead of probe set IDs, equivalent gene names and/or gene symbols (or another nomenclature) may be substituted for a list of probe set



IDs. Additional data may be stored with the gene expression signature and/or the digital file 30 and this is commonly referred to as metadata, which may include any associated information, for example, cell line or sample source, and microarray identification. Listings of probe set IDs for an unhealthy skin gene expression signature is set forth in Tables A and B. In some  
5 embodiments, one or more gene expression signatures may be stored in a plurality of digital files and/or stored on a plurality of computer readable media. In other embodiments, a plurality of gene expression signatures (e.g., 32, 34) may be stored in the same digital file (e.g., 30) or stored in the same digital file or database that comprises the instances 22, 24, and 26.

The data stored in the first and second digital files may be stored in a wide variety of data  
10 structures and/or formats. In some embodiments, the data is stored in one or more searchable databases, such as free databases, commercial databases, or a company's internal proprietary database. The database may be provided or structured according to any model known in the art, such as for example and without limitation, a flat model, a hierarchical model, a network model, a relational model, a dimensional model, or an object-oriented model. In some embodiments, at  
15 least one searchable database is a company's internal proprietary database. A user of the system 10 may use a graphical user interface associated with a database management system to access and retrieve data from the one or more databases or other data sources to which the system is operably connected. In some embodiments, the first digital file 20 is provided in the form of a first database and the second digital file 30 is provided in the form of a second database. In other  
20 embodiments, the first and second digital files may be combined and provided in the form of a single file.

In some embodiments, the first digital file 20 may include data that is transmitted across the communication network 18 from a digital file 36 stored on the computer readable medium 38. In one embodiment, the first digital file 20 may comprise gene expression data obtained  
25 from a cell line (e.g., a fibroblast cell line and/or a keratinocyte cell line) as well as data from the digital file 36, such as gene expression data from other cell lines or cell types, gene expression signatures, perturbagen information, clinical trial data, scientific literature, chemical databases, pharmaceutical databases, and other such data and metadata. The digital file 36 may be provided in the form of a database, including but not limited to Sigma-Aldrich LOPAC collection, Broad  
30 Institute C-MAP collection, GEO collection, and Chemical Abstracts Service (CAS) databases.

The computer readable medium 16 (or another computer readable media, such as 16) may also have stored thereon one or more digital files 28 comprising computer readable instructions or software for reading, writing to, or otherwise managing and/or accessing the digital files 20, 30. The computer readable medium 16 may also comprise software or computer readable and/or executable instructions that cause the computing device 12 to perform one or more steps of the methods of the invention, including for example and without limitation, the step(s) associated with comparing a gene expression signature stored in digital file 30 to instances 22, 24, and 26 stored in digital file 20. In some embodiments, the one or more digital files 28 may form part of a database management system for managing the digital files 20, 28. Non-limiting examples of database management systems are described in United States Patent Nos. 4,967,341 and 5,297,279.

The computer readable medium 16 may form part of, or otherwise be connected to, the computing device 12. The computing device 12 can be provided in a wide variety of forms, including but not limited to, any general or special purpose computer such as a server, a desktop computer, a laptop computer, a tower computer, a microcomputer, a mini computer, and a mainframe computer. While various computing devices may be suitable for use with the invention, a generic computing device 12 is illustrated in **FIG. 4**. The computing device 12 may comprise one or more components selected from a processor 40, system memory 42, and a system bus 44. The system bus 44 provides an interface for system components including but not limited to the system memory 42 and processor 40. The system bus 36 can be any of several types of bus structures that may further interconnect to a memory bus (with or without a memory controller), a peripheral bus, and a local bus using any of a variety of commercially available bus architectures. Examples of a local bus include an industrial standard architecture (ISA) bus, a microchannel architecture (MSA) bus, an extended ISA (EISA) bus, a peripheral component interconnect (PCI) bus, a universal serial (USB) bus, and a small computer systems interface (SCSI) bus. The processor 40 may be selected from any suitable processor, including but not limited to, dual microprocessor and other multi-processor architectures. The processor executes a set of stored instructions associated with one or more program applications or software.

The system memory 42 can include non-volatile memory 46 (e.g., read only memory (ROM), erasable programmable read only memory (EPROM), electrically erasable programmable read only memory (EEPROM), etc.) and/or volatile memory 48 (e.g., random

access memory (RAM)). A basic input/output system (BIOS) can be stored in the non-volatile memory 38, and can include the basic routines that help to transfer information between elements within the computing device 12. The volatile memory 48 can also include a high-speed RAM such as static RAM for caching data.

5           The computing device 12 may further include a storage 44, which may comprise, for example, an internal hard disk drive (HDD, e.g., enhanced integrated drive electronics (EIDE) or serial advanced technology attachment (SATA)) for storage. The computing device 12 may further include an optical disk drive 46 (e.g., for reading a CD-ROM or DVD-ROM 48). The drives and associated computer-readable media provide non-volatile storage of data, data  
10 structures and the data architecture of the present invention, computer-executable instructions, and so forth. For the computing device 12, the drives and media accommodate the storage of any data in a suitable digital format. Although the description of computer-readable media above refers to an HDD and optical media such as a CD-ROM or DVD-ROM, it should be appreciated by those skilled in the art that other types of media which are readable by a  
15 computer, such as Zip disks, magnetic cassettes, flash memory cards, cartridges, and the like may also be used, and further, that any such media may contain computer-executable instructions for performing the methods of the invention.

A number of software applications can be stored on the drives 44 and volatile memory 48, including an operating system and one or more software applications, which implement, in  
20 whole or part, the functionality and/or methods described herein. It is to be appreciated that the embodiments can be implemented with various commercially available operating systems or combinations of operating systems. The central processing unit 40, in conjunction with the software applications in the volatile memory 48, may serve as a control system for the computing device 12 that is configured to, or adapted to, implement the functionality described herein.

25           A user enters commands and information into the computing device 12 through one or more wired or wireless input devices 50, such as, for example, a keyboard, a pointing device (e.g., a mouse (not illustrated)), or a touch screen. These and other input devices are often connected to the central processing unit 40 through an input device interface 52 that is coupled to the system bus 44 but can be connected by other interfaces, such as a parallel port, an IEEE 1394  
30 serial port, a game port, a universal serial bus (USB) port, an IR interface, etc. The computing

device 12 may drive a separate or integral display device 54, which may also be connected to the system bus 44 via an interface, such as a video port 56.

The computing devices 12, 14 may operate in a networked environment across network 18 using a wired and/or wireless network communications interface 58. The network interface port 58 can facilitate wired and/or wireless communications. The network interface port can be part of a network interface card, network interface controller (NIC), network adapter, or LAN adapter. The communication network 18 can be a wide area network (WAN) such as the Internet, or a local area network (LAN). The communication network 18 can comprise a fiber optic network, a twisted-pair network, a T1/E1 line-based network or other links of the T-carrier/E carrier protocol, or a wireless local area or wide area network (operating through multiple protocols such as ultra-mobile band (UMB), long term evolution (LTE), etc.). Additionally, communication network 18 can comprise base stations for wireless communications, which include transceivers, associated electronic devices for modulation/demodulation, and switches and ports to connect to a backbone network for backhaul communication such as in the case of packet-switched communications.

In one aspect, the invention provides a system for evaluating the influence of perturbagens on skin homeostasis, thereby potentially connecting one or more perturbagens with one or more biological processes (e.g., elucidating a positive or negative relationship between a perturbagen and phenotype). The system comprises at least one computer readable medium as described above, having stored thereon a plurality of instances and an unhealthy skin gene expression signature. Each instance comprises an instance list of rank-ordered identifiers of differentially expressed genes, and the unhealthy skin gene expression signature comprises one or more gene expression signature lists of identifiers representing differentially expressed genes associated with unhealthy skin. The system further comprises a programmable computer comprising computer-readable instructions that cause the programmable computer to execute one or more of the following: (i) accessing the plurality of instances and the unhealthy skin gene expression signature stored on the computer readable medium; (ii) comparing the unhealthy skin gene expression signature to the plurality of the instances, wherein the comparison comprises comparing each identifier in the gene expression signature list with the position of the same identifier in the instance list for each of the plurality of instances; and (iii) assigning a connectivity score to each of the plurality of instances.

Optionally, the system further comprises a microarray scanner for receiving a biological sample; and a second programmable computer for transmitting gene expression data from the scanner to the first programmable computer. The biological sample comprises gene expression products, as described further herein. Alternatively or in addition, the system further comprises  
5 an array of perturbagens for application to human skin cells.

#### EVALUATING THE INFLUENCE OF PERTURBAGENS ON SKIN HOMEOSTASIS AND COMMONALITIES BETWEEN BIOLOGICAL CONDITIONS

The gene expression signature described herein is useful for identifying connections between perturbagens and skin homeostasis, i.e., determining whether a perturbagen modulates  
10 one or more aspects of skin health. Put another way, the invention provides a method for evaluating the influence of one or more perturbagens on, e.g., cutaneous regulation, skin barrier structure and function, transepidermal water loss, moisturization, and skin appearance. For example, the unhealthy skin gene expression signature is useful for identifying agents that improve and/or maintain skin health, as well as evaluating candidate skin-active agents for  
15 activity against one or more skin conditions of interest (e.g., one or more of acne, atopic dermatitis, dandruff, psoriasis, and eczema). Indeed, the materials and methods of the invention lend themselves to screening tens to hundreds of thousands of candidate active agents *in silico* to identify lead candidates for further evaluation using, e.g., the *in vitro* and *ex vivo* methods described herein. In this regard, the invention includes systems and methods utilizing  
20 connectivity mapping to predict effectiveness of potential skin-active agents for reducing or ameliorating the symptoms associated with wide variety of skin disorders, including acne, atopic dermatitis, dandruff, psoriasis, eczema, and any combination of the foregoing. Connectivity mapping (C-map) discovers functional connections between gene expression associated with a phenotype and cellular responses to perturbagens. Connectivity mapping is described in detail  
25 herein and further described in, e.g., Hughes et al., *Cell*, 102, 109-126 (2000); and Lamb et al., *Science*, 313, 1929-35 (2006).

The invention provides a method for evaluating the influence of perturbagens on skin homeostasis. The method comprises querying a data architecture of stored skin instances, each skin instance being associated with a perturbagen, with an unhealthy skin gene expression  
30 signature. The querying comprises comparing the unhealthy skin gene expression signature to

each stored skin instance (i.e., comparing each identifier in the gene expression signature list of the unhealthy gene signature with the position of the same identifier in each instance list). Optionally, the method comprises querying a data architecture of stored skin instances associated with perturbagens that influence cell signaling, system development, epidermis development, immune system process, and inflammation. Also optionally, the comparison of the unhealthy skin gene expression signature to each stored skin instance comprises assigning a connectivity score to each of a plurality of instances. In various aspects, the method further comprises identifying a skin instance having a negative connectivity score (which represents a negative correlation between the unhealthy skin gene expression signature and instance) and/or identifying a skin instance having a positive connectivity score (which represents a positive correlation between the unhealthy skin gene expression signature and instance). The method also comprises formulating a skin care composition comprising a dermatologically acceptable carrier and the perturbagen associated with the identified skin instance, in some embodiments.

A method for formulating a skin care composition also is included in the invention. The method comprises accessing a plurality of instances stored on at least one computer readable medium. Each instance is associated with a perturbagen (and optionally a skin cell type) and comprises an ordered list of a plurality of identifiers representing up-regulated genes and down-regulated genes. The method further comprises accessing at least one unhealthy skin gene expression signature stored on the computer readable medium. The unhealthy skin gene expression signature comprises one or more gene expression signature lists comprising a plurality of identifiers representing a plurality of up-regulated genes and a plurality of down-regulated genes associated with acne, atopic dermatitis, eczema, psoriasis, and dandruff. The unhealthy skin gene expression signature is compared to the plurality of the instances, wherein the comparison comprises comparing each identifier in the one or more gene expression signature lists with the position of the same identifier in the ordered lists for each of the plurality of instances, and a connectivity score is assigned to each of the plurality of instances. The method further comprises formulating a skin care composition comprising a dermatologically acceptable carrier and at least one perturbagen, wherein the connectivity score of the instance associated with the at least one perturbagen is negative (i.e., there is a negative correlation between the instance and the query gene expression signature).

Additionally, the invention provides a method of identifying commonalities between one or more biological conditions of interest and unhealthy skin. In this respect, the instances of the method described above are replaced with one or more gene expression profiles of one or more biological conditions (other than acne, atopic dermatitis, eczema, psoriasis, and dandruff). The biological condition is, in various embodiments, not a skin condition (i.e., a disorder that primarily manifests in the skin). The method allows detection and analysis of common features of seemingly disparate biological conditions, thereby providing valuable insight into potential therapeutic targets.

Thus, in one aspect, the method comprises querying a data architecture of stored gene expression profiles of one or more biological conditions with an unhealthy skin gene expression signature. The querying comprises comparing the unhealthy skin gene expression signature to each stored gene expression profile (i.e., comparing each identifier in the gene expression signature list of the unhealthy gene signature with the position of the same identifier in each gene expression profile of the biological condition(s)). Optionally, the comparison of the unhealthy skin gene expression signature to each stored gene expression profile comprises assigning a connectivity score to one or more of the biological conditions.

#### *GENERATING INSTANCES, ORDERING DATA*

In some embodiments, the inventive methods comprise populating at least the first digital file 20 with a plurality of instances (e.g., 22, 24, 26) comprising data derived from a plurality of gene expression profiling experiments, wherein one or more of the experiments comprise exposing, for example, keratinocyte cells (or other skin cells such as human skin equivalent cultures or *ex vivo* cultured human skin) to at least one perturbation. For simplicity of discussion, the gene expression profiling discussed hereafter will be in the context of a microarray experiment. An exemplary method of generating an instance is illustrated in **FIG. 5**. In one embodiment, an instance consists of the rank ordered data for all of the probe sets on an Affymetrix HG-U133A2.0 GeneChip, wherein each probe on the chip has a unique probe set Identifier. The probe sets are rank ordered by the fold-change level of gene expression detected relative to controls in the same C-map batch (single instance/average of controls). The probe set identifiers are rank-ordered to reflect the most up-regulated to the most down-regulated.

Notably, even for non-differentially regulated genes, the signal values for a particular probe set are unlikely to be identical for a gene expression profile (e.g., associated with an instance or associated with a biological condition of interest) and a control profile. A fold-change different from 1 is calculated and can be used for comprehensive rank ordering. In accordance with methods disclosed by Lamb *et al.* (2006), data are adjusted using 2 thresholds to minimize the effects of genes that may have very low, noisy signal values. The thresholding is preferably performed before rank ordering. An example for illustrative purposes includes a process wherein a first threshold is set at 20. If the signal for a probe set is below 20, it is adjusted to 20. Ties for ranking are broken with a second threshold wherein the fold changes are recalculated and any values less than 2 are set to 2. For any remaining ties, the order depends on the sorting algorithm used, but is essentially random. The probe sets in the middle of the list do not meaningfully contribute to an actual connectivity score.

The rank ordered data are stored as an instance or a gene expression profile. The probes may be sorted into a list according to the level of gene expression regulation detected, wherein the list progresses from up-regulated to marginal or no regulation to down-regulated, and this rank ordered listing of probe IDs is stored as an instance (e.g., 22 in **FIG. 5**) in the first digital file 20. Referring to **FIG. 3**, the data associated with an instance (or gene expression profile associated with a biological disorder of interest) comprises the probe ID 80 and a value 82 representing its ranking in the list (e.g., 1, 2, 3, 4 . . . N, where N represents the total number of probes on the microarray). The ordered list 84 may generally comprise approximately three groupings of probe IDs: a first grouping 86 of probe IDs associated with up-regulated genes, a second group 88 of probe IDs associated with genes with marginal regulation or no detectable signal or noise, and a third group 90 of probe IDs associated with down-regulated genes. The most up-regulated genes are at or near the top of the list 84 and the most down-regulated genes are at or near the bottom of the list 84. The groupings are shown for illustration, but the lists for each instance may be continuous and the number of regulated genes will depend on, e.g., the strength of the effect of the perturbagen associated with the instance. Other arrangements within the list 84 may be provided. For example, the probe IDs associated with the down-regulated genes may be arranged at the top of the list 84. This instance data may also further comprise metadata such as perturbagen identification, perturbagen concentration, cell line or sample source, and microarray identification.



In some embodiments, one or more instances (or gene expression profiles) comprise at least about 1,000, 2,500, 5,000, 10,000, or 20,000 identifiers and/or less than about 30,000, 25,000, or 20,000 identifiers. In some embodiments, a database comprises at least about 50, 100, 250, 500, or 1,000 instances and/or less than about 50,000, 20,000, 15,000, 10,000, 7,500, 5,000, or 2,500 instances. Replicates of an instance may be created, and the same perturbation may be used to derive a first instance from a particular cell type (e.g., keratinocyte cells) and a second instance from another target cell type or biological sample (e.g., fibroblasts, melanocytes, or complex tissue, such as, *ex vivo* human skin).

#### COMPARING GENE EXPRESSION SIGNATURE(S) TO INSTANCES

Referring to **FIG. 6** and **FIG. 7**, an exemplary method for querying instances with one or more gene expression signatures will now be described. Broadly, the method comprises querying a data architecture of stored instances (e.g., skin instances) with one or more gene signatures (e.g., an unhealthy skin gene expression signature), and applying a statistical method to determine how strongly the gene expression signature genes match the regulated genes in an instance. Positive connectivity occurs when the genes in the up-regulated gene expression signature list are enriched among the up-regulated genes in an instance and the genes in the down-regulated gene expression signature list are enriched among the down-regulated genes in an instance. On the other hand, if the up-regulated genes of the gene expression signature are predominantly found among the down-regulated genes of the instance, and vice versa, this is scored as negative connectivity. **FIG. 6** schematically illustrates an extreme example of a positive connectivity between signature 90 and the instance 104 comprising the probe IDs 102, wherein the probe IDs of the instance are ordered from most up-regulated to most down-regulated. In this example, the probe IDs 100 (e.g., X<sub>1</sub>, X<sub>2</sub>, X<sub>3</sub>, X<sub>4</sub>, X<sub>5</sub>, X<sub>6</sub>, X<sub>7</sub>, X<sub>8</sub>) of the gene signature 90, comprising an up list 97 and a down list 99, have a one to one positive correspondence with the most up-regulated and down-regulated probe IDs 102 of the instance 104, respectively. Similarly, **FIG. 7** schematically illustrates an extreme example of a negative connectivity between signature 94 and the instance 88 comprising the probe IDs 90, wherein the probe IDs of the instance are ordered from most up-regulated to most down-regulated. In this example, the probe IDs of the up list 93 (e.g., X<sub>1</sub>, X<sub>2</sub>, X<sub>3</sub>, X<sub>4</sub>) correspond exactly with the most down-regulated genes of the instance 88, and the probe IDs of the down list 95 (e.g., X<sub>5</sub>, X<sub>6</sub>, X<sub>7</sub>, X<sub>8</sub>) correspond exactly to the most up-regulated probe IDs of the instance 88. **FIG. 8**

schematically illustrates an extreme example of neutral connectivity, wherein there is no consistent enrichment of the up- and down-regulated genes of the signature among the up- and down-regulated genes of the instance, either positive or negative. Hence the probe IDs 106 (e.g.,  $X_1, X_2, X_3, X_4, X_5, X_6, X_7, X_8$ ) of a gene signature 108 (comprising an up list 107 and a down list 109) are scattered with respect to rank with the probe IDs 110 of the instance 112, wherein the probe IDs of the instance are ordered from most up-regulated to most down-regulated. While the above embodiments illustrate process where the gene signature comprises both an “up list” and a “down list” representative of the most significantly up- and down-regulated genes of a skin condition, it is contemplated that the gene signature may comprise only an up list or a down list when the dominant biology associated with a condition of interest shows gene regulation in predominantly one direction.

In some embodiments, the connectivity score is a combination of an up-score and a down-score, wherein the up-score represents the correlation between the up-regulated genes of a gene expression signature and an instance and the down-score represents the correlation between the down-regulated genes of a gene expression signature and an instance. The up-score and down-score have, for example, values between +1 and -1. For an up-score (and down-score), a high positive value indicates that the corresponding perturbation of an instance induced expression of genes corresponding to microarray probes specific for the up-regulated (or down-regulated) genes of the gene expression signature. A high negative value indicates that the corresponding perturbation associated with the instance repressed (down-regulated) the expression of genes associated with microarray probes specific for the up-regulated (or down-regulated) genes of the gene signature. The up-score can be calculated by comparing each identifier of an up list of a gene expression signature comprising the up-regulated genes (e.g., Table A and lists 93, 97, and 107 of **FIGS. 6-8**) to an ordered instance list while the down-score can be calculated by comparing each identifier of a down list of a gene signature comprising the down-regulated genes (see, e.g., Table B and down lists 95, 99, and 109 of **FIGS. 6-8**) to an ordered instance list. In these embodiments, the gene expression signature comprises the combination of the up list and the down list.

In some embodiments, the connectivity score value may range from +2 (greatest positive connectivity) to -2 (greatest negative connectivity), wherein the connectivity score (e.g., 101, 103, and 105) is the combination of the up score (e.g., 111, 113, 115) and the down score (e.g.,

117, 119, 121) derived by comparing each identifier of a gene signature to the identifiers of an ordered instance list. In other embodiments the connectivity range may be between +1 and -1. Examples of the scores are illustrated in **FIGS. 6-8** as reference numerals 101, 103, 105, 111, 113, 115, 117, 119, and 121. The strength of matching between a gene expression signature and an instance represented by the up scores and down scores and/or the connectivity score may be derived by one or more approaches known in the art and include, but are not limited to, parametric and non-parametric approaches. Examples of parametric approaches include Pearson correlation (or Pearson  $r$ ) and cosine correlation. Examples of non-parametric approaches include Spearman's Rank (or rank-order) correlation, Kendall's Tau correlation, and the Gamma statistic. Optionally, in order to eliminate a requirement that all profiles be generated on the same microarray platform, a non-parametric, rank-based pattern matching strategy based on the Kolmogorov-Smirnov statistic (see M. Hollander et al. *"Nonparametric Statistical Methods"*; Wiley, New York, ed. 2, 1999)(see, e.g., pp. 178-185) is used. Where all expression profiles are derived from a single technology platform, similar results may be obtained using conventional measures of correlation, for example, the Pearson correlation coefficient.

In specific embodiments, the methods and systems of the invention employ the nonparametric, rank-based pattern-matching strategy based on the Kolmogorov-Smirnov statistic, which has been refined for gene profiling data and is known as Gene Set Enrichment Analysis (GSEA) (see, e.g., Lamb *et al.* 2006 and Subramanian, A. *et al.* (2005) *Proc.Natl.Acad Sci U.S.A.*, 102, 15545-15550). For each instance, a down score is calculated to reflect the match between the down-regulated genes of the query and the instance, and an up score is calculated to reflect the correlation between the up-regulated genes of the query and the instance. In certain embodiments the down-score and up-score each may range between -1 and +1. The combination represents the strength of the overall match between the query signature and the instance.

The combination of the up-score and down-score is used to calculate an overall connectivity score for each instance, and in embodiments where up- and down-score ranges are set between -1 and +1, the connectivity score ranges from -2 to +2, and represents the strength of match between a query gene expression signature and the instance. The sign of the overall score is determined by whether the instance links positivity or negatively to the signature. Positive connectivity occurs when the perturbation associated with an instance tends to up-regulate the

genes in the up list of the signature and down-regulate the genes in the down list. Conversely, negative connectivity occurs when the perturbagen tends to reverse the up- and down- signature gene expression changes. The magnitude of the connectivity score is the sum of the absolute values of the up and down scores when the up and down scores have different signs. A high positive connectivity score predicts that the perturbagen will tend to induce the condition associated with the query gene expression signature, and a high negative connectivity score predicts that the perturbagen will tend to reverse the condition associated with the query gene expression signature. A zero score is assigned where the up- and down-scores have the same sign, indicating that a perturbagen did not have a consistent impact on the condition gene expression signature (e.g., up-regulating both the up and down lists).

According to Lamb *et al.* (2006), there is no standard for estimating statistical significance of connections observed. The power to detect connections may be greater for compounds with many replicates. Replicating in this context means that the same perturbagen is profiled multiple times. Profiling a perturbagen multiple times in each batch reduces batch to batch variation. Since microarray experiments tend to have strong batch effects, instances are optionally replicated in different batches (i.e., experiments) to increase confidence that connectivity scores are meaningful and reproducible.

Each instance may be rank ordered according to its connectivity score to the query gene expression signature, and the resulting rank ordered list displayed to a user using any suitable software and computer hardware allowing for visualization of data.

In some embodiments, the methods may comprise identifying from the displayed rank-ordered list of instances (i) the one or more perturbagens associated with the instances of interest (thereby correlating activation or inhibition of a plurality of genes listed in the query signature to the one or more perturbagens); (ii) the differentially expressed genes associated with any instances of interest (thereby correlating such genes with the one or more perturbagens, the skin tissue condition of interest, or both); (iii) the cells associated with any instance of interest (thereby correlating such cells with one or more of the differentially expressed genes, the one or more perturbagens, and the skin tissue condition of interest); or (iv) combinations thereof. The perturbagen(s) associated with an instance may be identified from the metadata stored in the database for that instance. However, one of skill in the art will appreciate that perturbagen data

for an instance may be retrievably stored in and by other means. Because the identified perturbagens statistically correlate to activation or inhibition of genes listed in the query gene expression signature, and because the query gene expression signature is a proxy for a biological condition (e.g., a plurality of skin conditions of interest), the identified perturbagens may be candidates for new cosmetic agents, new uses of known cosmetic agents, or to validate known agents for known uses.

#### CHARACTERIZING PERTURBAGEN ACTIVITY IN MODELS OF SKIN CONDITIONS

In some embodiments, the inventive methods include characterizing activity of a perturbagen associated with an instance (i.e., a candidate skin-active agent) in one or more assays to validate the activity of the agent and usefulness as a skin care agent. A great challenge in the identification of new skin care actives is the development of *in vitro* models that are predictive of clinical efficacy. The challenge of developing predictive *in vitro* and *ex vivo* models for skin conditions is complicated by the fact that the triggers of many skin conditions and the underlying biology are poorly understood. The transcriptomic profiling of a plurality of skin conditions described herein provided many new insights into *in vitro* and *ex vivo* assays that recapitulate the common key features of multiple skin conditions *in vivo*. In this regard, in various embodiments, the invention further includes characterizing the activity of a perturbagen in one or more assays selected from the group consisting of an inflammation simulation assay, an epidermal differentiation assay, an epithelial cell proliferation assay, and lipid metabolism assay. Optionally, the method comprises characterizing the activity of the perturbagen in an inflammation simulation assay, an epidermal differentiation assay, an epithelial cell proliferation assay, and lipid metabolism assay. The method, in various aspects, additionally comprises characterizing activity of the perturbagen in an *ex vivo* skin model of inflammation and/or a three-dimensional organotypic model of inflammation.

The invention provides a coherent, tiered system of assays for characterizing the influence of a candidate skin-active agent on skin homeostasis. For example, in one embodiment, the method comprises characterizing the activity of the perturbagen in a cell-based assay, characterizing the activity of the perturbagen in an *ex vivo* tissue assay, and characterizing the activity of the perturbagen *in vivo*. The cell-based assay is optionally selected from the group consisting of an inflammation assay, an epidermal differentiation assay, an epithelial cell

proliferation assay, and lipid metabolism assay, and any combination of the foregoing. The *ex vivo* tissue assay is optionally a skin model of inflammation and/or a three-dimensional organotypic model of inflammation.

Exemplary inflammation simulation, epidermal differentiation, epithelial cell proliferation, and lipid metabolism assays are described herein. Cell cultures or skin models suitable for studying inflammation, differentiation, proliferation, and lipid metabolism include, but are not limited to, organotypic culture, NHEK or tert-keratinocytes cultures (including vitamin C/Serum NHEK system), and pig or human explants. Many tissue models are available commercially, including the MatTek Corp. NHEK-based EpiDerm™ systems. *Ex vivo* skin models often comprise skin (e.g., human skin) surgically removed from a subject and cultured in a manner that mimics *in vivo* conditions (e.g., circulation). *Ex vivo* skin models using human skin are advantageous because the model includes a functional, fully formed stratum corneum barrier; appropriate tissue architecture; and most (if not all) of the full complement of cell types present within human skin. *Ex vivo* human skin models also largely respond to certain challenges in a similar manner to *in vivo* skin. Three-dimensional organotypic models include keratinocyte-derived three dimensional epithelium which develops when keratinocytes are cultured on an inert medium (e.g., collagen gel) and raised to the air-liquid interface in a tissue culture dish. Three-dimensional organotypic models are responsive to inflammatory challenge and differentiate in a manner that is very similar *in vivo* skin. Suitable *ex vivo* models and assay conditions are described in U.S. Patent Application No. 61/683,452, filed August 15, 2012, which is hereby incorporated by reference.

In various aspects, the cells/explants are treated with one or a combination of perturbagens which induce a physiological theme pattern for the skin conditions. The combination of IL-22/17 is a very good means for simulating an inflammatory environment that resembles the pathology associated with a number of skin conditions, including dandruff, acne, dermatitis, eczema, and psoriasis. Indeed, the combination of IL-22 and IL-17 influences many biological processes in the same manner as observed in, e.g., dandruff. For example, dandruff suffers exhibit increased keratinocyte differentiation, decreased apoptosis regulation; increased responses to inflammation, biotic stimulus, hormone stimulus, and wounding; and decreased ketone metabolism, lipid biosynthesis, and steroid biosynthesis. Skin cell exposure to IL-22 and IL-17 induced similar biological responses. Additionally, *in vitro* simulations of dandruff with

IL-22 and IL-17 produced cascades of gene expression that strongly resemble the unhealthy skin gene expression pattern described herein. Thus, in one aspect, the invention includes characterizing perturbagen activity in an *ex vivo* model of skin inflammation, which comprises a mammalian skin sample comprising an epidermal layer and a dermal layer wherein inflammation  
5 is induced by delivering an effective amount of a stimulant selected from the group consisting of IL-17, IL-22, IL-1b, and combinations thereof, to the mammalian skin sample.

The effect of a perturbagen on, e.g., inflammation, epidermal differentiation, epithelial cell proliferation, and/or lipid metabolism is determined by examining any of a number of endpoints, including, but not limited to, lipid content (e.g., determined by Oil Red O  
10 Staining/TLC evaluation of major subcutaneous lipid classes), production of relevant lipid biosynthetic enzymes, cornified envelope formation (e.g., via colorimetric determination of covalently cross-linked envelope proteins), production of squamous differentiation markers, presence of Retinoic acid Metabolism Blocking Agents (RAMBA) (e.g., via detection of human CYP3A4 inhibition), basal cell proliferation (e.g., detected using PCNA, Ki67 or BrdU staining  
15 or by observing thickness of viable epidermis), pro-inflammatory cytokine production (e.g., via measuring IL-8 release or NF-kB activity), and/or anti-inflammatory cytokine production (e.g., via measuring IL-10 production). Alternatively or in addition, barrier homeostasis biomarker (e.g., filaggrin, involucrin, serine palmitoyl transferase I and II, transglutaminase I, acid sphingomyelinase, beta glucocerebrosidase, glucosyl ceramide synthase, ceramide kinase) gene  
20 expression is detected and/or quantified.

In various embodiments, the activity of a perturbagen is compared to a benchmark. For example, in a lipid metabolism assay, cholesterol, free fatty acid, and/or ceramide produced in skin cells (e.g., keratinocytes) exposed to the perturbagen is quantified. A perturbagen that  
25 mediates a level of production of cholesterol, free fatty acid, ceramide, or any combination thereof, that is equal to or greater than the level of production observed in matched cells (i.e., the same cell type, cultured under similar conditions) treated with calcium, is a lipid metabolism modulator, and is a candidate skin-active agent. An exemplary epidermal differentiation assay compares cornified envelope formation by keratinocytes exposed to a perturbagen or a known skin cell differentiator. For example, cells are exposed to a perturbagen, and the amount of  
30 cross-linked envelope proteins produced by the cells is quantified and compared to the amount of cross-linked envelope proteins produced by cells treated with Anthralin. A perturbagen that

mediates a level of cross-linked protein production that is equal to, or greater than, the level of cross-linked envelope protein production mediated by Anthralin, is a differentiation modulator, and is a candidate skin-active agent.

An exemplary benchmark for a cell proliferation assay and an inflammation assay is clobetasol, a corticosteroid used to treat, e.g., eczema and psoriasis. Perturbagen activity need not be compared to a benchmark active, however. In this regard, a perturbagen that mediates a statistically significant level of suppression (e.g.,  $p < 0.05$  from a t-test) of cell proliferation compared to a negative control (e.g., cell proliferation in the absence of a proliferation inhibitor, including cell proliferation observed without an exogenous initiator of proliferation and cell proliferation achieved in response to an exogenous proliferation trigger (such as IL-17 and IL-22)) is considered a candidate skin-active agent. The level of cell proliferation mediated by clobetasol is a useful reference for cell proliferation assays in the context of the invention. Perturbagens that suppress cell proliferation to a degree comparable to, or greater than, the level of suppression mediated by clobetasol also are candidate skin-active agents. In an inflammation assay, cells challenged by, e.g., IL-22/IL-17 are exposed to a perturbagen, and IL-8 is measured as a surrogate for inflammation. A statistically significant reduction or suppression of IL-8 mediated by the perturbagen, compared to a negative control (e.g., inflammation observed in the absence of the perturbagen), indicates that the perturbagen is an anti-inflammatory agent, and is a candidate skin-active agent. If desired, the activity of the perturbagen is compared to that of clobetasol; a perturbagen that mediates a level of suppression of IL-8 that is equal to, or greater than, clobetasol is also considered a candidate skin-active agent.

The methods described herein are amenable to automation and, as such, may be formatted as a high-throughput method for characterizing the activity of the perturbagen. Use of automation equipment allows identification of candidate skin-active agents and rapid characterization of the activity of multiple candidates (e.g., hundreds or thousands of candidates) in parallel, which is contemplated herein. Indeed, the methods of the invention are appropriate for large scale screening of libraries of potential active agents.

#### COMPOSITIONS AND PERSONAL CARE PRODUCTS

Generally, skin-active agents are applied in accordance with cosmetic compositions and formulation parameters well-known in the art. Various methods of treatment, application,



regulation, or improvement may utilize skin care compositions comprising skin-active agents identified according to the inventive methods. An “effective amount” of a skin-active agent is an amount sufficient to achieve the desired biological effect. An effective amount will vary with the particular skin condition(s) being treated, the particular agent used, the age and physical condition of the subject, and the duration of the treatment period. It may be advantageous to administer multiple applications of a skin-active agent over a period of time to achieve a desired effect. For example, multiple applications can be administered over a treatment period of, for example, about 1 month to about 24 months (e.g., about 3 months, about 6 months, about 9 months, about 12 months, about 15 months, about 18 months, or about 21 months), although longer treatment periods also are contemplated. In some instances, a skin-active agent is administered multiple times per week and/or multiple times a day during the treatment period. For example, a skin-active agent is optionally applied once or twice daily for one or more days per week (e.g., 2, 3, 4, 5, 6, or 7 days per week) for a period of time sufficient to achieve and/or maintain the desired results.

The composition may be applied as part of routine hygiene relating to the skin, hair, and scalp. In one aspect, an agent identified as described herein is formulated as, e.g., shampoo, conditioner, tonic, shower gel, liquid hand cleanser, facial cleanser, moisturizer, lotion (e.g., clarified lotion), skin lotion or cream (such as eye cream and/or lip cream), facial skin cosmetics (such as blusher and highlighter), eye cosmetics (such as eye shadow, eye brow color, and eye liner), lip cosmetics (such as lip rouge), foundation, concealer, wrinkle soothing serum, mascara, skin facial mask, sunscreen, scalp hair styling aid, facial hair styling aid, emulsion, oil, mousse, ointment, milk, pomade, solution, spray, aerosol, powder, foam, gel (such as skin gel, eye gel, and/or lip gel), serum, stick, paste, or other skin and hair products or treatment. In one embodiment, the composition is intended to be left on the skin and/or hair for some esthetic, prophylactic, therapeutic or other benefit (i.e., a “leave-on” composition).

Non-limiting examples of components that can be included in a personal care composition include: conditioning agents, cellulose or guar cationic deposition polymers, natural cationic deposition polymers, synthetic cationic deposition polymers, anti-dandruff agents, gel networks (e.g., fatty alcohol/surfactant networks), particles, suspending agents (such as suspending agents described in, e.g., U.S. Patent Nos. 4,741,855 and RE34,584), paraffinic hydrocarbons, propellants, viscosity modifiers, dyes, non-volatile solvents, water soluble

diluents, water insoluble diluents, opacifying agents, pearlescent aids, foam boosters, additional surfactants or nonionic cosurfactants, pediculocides, pH adjusting agents, perfumes, preservatives, chelants, proteins, skin active agents, sunscreens, UV absorbers, vitamins, amino acids, mono- or divalent salt, fragrance, skin conditioning agents, exfoliants, and mixtures thereof. Exemplary conditioning agents include, but are not limited to, organic conditioning oils, hydrocarbon oils, polyolefins, fatty esters, fluorinated conditioning compounds, fatty alcohols, alkyl glucosides and alkyl glucoside derivatives, quaternary ammonium compounds, polyethylene glycols, and silicone conditioning agents (e.g., silicone conditioning agents described in U.S. Reissue Patent No. 34,584; U.S. Patent Nos. 2,826,551; 3,964,500; 4,364,837; 5,104,646; and 5,106,609; British Patent No. 849,433; and Silicon Compounds, Petrarch Systems, Inc. (1984)). Non-limiting examples of suitable synthetic cationic deposition polymers are described in U.S. Patent Application Publication No. 2003/0223951. Exemplary anti-dandruff additives are described in, e.g., U.S. Patent Nos. 2,694,668; 2,809,971; 3,152,046; 3,236,733; 3,753,196; 3,761,418; 4,345,080; 4,323,683; 4,379,753; 4,470,982; and 4,885,107. A personal care composition also, in certain embodiments, contains a preservative system to inhibit microbiological growth and maintain the integrity of the product. Exemplary components of personal care compositions also are disclosed in, e.g., U.S. Patent Nos. 7,772,214; 7,727,516; 7,709,015; 7,704,932; 7,585,827; and 7,531,497. U.S. Patent Nos. 7,101,889; 5,624,666; 6,451,300, 6,974,569, and 7,001,594 are non-limiting examples of U.S. patents comprising guidance on compositions, formulations, vehicles, administration, and other aspects relating to personal care products comprising anti-dandruff agents formulated for the treatment of dandruff. The entire disclosures of the patents listed herein are incorporated herein by reference, particularly with respect to the teachings relating to formulation of personal care compositions.

## EXAMPLES

The invention will be better understood by reference to the following examples which are offered by way of illustration not limitation.

### Example 1

This example describes an exemplary method for generating an instance.

Individual experiments (referred to as batches) generally comprise 30 to 96 samples analyzed using Affymetrix GeneChip® technology platforms, containing six replicates of the

vehicle control (e.g., DMSO), two replicate samples of a positive control that gives a strong reproducible effect in the cell type used, and samples of the test material/perturbagen. Replication of the test material was performed in separate batches due to batch effects. *In vitro* testing was performed in 6-well plates to provide sufficient RNA for GeneChip® analysis (2-4  
5  $\mu\text{g}$  total RNA yield/well).

Human telomerized keratinocytes (tKC) were obtained from the University of Texas, Southwestern Medical Center, Dallas, TX. tKC cells were grown in EpiLife® media with 1X Human Keratinocyte Growth Supplement (Invitrogen, Carlsbad, CA) on collagen I coated cell culture flasks and plates (Becton Dickinson, Franklin Lakes, NJ). Keratinocytes were seeded  
10 into 6-well plates at 20,000 cells/cm<sup>2</sup> 24 hours before chemical exposure. Human skin fibroblasts (BJ cell line from ATCC, Manassas, VA) were grown in Eagle's Minimal Essential Medium (ATCC) supplemented with 10% fetal bovine serum (HyClone, Logan, UT) in normal cell culture flasks and plates (Corning, Lowell, MA). BJ fibroblasts were seeded into 6-well plates at 12,000 cells/cm<sup>2</sup> 24 hours before chemical exposure.

15 All cells were incubated at 37°C in a humidified incubator with 5% CO<sub>2</sub>. At t= -24 hours cells were trypsinized from T-75 flasks and plated into 6-well plates in basal growth medium. At t=0 media was removed and replaced with an appropriate dosing solution of perturbagen as per the experimental design. Dosing solutions were prepared the previous day in sterile 4 ml Falcon snap cap tubes. Pure test materials may be prepared at a concentration of 1-200  $\mu\text{M}$ , and  
20 botanical extracts may be prepared at a concentration of 0.001 to 1% by weight of the dosing solution. After 6 to 24 hours of chemical exposure, cells were viewed and imaged. The wells were examined with a microscope before cell lysis and RNA isolation to evaluate for morphologic evidence of toxicity. If morphological changes were sufficient to suggest cytotoxicity, a lower concentration of the perturbagen was tested. Cells were then lysed with  
25 350ul/well of RLT buffer containing  $\beta$ -mercaptoethanol (Qiagen, Valencia, CA), transferred to a 96-well plate, and stored at -20° C.

RNA from cell culture batches was isolated from the RLT buffer using Agencourt® RNAdvance Tissue-Bind magnetic beads (Beckman Coulter) according to manufacturer's instructions. One microgram of total RNA per sample was labeled using Ambion Message  
30 Amp™ II Biotin Enhanced kit (Applied Biosystems Incorporated) according to manufacturer's

instructions. The resultant biotin labeled and fragmented RNA was hybridized to an Affymetrix HG-U133A 2.0 GeneChip®, which was then washed, stained and scanned using the protocol provided by Affymetrix.

### **Example 2**

5 This example describes a method for generating a gene expression signature representative for a plurality of biological conditions. The methodology employed gene expression profiles associated with multiple skin conditions. It will be appreciated, however, that the method is applicable to any combination of biological conditions.

10 Gene expression datasets for five skin disorders (dandruff, acne, atopic dermatitis, eczema and psoriasis) were collected. Each lesion biopsy was compared to “healthy” biopsy using t-test. One-tailed t-test  $p_t$  value was computed for each probe set and was used to calculate a log-odds ratio. The log-odds ratio is a measurement of significance of change and is symmetric for up/down regulated probes. The log-odds ratio was then transformed using a soft threshold function, and the resulting values across all the five skin disorders were used to  
15 compute a consistency value using a formula similar to t-statistics. The probes were then ranked based on the computed consistency value. The method is further described in the following paragraphs.

The dandruff dataset was generated internally, while acne, atopic dermatitis, eczema and psoriasis gene expression datasets were obtained from NCBI Gene Expression Omnibus (a  
20 repository for gene expression dataset from published literature). The Omnibus data was collected from: Acne (<http://www.ncbi.nlm.nih.gov/geo/query/acc.cgi?acc=GSE6475>, citing Trivedi et al., “Gene array expression profiling in acne lesions reveals marked upregulation of genes involved in inflammation and matrix remodeling,” J Invest Dermatol;126(5):1071-9 (2006); PMID: 16528362); Atopic dermatitis  
25 (<http://www.ncbi.nlm.nih.gov/geo/query/acc.cgi?acc=GSE5667>, citing Plager et al., “Early cutaneous gene transcription changes in adult atopic dermatitis and potential clinical implications,” Exp Dermatol;16(1):28-36 (2007); PMID: 17181634, and Plager et al., “Gene transcription changes in asthmatic chronic rhinosinusitis with nasal polyps and comparison to those in atopic dermatitis, PLoS One;5(7):e11450 (2010); PMID: 20625511), Eczema  
30 (<http://www.ncbi.nlm.nih.gov/geo/query/acc.cgi?acc=GSE6012>, citing Olsson et al., “Increased

expression of aquaporin 3 in atopic eczema,” *Allergy*; 61(9):1132-7 92006); PMID: 16918518, and Mobini et al., “A module-based analytical strategy to identify novel disease-associated genes shows an inhibitory role for interleukin 7 Receptor in allergic inflammation,” *BMC Syst Biol*; 3:19 (2009); PMID: 19216740), and Psoriasis (http://www.ncbi.nlm.nih.gov/geo/query/acc.cgi?acc=GSE13355, citing Nair et al., “Genome-wide scan reveals association of psoriasis with IL-23 and NF-kappaB pathways,” *Nat Genet*; 41(2):199-204(2009); PMID: 19169254, and Swindell et al., “Genome-wide expression profiling of five mouse models identifies similarities and differences with human psoriasis,” *PLoS One*; 6(4):e18266 92011), PMID: 21483750).

10 Each skin disorder dataset (gene expression profile) was normalized using a standard microarray normalization method. Lesion biopsy samples were compared to “healthy” biopsy samples using one-tailed t-test to derive one-tailed p-value  $p_t$  for each probe set. Because the gene expression profiles were not generated using the same microarray chip, only probe sets common to all five gene expression profiles were considered. A log-odds ratio was computed  
15 for each probe set for each sample using the formula:  $\text{lod} = \log((1-p_t)/p_t)$ . Each log-odds ratio was transformed using a soft threshold function:  $c = (1/(1+e^{-\text{alpha}*\text{lod}}))-0.5$  to derive value  $c$  for each probe set. A parameter *alpha* was used to control the steepness of the threshold. *alpha* = 1.5 was used in this study.

The  $c$ -value for each probe set across the five skin conditions derived as set forth above  
20 was used to calculate a one-sample t-test statistic. A small valued 0.01 was added to the sum of square in the t-test formula to avoid division by zero error. One-tailed p-value  $p_{t2}$  is calculated and the log-odds ratio was computed using the formula  $\text{lod1} = \log((1-p_{t2})/p_{t2})$  for each probe set. The log-odds values computed were sorted in decreasing order. The top ranked probe sets represent the most consistently up-regulated probe sets, and the bottom ranked probe sets  
25 represent the most consistently down-regulated probe sets across the skin conditions.

An exemplary unhealthy skin gene expression signature includes the 70 most significant up- and 70 most significant down-regulated genes set forth in Tables A and B, such as a gene expression signature comprise the genes set forth in Figure 1.

The method described herein can be used to generate a list of genes, the expression of  
30 which is consistently altered among a set of biological conditions that is not limited to the

conditions described above. The approach used to generate the unhealthy skin gene expression signature can be applied to any data set including, but not limited to, data sets generated from proteomics, metabolomics, and lipidomics experiments.

### **Example 3**

5 This example illustrates a method for using the unhealthy skin gene expression signature to reliably screen for candidate skin-active agents.

The unhealthy gene expression signature was generated as described above. The signature was used to query a C-Map database comprising gene expression profiles from fibroblast and keratinocyte cell lines exposed to a large number of different agents (i.e., “skin instances”). Many of the agents represented are used to treat skin and other diseases or are used in cosmetic products. Many of agents represented have no history of use in drugs or cosmetic products. Each agent was tested at several concentrations. As shown in Table C, the highest-ranked results (those instances displaying the strongest negative linkage scores) include several instances of estradiol, niacinamide, all-trans retinoic acid, and Olivem 460, all of which are known to have dramatic effects on normalizing aging or damaged skin *in vivo*. This result validates the effectiveness of the process.

**TABLE C**

Chip ID	Chemical	Score	Up Score	Down Score
GSS0222_2_11	Estradiol	-0.925	-0.666	0.259
GSS0222_2_39	Estradiol	-0.899	-0.628	0.272
GSS0222_2_29	Estradiol	-0.820	-0.579	0.240
GSS0222_2_46	Estradiol	-0.769	-0.571	0.198
GSS0222_2_55	Estradiol	-0.736	-0.596	0.140
GSS0222_2_36	Estradiol	-0.734	-0.571	0.164
GSS073_9.1	Nicotinamide	-0.710	-0.551	0.159
GSS0206_32	Melatonin	-0.684	-0.422	0.262

GSS0206_51	All-trans retinoic acid	-0.648	-0.332	0.316
GSS0222_2_06	Estradiol	-0.614	-0.490	0.124
GSS094_estradiol	Estradiol	-0.590	-0.484	0.106
GSS074_15.3	Nicotinamide	-0.590	-0.365	0.225
GSS0206_43	Nicotinamide	-0.561	-0.424	0.137
GSS074_15.1	Nicotinamide	-0.553	-0.412	0.142
GSS0206_19	Melatonin	-0.530	-0.380	0.151
GSS093_estradiol	Estradiol	-0.529	-0.410	0.119
GSS0222_2_50	Estradiol	-0.510	-0.305	0.205
GSS0206_52	Melatonin	-0.468	-0.212	0.256

The results shown in Table C also confirm that gene expression profiles from keratinocyte cell lines (a proxy for the epidermis) are useful for screening of candidate agents for cosmetics and/or therapeutic agents to treat a wide variety of disorders of the skin.

This Example illustrates that that connectivity mapping, instances, and gene expression signatures as described herein can be used to reliably screen for candidate skin-active agents for improving skin conditions. The screening can be conducted without understanding the mechanisms of action involved in the particular skin condition of interest.

#### **Example 4**

This example demonstrates use of the unhealthy skin gene expression signature to distinguish dandruff sufferers from non-dandruff sufferers. When treated to resolve dandruff symptoms, subjects exhibit a reversal of the unhealthy skin gene expression signature to that resembling healthy skin.

Hierarchical Cluster Analysis of Dandruff vs. Non-Dandruff (Study 1): Genome-wide transcriptional profiles of the dandruff condition and healthy scalp were assessed using RNA extracted from full thickness scalp biopsies. Target cDNA (from extracted mRNA) was hybridized to Affymetrix U133 Plus 2 microarrays containing 54,613 probes; statistical analysis

revealed more than 7,000 differentially regulated probe sets, corresponding to 3,757 distinct genes (far in excess of the number expected on the basis of chance alone). Using the top 400 significantly regulated probe sets from the unhealthy skin gene expression signature described above, hierarchical clustering analysis was used to group these genes based on similarity of expression across the samples. A heat map of normalized expression values (based on z-score) of these probe sets is presented in **FIG. 9** in grayscale. Each row in **FIG. 9** represents a single probe set and each column represents the group average of all subjects (not a single microarray experiment). The expression pattern of these genes is sufficient to effect a complete statistical separation between dandruff-involved (lesional) and non-dandruff scalp skin, indicating that the unhealthy gene expression signature is diagnostic of the condition.

Effect of zinc pyrithione (ZPT) on the Unhealthy Skin Gene Expression Signature in Dandruff Sufferers (Study 2): We examined the effect of ZPT on the transcriptomic profile in dandruff sufferers during a course of treatment known to resolve the key symptoms of the condition (flake and itch) and substantially restore the scalp skin histology and cell surface biomarker profile to a healthy state. In this study, we were able to replicate our key transcriptomic findings from Study 1 in a second study population. It is notable that using the expression levels of the same 400 probe sets in the unhealthy gene expression signature, which all satisfied the  $p < 0.05$  criterion, hierarchical cluster analysis again clearly separated Dandruff from Non-dandruff (see All Dandruff Baseline vs. Non-Dandruff Baseline). **FIG. 9** demonstrates that the dandruff subjects that received three weeks of treatment with ZPT-containing shampoo displayed a gene expression profile that statistically clusters with the normal subjects at baseline and the normal subjects that received vehicle treatment. The shift in the expression pattern of genes in the unhealthy skin gene expression signature in treated dandruff subjects was accompanied by a reversal of the key symptoms of the condition and a restoration of tissue architecture. This underscores the fundamental importance of the gene products associated with this signature to skin homeostasis. The vehicle treatment did not produce a significant effect on the gene expression profile in either study group after three weeks of controlled application of vehicle three times weekly (a total of 9 exposures).

This Example demonstrates that the unhealthy skin gene expression signature described herein distinguishes the presence and the absence of a biological condition in a subject, particularly, distinguishes dandruff sufferers from asymptomatic subjects (non-dandruff).



Treatment to alleviate the symptoms of the disorder caused a substantial normalization of the expression profile, while the vehicle treatments caused no significant shift in the profile. Thus, the invention provides a method whereby a potential therapeutic could be evaluated *in vivo* with respect to its effect on gene expression associated with the unhealthy skin signature. In this regard, a positive biological effect can be defined, at least in part, by the reversal of the expression pattern of genes that reside within this signature.

### **Example 5**

This example illustrates methods for characterizing perturbation activity in models of skin conditions. In particular, the example describes exemplary inflammation, cell proliferation, cell differentiation, and lipid metabolism assays.

#### *Lipid Metabolism Assay*

All assays may be performed using HEK293 cells. HEK293 cells are cultured in keratinocyte growth media (Epi-Life media (Cascade, catalog no. M-EPI-500-CA)) supplemented with Human Keratinocyte Growth Supplement (HKGS) (Cascade, catalog no. S-001-5). The cells are seeded on 60 mm dishes resulting in 70,000 cells per plate. When the plates are 90%-100% confluent, the keratinocyte growth media is replaced with DMEM: Hams F-12 (2:1) (DMEM (Gibco, catalog no. 21068), Hams F12 (Gibco, catalog no. 11765) (2:1), 10% Fetal Bovine Serum (Gibco, catalog no.10437-077); 10 µg/ml Insulin (Gibco, catalog no.12585-014); 0.4 µg/ml hydrocortisone (Sigma, catalog no.H0135); and 1% CD lipid concentrate (Gibco, catalog no.11905).

When 90-100% confluency is observed, HEK293 cells are exposed to a perturbation or calcium for 10 days with media changes every 48 hrs. Cells are examined daily under a microscope. At day 10, the plates are rinsed with phosphate buffered saline three times (1X PBS (Media Tech, Cellgro #21-040-CV)), and 200 µl of 2% SDS/300 mM Urea is added to each plate. The plates are scraped, two plates of the same treatment are pooled, and resulting lysates are stored at -80°C.

To extract lipid from the cells, the lysates are thawed and approximately 160 µl of lysate is mixed with 1 ml of nanopure water. Three milliliters of 1:2 chloroform:methanol is added and mixed. An additional milliliter of chloroform is added, the mixture is vortexed for one minute to

achieve phase separation. The mixture is centrifuged at 2500 rpm for 10 minutes. The chloroform (bottom) layer is removed and transferred to a clean test tube. To the chloroform layer is added 4 ml 10:10:9 chloroform:methanol:water, and the mixture is vortexed for 30 seconds, and again centrifuged at 2500 rpm for 10 minutes. The chloroform layer is removed  
5 and transferred to a Reacti-vial, and evaporated to dryness under nitrogen. All samples are stored at -80°C.

Thin layer chromatography (TLC) is employed to separate lipids. Dried samples are reconstituted in 100 µl of 2:1 chloroform:methanol and quickly transferred to TLC vials. Samples are spotted on TLC plates. An AMD 2 System with winCATS may be employed using  
10 the following solvents: chloroform (Burdick & Jackson, catalog no. #048-4), acetone (Burdick & Jackson, catalog no. #AX0015-1), methanol (Burdick & Jackson, catalog no. #AX230-4), ethyl ether (Burdick & Jackson, catalog no. #AH106-4), and ethyl acetate (Aldrich, catalog no. #319902) + 5% Acetic Acid (Sigma Aldrich, catalog no. #242853). After separation, the plates are dried, sprayed with sulfuric acid, charred on a hot plate for about 45 minutes, cooled, then  
15 scanned. Free fatty acid, ceramide, and cholesterol from the samples are quantified, and the lipid levels of perturbagen-treated cells are compared to lipid levels in calcium-treated cells.

#### *Cell Differentiation Assay*

Cell differentiation may be evaluated by detecting cornified envelope development. Cells are cultured as described above with respect to the lipid metabolism assay. When 90-100%  
20 confluency is observed, HEK293 cells are exposed to a perturbagen or Anthralin for 6 days with media changes every 48 hours. Cells are examined daily under a microscope. At day 6, the plates are rinsed with phosphate buffered saline three times (1X PBS (Media Tech, Cellgro #21-040-CV)), and 200 µl of 2% SDS/300 mM urea is added to each plate. The plates are scraped, two plates of the same treatment are pooled, and resulting lysates are stored at -80°C.

25 To determine total protein concentration, cells are thawed on ice and sonicated. The lysate is boiled for 10 minutes, and 40 µl is removed for protein measurement (“protein sample”). The protein sample is diluted 1:2 in 2% SDS/300 mM urea buffer, and returned to -80°C. The protein samples are thawed and diluted 1:2 (40 µl) in 2% SDS/300 mM urea buffer. Total protein is measured using the Pierce BCA Protein Assay Kit (Pierce, catalog no. 23225) following the  
30 manufacturer’s instructions.

To measure cross-linked envelope protein, lysates are centrifuged at 13,000 rpm for 15 minutes to remove soluble protein. The supernatant is removed, and 500  $\mu$ l of fresh 2% SDS is added, the mixture is vortexed, and then centrifuged at 13,000 rpm for another 15 minutes. The supernatant is removed, 500  $\mu$ l of fresh 2% SDS is added, the mixture is vortexed, and then  
5 centrifuged at 13,000 rpm for 15 minutes. The supernatant is removed. The resulting pellet is resuspended in 300  $\mu$ l of 2% SDS and vortexed. A 100  $\mu$ l aliquot of the sample is transferred into a clear 96-well plate and absorbance is measured (OD at 340nm) to quantify cross-linked envelope protein. The absorbance readings are normalized to readings of the BCA total protein sample. The level of cross-linked envelope protein of perturbagen-treated cells is compared  
10 cross-linked envelope protein levels in Anthralin-treated cells.

#### *Inflammation Assay*

Human Tert cells are cultured in complete media (Eppilife Media (Invitrogen, catalog no. M-EPI-500-CA)) supplemented with HKGS (Invitrogen, catalog no. S-001-5) and AB/AM (Invitrogen, catalog no. R-015-10). Media is changed every 48 hours. Cells are seeded (25,000  
15 cells/plate) onto a 24 well plate and incubated overnight at 37°C to allow attachment. The following day, the complete media is removed and replaced with modified media that that does not contain BPE, hEGF and antibiotic - Eppilife Media (Invitrogen, catalog no. M-EPI-500-CA) supplemented with insulin, hydrocortisone, and transferrin of the HKGS kit (Invitrogen, catalog no. S-001-k). The cells are allowed to incubate overnight.

20 If desired, multiple concentrations of perturbagen are assayed simultaneously (e.g., 0.5  $\mu$ M and 1  $\mu$ M). The following treatment parameters are merely exemplary and may be modified to adjust for culture plate size, number of perturbagens tested simultaneously, activity of the perturbagens, and the like. The media is removed by vacuum and 1 mL of one of the following is applied to each well: (a) modified media comprising DMSO and lacking cytokines, (b)  
25 modified media comprising DMSO and cytokines (human IL-22 (20 ng/mL (R&D, catalog no. 782-IL) and human IL-17a (200 ng/mL (R&D, catalog no. 314-ILB)); (c) modified media comprising cytokines, DMSO, and clobetasol; (c) modified media comprising cytokines, DMSO, and 50  $\mu$ M perturbagen; and (d) modified media comprising cytokines, DMSO, and 100  $\mu$ M perturbagen. Clobetasol is a corticosteroid which blocks IL-8 production and, therefore, is a

useful benchmark in the context of the inflammation assay. Clobetasol is commonly prescribed to treat eczema, psoriasis, and contact dermatitis.

A sample of media (100  $\mu$ L) is collected at 48 hours following treatment to examine IL-8 levels, which is surrogate for the inflammatory cascade. ATP levels are measured using the  
5 CellTiter-Glo® Luminescent Cell Viability Assay (Promega), which determines the number of viable cells in culture based on quantitation of the ATP present. IL-8 in the media samples is analyzed using Luminex Technology available from Millipore. The amount of IL-8 (pg/mL) is normalized to the ATP signal. The level of IL-8 production in cells treated with perturbagen is compared to the level of IL-8 production in cells treated with clobetasol. While the methods are  
10 described with respect to keratinocytes growing in monolayer culture, the assay framework can be applied to both three-dimensional organotypic cultures and *ex vivo* human skin cultures.

#### *Cell Proliferation Assay*

The following methodology is described in terms of three-dimensional organotypic cultures; however, the method also may be applied to monolayer cultures or *ex vivo* skin  
15 explants. Human three-dimensional organotypic cultures are exposed to a perturbagen or clobetasol for about 96 hours. The cultures are labeled with a six hour pulse of BrdU (Sigma, St. Louis, MO, USA) at a final concentration of 10  $\mu$ M. Immunohistochemical staining is performed on paraffin-embedded tissues sectioned at 8  $\mu$ M thickness using monoclonal antibodies against BrdU (Roche, Indianapolis, IN, USA) and Vectastain ABC (peroxidase) kit  
20 (Vector Labs, Burlingame, CA, USA). The number of BrdU-positive cells is determined and expressed as a percentage of total cells in the basal layer (labeling index (“LI”). Perturbagens are evaluated on the basis of their effect on the LI, in the absence of overt cytotoxicity. Cellular proliferation in cultures treated with perturbagen is compared to cellular proliferation in cultures treated with clobetasol.

25 The assays describe herein are representative of the physiological themes common in a number of skin disorders and implicated in the unhealthy skin gene expression signature described herein. The effect of perturbagens on skin homeostasis and skin disorders can be further characterized using any one or more of the assays.

The dimensions and values disclosed herein are not to be understood as being strictly  
30 limited to the exact numerical values recited. Instead, unless otherwise specified, each such

dimension is intended to mean both the recited value and a functionally equivalent range surrounding that value. For example, a dimension disclosed as “40 mm” is intended to mean “about 40 mm.”

5 Every document cited herein, including any cross referenced or related patent or application, is hereby incorporated herein by reference in its entirety unless expressly excluded or otherwise limited. In particular, this application claims the benefit of U.S. Provisional Application Number 61/683,667, which is incorporated herein by reference in its entirety. The citation of any document is not an admission that it is prior art with respect to any invention disclosed or claimed herein or that it alone, or in any combination with any other reference or  
10 references, teaches, suggests or discloses any such invention. Further, to the extent that any meaning or definition of a term in this document conflicts with any meaning or definition of the same term in a document incorporated by reference, the meaning or definition assigned to that term in this document shall govern.

15 While particular embodiments of the invention have been illustrated and described, it would be obvious to those skilled in the art that various other changes and modifications can be made without departing from the spirit and scope of the invention. It is therefore intended to cover in the appended claims all such changes and modifications that are within the scope of this invention.

## CLAIMS

## WHAT IS CLAIMED IS:

1. A method of formulating a skin care composition for use in cosmetics, the method comprising:
  - 5 (a) accessing with a computer a plurality of skin instances stored on at least one computer readable medium, wherein each instance is associated with a perturbagen and wherein each instance comprises an ordered list comprising a plurality of identifiers representing up-regulated genes and down-regulated genes;
  - (b) accessing with a computer at least one unhealthy skin gene expression signature stored  
10 on the at least one computer readable medium, wherein the unhealthy skin gene expression signature comprises one or more lists comprising a plurality of identifiers representing a plurality of up-regulated genes and a plurality of down-regulated genes associated with acne, atopic dermatitis, eczema, dandruff, and psoriasis;
  - (c) comparing with a computer the unhealthy skin gene expression signature to the  
15 plurality of the skin instances, wherein the comparison comprises comparing each identifier in the one or more gene expression signature lists with the position of the same identifier in the ordered lists for each of the plurality of instances;
  - (d) assigning with a computer a connectivity score to each of the plurality of instances; and
  - (e) formulating a skin care composition comprising a dermatologically acceptable carrier  
20 and perturbagen(s).
2. The method according to claim 1, wherein each instance comprises identifiers corresponding to between about 5 and about 800 genes.
3. The method according to claim 1, wherein at least one perturbagen of (e) is an anti-inflammatory agent.
- 25 4. The method according to claim 1, wherein at least one perturbagen of (e) modulates lipid metabolism.
5. The method according to claim 1, wherein step (b) comprises accessing a plurality of unhealthy skin gene expression signatures, and step (d) comprises assigning to each of the

plurality of instances a connectivity score for each of the plurality of unhealthy skin gene expression signatures.

6. The method according to claim 5, wherein step (d) comprises assigning a connectivity score to each of the plurality of skin instances based on a combination of the connectivity scores assigned to each instance for each of the plurality of unhealthy skin gene expression signatures.
7. The method according to claim 6, wherein each of the plurality of unhealthy skin gene expression signatures comprises one or more gene expression signature lists comprising a plurality of identifiers representing a plurality of up-regulated genes and a plurality of down-regulated genes.
8. The method according to claim 7, wherein the plurality of up-regulated genes comprises between about 80% and about 100% of the up-regulated genes are set forth in Table A.
9. The method according to claim 7 or claim 8, wherein the plurality of down-regulated genes comprises between about 80% and about 100% of the down-regulated genes are set forth in Table B.
10. The method according to any preceding claim, wherein the unhealthy skin gene expression signature comprises between about 80% and about 100% of the genes set forth in Table C.
11. The method according to any preceding claim, wherein the connectivity score is between +2 and -2.
12. The method according to claim 11, wherein the connectivity score is negative.
13. The method according to any preceding claim, wherein the computer readable medium comprises a data architecture comprising data stored in a digital file, wherein the data is arranged to provide the gene expression signature lists when accessed by the programmable computer, and wherein a plurality of genes is represented in each gene expression signature, the plurality of genes comprising a gene selected from the group consisting of TSTA3, ARPC5L, SYNCRIP, PPP4R1, POL3S, TUBB6, CCT5, GALNT6, C12orf5, S100A11P, TNIP2, DIMT1L, OTUB1, MPZL2, DDX39, EIF6, PLSCR3, LAPTM5, MPZL2, SAMSN1, SLC43A3, ZWINT, EHBP1L1, TRIM14, HNRNPA2B1, TNIP2, EBNA1BP2, SECTM1, FAIM3, N4BP1, N4BP1, SNRPD3, LAPTM5, LOC391020, TRABD, C20orf11,

216952\_s\_at, LMOD1, C14orf132, GPD1L, TRIM2, RNF38, LONP2, 222362\_at, PHYHIP, FAM117A, RHOBTB3, NUA1, CHP2, CREBL2, RAI2, FXYD6, MID2, CCNI, PELI2, FOXJ3, ANKRD25, IAA0265, FLJ10357, OSBPL1A, DDX42, C1orf115, C21orf25, TTC3, RPS14, 212498\_at, PFAAP5, TSPYL5212970\_at, C6orf48, IHPK2, and RP4-691N24.1.

5 14. The method of any preceding claim, wherein the unhealthy skin gene expression signature is constructed by:

(a) obtaining gene expression measurements for genes associated with the biological conditions of acne, atopic dermatitis, eczema, dandruff, and psoriasis;

10 (b) identifying genes differentially expressed in the biological conditions by comparing the gene expression measurements for the biological conditions with gene expression measurements for a control sample;

(c) causing a computer processor to calculate a gene expression consistency value by

15 i. computing a log-odds ratio for the differentially expressed genes,

ii. transforming the log-odds ratio using a sigmoid function,

15 iii. performing a one-tailed t-test against zero, and

iv. computing a log-odds ratio from the one-tailed t-test to achieve the gene expression consistency value;

20 (d) creating an ordered list comprising identifiers representing the consistently differentially expressed genes, wherein the identifiers are ordered according to the gene expression consistency value; and

(e) storing the ordered list as a gene expression signature on the computer readable medium.

15. A skin care composition formulated according to the method of claim 1.



FIG. 1

Affymetrix Probe Id	Gene Symbol	Consistency Score	Description
201644_at	TSTA3	4.892	tissue specific transplantation antigen P35B
36936_at	TSTA3	4.892	tissue specific transplantation antigen P35B
205325_at	PHYHIP	-4.887	phytanoyl-CoA 2-hydroxylase interacting protein
221249_s_at	FAM117A	-4.886	family with sequence similarity 117, member A
202976_s_at	RHOBTB3	-4.86	Rho-related BTB domain containing 3
204589_at	NUAK1	-4.856	NUAK family, SNF1-like kinase, 1
206149_at	CHP2	-4.852	calcineurin B homologous protein 2
220966_x_at	ARPC5L	4.834	actin related protein 2/3 complex, subunit 5-like
218820_at	C14orf132	-4.832	chromosome 14 open reading frame 132
218528_s_at	RNF38	-4.821	ring finger protein 38
217834_s_at	SYNCRIP	4.807	synaptotagmin binding, cytoplasmic RNA interacting protein
221834_at	LONP2	-4.794	lon peptidase 2, peroxisomal
201594_s_at	PPP4R1	4.793	protein phosphatase 4, regulatory subunit 1
214226_at	POL3S	4.787	polymerase 3
209191_at	TUBB6	4.785	tubulin, beta 6
208696_at	CCT5	4.781	chaperonin containing TCP1, subunit 5 (epsilon)
219956_at	GALNT6	4.773	UDP-N-acetyl-alpha-D-galactosamine:polypeptide N-acetylgalactosaminyltransferase 6 (GalNAc-T6)
222362_at	222362_at	-4.771	222362_at
219099_at	C12orf5	4.77	chromosome 12 open reading frame 5
208540_x_at	S100A11P	4.765	S100 calcium binding protein A11 pseudogene
218335_x_at	TNIP2	4.749	TNFAIP3 interacting protein 2
217106_x_at	DIMT1L	4.748	DIM1 dimethyladenosine transferase 1-like (S. cerevisiae)
208655_at	CCNI	-4.738	cyclin I
219132_at	PELI2	-4.735	pellino homolog 2 (Drosophila)
201245_s_at	OTUB1	4.728	OTU domain, ubiquitin aldehyde binding 1
203766_s_at	LMOD1	-4.724	leiomodoin 1 (smooth muscle)
203779_s_at	MPZL2	4.722	myelin protein zero-like 2
212510_at	GPD1L	-4.721	glycerol-3-phosphate dehydrogenase 1-like
201584_s_at	DDX39	4.715	DEAD (Asp-Glu-Ala-Asp) box polypeptide 39
215945_s_at	TRIM2	-4.711	tripartite motif-containing 2
210213_s_at	EIF6	4.708	eukaryotic translation initiation factor 6

## FIG. 1

56197_at	PLSCR3	4.705	phospholipid scramblase 3
201721_s_at	LAPTM5	4.698	lysosomal associated multispinning membrane protein 5
203780_at	MPZL2	4.692	myelin protein zero-like 2
220330_s_at	SAMSN1	4.68	SAM domain, SH3 domain and nuclear localization signals 1
210692_s_at	SLC43A3	4.663	solute carrier family 43, member 3
201989_s_at	CREBL2	-4.656	cAMP responsive element binding protein-like 2
219440_at	RAI2	-4.655	retinoic acid induced 2
217897_at	FXYD6	-4.642	FXYD domain containing ion transport regulator 6
204026_s_at	ZWINT	4.63	ZW10 interactor
221755_at	EHBP1L1	4.628	EH domain binding protein 1-like 1
209733_at	MID2	-4.626	midline 2
206015_s_at	FOXJ3	-4.624	forkhead box J3
203148_s_at	TRIM14	4.619	tripartite motif-containing 14
205292_s_at	HNRNPA2B1	4.617	heterogeneous nuclear ribonucleoprotein A2/B1
218418_s_at	ANKRD25	-4.614	ankyrin repeat domain 25
48531_at	TNIP2	4.609	TNFAIP3 interacting protein 2
210111_s_at	KIAA0265	-4.603	KIAA0265 protein
201323_at	EBNA1BP2	4.597	EBNA1 binding protein 2
58780_s_at	FLJ10357	-4.595	hypothetical protein FLJ10357
208158_s_at	OSBPL1A	-4.582	oxysterol binding protein-like 1A
213716_s_at	SECTM1	4.556	secreted and transmembrane 1
221601_s_at	FAIM3	4.549	Fas apoptotic inhibitory molecule 3
32069_at	N4BP1	4.542	Nedd4 binding protein 1
204601_at	N4BP1	4.541	Nedd4 binding protein 1
202567_at	SNRPD3	4.541	small nuclear ribonucleoprotein D3 polypeptide 18kDa
201788_at	DDX42	-4.535	DEAD (Asp-Glu-Ala-Asp) box polypeptide 42
201720_s_at	LAPTM5	4.535	lysosomal associated multispinning membrane protein 5
218546_at	C1orf115	-4.531	chromosome 1 open reading frame 115
216565_x_at	LOC391020	4.523	interferon induced transmembrane protein pseudogene
212875_s_at	C21orf25	-4.514	chromosome 21 open reading frame 25
208662_s_at	TTC3	-4.513	tetratricopeptide repeat domain 3
208646_at	RPS14	-4.502	ribosomal protein S14
221807_s_at	TRABD	4.493	TraB domain containing
212498_at	212498_at	-4.488	212498_at

## FIG. 1

218448_at	C20orf11	4.464	chromosome 20 open reading frame 11
221899_at	PFAAP5	-4.463	phosphonoformate immuno-associated protein 5
213122_at	TSPYL5	-4.452	TSPY-like 5
216952_s_at	216952_s_at	4.451	216952_s_at
212970_at	212970_at	-4.447	212970_at
220755_s_at	C6orf48	-4.425	chromosome 6 open reading frame 48
218192_at	IHPK2	-4.41	inositol hexaphosphate kinase 2
207705_s_at	RP4-691N24.1	-4.409	KIAA0980 protein
207168_s_at	H2AFY	4.859	H2A histone family, member Y
218087_s_at	SORBS1	-4.843	sorbin and SH3 domain containing 1
217781_s_at	ZFP106	-4.837	zinc finger protein 106 homolog (mouse)
204300_at	PET112L	4.832	PET112-like (yeast)
205847_at	PRSS22	4.824	protease, serine, 22
214501_s_at	H2AFY	4.702	H2A histone family, member Y
217992_s_at	EFHD2	4.697	EF-hand domain family, member D2
203964_at	NMI	4.696	N-myc (and STAT) interactor
213900_at	C9orf61	-4.623	chromosome 9 open reading frame 61
213050_at	COBL	-4.618	cordon-bleu homolog (mouse)
209100_at	IFRD2	4.594	interferon-related developmental regulator 2
212830_at	MEGF9	-4.571	multiple EGF-like-domains 9
213974_at	ADAMTSL3	-4.565	ADAMTS-like 3
219194_at	SEMA4G	-4.563	sema domain, immunoglobulin domain (Ig), transmembrane domain (TM) and short cytoplasmic domain, (semaphorin) 4G
220104_at	ZC3HAV1	4.558	zinc finger CCCH-type, antiviral 1
203234_at	UPP1	4.557	uridine phosphorylase 1
218637_at	IMPACT	-4.538	Impact homolog (mouse)
210212_x_at	MTCP1	-4.513	mature T-cell proliferation 1
206481_s_at	LDB2	-4.498	LIM domain binding 2
41037_at	TEAD4	4.498	TEA domain family member 4
212805_at	PRUNE2	-4.486	prune homolog 2 (Drosophila)
219329_s_at	C2orf28	-4.482	chromosome 2 open reading frame 28
218384_at	CARHSP1	4.479	calcium regulated heat stable protein 1, 24kDa
206932_at	CH25H	4.448	cholesterol 25-hydroxylase
221987_s_at	TSR1	4.438	TSR1, 20S rRNA accumulation, homolog (S. cerevisiae)
204166_at	SBNO2	4.427	strawberry notch homolog 2 (Drosophila)
215028_at	SEMA6A	-4.408	sema domain, transmembrane domain (TM), and

FIG. 1

			cytoplasmic domain, (semaphorin) 6A
201516_at	SRM	4.407	spermidine synthase
208539_x_at	SPRR2D	4.903	small proline-rich protein 2D
220658_s_at	ARNTL2	4.885	aryl hydrocarbon receptor nuclear translocator-like 2
218471_s_at	BBS1	-4.859	Bardet-Biedl syndrome 1
220664_at	SPRR2C	4.817	small proline-rich protein 2C
200734_s_at	ARF3	4.815	ADP-ribosylation factor 3
205807_s_at	TUFT1	-4.798	tuftelin 1
213227_at	PGRMC2	-4.775	progesterone receptor membrane component 2
221476_s_at	RPL15	-4.768	ribosomal protein L15
209825_s_at	UCK2	4.762	uridine-cytidine kinase 2
212321_at	SGPL1	-4.73	sphingosine-1-phosphate lyase 1
209417_s_at	IFI35	4.718	interferon-induced protein 35
201701_s_at	PGRMC2	-4.669	progesterone receptor membrane component 2
209015_s_at	DNAJB6	4.666	DnaJ (Hsp40) homolog, subfamily B, member 6
202747_s_at	ITM2A	-4.65	integral membrane protein 2A
201303_at	EIF4A3	4.648	eukaryotic translation initiation factor 4A, isoform 3
203476_at	TPBG	4.633	trophoblast glycoprotein
201762_s_at	PSME2	4.614	proteasome (prosome, macropain) activator subunit 2 (PA28 beta)
55081_at	MICALL1	4.603	MICAL-like 1
204972_at	OAS2	4.6	2'-5'-oligoadenylate synthetase 2, 69/71kDa
209546_s_at	APOL1	4.551	apolipoprotein L, 1
202746_at	ITM2A	-4.545	integral membrane protein 2A
209509_s_at	DPAGT1	4.49	dolichyl-phosphate (UDP-N-acetylglucosamine) N-acetylglucosaminophosphotransferase 1 (GlcNAc-1-P transferase)
219202_at	RHBDF2	4.45	rhomoid 5 homolog 2 (Drosophila)
200810_s_at	CIRBP	-4.445	cold inducible RNA binding protein
204872_at	TLE4	-4.864	transducin-like enhancer of split 4 (E(sp1) homolog, Drosophila)
205412_at	ACAT1	-4.668	acetyl-Coenzyme A acetyltransferase 1 (acetoacetyl Coenzyme A thiolase)
215438_x_at	GSPT1	4.667	G1 to S phase transition 1
201192_s_at	PITPNA	4.662	phosphatidylinositol transfer protein, alpha
214793_at	DUSP7	4.6	dual specificity phosphatase 7
218542_at	CEP55	4.584	centrosomal protein 55kDa
205241_at	SCO2	4.579	SCO cytochrome oxidase deficient homolog 2 (yeast)

## FIG. 1

202069_s_at	IDH3A	4.559	isocitrate dehydrogenase 3 (NAD+) alpha
206445_s_at	PRMT1	4.557	protein arginine methyltransferase 1
204020_at	PURA	-4.554	purine-rich element binding protein A
210138_at	RGS20	4.897	regulator of G-protein signaling 20
208865_at	CSNK1A1	4.871	casein kinase 1, alpha 1
213923_at	RAP2B	4.771	RAP2B, member of RAS oncogene family
218960_at	TMPRSS4	4.765	transmembrane protease, serine 4
213086_s_at	CSNK1A1	4.74	casein kinase 1, alpha 1
217762_s_at	RAB31	4.737	RAB31, member RAS oncogene family
201954_at	ARPC1B	4.703	actin related protein 2/3 complex, subunit 1B, 41kDa
218625_at	NRN1	-4.699	neuritin 1
213860_x_at	CSNK1A1	4.692	casein kinase 1, alpha 1
211787_s_at	EIF4A1	4.687	eukaryotic translation initiation factor 4A, isoform 1
217764_s_at	RAB31	4.664	RAB31, member RAS oncogene family
217763_s_at	RAB31	4.658	RAB31, member RAS oncogene family
219304_s_at	PDGFD	-4.641	platelet derived growth factor D
204170_s_at	CKS2	4.634	CDC28 protein kinase regulatory subunit 2
221958_s_at	GPR177	-4.617	G protein-coupled receptor 177
208498_s_at	AMY1A	-4.572	amylase, alpha 1A (salivary)
201530_x_at	EIF4A1	4.543	eukaryotic translation initiation factor 4A, isoform 1
200004_at	EIF4G2	4.422	eukaryotic translation initiation factor 4 gamma, 2
209292_at	ID4	-4.856	inhibitor of DNA binding 4, dominant negative helix-loop-helix protein
209291_at	ID4	-4.748	inhibitor of DNA binding 4, dominant negative helix-loop-helix protein
202432_at	PPP3CB	-4.6	protein phosphatase 3 (formerly 2B), catalytic subunit, beta isoform
206499_s_at	RCC1	4.563	regulator of chromosome condensation 1
202446_s_at	PLSCR1	4.563	phospholipid scramblase 1
207121_s_at	MAPK6	4.541	mitogen-activated protein kinase 6
212048_s_at	YARS	4.481	tyrosyl-tRNA synthetase
220322_at	IL1F9	4.758	interleukin 1 family, member 9
212071_s_at	SPTBN1	-4.742	spectrin, beta, non-erythrocytic 1
203296_s_at	ATP1A2	-4.723	ATPase, Na <sup>+</sup> /K <sup>+</sup> transporting, alpha 2 (+) polypeptide
205402_x_at	PRSS2	4.532	protease, serine, 2 (trypsin 2)
206628_at	SLC5A1	4.888	solute carrier family 5 (sodium/glucose cotransporter), member 1
215235_at	SPTAN1	-4.7	spectrin, alpha, non-erythrocytic 1 (alpha-fodrin)

FIG. 1

209108_at	TSPAN6	-4.68	tetraspanin 6
203498_at	RCAN2	-4.62	regulator of calcineurin 2
209071_s_at	RGS5	-4.62	regulator of G-protein signaling 5
212508_at	MOAP1	-4.607	modulator of apoptosis 1
201853_s_at	CDC25B	4.558	cell division cycle 25 homolog B ( <i>S. pombe</i> )
201858_s_at	SRGN	4.484	serglycin
214925_s_at	SPTAN1	-4.444	spectrin, alpha, non-erythrocytic 1 (alpha-fodrin)
222062_at	IL27RA	4.804	interleukin 27 receptor, alpha
201470_at	GSTO1	4.694	glutathione S-transferase omega 1
212372_at	MYH10	-4.656	myosin, heavy chain 10, non-muscle
201540_at	FHL1	-4.533	four and a half LIM domains 1
204632_at	RPS6KA4	4.511	ribosomal protein S6 kinase, 90kDa, polypeptide 4
202659_at	PSMB10	4.444	proteasome (prosome, macropain) subunit, beta type, 10
201890_at	RRM2	4.758	ribonucleotide reductase M2 polypeptide
203081_at	CTNBP1	-4.703	catenin, beta interacting protein 1
203824_at	TSPAN8	-4.663	tetraspanin 8
217388_s_at	KYNU	4.608	kynureninase (L-kynurenine hydrolase)
206571_s_at	MAP4K4	4.584	mitogen-activated protein kinase kinase kinase kinase 4
219630_at	PDZK1IP1	4.903	PDZK1 interacting protein 1
221527_s_at	PARD3	-4.832	par-3 partitioning defective 3 homolog ( <i>C. elegans</i> )
202724_s_at	FOXO1	-4.641	forkhead box O1
204715_at	PANX1	4.812	pannexin 1
201422_at	IFI30	4.773	interferon, gamma-inducible protein 30
222125_s_at	PH-4	-4.584	hypoxia-inducible factor prolyl 4-hydroxylase
203175_at	RHOG	4.542	ras homolog gene family, member G (rho G)
203697_at	FRZB	-4.857	frizzled-related protein
203698_s_at	FRZB	-4.795	frizzled-related protein
217272_s_at	SERPINB13	4.655	serpin peptidase inhibitor, clade B (ovalbumin), member 13
202350_s_at	MATN2	-4.508	matrilin 2
206503_x_at	PML	4.479	promyelocytic leukemia
200650_s_at	LDHA	4.566	lactate dehydrogenase A
205064_at	SPRR1B	4.596	small proline-rich protein 1B (cornifin)
217755_at	HN1	4.833	hematological and neurological expressed 1
204712_at	WIF1	-4.639	WNT inhibitory factor 1
202180_s_at	MVP	4.593	major vault protein

## FIG. 1

204032_at	BCAR3	-4.776	breast cancer anti-estrogen resistance 3
204232_at	FCER1G	4.574	Fc fragment of IgE, high affinity I, receptor for; gamma polypeptide
218856_at	TNFRSF21	4.534	tumor necrosis factor receptor superfamily, member 21
206276_at	LY6D	4.915	lymphocyte antigen 6 complex, locus D
201739_at	SGK	4.895	serum/glucocorticoid regulated kinase
213706_at	GPD1	-4.438	glycerol-3-phosphate dehydrogenase 1 (soluble)
205349_at	GNA15	4.638	guanine nucleotide binding protein (G protein), alpha 15 (Gq class)
206332_s_at	IFI16	4.899	interferon, gamma-inducible protein 16
208966_x_at	IFI16	4.585	interferon, gamma-inducible protein 16
214598_at	CLDN8	-4.582	claudin 8
202017_at	EPHX1	-4.469	epoxide hydrolase 1, microsomal (xenobiotic)
211906_s_at	SERPINB4	4.911	serpin peptidase inhibitor, clade B (ovalbumin), member 4
210413_x_at	SERPINB4	4.888	serpin peptidase inhibitor, clade B (ovalbumin), member 4
211762_s_at	KPNA2	4.76	karyopherin alpha 2 (RAG cohort 1, importin alpha 1)
201117_s_at	CPE	-4.786	carboxypeptidase E
206181_at	SLAMF1	4.518	signaling lymphocytic activation molecule family member 1
204908_s_at	BCL3	4.535	B-cell CLL/lymphoma 3
200660_at	S100A11	4.843	S100 calcium binding protein A11
205863_at	S100A12	4.627	S100 calcium binding protein A12
218142_s_at	CRBN	-4.81	cereblon
221698_s_at	CLEC7A	4.84	C-type lectin domain family 7, member A
208436_s_at	IRF7	4.81	interferon regulatory factor 7
206561_s_at	AKR1B10	4.793	aldo-keto reductase family 1, member B10 (aldose reductase)
217906_at	KLHDC2	-4.704	kelch domain containing 2
211941_s_at	PEBP1	-4.772	phosphatidylethanolamine binding protein 1
201231_s_at	ENO1	4.642	enolase 1, (alpha)
209185_s_at	IRS2	-4.557	insulin receptor substrate 2
209184_s_at	IRS2	-4.503	insulin receptor substrate 2
205159_at	CSF2RB	4.829	colony stimulating factor 2 receptor, beta, low-affinity (granulocyte-macrophage)
212378_at	GART	4.672	phosphoribosylglycinamide formyltransferase, phosphoribosylglycinamide synthetase, phosphoribosylaminoimidazole synthetase

FIG. 1

210367_s_at	PTGES	4.815	prostaglandin E synthase
209720_s_at	SERPINB3	4.876	serpin peptidase inhibitor, clade B (ovalbumin), member 3
209719_x_at	SERPINB3	4.865	serpin peptidase inhibitor, clade B (ovalbumin), member 3
213857_s_at	CD47	4.888	CD47 molecule
211075_s_at	CD47	4.88	CD47 molecule
204939_s_at	PLN	-4.537	phospholamban
214580_x_at	KRT6A	4.758	keratin 6A
209125_at	KRT6A	4.472	keratin 6A
213603_s_at	RAC2	4.67	ras-related C3 botulinum toxin substrate 2 (rho family, small GTP binding protein Rac2)
206004_at	TGM3	4.819	transglutaminase 3 (E polypeptide, protein-glutamine-gamma-glutamyltransferase)
201697_s_at	DNMT1	4.706	DNA (cytosine-5-)-methyltransferase 1
33323_r_at	SFN	4.831	stratifin
209260_at	SFN	4.806	stratifin
200600_at	MSN	4.566	moesin
201291_s_at	TOP2A	4.471	topoisomerase (DNA) II alpha 170kDa
204580_at	MMP12	4.68	matrix metalloproteinase 12 (macrophage elastase)
205259_at	NR3C2	-4.545	nuclear receptor subfamily 3, group C, member 2
214549_x_at	SPRR1A	4.695	small proline-rich protein 1A
208407_s_at	CTNND1	-4.738	catenin (cadherin-associated protein), delta 1
202086_at	MX1	4.405	myxovirus (influenza virus) resistance 1, interferon-inducible protein p78 (mouse)
202054_s_at	ALDH3A2	-4.854	aldehyde dehydrogenase 3 family, member A2
210544_s_at	ALDH3A2	-4.52	aldehyde dehydrogenase 3 family, member A2
204858_s_at	ECGF1	4.799	endothelial cell growth factor 1 (platelet-derived)
202357_s_at	CFB	4.554	complement factor B
205774_at	F12	4.544	coagulation factor XII (Hageman factor)
207961_x_at	MYH11	-4.659	myosin, heavy chain 11, smooth muscle
201497_x_at	MYH11	-4.655	myosin, heavy chain 11, smooth muscle
221748_s_at	TNS1	-4.716	tensin 1
221747_at	TNS1	-4.697	tensin 1
39249_at	AQP3	4.91	aquaporin 3 (Gill blood group)
39248_at	AQP3	4.909	aquaporin 3 (Gill blood group)
203747_at	AQP3	4.898	aquaporin 3 (Gill blood group)
202087_s_at	CTSL1	4.543	cathepsin L1



## FIG. 1

207277_at	CD209	4.724	CD209 molecule
203691_at	PI3	4.717	peptidase inhibitor 3, skin-derived (SKALP)
41469_at	PI3	4.706	peptidase inhibitor 3, skin-derived (SKALP)
203256_at	CDH3	4.756	cadherin 3, type 1, P-cadherin (placental)
214710_s_at	CCNB1	4.635	cyclin B1
202555_s_at	MYLK	-4.653	myosin, light chain kinase
205916_at	S100A7	4.915	S100 calcium binding protein A7
219403_s_at	HPSE	4.843	heparanase
202345_s_at	FABP5	4.513	fatty acid binding protein 5 (psoriasis-associated)
209124_at	MYD88	4.871	myeloid differentiation primary response gene (88)
202917_s_at	S100A8	4.84	S100 calcium binding protein A8
205436_s_at	H2AFX	4.86	H2A histone family, member X
210987_x_at	TPM1	-4.725	tropomyosin 1 (alpha)
208850_s_at	THY1	4.786	Thy-1 cell surface antigen
208851_s_at	THY1	4.762	Thy-1 cell surface antigen
203233_at	IL4R	4.756	interleukin 4 receptor
214056_at	MCL1	4.676	myeloid cell leukemia sequence 1 (BCL2-related)
200798_x_at	MCL1	4.534	myeloid cell leukemia sequence 1 (BCL2-related)
201473_at	JUNB	4.57	jun B proto-oncogene
202803_s_at	ITGB2	4.547	integrin, beta 2 (complement component 3 receptor 3 and 4 subunit)
209800_at	KRT16	4.813	keratin 16 (focal non-epidermolytic palmoplantar keratoderma)
203416_at	CD53	4.691	CD53 molecule
202805_s_at	ABCC1	4.572	ATP-binding cassette, sub-family C (CFTR/MRP), member 1
207356_at	DEFB4	4.688	defensin, beta 4
203535_at	S100A9	4.889	S100 calcium binding protein A9
213274_s_at	CTSB	4.685	cathepsin B
200839_s_at	CTSB	4.489	cathepsin B
216841_s_at	SOD2	4.663	superoxide dismutase 2, mitochondrial
204440_at	CD83	4.704	CD83 molecule
206337_at	CCR7	4.8	chemokine (C-C motif) receptor 7
213348_at	CDKN1C	-4.789	cyclin-dependent kinase inhibitor 1C (p57, Kip2)
213182_x_at	CDKN1C	-4.658	cyclin-dependent kinase inhibitor 1C (p57, Kip2)
219534_x_at	CDKN1C	-4.285	cyclin-dependent kinase inhibitor 1C (p57, Kip2)
202018_s_at	LTF	4.715	lactotransferrin
202095_s_at	BIRC5	4.425	baculoviral IAP repeat-containing 5 (survivin)

## FIG. 1

204363_at	F3	-4.777	coagulation factor III (thromboplastin, tissue factor)
217028_at	CXCR4	4.748	chemokine (C-X-C motif) receptor 4
211919_s_at	CXCR4	4.615	chemokine (C-X-C motif) receptor 4
204563_at	SELL	4.567	selectin L (lymphocyte adhesion molecule 1)
203382_s_at	APOE	-4.482	apolipoprotein E
205595_at	DSG3	4.879	desmoglein 3 (pemphigus vulgaris antigen)
208820_at	PTK2	-4.638	PTK2 protein tyrosine kinase 2
207233_s_at	MITF	-4.648	microphthalmia-associated transcription factor
212021_s_at	MKI67	4.643	antigen identified by monoclonal antibody Ki-67
212022_s_at	MKI67	4.394	antigen identified by monoclonal antibody Ki-67
206008_at	TGM1	4.636	transglutaminase 1 (K polypeptide epidermal type I, protein-glutamine-gamma-glutamyltransferase)
207238_s_at	PTPRC	4.521	protein tyrosine phosphatase, receptor type, C
208992_s_at	STAT3	4.517	signal transducer and activator of transcription 3 (acute-phase response factor)
205051_s_at	KIT	-4.502	v-kit Hardy-Zuckerman 4 feline sarcoma viral oncogene homolog
209835_x_at	CD44	4.64	CD44 molecule (Indian blood group)
204490_s_at	CD44	4.359	CD44 molecule (Indian blood group)
208712_at	CCND1	-4.574	cyclin D1
213195_at	NOS2A	-4.592	nitric oxide synthase 2A (inducible, hepatocytes)
202859_x_at	IL8	4.716	interleukin 8

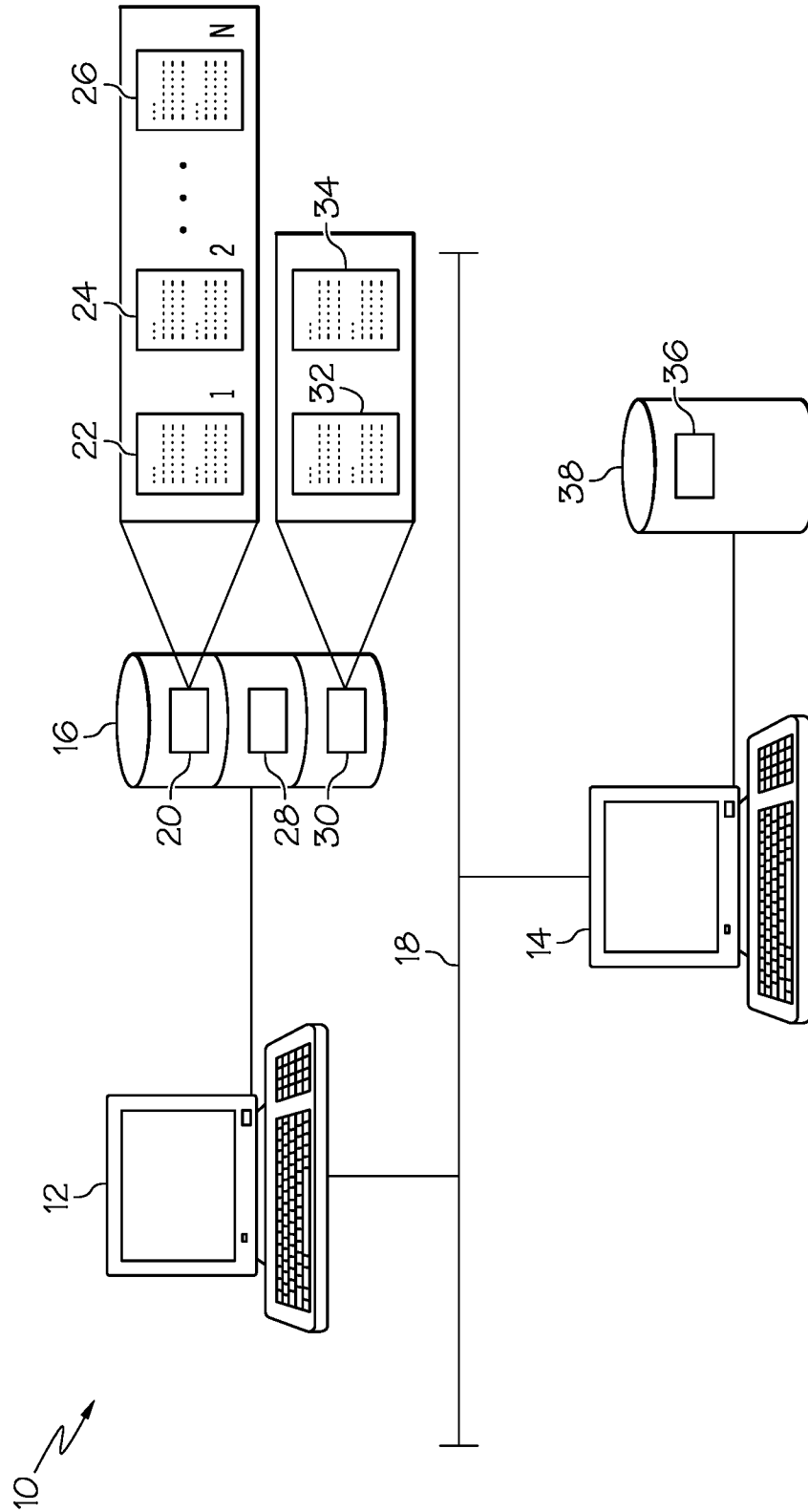


FIG. 2

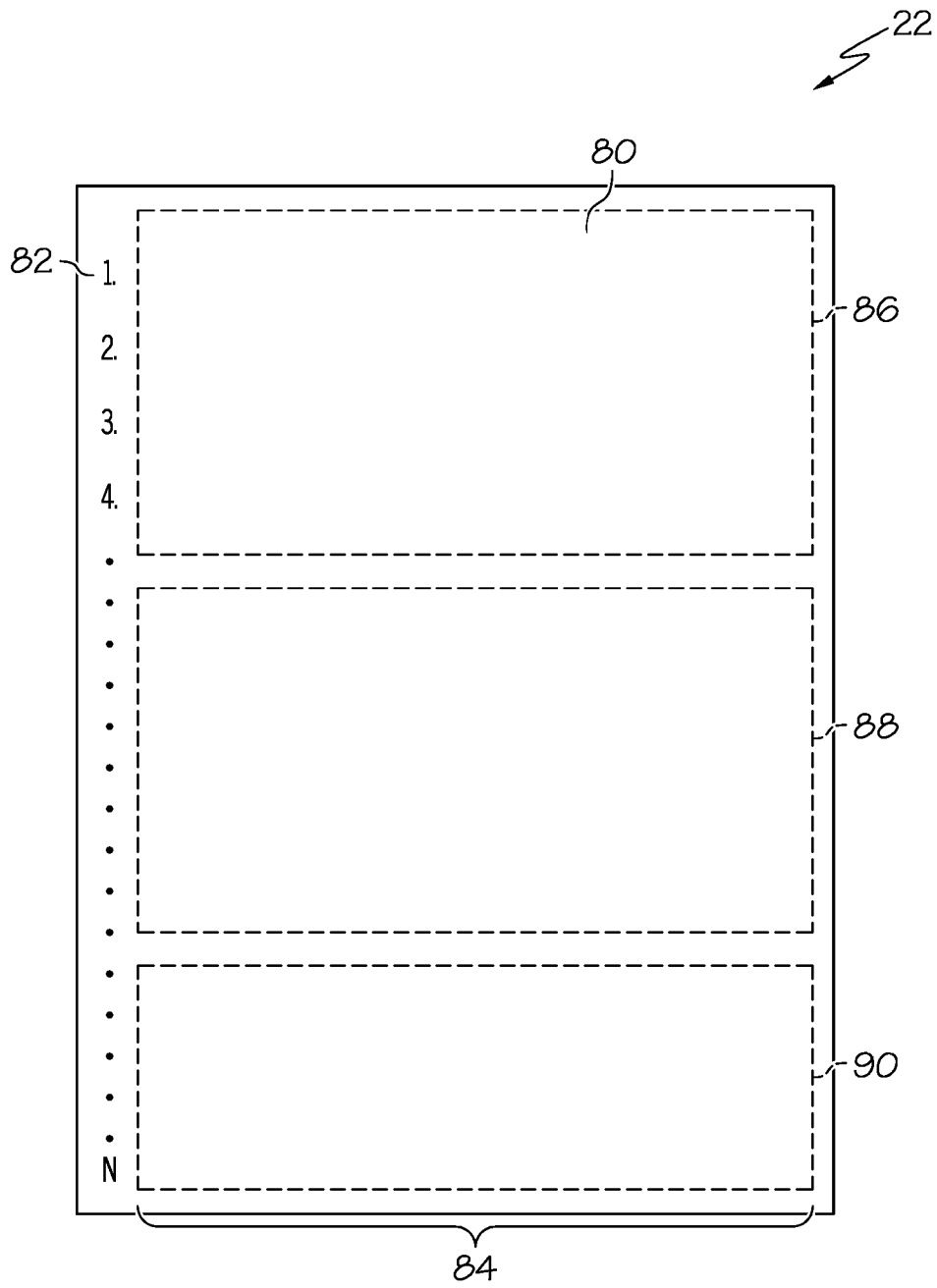


FIG. 3

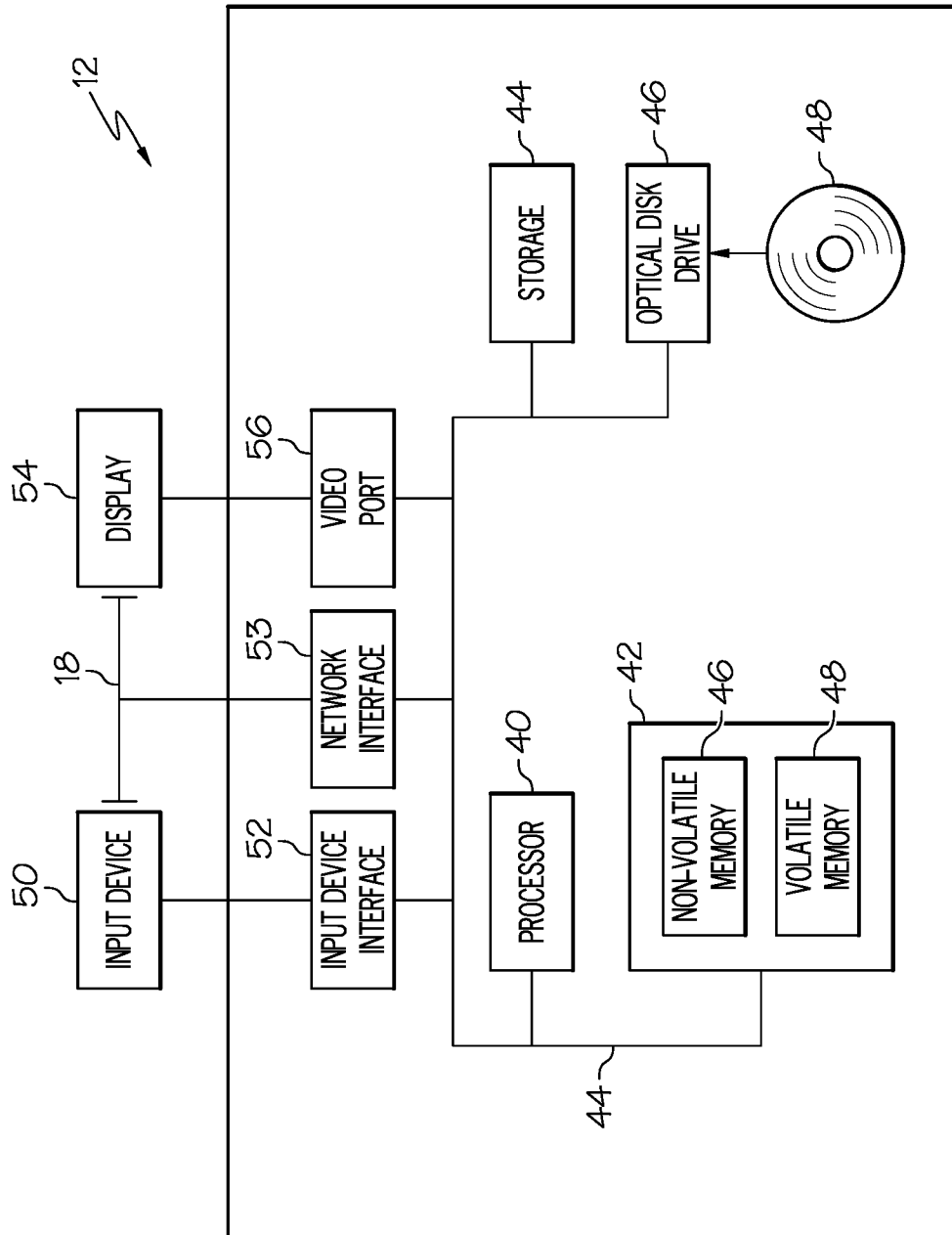


FIG. 4

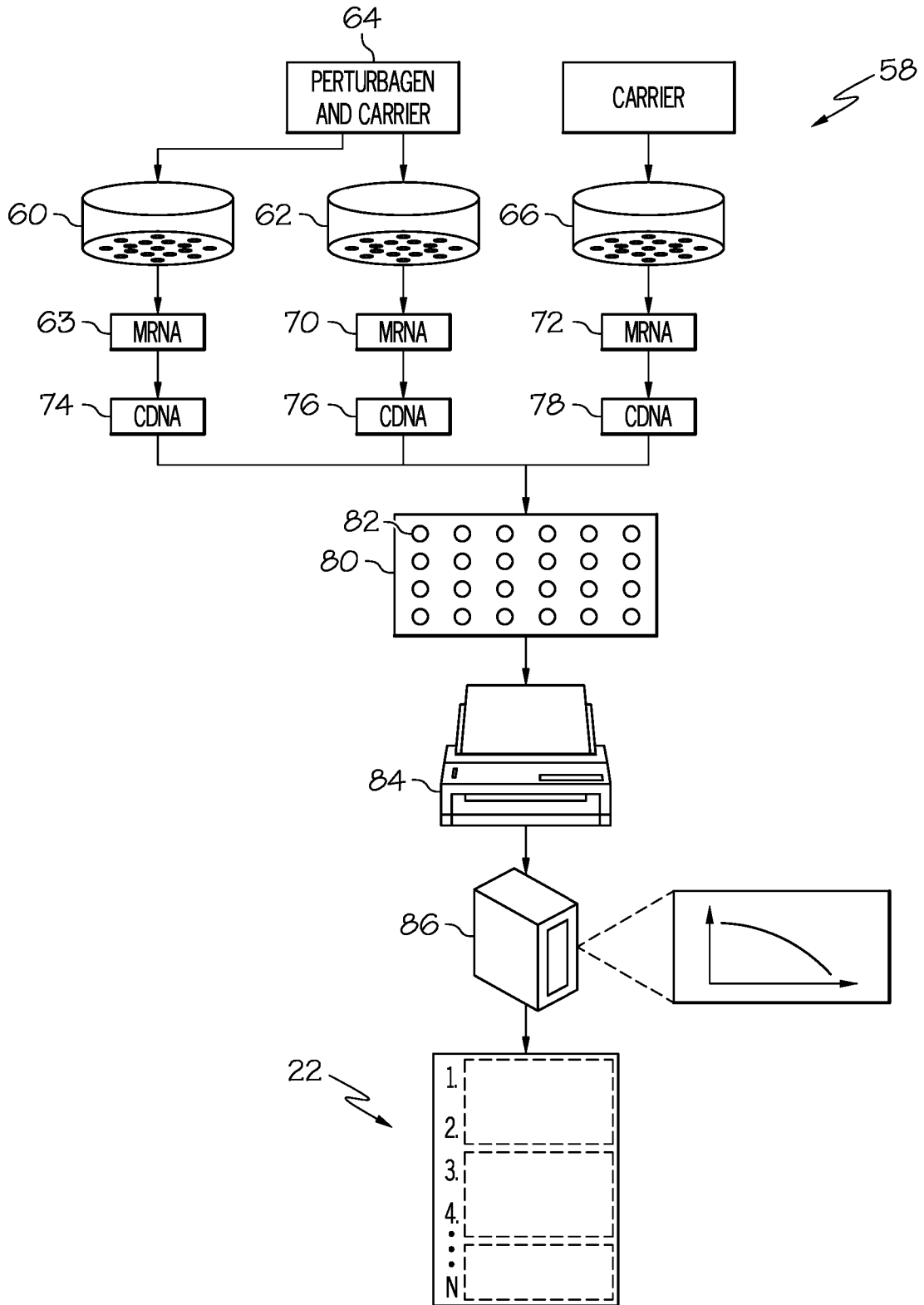


FIG. 5

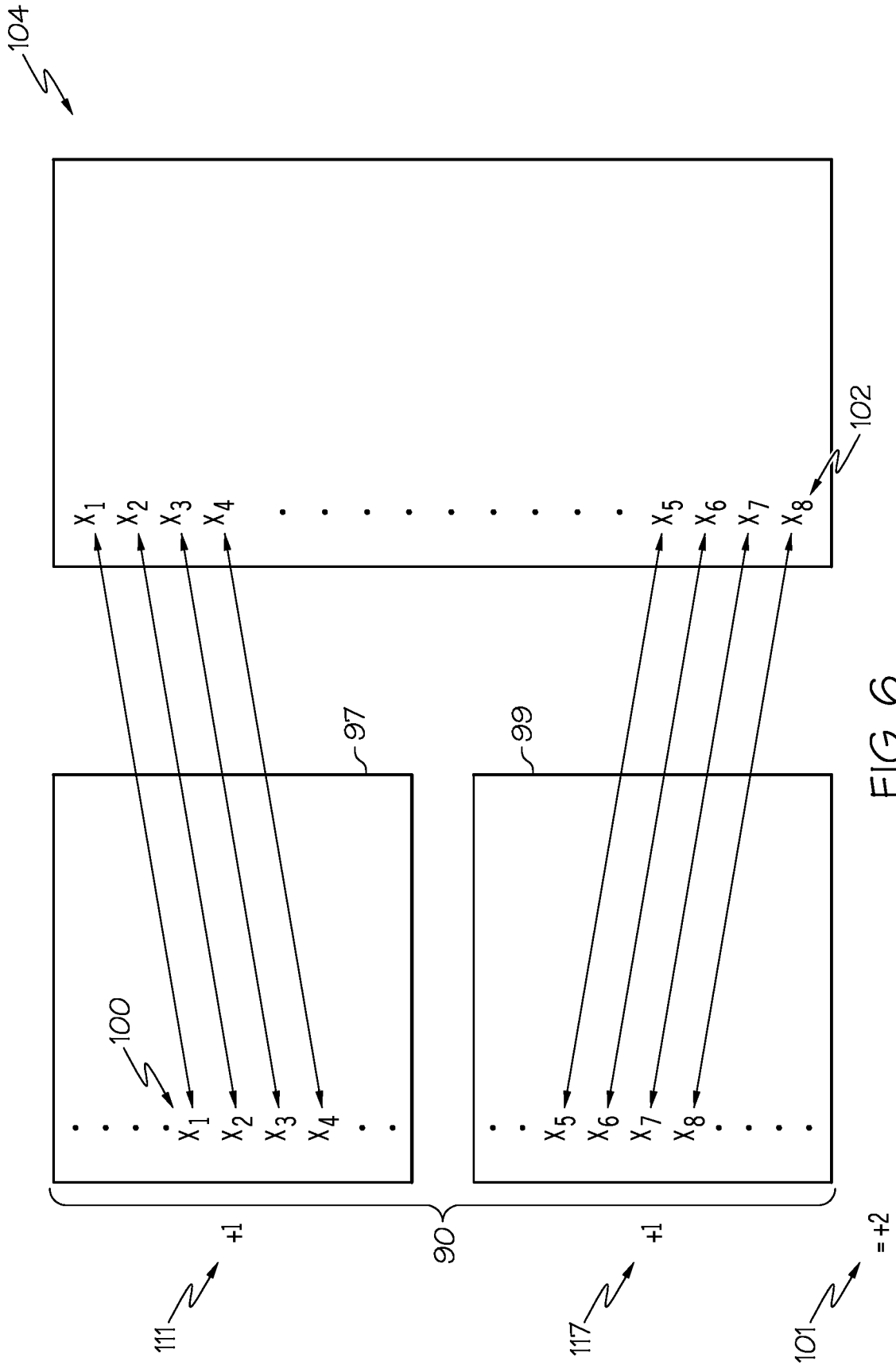


FIG. 6

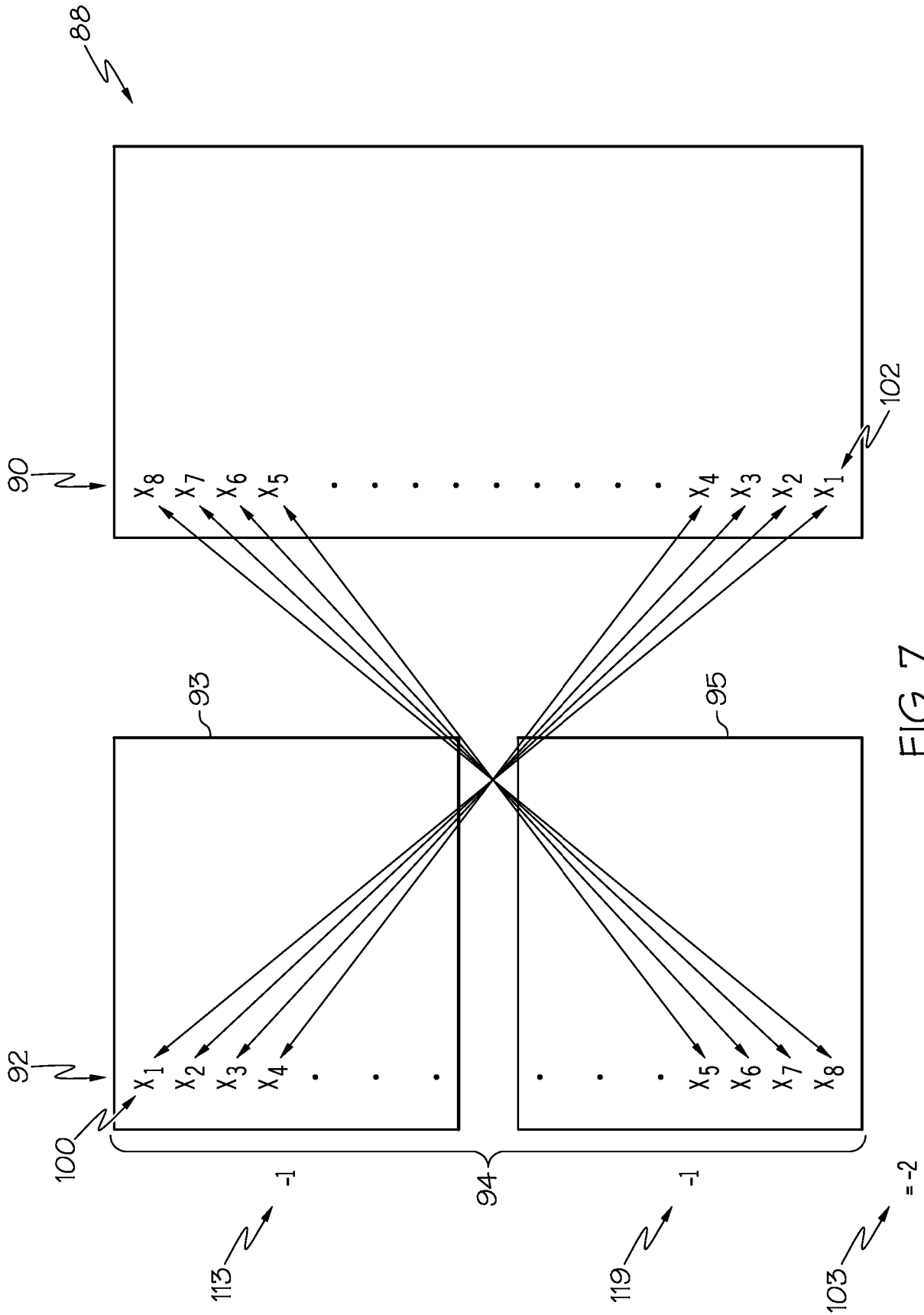


FIG. 7



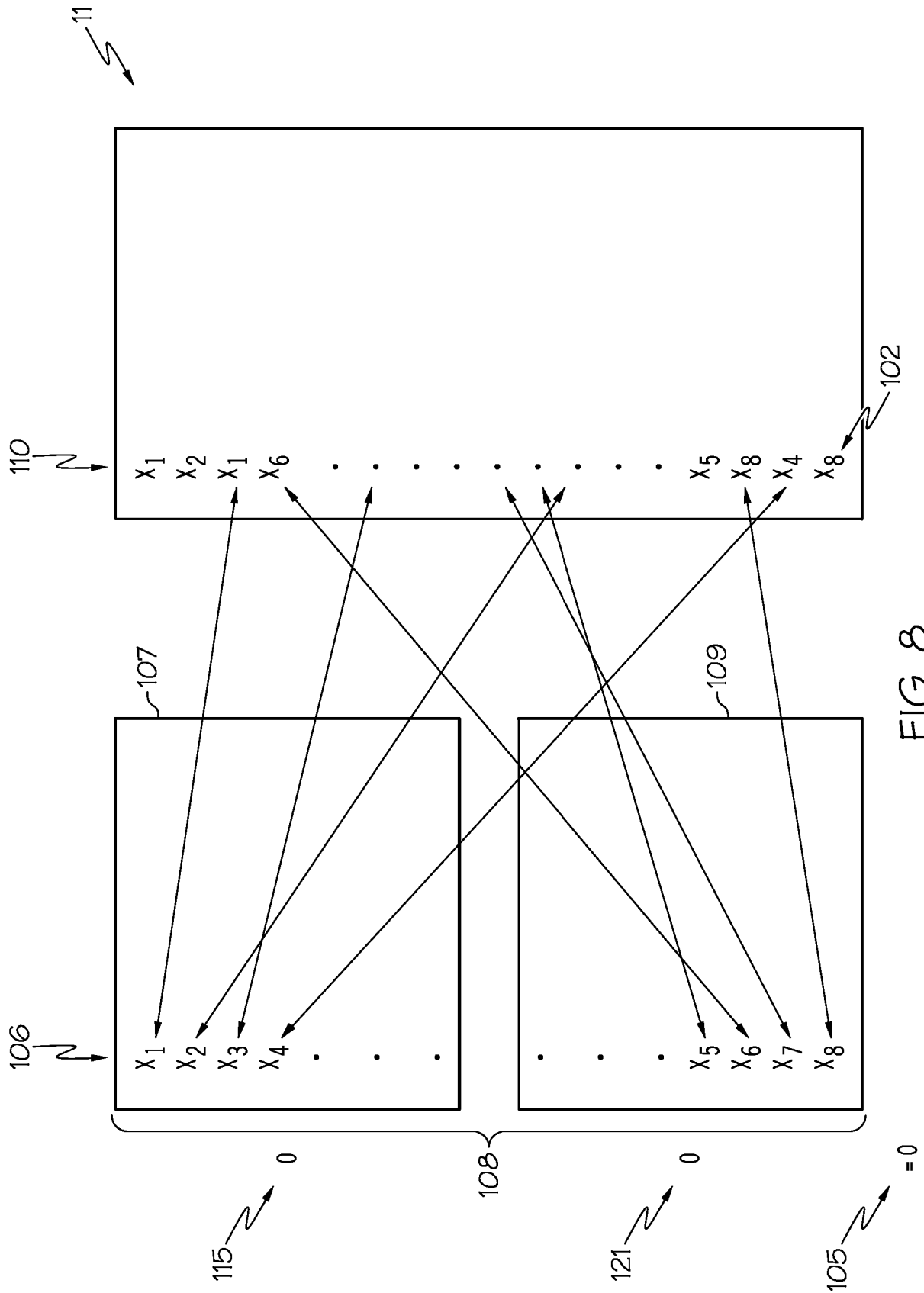
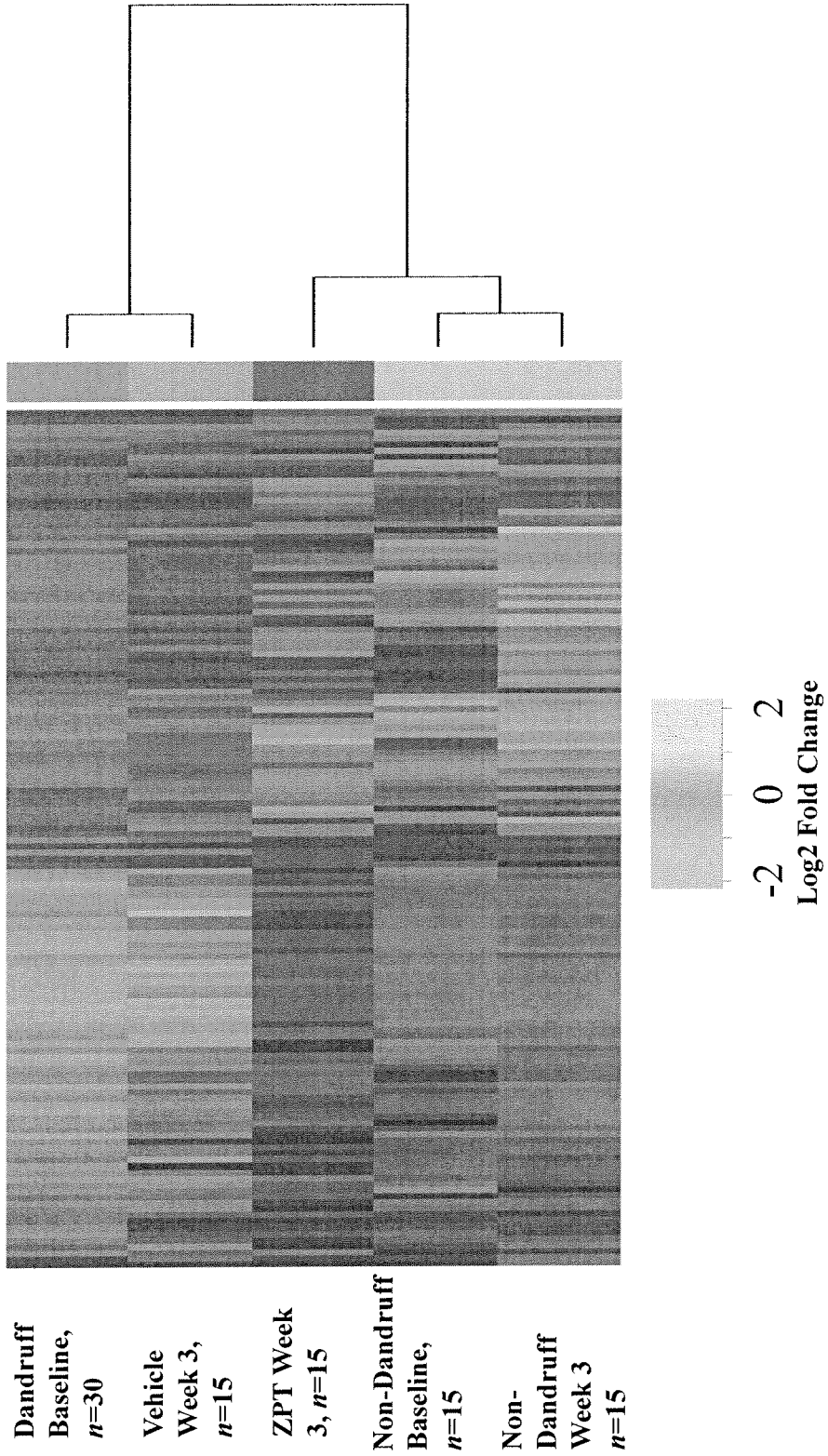


FIG. 8

FIG. 9



ZPT Treatment Reverses Unhealthy Gene Expression Pattern

INTERNATIONAL SEARCH REPORT

International application No  
PCT/US2013/054857

A. CLASSIFICATION OF SUBJECT MATTER  
INV. C12Q1/68 G06F19/00  
ADD.  
According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED  
Minimum documentation searched (classification system followed by classification symbols)  
C12Q G06F

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)  
EPO-Internal, BIOSIS, CHEM ABS Data, Sequence Search, EMBASE, WPI Data

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	S. VERTUANI ET AL: "Determination of antioxidant efficacy of cosmetic formulations by non-invasive measurements", SKIN RESEARCH AND TECHNOLOGY, vol. 9, no. 3, 1 August 2003 (2003-08-01), pages 245-253, XP055084059, ISSN: 0909-752X, DOI: 10.1034/j.1600-0846.2003.00018.x	15
Y	page 247, column 2 - page 248, first paragraph ----- -/--	1-14

Further documents are listed in the continuation of Box C.

See patent family annex.

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Date of the actual completion of the international search  15 October 2013	Date of mailing of the international search report  28/10/2013
Name and mailing address of the ISA/ European Patent Office, P.B. 5818 Patentlaan 2 NL - 2280 HV Rijswijk Tel. (+31-70) 340-2040, Fax: (+31-70) 340-3016	Authorized officer  Hennard, Christophe

## INTERNATIONAL SEARCH REPORT

International application No  
PCT/US2013/054857

C(Continuation). DOCUMENTS CONSIDERED TO BE RELEVANT		
Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	K J Mills ET AL: "TRANSCRIPTOMIC PROFILING REVEALS NEW INSIGHTS INTO THE PATHOGENESIS OF DANDRUFF / SEBORRHEIC DERMATITIS AND THE EFFICACY OF ZPT", 22nd world congress of dermatology, 24 May 2011 (2011-05-24), XP055031491, Retrieved from the Internet: URL: <a href="http://www.pgbeautygroomingscience.com/assets/files/Transcriptomic%20Profiling%20Reveals%20New%20Insights%20Into%20the%20Pathogenesis%20of%20Dandruff.pdf">http://www.pgbeautygroomingscience.com/assets/files/Transcriptomic%20Profiling%20Reveals%20New%20Insights%20Into%20the%20Pathogenesis%20of%20Dandruff.pdf</a> [retrieved on 2012-07-02]	15
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# INTERNATIONAL SEARCH REPORT

Information on patent family members

International application No

PCT/US2013/054857

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