

1,423,910.

Patented July 25, 1922.

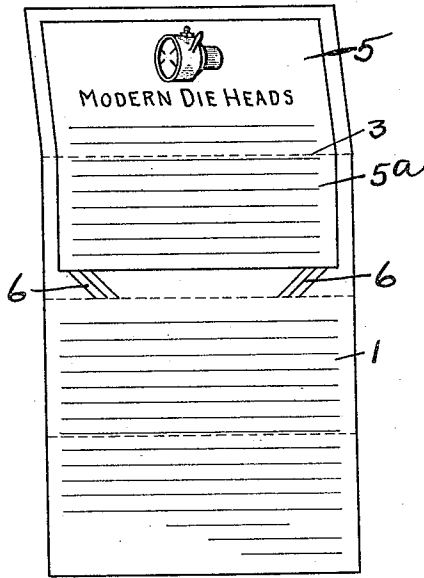


FIG. 1.

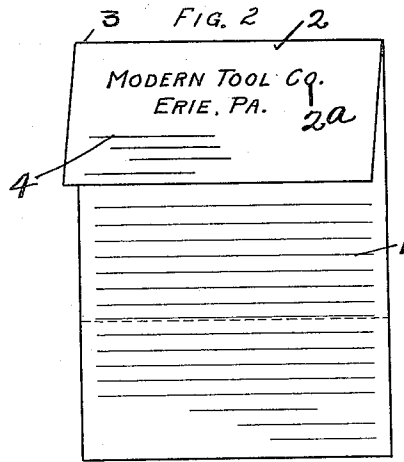
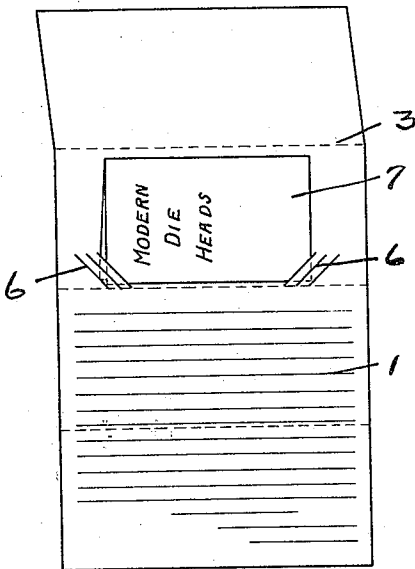
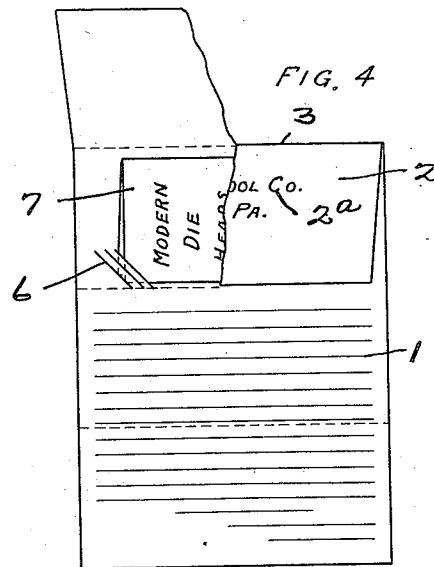


FIG. 3



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LETTER SHEET.

1,423,910.

Specification of Letters Patent.

Patented July 25, 1922.

Application filed October 6, 1920. Serial No. 414,991.

To all whom it may concern:

Be it known that I, HOWARD B. CAMPBELL, a citizen of the United States, residing at Erie, in the county of Erie and State of Pennsylvania, have invented new and useful Improvements in Letter Sheets, of which the following is a specification.

This invention is designed to provide a means which may be used as an ordinary letter paper with its common letter head and in which permanent or display material may be carried in such form as to assure its coming to the attention of the recipient without interfering with the context of a letter.

The invention further provides a means for carrying an inserted pamphlet so as to prevent its becoming accidentally detached or removed from a letter.

The invention is illustrated in the accompanying drawings as follows:—

Fig. 1 shows the sheet with a letter-head folder at the top in open position.

Fig. 2 a view with the head folder in normal position.

Fig. 3 a view similar to Fig. 1 with a pamphlet enclosed.

Fig. 4 a view with a part of the head up-turned to show the position of the pamphlet with a part of the fold carrying the heading in normal position.

1 marks the body of the sheet on which the context of the letter is written, 2 the letter head fold which is folded at 3. The head 2^a is printed on the back of the sheet so that when the fold is made it is brought into proper position on the face of the sheet. The address is ordinarily placed at 4 so that when the fold 2 is in the folded position shown in Fig. 2 it continues from the fold to the face of the sheet in the context of the letter so that there is no unsightly break between the address or letter-head and the context. On the underside of the fold a display is carried and this is extended into the portion 5^a on the face of the sheet covered by the fold. In use this is comparatively permanent matter and may or may not display material as desired such as cuts or descriptive or suggestive matter.

Slits 6 are cut through the face of the paper under the fold so that they are covered by the fold. These slits are arranged diagonally and there are preferably a plu-

rality of them so that they will readily engage pamphlets or sheets of different sizes which may be covered by the fold. Such a pamphlet is shown in position in Fig. 7. In this manner the pamphlet or fold is not displaced with relation to the letter. Where the pamphlet or folder is mailed with an ordinary letter it is often separated from the letter so that it does not reach the hands to which the letter is addressed. This is particularly so in large establishments where the mail is sorted. With the present letter paper the letter may be written in the ordinary manner and the display material is carried in an inoffensive manner so that it with certainty reaches the recipient of the letter.

What I claim as new is:—

1. A letter sheet having a letter head formed on the outer face of a fold extending downwardly from the top of the sheet.

2. A letter sheet having a letter head formed on the outer face of a fold extending downwardly from the top of the sheet, said fold carrying the address of the letter.

3. A letter sheet having a letter head formed on the outer face of a fold extending downwardly from the top of the sheet and display matter arranged under the fold.

4. A letter sheet having a letter head formed on the outer face of a fold extending downwardly from the top of the sheet and display matter arranged on the underside of the fold and at the top of the sheet next the fold whereby when the fold is turned back the matter on the fold continues on to the sheet.

5. A letter sheet having a letter head formed on the outer face of a fold extending downwardly from the top of the sheet, and means for securing a sheet under the fold.

6. A letter sheet having a letter head formed on the outer face of a fold extending downwardly from the top of the sheet, and means for securing a sheet under the fold comprising slits in the sheet.

7. A letter sheet having a letter head formed on the outer face of a fold extending downwardly from the top of the sheet, and means for securing a sheet under the fold comprising slits in the sheet near the bottom of the portion covered by the fold.

8. A letter sheet having a letter head

formed on the outer face of a fold extending downwardly from the top of the sheet, and means for securing a sheet under the fold comprising slits diagonally and opposingly
5 arranged in the sheet under the fold.

9. A letter sheet having a letter head formed on the outer face of a fold extending downwardly from the top of the sheet, and means for securing a sheet under the fold
10 comprising a plurality of diagonally and opposingly arranged slits through the sheet under the fold.

10. A letter sheet having a fold extending downwardly from the top and means for securing a sheet under the fold in a position
15 to be entirely covered by the fold.

11. A letter sheet having a fold extending downwardly from the top and means for securing a sheet under the fold in position to be entirely covered by the fold comprising
20 slits in the sheet covered by the fold.

In testimony whereof I have hereunto set my hand.

HOWARD B. CAMPBELL.