

(No Model.)

J. S. VINE.

DEVICE FOR AMUSEMENT AND FOR ADVERTISING.

No. 502,896.

Patented Aug. 8, 1893.

Fig. 1.

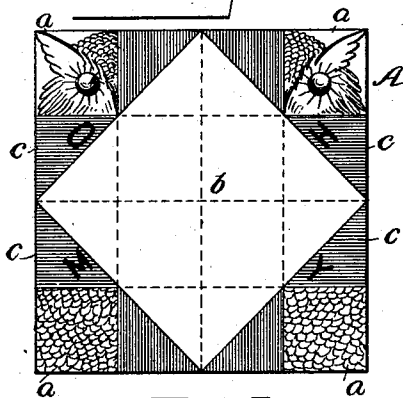


Fig. 2.

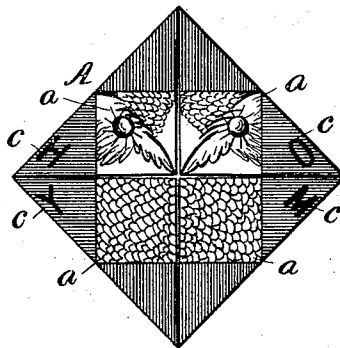


Fig. 3.

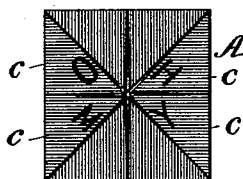


Fig. 4.

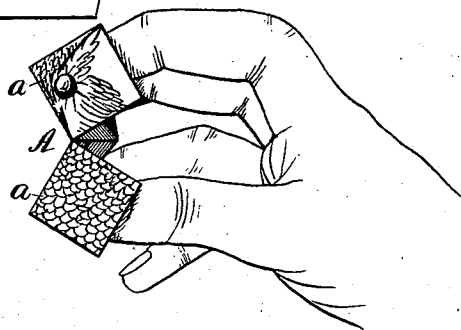
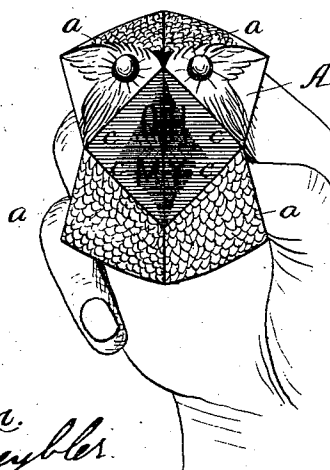


Fig. 5.



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UNITED STATES PATENT OFFICE.

JAMES S. VINE, OF CINCINNATI, OHIO, ASSIGNOR OF ONE-HALF TO THE STROBRIDGE LITHOGRAPHING COMPANY, OF SAME PLACE.

DEVICE FOR AMUSEMENT AND FOR ADVERTISING.

SPECIFICATION forming part of Letters Patent No. 502,896, dated August 8, 1893.

Application filed June 13, 1892. Serial No. 436,494. (No model.)

To all whom it may concern:

Be it known that I, JAMES S. VINE, a subject of the Queen of Great Britain, residing at Cincinnati, Ohio, have invented new and useful Improvements in Devices for Amusement and for Advertising, of which the following is a specification.

My invention relates to a device to be used for amusement or for advertising purposes; its object being to produce a simple and cheap device for pastime which may also be utilized as medium for advertisements.

To this end it consists in a blank of paper, card-board, or other suitable material, adapted to be folded and used as hereinafter pointed out, whereon a suitable design is printed or otherwise made to appear, in independent sections in proper relation to fit together by proper folding of the blank and present the appearance desired as a whole, in the use to be described.

My invention is illustrated in the accompanying drawings, in which—

Figure 1, is a general view of the square or blank of paper or other material printed with the figure, for example of an owl's head, separated into four sections occupying small squares at the four corners of the blank, with other portions of the design adjacent, the center design occupying the four corners of the blank and bounding an interior square placed diagonally in the blank. Fig. 2, is a rear view of the blank after the first folding; and Fig. 3, a similar rear view after the second folding. Figs. 4 and 5, are perspective views illustrating the method of using the device.

Referring now to the drawings, A, designates a blank or sheet of paper, light card-board, stiffened cloth or other material capable of receiving a design to be painted, printed, embossed, or otherwise placed thereon, and of being folded as herein described.

The principal part of the design represents, for example, the head of a man or woman, or of a bird, beast, or reptile, or any nondescript adapted to the use herein set forth. In the present illustration I have selected an owl's head, which is divided into four equal sections, *a*, and printed in colors in the corners respectively of the main blank, as shown in Fig. 1, flanked by corresponding triangles

also colored so as to bound a central square, *b*, whose corners lie in and bisect equally the outlines of the original square. It is desirable to define the several interior bounding lines referred to, as guides for folding. Four corresponding triangles, *c*, lying adjacent to the parts, *a*, of the main design are preferably colored a brilliant red and preferably contain the letters of a catch word or phrase, such for example, as the illustration given (Oh my) or an advertising phrase, such for example, as "Smoke only Partagas." The blank, A, is first folded back at each corner on the outlines of the inner square, *b*, as shown in Fig. 2, which brings the parts, *a*, of the original design together as a central square and upon the outlines of the square thus produced the paper is again folded back at the four corners, as shown in Fig. 3. This done, the thumb and first three fingers of the hand are inserted in the pockets behind the flaps, *a* (containing the main design) as indicated in Fig. 4, and, by bringing the first two fingers together, and the thumb and third finger together, and closing and opening these as pairs, the device when held toward the observer presents the similitude of an owl opening and closing its mouth, as shown in Fig. 5—the red triangles, *c*, being the interior lining of the mouth and throat and when open exposing the catch word or phrase as indicated. The effect thus produced is novel and striking and affords much amusement by its resemblance to the real object which it represents, and the attention being thus attracted to the phrase which is thus so unexpectedly exposed, it is fixed in the mind by association with its surroundings.

While the device thus described, with any substitute design such as a death's head or any other that may be appropriate, may be placed on the market as an article of sale for the amusement of children and others, it may also be furnished to manufacturers of other salable articles with advertising phrases of their own selection, to be given away with their goods as premiums.

The device may also be used for advertising purposes in shop windows with a simple mechanism in the similitude of the fingers of a hand caused to open and close automatically by a simple device such as a pendulum

or spring: but this is suggestive merely, and as it relates merely to the mode of use of my invention I have not thought it necessary to illustrate it in the drawings, the hand shown being a fair type of various modes of use.

I have described the device as consisting of a blank of paper, light card board, &c., produced as an integral structure. As the use of the device however, produces some wear and a tendency to break the folded edges, it may be reinforced at the back by a layer of cloth as in ordinary map construction; or may be formed of separate squares and triangles of paper secured to a cloth backing. The construction first described is however preferred on account of cheapness.

I claim as my invention and desire to secure by Letters Patent of the United States—

1. A blank for an advertising device consisting of a rectangular blank of foldable material having separated printed or painted portions representing the exterior face of a creature and the interior of the mouth of the same, the said blank being capable of being folded to bring together the portions repre-

sented the creature's face concealing the portion representing the interior of the mouth but permitting the opening of the mouth, substantially as described.

2. An advertising device consisting of a series of pockets of foldable material capable of lying closely together, said pockets being open but connected at the back and closed but separated at the front, the exterior of said pockets being printed or painted to represent a creature's face when the pockets are brought together, and the adjacent sides of the pockets being provided with advertising matter; whereby fingers can be inserted into the said pockets to separate them at the front to resemble the opening of the mouth of the creature to display the advertising matter, substantially as described.

In testimony whereof I have hereunto set my hand in the presence of two subscribing witnesses.

JAMES S. VINE.

Witnesses:

L. M. HOSEA,
LONDON FREYBLER.