Title: LOSSLESS APPLICATION OF NEW INFORMATION ARCHITECTURE TO EXISTING WEBSITES, WEB PAGES, AND ONLINE CONTENT

Abstract: A method and system that applies an information architecture (IA) to an existing website, set of web pages, or other online content. The method and system may allow a user to apply IA to web pages in situ, and through a visual point and click process. This prevents the loss of content and/or look and feel as IA changes are being applied, provides immediate visual feedback to the user, dramatically reducing the skill required to make IA choices, and makes subsequent content migration and/or "reassembly" of websites or pages unnecessary.
— before the expiration of the time limit for amending the claims and to be republished in the event of receipt of amendments (Rule 48.2(h))

(88) Date of publication of the international search report: 12 June 2014
INTERNATIONAL SEARCH REPORT

International application No.
PCT/US2013/062829

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)
IPC(8) - G06F 15/16 (2014.01)
USPC - 709/203

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)
Orbit, Google Patents, Google, Google Scholar.

C. DOCUMENTS CONSIDERED TO BE RELEVANT

<table>
<thead>
<tr>
<th>Category</th>
<th>Citation of document, with indication, where appropriate, of the relevant passages</th>
<th>Relevant to claim No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Y</td>
<td>US 2006/024840 A1 (FARADAY et al) 02 November 2006 (02.11.2006), entire document</td>
<td>1-19</td>
</tr>
<tr>
<td>Y</td>
<td>US 2010/0088590 A1 (BAJOHR et al) 08 April 2010 (08.04.2010), entire document</td>
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<td>A</td>
<td>US 6,434,598 B1 (GISH) 13 August 2002 (13.08.2002), entire document</td>
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<td>A</td>
<td>US 6,038,590 A (GISH) 14 March 2000 (14.03.2000), entire document</td>
<td>1-19</td>
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Further documents are listed in the continuation of Box C.

* Special categories of cited documents:
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Date of the actual completion of the international search
23 March 2014

Date of mailing of the international search report
14 APR 2014

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Form PCT/ISA/210 (second sheet) (July 2009)