



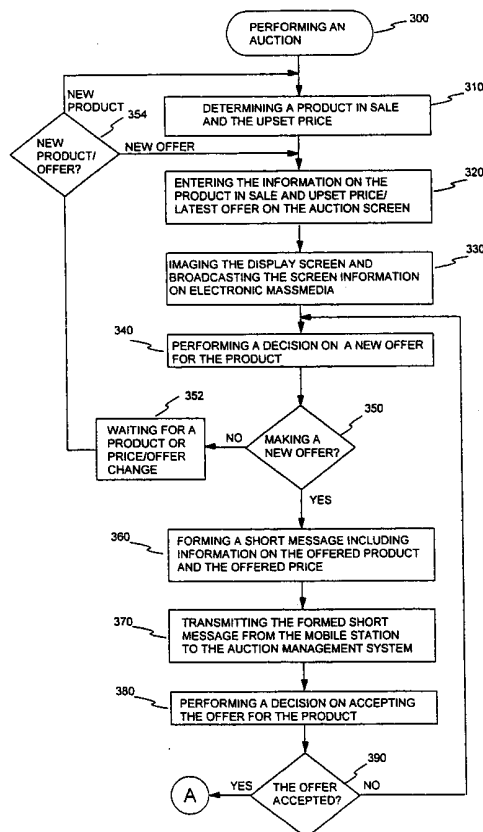
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(21) International Application Number: PCT/FI99/01025 (22) International Filing Date: 10 December 1999 (10.12.99) (71) Applicant (for all designated States except US): WCL WIRELESS COMMERCE LTD OY [FI/FI]; Otakaari 20, FIN-02150 Espoo (FI). (72) Inventor; and (75) Inventor/Applicant (for US only): KIVIMÄKI, Björn [FI/FI]; Katriinantie 46, FIN-01760 Vantaa (FI). (74) Agent: BERGGREN OY AB; P.O. Box 16, FIN-00101 Helsinki (FI).		(81) Designated States: AE, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, CA, CH, CN, CR, CU, CZ, DE, DK, DM, EE, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, NO, NZ, PL, PT, RO, RU, SD, SE, SG, SI, SK, SL, TJ, TM, TR, TT, TZ, UA, UG, US, UZ, VN, YU, ZA, ZW, ARIPO patent (GH, GM, KE, LS, MW, SD, SL, SZ, TZ, UG, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LU, MC, NL, PT, SE), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GW, ML, MR, NE, SN, TD, TG). Published <i>With international search report.</i> <i>Upon the request of the applicant, before the expiration of the time limit referred to in Article 21(2)(a).</i> (88) Date of publication of the international search report: 26 October 2000 (26.10.00)	

(54) Title: METHOD, SYSTEM AND BUSINESS MODEL FOR PERFORMING AN AUCTION

(57) Abstract

The present invention relates generally to a method, a system and a business model for performing sale of products. The products may be new goods, secondary market goods, services, collectibles etc.. The present invention relates more particularly to implementing auctions with the telecommunications media. One idea of the present invention is providing an auction where information on the products in sale and the offers is transferred to potential buyers via an electronic mass media such as television. The auction management system advantageously comprises a display screen (202) for showing said information on the products. This display screen can be imaged with video cameras (205) for broadcasting on television (209, 208, 216). This enables to create an entertaining auction program, where there is a display screen provided for a real time information on the products and offers. The user can advantageously make offers using short message service of a mobile communications system (214, 250, 260, 262, 280, 290). The user of the auction service does not need to have a continuous telephone connection to the service provider. The user does neither need to make specific agreements with the service provider or a bank for the purchase payments in order to use the auction service.



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INTERNATIONAL SEARCH REPORT

International application No.

PCT/FI 99/01025

A. CLASSIFICATION OF SUBJECT MATTER

IPC7: H04M 3/42, H04Q 7/22, G06F 17/60

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

IPC7: H04M, H04Q, G06F

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

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Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	US 5835896 A (FISHER ET AL.), 10 November 1998 (10.11.98), column 6, line 20 - line 65; column 6, line 13 - line 17; column 7, line 1 - line 8, abstract, column 9, line 60 - 67; column 10, line 1 - 5; column 13, line 25 - 55	1,4-7,9, 11-14,17-21, 24-27,29, 31-34,37-41
Y	--	2-3,15-16, 22-23,42
X	WO 9215174 A1 (BEAUMONT-MAXIN INTERNATIONAL LIMITED), 3 Sept 1992 (03.09.92), page 18, line 1 - line 25; page 19, line 1 - line 11, figure 1, abstract	1,5,7-11, 19-21,27-31, 39-41,43-44
Y	--	35-36

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Date of the actual completion of the international search

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International application No.

PCT/FI 99/01025

C (Continuation). DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
Y	WO 9719568 A1 (VAZVAN, BEHRUZ), 29 May 1997 (29.05.97), page 1 - page 3, abstract --	3,15-16,23, 35-36
Y	WO 9828900 A1 (GENERALDIREKTION PTT), 2 July 1998 (02.07.98), abstract --	2-3,16, 22-23,36,42
A	EP 0828223 A2 (HITACHI, LTD.), 11 March 1998 (11.03.98), abstract -- -----	

INTERNATIONAL SEARCH REPORT

Information on patent family members

02/12/99

International application No.

PCT/FI 99/01025

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