



**METHOD AND SYSTEM FOR SYNCHRONISING CONTENT ON A SECOND  
SCREEN**

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**CROSS REFERENCE TO RELATED APPLICATIONS**

This application claims the benefit of U.S. Provisional Application Serial No. 61/584,134 filed January 6, 2012 which is incorporated by reference herein in its entirety.

10 This application is also related to the applications entitled: "METHOD AND  
SYSTEM FOR PROVIDING A GRAPHICAL REPRESENTATION ON A SECOND  
SCREEN OF SOCIAL MESSAGES RELATED TO CONTENT ON A FIRST SCREEN",  
"METHOD AND SYSTEM FOR SYNCHING SOCIAL MESSAGES WITH CONTENT  
TIMELINE", "METHOD AND SYSTEM FOR PROVIDING A DISPLAY OF SOCIAL  
MESSAGES ON A SECOND SCREEN WHICH IS SYNCHED WITH CONTENT ON A  
15 FIRST SCREEN", "ALTERNATE VIEW PLAYBACK ON A SECOND SCREEN", and  
"METHOD ANN SYSTEM FOR PROVIDING DYNAMIC ADVERTISING ON  
SECOND SCREEN BASED ON SOCIAL MESSAGES" which have been filed  
concurrently and are incorporated by reference herein in their entirety.

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**Background**

**Technical Field**

The present invention generally relates to providing additional content related to displayed content.

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**Description of Related Art**

Traditionally additional content related to a displayed movie or program (such as supplemental materials on a DVD or Blue Ray disc) has to be viewed separately from the main movie or program. That is, the user has to stop or otherwise interrupt the playback of the main movie or program to access the supplemental materials. In many such cases,  
30 there is no correlation between the supplemental materials and the main movie or program. In other instances, a picture in picture format is employed to display supplemental

materials, but this still interferes with the display and viewing of the main movie or program.

Second screen applications solve many of these problems but introduce some new ones. One such problem is how to synch the content on the second screen to the content on the first screen. Traditionally, the synching is performed by using one of a number of possible methods. One such common method is audio fingerprint detection. With audio fingerprint detect, the audio of the content of the first screen is separately indexed into a database for later look-up. The second screen application samples the audio of the content on the first screen, sends the sample to a service (typically a backend server) and the service returns an identification of the media. One problem with this technique is that is subject to environmental considerations, such as the volume of the audio, ambient noise, and the distance from the speakers of the first screen device to the microphone fo the second screen device. Another problem is that not all potential second screen devices may have a microphone, which would prevent using such audio fingerprint detection.

### Summary

The present disclosure is directed towards a method and system for synching content on a second screen with content being displayed on a first or primary screen. The method and system of the present disclosure supports multiple synching mechanisms as well as prioritization between the different multiple synching mechanism.

In accordance with one embodiment, a method of synching content on a second screen related to primary content being displayed on first screen is disclosed. The method includes the steps of determining available synching mechanisms for synching content on the second screen to the content on the first screen, selecting a highest priority synching mechanism of the available synching mechanisms, and synching content on the second screen to the primary content displayed on the first screen using the selected highest priority synching mechanism.

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In accordance with another embodiment, a second screen device capable os synching content to content on a first screen device is disclosed. The second screen device includes a screen, storage, and a processor. The screen is configured to display content.

The storage is for storing data. The processor is configured to determine available  
synching mechanisms for synching content on the second screen device to content on a first  
screen device, select a highest priority synching mechanism of the available synching  
mechanisms, and synch content on the second screen to the content displayed on the first  
5 screen using the selected highest priority synching mechanism.

#### Brief Description of the Drawings

Figure 1 is a system diagram outlining the delivery of video and audio content to  
the home in accordance with one embodiment.

10 Figure 2 is system diagram showing further detail of a representative set top  
box receiver.

Figure 3 is a diagram depicting a touch panel control device in accordance with  
one embodiment.

15 Figure 4 is a diagram depicting some exemplary user interactions for use with a  
touch panel control device in accordance with one embodiment.

Figure 5 is system diagram depicting one embodiment of a system for  
implementing techniques of the present invention in accordance with one embodiment.

Figure 6 is a flow diagram depicting an exemplary process in accordance with  
one embodiment.

20 Figure 7 is a diagram depicting an exemplary methodology of synching  
between devices in accordance with one embodiment.

Figure 8 is a diagram depicting an exemplary methodology of synching  
between devices in accordance with one embodiment.

25 Figures 9A-9F are exemplary skeletal screen views depicting features in  
accordance with one embodiment when used in passive mode.

Figures 10A-10D are exemplary skeletal screen views depicting features in  
accordance with one embodiment when used in active mode.

Figures 11A-11C are exemplary skeletal views depicting a social media  
sharing feature in accordance with one embodiment.

30 Figures 12A and 12B are exemplary skeletal views depicting a content  
selection features in accordance with one embodiment.

Figures 13A-13E are exemplary skeletal views depicting additional features in  
accordance with one embodiment.

Figures 14A-14L are exemplary skinned screen views depicting how certain features could appear to a user.

Figure 15 is a diagram depicting an exemplary methodology of synching between devices in accordance with one embodiment.

5        Figure 16 is a diagram depicting prioritization of synching option in accordance with one embodiment.

Figure 17 is an exemplary skeletal view depicting a sync indicator in accordance with one embodiment.

10       Figures 18A-18C are close-up views of a sync indicator showing exemplary icons depicting the status of sync in accordance with one embodiment.

Figure 19 is a diagram depicting the transition between states of sync in accordance with one embodiment.

#### Detailed Description

15       Turning now to FIG. 1, a block diagram of an embodiment of a system 100 for delivering content to a home or end user is shown. The content originates from a content source 102, such as a movie studio or production house. The content may be supplied in at least one of two forms. One form may be a broadcast form of content. The broadcast content is provided to the broadcast affiliate manager 104, which is typically a national  
20       broadcast service, such as the American Broadcasting Company (ABC), National Broadcasting Company (NBC), Columbia Broadcasting System (CBS), etc. The broadcast affiliate manager may collect and store the content, and may schedule delivery of the content over a deliver network, shown as delivery network 1 (106). Delivery network 1 (106) may include satellite link transmission from a national center to one or more regional  
25       or local centers. Delivery network 1 (106) may also include local content delivery using local delivery systems such as over the air broadcast, satellite broadcast, or cable broadcast. The locally delivered content is provided to a receiving device 108 in a user's home, where the content will subsequently be searched by the user. It is to be appreciated that the receiving device 108 can take many forms and may be embodied as a set top box/digital  
30       video recorder (DVR), a gateway, a modem, etc. Further, the receiving device 108 may act as entry point, or gateway, for a home network system that includes additional devices configured as either client or peer devices in the home network.

A second form of content is referred to as special or additional content. Special or additional content may include content delivered as premium viewing, pay-per-view, or other content otherwise not provided to the broadcast affiliate manager, e.g., movies, video games or other video elements. In many cases, the special content may be content requested by the user. The special content may be delivered to a content manager 110. The content manager 110 may be a service provider, such as an Internet website, affiliated, for instance, with a content provider, broadcast service, or delivery network service. The content manager 110 may also incorporate Internet content into the delivery system. The content manager 110 may deliver the content to the user's receiving device 108 over a separate delivery network, delivery network 2 (112). Delivery network 2 (112) may include high-speed broadband Internet type communications systems. It is important to note that the content from the broadcast affiliate manager 104 may also be delivered using all or parts of delivery network 2 (112) and content from the content manager 110 may be delivered using all or parts of delivery network 1 (106). In addition, the user may also obtain content directly from the Internet via delivery network 2 (112) without necessarily having the content managed by the content manager 110.

Several adaptations for utilizing the separately delivered additional content may be possible. In one possible approach, the additional content is provided as an augmentation to the broadcast content, providing alternative displays, purchase and merchandising options, enhancement material, etc. In another embodiment, the additional content may completely replace some programming content provided as broadcast content. Finally, the additional content may be completely separate from the broadcast content, and may simply be a media alternative that the user may choose to utilize. For instance, the additional content may be a library of movies that are not yet available as broadcast content.

The receiving device 108 may receive different types of content from one or both of delivery network 1 and delivery network 2. The receiving device 108 processes the content, and provides a separation of the content based on user preferences and commands. The receiving device 108 may also include a storage device, such as a hard drive or optical disk drive, for recording and playing back audio and video content. Further details of the operation of the receiving device 108 and features associated with playing back stored

content will be described below in relation to FIG. 2. The processed content is provided to a display device 114. The display device 114 may be a conventional 2-D type display or may alternatively be an advanced 3-D display.

5           The receiving device 108 may also be interfaced to a second screen such as a touch screen control device 116. The touch screen control device 116 may be adapted to provide user control for the receiving device 108 and/or the display device 114. The touch screen device 116 may also be capable of displaying video content. The video content may be graphics entries, such as user interface entries, or may be a portion of the video content that  
10 is delivered to the display device 114. The touch screen control device 116 may interface to receiving device 108 using any well known signal transmission system, such as infra-red (IR) or radio frequency (RF) communications and may include standard protocols such as infra-red data association (IRDA) standard, Wi-Fi, Bluetooth and the like, or any other proprietary protocols. In some embodiments, the touch screen control device 116 can be  
15 interfaced directly with delivery networks 1 and 2. Operations of touch screen control device 116 will be described in further detail below.

          In the example of Figure 1, the system 100 also includes a back end server 118 and a usage database 120. The back end server 118 includes a personalization engine that  
20 analyzes the usage habits of a user and makes recommendations based on those usage habits. The usage database 120 is where the usage habits for a user are stored. In some cases, the usage database 120 may be part of the back end server 118 a. In the present example, the back end server 118 (as well as the usage database 120) is connected to the system the system 100 and accessed through the delivery network 2 (112).

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          Turning now to FIG. 2, a block diagram of an embodiment of a receiving device 200 is shown. Receiving device 200 may operate similar to the receiving device described in FIG. 1 and may be included as part of a gateway device, modem, set-top box, or other similar communications device. The device 200 shown may also be incorporated into other  
30 systems including an audio device or a display device. In either case, several components necessary for complete operation of the system are not shown in the interest of conciseness, as they are well known to those skilled in the art.

In the device 200 shown in FIG. 2, the content is received by an input signal receiver 202. The input signal receiver 202 may be one of several known receiver circuits used for receiving, demodulation, and decoding signals provided over one of the several possible networks including over the air, cable, satellite, Ethernet, fiber and phone line networks. The desired input signal may be selected and retrieved by the input signal receiver 202 based on user input provided through a control interface or touch panel interface 222. Touch panel interface 222 may include an interface for a touch screen device. Touch panel interface 222 may also be adapted to interface to a cellular phone, a tablet, a mouse, a high end remote or the like.

The decoded output signal is provided to an input stream processor 204. The input stream processor 204 performs the final signal selection and processing, and includes separation of video content from audio content for the content stream. The audio content is provided to an audio processor 206 for conversion from the received format, such as compressed digital signal, to an analog waveform signal. The analog waveform signal is provided to an audio interface 208 and further to the display device or audio amplifier. Alternatively, the audio interface 208 may provide a digital signal to an audio output device or display device using a High-Definition Multimedia Interface (HDMI) cable or alternate audio interface such as via a Sony/Philips Digital Interconnect Format (SPDIF). The audio interface may also include amplifiers for driving one more sets of speakers. The audio processor 206 also performs any necessary conversion for the storage of the audio signals.

The video output from the input stream processor 204 is provided to a video processor 210. The video signal may be one of several formats. The video processor 210 provides, as necessary a conversion of the video content, based on the input signal format. The video processor 210 also performs any necessary conversion for the storage of the video signals.



A storage device 212 stores audio and video content received at the input. The storage device 212 allows later retrieval and playback of the content under the control of a controller 214 and also based on commands, e.g., navigation instructions such as fast-forward (FF) and rewind (Rew), received from a user interface 216 and/or touch panel interface 222. The storage device 212 may be a hard disk drive, one or more large capacity integrated electronic memories, such as static RAM (SRAM), or dynamic RAM (DRAM), or may be an interchangeable optical disk storage system such as a compact disk (CD) drive or digital video disk (DVD) drive.

The converted video signal, from the video processor 210, either originating from the input or from the storage device 212, is provided to the display interface 218. The display interface 218 further provides the display signal to a display device of the type described above. The display interface 218 may be an analog signal interface such as red-green-blue (RGB) or may be a digital interface such as HDMI. It is to be appreciated that the display interface 218 will generate the various screens for presenting the search results in a three dimensional grid as will be described in more detail below.

The controller 214 is interconnected via a bus to several of the components of the device 200, including the input stream processor 202, audio processor 206, video processor 210, storage device 212, and a user interface 216. The controller 214 manages the conversion process for converting the input stream signal into a signal for storage on the storage device or for display. The controller 214 also manages the retrieval and playback of stored content. Furthermore, as will be described below, the controller 214 performs searching of content and the creation and adjusting of the grid display representing the content, either stored or to be delivered via the delivery networks, described above.

The controller 214 is further coupled to control memory 220 (e.g., volatile or non-volatile memory, including RAM, SRAM, DRAM, ROM, programmable ROM (PROM), flash memory, electronically programmable ROM (EPROM), electronically erasable programmable ROM (EEPROM), etc.) for storing information and instruction code for controller 214. Control memory 220 may store instructions for controller 214. Control

memory may also store a database of elements, such as graphic elements containing content. The database may be stored as a pattern of graphic elements. Alternatively, the memory may store the graphic elements in identified or grouped memory locations and use an access or location table to identify the memory locations for the various portions of information related to the graphic elements. Additional details related to the storage of the graphic elements will be described below. Further, the implementation of the control memory 220 may include several possible embodiments, such as a single memory device or, alternatively, more than one memory circuit communicatively connected or coupled together to form a shared or common memory. Still further, the memory may be included with other circuitry, such as portions of bus communications circuitry, in a larger circuit.

The user interface process of the present disclosure employs an input device that can be used to express functions, such as fast forward, rewind, etc. To allow for this, a touch panel device 300 may be interfaced via the user interface 216 and/or touch panel interface 222 of the receiving device 200, as shown in FIG. 3. The touch panel device 300 allows operation of the receiving device or set top box based on hand movements, or gestures, and actions translated through the panel into commands for the set top box or other control device. In one embodiment, the touch panel 300 may simply serve as a navigational tool to navigate the grid display. In other embodiments, the touch panel 300 will additionally serve as the display device allowing the user to more directly interact with the navigation through the grid display of content. The touch panel device may be included as part of a remote control device containing more conventional control functions such as actuator or activator buttons. The touch panel 300 can also include at least one camera element. In some embodiments, the touch panel 300 may also include a microphone.

Turning now to FIG. 4, the use of a gesture sensing controller or touch screen, such as shown, provides for a number of types of user interaction. The inputs from the controller are used to define gestures and the gestures, in turn, define specific contextual commands. The configuration of the sensors may permit defining movement of a user's fingers on a touch screen or may even permit defining the movement of the controller itself in either one dimension or two dimensions. Two-dimensional motion, such as a diagonal, and a combination of yaw, pitch and roll can be used to define any three-dimensional

motion, such as a swing. A number of gestures are illustrated in FIG. 4. Gestures are interpreted in context and are identified by defined movements made by the user.

Bumping 420 is defined by a two-stroke drawing indicating pointing in one direction, either up, down, left or right. The bumping gesture is associated with specific commands in context. For example, in a TimeShifting mode, a left-bump gesture 420 indicates rewinding, and a right-bump gesture indicates fast-forwarding. In other contexts, a bump gesture 420 is interpreted to increment a particular value in the direction designated by the bump. Checking 440 is defined as in drawing a checkmark. It is similar to a downward bump gesture 420. Checking is identified in context to designate a reminder, user tag or to select an item or element. Circling 440 is defined as drawing a circle in either direction. It is possible that both directions could be distinguished. However, to avoid confusion, a circle is identified as a single command regardless of direction. Dragging 450 is defined as an angular movement of the controller (a change in pitch and/or yaw) while pressing a button (virtual or physical) on the tablet 300 (i.e., a "trigger drag"). The dragging gesture 450 may be used for navigation, speed, distance, time-shifting, rewinding, and forwarding. Dragging 450 can be used to move a cursor, a virtual cursor, or a change of state, such as highlighting outlining or selecting on the display. Dragging 450 can be in any direction and is generally used to navigate in two dimensions. However, in certain interfaces, it is preferred to modify the response to the dragging command. For example, in some interfaces, operation in one dimension or direction is favored with respect to other dimensions or directions depending upon the position of the virtual cursor or the direction of movement. Nodding 460 is defined by two fast trigger-drag up-and-down vertical movements. Nodding 460 is used to indicate "Yes" or "Accept." X-ing 470 is defined as in drawing the letter "X." X-ing 470 is used for "Delete" or "Block" commands. Wagging 480 is defined by two trigger-drag fast back-and-forth horizontal movements. The wagging gesture 480 is used to indicate "No" or "Cancel."

Depending on the complexity of the sensor system, only simple one dimensional motions or gestures may be allowed. For instance, a simple right or left movement on the sensor as shown here may produce a fast forward or rewind function. In addition, multiple sensors could be included and placed at different locations on the touch screen. For instance, a horizontal sensor for left and right movement may be placed in one spot and

used for volume up/down, while a vertical sensor for up and down movement may be placed in a different spot and used for channel up/down. In this way specific gesture mappings may be used.

5           The system and methodology can be implemented in any number of ways depending on the hardware and the content involved. Examples of such deployment include DVD, Blu-Ray disc (BD); streaming video or video on demand (VOD), and broadcast (satellite, cable, over the air). Each of these deployments would have different architectures but one could standardize the triggers for each of these events (the additional  
10       content) that represents what would be queued by the application running on the second screen. For example, event A and event B would be triggered by a synchronizing mechanism associated with any of these sources of a video. When the tablet encounters "event A", the program running on the second screen device (e.g. tablet) will enact "event A". Similarly, if "event B" is encountered, the program running on the second screen device would do  
15       "event B".

Figure 5 depicts a generic system 500 on which such methodology could be implemented. Here the system 500 includes a first screen device 510, a second screen device 520, a playback device 530, a network 540 and server 550. Each of these elements  
20       will be discussed in more detail below.

The first screen device 510 is a display device, such as display device 114 described above in relation to Figure 1, for displaying content such as television programs, movies, and websites. Examples of such first screen display devices include, but are not limited to,  
25       a television, monitor, projector, or the like. The first screen device 510 is connected to the playback device 530 which can provide the primary content to the first screen device 510 for display. Examples of such communication include, but are not limited to HDMI, VGA, Display port, USB, component, composite, radio frequency (RF), and infrared (IR), and the like. In certain embodiments, the first screen display device 510 may be connected to the  
30       network 540, in either a wired or wireless (WiFi) manner, providing additional connection to the second screen device 520 and server 550. In some embodiments, the first display device 510 may include the functionality of the playback device 530. In still other embodiments, the first screen display device 510 may be in non-networked communication

560 with the second screen device 520. Examples of such non-networked communication 560 include, but are not limited to, RF, IR, Blue-Tooth, and other audio communication techniques and protocols.

5           The second screen device 520 is device capable of displaying additional content related to the primary content being displayed on the first screen device 510. The second screen device may be a touch screen control device 116 or touch screen device 300 as described above. Examples of second screen devices include, but are not limited to, a smart phone, tablet, laptop, personal media player (e.g. ipod), or the like. The second  
10   screen device 520 is in communication with playback device 530 using either network 540, non-networked communication 560, or both. The second screen device 550 is also in communication with the server 550 via the network 540 for requesting and receiving additional content related to the primary content being displayed on the first screen device 510. In some embodiments, the second screen device 520 may be in networked or non-  
15   networked communication 560 with the first screen device 510. Examples of such non-networked communication 560 include, but are not limited to, RF, IR, Blue-Tooth (BT), audio communication techniques and protocols, or the like.

          The playback device 530 is device capable of providing primary content for display  
20   on the first screen device 510. Examples of such playback display devices include, but are not limited to, a DVD player, Blue-Ray Disc (BD) player, game console, receiver device (cable or satellite), Digital Video Recorder (DVR), streaming device, personal computer, or the like. The playback device 530 is connected to the first screen device 510 for providing the primary content to the first screen device 510 for display. Examples of such  
25   connections include, but are not limited to HDMI, VGA, Display port, USB, component, composite, radio frequency (RF), and infrared (IR), and the like. The playback device 530 is also connected to the network 540, in either a wired or wireless (WiFi) manner, providing connection to the second screen device 520 and server 550. In some embodiments, the functionality of the playback device 530 may be included in the first  
30   screen display device 510. In still other embodiments, the playback device 530 may be in non-networked communication 560 with the second screen device 520. Examples of such non-networked communication 560 include, but are not limited to, RF, IR, Blue-Tooth (BT), and other audio communication techniques and protocols.

The network 540 can be a wired or wireless communication network implemented using Ethernet, MoCA, and wireless protocols or a combination thereof. Examples of such a network include, but are not limited to, delivery network 1 (106) and delivery network 2 (112) discussed above.

The server 550 is a content server configured to provide additional content to the second screen device 520. In certain embodiments, the server may also provide the primary content for display on the first screen device 510. The service is connected to the network 540 and can communicate with any of the devices that are also connected. Examples of such a server include, but are not limited to, content source 102, broadcast affiliate manager 104, content manager 110, and the back end server described above.

Figure 6 depicts a flow diagram 600 for a methodology for displaying additional content related to primary content being viewed is disclosed. The method includes the following steps: Displaying primary content on a first screen device 510 (step 610). Providing, in association with the display of the primary content on the first screen, a synching mechanism to synch additional content (step 620). Displaying, on a second screen device 520, additional content related to the primary content on the first screen 510 that is synched to the content displayed on the first screen device according to the synching mechanism (step 630). In certain embodiments, the method also includes the steps of receiving commands from the second screen device 520 to control the display of primary content on the first screen device 510 (step 640) and controlling the display of the primary content on the first screen device 510 based on the commands received from the second screen device 520 (step 650). Each of these steps will be described in more detail below.

The step of displaying primary content (step 610), such as a movie or television show, is performed on the first screen device 510. This involves the primary content being provided to the first screen display 510. The primary content can be provided by the playback device 530 or be received directly from a content provider at the first screen display device 510. The primary content is then shown or otherwise displayed on the first screen device 510. The display of the primary content also includes the control of the content being displayed. This can include the traditional playback commands of play, stop,

pause, rewind, and fast forward as well as the navigation of on screen menus to select the content and other playback options. In certain embodiments, the display on the first screen device 510 (step 620) further includes displaying an indicator of the type of additional content being displayed on the second screen device 520.

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The provided synching mechanism (step 620) can be implemented in a number of ways. In certain embodiments the synching mechanism is performed by an application running on the second screen device 520, the playback mechanism 530, the first screen device 510 or any combination thereof. At its most basic, the second screen device 520 is configured (via an application) to detect synching signals, cues, or other type of indicators that directs the second screen device 520 to update the display of additional content to coincide with the primary content being displayed on the first screen 510. The synching signals, cues or other type of indicators, can be provided as part of the primary content or can be generated by the playback device 530 of first screen device 510 (via an application) in accordance with the chapter, scene, time-code, subject matter, or content being displayed. The synching signals, cues or other type of indicators can be transmitted to the second screen device 520 using the network, in either a wired or wireless (WiFi) manner, or using non-networked communication 560 such as audio signals. Examples of some of the implementations are given below. Other possible implementations will be apparent given the benefit of this disclosure.

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The step of displaying the additional content, such as supplemental materials, video clips, websites, and the like (step 630) is performed on the second screen device 520. The additional content can be stored locally on the second screen device 520 or be provided by the server 550, playback device 530, or first screen device 510. The display of the additional content is synched to the primary content being displayed on the first screen device 510 according to the synching mechanism. For example, when the second screen device 520 detects a synching signal, cue or other type of indicator, the second screen device 520 updates the display of the additional content accordingly. In some embodiments, this further involves contacting and requesting the additional content from the server 550, playback device 530, or first screen device 510 and subsequently downloading and displaying the additional content. In some embodiments, the additional

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content to be displayed can be selected, modified, or omitted based on the user using the system.

In certain embodiments, the display on the second screen device 520 (step 630) further includes displaying the status of the display of the primary content on the first screen device 510 such as whether the display of the primary content on the first screen device 510 has been paused. In certain other embodiments, the display on the second screen device 520 (step 630) further includes displaying the status of the synch between the additional content on the second screen device 520 and the primary content on the first screen device 510.

In certain embodiments, the second screen device 520 is capable of transmitting as well as receiving. The optional steps 640 and 650 address this capability. In step 640 commands are received from the second screen device 520. Ideally, these commands are received at the device controlling the playback of the primary content on the first screen device 510. In certain embodiment, the playback device 530 is the device receiving the commands. The commands can be sent via the network 540 or non-networked communication 560. Once received, the commands can control the display of the primary content (step 650). Examples of such control include, but are not limited to, play, stop, pause, rewind, fast-forward, as well as chapter, scene, and selection. These commands can also be used to synch the primary content displayed on the first screen device 510 with the additional content being displayed on the second screen device 520.

Figure 7 provides a high level overview of one example of system 700 with a synching mechanism implemented using a non-networked communication 560. In this system 700, the non-networked communication synching mechanism is audio watermarking 710. In this example, audio watermarking 710 involves inserting a high-frequency signal, cue, or other indicator into the audio signal of the primary content being displayed on the first screen device 510. The audio watermark is inaudible to humans but can be detected by a microphone in the second screen device 520. When the second screen device 520 detects an audio watermark, the displayed additional content is updated to synch with the primary content being displayed on the first screen device 510 based on the detected watermark. The audio watermarks can be incorporated into the primary content at



the source of the content or inserted locally by the playback device 520 or first screen device 510.

Figure 8 provides a high-level overview of one example of a system 800 with a  
5 synching mechanism implemented using the network 540. In this system 800 the synching mechanism is wireless communication (WiFi) 810 between a playback device 530 (a Blu-Ray Disc player) and the second screen device 520 (an iOS device running an application). In the example of Figure 7, the features and protocols of a BD-Live enabled device are used. There are two main components of this protocol: connection and communication.  
10 Both are described below. For simplicity the second screen iOS application will be referred to as the "iPad" and the BD-Live enabled device will be referred to as the "disc".

Connection occurs when an iOS enabled device 520 first launches the second screen application and attempts to connect to a BD-Live enabled device 530 on the same  
15 Wi-Fi network 540.

1. Disc is inserted into BD player
2. Disc enters UDP 'listening' loop
3. iPad launches second screen application
4. iPad performs UDP broadcast of authentication token
- 20 5. Disc receives authentication token and authenticates
6. Disc retrieves IP from tokens sender (iPad's IP)
7. Disc responds to authentication with its IP and PORT
8. iPad confirms IP and PORT
9. iPad closes UDP socket communication
- 25 10. iPad establishes direct TCP socket communication with disc based on IP and PORT provided.

Communication occurs after a connection has been established between the second screen iOS application and a BD-Live enabled device.

- 30 1. iPad and Disc are aware of each other's IP's as well as what PORT communication should occur using
2. TCP socket communication is maintained for the duration of the applications lifecycle.

One advantage of such a wireless communication as seen in this example is that it is bi-directional allowing the second screen device to transmit as well as receive commands. This allows for two way synching as well as control of playback from the second screen device 520.

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In certain embodiments, the application of the second screen device 520 could be specific to a specific program or movie on a specific system (e.g. BD). In other embodiments, the second screen application could be generic to a studio with available plug-ins to configure the application to a particular program or movie. In still other  
10 embodiments the second screen application could be universal to system (BD, VOD, broadcast), content, or both. Other possible implementations and configurations will be apparent to one skilled in the art given the benefit of this disclosure.

The system can be operated in with a passive approach or an interactive approach.  
15 In the passive approach icons displayed on first screen device 510 prompt the user to look at the second screen device 520 for an additional content event being displayed that is related to the primary content displayed on the first screen device 510. The icon preferably indicates what type of additional content event is available on the second screen device 520 (e.g., a shopping cart icon indicates a purchase event, an "I" icon indicates an information  
20 event, a stickman icon indicates a character information event, etc.) Figure 9A-F depicts some of the aspects that may be displayed to the user in passive mode.

Figures 9A-F depict skeletal examples of what may be displayed on the screen 900 of the second screen device to a user when using an application in passive mode that  
25 provides additional content on the second screen device 520 that is synched with the primary content on the first screen device 510.

Figure 9A depicts a splash screen that may be displayed to the user when the application is launched. It includes the product logo and indication of the primary content  
30 902. Here new content screens transition in from right in a conveyer-belt like manner as indicate by arrow 904.

Figure 9B depicts a pop-up message 906 that is displayed to a user when no playback device 530 is detected by second screen device 520.

The screen 900 of Figure 9C shows a synch button/icon 908, chapter timeline 910, active chapter indicator 912, chapter-event indicator 914, chapter number indicator 916, event timeline 918, chapter background 920, event card 922, and timeline view icons 924.

5 The synch button 908 provides a mechanism to synch the content between the first and second screen devices 510, 520. The synch button 908 may also indicate the status of the synch between the content on the first and second screen devices 510, 520. The chapter timeline 910 indicates the chapters of the primary content. The movie title leader is in the background of the chapter timeline 910 and indicates the primary content. As the primary

10 content progresses the chapters move along chapter timeline in a conveyer-belt life fashion with the active chapter indicator 912 indicating the current chapter in the primary content via highlight and center position of the chapter timeline 912. The chapter-event indicator 914 indicates that events displayed in the event timeline 918 are part of the active chapter shown in the chapter timeline 910. The event timeline 918 displays event cards 922

15 indicating events that correspond to what is transpiring in the current chapter of the primary content. For each chapter, the first displayed event card 922 indicates the chapter that the following events occur in. As the primary content progresses the event cards 922 move along event timeline 918 in a conveyer-belt like fashion with the current event in the center position of the event timeline 918. Each chapter may be provided with a unique

20 background 920 for the events of that particular chapter. The timeline view icon/button 924 indicates that the viewer is in timeline view showing the chapter timeline 910 and event timeline 918 as well as provides a mechanism to access the timeline view.

The screens 900 of Figure 9D and 9E depict how event cards 922 progress across

25 the event timeline 918. Here the synch button/icon 908 indicates that the timeline view of the additional content is in synch with the primary content on the first screen device 510. In figure 9D, the current triggered event card 926 is shown in the center position of the event timeline 918 and represents the first triggered event. To the left of the current triggered event card 926 in the event timeline 918 is the previous event card 928, in this

30 case the card indicating the chapter. To the right of the current triggered event card 926 in the event timeline 918 is the next event card 930, in this case the card indicating the next scheduled event. Since, in Figure 9D, this is the current triggered event card 926 is for the first triggered event, the chapter indicator 916 indicates that it is chapter 1. The current

triggered event card 926 includes the additional content 932 related to the primary content. The current triggered event card 926 also provides an indicator 934 as to what type of additional content is displayed. In certain embodiments this indicator matches an indicator shown on the first screen display 510. The current event card 926 also includes

5 buttons/icons for synching 936 and sharing 938. The synch button/icon 936 provides a mechanism that causes the primary content displayed on the first screen device 520 to be synched with the current event. The share button/icon 938 provides a mechanism to share the additional content of the event with a social network. The elements of the screen 900 of Figure 9E are similar to the elements of Figure 9D except that the current triggered event

10 card 926 is for an event that happens later in the timeline as indicated by the chapter indicator 916 which indicates the current chapter is chapter 3.

Figure 9F depicts examples of other possible functionality that may be provided as part of display on the second screen device 920. Here the chapter timeline 910 is provided

15 with a collapse icon/button 940 which provides a mechanism to toggle the chapter timeline between visible 940a and hidden 940b. Likewise the synch button/icon 908 can toggle between status indicating whether synch is currently active 908a and status indicating synch has been lost and re-synching is available 908b. In some embodiments a volume button icon 942 is provided. The volume button/icon 942 provides a mechanism to turn the

20 sound of the first screen display "OFF" or "ON". The volume button 942 may also indicate the status of whether the volume is "ON" indicating muting is available 942a, or "OFF" indicating sound is available 942b. In some other embodiments a play/pause button/icon 944 is provided. The play/pause button 944 provides a mechanism to pause or resume playback of content on the first screen display 510. The pause/play button may

25 also indicate the status of whether the playback can be paused 944a, or "or resumed 944b.

In the interactive approach, the user selects an additional content event on the second screen device 520 and what is displayed on the primary screen device 510 is synched to the selected event. As indicated previously, the events of additional content are

30 synched to the primary content. If the user swipes the movie timeline or the events, the events become out of synch with the movie being shown on the main screen. To re-synch touches the synch button on the tablet. The timeline or events are the synched back to what is being displayed on the main screen. Likewise, a user can select a trivia event or map

event, touch the synch button, and the scene in the movie related to the selected trivia or map event will be played on the main screen. Examples of this can be seen in Figure 10A-D.

5           Figure 10A depicts how a user may interact with the chapter timeline 910 and event timeline 918 on the screen 900. Here icons 1000 and 1002 represent how the user can touch the screen to scroll left or right in the chapter or event timelines 910, 918.

10           Figure 10B depicts one embodiment of the screen 900 when a user interacts with the chapter timeline 910. In this example the synch button/icon 908 indicates that the additional content on the second screen display 520 is out of synch with the primary content on the first screen display 510. Icon 1000 represents the user scrolling through the chapter timeline 910. The current chapter remains highlighted 912 until the transition to the new chapter is completed. When navigating through the chapter timeline 910 a chapter position indicator 1004 is provided that indicates what chapter of the available chapters is selected. The chapter indicator 916 also indicates the selected chapter and updates when the transition to the new chapter is complete. In this example, while the user is navigating through the chapter timeline 910, the event timeline 918 is dimmed. In certain embodiments, the user may jump directly to a particular chapter by selecting the chapter from the timeline 910.

25           Figure 10C depicts one embodiment of the screen 900 when a user interacts with the event timeline 918. Icon 1002 represents the user scrolling through the event timeline 918. Here, the timeline 918 is being transitioned from current triggered event card 926 to the next event card 930. When navigating through the event timeline 918 an event position indicator 1004 is provided that indicates what event of the available events is selected.

30           Figure 10D depicts one embodiment of the screen 900 when a user interacting with the event timeline 918 causes a transition from one chapter to another. Icon 1002 represents the user scrolling through the event timeline 910 causing a chapter change. Here, the timeline 918 is being transitioned a new event card 922 indicating a new set of events related to a new chapter. When navigating through the event timeline 918 causes a

transition to a new chapter the event position indicator 1004 is centered until the new series of events begins.

Figure 11A-C and 12A-B indicate some of the other interactive activities that can be accessed via the event cards 922. Figures 11A-C depict the social media sharing feature. Figures 12A-B depict the chapter selection as well as selection and playback of additional media files.

Figure 11A-C shows various pop-up fields on the display 900 when the sharing feature is active via the share button/icon 937. Figure 11A shows the field 1100 displayed when the user has logged into their social network (in this case Facebook). Area 1102 indicates the event being shared and area 1104 indicates the comments the user is going to share about the event. Button 1106 provides the mechanism to submit the event and comments to be shared. Figure 11B shows the field 1100 displayed when the user has not yet signed in to the social network. In this example button 1108 is provided to sign into Facebook and button 1110 is provided to sign into twitter. Options to sign into other social networks may also be provided. Figure 11C shows a onscreen Qwerty keyboard 1112 that may be used to enter comments into area 1104 for user's comments. In certain embodiments, this may be a default keyboard provided by the second screen device 520.

Figure 12A-B shows the selection of chapters as well media content for playback by the user. In the example of 12A, if the user single taps 1200 the currently playing chapter shown in the chapter timeline 912 the playback on the first screen device 510 is paused. If the user double taps 1202 the currently playing chapter shown in the chapter timeline, playback of on the first screen device will jump to the beginning of the chapter and the events timeline 918 will be set to the first event of that chapter. In some embodiments, the event cards 922 may include media files 1204 such as video or audio clips. If the media file is an audio clip, then selection of the audio clip results in playback on the current screen 900. If the media file is a video clip, then selection of the video clip results in the launching of a full-screen media player 1206 as seen in Figure 12B. In this example the media player includes on-screen controls 1208. To return to the previous screen, the user only needs to tap the non-video surface 1210 of the media player.

Figure 13A-E depicts some other possible features regarding the additional content. These include a map view 1300, family tree 1310, and settings 1320. Figure 13A depicts the menu bars for these options. In this example each of these menu bars are provided with first screen device controls 1330 including pause/resume and mute/un-mute. Figure 13B depicts the map view display 1300. The map view display 1300 includes a map 1302 including marked locations 1304 and information about the locations 1306. Icons are also provided to select other maps 1308. Figure 13C depicts the family tree view 1310. The family tree view shows the family tree with fields 1312 indication the relationship between the family members. In this example the button/icon 1314 at the bottom indicates what view is currently being shown (i.e. the family tree view). If a field 1312 is selected, a pop-up field 1316 is displayed, as shown in Figure 13D, providing information about the person in the field 1312. Figure 13E depicts the settings view 1320. In view 1320 the user is provided with controls for adjusting the preferences for the audio and video 1322, events 1324, and social network sharing 1326.

Figures 14A-L depict skinned examples of what may be displayed on the screen 900 of the second screen device to a user when using an application that provides additional content on the second screen device 520 that is synched with the primary content on the first screen device 510. Figure 14A is a skinned version of the splash screen as shown and described in relation to Figure 9A. Figures 14B-F depict skinned versions of the timeline view as seen and described in relation to figures 9C-F and 10A-D. Figure 14G depicts a skinned version of a screen display wherein all the available video clips that are part of the additional content are displayed for the user. Figure 14H depicts a skinned version of a screen display wherein all the available audio clips that are part of the additional content are displayed for the user. Figure 14I depicts a skinned version of the maps view as shown and described in relation to Figures 13B. Figures 14J and 14K depict skinned version of the family tree view as shown and described in relation to Figure 13C and 13D respectively. Figure 14L depicts a skinned version of the settings view as shown and described in relation to Figure 13E.

The events and features shown in the figures are just some examples of possible events. In certain embodiments, a user may be able to configure or otherwise select what events they wish to be shown (e.g., don't show me purchase events). In other embodiments

the user may be able to select or bookmark events for viewing at a later time. In still other embodiments certain events may unavailable or locked out depending on the version of the program being viewed (i.e. purchased vs. rented or BD vs. VOD vs. Broadcast). In other embodiments, the events available can be personalized for a user based on previous  
5 viewing habits (i.e. in system such as TIVO where a user's viewing habits are tracked or using the personalization engine 118 of Figure 1).

Other possible configurations include shopping features. For example, a store front could be provided and accessible from the second screen to for purchasing movie  
10 merchandise. In another embodiment points or awards could be provided to a user for watching, reviewing, or recommending a program or film. For example, the more movies watched or shared with friends, the more points awarded. The points can then be used for prizes or discounts on related goods.

15 Similarly, achievements can also be awarded. These achievements could be pushed to a social networking site. Example achievements could include:

Watching certain scenes - Achievement

Watching certain discs in a series - Achievement

Watching certain discs by a particular studio or actor - Achievement

20

In still other implementations a Wiki feature could be implemented. A running Wiki could let a user and other users of a disc comment on certain scene. For example, tacking metadata could be created which is pushed to a web based wiki. Such metadata could include:

25

Chapter Information

Time Codes

Thumbnails of Scenes

Actor/Director Information

This pushed information can be used to create a running Wiki which lets others  
30 comment on the movie. These comments could then be reintegrated into the second screen application as events which can be accessed.



Additional features and screens are also possible. For example in some embodiments multiple synching mechanisms may be implemented and available to synching the content on the second screen to content on the first screen. Furthermore when multiple synching mechanisms are available, priority may be assigned to the synching mechanism wherein higher priority synching mechanisms will be used over lower ranking mechanism.

Figure 15 depicts a flow chart 1500 of one such methodology for handling multiple synching mechanisms. In this example there are three primary steps. First, it is determined what synching mechanisms are available (step 1510). Then, the highest priority mechanism of the available synching mechanism is selected (step 1520). The selected synching mechanism can then be used to synch content on the second screen device with content on the first screen device (step 1530). Each of these steps will be described in more detail below.

Referring to step 1510, there are several possible synching mechanisms that can be used. Some examples include: Audio Fingerprint detection, Audio Watermarking, Video Metadata Sync, and BDLive Synch. These are discussed briefly below.

With Audio Fingerprint Detection the audio of the media is separately indexed into a database for later lookup. The second-screen app samples audio, sends the sample to a service (typically a backend server) and the service returns with the identification of the media. Typically this solution is used to generally identify the content without providing any timing information. A disadvantage of this is subject to environmental considerations such as volume of audio, ambient noise, distance from speakers to the microphone. This makes this a less ideal synching mechanism.

With Audio Watermarking the program is preprocessed to encode identifiers within the audio track at known locations. In some instances the audio identifiers can be high frequency so as to be outside the range of normal human hearing. This information can be used for time or event-based synchronization in the second screen app. Some advantages of this mechanism over Audio Fingerprinting is that it is less susceptible to interference with background or ambient noise as well as the ability to correlate the identifier to time.

With Video Metadata Sync a video stream (e.g. DVB) is encoded with additional metadata corresponding to known time locations. A set-top box or other playback device decodes the metadata stream and provides position information to a second-screen app upon request. The associated advantage of Video Metadata sync over audio is the relative reliability of the sync connection (TCP socket communication).

With BDLive Sync a BluRay disk is produced to include a service that is launched when a BluRay Disk is played. The second screen device using an application queries the service for position information (or the app can subscribe to events). The information is then used to synchronize second-screen content to primary media playback. The associated advantages of BDLive Sync is the reliable connection and the additional capability to control media playback (play, pause, etc).

The present disclosure provides a process for dynamically switching between the various options within a single second-screen app. The advantage of this is that not only can the second-screen synching support multiple methods but synchronization can be achieved in priority order (step 1520). Priority, in turn, can be established based on the virtues associated with each synchronization methods. An example of this can be seen in the flow diagram 1600 Figure 16. In this example, the process starts with no synchronization mechanism being detected (1605). At branch 1610 a determination of available synching mechanism is made (step 1520 of Figure 5). A determination of the priority for each of the available synchronization mechanisms is made. Synchronization is achieved in priority order. When a higher priority mechanism is available the system switches to that mechanism. If current sync is lost then the lower-level sync mechanisms are switched to if available.

The priority for the synchronization mechanisms may be pre-set or user specified. In this example the priorities are: BDLive, Video Metadata, and then Audio Watermark. BDLive was chosen as the top priority because a connection to BDLive for position information also affords the ability to control playback whereas the other methods do not afford the same level of control.

In operation, if a BD synching mechanism is detected (1620) the content on the second screen device 520 is synched with the content on the first screen device 510 using

the BD synching mechanism (1630). In BluRay (BDLive) a socket connection is established between the second screen device and the playback device 530 (BD player). The second screen device 520 queries the playback device 530 for the current playback position of the video content. Compensation for network latencies is included in the communications such that the resulting playback position is more accurate. The playback device 530 uses internal mechanisms to determine the current playback position of the video content.

If a BD synching mechanism is not detected or unavailable then the process begins again (1632) to determine if the next highest priority synching mechanism is available, in this example, video metadata. If the video metadata synching mechanism is available (1622), then synching using video metadata is performed (1640). With video metadata, metadata that has been inserted into the video data is extracted to determine the playback position in the content. The playback device 530, such as a Set-top Box (STB), decodes the metadata from the video content, such as a Digital Broadcast Video (DVB) stream and makes it available to requests from the second screen device. This is similar to the BluRay version described above with the only difference being the ultimate source of the position information.

If a video metadata synching mechanism is not detected or unavailable then the process begins again (1642) to determine if the next highest priority synching mechanism is available, in this example, audio watermarking. If the audio watermark synching mechanism is available (1624), then synching using audio watermarking is performed (1650). With audio watermarks, ID's are encoded into the audio of the video stream. The second screen device 520 uses an internal microphone to sense the audio and applies a decoding algorithm to extract the ID information from the audio signal. These IDs are mapped (via an xml description file) to position locations within the video.

As before, if the audio watermark synchronization mechanism is not detected or available, the process starts again (1652). In certain embodiments the system is always looking to switch to the highest priority available synching mechanism. So if either video metadata 1640 or audio watermarking 1650 are being used and BDLive synching becomes

available, then the system will switch to BDLive synching (1644 or 1656 respectively). Likewise, if audio watermark synching is being used and video metadata synching becomes available but BDLive synching is not available, then the system will switch to video metadata synching (1654) as video metadata synching has a higher priority.

5

In some embodiment the status of the synchronization between the content on the second screen device 520 and the content on the first screen device 510 is displayed on the second screen device 520. Examples of this can be seen in Figures 17 and 18a-c.

10 Figure 17 is a wireframe 1700 of a screen that can be displayed on the second screen device 520. In this example, the displayed screen 1700 includes content 1710 that is synched with content on a first screen device 510, buttons in the header 1720, and timeline indicator 1740 that indicates the position of the playback of the content on the first screen device 510. Within the collection of button in the header 1720 is a sync indicator/button  
15 1730. By selecting the sync indicator/button 1730 the user synchronizes the content on the second screen device 510 with the content on the first screen device 510 using the mechanisms described above. In certain embodiments the button 1730 may also display the status of the synchronization with different icons. Examples of this can be seen in Figures 18a-c.

20

Figure 18a is a close up view 1800 of the header buttons 1720 wherein the sync indicator/button 1730 is displaying an acquiring sync indicator icon 1810. In this example, the indicator icon 1810 is an animated icon depicting that the system is trying to acquire a synch between the content on the second screen device 520 and content on the first screen  
25 device 510.

Figure 18b is a close up view 1800 of the header buttons 1720 wherein the sync indicator/button 1730 is displaying a timeline synced indicator icon 1820. In this example, the indicator icon 1820 depicts that the system has acquired a synch between the content on  
30 the second screen device 520 and content on the first screen device 510. In certain embodiments, the displayed icon 1820 may further indicate what synching mechanism was

used. For example, icon 1822 can be used for BDLive synching, icon 1824 can be used for video metadata synching, and icon 1824 could be used for audio watermark synching. Other possible icons will be apparent to one skilled in the art given the benefit of this disclosure.

5

Figure 18c is a close up view 1800 of the header buttons 1720 wherein the sync indicator/button 1730 is displaying a re-sync icon 1830. In this example, the indicator icon 1830 depicts that the content on the second screen device 520 and content on the first screen device 510 is not currently synchronized and selecting the button 1730 with attempt  
10 to re-synchronize the content on the second screen device 520 with the content on the first screen device 510. In certain embodiments, the system will attempt to re-synchronize after a certain period of inactivity by a user.

Figure 19 depicts a flow chart 1900 representing the various states of synching as indicated by the synch indicator/button 1730 in Figures 18a-c. First there is acquiring  
15 system sync 1910 which is indicated by icon 1810 in Figure 18a. Then there is timeline synced 1920 which is indicated by icon 1820 or optionally icons 1822, 1824, and 1826. Finally there is timeline un-synced 1930 which is indicated by icon 1830 in Figure 18c. Arrows 1940 and 1942 represent the transition between the synchronized 1920 and  
20 unsynchronized 1930 states, such as when the button 1730 displaying icon 1830 is selected to re-sync the timeline.

The present description illustrates the principles of the present disclosure. It will thus be appreciated that those skilled in the art will be able to devise various arrangements  
25 that, although not explicitly described or shown herein, embody the principles of the disclosure and are included within its spirit and scope.

All examples and conditional language recited herein are intended for informational purposes to aid the reader in understanding the principles of the disclosure and the concepts  
30 contributed by the inventor to furthering the art, and are to be construed as being without limitation to such specifically recited examples and conditions.

Moreover, all statements herein reciting principles, aspects, and embodiments of the disclosure, as well as specific examples thereof, are intended to encompass both structural and functional equivalents thereof. Additionally, it is intended that such equivalents include both currently known equivalents as well as equivalents developed in the future, i.e., any elements developed that perform the same function, regardless of structure.

Thus, for example, it will be appreciated by those skilled in the art that the block diagrams presented herewith represent conceptual views of illustrative circuitry embodying the principles of the disclosure. Similarly, it will be appreciated that any flow charts, flow diagrams, state transition diagrams, pseudocode, and the like represent various processes which may be substantially represented in computer readable media and so executed by a computer or processor, whether or not such computer or processor is explicitly shown.

The functions of the various elements shown in the figures may be provided through the use of dedicated hardware as well as hardware capable of executing software in association with appropriate software. When provided by a processor, the functions may be provided by a single dedicated processor, by a single shared processor, or by a plurality of individual processors, some of which may be shared. Moreover, explicit use of the term "processor" or "controller" should not be construed to refer exclusively to hardware capable of executing software, and may implicitly include, without limitation, digital signal processor ("DSP") hardware, read only memory ("ROM") for storing software, random access memory ("RAM"), and nonvolatile storage.

Other hardware, conventional and/or custom, may also be included. Similarly, any switches shown in the figures are conceptual only. Their function may be carried out through the operation of program logic, through dedicated logic, through the interaction of program control and dedicated logic, or even manually, the particular technique being selectable by the implementer as more specifically understood from the context.

Although embodiments which incorporate the teachings of the present disclosure have been shown and described in detail herein, those skilled in the art can readily devise many other varied embodiments that still incorporate these teachings. Having described preferred embodiments for a method and system for providing media recommendations

(which are intended to be illustrative and not limiting), it is noted that modifications and variations can be made by persons skilled in the art in light of the above teachings.

While the example set forth above has focused on an electronic device, it should be understood that the present invention can also be embedded in a computer program product, which comprises all the features enabling the implementation of the methods described herein, and which, when loaded in a computer system, is able to carry out these methods. Computer program or application in the present context means any expression, in any language, code or notation, of a set of instructions intended to cause a system having an information processing capability to perform a particular function either directly or after either or both of the following a) conversion to another language, code or notation; b) reproduction in a different material form.

Additionally, the description above is intended by way of example only and is not intended to limit the present invention in any way, except as set forth in the following claims.

What is claimed is:

- 1     1. A method of synching content on a second screen related to primary content being  
2     displayed on first screen, the method comprising:  
3         determining available synching mechanisms for synching content on the  
4         second screen to the content on the first screen;  
5         selecting a highest priority synching mechanism of the available synching  
6         mechanisms; and  
7         synching content on the second screen to the primary content displayed on the  
8         first screen using the selected highest priority synching mechanism.
- 1     2. The method of claim 1, wherein the step of determining available synching mechanisms  
2     is performed continuously.
- 1     3. The method of claim 1, wherein the step of selecting a highest priority synching  
2     mechanism, comprises:  
3         determining the priority to be given each available synching mechanism; and  
4         selecting the synching mechanism with the highest of the determined priority of the  
5         available synching mechanisms.
- 1     4. The method of claim 2, wherein the priority for the synching mechanisms is  
2     predetermined.
- 1     5. The method of claim 2, wherein the priority of the synching mechanism is user  
2     specified.
- 1     6. The method of claim 1, wherein available synching mechanisms comprises synching  
2     mechanisms selected from the group comprising: Blu-Ray Disc Live synching, Metadata  
3     synching, and audio watermark synching.
- 1     7. The method of claim 6, wherein the priority of the available synching mechanism  
2     comprises: Blu-Ray Disc live, then Metadata Synching, then audio watermark synching.



1 8. The method of claim 1, further comprising the step of:  
2 displaying the status of the synch between content on the second and content on the  
3 first screen.

1 9. The method of claim 8, the method of claim 8, wherein the displayed status further  
2 indicates the synching mechanism used.

1 10. A second screen device comprising:  
2 a screen configured to display content;  
3 storage for storing data; and  
4 a processor configured to determine available synching mechanisms for  
5 synching content on the second screen device to content on a first screen device, select  
6 a highest priority synching mechanism of the available synching mechanisms, and  
7 synch content on the second screen to the content displayed on the first screen using  
8 the selected highest priority synching mechanism.

1 11. The second screen device of claim 10, further comprising a wireless network interface  
2 for receiving synching data.

1 12. The second screen device of claim 10, further comprising a microphone for detecting  
2 synching information in the audio from a first screen display device.

1 13. The second screen device of claim 10, wherein the second screen device comprises a  
2 touch screen device.

1 14. The second screen device of claim 10, where the processor is further configured to  
2 indicate the status of the synch between the media of the content of the second screen and  
3 the content on the first screen.

1 15. A machine readable medium containing instructions that when executed perform the  
2 steps comprising:  
3 determining available synching mechanisms for synching content on the  
4 second screen to the content on the first screen;

5           selecting a highest priority synching mechanism of the available synching  
6 mechanisms; and  
7           synching content on the second screen to the primary content displayed on the first  
8 screen using the selected highest priority synching mechanism.

1/43

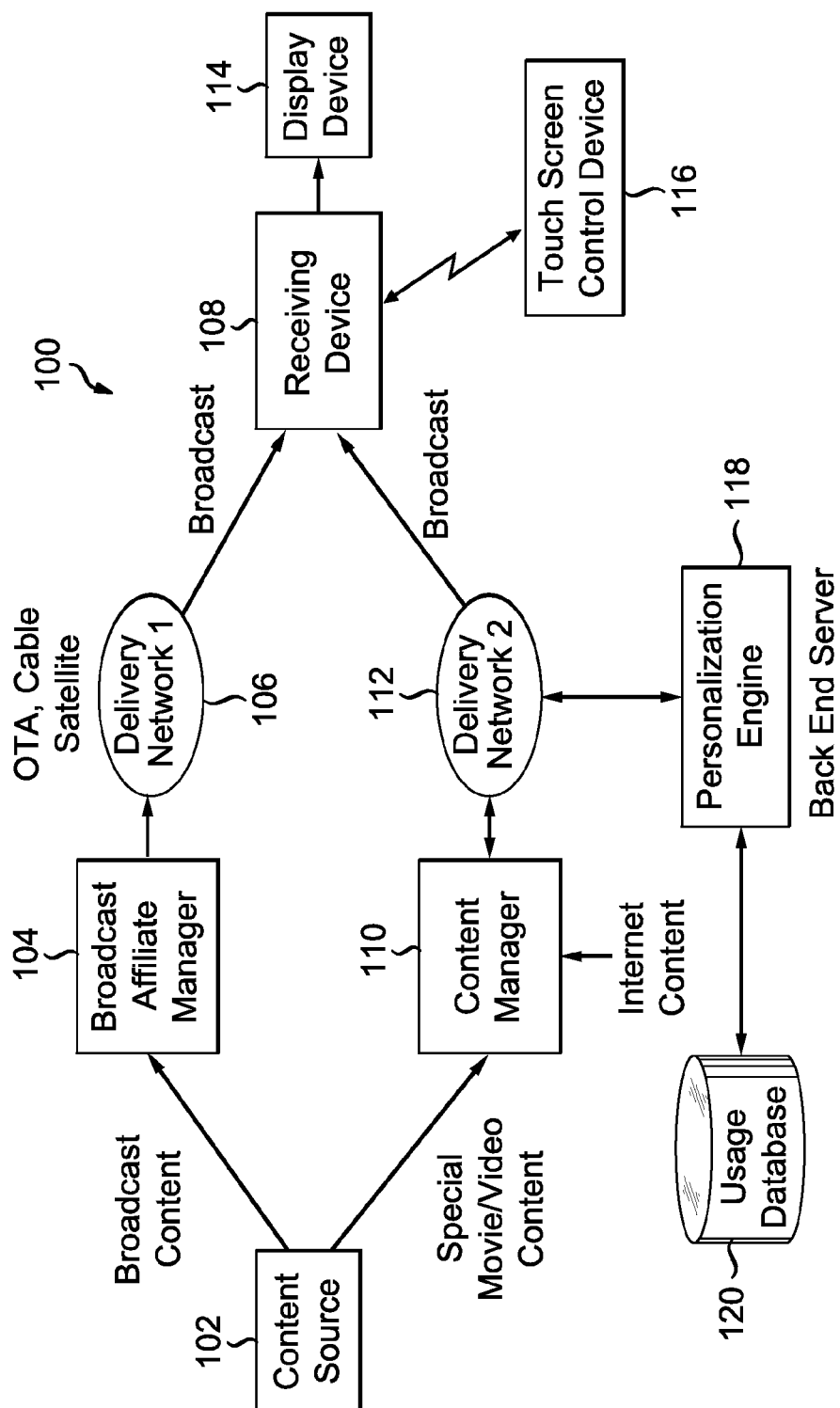


FIG. 1

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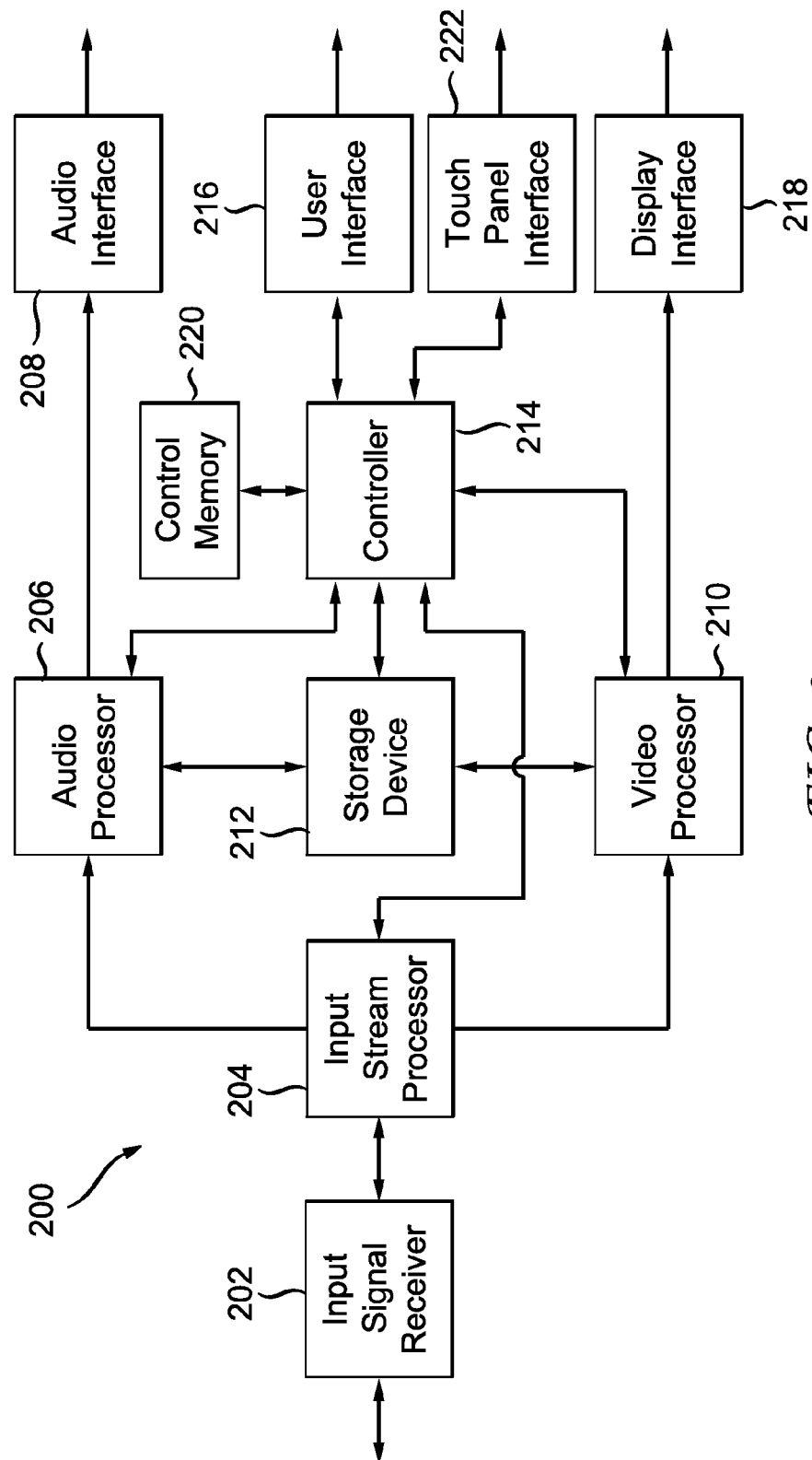


FIG. 2

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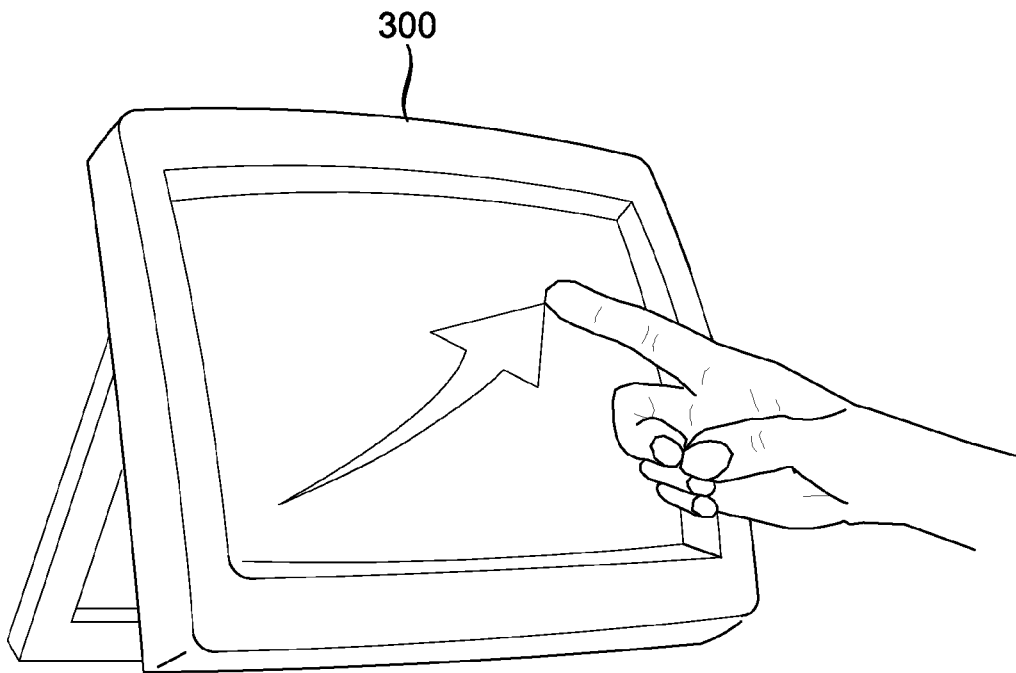


FIG. 3

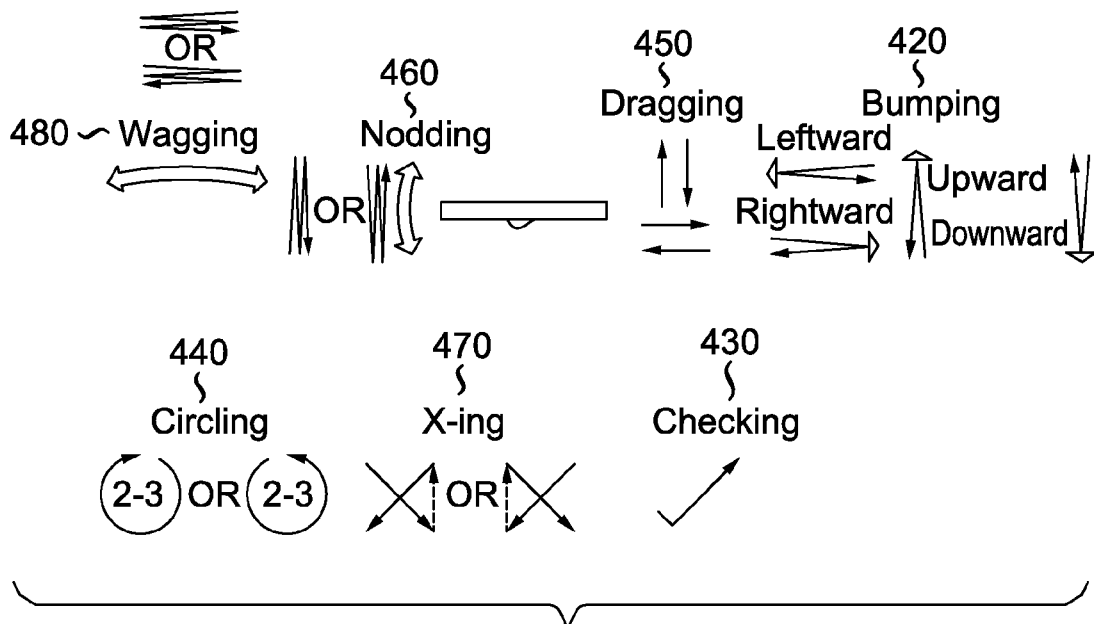
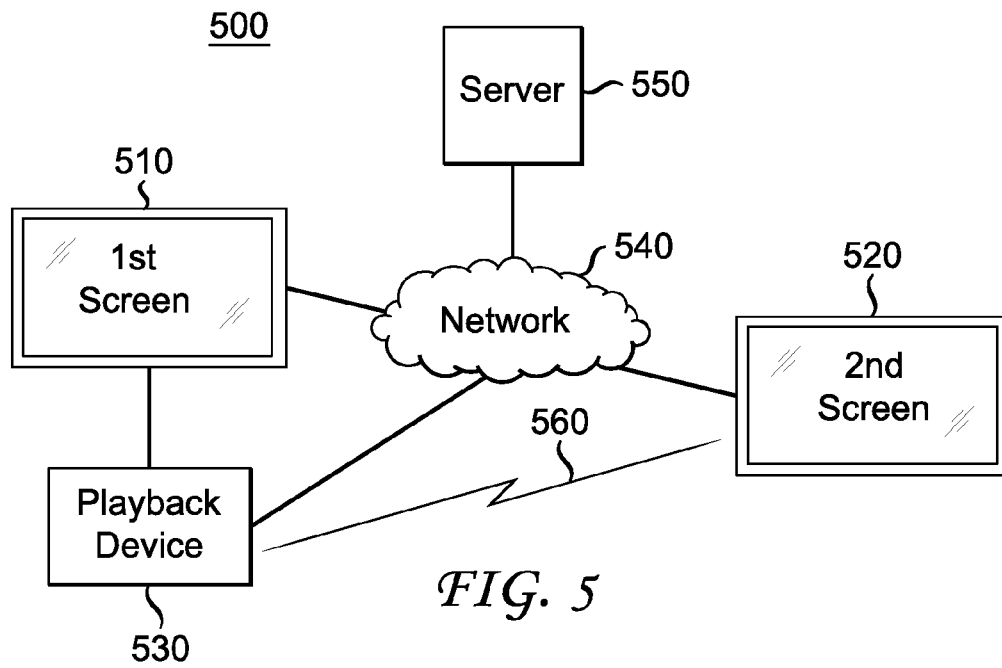
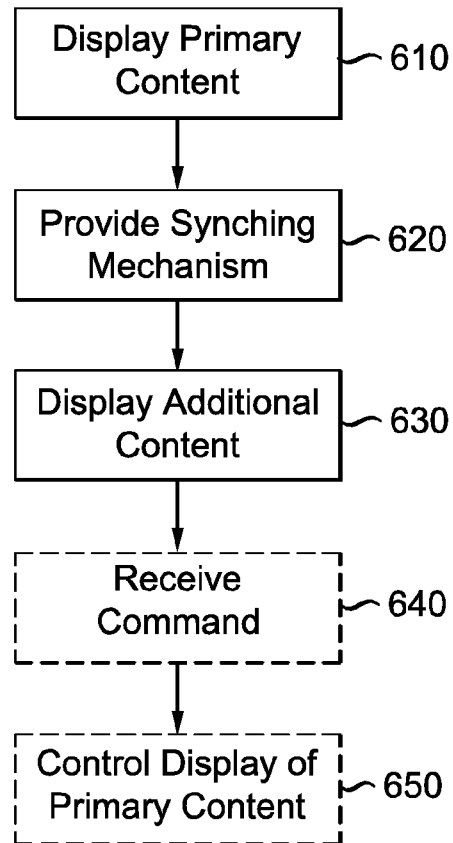


FIG. 4

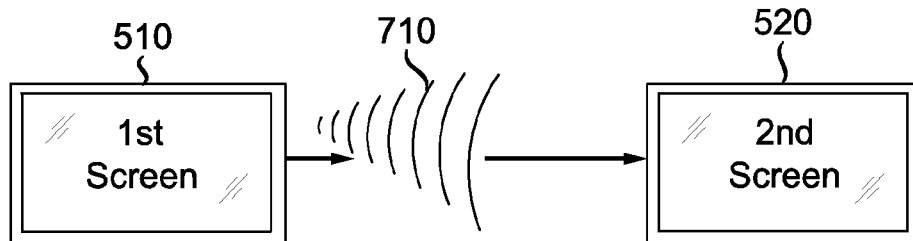
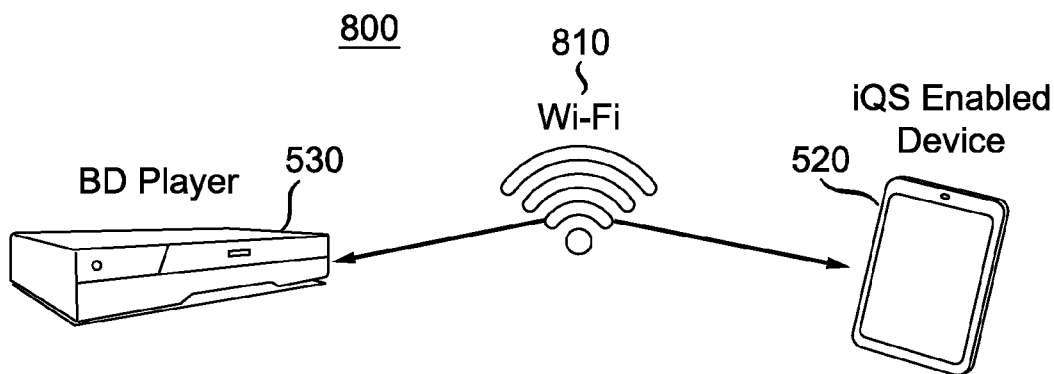
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600*FIG. 6*

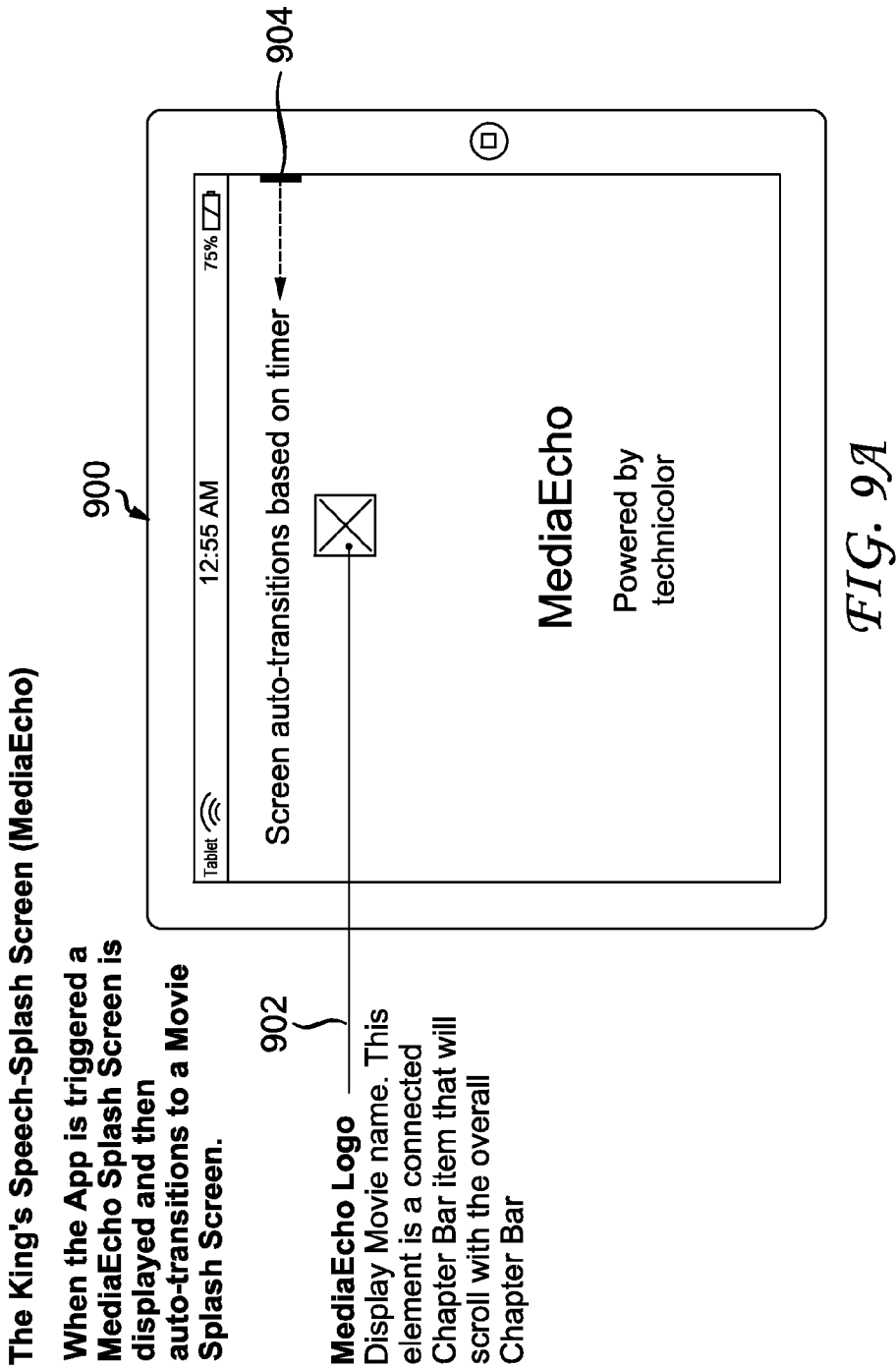
6/43

700*FIG. 7*

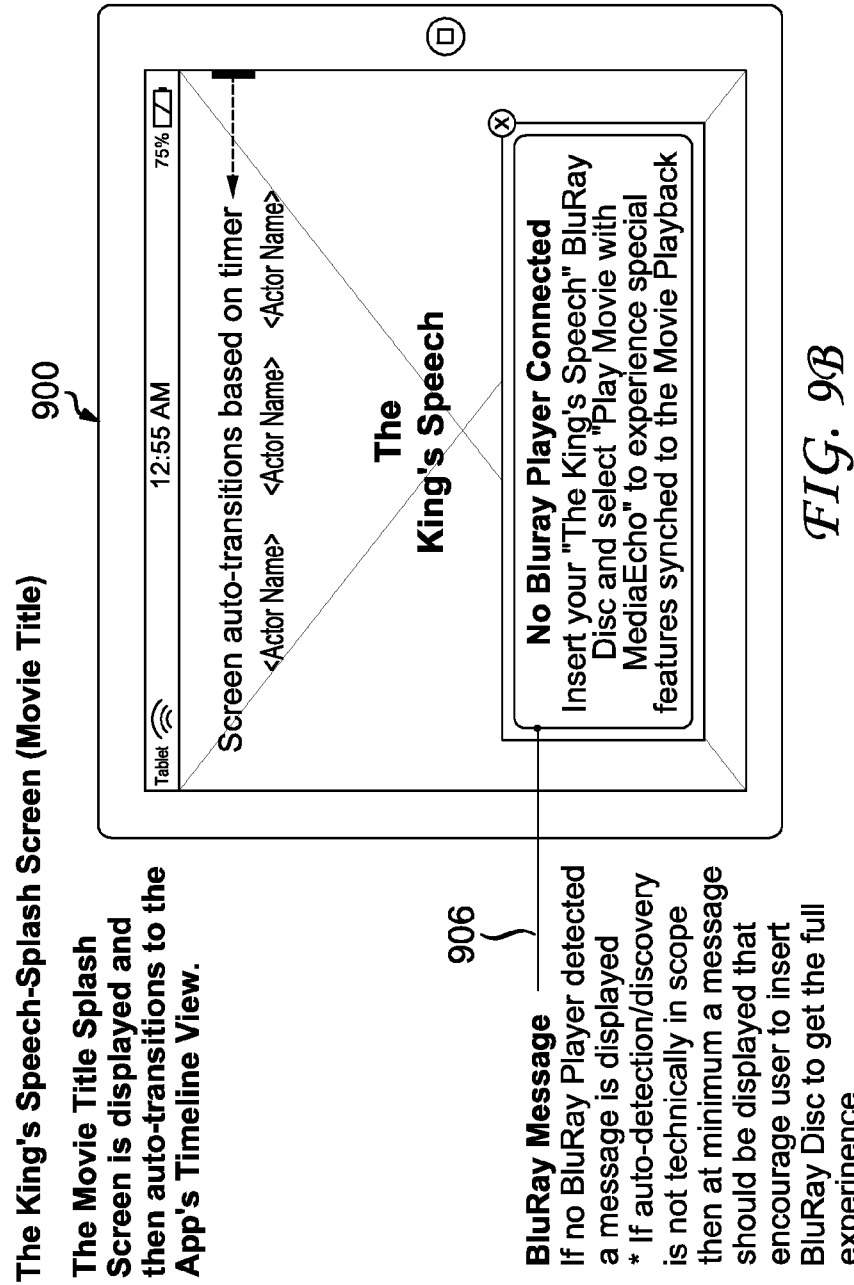
- ① iPad broadcasts security key using mDNS (UDP socket based communication)
- ② BD Player authenticates iPad and responds with IP and PORT
- ③ iPad closes all UDP communication and opens direct TCP socket connection with BD Player
- ④ Connection has been established for secure two-way communication between iPad and BD Player

*FIG. 8*

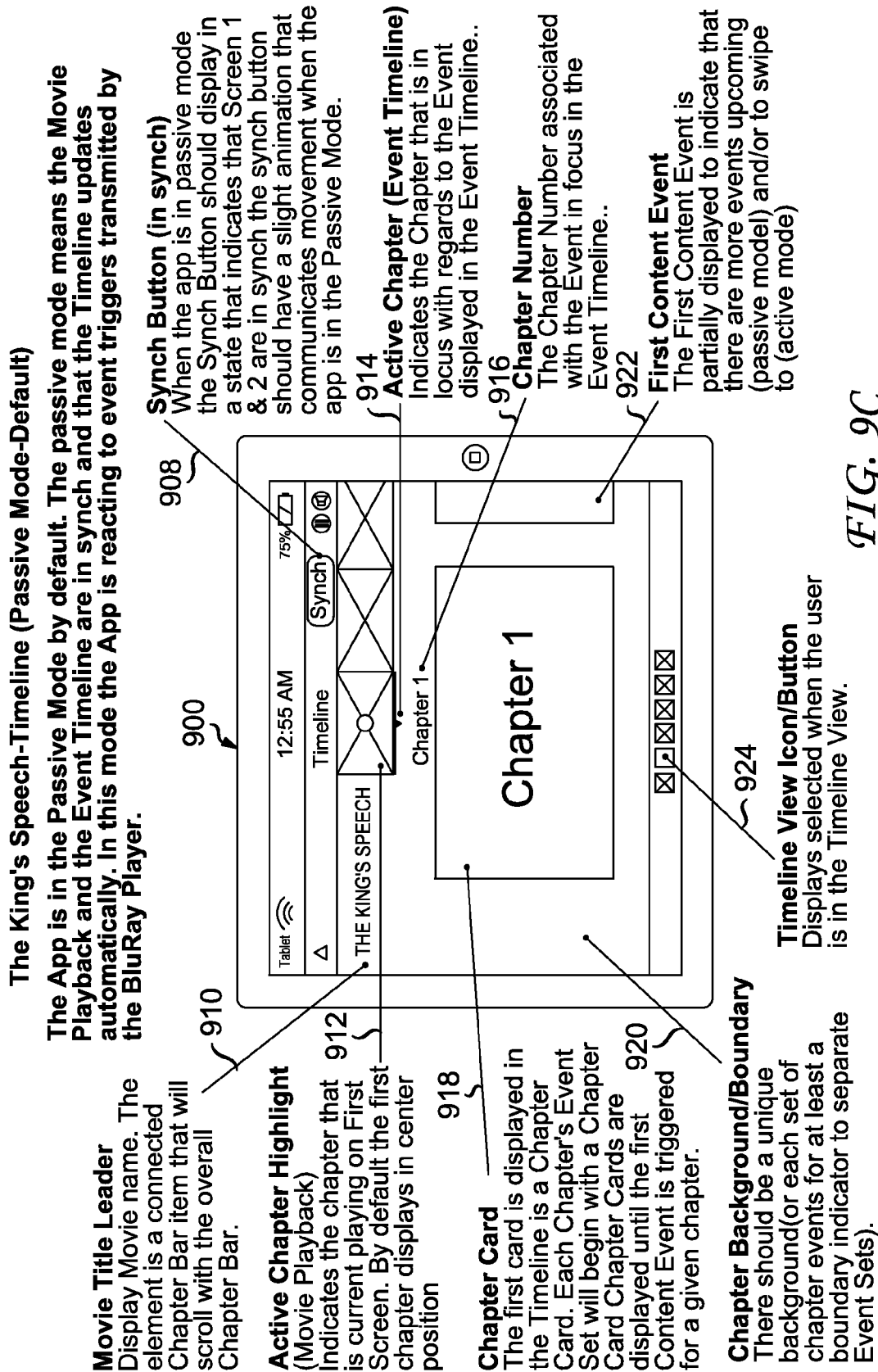




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The King's Speech-Timeline View (Passive Mode-First Triggered Content Event)

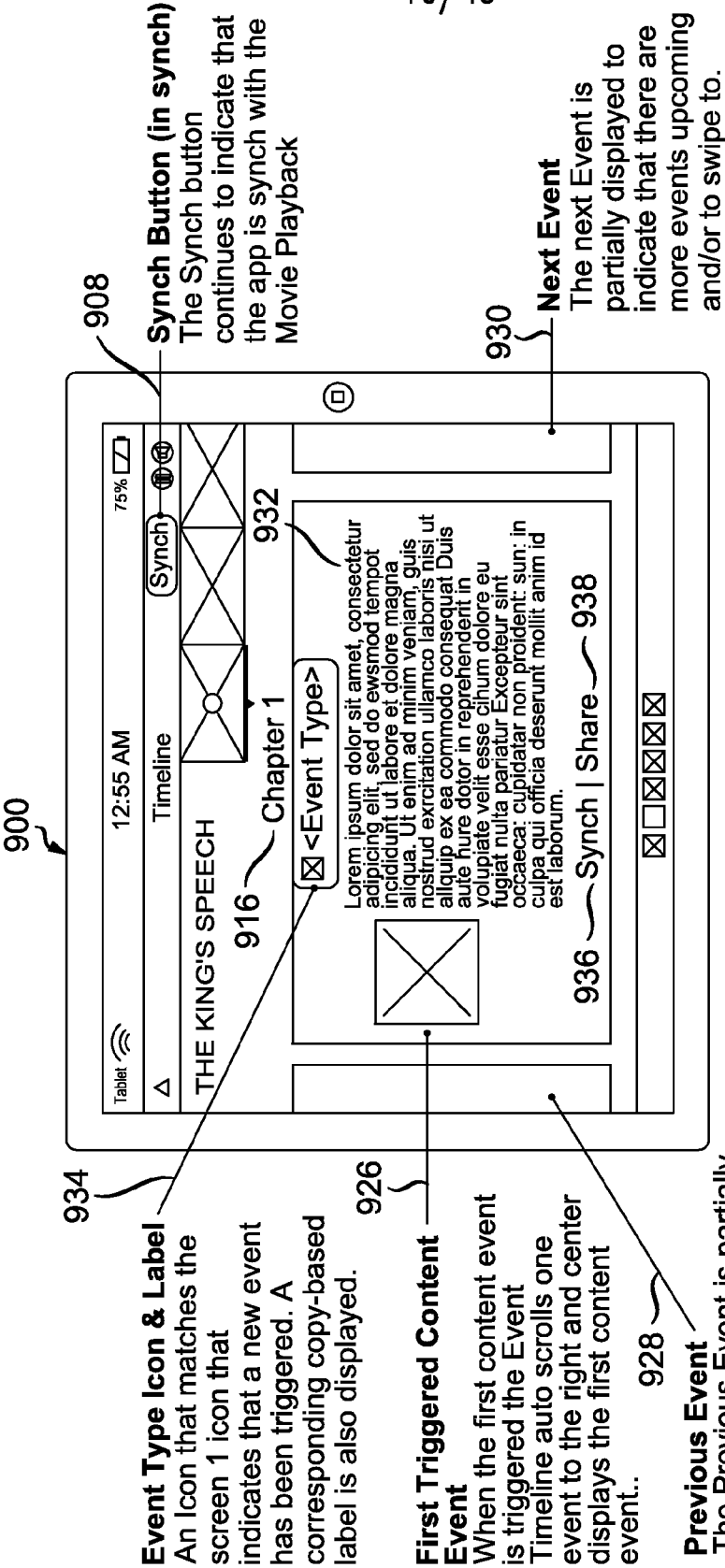


FIG. 9D

## The King's Speech-Timeline View (Passive Mode-Auto-Chapter/Event Progression)

912

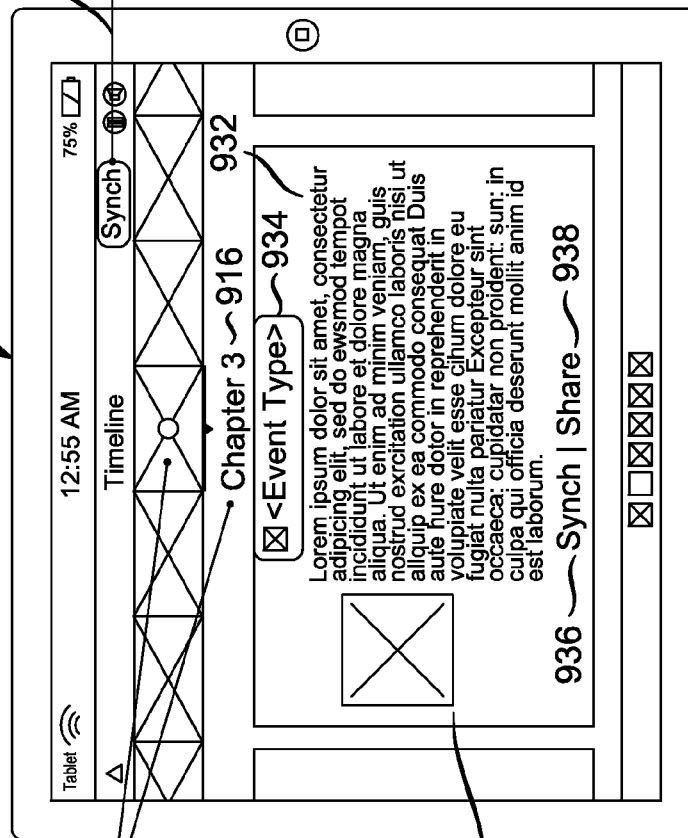
## Passive Mode Progression -

While the user is in Passive Mode the Movie playback, the Chapter Timeline and the Event Timeline remain in sync as the movie progresses.

908

### Synch Button (in synch)

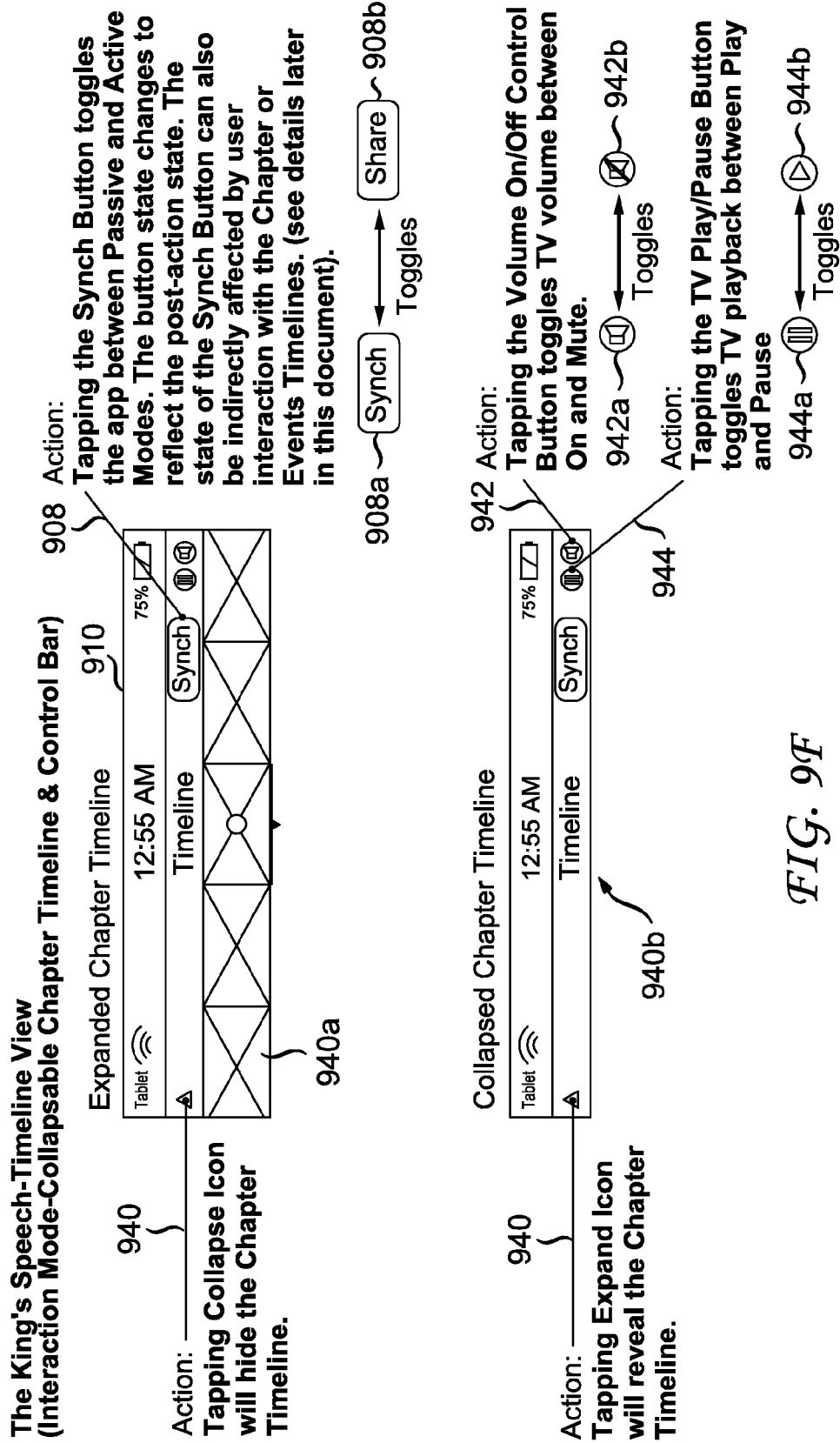
**The Synch button continues to indicate that the app is synch with the Movie Playback**



926

FIG. 9E

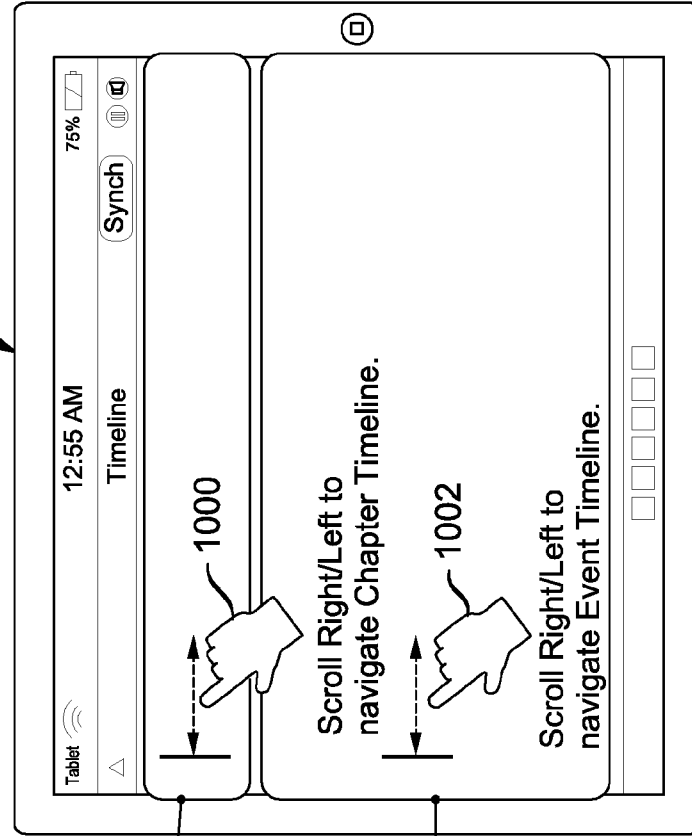
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**The King's Speech-Timeline View (Interactive Mode Chapter and Event Timeline)**

The Chapter Timeline and Event Timeline are two independently scrollable panes that function like interdependent gears in which movement (horizontal scrolling) in the other.

900



910

**Chapter Timeline**

Contains the Movie Title Leader and Chapter Thumbnails in the order that reflects the chapter sequence of the corresponding movie. All movie chapter are represented in the timeline.

918

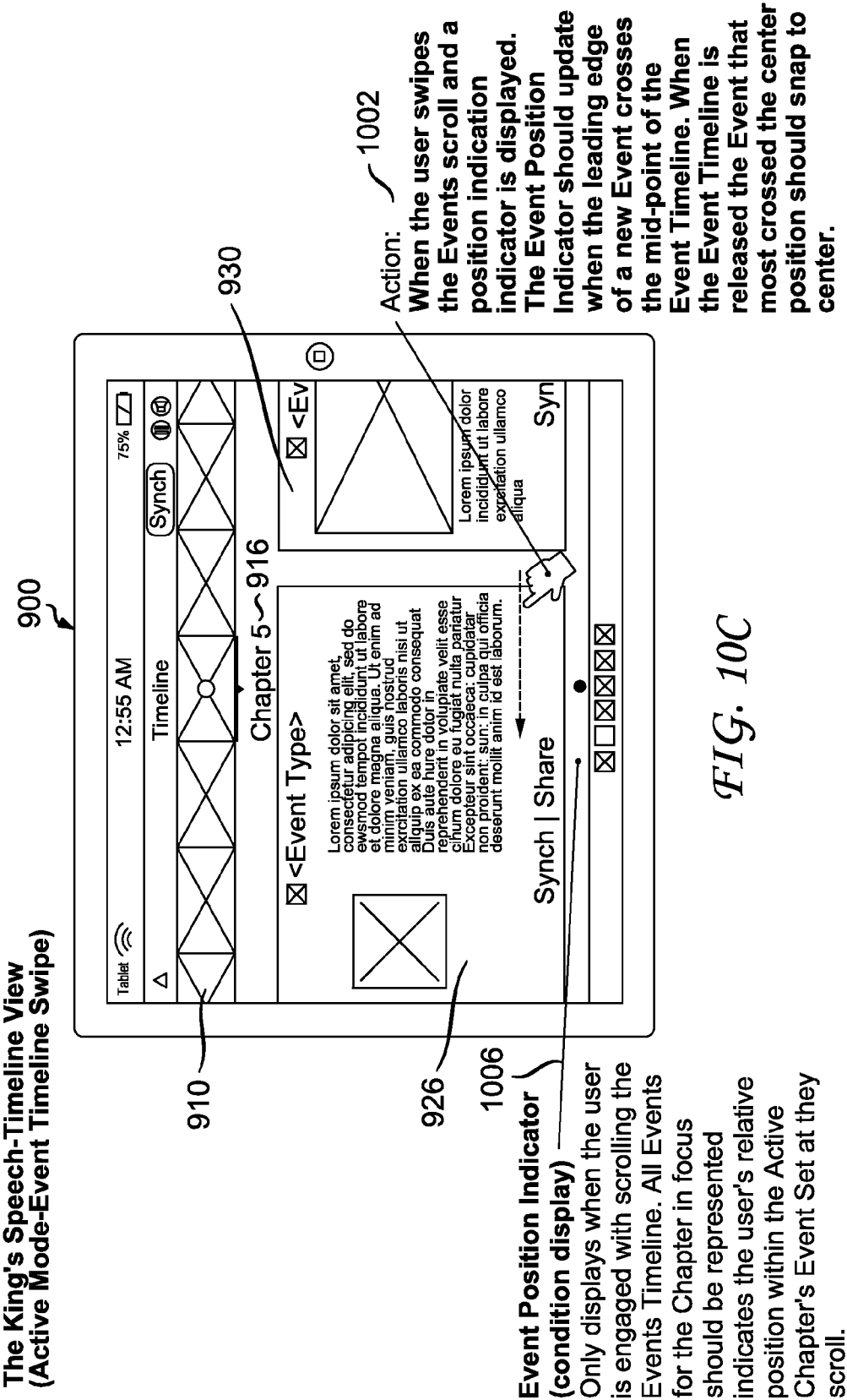
**Event Timeline**

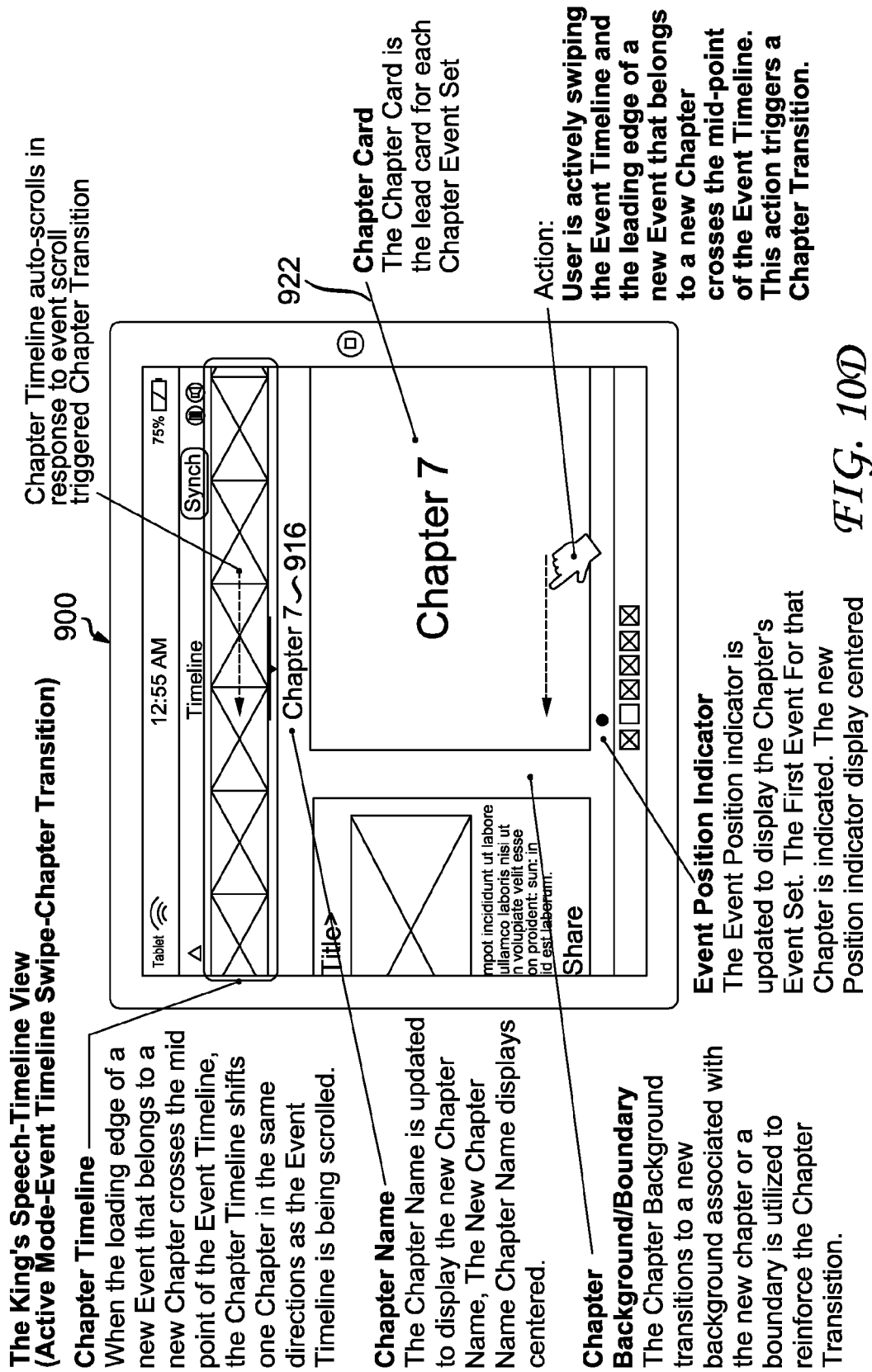
Display the sequence of Events for the complete movie. The Events Timeline can be continuously scrolled from the first movie event to the last movie event. Chapter breaks/transitions should be indicated by background changes or audio/visual boundary cues to distinguish Event Sets (collection of events for a given chapter).

*FIG. 10A*









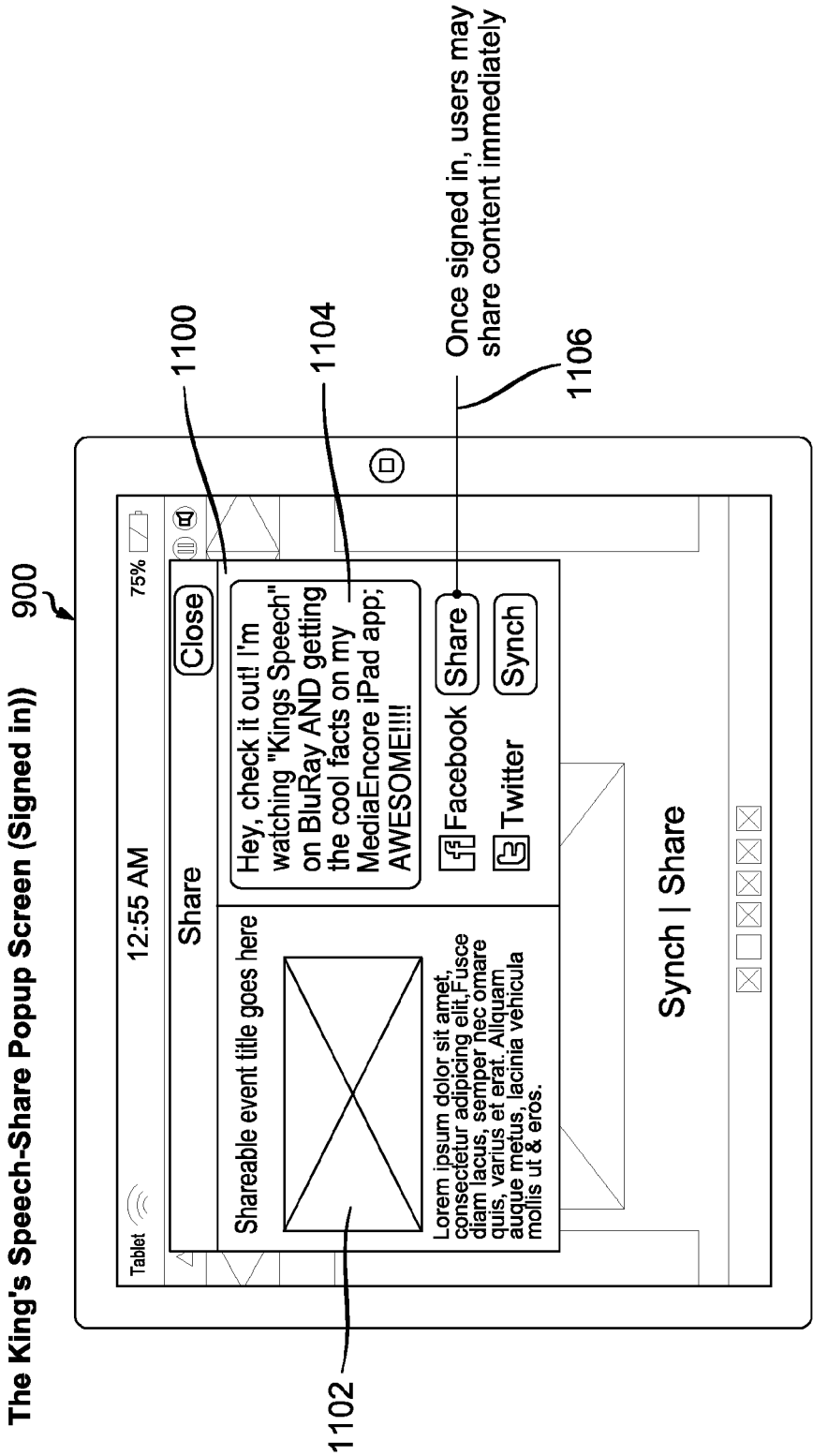
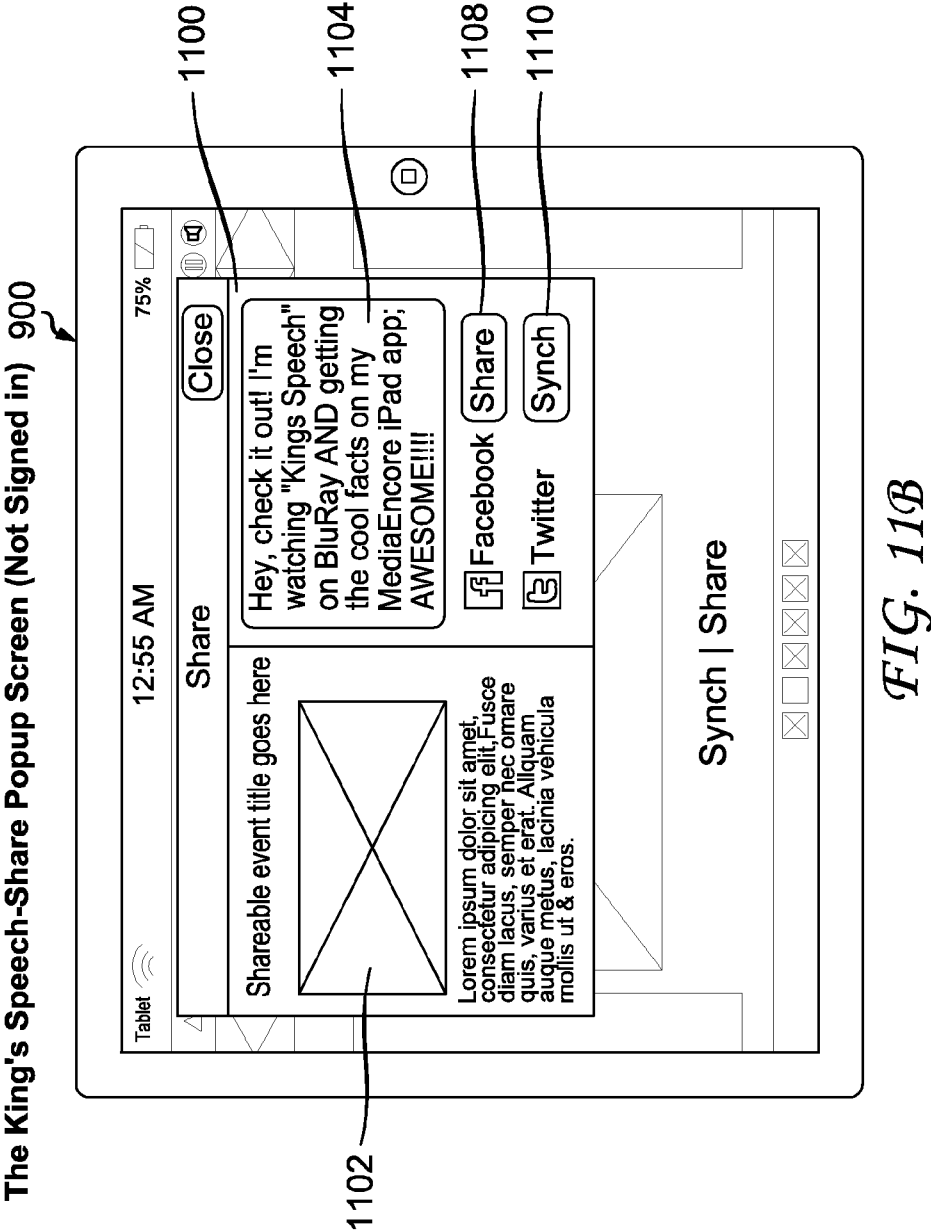


FIG. 11A



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The King's Speech-Share Popup Screen (Not Signed in) with QWERTY

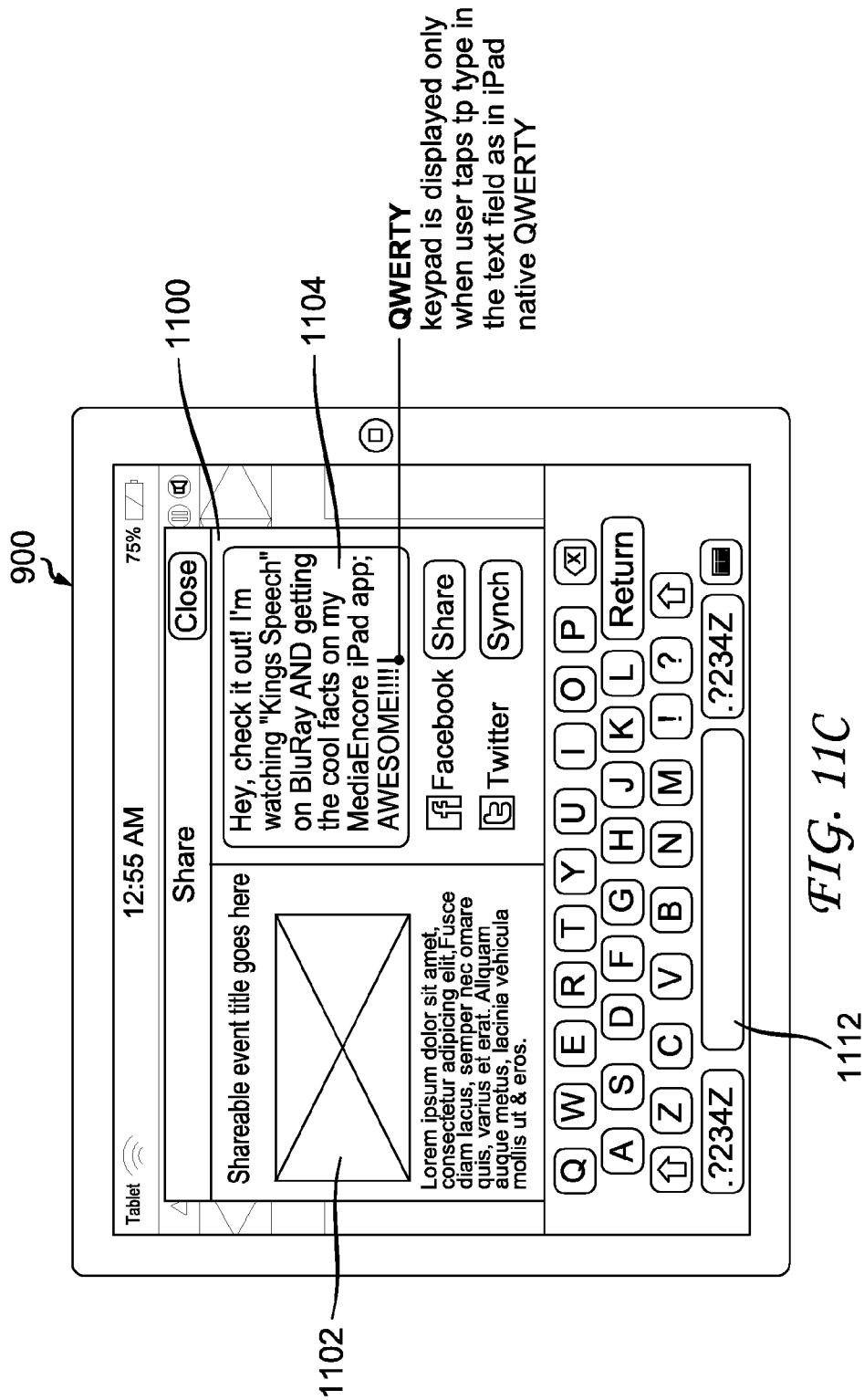


FIG. 11C

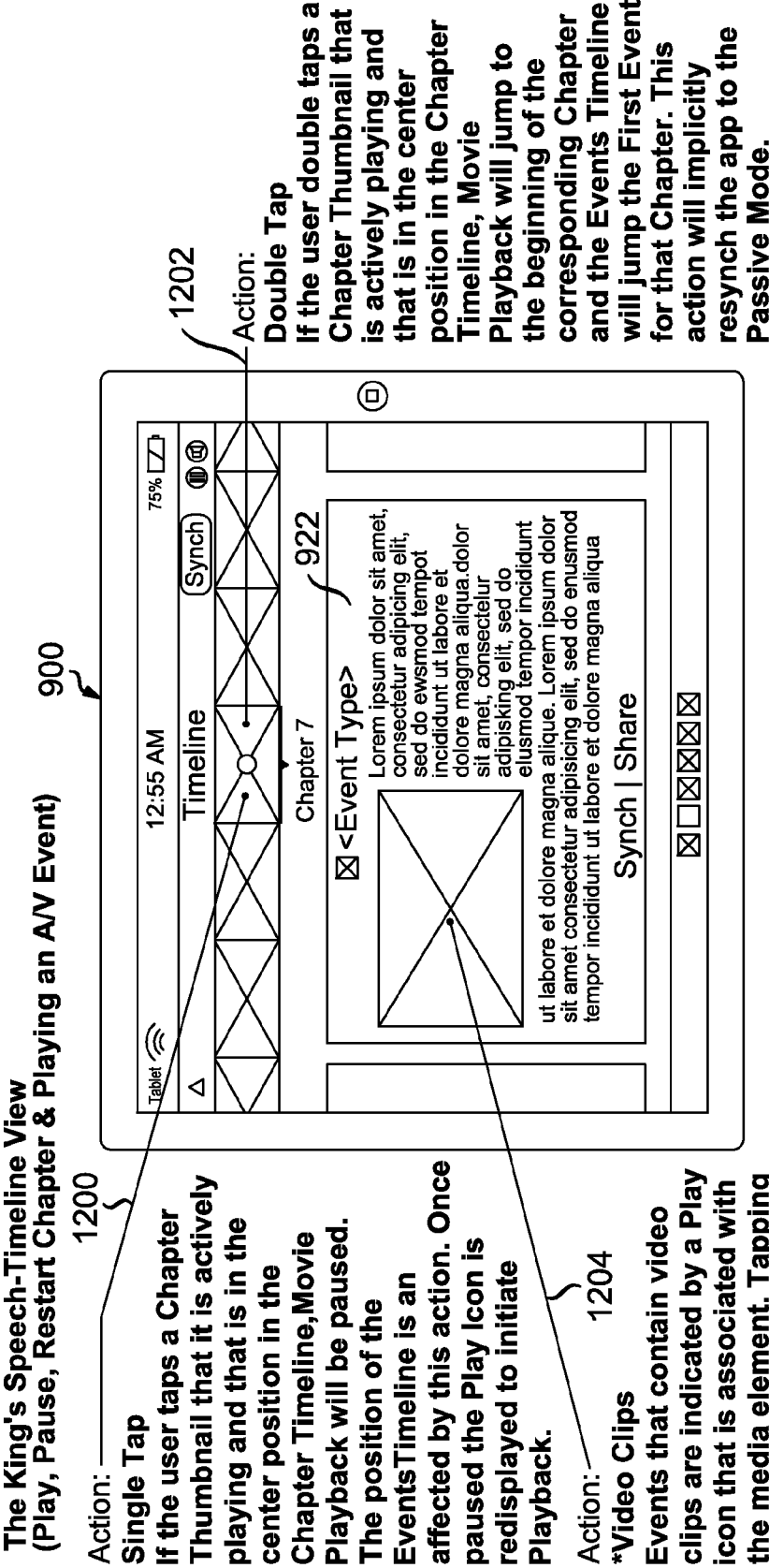
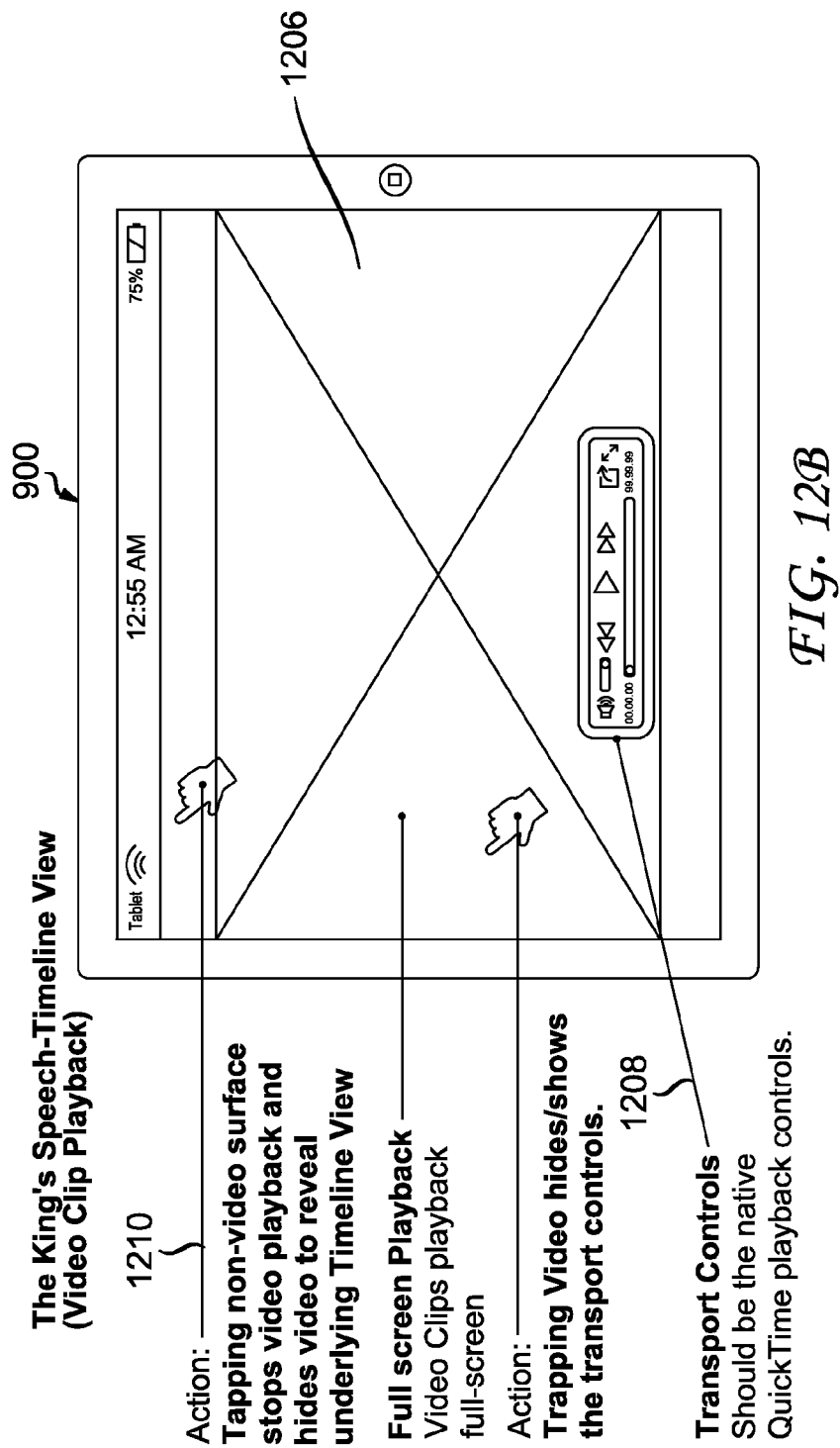


FIG. 12A



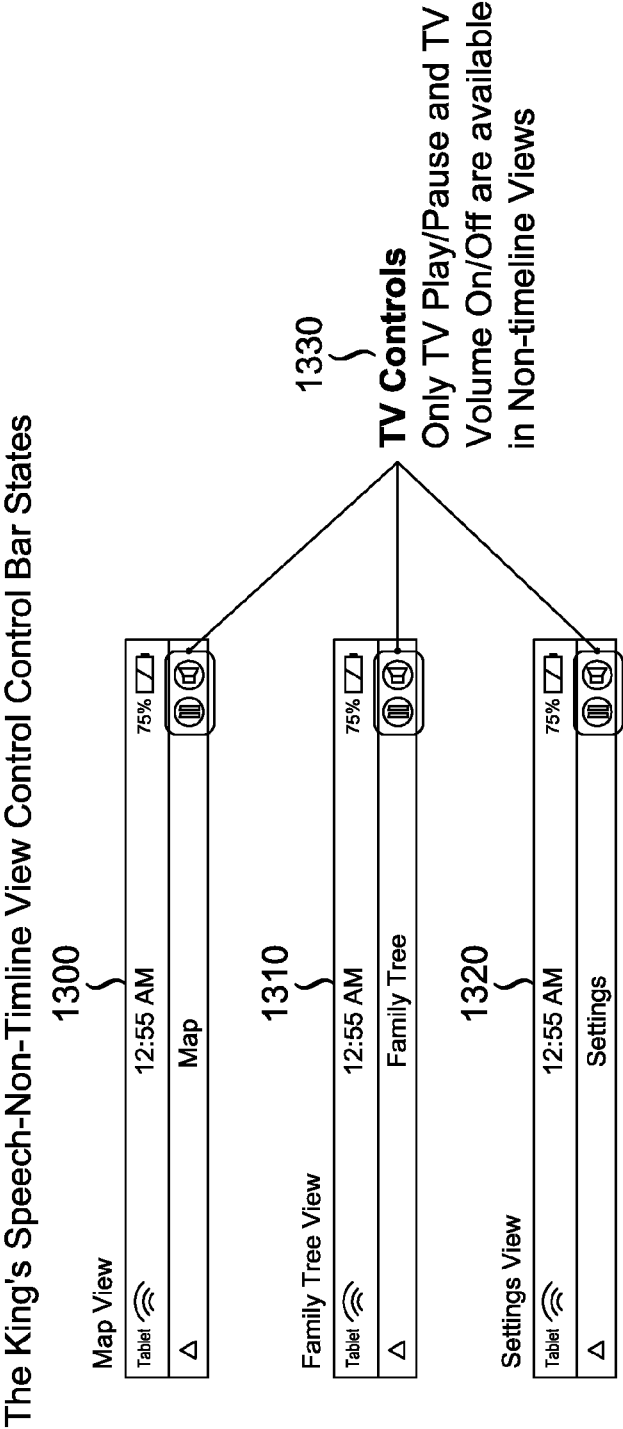
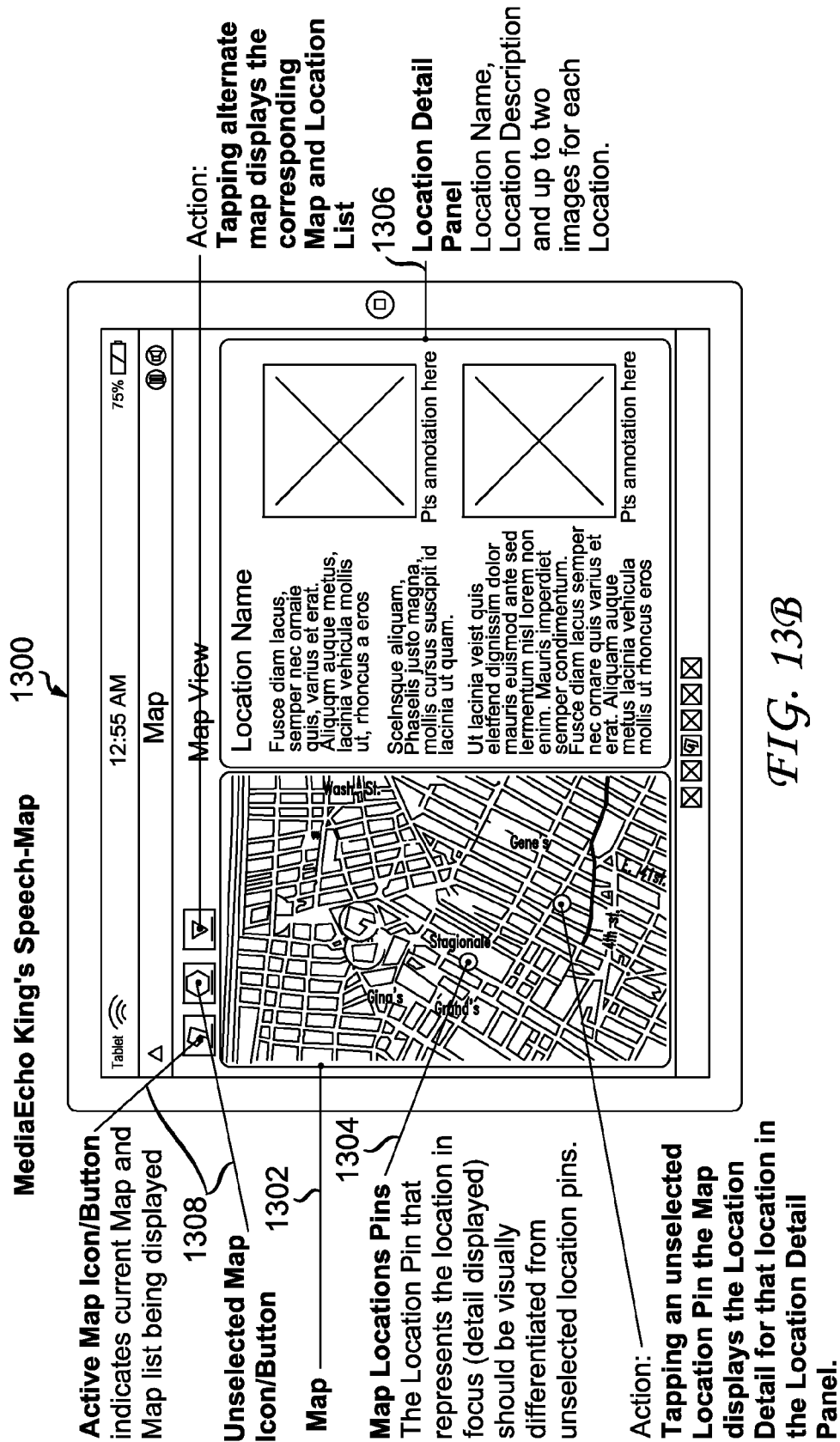


FIG. 13A



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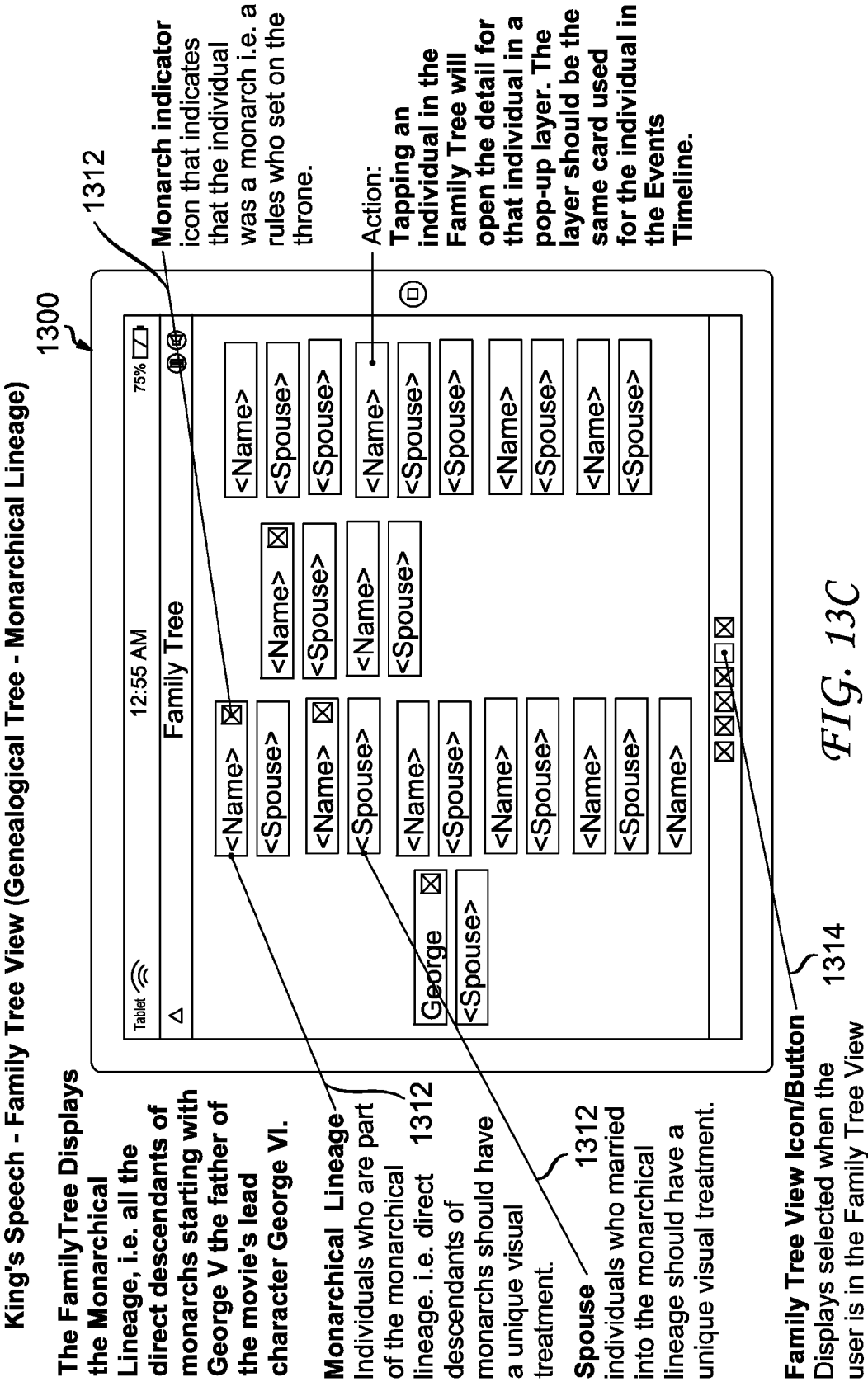


FIG. 13C

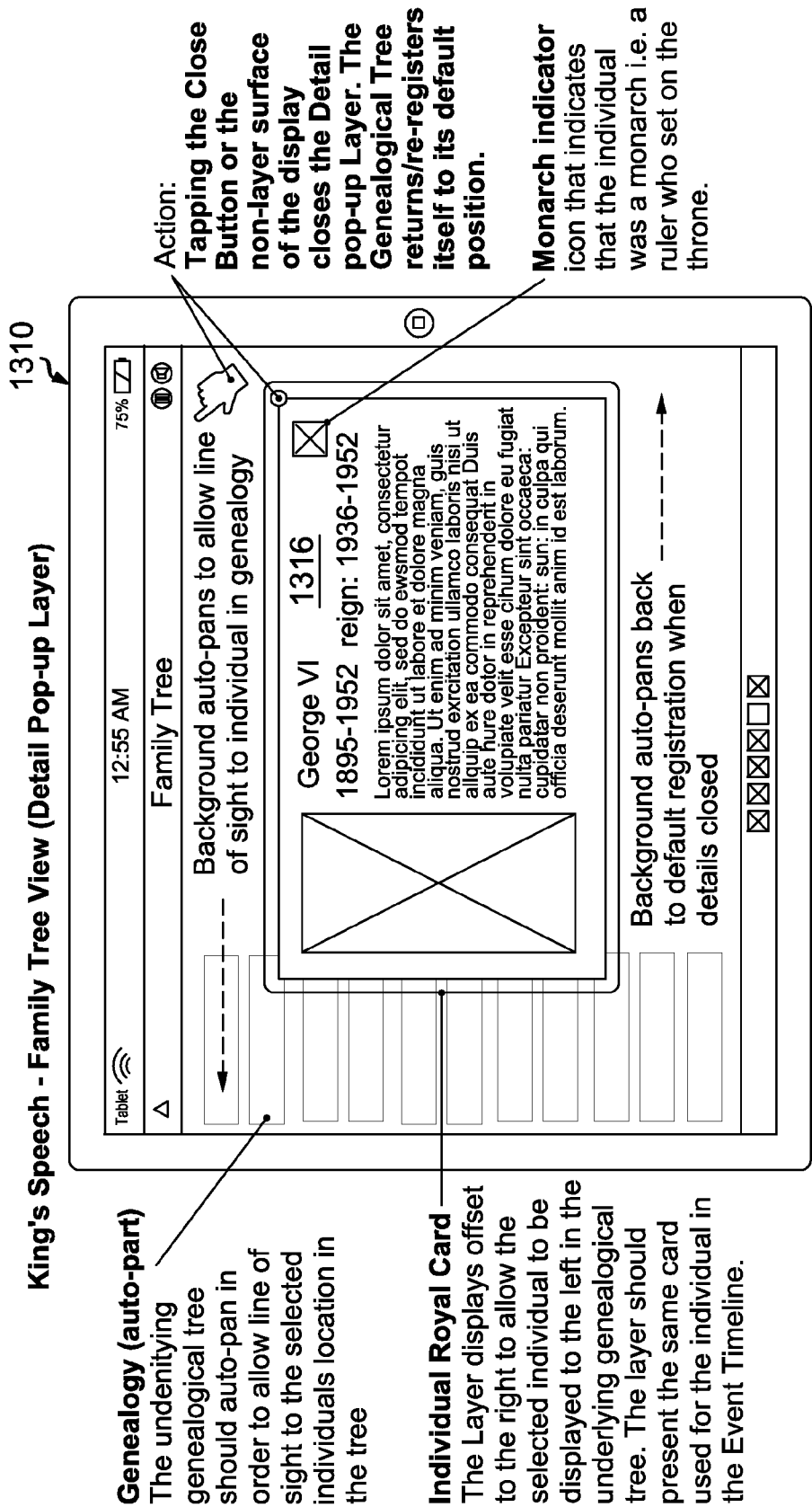


FIG. 13D

MediaEcho King's Speech - Settings 1320

Tablet

12:55 AM

Settings

1322  
Audio + Video

Auto Play Video ☐ On

Auto Pause Video ☐ Off

Auto Audio Volume ☐ Low

1324  
Events

Bonus Videos ☐ On

Bonus Audio ☐ On

Cast+Crew Info ☐ On

Family Tree ☐ On

Map ☐ On

Share ☐ On

1326  
Share

Facebook

Twitter

FIG. 13E

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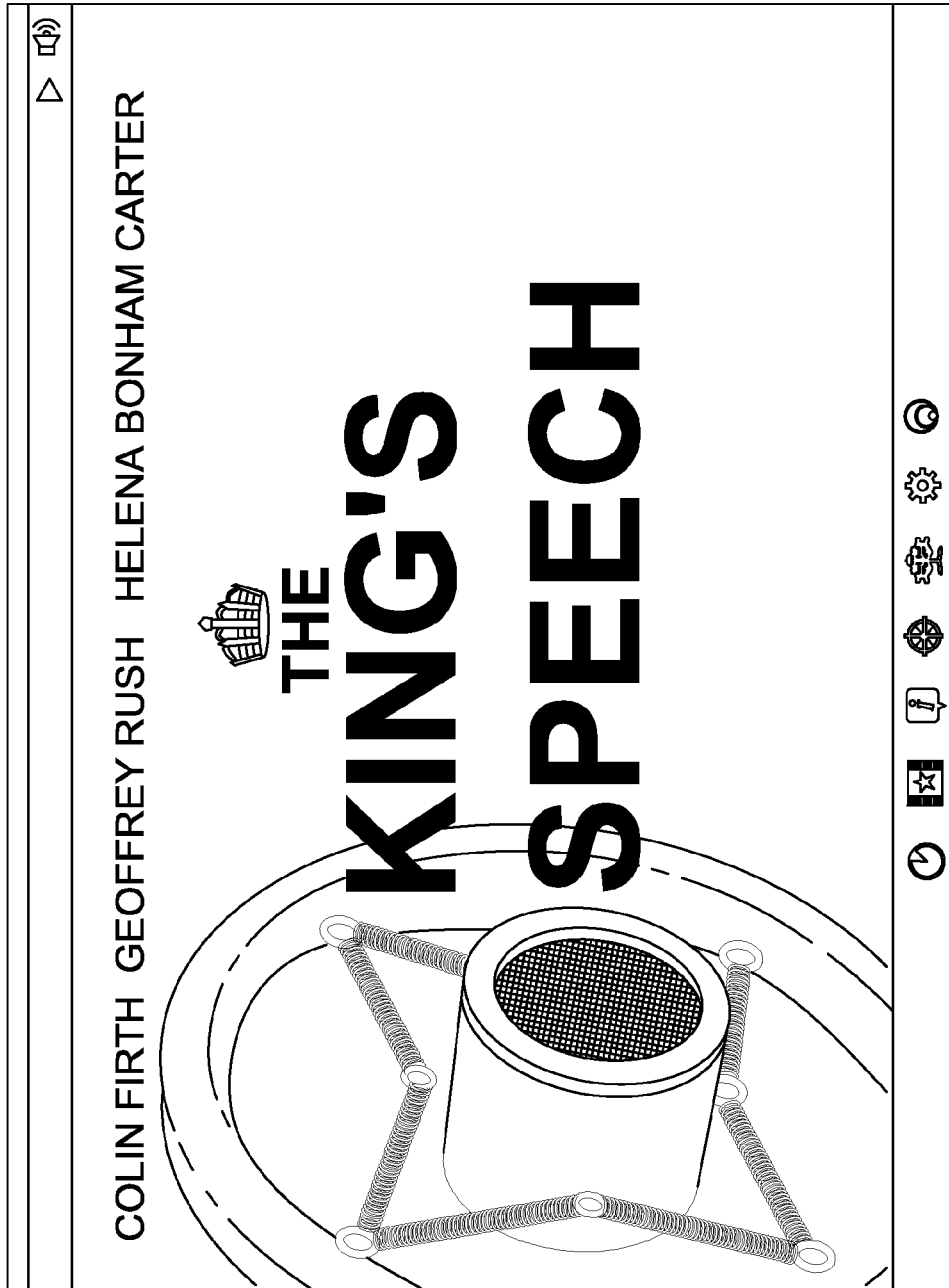


FIG. 14A

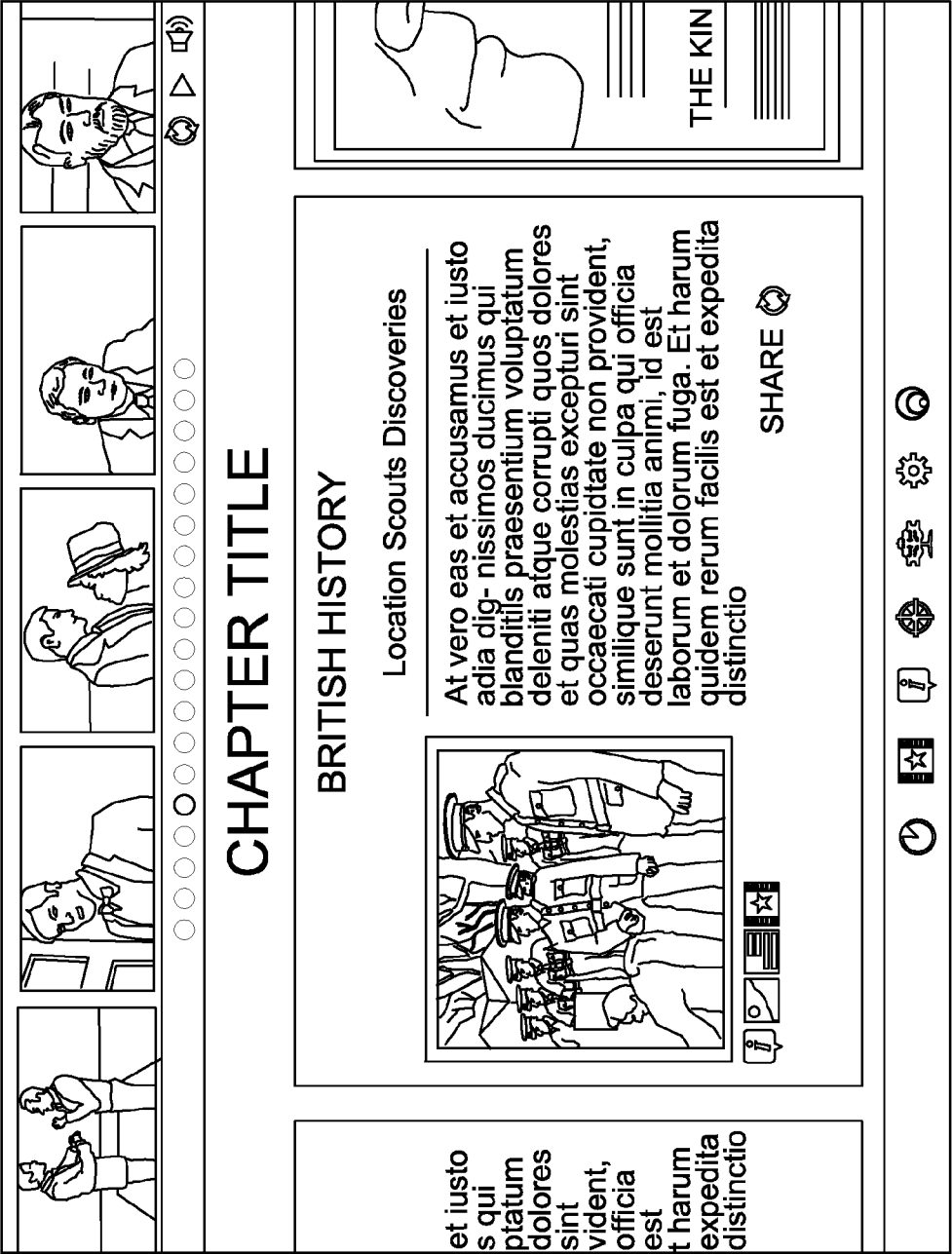


FIG. 14B

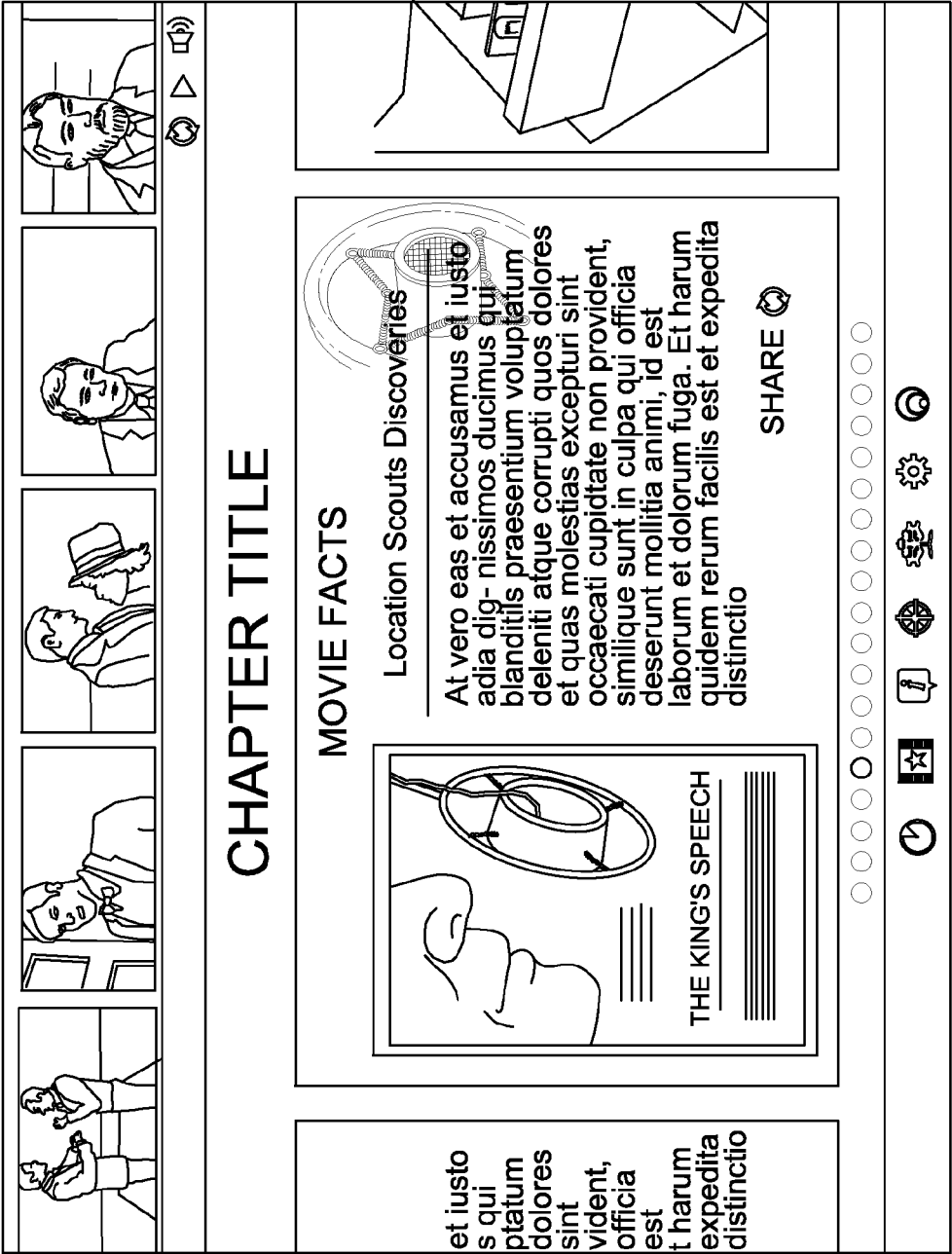
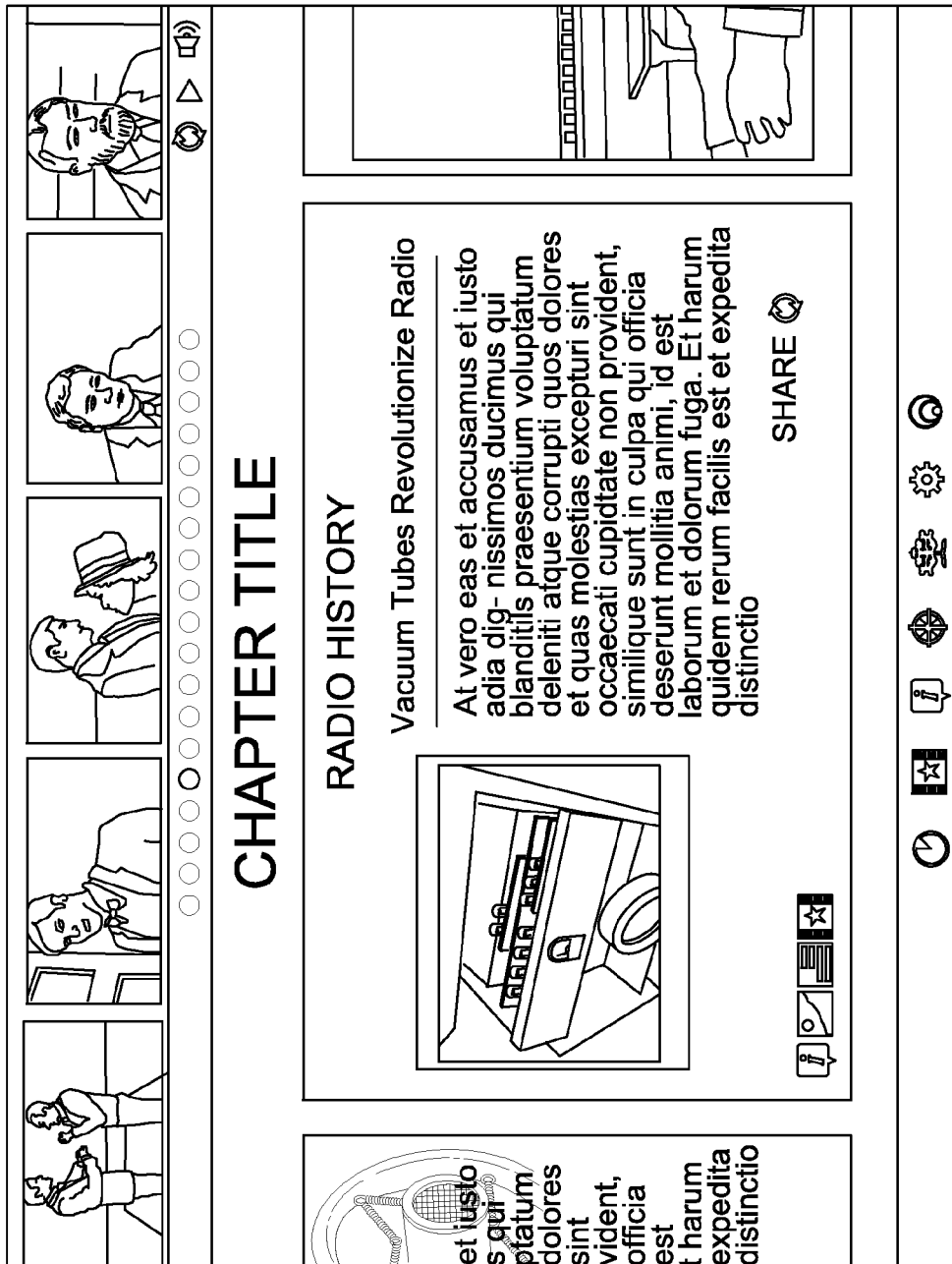


FIG. 14C



**FIG. 14D**



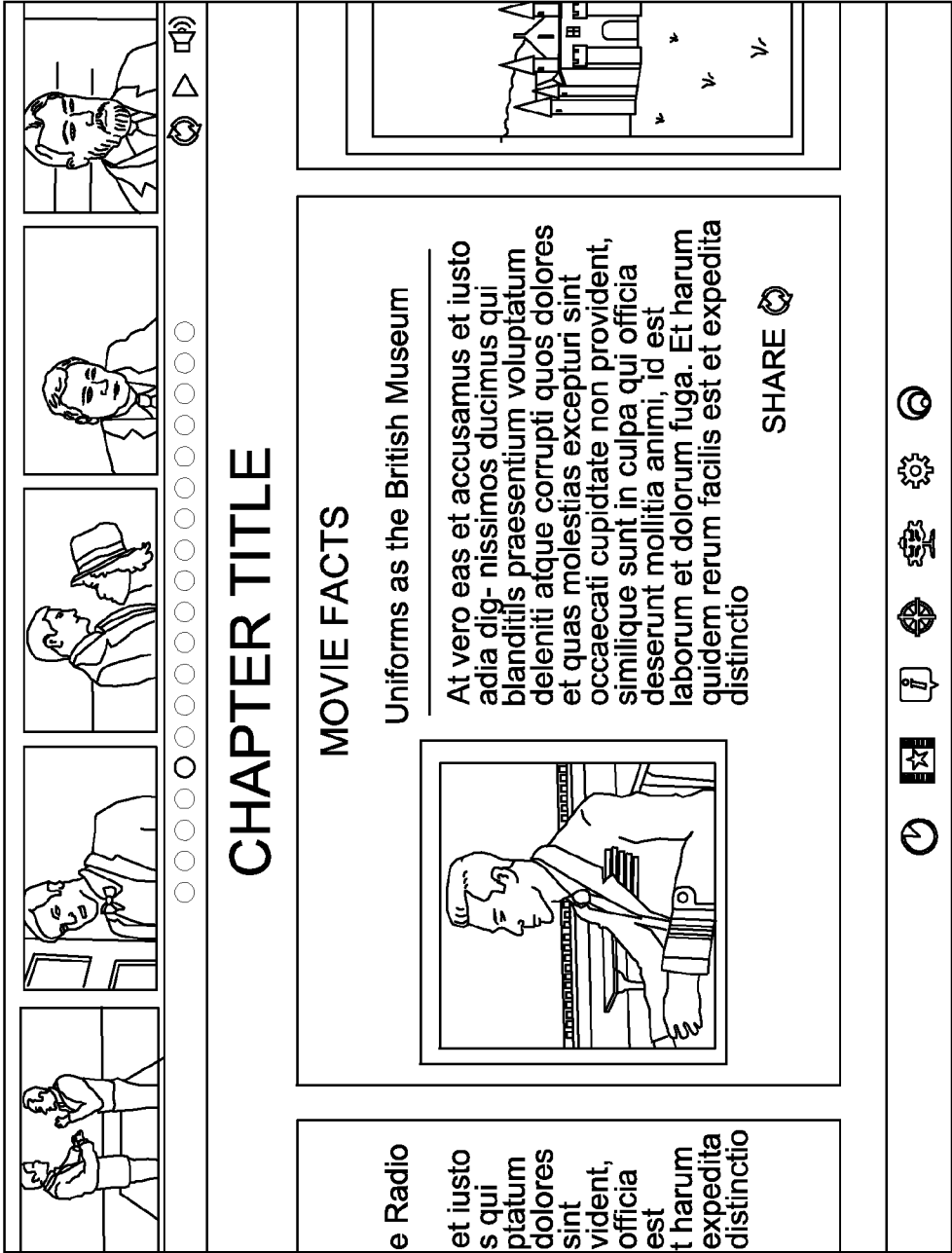


FIG. 14E

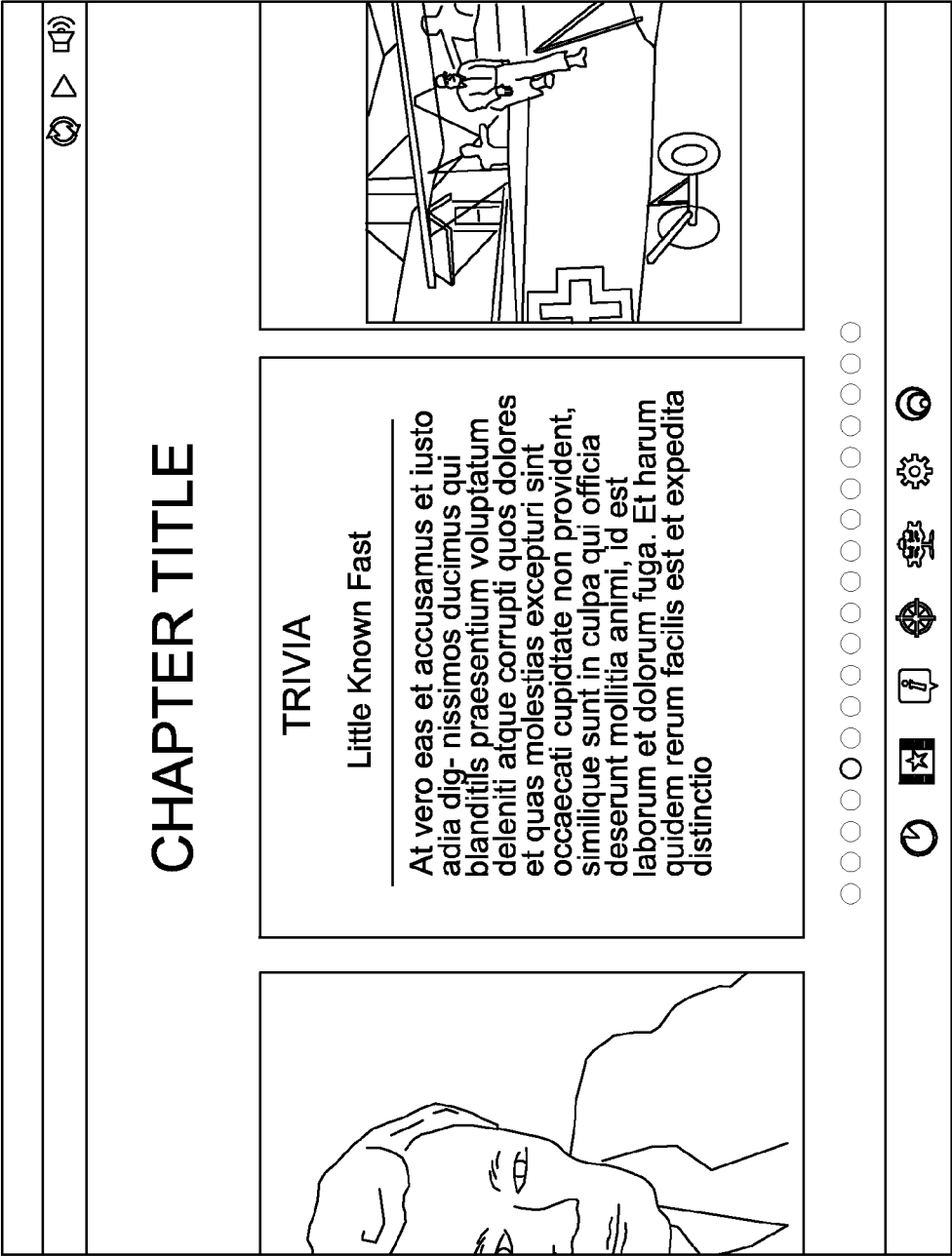
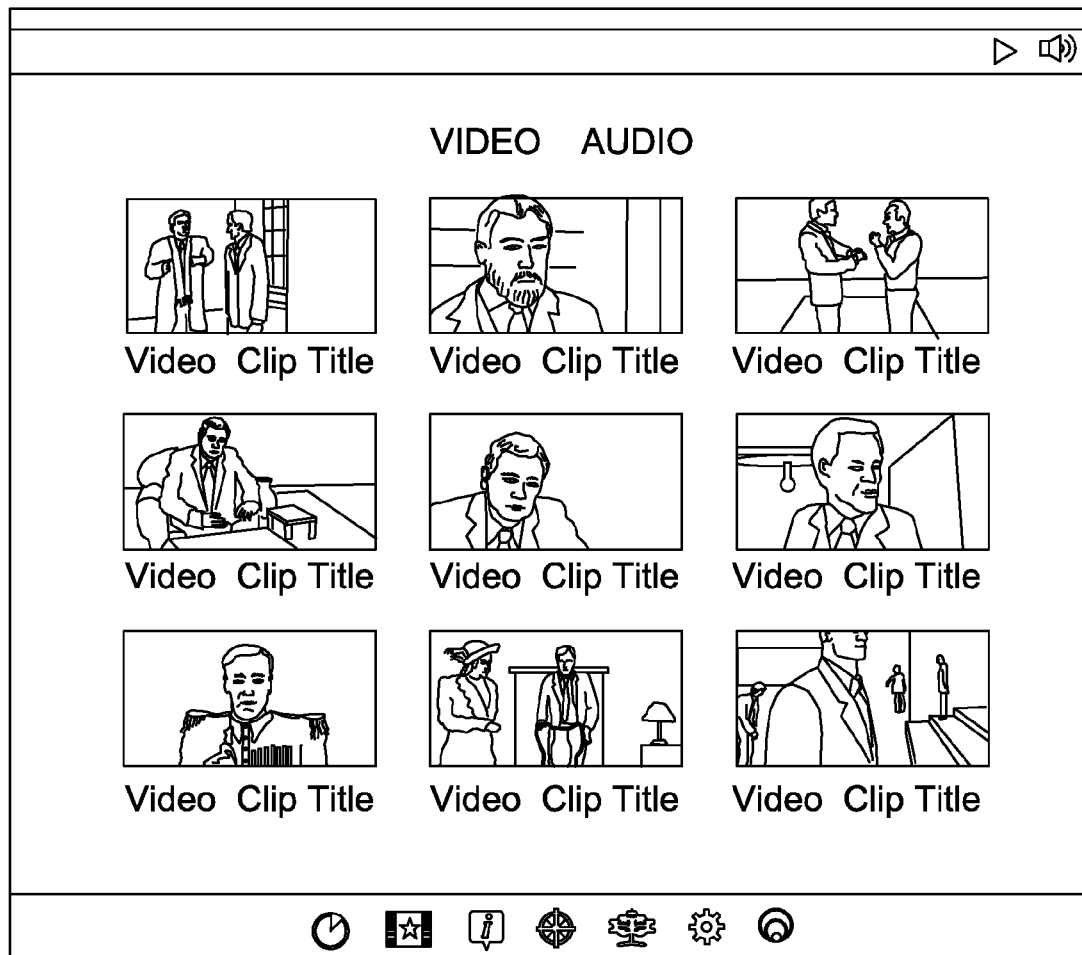
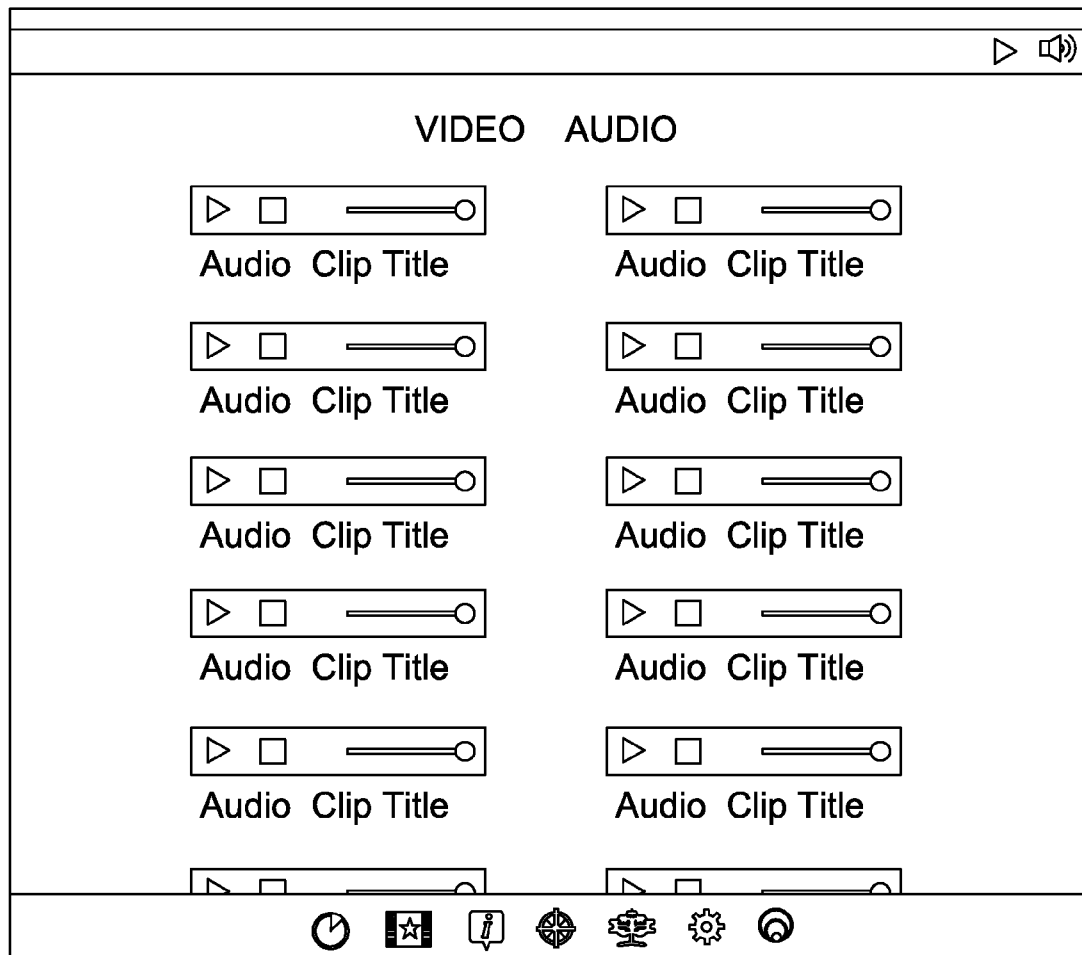


FIG. 14F

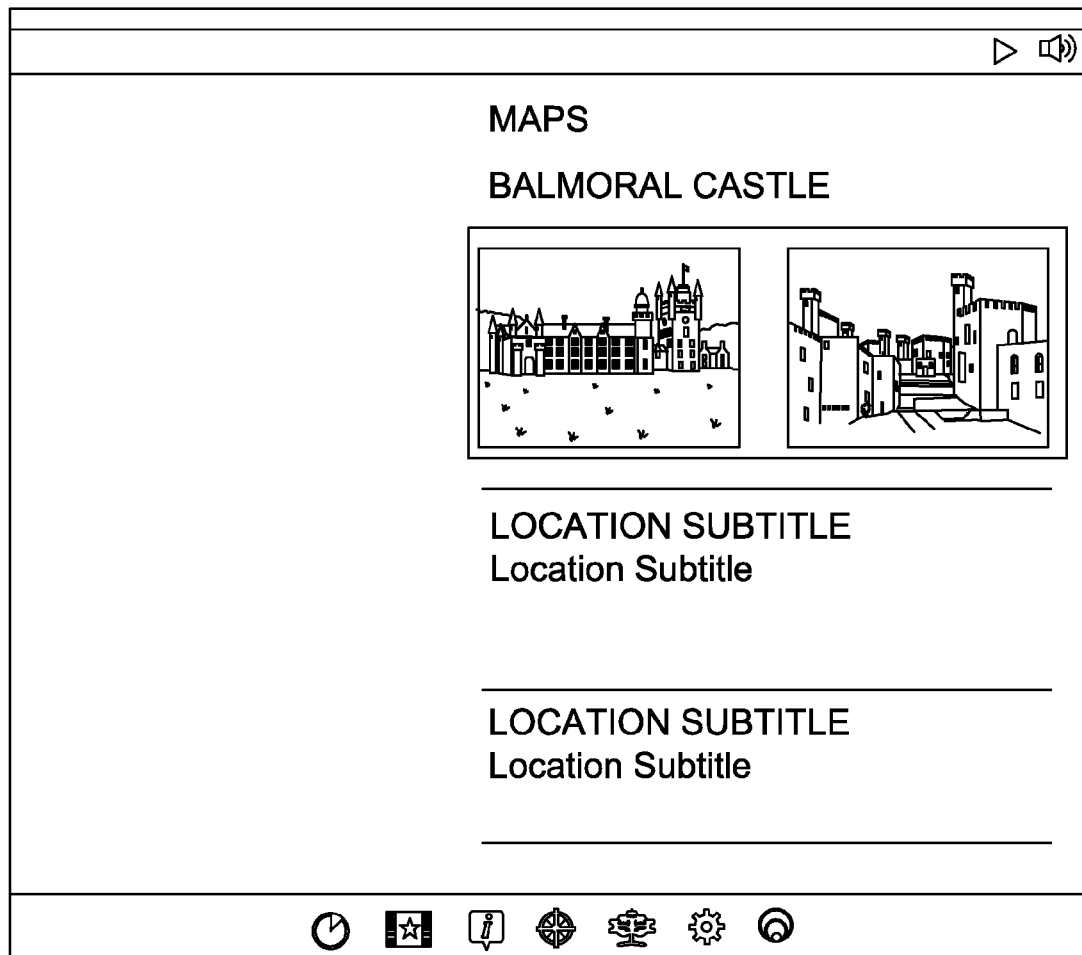
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*FIG. 14G*

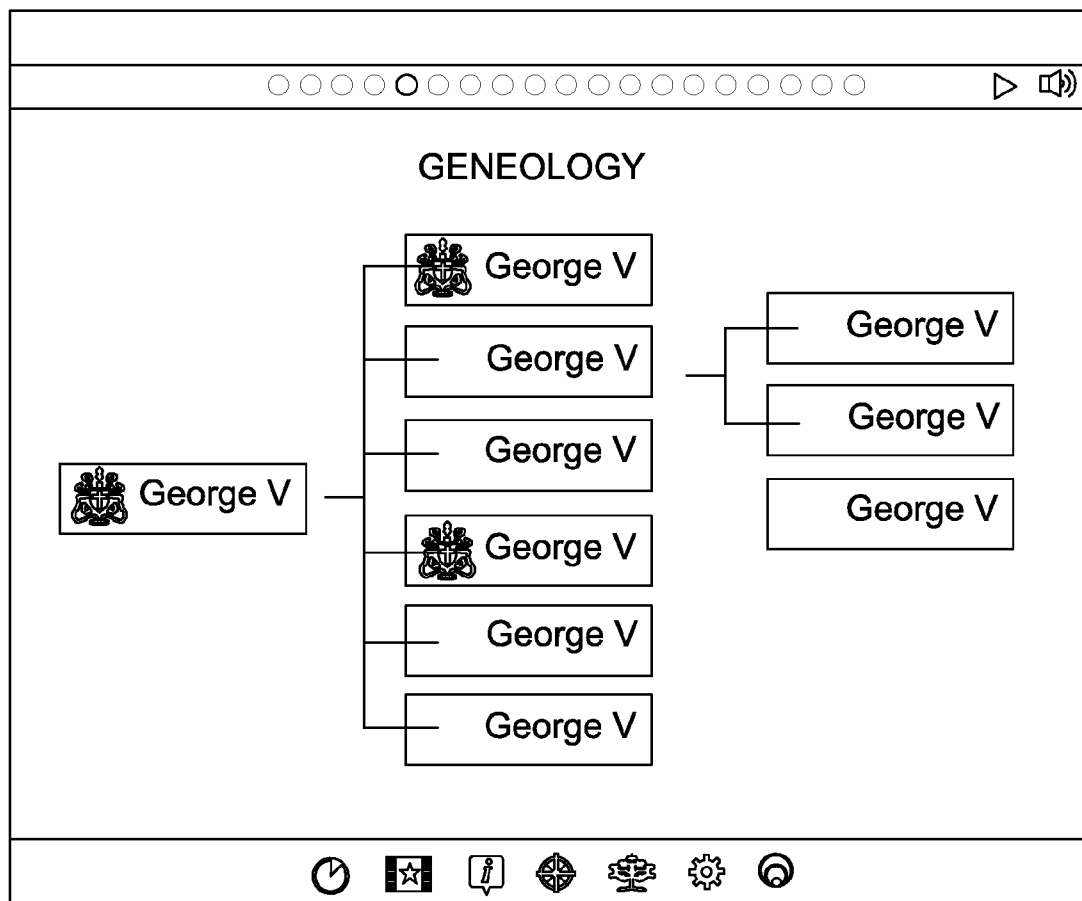
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*FIG. 14H*

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*FIG. 14I*

36/43



*FIG. 14J*

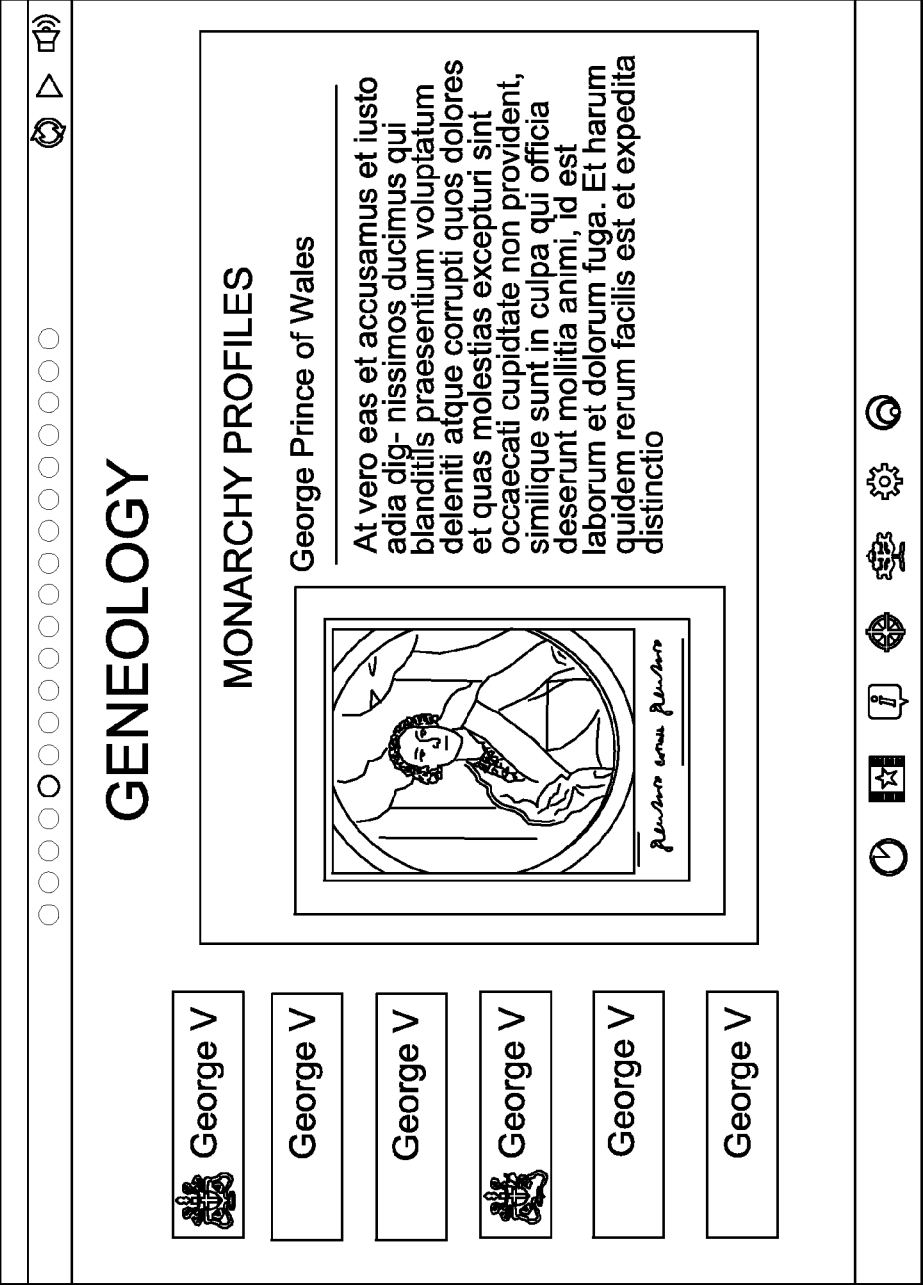


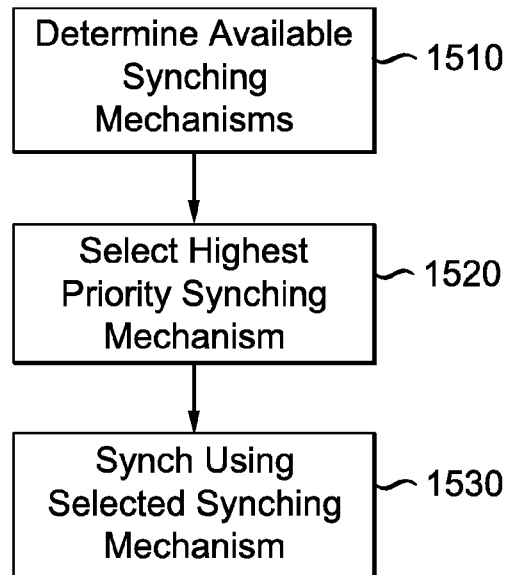
FIG. 14K

[illegible]

**FIG. 14L**



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1500*FIG. 15*

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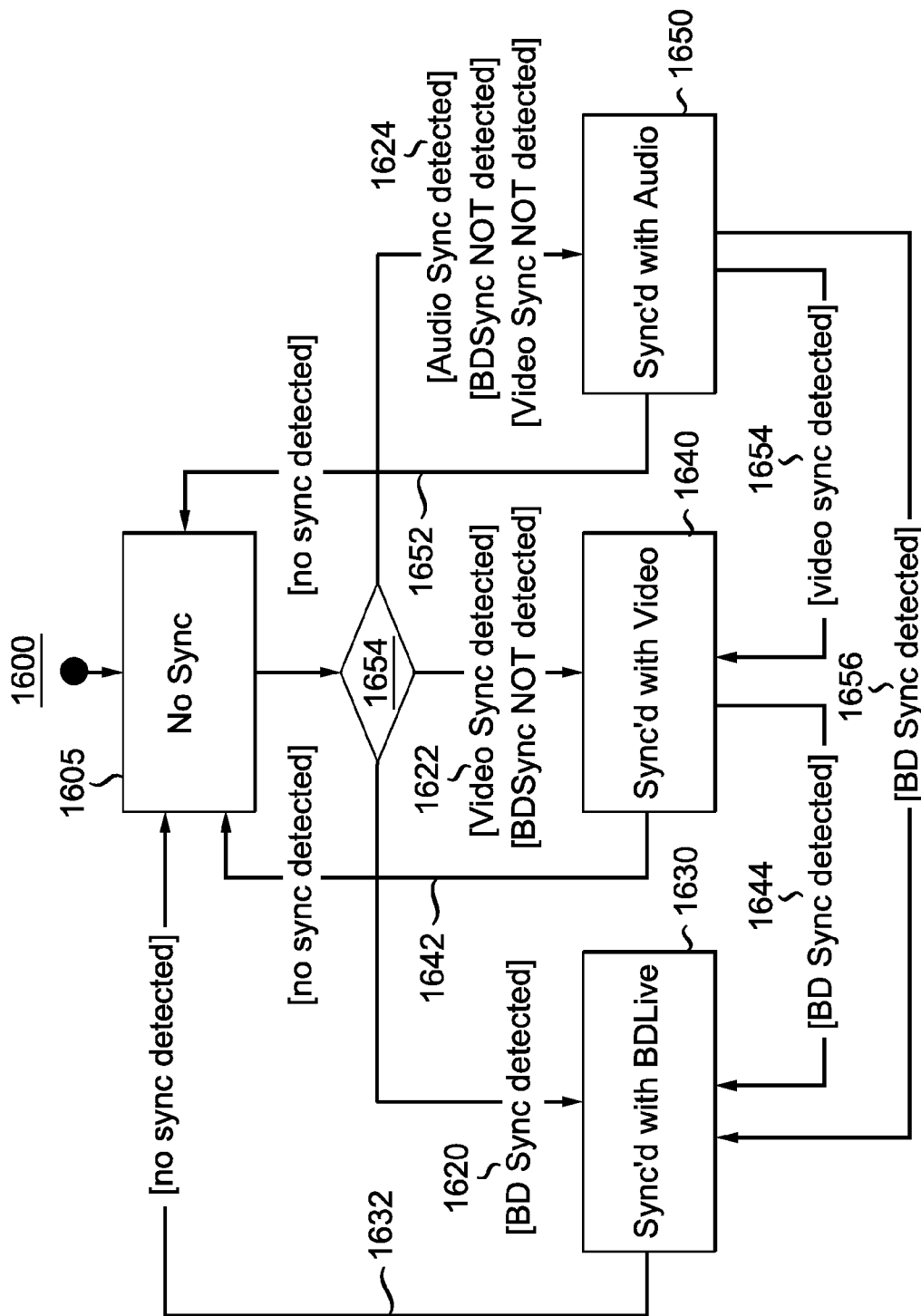


FIG. 16

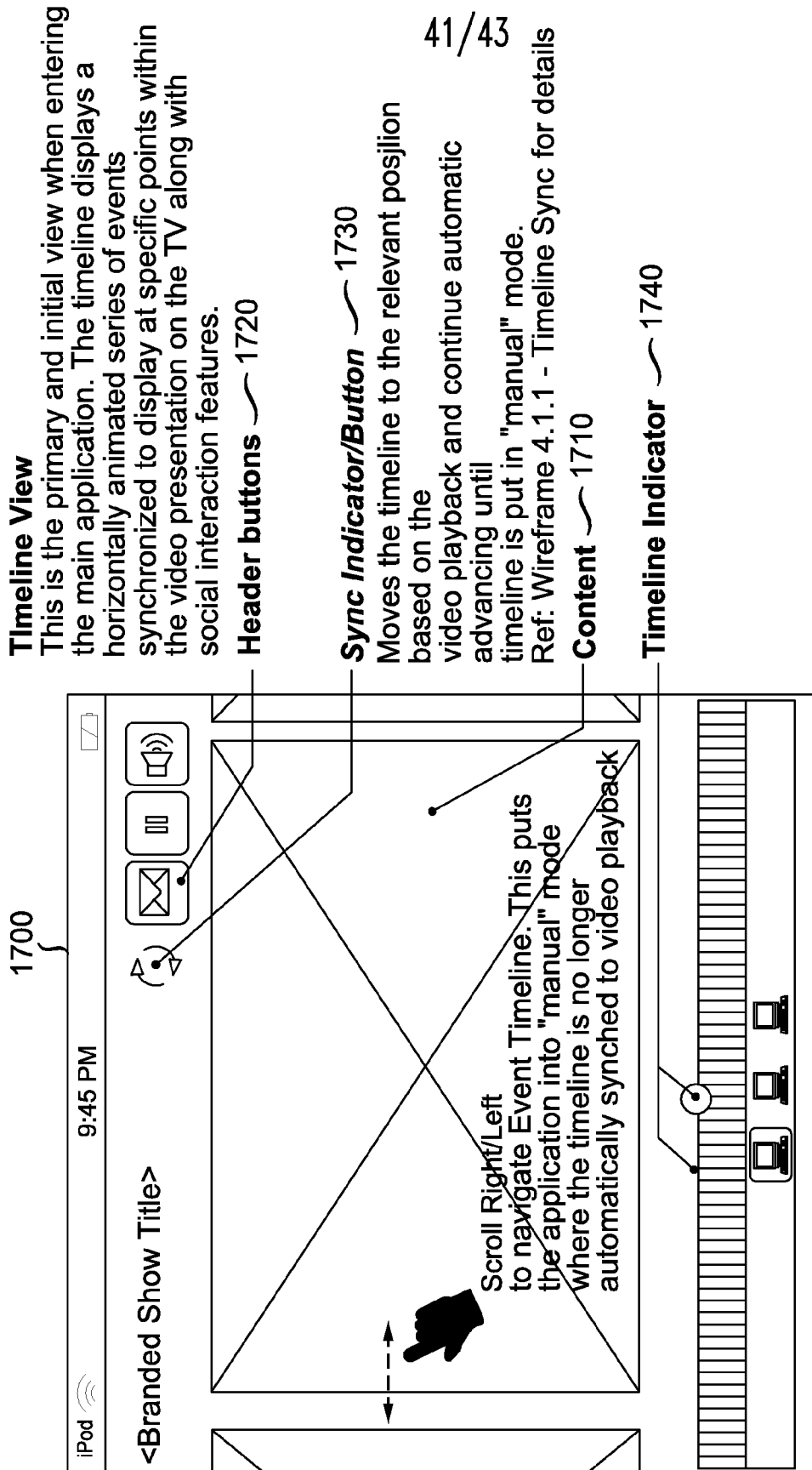
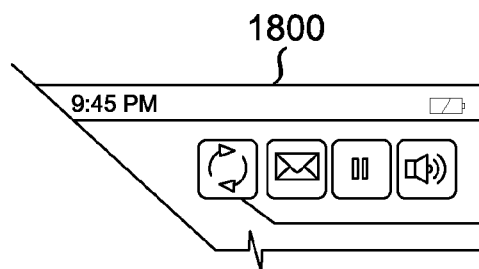


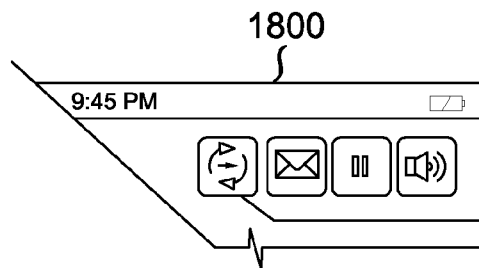
FIG. 17

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*FIG. 18A***Acquiring Sync Indicator**

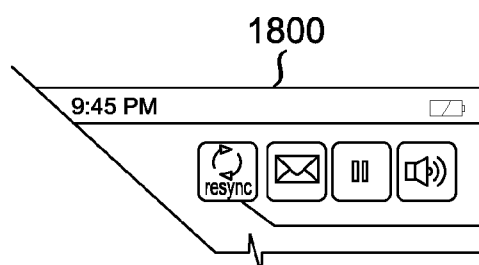
1810

This is an animated indicator showing that the system is trying to acquire a sync signal from BDLive, metadata source (R&I work) or audio watermarking. If multiple sync sources are available the priority is in the order mentioned above.

*FIG. 18B***Timeline Sync'd Indicator**

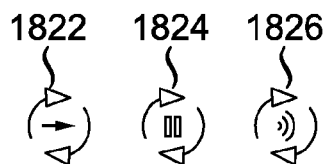
1820

Once a sync signal has been acquired the timeline automatically synchronizes to the appropriate event. If the user manually moves the timeline the system changes to "manual" mode and the sync indicator turns into a Sync Button (see below). There are three variants of this indicator to show what method is being used for system sync (BDLive, Metadata, AudioWatermark)

*FIG. 18C***Re-sync Button**

1830

When the timeline is not sync'd a button is made available for the user to re-sync the timeline. If there is no user interaction after a period of time (TBD) timeline sync is restored automatically.



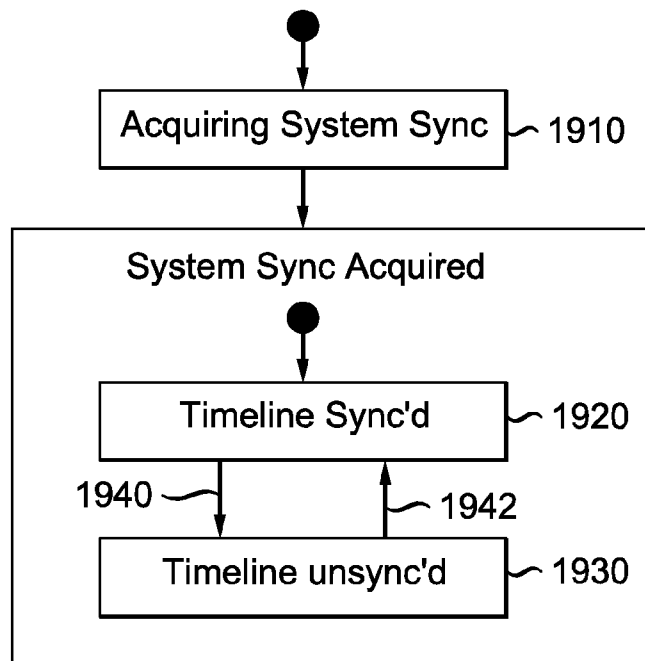
icons are  
illustrative only

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1900

**Timeline Sync.** User options to synchronize the timeline to playback or browse in manual mode.

**System Sync** is established by connecting to a BDLive source, a metadata (R&I) source or detection of audio watermark. Once system sync is acquired the user can independently cause the timeline events to sync or not.

*FIG. 19*

# INTERNATIONAL SEARCH REPORT

International application No  
PCT/US2012/071824

<b>A. CLASSIFICATION OF SUBJECT MATTER</b> INV. H04N21/41 H04N21/43 H04N21/442 H04N21/422 G06F3/14 ADD.		
According to International Patent Classification (IPC) or to both national classification and IPC		
<b>B. FIELDS SEARCHED</b> Minimum documentation searched (classification system followed by classification symbols) H04N G06Q H04L G06F		
Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched		
Electronic data base consulted during the international search (name of data base and, where practicable, search terms used) EPO-Internal , WPI Data		
<b>C. DOCUMENTS CONSIDERED TO BE RELEVANT</b>		
Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
Y	Anonymous : "Techni col or l aunches Medi aEcho, a Second Screen App t o enri ch Bl u-ray, vod & broadcast vi ewing" ,  8 November 2011 (2011-11-08) , XP055055319 , Retri eved from the Internet: URL: http ://www. techni col or .com/en/hi /about -techni col or/press -center/201 1/techni col or -l aunches-medi aecho-a- second- screen -app- t o -enri ch-bl u-ray-vod-broadcast- vi ewing [retri eved on 2013-03-05] the whole document  <div style="text-align: center;">----- -/- .</div>	1-15
<div style="display: flex; justify-content: space-between;"> <span><input checked="" type="checkbox"/> Further documents are listed in the continuation of Box C.</span> <span><input checked="" type="checkbox"/> See patent family annex.</span> </div>		
* Special categories of cited documents : <div style="display: flex; justify-content: space-between;"> <div style="width: 48%;"> <p>"A" document defining the general state of the art which is not considered to be of particular relevance</p> <p>"E" earlier application or patent but published on or after the international filing date</p> <p>"L" document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified)</p> <p>"O" document referring to an oral disclosure, use, exhibition or other means</p> <p>"P" document published prior to the international filing date but later than the priority date claimed</p> </div> <div style="width: 48%;"> <p>"T" later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention</p> <p>"X" document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone</p> <p>"Y" document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art</p> <p>"&amp;" document member of the same patent family</p> </div> </div>		
Date of the actual completion of the international search <div style="text-align: center; font-weight: bold;">18 March 2013</div>		Date of mailing of the international search report <div style="text-align: center; font-weight: bold;">22/03/2013</div>
Name and mailing address of the ISA/ European Patent Office, P.B. 5818 Patentlaan 2 NL - 2280 HV Rijswijk Tel. (+31-70) 340-2040, Fax: (+31-70) 340-3016		Authorized officer <div style="text-align: center; font-weight: bold;">Dbttl i ng, Marti n</div>

## INTERNATIONAL SEARCH REPORT

International application No  
PCT/US2012/071824

C(Continuation). DOCUMENTS CONSIDERED TO BE RELEVANT		
Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
Y	<p>WO 2004/073217 AI (NI ELSEN MEDIA RES INC [US] ; MEARS PAUL M [US] ; RAMASWAMY ARUN [US]) 26 August 2004 (2004-08-26) figures 2, 4-7 paragraph [0003] - paragraph [0012] paragraphs [0037] , [0039] , [0049] paragraph [0057] - paragraph [0060] -----</p>	1-15
A	<p>Patri ck Jordan : "ABC 's Grey 's Anatomy Sync for i Pad Released" , i Pad Insi ght, 1 February 2011 (2011-02-01) , XP055056197 , Retri eved from the Internet: URL: http://i padi nsi ght. com/i pad-apps/abcs- greys-anatomy-sync-for-i pad-rel eased [retri eved on 2013-03-12] the whol e document -----</p>	1,8-12 , 14, 15
A	<p>Chri stopher Howson ET AL: "Second Screen TV Synchroni zati on" , 2011 IEEE Internati onal Conference on Consumer Electroni cs - Berl in (ICCE-Berl in) , 8 September 2011 (2011-09-08) , pages 361-365 , XP055033566, Retri eved from the Internet: URL: http://i eeexpl ore. ieee.org/stamp/stamp .jsp?tp=&amp;arnumber=6031815&amp;tag=l [retri eved on 2012-07-23] the whol e document -----</p>	1,6, 10, 15

# INTERNATIONAL SEARCH REPORT

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