July 9, 1946. A. R. NUTT 2,403,746

MOUNTING AND DISPLAY CARDS

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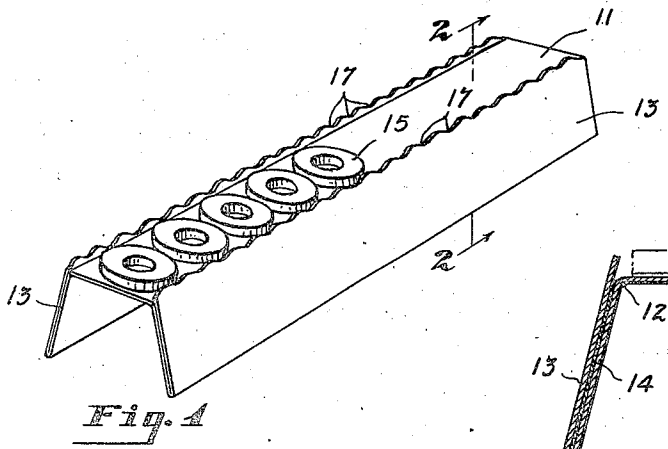


Fig. 1

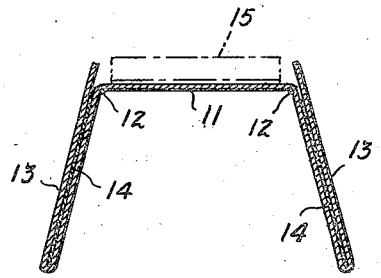


Fig. 2

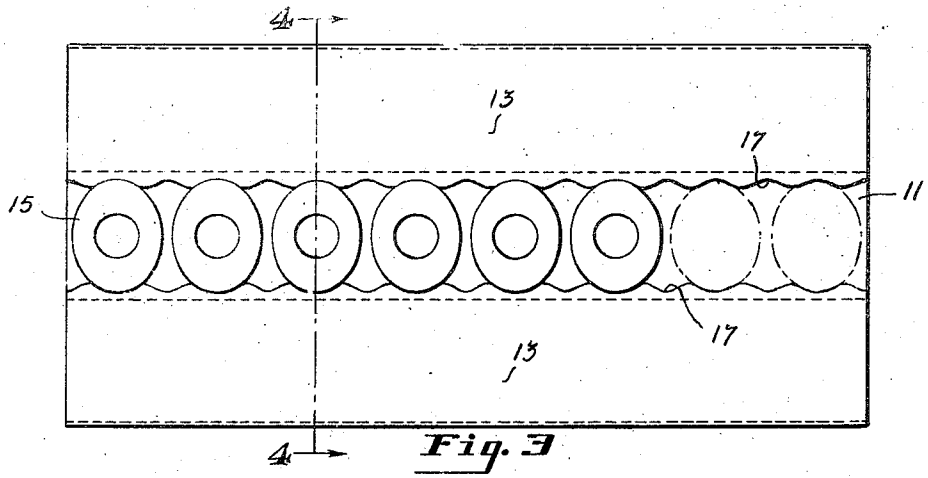


Fig. 3

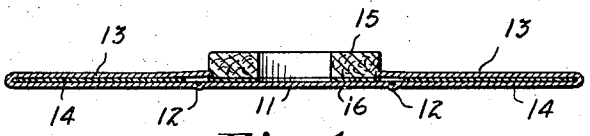


Fig. 4

INVENTOR.
Albert R. Nutt

BY

Evans & McCoy
ATTORNEYS

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MOUNTING AND DISPLAY CARDS

Albert R. Nutt, Lakewood, Ohio, assignor to Forest City Products, Inc., Cleveland, Ohio, a corporation of Ohio

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4 Claims. (Cl. 206—79)

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This invention relates to mounts for small articles of merchandise and more particularly to mounting and display cards for corn pads.

The present invention has for its object to provide a mount so constructed as to facilitate the assembly of articles thereon, and the attachment of articles thereto.

A further object of the invention is to provide a mounting card, provided with gripping portions adapted to be spread apart for insertion of articles between them by bending the card, and adapted to grip the article when the card is flattened.

With the above and other objects in view, the invention may be said to comprise a mounting card as illustrated in the accompanying drawing hereinafter described and particularly set forth in appended claims, together with such variations and modifications thereof as will be apparent to one skilled in the art to which the invention pertains.

Reference should be had to the accompanying drawing forming a part of this specification, in which

Fig. 1 is a perspective view showing the mounting card bent to article receiving position;

Fig. 2 is a section taken on the line indicated at 2—2 in Fig. 1;

Fig. 3 is a plan view of the card with a row of corn pads secured in place thereon, and

Fig. 4 is a section taken on the line indicated at 4—4 in Fig. 3.

In the accompanying drawing the invention is shown applied to the mounting of corn pads, the mount being in the form of a card 11 which is lightly scored along spaced lines 12 extending the full length thereof to provide bend lines and which has flaps 13 secured to the top face thereof. The flaps 13, which may be formed by folding over the edges of the card 11, extend inwardly past the score lines 12 and are secured to the face of the card 11 outwardly of the score lines 12 by suitable means such as a layer of adhesive 14. The inner portions of the flap 13 which overly the score lines 12 are unattached. The inner edges of the flaps are adapted to have gripping engagement with articles resting on the card 11 between the score lines 12. As shown in Figs. 1 and 2, the card 11 is adapted to be bent on the score lines 12 so as to move the inner edges of the flaps 13 outwardly away from the face of the card 11 and to spread the said edges apart to permit the insertion of one or more articles between them. When the card is again flattened the inner edges of flaps 13 are brought

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into gripping engagement with articles which have been inserted between the spaced edges of the flaps when the card is bent, as shown in Figs. 3 and 4. The light scoring of the card along the lines 12 weakens the card enough to permit the edge portions of the cards to bend about said lines but not enough to destroy the transverse resiliency of the card, the card tending to spring back to its flat form when released after bending to permit insertion of an article between the flaps or removal of an article therefrom.

The mounting card herein shown is designed particularly for mounting corn pads 15 which may be formed of felted cotton and provided with a thin adhesive coated base 16. As shown in Fig. 2, the space between the score lines 12 is somewhat greater than the length of the corn pads 15 so that a row of pads can be placed on the portion of the card 11 between the score lines 12 while the card is bent, as shown in Figs. 1 and 2. When the card is flattened, the inner gripping edges of the flaps 13 engage the soft body of the pads 15 above the more rigid base portion 16 and as the card approaches its flat position the free edge portions of the flaps in engagement with the pads are sprung slightly away from the card 11 and, due to their resilience, press the bases 16 of the pads against the card 11. In order to properly position pads of oval form the free edges of the flaps 13 may be provided with scallops 17 to receive the rounded ends of the pads. The pads are lightly gripped by the flaps 13 to hold them against accidental displacement, but individual pads may be readily removed without disturbing the other pads.

It will be apparent that the present invention provides a mounting card for small articles of merchandise which permits a row of articles to be rapidly assembled on the card, either manually or by machinery in a position to be simultaneously gripped and secured to the card when the card is flattened.

It is to be understood that variations and modifications of the specific device herein shown and described for purposes of illustration, may be made without departing from the spirit of the invention.

What I claim is:

1. A mount for articles of merchandise comprising a card having two spaced article holding flaps having outer portions secured to the top face of the card, said flaps having inner unattached portions provided with opposed article gripping edges, said card having a score line extending from end to end beneath the unattached

portion of each flap and being bendable about said score lines to move said gripping edges away from the portion of the card between the score lines and to spread said edges to permit insertion of an article upon said portion of the card between the score lines and between said flaps in position to be gripped by the flaps when the card is flattened.

2. A mount for articles of merchandise comprising an elongated rectangular card having parallel score lines extending the full length thereof, and an elongated article holding flap secured to the face of the card outwardly of each of said score lines, said flaps having unattached inner portions overlying said score lines and opposed inner gripping edges spaced apart and substantially parallel, said card being bendable about said score lines to space said gripping edges from the face of the card and spread the same so that the portion of the card between the score lines and said flaps form a receiving channel in which articles may be placed in position to be gripped by the flaps when the card is flattened.

3. The combination with a plurality of oval corn pads, of an elongated rectangular card having parallel score lines extending the full length thereof and spaced apart a distance greater than the length of the pads, and a pair of elongated flaps extending lengthwise of the card for gripping the pads, each flap being attached to the face of the card outwardly of one of the score lines and extending inwardly past the same, the inner portions of the flaps being unattached and the inner edges thereof being normally spaced apart a distance less than the length of the pads, said inner edges having pad positioning scallops to receive the ends of the pads, said card being bendable about said score lines to spread the gripping edges of said flaps to permit insertion or removal of pads.

4. The combination with a pad having a relatively rigid base portion and a soft body portion, of a mounting card having a central pad receiving portion, score lines extending across the same, one on each side of said pad receiving portion, and a flap attached to the top face of the card outwardly of each score line, each flap having an inner unattached portion overlying one of said score lines and the two flaps having opposed gripping edges, said card being bendable about said score lines to move the gripping edges of said flaps away from the face of the card and to spread the same to permit insertion of a pad upon the top face of the card between said gripping edges with its relatively rigid base engaging the face of the card and its relatively soft body portion in position to be gripped between the edges of said flaps when the card is flattened.

ALBERT R. NUTT.