Jan. 18, 1927. 1,614,635

J. N. TURNER

DISPLAY PACKAGE

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Fig. 1

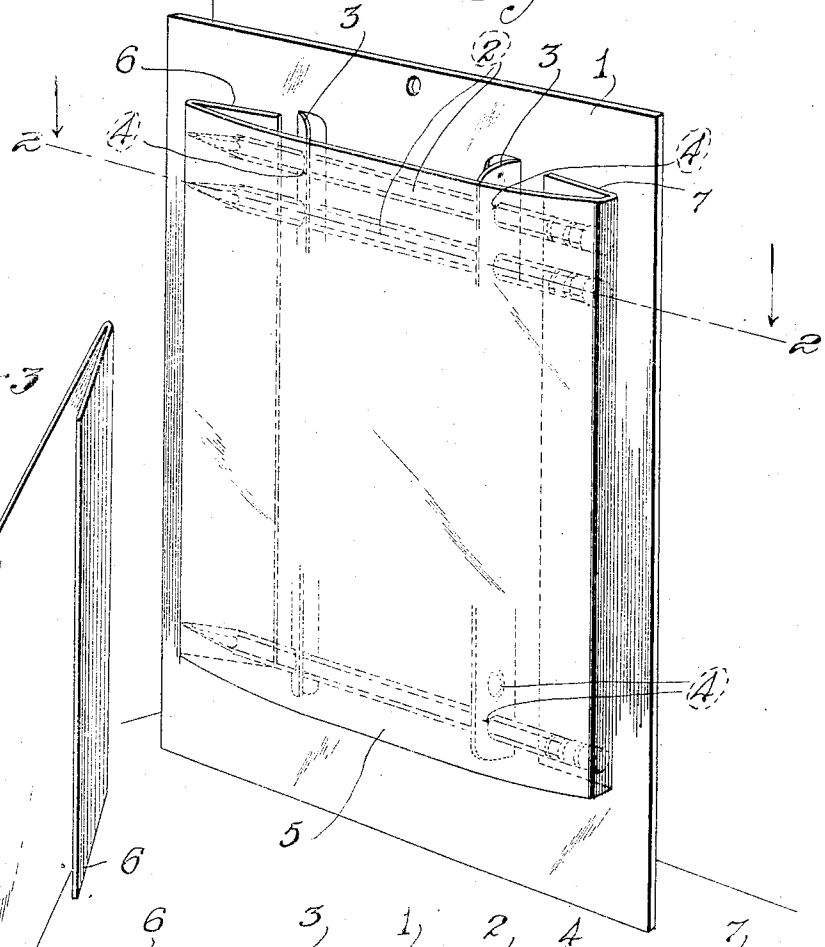
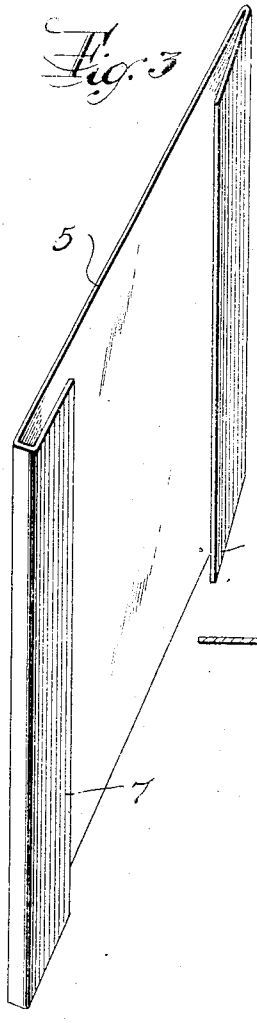


Fig. 3



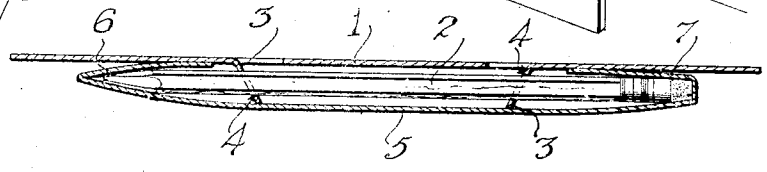


Fig. 2

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UNITED STATES PATENT OFFICE.

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DISPLAY PACKAGE.

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This invention relates in general to display packages of the type which serve to enclose the articles for shipping and wherein when the package is opened the articles are positioned for display and are removably mounted so as to be easily detached when a sale is made. More particularly the invention relates to such devices wherein the article is mounted upon a card and removable therefrom by longitudinal movement of the article out of openings or from beneath clips or the like.

One object of the invention is to provide a device of the character described including a removable cover both to prevent accidental or unintentional displacement or removal of the articles from a display card or rack and to cooperate with the card or rack to enclose or house the articles and protect them against injury during transportation.

Another object is to provide such a display rack or card having a slip cover adapted to slide over all of the articles and constructed to engage the articles so that the cover is held in position by the articles which in turn are held in position by the article-securing means.

Further objects are to provide a slip cover formed of a single sheet of material and having its end portions returned to engage under corresponding ends of the articles with the main portion overlying the articles; to provide a display package including a card having article-securing means to hold the articles against lateral movement from the card with the ends of the article exposed, and a slip cover adapted to slide over said articles and take under the ends thereof, whereby the articles are covered and held against longitudinal movement out of said securing means and the cover is held against displacement by the articles and said securing means, and to obtain other results and advantages as may be brought out by the following description.

Referring to the accompanying drawings, in which the same reference characters desibnate corresponding and like parts throughout the several views,

Figure 1 is a perspective view of a display card and cover embodying the invention;

Figure 2 is a horizontal sectional view taken on the line 2—2 of Figure 1, and

Figure 3 is a detached perspective view of the rear side of the slip cover.

Specifically describing the present embodiment of the invention, the reference character 1 designates a sheet of suitable material such as cardboard adaptable for supporting articles to be displayed, in the present instance pencils 2. A pair of spaced and parallel longitudinally extending tongues 3 are stamped up from the card 1 and are normally disposed in converging relation as shown. These tongues 3 are provided with corresponding openings 4 adapted to slidably receive the pencils 2. The pencils are applied to the card by longitudinally sliding them through one of the openings in one of the tongues 3 and then through the corresponding opposite opening of the other tongue. The pencils are thus held against lateral displacement from the card by the openings 4, and can be removed from the card by longitudinal movement out of the openings.

With such a construction it will be obvious that the pencils are held against displacement from the card only by frictional contact with the edges of the openings 4, and this construction is desirable for display purposes since it permits the pencils to be easily removed for purposes of individual inspection or sale. However, when handling the card or preparing it for shipment, the pencils may overcome the frictional contact with the openings 4 and slide longitudinally therefrom. Also, when several of the cards are packed for shipment the pencils and the tongues 3 are fully exposed to the weight of the superposed cards as well as to other injury incident to contact with other objects. Further, the pencils are preferably displayed with the points sharpened and these points are easily broken by slight blows or abrupt contact with other objects.

It is therefore desirable to provide some means for preventing the accidental or unintentional longitudinal displacement of the pencils from the card and also to protect the pencils and the securing means 3 from injury. For this purpose, I provide a

slip cover 5 which is conveniently formed of a single sheet of heavy paper or cardboard, or other suitable material, having its end portions returned upon itself as at 6 and 7. The slip cover is of such a size that the main portion thereof is of substantially the same length as the pencils 2 and of a width to cover all of the pencils on the card. The end portions 6 and 7 are of a length to fit under the pencils and extend to a point adjacent the corresponding tongue 3. The cover is applied to the pencils by longitudinally slipping the same over the pencils with the end portions 6 and 7 interposed between the ends of the pencils and the card 1 and the main portion covering the pencils, as clearly shown in Figures 1 and 2. The slip cover is held against longitudinal displacement from the pencils by frictional contact of the main portion of the cover with the tongues 3 and the ends 6 and 7 with the pencils and the card 1. Lateral displacement of the slip cover in a direction longitudinally of the pencils is prevented by engagement of the edges of the end portions 6 and 7 with the corresponding tongues 3, while lateral displacement of the cover outwardly from the card is prevented by the end portions 6 and 7 underlying the ends of the pencils.

With the slip cover in position on the pencils and card, it will be obvious that the pencils are effectively housed by cooperation of the card and the cover 5, and are protected against injury from any handling such as is incident to packing and shipping. When it is desired to display the pencils the slip cover 5 may be slid longitudinally from the pencils and thrown away or saved for future use. The construction is extremely simple and inexpensive and requires little more time in the packing and unpacking of the pencils.

While I have shown and described the invention in connection with a card for supporting pencils and embodying a certain type of pencil-securing means, it will be understood that this is for the purpose of illustrating the principles of the invention, and that the invention is susceptible of embodiment in other types of display racks or cards for other articles than pencils and in connection with other article-securing means than those herein illustrated and described. Therefore, I do not desire to be understood as limiting myself except as required by the following claims when construed in the light of the prior art.

Having thus described the invention, what I claim is:

1. A package for storage, shipment and display of pencils, penholders and like articles, comprising a support having parallel longitudinally disposed tongues, said tongues being formed to support the articles with the ends thereof projecting beyond the respective tongue, and a cover extending across the front of said support and having its end portions returned upon itself and capable of being slipped between the projecting ends of said articles and said support to enclose the articles and prevent their removal from said support.

2. A package for storage, shipment and display of pencils, penholders and like articles, comprising a support, means on said support for engaging said articles intermediate their ends for mounting said articles on said support and permitting removal of said articles by longitudinal movement, and a cover to extend over said articles having portions to enter between the ends of said articles and said support, whereby said articles serve to hold said cover in position and said cover cooperates with the first-mentioned means to hold said articles against removal.

3. A package for storage, shipment and display of pencils, penholders and like articles, comprising a card, having a pair of parallel longitudinally disposed tongues stamped therefrom and formed with transversely alined openings to receive articles to be mounted on said card, said articles being longitudinally slidable through the corresponding openings of said tongues with their ends projecting beyond the tongues, and a slip cover for said articles formed of stiff material with opposite returned end portions, said cover capable of being slipped over said projecting ends of the articles with said returned end portions underlying said projecting ends of the articles and the main portion overlying said articles, to cooperate with said support and with said tongues for enclosing said articles and preventing their displacement from said support, respectively.

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