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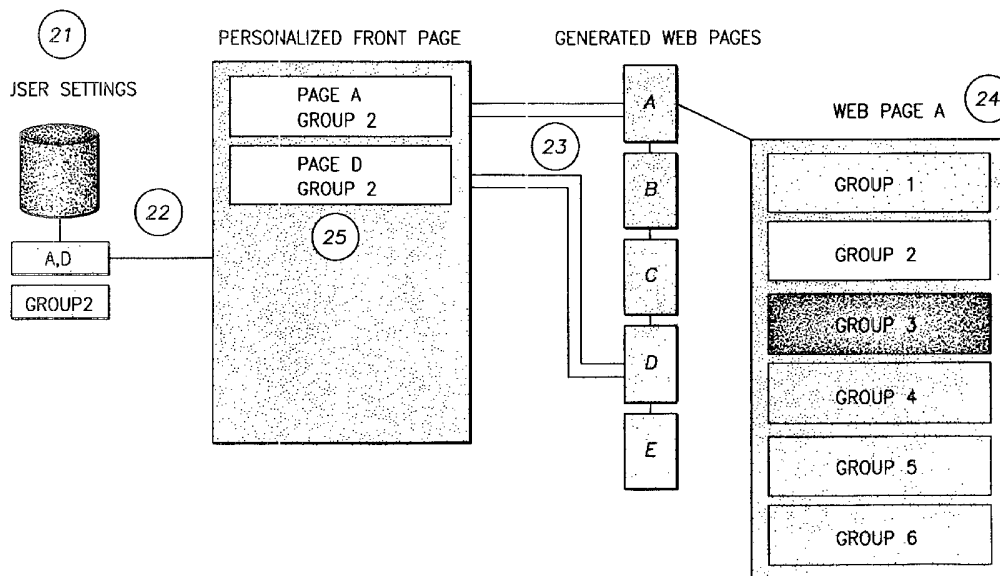
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- (71) Applicant: **CONJOIN, INC.** [US/US]; Suite 355, 20 Mall Road, Burlington, MA 01803 (US).
- (72) Inventors: **DIMARE, Joseph**; 197 High Street #12, Andover, MA 01810 (US). **HEATH, Barbara**; 28 Village View Road, Westford, MA 01886 (US). **D'ARBELOFF, Nicholas**; 345 Cross Street, Belmont, MA 02178 (US).
- (74) Agent: **NUGENT, Elizabeth, E.**; Choate, Hall & Stewart, Exchange Place, 53 State Street, Boston, MA 02109 (US).
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(54) Title: GROUP TARGETED CONTENT PERSONALIZATION



(57) Abstract: Group Targeted Content Personalization (GTCP) is a multi-dimensional categorization of content taxonomy and user-affiliation which generates personalized web home pages for individuals. The web pages are personalized both by the audience type of a user and by the personal preferences of the user. A content database may include measurements of content quality, which can be used to sort displayed content for the user.



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INTERNATIONAL SEARCH REPORT

International Application No

PCT/US 00/09974

A. CLASSIFICATION OF SUBJECT MATTER
IPC 7 G06F17/30

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)
IPC 7 G06F H04L

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practical, search terms used)

WPI Data, PAJ, EPO-Internal

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category °	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
A	US 5 884 035 A (RAMACHANDRAN RAJA ET AL) 16 March 1999 (1999-03-16) column 1, line 9 -column 9, line 27 column 23, line 48 -column 26, line 36 figures 7A-1,7A-2 ---	1
A	US 5 796 952 A (JAIN VIDYUT ET AL) 18 August 1998 (1998-08-18) abstract column 1, line 8 -column 5, line 56 ---	1
A	US 5 848 396 A (GERACE THOMAS A) 8 December 1998 (1998-12-08) column 1, line 6 -column 3, line 20 figures 3A-4A --- -/--	1

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Patent family members are listed in annex.

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Name and mailing address of the ISA
European Patent Office, P.B. 5818 Patentlaan 2
NL - 2280 HV Rijswijk
Tel. (+31-70) 340-2040, Tx. 31 651 epo nl,
Fax: (+31-70) 340-3016

Authorized officer

Vaskimo, K

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International Application No

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