I. H. GRAY.

PRICE TAG HOLDER.

APPLICATION FILED FEB. 8, 1919.

1,372,225. Patented Mar. 22, 1921.

Fig. 1.

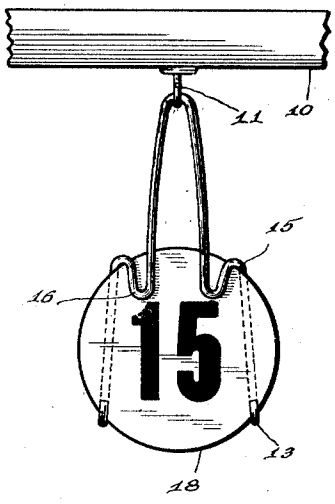


Fig. 2.

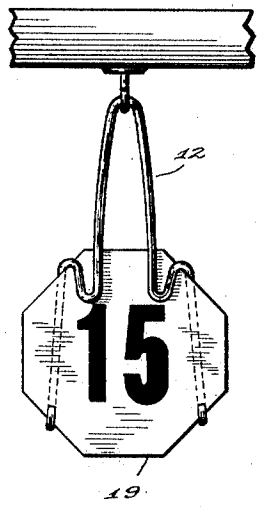


Fig. 3.

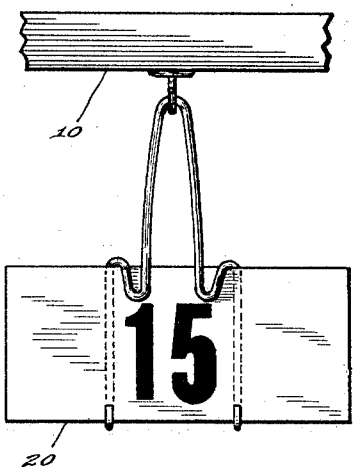


Fig. 4.

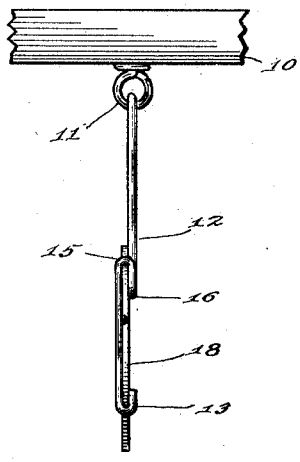
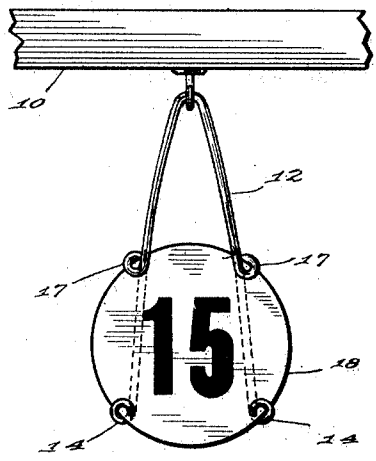


Fig. 5.



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UNITED STATES PATENT OFFICE.

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PRICE-TAG HOLDER.

1,372,225. Specification of Letters Patent. Patented Mar. 22, 1921.

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To all whom it may concern:

Be it known that I, ISHMAEL H. GRAY, a citizen of the United States, residing at Indianapolis, in the county of Marion and State of Indiana, have invented a new and useful Price-Tag Holder, of which the following is a specification.

It is the object of my invention to provide a price card or tag holder which is simple and inexpensive, which will receive cards or tags of different shapes and hold them firmly with the price or other marking always to the front, and which permits the ready removal and replacing of the cards or tags.

The accompanying drawing illustrates my invention: Figures 1, 2, and 3 are front views of a price tag holder embodying my invention and hung from a shelf, with tags of different shapes therein; Fig. 4 is a side view of such price tag holder; and Fig. 5 is a front view of a slightly modified form of my holder.

My card holder is shown hanging from a shelf 10, above a lower shelf which carries the goods to which the price tag carried by such holder relates, so that such price tag is in front of such goods. It may be hung from the shelf in any desired way, conveniently by means of an ordinary screw-eye 11. The holder comprises a piece of spring wire folded on itself in the middle to form two arms joined by a loop 12 by which it is hung from the screw-eye 11; and each arm of the holder is provided at an intermediate point and at its free end with tag-gripping portions. The tag-gripping portions at the free ends of this arm may take several forms, such as either a hook 13, at right angles to the general plane of the holder, as is shown in Figs. 1 to 4 inclusive, or a single helical turn 14 with its axis at right angles to such plane as is shown in Fig. 5. The tag-gripping portion at the intermediate point of such arm may likewise take several forms, such as a double bend 15—16, as is shown in Figs. 1 to 4 inclusive, or a single turn helix 17, as is shown in Fig. 5. The bend 15 is an oblique bend, so that the portion of the wire between the points 13 and 15 will lie behind the plane of the portions 15—16—12—16—15, as is clear from Fig. 4. This permits the price tag to be held by the four tag-gripping portions without being distorted. The helical turns 14 and 17 similarly permit holding of the tag without distortion.

The price tag may take a number of shapes, as desired, such as the disk 18 of Figs. 1, 4, and 5, the octagon 19 of Fig. 2, and the long price slip 20 of Fig. 3. The long price slip 20 of Fig. 3 is merely slipped into place endwise and is held by the hooks 13 and the fingers formed by the bends 16 or by the helical turns 14 and 17. The tags of other shapes, such as the disk and the octagon, are held by the same parts 13 and 16 or 14 and 17; but in order to put such tags in place, the two arms are spread apart, the spring wire readily permitting this, and when allowed to grip the tag do so by their tendency to spring toward each other so as to hold the tag firmly against movement in any direction. The tag-gripping portions which overlie the edge of the tag, such as 13 and 16 or 14 and 17, engage the edge where the latter is oblique to the central line of the tag holder, as is clear from Figs. 1, 2, and 5. This is especially desirable as to the hooks 13, or the helical turns 14, so that there is a cam action produced between such parts and the tag edge when the tag is pulled downward, thus facilitating the insertion and the removal of the tag by spreading apart the two arms of the tag holder.

When a tag is in place in the tag holder and the holder is hung from the screw eye 11, its indicating face is always to the front although the tag is free to swing in all directions; for the inter-action of the screw-eye 11 or other support with the loop 12 effectively prevents twisting. The tag may be easily placed in or removed from the holder, either by merely sliding it in place if it is a tag such as 20, or by springing apart the two arms of the holder and allowing them to spring back after the tags of other shapes have been put in place or removed. For these tags of other shapes, the spreading apart of the two arms of the holder may be obtained, in part or in whole, by putting the lower edge of the tag into the hooks 13 or the helical turns 14 and pulling downward on the tag; and the tags may be removed from the holder by simply pulling downward on the tag. When the tag is in place, its front face is almost wholly clear, except for the overlapping of the parts 13 and 16 or 14 and 17 thereon at the edges.

The front face of the card is not crossed by any part of the tag hanger, as the portions which join the parts 13 and 15 or 14 and 17 lie behind the tag.

I claim as my invention:

1. A price tag holder, comprising a spring wire bent on itself to provide two relatively removable arms joined by an intermediate loop, each of said arms being provided with two separated tag-gripping portions for overlying the edge of a tag and separated from the intermediate loop, and each of said tag-gripping portions including an offset transverse to the plane of the tag.

2. A price tag holder, comprising a spring wire bent on itself to provide two relatively removable arms joined by an intermediate loop, each of said arms being provided with two separated tag-gripping portions for overlying the edge of a tag and separated from the intermediate loop.

3. A price tag holder, comprising a spring wire bent on itself to form two relatively removable arms joined by a loop by which the holder may be mounted, said arms being provided with more than two tag-gripping portions each of which is separated from said loop and is adapted to overlie the edge of a tag and includes an offset transverse to the plane of the tag.

4. A price tag holder, comprising a spring wire bent on itself to form two relatively removable arms joined by a loop by which the holder may be mounted, said arms being provided with more than two tag-gripping portions each of which is separated from said loop and is adapted to overlie the edge of a tag.

5. A price tag holder, comprising a spring wire bent on itself to form two relatively removable arms joined by a loop by which the holder may be mounted, said arms having more than two tag-gripping portions adapted to overlie the edge of the tag, two of such tag-gripping portions being at the free ends of such arms, and each of said tag-gripping portions including an offset transverse to the plane of the tag.

6. A price tag hanger, comprising a spring wire bent on itself to form two relatively removable arms joined by a loop by which the holder may be mounted, said arms having more than two tag-gripping portions adapted to overlie the edge of the tag, two of such tag-gripping portions being at the free ends of such arms.

7. A price tag holder, comprising two arms extending side by side and resiliently connected at one end by a loop by which the holder may be supported, each of said arms being provided with two separated tag-gripping portions for overlying the edge of a tag.

8. A price tag holder, comprising two arms extending side by side and resiliently connected at one end by a loop by which the holder may be supported, said arms being provided with more than two tag-gripping portions each of which is adapted to overlie the edge of a tag.

9. A price tag holder, comprising two arms extending side by side and resiliently connected at one end by a loop by which the holder may be supported, said arms having more than two tag-gripping portions adapted to overlie the edge of the tag, two of such tag-gripping portions being at the free ends of such arms.

In witness whereof I have hereunto set my hand at Indianapolis, Indiana, this 6th day of February, A. D. one thousand nine hundred and nineteen.

ISHMAEL H. GRAY.