COLOR-COORDINATED BOW COLLECTION

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ABSTRACT

A color-coordinated bow collection is provided with a plurality of bow assemblies. A first bow assembly includes a first bow having a first color, a first adhesive tab fastened to the first bow, and a first removable tab liner having the first color. A second bow assembly includes a second bow having a second color different than the first color, a second adhesive tab fastened to the second bow, and a second removable tab liner having said second color. The collection can comprise any number of differently colored bow assemblies.
FIG. 2
COLOR-COORDINATED BOW COLLECTION

FIELD OF THE INVENTION

[0001] The present invention relates generally to decorative gift bows. In particular, preferred embodiments of the invention relate to bow assemblies that are provided with removable tab liners.

BACKGROUND OF THE INVENTION

[0002] It is known in the art to provide a bow collection having a plurality of bow assemblies. Referring to FIGS. 1A-1C, the bow collection is provided with a transparent package, such as a clear plastic bag, which contains the bow assemblies. To enhance consumer options, the bow assemblies are provided with differently colored bows, such as a red-colored bow, an orange-colored bow, a yellow-colored bow, a green-colored bow, a blue-colored bow, and a violet-colored bow. Each of the bow assemblies is provided with an adhesive tab. Removable tab liners are applied to the adhesive tabs during storage, and the bow collection can include any number of differently colored bows for the gift package. A staple is provided through each removable tab liner and adhesive tab to fasten the adhesive tab to the corresponding one of bows.

[0003] It is known in the art to provide removable tab liners, where each one of the removable tab liners are the same color as each other one of the removable tab liners. Examples of prior art bow liners include where all removable tab liners are white or where all tab liners in the bow collection are the same solid color, such as red, for example. It is also known in the art to provide removable tab liners or adhesive tabs as a transparent material, and it is further known to provide the removable tab liners with printing that says “peel here,” for example. What is needed in the art is an improved bow collection for enhanced presentation at the point of sale.

SUMMARY OF THE INVENTION

[0004] The present invention overcomes the disadvantages and shortcomings of the prior art by providing a color-coordinated bow collection. In preferred embodiments, the bow collection is suitable for display at the point-of-sale and comprises a plurality of bow assemblies. A first bow assembly includes a bow having a first color, and a second bow assembly includes a second bow having a second color different than the first color. The first bow assembly includes a first visually-perceptible tab element having the first color, and the second bow assembly includes a second visually-perceptible tab element having the second color. It is contemplated that the visually-perceptible tab element can comprise a removable tab liner or other structure that is visually-perceptible at the point of sale.

[0005] In preferred embodiments, a first removable tab liner is in secured arrangement with the first bow and has the first color. A second removable tab liner is in secured arrangement with the second bow and has the second color. The bow assemblies preferably include adhesive tabs positioned between the removable tab liners and the bows.

[0006] Additional features, functions and benefits of the disclosed color-coordinated bow collection will be apparent from the detailed description which follows, particularly when read in conjunction with the accompanying figures.

BRIEF DESCRIPTION OF THE DRAWINGS

[0007] For a more complete understanding of the present invention, reference is made to the following detailed description of exemplary embodiments considered in conjunction with the accompanying drawings, in which:

[0008] FIG. 1A is a prior art bow collection, including a plurality of prior art bow assemblies;

[0009] FIG. 1B is an exploded bottom perspective view of a selection of the prior art bow assemblies of FIG. 1A;

[0010] FIG. 1C is an exploded top perspective view of the selection of prior art bow assemblies of FIG. 1B;

[0011] FIG. 2 is a bow collection constructed in accordance with an exemplary embodiment of the present invention, the bow collection of the present invention being shown to include a plurality of bow assemblies each having a colored bow and a removal tab liner color-coordinated therewith;

[0012] FIG. 3 is an exploded bottom perspective view of a selection of the bow assemblies of the present invention of FIG. 2; and

[0013] FIG. 4 is an exploded top perspective view of the selection of bow assemblies of the present invention shown in FIG. 3.

DETAILED DESCRIPTION OF THE EXEMPLARY EMBODIMENTS

[0014] Referring to FIGS. 2-4, a bow collection is shown constructed in accordance with an exemplary embodiment of the present invention. The bow collection includes a plurality of bow assemblies, which can be contained by a transparent packaging, such as a clear plastic bag, for display at a point of sale. Any suitable packaging known in the art can be provided.

[0015] Each of the bow assemblies includes one of a plurality of colored bows and further includes a respective one of a plurality of visually-perceptible tab elements. In preferred embodiments, each bow assembly includes an adhesive tab and, the visually-perceptible tab element comprises one of a plurality of removable tab liners that are color-coordinated with the bows, respectively.

[0016] It is contemplated that the visually-perceptible tab element can comprise additional or alternative structure(s) to the tab liners. For example, it is contemplated that the visually-perceptible tab element can comprise the adhesive tab, where each individual adhesive tab is color-coordinated with its respective one of the bows (and where a transparent removable liner is provided, for example). Because each visually-perceptible tab element (or at least the visually-perceptible surface thereof) is color-coordinated to that bow secured therewith, the collection is presented with reduced heterogeneity so as to be more pleasing to the eye.

[0017] The bow assemblies include bows of different colors. For example, the bow assembly can be provided with a red-colored bow, an orange-colored bow, a yellow-colored bow, a green-colored bow, a blue-colored bow, and a violet-colored bow. The bow collection preferably includes at least one bow of a first color (e.g., red-colored bow) and at least one bow of a second color (e.g., green-colored bow), such that the bow collection includes at least two different colored bows. It is contemplated that the bow collection can include any number of differently-colored bows, such as the foregoing six different colors, for
example. It is further contemplated that the bow collection can include any total number of bows and any number of bows of the same color, such as eighteen bows, including three of each of the six colors, or any other suitable combination thereof. Red, orange, yellow, green, blue, and violet are disclosed herein for the purpose of example and any suitable solid color or other color is contemplated. For example, solid colors are contemplated, such as metallic green, silver, gold. As another example, non-solid colors are contemplated, such as where the color is a colored pattern having a combination of qualities act, tendencies, etc. forming a consistent and/or characteristic arrangement.

Referring to FIGS. 3 and 4, the adhesive tabs are provided in secured arrangement with the corresponding one of bows. Each adhesive tab includes an adhesive layer disposed on a backing layer, wherein the adhesive layer is disposed opposite the corresponding bow for adhering the bow to a gift or package. Suitable adhesives layers and backing layers are known in the art, such as one of any number of resin-based or acrylic polymer based pressure sensitive adhesives dispersed onto a cellulose, polypropylene or PVC film carrier. By way of non-limiting example, the adhesive commercialized as “Royal Adhesive 20489” is contemplated. A fastener, such as a staple, mechanically secures the adhesive tab to its corresponding one of bows.

Continuing with the preferred embodiment shown in FIGS. 3 and 4, each one of the removable tab liners are provided as the visually-perceptible tab element and are color-coordinated with the corresponding one of the bows. For example, the liner has a red color and is in secured arrangement with the red-colored bow. The liner has an orange color and is in secured arrangement with the orange-colored bow. The liner has a yellow color and is in secured arrangement with the yellow-colored bow. The liner has a green color and is in secured arrangement with the green-colored bow. The liner has a blue color and is in secured arrangement with the blue-colored bow. The liner has a violet color and is in secured arrangement with the violet-colored bow. The coloring of the liners is preferably included at least in the surface thereof that are visually-perceptible, including surfaces of the liners facing opposite the adhesive tab, for example. Each one of the removable tab liners includes a suitable release agent known in the art, such as a silicone-based release agent or low-surface tension coating, for example. The removable tab liners are in secured relation with the adhesive tab during storage and are configured for removal just prior to application of the bow to the gift package via adhesive tab.

It will be understood that the embodiments of the present invention described herein are merely exemplary and that a person skilled in the art may make many variations and modifications without departing from the spirit and scope of the invention. All such variations and modifications, including those discussed above, are intended to be included within the scope of the invention as defined in the appended claims.

What is claimed is:

1. A gift bow collection for display at a point of sale, comprising: a first bow assembly, including a first bow and a first visually-perceptible tab element, said first bow having a first color and said first visually-perceptible tab element having said first color; and a second bow assembly, including a second bow and a second visually-perceptible tab element, said second bow having a second color different than said first color and said second visually-perceptible tab element having said second color.

2. The gift bow collection of claim 1, wherein said first visually-perceptible tab element comprises a first removable tab liner having said first color, and wherein said second visually-perceptible tab element comprises a second removable tab liner having said second color.

3. The gift bow collection of claim 1, comprising: a first adhesive tab positioned between said first bow and said first removable tab liner having said first color; and a second adhesive tab positioned between said second bow and said second removable tab liner.

4. The gift bow collection of claim 3, comprising: a first fastener securing said first adhesive tab to said first bow; and a second fastener securing said second adhesive tab to said second bow.

5. The gift bow collection of claim 1, wherein said first bow is formed of ribbon.

6. The gift bow collection of claim 1, comprising a transparent package containing said first bow assembly and said second bow assembly.

7. The gift bow collection of claim 1, wherein said first color is a solid color.

8. The gift bow collection of claim 1, wherein said first color is a member of the group comprising red, orange, yellow, green, blue, and violet, and wherein said second color is a different member of the group comprising red, orange, yellow, green, blue, and violet.

9. A gift bow collection for display at a point of sale, comprising: a first bow assembly, including (i) a first bow, (ii) a first tab secured thereto and provided with a first adhesive surface opposite said first bow, and (iii) a first removable liner with a first visually-perceptible surface opposite said first tab, wherein the color of both of said first bow and said first visually-perceptible surface consists essentially of a first color; and a second bow assembly, including (i) a second bow, (ii) a second tab secured thereto and provided with a second adhesive surface opposite said second bow, and (iii) a second removable liner with a second visually-perceptible surface opposite said second tab, wherein the color of both of said second bow and said second visually-perceptible surface consists essentially of a second color different than said first color.

10. The gift bow collection of claim 9, comprising: a first fastener securing said first tab to said first bow; and a second fastener securing said second tab to said second bow.

11. The gift bow collection of claim 9, wherein said first bow is formed of ribbon.

12. The gift bow collection of claim 9, comprising a transparent package containing said first bow assembly and said second bow assembly.

13. The gift bow collection of claim 9, wherein said first color is a solid color.

14. The gift bow collection of claim 9, wherein said first color is red, and wherein said second color is green.