

No. 628,194.

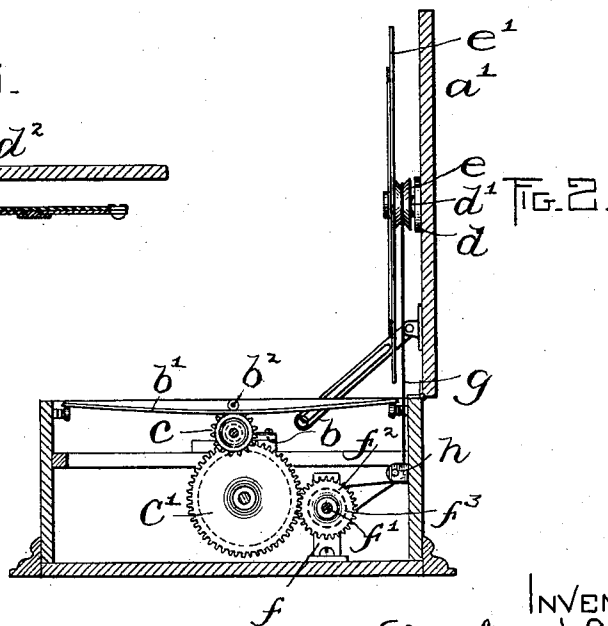
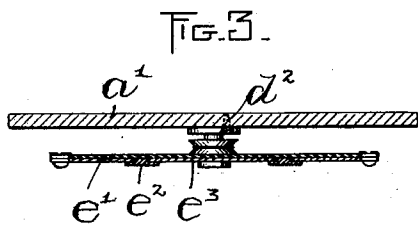
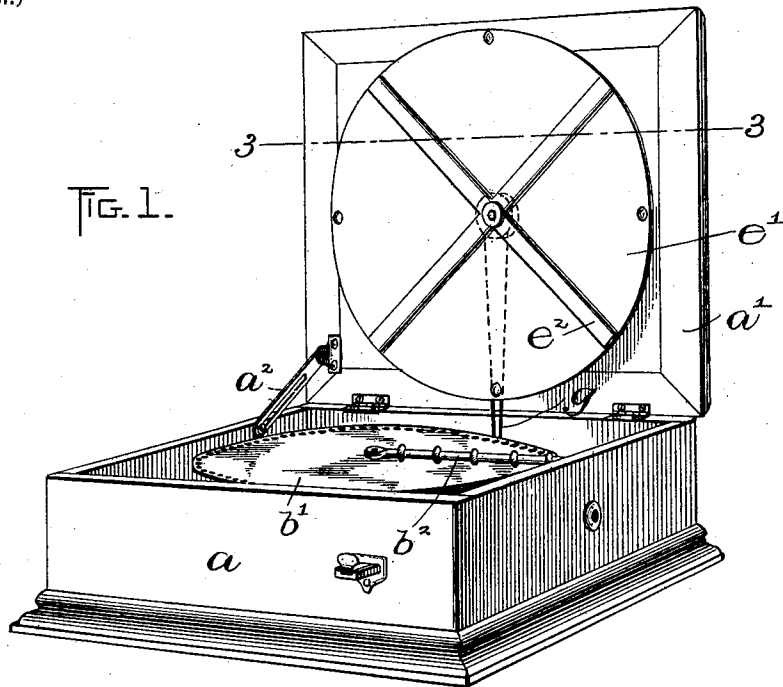
Patented July 4, 1899.

S. H. BROWN & W. G. LINCOLN.

ADVERTISING DEVICE.

(Application filed Aug. 4, 1898.)

(No Model.)



WITNESSES!

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UNITED STATES PATENT OFFICE.

SAMUEL HENRY BROWN AND WALTER GOULD LINCOLN, OF BOSTON,
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ADVERTISING DEVICE.

SPECIFICATION forming part of Letters Patent No. 628,194, dated July 4, 1899.

Application filed August 4, 1898. Serial No. 687,678. (No model.)

To all whom it may concern:

Be it known that we, SAMUEL HENRY BROWN and WALTER GOULD LINCOLN, of Boston, in the county of Suffolk and State of Massachusetts, have invented certain new and useful Improvements in Advertising Devices, of which the following is a specification.

This invention has relation to advertising devices, and has for its object to provide one which is highly attractive in appearance and best calculated to draw the attention to the advertisements displayed thereon.

To this end the invention consists in a device embodying the features which are illustrated on the drawings and which will now be described in detail and finally pointed out in the claims hereunto appended.

Reference is to be had to the said drawings, forming a part of this specification, whereon similar reference-letters indicate similar parts or features, as the case may be, wherever they occur.

Of the drawings, Figure 1 represents a perspective view of our invention, comprising an automatic musical instrument and a support for advertisements mounted thereon and adapted to be automatically rotated. Fig. 2 represents a section through the same. Fig. 3 represents a section on line 3 3 of Fig. 1.

We have illustrated our invention as including a mechanical musical instrument provided with a box or casing *a* and a hinged cover *a'*, which is adapted to be supported in a vertical position by a strut or link *a²*. Within the casing are placed suitable sounding devices, as indicated at *b*, which are actuated in a predetermined order by a selector or rotatory tune-sheet *b'*, held in place by a hinged arm *b²*. The tune-sheet is rotated by a sprocket-wheel *c*, driven by a suitable spring-motor, which includes a gear *c'*, as shown in Fig. 2.

As thus far described the musical instrument is substantially similar to the "Regina" music-box, which, as is well known, is automatically actuated by the insertion of a piece of money in a proper slot.

Detachably mounted upon the front face of the hinged lid *a'* when the said lid is upright is a plate *d*, having a forwardly-projecting pivot or stud *d'*. This plate may be secured

in place by screws *d²*, as indicated in Fig. 3, so as not to mar or deface said lid. Mounted upon the said pivot or stud is a belt-pulley *e*, having on its front face an advertisement-support *e'*, which, as shown, is disk-shaped and is provided with radial flanged ribs *e²*, between which can be inserted detachable sector-shaped advertising cards or sheets *e³*. So far as the shape of this support is concerned it will be understood that we are not limited to that shown, inasmuch as said support may be formed in any convenient way, provided it is adapted to rotate.

Mounted in a standard *f*, projecting upwardly from the bottom of the casing *a*, is a laterally-projecting stud-shaft *f'*, on which there is journaled a pinion *f²*, meshing with the gear-wheel *c'* and formed or connected to a pulley *f³*. (Shown in dotted lines in Fig. 2.) The endless belt or cord *g* connects the two pulleys *e* and *f³* for the purpose of transmitting movement from the gear-wheel *c'* to the support *e'*, and this cord or belt passes behind an idler *h*, (indicated by dotted lines in Fig. 2,) also passing between the outer edge of the tune-sheet and the rear wall of the casing *a*, so as not to interfere with the operation of the instrument.

From the description thus given it will be seen that each time the mechanism of the music-box is actuated to rotate the tune-sheet the support *e'* will be rotated likewise through the medium of the transmitting devices, including the pulleys, the belt, and the gear-wheel *f²*.

It is not essential to our invention that the parts should be arranged precisely as we have shown and described them nor that the support for the advertising-sheets should be placed in the exact position shown. At the same time we prefer in many cases to mount the rotatory support upon the lid, as it is then in an upright position and is more apt to attract attention than if it were otherwise placed. Moreover, it does not interfere with the operation of the tune-sheet, and in rotating therewith it is very attractive in appearance.

Regarding the mechanism as described as an attachment, it will be seen that it may be added to any "Regina" music-box without

requiring a rearrangement of parts thereof and without interfering with their operations.

Having thus explained the nature of the invention and a way of constructing and using the same, though without attempting to set forth all of the forms in which it may be made or all the modes of its use, we now declare that what we claim is—

10 1. An advertising device, comprising a musical instrument and its motor, the casing therefor having a lid adapted to be held in an upright position, a movable advertisement-support mounted on said lid, and connections
15 with the musical-instrument motor for automatically moving said support.

2. An advertising device, comprising a musical instrument and its motor, the casing therefor having a lid adapted to be held in an

upright position, a rotary advertisement-support mounted upon said lid, and connections with the musical-instrument motor for automatically rotating said support.

3. An advertising device, consisting of the combination with a musical instrument having a tune-sheet, mechanism for moving the same, and a lid adapted to be held vertically, of a rotary advertisement-support journaled upon the said lid, and operative connections between the said support and the said sheet-moving mechanism.

In testimony whereof we have affixed our signatures in presence of two witnesses.

SAMUEL HENRY BROWN.

WALTER GOULD LINCOLN.

Witnesses:

MARCUS B. MAY,
P. W. PEZZETTI.