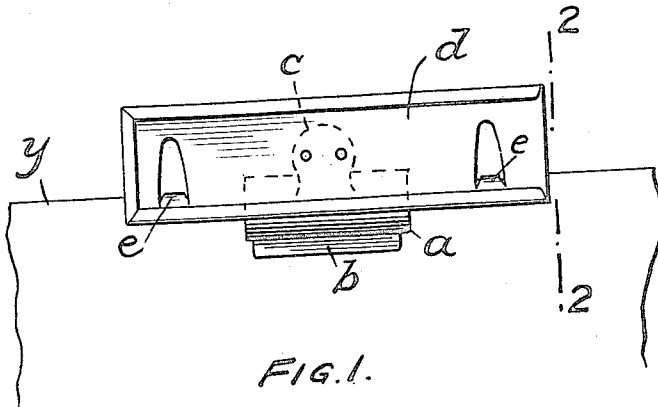
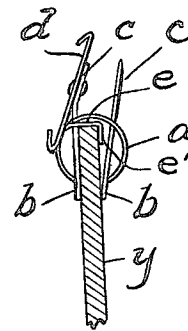
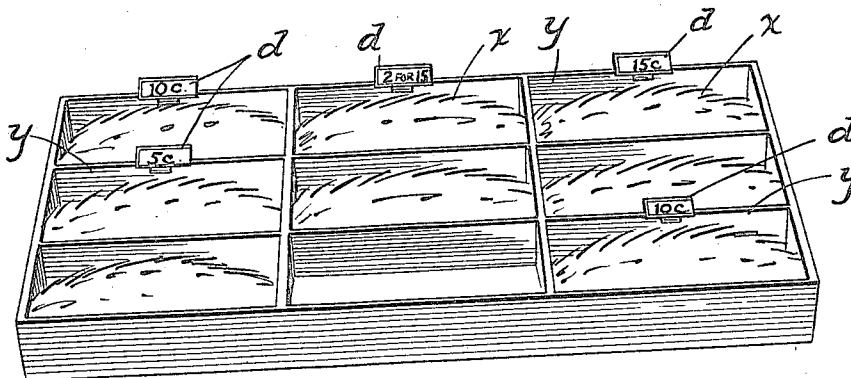
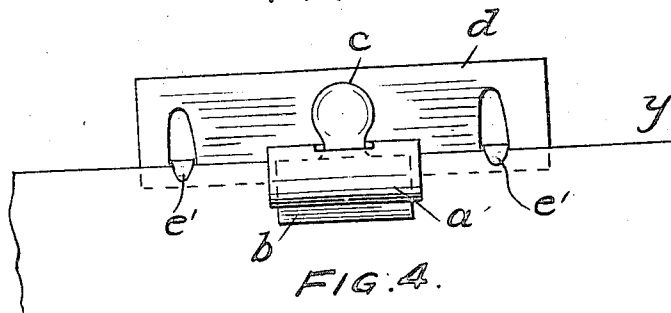


April 9, 1929.

E. B. DELLMUTH
DISPLAY DEVICE

Filed July 28, 1927

1,708,055



INVENTOR

Enos B. Dellmuth

BY

Bussan & Harding
ATTORNEYS.

WITNESS:

R. H. Mitchell

UNITED STATES PATENT OFFICE.

ENOS B. DELLMUTH, OF CAMDEN, NEW JERSEY, ASSIGNOR TO C. HOWARD HUNT PEN COMPANY, A CORPORATION OF NEW JERSEY.

DISPLAY DEVICE.

Application filed July 28, 1927. Serial No. 208,973.

My invention relates to an improvement in display devices and more particularly to a device adapted for the display of price cards in connection with articles displayed in bins.

Heretofore various devices have been produced for displaying price cards, but such devices have not given complete satisfaction chiefly for the reason that they are readily displaceable and under conditions of use become wholly or partially displaced, with the result that they either wholly fail to perform their function or promote confusion.

Now, in accordance with my invention, I provide a device adaptable for the support of price tags with relation to goods which may be readily secured to a bin, or other support for the goods having a free edge, will be substantially displaceable under ordinary conditions when in place and at the same time will be readily removable.

Having now indicated, in a general way, the nature and purpose of my invention, I will proceed to a detailed description of a preferred embodiment thereof with reference to the accompanying drawings in which:

Fig. 1 is a front view of a display device embodying my invention attached to a bin shown in fragment.

Fig. 2 is a sectional view on line 2—2, Fig. 1.

Fig. 3 is a perspective view of a number of bins with display devices embodying my invention and supporting price tags in place.

Fig. 4 is a rear view of the subject of Fig. 1.

In the several figures *a* indicates a cylindrical spring within which are a pair of jaws *b*, forming a spring clip. The jaws *b* are adapted to be actuated to closed position by the spring *a* and are provided with finger grips *c* by which the jaws may be opened against the action of the spring.

Secured intermediate its ends to one of the finger grips is a card holder *d*, the sides and one end of which are bent over to form grooves for the retention of a card.

Tongues *e* are cut out of the body of the holder *d* adjacent its ends and extended at an angle to the holder. The end portions of the tongues *e* are bent at an angle to form hooks *e'*.

In the use of the device embodying my invention, assuming that goods *x* to be priced are contained in one of the bins formed by walls *y*, a card bearing the price is inserted in the holder and the jaws *b* separated, against the action of spring *a*, and then engaged, under the action of spring *a*, with one of the walls *y* of the bin adjacent its free edge and in such a position that the ears *e* will engage the edge of the wall, with their hooked end portions *e'* extending beyond the edge.

It will now be observed that the holder will be secured to the wall of the bin by the action of spring *a* and jaws *b* and that the holder will be held in alignment by the engagement of ears *e* with the edge of the wall.

It will be understood that the device according to my invention may be utilized to support any desired form of display and that it may be secured to any form of support, as for example, a shelf, affording a free edge portion for engagement by the jaws *b* and an edge for engagement by the ears *e*.

Having now fully described my invention, what I claim and desire to protect by Letters Patent is:—

1. A display device comprising a spring clip adapted to engage a support having a free edge, a display holder secured to the clip, and a pair of tongues cut out of the body of the holder and extending at an angle thereto and in alignment with the clip whereby they are adapted to engage the free edge of the support engaged by the clip.

2. A display device comprising a spring clip adapted to engage a support having a free edge, a display holder secured to the clip, and a pair of tongues cut out of the body of the holder and bent to form hooks in alignment with the clip whereby they are adapted to engage the free edge of the support engaged by the clip.

3. A display device comprising a spring clip adapted to engage a support having a free edge and provided with a pair of grips, a display holder secured intermediate its ends to one of said grips, and a pair of tongues formed from the body of said holder adjacent its ends and extending at an angle thereto and in alignment with the clip whereby they are adapted to engage the free edge of the support engaged by the clip.

4. A display device comprising a spring clip adapted to engage a support having a free edge and provided with a pair of grips, a display holder secured intermediate its ends to one of said grips, and a pair of tongues formed from the body of said holder adjacent its ends and bent to form hooks

in alignment with the clip whereby they are adapted to engage the free edge of the support engaged by the clip. 10

In testimony of which invention, I have hereunto set my hand at Camden, New Jersey, on this 7th day of July, 1927.

ENOS B. DELLMUTH.