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(54) Title: LOW-IRRITATING, CLEAR CLEANSING COMPOSITIONS WITH RELATIVELY LOW PH

(57) Abstract: The methods and compositions of this invention relate to compositions having low irritation characteristics in combination with one or more additional characteristics, for example, relatively high clarity, relatively high foaming, and/or combinations thereof, as well as methods of making and using such compositions. These compositions contain blends of amphoteric surfactants, have low pH values and are useful in cleansing the skin.

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**LOW-IRRITATING, CLEAR CLEANSING COMPOSITIONS
WITH RELATIVELY LOW PH**

5 This application is a continuation-in-part application of U.S. Serial No. 12/822,329, filed June 24, 2010 and U.S. Serial No. 12/976,573, filed December 22, 2010, both of which are hereby incorporated herein by reference.

Field of the Invention

10 The compositions of this invention are useful in cleansing the skin and are characterized by having low irritation characteristics in combination with one or more additional beneficial characteristics, such as, relatively high clarity, relatively high foaming, and/or
15 combinations thereof. The compositions of the present invention generally have low pH values.

Background of the Invention

20 Synthetic surfactant detergents, such as cationic, anionic, amphoteric, and non-ionic surfactants, are used widely in a variety of detergent and cleansing compositions to impart cleansing properties thereto. In addition these synthetic surfactant detergents have been used in personal care compositions including shampoos and washes. In these personal care compositions, it may

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be desirable to use combinations and levels of surfactants sufficient to achieve relatively high levels of foam volume and/or foam stability.

5 However, as is recognized in the art, synthetic surfactant detergents tend to be irritating to the skin and eyes. As concentrations of such detergents increase in personal care compositions so as to impart increased cleansing and foaming properties to these compositions, the irritation associated with such compositions also
10 tends to increase, making them undesirable for use on or near the skin and/or eyes.

 Attempts to produce milder cleansing compositions have included combining relatively low amounts of anionic surfactants (which tend to be relatively high-foaming but also relatively highly irritating) with
15 relatively lower irritating surfactants such as nonionic and/or amphoteric surfactants. See, e.g. U.S. Pat. No. 4,726,915. Another approach to producing mild cleansing compositions is to associate the anionic surfactants
20 with amphoteric or cationic compounds in order to yield surfactant complexes. See, e.g., U.S. Patent Nos. 4,443,362; 4,726,915; 4,186,113; and 4,110,263. Disadvantageously, mild cleansing compositions produced
25 via both of such methods tend to suffer from relatively poor foaming and cleansing performance.

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It has further been recognized that, for certain uses, consumers desire cleansing compositions to be relatively clear. In particular, clear compositions are often used advantageously to provide an aesthetic indication of purity to the consumer. However, a number of ingredients commonly used in conventional personal care compositions, including, for example, polymeric thickeners, tend to cause the compositions to become cloudy or opaque. It is not readily predictable which combinations of polymers, surfactants and other optional ingredients may be combined to create compositions that are suitable for use as cleansers and also exhibit high clarity.

Another complicating factor with respect to creating clear compositions is that certain polymeric thickeners require higher pH to maintain clarity and stability in personal care compositions.

US 6,897,253 ('253) describes a substantially crosslinked alkali-swelling acrylate copolymer rheology modifier, water, an alkaline material, and an effective amount of surfactant so that a substantially insoluble compound is stabilized or suspended. The disclosed polymeric rheology modifiers do not start to build substantial viscosity until a pH of about 5 or 6 or higher is achieved. To formulate a composition with a lower pH is difficult but '253 discusses a "Back-Acid"

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thickening method to achieve clear cleansing systems with an acrylate rheology modifier and high surfactant concentrations (greater than about 9.8% actives) at low pH (about pH 4.5 - 5). This method involves formulating
5 at a higher pH to obtain the appropriate viscosity and stability and then slowly lowering the pH with an organic acid.

US 2008/0113895 sets forth the use of low molecular weight acrylic polymers with the anionic surfactants
10 sodium laureth sulfate and sodium trideceth sulfate for mild cleansing systems. Clear cleansing systems are achieved, but only at pH of greater than 6.5

US 7803403 describes the use of low molecular weight acrylic polymers for irritation mitigation and
15 points out the difficulty in creating clear cleansing systems with low molecular weight hydrophobically modified polymers. While clear systems are achieved with low molecular weight acrylic polymer combined with either sodium laureth sulfate, sodium trideceth sulfate,
20 or cocamidopropyl betaine, the pH of the compositions must be 6.5.

It is desirable to formulate skin care compositions, including cleansing compositions, to be as
25 mild as possible to the skin and eyes. One way in which to achieve this goal is by having a composition that has

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pH that is compatible with the skin and eyes. In addition, there is a need for the compositions to exhibit relatively high clarity, desirable foam properties and/or other desirable aesthetic properties. Additional aspects of skin care compositions involve safety and compatible preservative systems.

The ingredients of the skin care compositions of this invention may also require certain pH parameters. For example, certain active ingredients such as salicylic acid, require low pH for activity.

Some preservative systems, preservatives that function in their acidic form and not in their salt form, e.g. sodium benzoate or potassium sorbate, require a low composition pH for efficacy. The efficiency of the preservative decreases with increasing pH, dependent upon the pKa of the preservative. Therefore it is desirable to formulate at low pH to provide maximum efficiency while maintaining a pH compatible with the skin and eyes.

Additionally, it is desirable to formulate compositions to have a pH neutral to the skin, from about 5 to about 6. Cleansers having a pH below that of skin (between about 4 and about 5) may be desired in order to lower the pH of skin for enhanced enzyme function and to alter the skin microflora.

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The skin care compositions of this invention have low pH yet have high clarity. The compositions have low irritation characteristics and are clear.

SUMMARY OF THE INVENTION

5 The compositions of this invention relate to a skin cleansing composition comprising, consisting essentially of and consisting of:

 (a) a low molecular weight, non-crosslinked acrylic copolymer in an amount comprising, consisting
10 essentially of and consisting of from about 0.03 weight percent to about 2.1 weight percent of the skin cleansing composition; and

 (b) a surfactant component comprising, consisting
15 essentially of and consisting of a blend of at least two different amphoteric surfactants selected from the group consisting of: an ampholytic synthetic surfactant comprising a derivative of an aliphatic amine having
20 from 8 to 18 carbon atoms and an anionic water-solubilizing group and zwitterionic surfactants comprising internally neutralized derivatives of
25 aliphatic quaternary ammonium, phosphonium and tertiary sulfonium compounds, in which the aliphatic radical is straight chain or branched and wherein one of the aliphatic substituents has from 8 to 18 carbon atoms and one contains an anionic water-solubilizing group and

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wherein said surfactant component does not contain cocobetaine, said surfactants being present in a concentration of between about 0.0015 to about 15 weight percent of the skin cleansing composition and the total surfactant load of such composition is less than about 20 weight percent;

(c) wherein the total surfactant load of said skin cleansing composition is not greater than about 14 weight percent of the skin cleansing composition; the pH of said skin cleansing composition is about 6 or less; and the skin cleansing composition has an absorbance of less than about 0.2.

In another aspect of the compositions of this invention, the compositions comprise, consist essentially of and consist of:

- (a) water;
- (b) a low molecular weight non-crosslinked, linear acrylic copolymer in an amount comprising, consisting essentially of and consisting of from about 0.03 weight percent to about 1.6 weight percent of the skin cleansing composition;
- (c) at least two different amphoteric surfactants selected from the group consisting of: an ampholytic synthetic surfactant comprising a derivative of an aliphatic amine having from 8

5 to 18 carbon atoms and an anionic water-solubilizing group and zwitterionic surfactants comprising internally neutralized derivatives of aliphatic quaternary ammonium, phosphonium and tertiary sulfonium compounds, in which the aliphatic radical is straight chain or branched and wherein one of the aliphatic substituents has from 8 to 18 carbon atoms and one contains an anionic water-solubilizing group; wherein one of such amphoteric surfactants comprises, consists essentially or and consists of coco-betaine in a concentration of less than about 0.065 weight percent or greater than about 3.5 weight percent; said remaining surfactants being present in a concentration of between about 0.0015 to about 15 weight percent of the skin cleansing composition and the total surfactant load of such composition is less than about 20 weight percent;

10
15
20 wherein said skin cleansing composition has a pH of less than about 6 and is substantially free of anionic surfactant, said skin cleansing composition having an absorbance of less than about 0.2.

25 More preferably, the amphoteric surfactants may be chosen from the group consisting of sodium

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lauroamphoacetate, cocamidopropyl betaine, cocamidopropyl hydroxysultaine and, where appropriate as set forth above, cocobetaine.

5 We have found that while systems containing amphoteric surfactants and low molecular weight hydrophilic polymers are clear at pH above about 6.2, they are not generally clear at pH less than about 6. Surprisingly, we have found that surfactants having the
10 structures set forth above and further explicated below tend to improve clarity of detergent compositions containing low molecular weight hydrophilic polymers at pH less than about 6. Such a pH is preferred for formulations that come into contact with the skin in
15 order to be compatible with the skin, as the pH of skin is about 5.5.

DETAILED DESCRIPTION OF THE INVENTION

20 Applicants have discovered that the skin cleansing compositions of this invention exhibit a unique and unexpected combination of properties including relatively low irritation and relatively high clarity at a lower than expected pH, a pH that is compatible with skin. This makes the compositions of this invention
25 ideal for skin care, including baby and infant skin, cosmetic or cleansing compositions. The compositions

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include a low molecular weight, non-crosslinked, acrylic copolymer and a surfactant component, which includes at least one non-ethoxylated anionic surfactant and at least one amphoteric surfactant. Surprisingly, using a
5 select group of surfactants to bind with the low molecular weight, non-crosslinked, acrylic copolymer, results in a composition that is clear at a pH lower than previously thought would be possible.

The term "total surfactant load" means the total
10 weight percentage of all surfactants, including both anionic and amphoteric surfactants as well as additional surfactants which may be present in the compositions of this invention. Such additional surfactants may include nonionic surfactants, for example. In accordance with
15 this invention, the total surfactant load of said skin cleansing composition is not greater than about 14 weight percent of the skin cleansing composition

As used herein, the term "low pH" shall include pH measurements of less than or equal to about 6.2 as
20 determined by ASTM method E70 - 07 Standard Test Method for pH of Aqueous Solutions With the Glass Electrode. In a preferred embodiment, the pH range is between about 3.5 and about 6.2. In a more preferred embodiment, the pH range is between about 4 and about 6. In a most
25 preferred embodiment, the pH range is between about 4.5 and about 5. It was previously known that pH also

affects certain preservative systems. For example, a high pH reduces the efficacy of preservative system. As detailed below, an organic acid preservative system may become ineffective if the appropriate pH is not
5 maintained.

As used herein, the terminology "relatively high clarity" and/or "clear composition" may be used interchangeably and shall mean that the composition shall have a light transmittance of greater than about
10 90%, more preferably greater than about 90.5%, and most preferably greater than about 95% as determined by the Clarity Test as defined in the methods section. As used herein, the term "clear composition" shall mean that the composition shall have a count rate of less than about
15 70 kcts/s, more preferably less than about 50 kcts/s kcts/s, and most preferably less than about 40 kcts/s, as determined by the Light Scattering Test as defined in the methods section.

Amphoteric Synthetic Surfactants

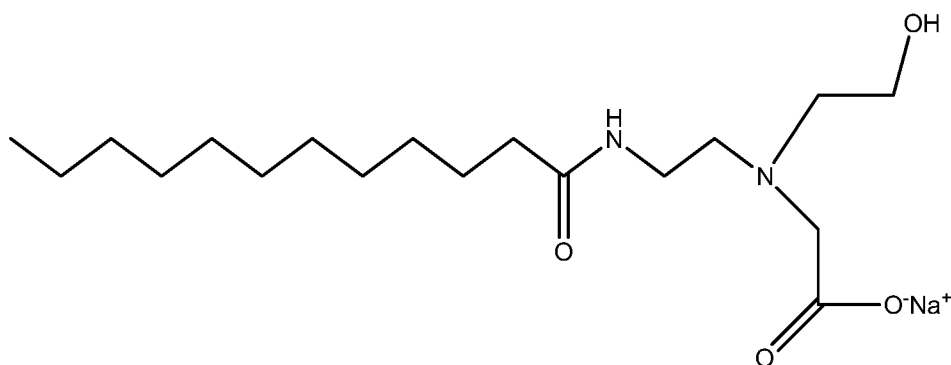
20 Ampholytic synthetic detergents can be broadly described as derivatives of aliphatic amines which contain a long chain of about 8 to 18 carbon atoms and an anionic water-solubilizing group, e.g., carboxy, sulfo or sulfato. Examples of compounds falling within
25 this definition are sodium 3-dodecylaminopropionate,

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sodium-3-dodecylamino propane sulfonate, and dodecyl dimethylammonium hexanoate. Other examples of ampholytic and amphoteric surfactants are found in U.S. Pat. No. 3,318,817, issued to Cunningham 15 on May 9, 1967, and
5 hereby incorporated herein by reference.

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The specific preferred examples of amphoteric surfactants are those having the formula:



sodium lauroamphoacetate

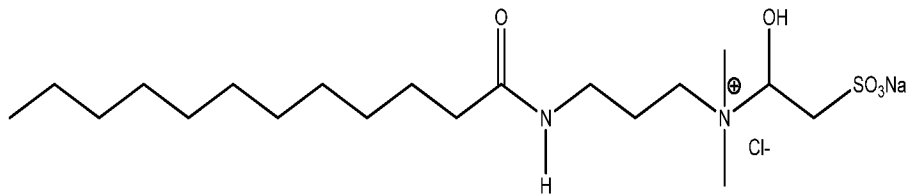
Zwitterionic Synthetic Surfactants

- 5 Zwitterionic surface active agents are broadly described as internally neutralized derivatives of aliphatic quaternary ammonium, phosphonium and tertiary sulfonium compounds, in which the aliphatic radical can be straight chain or branched, and wherein one of the
- 10 aliphatic substituents contains from about 8 to 18 carbon atoms and one contains an anionic water-solubilizing group, e.g., carboxy, sulfo, sulfato, phosphato, or phosphono. Some of these zwitterionic surfactants are described in the following U.S. Pat.

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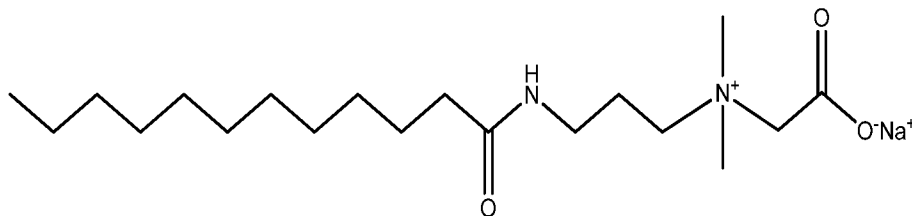
Nos.: 2,129,264; 2,178,353; 2,774,786; 2,813,898; and
2,828,332.

The specific preferred examples of zwitterionic
surfactants are those having the formula:



Cocamidopropyl sultaine

The water-soluble betaine surfactants are another
example of a zwitterionic surfactant useful herein.
These materials have the general formula:



cocamidopropyl betaine

Examples of suitable betaine compounds of this type
include dodecyldimethylammonium acetate,
tetradecyldimethylammonium acetate,

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hexadecyldimethylammonium acetate, alkyldimethylammonium acetate wherein the alkyl group averages about 12 to 18 carbon atoms in length, dodecyldimethylammonium butanoate, tetradecyldimethylammonium butanoate,
5 hexadecyldimethylammonium butanoate,
dodecyldimethylammonium hexanoate,
hexadecyldimethylammonium hexanoate,
tetradecyldimethylammonium pentanoate and
tetradecyldipropyl ammonium pentanoate. Especially
10 preferred betaine surfactants include
dodecyldimethylammonium acetate, dodecyldimethylammonium hexanoate, hexadecyldimethylammonium acetate, and hexadecyldimethylammonium hexanoate.

15 **Polymeric material**

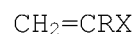
As used herein the term "low molecular weight" polymer refers to a polymer having a number average molecular weight (M_n) of about 100,000 or less as measured by gel permeation chromatography (GPC)
20 calibrated with a poly(methyl methacrylate) (PMMA) standard. In certain preferred embodiments, low-molecular weight polymers are those having molecular weight ranges of from about 5,000 to about 80,000 M_n , more preferably from about 10,000 to about 50,000 M_n , and
25 more preferably between about 15,000 and 40,000 M_n .

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The polymeric material useful in the composition of this invention is preferably a polymeric material suitable for associating anionic and/or amphoteric surfactant thereto and is preferably a non-crosslinked, linear acrylic copolymer that mitigates the impaired dermal barrier damage typically associated with surfactant systems without substantially increasing viscosity build. The non-crosslinked, linear polymers are preferably of low molecular weight having a number average molecular weight of 100,000 or less as measured by gel permeation chromatography (GPC) calibrated with a poly(methyl methacrylate) (PMMA) standard (as used herein, unless otherwise specified, all number average molecular weights (M_n) refer to molecular weight measured in such manner). Thus, the polymeric material functions as a copolymeric mitigant. The copolymeric mitigant is polymerized from at least two monomeric components. The first monomeric component is selected from one or more α,β -ethylenically unsaturated monomers containing at least one carboxylic acid group. This acid group can be derived from monoacids or diacids, anhydrides of dicarboxylic acids, monoesters of diacids, and salts thereof. The second monomeric component is hydrophobically modified (relative to the first monomeric component) and is selected from one or more α,β -ethylenically unsaturated non-acid monomers

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containing a C₁ to C₉ alkyl group, including linear and branched C₁ to C₉ alkyl esters of (meth)acrylic acid, vinyl esters of linear and branched C₁ to C₁₀ carboxylic acids, and mixtures thereof. In one aspect of the invention the second monomeric component is represented by the formula:



wherein R is hydrogen or methyl; X is -C(O)OR¹ or -OC(O)R²; R¹ is linear or branched C₁ to C₉ alkyl; and R² is hydrogen or linear or branched C₁ to C₉ alkyl. In another aspect of the invention R¹ and R² is linear or branched C₁ to C₈ alkyl and in a further aspect R¹ and R² are linear or branched C₂ to C₅ alkyl.

Exemplary first monomeric components include (meth)acrylic acid, itaconic acid, citraconic acid, maleic acid, fumaric acid, crotonic acid, aconitic acid, and mixtures thereof. Exemplary second monomeric components include ethyl (meth)acrylate, butyl (meth)acrylate, 2-ethylhexyl (meth)acrylate, vinyl formate, vinyl acetate, 1-methylvinyl acetate, vinyl propionate, vinyl butyrate, vinyl 2-ethylhexanoate, vinyl pivalate, vinyl neodecanoate, and mixtures thereof. As used herein, the term "(meth)acrylic" acid and "(meth)acrylate" are meant to include the corresponding methyl derivatives of acrylic acid and the

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corresponding alkyl acrylate For example,
"(meth)acrylic" acid refers to acrylic acid and/or
methacrylic acid and "(meth)acrylate" refers to alkyl
acrylate and/or alkyl methacrylate.

5 More preferably, said first monomeric component is
selected from the group consisting of (meth)acrylic acid
and said second monomeric component is selected from the
group consisting of at least one C1 to C9 alkyl
(meth)acrylate.

10 The non-crosslinked, linear acrylic copolymer
mitigants of the invention can be synthesized via free
radical polymerization techniques known in the art. In
one aspect of the invention, the amount of the first
monomeric component to the second monomeric component
15 utilized ranges from about 20:80 wt. % to about 50:50
wt. %, based on the total weight of all of the monomers
in the polymerization medium. In another aspect the
weight ratio of the first monomeric component to the
second monomeric component is about 35:65 wt. %, and in
20 a further aspect the weight ratio of first monomeric
component to second monomeric component is about 25:75
wt. %, all based on the total weight of all monomers in
the polymerization medium.

In another aspect emulsion polymerization
25 techniques can be used to synthesize the non-

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crosslinked, linear acrylic copolymer mitigants of the invention. In a typical emulsion polymerization, a mixture of the disclosed monomers is added with mixing agitation to a solution of emulsifying surfactant, such
5 as, for example, an anionic surfactant (e.g., fatty alcohol sulfates or alkyl sulfonates), in a suitable amount of water, in a suitable reactor, to prepare a monomer emulsion. The emulsion is deoxygenated by any convenient method, such as by sparging with nitrogen,
10 and then a polymerization reaction is initiated by adding a polymerization catalyst (initiator) such as sodium persulfate, or any other suitable addition polymerization catalyst, as is well known in the emulsion polymerization art. The polymerization medium
15 is agitated until the polymerization is complete, typically for a time in the range of about 4 to about 16 hours. The monomer emulsion can be heated to a temperature in the range of about 70 to about 95°C prior to addition of the initiator, if desired. Unreacted
20 monomer can be eliminated by addition of more catalyst, as is well known in the emulsion polymerization art. The resulting polymer emulsion product can then be discharged from the reactor and packaged for storage or use. Optionally, the pH or other physical and chemical
25 characteristics of the emulsion can be adjusted prior to discharge from the reactor. Typically, the product emulsion has a total solids content in the range of

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about 10 to about 50 wt. %. Typically, the total polymer content (polymer solids) of the product emulsion is in the range of about 15 to about 45 wt. %, generally not more than about 35 wt. %.

5 In one aspect, the number average molecular weight (M_n) of the linear copolymeric mitigants of this invention as measured by gel permeation chromatography (GPC) calibrated with a poly(methyl methacrylate) (PMMA) standard is 100,000 or less. In another aspect of the
10 invention, the molecular weight ranges between about 5,000 and about 80,000 M_n , in a further aspect between about 10,000 and 50,000 M_n , and in a still further aspect between about 15,000 and 40,000 M_n .

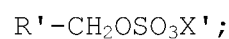
 In one aspect of the invention, the linear
15 copolymeric mitigants have a viscosity of 500 mPa·s or less (Brookfield RVT, 20 rpm, spindle no. 1) at a 5 wt. % polymer solids concentration in deionized water and neutralized to pH 7 with an 18 wt. % NaOH solution. The viscosity can range from about 1 to about 500 mPa·s in
20 another aspect, from about 10 to about 250 mPa·s in a further aspect, and from about 15 to about 150 mPa·s in a still further aspect.

 Preferably, the low molecular weight, non-crosslinked linear acrylic copolymer is potassium
25 acrylates copolymer.

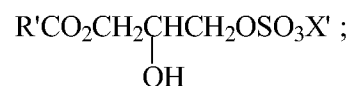
- 21 -

Any of a variety of non-ethoxylated anionic surfactants may be combined with a polymeric material of this invention to form a cleansing composition according to preferred embodiments of the present invention. Non-ethoxylated anionic surfactants are surfactants that have a negative charge and do not contain any ethoxylated segments, that is to say there are no $-(C-C-O)_v$ segments on the surfactants. According to certain embodiments, suitable non-ethoxylated anionic surfactants include those selected from the following classes of surfactants: alkyl sulfates, alkyl sulfonates, alkyl monoglyceride sulfonates, alkylaryl sulfonates, alkyl sulfosuccinates, alkyl sulfosuccinamates, alkyl carboxylates, fatty alkyl sulfoacetates, alkyl phosphates, acylglutamates, sarcosinates, taurates, and mixtures of two or more thereof. Examples of certain preferred anionic surfactants include:

alkyl sulfates of the formula

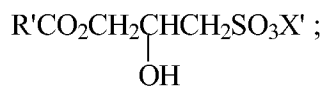


alkyl monoglyceride sulfates of the formula

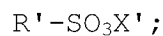


alkyl monoglyceride sulfonates of the formula

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alkyl sulfonates of the formula

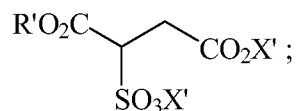


alkylaryl sulfonates of the formula



5

alkyl sulfosuccinates of the formula:



alkyl phosphates

wherein

10

R' is an alkyl group having from about 7 to about 22, and preferably from about 7 to about 16 carbon atoms,

15

R'₁ is an alkyl group having from about 1 to about 18, and preferably from about 8 to about 14 carbon atoms,

R'₂ is a substituent of a natural or synthetic I-amino acid,

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X' is selected from the group consisting of alkali metal ions, alkaline earth metal ions, ammonium ions, and ammonium ions substituted with from about 1 to about 3 substituents, each of the substituents may be the same or different and are selected from the group consisting of alkyl groups having from 1 to 4 carbon atoms and hydroxyalkyl groups having from about 2 to about 4 carbon atoms and

5

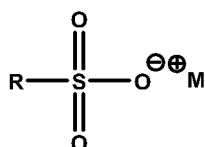
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w is an integer from 0 to 20;

and mixtures thereof.

According to certain embodiments set forth in patent applications U.S. Serial Nos. 12/822,329 and 12/976,573, the anionic surfactant of this invention is preferably a non-ethoxylated SO_x anionic surfactant conforming to the structure below

15



Where SO₃⁻ is the anionic hydrophilic group, M⁺ is a monovalent cation (such as NH₄⁺, Na⁺, K⁺, (HOCH₂CH₂)₃N⁺, etc.), and R comprises any of a broad range of hydrophobic groups and optionally, a) functional groups

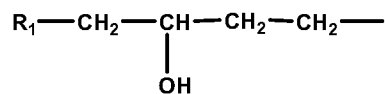
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to link the hydrophilic and hydrophobic moieties and/or
b) additional hydrophilic groups. Examples include:

- **Alkyl sulfonates**, where R equals C₆ - C₂₀ alkyl, (linear or branched, saturated or unsaturated), preferably C₁₀ - C₁₈, and most preferably C₁₂ - C₁₇. Specific examples include Sodium C₁₃-C₁₇ Alkane Sulfonate (R = C₁₃ - C₁₇ alkyl, M⁺ = Na⁺) and Sodium C₁₄-C₁₇ Alkyl Sec Sulfonate (R = *s*-C₁₃ - C₁₇ alkyl, M⁺ = Na⁺)

- **Alpha olefin sulfonates**, where R equals a mixture of



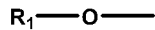
and



where R₁ = C₄ - C₁₆ alkyl or mixtures thereof, preferably C₆-C₁₂, more preferably C₈-C₁₂, and most preferably C₁₀-C₁₂. Specific examples include Sodium C₁₂-14 Olefin Sulfonate (R₁ = C₈ - C₁₀ alkyl, M⁺ = Na⁺) and Sodium C₁₄-16 Olefin Sulfonate (R₁ = C₁₀ - C₁₂ alkyl, M⁺ = Na⁺).

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- **Alkyl sulfate esters**, where $R_1 = C_6 - C_{20}$,



(linear or branched, saturated or unsaturated), preferably C12-C18, more preferably C12-C16, and most preferably C12-C14. Specific examples include Ammonium Lauryl Sulfate ($R_1 = \text{lauryl}, C_{12}H_{25}, M^+ = NH_4^+$), Sodium Lauryl Sulfate ($R_1 = \text{lauryl}, C_{12}H_{25}, M^+ = Na^+$), and Sodium Cocosulfate ($R_1 = \text{coco alkyl}, M^+ = Na^+$).

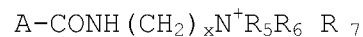
As used herein, the term "amphoteric" means: 1) molecules that contain both acidic and basic sites such as, for example, an amino acid containing both amino (basic) and acid (e.g., carboxylic acid, acidic) functional groups; or 2) zwitterionic molecules which possess both positive and negative charges within the same molecule. The charges of the latter may be either dependent on or independent of the pH of the composition. Examples of zwitterionic materials include, but are not limited to, alkyl betaines and amidoalkyl betaines as set forth above and below. The amphoteric surfactants are disclosed herein without a counter ion. One skilled in the art would readily recognize that under the pH conditions of the compositions of this invention, the amphoteric surfactants are either electrically neutral by virtue of having balancing positive and negative charges,

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or they have counter ions such as alkali metal, alkaline earth, or ammonium counter ions.

Examples of amphoteric surfactants suitable for use in this invention include, but are not limited to, amphocarboxylates such as alkylamphoacetates (mono or di); alkyl betaines; amidoalkyl betaines; alkyl sultaines; amidoalkyl sultaines; amphophosphates; phosphorylated imidazolines such as phosphobetaines and pyrophosphobetaines; carboxyalkyl alkyl polyamines; alkylimino-dipropionates; alkylamphoglycinates (mono or di); alkylamphopropionates (mono or di),); N-alkyl β -aminopropionic acids; alkylpolyamino carboxylates; and mixtures thereof.

Examples of suitable amphocarboxylate compounds include those of the formula:



wherein

A is an alkyl or alkenyl group having from about 7 to about 21, e.g. from about 10 to about 16 carbon atoms;

x is an integer of from about 2 to about 6;

R₅ is hydrogen or a carboxyalkyl group containing from about 2 to about 3 carbon atoms;

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R₆ is a hydroxyalkyl group containing from about 2 to about 3 carbon atoms or is a group of the formula:



5

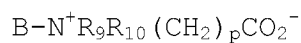
wherein

R₈ is an alkylene group having from about 2 to about 3 carbon atoms and n is 1 or 2; and

10

R₇ is a carboxyalkyl group containing from about 2 to about 3 carbon atoms;

Examples of suitable alkyl betaines include those compounds of the formula:



wherein

15

B is an alkyl or alkenyl group having from about 8 to about 22, e.g., from about 8 to about 16 carbon atoms;

20

R₉ and R₁₀ are each independently an alkyl or hydroxyalkyl group having from about 1 to about 4 carbon atoms; and

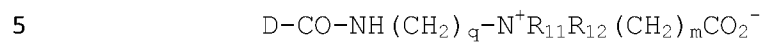
p is 1 or 2.

A preferred betaine for use in this invention is lauryl betaine, available commercially from Albright &

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Wilson, Ltd. of West Midlands, United Kingdom as "Empigen BB/J."

Examples of suitable amidoalkyl betaines include those compounds of the formula:



wherein

D is an alkyl or alkenyl group having from about 7 to about 21, e.g. from about 7 to about 15 carbon atoms;

10

R_{11} and R_{12} are each independently an alkyl or

Hydroxyalkyl group having from about 1 to about 4

15

carbon atoms;

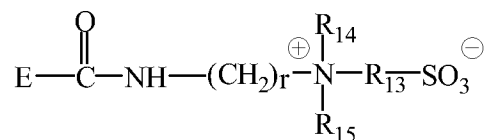
q is an integer from about 2 to about 6; and m is 1 or 2.

20

One amidoalkyl betaine is cocamidopropyl betaine, available commercially from Goldschmidt Chemical Corporation of Hopewell, Virginia under the tradename, "Tegobetaine L7."

Examples of suitable amidoalkyl sultaines include those compounds of the formula

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wherein

5 E is an alkyl or alkenyl group having from about 7 to about 21, e.g. from about 7 to about 15 carbon atoms;

R₁₄ and R₁₅ are each independently an alkyl, or hydroxyalkyl group having from about 1 to about 4 carbon atoms;

10 r is an integer from about 2 to about 6; and

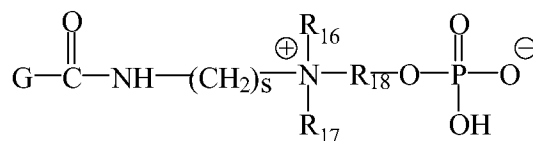
R₁₃ is an alkylene or hydroxyalkylene group having from

about 2 to about 3 carbon atoms;

15 In one embodiment, the amidoalkyl sultaine is cocamidopropyl hydroxysultaine, available commercially from Rhone-Poulenc Inc. of Cranbury, New Jersey under the tradename, "Mirataine CBS."

Examples of suitable amphophosphate compounds include those of the formula:

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wherein

G is an alkyl or alkenyl group having
 about 7 to about 21, e.g. from about 7 to about
 5 15 carbon atoms;

s is an integer from about 2 to about
 6;

R₁₆ is hydrogen or a carboxyalkyl
 group containing from about 2 to about 3
 10 carbon atoms;

R₁₇ is a hydroxyalkyl group containing
 from about 2 to about 3 carbon atoms or a
 group of the formula:



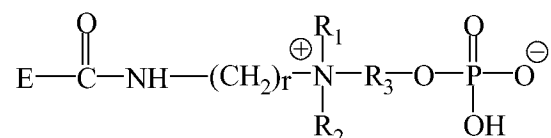
15 wherein R₁₉ is an alkylene or
 hydroxyalkylene group having from about 2
 to about 3 carbon atoms and t is 1 or 2;
 and

R₁₈ is an alkylene or hydroxyalkylene group
 20 having from about 2 to about 3 carbon
 atoms.

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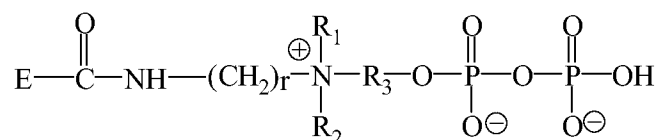
In one embodiment, the amphophosphate compounds are sodium lauroampho PG-acetate phosphate, available commercially from Mona Industries of Paterson, New Jersey under the tradename, "Monateric 1023," and those disclosed in U.S. Patent 4,380,637, which is incorporated herein by reference.

Examples of suitable phosphobetaines include those compounds of the formula:



wherein E, r, R₁, R₂ and R₃, are as defined above. In one embodiment, the phosphobetaine compounds are those disclosed in U.S. Patent Nos. 4,215,064, 4,617,414, and 4,233,192, which are all incorporated herein by reference.

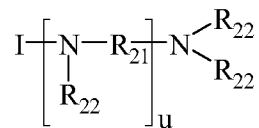
Examples of suitable pyrophosphobetaines include those compounds of the formula:



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wherein E, r, R₁, R₂ and R₃, are as defined above.
 In one embodiment, the pyrophosphobetaine compounds are
 those disclosed in U.S. Patent Nos. 4,382,036,
 4,372,869, and 4,617,414, which are all incorporated
 5 herein by reference.

Examples of suitable carboxyalkyl alkylpolyamines
 include those of the formula:



wherein

10 I is an alkyl or alkenyl group containing
 from about 8 to about 22, e.g. from about 8 to
 about 16 carbon atoms;

R₂₂ is a carboxyalkyl group having from
 about 2 to about 3 carbon atoms;

15 R₂₁ is an alkylene group having from about
 2 to about 3 carbon atoms and

u is an integer from about 1 to about 4.

Any suitable amounts of polymeric material and
 surfactants may be used in accord with the compositions
 20 and methods of this invention. In certain preferred
 embodiments, the compositions of this invention
 comprise, consist essentially of and consist of from

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greater than zero to about 6 weight percent of polymeric material (based on active amount of polymeric material in the total weight of composition). In certain more preferred embodiments, the compositions comprise,
5 consist essentially of and consist of from about 0.1 to about 4.5 weight percent of polymeric material, more preferably from about 0.1 to about 3.5 weight percent of polymeric material, and even more preferably from about 0.2 to about 2.5 weight percent of polymeric material.

10 In the case of cleansing compositions containing amphoteric blends that are substantially free of anionic surfactants, where the composition does not contain cocobetaine, the polymeric material should be present in an amount between about 0.03 and about 2.1 weight
15 percent of the composition. Where cocobetaine is present as a surfactant, there should be less than about 0.03 weight percent or more than about 1.6 weight percent of polymeric material in the composition.

In certain preferred embodiments, the compositions
20 of this invention comprise, consist essentially of and consist of from about 0.0015 to about 15 weight percent of surfactants based on total active amount of surfactant(s) in the total weight of composition. In certain more preferred embodiments, the compositions
25 comprise, consist essentially of and consist of from about 2 to about 12 weight percent of total surfactants.

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Preferred embodiment formulas have from about 2 to about 9 weight percent total surfactants. Preferred embodiments have from about 2 to about 7 weight percent total surfactants. In cases in which cocobetaine is present, said cocobetaine should be present in an amount less than about 0.065 weight percent or greater than about 3.5 weight percent in the composition.

When formulating the compositions of the present invention, when the ratio of non-ethoxylated anionic surfactant to amphoteric surfactant is less than 0.5, the pH of the composition should be between 4.8 and about 6. When the ratio of non-ethoxylated anionic surfactant to amphoteric surfactant is greater than 0.5, the pH of the composition can be less than or equal to 6, preferably between 2.5 and 6.

The non-crosslinked, linear acrylic copolymers useful in the compositions of this invention can be synthesized via free radical polymerization techniques known in the art. In one aspect of the invention, the amount of the first monomeric component to the second monomeric component utilized ranges from about 20:80 wt. % to about 50:50 wt. %, based on the total weight of all of the monomers in the polymerization medium. In another aspect the weight ratio of the first monomeric component to the second monomeric component is about 35:65 wt. %, and in a further aspect the weight ratio of

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first monomeric component to second monomeric component is about 25:75 wt. %, all based on the total weight of all monomers in the polymerization medium.

5 The cleansing compositions produced, as well as any of the compositions containing polymeric material and a surfactant component having at least one non-ethoxylated anionic surfactant and at least one amphoteric surfactant that are combined in the combining step according to the methods of this invention may further
10 contain any of a variety of other components nonexclusively including additives which enhance the appearance, feel and fragrance of the compositions, such as colorants, fragrances, preservatives, pH adjusting agents and the like.

15 Any of a variety of nonionic surfactants are suitable for use in the compositions of this invention, keeping in mind that total surfactant load should not exceed about 14 weight percent of the compositions set forth herein. Examples of suitable nonionic surfactants
20 include, but are not limited to, fatty alcohol acid or amide ethoxylates, monoglyceride ethoxylates, sorbitan ester ethoxylates, alkyl polyglucosides, polyglyceryl esters, mixtures thereof, and the like. Certain preferred nonionic surfactants include alkyl
25 polyglucosides, such as but not limited to coco-glucoside and decyl-glucoside, and polyglyceryl esters,

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such as but not limited to polyglyceryl-10 laurate and polyglyceryl-10 oleate.

Any of a variety of commercially available secondary conditioners, such as volatile silicones, which impart additional attributes, such as gloss to the hair are suitable for use in this invention. In one embodiment, the volatile silicone conditioning agent has an atmospheric pressure boiling point less than about 220°C. The volatile silicone conditioner may be present in an amount of from about 0 percent to about 3 percent, e.g. from about 0.25 percent to about 2.5 percent or from about 0.5 percent to about 1 percent, based on the overall weight of the composition. Examples of suitable volatile silicones nonexclusively include polydimethylsiloxane, polydimethylcyclosiloxane, hexamethyldisiloxane, cyclomethicone fluids such as polydimethylcyclosiloxane available commercially from Dow Corning Corporation of Midland, Michigan under the tradename, "DC-345" and mixtures thereof, and preferably include cyclomethicone fluids.

Any of a variety of commercially available humectants, which are capable of providing moisturization and conditioning properties to the personal cleansing composition, are suitable for use in this invention. The humectant may be present in an amount of from about 0 percent to about 10 percent, e.g. from about 0.5 percent

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to about 5 percent or from about 0.5 percent to about 3 percent, based on the overall weight of the composition. Examples of suitable humectants nonexclusively include:

1) water soluble liquid polyols selected from the group comprising glycerine, propylene glycol, hexylene glycol, butylene glycol, dipropylene glycol, and mixtures thereof; 2) polyalkylene glycol of the formula: $\text{HO}-(\text{R}''\text{O})_b-\text{H}$, wherein R'' is an alkylene group having from about 2 to about 3 carbon atoms and b is an integer of from about 2 to about 10; 3) polyethylene glycol ether of methyl glucose of formula $\text{CH}_3-\text{C}_6\text{H}_{10}\text{O}_5-(\text{OCH}_2\text{CH}_2)_c-\text{OH}$, wherein c is an integer from about 5 to about 25; 4) urea; and 5) mixtures thereof, with glycerine being the preferred humectant.

Examples of suitable chelating agents include those which are capable of protecting and preserving the compositions of this invention. Preferably, the chelating agent is ethylenediamine tetracetic acid ("EDTA"), and more preferably is tetrasodium EDTA, available commercially from Dow Chemical Company of Midland, Michigan under the tradename, "Versene 100XL" and is present in an amount, based upon the total weight of the composition, from about 0 to about 0.5 percent or from about 0.05 percent to about 0.25 percent.

Suitable preservatives include organic acid preservatives may include benzoic acid and alkali metal

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and ammonium salts thereof (e.g. sodium benzoate), sorbic acid and alkali metal and ammonium salts thereof (e.g. potassium sorbate), *p*-Anisic acid and alkali metal and ammonium salts thereof, and salicylic acid and
5 alkali metal and ammonium salts thereof. The pH of the composition may be adjusted to the appropriate acidic value using any cosmetically acceptable organic or inorganic acid, such as citric acid, acetic acid, glycolic acid, lactic acid, malic acid, tartaric acid,
10 or hydrochloric acid.

In one embodiment of the composition, sodium benzoate is present in the composition in an amount, based upon the total weight of the composition, from about 0 to about 0.5 percent. In another embodiment,
15 potassium sorbate is present in the composition in an amount, based upon the total weight of the composition, from about 0 to about 0.6 percent, more preferably from about 0.3 to about 0.5 percent.

The methods of this invention may further comprise, consist essentially of and consist of any of a variety of
20 steps for mixing or introducing one or more of the optional components described hereinabove with or into a composition comprising a polymeric material before, after, or simultaneously with the combining step
25 described above. While in certain embodiments, the order of mixing is not critical, it is preferable, in other

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embodiments, to pre-blend certain components, such as the fragrance and the nonionic surfactant before adding such components into a composition comprising a polymeric material and/or an anionic surfactant.

5 The cleansing methods of this invention may further include any of a variety of additional, optional steps associated conventionally with cleansing hair and skin including, for example, lathering, rinsing steps, and the like.

10 Although applicants do not wish to be bound by or to any particular theory of operation, it is believed that surfactant associated with the low molecular weight hydrophobically-modified polymer (hm- polymer) is more stable than surfactants that exist as a micelle. Thus,
15 surfactant contained in a micelle structure more readily disperses out of the micelle than it does when associated with low molecular weight hydrophobically-modified polymer.

20 The foregoing information regarding low molecular weight hydrophobically-modified polymers as well as compositions that may be useful in the methods of this invention are set forth in 7803403, US2006/0257348, and US20070111910, all of which are hereby incorporated herein by reference.

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The methods and compositions of this invention illustratively disclosed herein suitably may be practiced in the absence of any component, ingredient, or step which is not specifically disclosed herein. Several examples are set forth below to further illustrate the nature of the invention and the manner of carrying it out. However, the invention should not be considered as being limited to the details thereof.

Methods

Clarity Test:

The clarity of each sample was measured via the Clarity Test, the procedure for which involves preparing a 1 cm cell sample of the composition to be measured and measuring the % light transmittance associated with such sample using an Agilent 8453 UV-Visible Spectrophotometer with a 1 cm cell at a wavelength of 800 nm. The clarity was determined for each cleansing composition without dilution. The results are reported as %T, the % transmittance through cleansing composition in the 1 cm cell.

Light Scattering Test:

The clarity of a cleanser is determined by colloidal assembles that scatter light. A cleanser that is clearer typically will have only small colloidal

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assemblies. Larger colloidal assemblies, on the order of 1/3 the wavelength of light, will scatter light and produce a hazy or turbid solution.

5 The cleanser samples were analyzed using a Zetasizer Nano ZS DLS instrument (Malvern Instruments, Inc., Southborough, MA) operating at 25.0 °C. The instrument was integrated with the Malvern Dispersion Technology Software. The unfiltered sample solutions was diluted to 3% and dispensed into cuvettes (12mm Square Polystyrene Cuvettes, DTS0012) to the 10mm mark, and covered. The measurements were done at attenuation 7, with a 4mW He-Ne, 633nm laser at position 4.65mm. The temperature was kept constant at 25 degrees Celsius. Measurements were done in 3 repetitions and 11 runs each.

15 The laser (at 633 nm) is incident on the cleansing composition and scatters from colloidal assemblies back to the detector. A hazy cleansing solution will have more and larger colloidal particles therefore producing more scattering to the detector and a higher count rate.

Cleansing Formulation Mixing Procedure

20 Solutions were created in 96-well plates using a serial dilution method with a Hamilton Microlab Starlet high throughput liquid handler. Each plate comprised of one or two amphoteric surfactants and/or low molecular

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weight hydrophilic polymer. Four different surfactant ratios were run on the same plate producing 24 different solutions for each ingredient combination and a specific Potassium Acrylates Copolymer aqueous solution was used
5 as the diluting agent.

Materials:

A low molecular weight hydrophobically modified polymer, Potassium Acrylates Copolymer (Lubrizol, Brecksville, OH) was used in the compositions of this invention as
10 the low molecular weight hydrophobically modified polymer.

The amphoteric surfactants used were: Sodium Lauroamphoacetate (SLAC) sold under the trade-name Miranol Ultra L-32, (Rhodia, Cranbury, NJ),
15 Cocamidopropyl Hydroxysultaine (CPHS) sold under the trade-name Mackam CBS-50G, (Rhodia, Cranbury, NJ), Cocamidopropyl Betaine (CAPB) sold under the trade-name Tego Betain L 7V, (Evonik, Hopewell, VA), and Coco-
betaine (CB) sold under the trade-name Dehyton AB-30,
20 (Cognis, Cincinnati, OH) Stock solutions were created which consisted of 15% by weight of amphoteric surfactants and a series of solutions with different concentrations of Potassium Acrylates Copolymer. The pH of each of these stock solutions of surfactant and water
25 or polymer and water was measured and adjusted to the

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desired pH. Surfactant solutions and water were added to the initial well, then this solution was 21 times with the Potassium Acrylates Copolymer solution in sequential fashion to produce dilutions of 75%, 50%, 37.5%, 25%, 18.75%, 12.5%, 9.375%, 6.25%, 4.6875%, 3.125%, 2.34375%, 1.5625%, 1.171875%, 0.78125%, 0.585938%, 0.390625%, 0.292969%, 0.195313%, 0.146484%, 0.097656%, and 0.073242%. After the serial dilution, each well contained a total volume of 80µl except for column 11 on the well plate, which contained 160µl. For this column, absorbance was adjusted to reflect the increased amount of material in these wells. Column 12 on the well plate was reserved for a diluting agent control and did not incorporate any amphoteric surfactant.

Clarity Absorbance Test

Upon completion of the serial dilution in the liquid handler, the well plate with the 96 different solutions was transferred to the Molecular Devices Spectra Max 340 PC spectrophotometer and any bubbles removed to avoid possibly interfering with the measurements. Then the absorbance at a wavelength of 410nm was measured for each solution within 5 minutes of completion of each plate.

The following examples exemplify, but do not limit, the compositions of this invention.

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Example 1**Comparatives C1 - C4: Preparation of Cleansing Compositions**

5 The cleansing compositions of C1 - C4 were prepared according to the materials and amounts listed in Table

Table 1

		C1	C2	C3	C4
Trade Name	INCI name	w/w %	w/w %	w/w %	w/w %
Cedepal TD-403 (30%)	Sodium Trideceth Sulfate	2.70	2.70	2.70	2.70
Tegobetaine L-7V (30%)	Cocamidopropyl Betaine	2.70	2.70	2.70	2.70
Merquat S	Polyquaternium-7	0.01	0.01	0.01	0.01
Versene 100 XL	Tetrasodium EDTA	0.10	0.10	0.10	0.10
Aqua SF-1 (30%)	Acrylates Copolymer	-	1.80	-	-
Ex-968 (30%)	Potassium Acrylates Copolymer	-	-	1.80	-
Inutec SP-1	Inulin Lauryl Carbamate	-	-	-	1.80
20% NaOH	Sodium Hydroxide	qs	qs	qs	qs
Deionized water	Water	qs	qs	qs	qs

*expressed in %w/w actives

Each of the compositions of Table 1 was independently prepared as follows: Water (50.0 parts) was added to a beaker. The following ingredients were then added thereto independently with mixing until each
 5 respective resulting mixture was homogenous: the hm-polymer (Ex. 968, Aqua SF-1, Inutec SP-1, etc. depending on the example), Cedepal TD403MF-D, Tegobetaine L7-V, Merquat S, Versene 100XL, and Nipasept. The pH of the resulting solution was then adjusted with a 20% solution
 10 of Citric Acid or Sodium hydroxide solution until the final desired pH was obtained. The remainder of the water was then added thereto. Formulas with the same components, but different pH's were all made independently.

15 **Example 2**

Clarity results for samples C1 - C4 at different pH's:

The clarity of compositions of C1 - C4 determined according to the Clarity test.

Table 2

Ex	Base	hydrophobically-modified Polymer added	pH	Clarity (%T)
C1	-	No polymer	6.3 - 6.6	99.1
C2	-	Acrylates copolymer	6.3 - 6.6	88.3
C3	-	Potassium Acrylates Copolymer	6.3 - 6.6	98.8
C4	-	Inulin Lauryl Carbamate	6.3 - 6.6	37.1
C2	-	Acrylates copolymer	4.0	18.0

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C3	-	Potassium Acrylates Copolymer	4.0	24.1
C4	-	Inulin Lauryl Carbamate	4.0	36.4
	JBS	Potassium Acrylates Copolymer	6.5	95.3
	JBS	Potassium Acrylates Copolymer	4.8	27.5
	HTT	Potassium Acrylates Copolymer	6.5	93.9
	HTT	Potassium Acrylates Copolymer	4.8	17.7

Table 2 shows the results of the clarity test of a series of cleansing compositions (C1-C4) containing a series of low molecular weight hydrophobically-modified polymers and a combination of ethoxylated anionic surfactant and amphoteric surfactant, Sodium Trideceth Sulfate and Cocamidopropyl Betaine, respectively as described in Table 1. While the clarity of the cleansing compositions are clear (i.e. have a % Transmittance as measured by the Clarity test greater than about 90%) at high pH, around about 6.3, the clarity is much lower at lower pH. Six grams of the low molecular weight hydrophobically-modified polymer potassium acrylates copolymer were added to 94 grams samples of each of the commercial products JBS (Johnson's Baby Shampoo which contains the ingredients as listed on the label (Water, Cocamidopropyl Betaine, PEG-80 Sorbitan Laurate, Sodium Trideceth Sulfate, PEG-150 Distearate, Fragrance, , Tetrasodium EDTA, Polyquaternium-10, Quaternium-15, Sodium Hydroxide, Citric Acid, D&C Yellow 10, D&C Orange 4) and HTT (Johnson's Head-to-Toe Body Baby Wash which contains

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the ingredients as listed on the label (Water, Cocamidopropyl Betaine, PEG-80 Sorbitan Laurate, Sodium Laureth Sulfate, PEG-150 Distearate, Tetrasodium EDTA, Sodium Chloride, Polyquaternium-10, Fragrance, Quaternium-15, Citric Acid). The new clarity of the new compositions was measured by the Clarity test. The clarity of the cleansing compositions is greater than about 90% (clear) at high pH, around about 6.3, and the clarity is lower at lower pH. In US, 7803403 cleansing systems containing sodium trideceth sulfate or sodium laureth sulfate and commercial products JBS and HTT were evaluated. While US 7803403 shows clear cleansing systems with a low molecular weight linear acrylic polymer and these surfactants, when these systems are prepared at lower pH (below about a pH of 6.2) the cleansing systems lose clarity and become hazy and translucent.

Example 3

Comparatives C5 - C11: Preparation of Cleansing Compositions

The cleansing compositions of C5 - C11 were prepared according to the materials and amounts listed in Table 3.

25

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Table 3

INCI name	C5	C6	C7	C8	C9	C10	C11
	w/w%	w/w%	w/w%	w/w%	w/w%	w/w%	w/w%
Sodium Benzoate	0.50	0.50	0.50	0.50	0.50	0.50	0.50
Potassium Acrylates Copolymer	1.80	1.80	1.80	1.80	1.80	1.80	1.80
Cocamidopropyl hydroxysultaine	-	3.40	-	-	-	-	-
Decyl Glucoside	-	-	3.70	-	-	-	-
Cocamidopropyl betaine	-	-	-	2.1	4.4	-	-
Disodium lauroamphodiacetate	-	-	-	-		2.5	5.3
Sodium hydroxide	q.s.	q.s.	q.s.	q.s.	q.s.	q.s.	q.s.
Water	q.s.	q.s.	q.s.	q.s.	q.s.	q.s.	q.s.

5 *expressed in w/w% actives

Each of the compositions of Table 3 was independently prepared as follows: Water (50.0 parts) was added to a beaker. The following ingredients were then added thereto independently with mixing until each
 10 respective resulting mixture was homogenous: the hydrophobically-modified polymer Potassium Acrylates Copolymer (Ex. 968, Lubrizol, Brecksville, OH), then the surfactant Cocamidopropyl hydroxysultaine, Decyl
 15 lauroamphodiacetate as called for. The pH of the resulting solution was then adjusted with a 20% solution

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of Sodium hydroxide or citric acid until the final desired pH was obtained. The remainder of the water was then added thereto. Formulas with the same components, but different pH's were all made independently.

5 **Example 4**

Clarity results for samples C5 - C11 at different pH's:

The clarity of compositions of C5 - C11 determined according to the Clarity test.

Table 4

10

Ex	Surfactant Type	Surfactant	Surfactant (w/w%)	pH	Clarity (%T)
C5	-	No surfactant: hydrophobically-modified polymer at 1.8%	0	4.0	3.8
C6	Amphoteric	Cocamidopropyl hydroxysultaine	3.4	5.0	86.9
C6	Amphoteric	Cocamidopropyl hydroxysultaine	3.4	6.0	84.2
C7	Non-ionic	Decyl Glucoside	3.7	5.0	86.7
C7	Non-ionic	Decyl Glucoside	3.7	6.0	83.4
C8	Amphoteric	Cocamidopropyl betaine	2.1	4.0	Separated
C9	Amphoteric	Cocamidopropyl betaine	4.4	4.0	Separated
C10	Amphoteric	Disodium lauroamphoacetate	2.5	4.0	Separated
C11	Amphoteric	Disodium lauroamphoacetate	5.3	4.0	Separated

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As shown in Table 4, the low molecular weight (hereinafter, "Mw") hydrophobically-modified polymer without surfactant, C5, at a low pH of 4.0 has a low clarity. As shown in Table 2, clear cleansing compositions are readily made at moderate pH's (pH between about 6.3 - 6.6) with the low molecular weight linear acrylic polymer, Potassium Acrylates Copolymer, and a number of different types of surfactant systems. Table 4 shows cleansing compositions that are not clear (%T less than about 90%) at low pH: the low molecular weight linear acrylic polymer, Potassium Acrylates Copolymer, and the amphoteric and non-ionic surfactants, Cocamidopropyl hydroxysultaine and Decyl Glucoside respectively. Table 4 also shows cleansing compositions that phase separate and form a white precipitate at low pH, Cocamidopropyl betaine and Disodium lauroamphodiacetate, respectively. This phase separation was present at low and high surfactant concentrations.

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Example 5**Comparatives C12 - C18: Preparation of Cleansing Compositions**

5 The cleansing compositions of C12 - C18 were prepared according to the materials and amounts listed in Table 5.

Table 5

INCI name	C12	C13	C14	C15	C16	C17	C18
	w/w%	w/w%	w/w%	w/w%	w/w%	w/w%	w/w%
Sodium Benzoate	0.50	0.50	0.50	0.5	0.5	0.50	0.50
Potassium Acrylates Copolymer	1.80	1.80	1.80	1.8	1.80	1.80	1.80
Sodium Trideceth Sulfate	2.70	-	-	-	-	-	-
Sodium Laureth Sulfate	-	0.80	4.60	-	-	-	-
Sodium Alpha Olefin Sulfonate	-	-	-	2.00	3.90	-	-
Sodium Coco Sulfate	-	-	-	-	-	1.80	3.70
Sodium hydroxide	q.s.	q.s.	q.s.	q.s.	q.s.	q.s.	q.s.
Water	q.s.	q.s.	q.s.	q.s.	q.s.	q.s.	q.s.

*expressed in w/w% actives

10 Each of the compositions of Table 5 was independently prepared as follows: Water (50.0 parts) was added to a beaker. The following ingredients were then added thereto independently with mixing until each respective resulting mixture was homogenous: the

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hydrophobically-modified polymer, Potassium Acrylates
Copolymer (Ex. 968, Lubrizol, Brecksville, OH), then the
surfactant Sodium Trideceth Sulfate, Sodium Laureth
Sulfate, Sodium Alpha Olefin Sulfonate, or Sodium Coco
5 Sulfate was added as called for. The pH of the
resulting solution was then adjusted with a 20% solution
Sodium hydroxide or Citric acid until the final desired
pH was obtained. The remainder of the water was then
added thereto. Formulas with the same components, but
10 different pH's were all made independently.

Example 6

Clarity results for samples C12 - C18 at different pH's:

The clarity of compositions of C12 - C18 was determined
according to the Clarity test.

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Table 6

Ex	Surfactant Type	Surfactant	Surfactant (w/w%)	pH	Clarity (%T)
C12	Ethoxylated	Sodium Trideceth Sulfate	2.7	4.0	81.9
C13	Ethoxylated	Sodium Laureth Sulfate	0.8	4.0	78.8
C14	Ethoxylated	Sodium Laureth Sulfate	4.6	4.0	88.7
C15	Anionic non-EO	Sodium Alpha Olefin Sulfonate	2.0	4.0	86.1
C16	Anionic non-EO	Sodium Alpha Olefin Sulfonate	3.9	4.0	95.7
C17	Anionic non-EO	Sodium Coco Sulfate	1.8	4.0	83.7
C18	Anionic non-EO	Sodium Coco Sulfate	3.7	4.0	99.6

As shown in Table 2, clear cleansing compositions are readily made at moderate pH's (pH between about 6.3 and about 6.6) with the low molecular weight linear acrylic polymer, Potassium Acrylates Copolymer, and a number of different types of surfactant systems. However in Table 2, when these cleansing compositions are taken to low pH (below a pH of about 6.2), they lose clarity. Furthermore, the lower pH cleansing compositions C12-C14 contain a range of ethoxylated anionic surfactants over a range of levels, none of which achieve clear systems at low pH.

Cleansing compositions with the low molecular weight linear acrylic polymer, Potassium Acrylates

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Copolymer, and a low amount of non-ethoxylated anionic surfactant, Sodium Alpha Olefin Sulfonate and Sodium Coco Sulfate, C15 and C17, respectively, also have low clarity. However, cleansing systems with the low
5 molecular weight linear acrylic polymer, Potassium Acrylates Copolymer, and non-ethoxylated anionic surfactant can achieve high clarity, C16 and C18. A sufficient amount of anionic surfactant, more than about 2.0% actives, is requirement to achieve a sufficiently
10 clear formula.

Example 7

Comparative examples C19-25: Non-ethoxylated Anionic Surfactant Cleansing Compositions and Clarity

The cleansing compositions of C19-25 were prepared
15 according to the materials and amounts listed in Table 7.

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Table 7

INCI name	C19	C20	C21	C22	C23	C24	C25
	w/w%	w/w %	w/w %	w/w %	w/w %	w/w%	w/w %
Sodium Benzoate	0.5	0.5	0.5	0.50	0.50	0.50	0.5
Potassium Acrylates Copolymer	1.80	1.80	1.80	1.80	1.80	1.80	1.80
Ammonium Lauryl Sulfate	3.4	-	-	-	-	-	-
Sodium Dodecyl Benzene Sulfonate	-	8.40	16.8	-	-	-	-
Sodium Lauryl Sulfate	-	-	-	12.0	-	-	-
Sodium Tridecyl Sulfate 303	-	-	-	-	3.4	-	-
Sodium Tridecyl Sulfate 203	-	-	-	-	-	3.4	-
Sodium Tridecyl Sulfate Agt	-	-	-	-	-	-	3.4
Sodium Hydroxide	q.s.	q.s.	q.s.	q.s.	q.s.	q.s.	q.s.
Water	q.s.	q.s.	q.s.	q.s.	q.s.	q.s.	q.s.

*expressed in %w/w actives

5 Each of the compositions of Table 7 was independently prepared as follows: Water (50.0 parts) was added to a beaker. The following ingredients were then added thereto independently with mixing until each respective resulting mixture was homogenous: the

10 hydrophobically-modified polymer, Potassium Acrylates Copolymer (Ex. 968, Lubrizol, Brecksville, OH), then the surfactant Ammonium Lauryl Sulfate, Sodium Dodecyl Benzene Sulfonate, Sodium Lauryl Sulfate, or Sodium

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Tridecyl Sulfate as called for. The pH of the resulting solution was then adjusted with a 20% solution Sodium hydroxide or Citric acid until the final desired pH was obtained. The remainder of the water was then added thereto. Formulas with the same components, but different pH's were all made independently.

Example 8

Clarity results for Comparative examples C16, 18-25 at different pH's:

The clarity of compositions of C16, 18-25 was determined according to the Clarity test.

Table 8

Ex	Surfactant Type	Surfactant	Surfactant (w/w%)	pH	Clarity (%T)	Count rate (@7) kcts/s
C16	Anionic non-EO	Sodium Alpha Olefin Sulfonate	3.9	4.0	95.7	-
C16	Anionic non-EO	Sodium Alpha Olefin Sulfonate	3.9	5.0	99.4	-
C16	Anionic non-EO	Sodium Alpha Olefin Sulfonate	3.9	6.5	99.4	-
C18	Anionic non-EO	Sodium Coco Sulfate	3.7	4.0	99.6	-
C18	Anionic non-EO	Sodium Coco Sulfate	3.7	5.0	99.9	-
C18	Anionic non-EO	Sodium Coco Sulfate	3.7	6.5	99.6	-
C19	Anionic non-EO	Ammonium Lauryl Sulfate	3.4	4.0	100.0	36.7
C19	Anionic non-EO	Ammonium Lauryl Sulfate	3.4	5.0	100.0	-

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C19	Anionic non-EO	Ammonium Lauryl Sulfate	3.4	6.5	100.0	-
C20	Anionic non-EO	Sodium dodecyl benzene sulfonate	8.4	4.0	90.6	-
C21	Anionic non-EO	Sodium dodecyl benzene sulfonate	16.8	4.0	98.2	18.8
C21	Anionic non-EO	Sodium dodecyl benzene sulfonate	16.8	5.0	99.7	-
C22	Anionic non-EO	Sodium Lauryl Sulfate	12.0	5.0	99.8	10.1
C22	Anionic non-EO	Sodium Lauryl Sulfate	12.0	6.5	97.9	-
C23	Anionic non-EO	Sodium Tridecyl Sulfate 303	3.4	4.5	98.9	-
C23	Anionic non-EO	Sodium Tridecyl Sulfate 303	3.4	6.5	100	-
C24	Anionic non-EO	Sodium Tridecyl Sulfate 203	3.4	4.5	99.4	-
C24	Anionic non-EO	Sodium Tridecyl Sulfate 203	3.4	6.5	99.9	-
C25	Anionic non-EO	Sodium Tridecyl Sulfate Agt	3.4	4.5	97.4	-
C25	Anionic non-EO	Sodium Tridecyl Sulfate Agt	3.4	6.5	98.3	-

All of the cleansing compositions in Table 8, C16, 18-25, contain the low Mw hydrophobically-modified polymer, Potassium Acrylates copolymer, and a range of non-ethoxylated anionic surfactants at levels above 2.0% actives, and all of these cleansing compositions have high clarity as measured by the Clarity test and or the Light Scattering test (clarity when the count rate is less than about 70 kcts/s). In cleansing compositions with low MW hydrophobically-modified polymer and non-ethoxylated anionic surfactants, at levels between about 9.0 wt% actives and about 2.0 wt% actives, the clarity of the compositions was high even at low pH.

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Example 9

Comparative examples C26-C31: Non-ethoxylated Anionic Surfactant - Amphoteric Surfactant Cleansing Compositions

- 5 The cleansing compositions of C26-C31 were prepared according to the materials and amounts listed in Table 9.

Table 9

INCI Name	C26 w/w %	C27 w/w %	C28 w/w %	C29 w/w %	C30 w/w %	C31 w/w %
Glycerin	0.50	0.50	0.50	0.50	0.50	0.50
Sodium Coco-Sulfate	1.66					
Sodium Lauryl Sulfoacetate	1.30					
Sodium Lauryl Sulfosuccinate					3.00	
Sodium C14-16 Olefin Sulfonate						2.82
Ammonium Lauryl Sulfate		1.82	0.91			
Sodium Isotridecyl Alcohol Sulfate				2.78	1.26	
Cocamidopropyl Betaine	6.30	4.38	2.19	4.38	2.92	0.70
Cocamidopropyl Hydroxysultaine	3.36					
Polyglyceryl-10 Laurate	1.00					
hydrophobically-modified polymer Potassium Acrylates Copolymer	0.30	0.30	0.30	0.60	0.30	0.90
Polyquaternium-7	0.08					
Sodium Benzoate					0.50	0.50
Potassium Sorbate		0.50	0.50			

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Dowicil 200				0.05		
Phenoxyethanol; Ethylhexylglycerin (Euxyl PE9010)	0.80					
Fragrance	0.20	0.20	0.20	0.20	0.20	0.20
Sodium Hydroxide	QS	QS	QS	QS	QS	QS
Citric Acid	QS	QS	QS	QS	QS	QS
Water	QS	QS	QS	QS	QS	QS

*expressed in %w/w actives

Each of the compositions of Table 9 was prepared as follows: Water (50.0 parts) was added to a beaker. The following ingredients were then added thereto

5 independently with mixing and/or heating until each respective resulting mixture was homogenous:

Polyglyceryl-10 Laurate and Sodium Lauryl Sulfoacetate with heat to 70°C. Then the heat was removed and the mixture was allowed to cool while the following

10 ingredients were added: glycerin, then the surfactants, Sodium Lauryl Sulfosuccinate, Sodium C14-16 Olefin Sulfonate, Ammonium Lauryl Sulfate, Sodium Isotridecyl Alcohol Sulfate, Sodium Coco-Sulfate, Cocamidopropyl Betaine, and/or Cocamidopropyl Hydroxysultaine , and

15 then Polyquaternium-7 where required, then the hydrophobically-modified polymer, Potassium Acrylates Copolymer (Ex. 968, Lubrizol, Brecksville, OH), and then the preservative and fragrance as called for. The pH of the resulting solution after the addition of

20 hydrophobically-modified polymer, Potassium Acrylates

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Copolymer, (Ex. 968, Lubrizol, Brecksville, OH), was adjusted with a 20% solution of sodium hydroxide to a pH greater than 7.0. After the addition of preservative and fragrance, the pH of the resulting solution was
5 adjusted with 20% solution of citric acid until the final desired pH was obtained. The remainder of the water was then added thereto. Formulas with the same components, but different pH were made from the same batch and samples were taken at different pH levels.

10 **Example 10**

Clarity results for Inventive examples **E26 - E31** at different pH:

The clarity of compositions of E26-E31 was determined according to the Clarity test and the Light Scattering
15 test.

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Table 10

Ex	Surfactants	Surfactant (w/w%)	Anionic: Amphoteric	pH	Clarity (%T)	Count Rate (@7) kcts/s
E1	Sodium Coco-Sulfate Sodium Lauryl Sulfoacetate Cocamidopropyl Hydroxysultaine	13.6	0.3	6.0	90.2	
E2	Ammonium Lauryl Sulfate Cocamidopropyl Betaine	6.2	0.4	6.0	98.5	
E2	Ammonium Lauryl Sulfate Cocamidopropyl Betaine	6.2	0.4	4.8	77.9	
E3	Ammonium Lauryl Sulfate Cocamidopropyl Betaine	3.1	0.4	6.0	99.1	15.7
E3	Ammonium Lauryl Sulfate Cocamidopropyl Betaine	3.1	0.4	4.8	44.9	91.7
E4	Sodium Isotridecyl Alcohol Sulfate Cocamidopropyl Betaine	7.2	0.6	4.8	99.3	
E5	Sodium Isotridecyl Alcohol Sulfate Disodium Lauryl Sulfosuccinate Cocamidopropyl Betaine	7.2	1.5	4.8	98.7	
E6	Alpha Olefin Sulfonate Cocamidopropyl Betaine	3.5	4.0	5.5	95.4	32.7
E6	Alpha Olefin Sulfonate Cocamidopropyl Betaine	3.5	4.0	4.8	94.8	36.7

5 The previous cleansing compositions, C1 - C4 and C6 - C10, shown, have contained amphoteric, nonionic and/or ethoxylated anionic surfactants. All of these cleansing compositions, at lower pH (i.e., below about 6.2), have

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demonstrated low clarity. All of the cleansing compositions in Table 8, C16, 18-25, contain the low Mw hydrophobically-modified polymer, Potassium Acrylates copolymer, and a range of non-ethoxylated anionic surfactants at levels above 2.0% actives, and all of these cleansing compositions have had high clarity.

Surprisingly, combining low MW hydrophobically-modified polymer, Potassium Acrylates copolymer, and non-ethoxylated anionic surfactants with amphoteric surfactants produces cleansing compositions that are clear below pH about 6.2 (E1-E6 from Table 10). In low MW hydrophobically-modified polymer, Potassium Acrylates copolymer, and non-ethoxylated anionic surfactant blends with amphoteric surfactant, the ratio of anionic:amphoteric surfactant is critical for achieving clarity at low pH. When the anionic:amphoteric surfactant ratio is less than about 0.5, clarity is achieved at pH less than about 6.2 but is not achieved at lower pH, i.e., less than about 4.8. The effect of anionic:amphoteric surfactant ratio on cleansing composition clarity is independent of total surfactant concentration. Surprisingly, in cleansing compositions with anionic:amphoteric surfactant ratio less than about 0.5, the concentration of non-ethoxylated anionic surfactant was less than about 2% actives and the

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cleansing compositions are clear at less than about 6.2 and greater than about 4.8.

When the anionic:amphoteric surfactant is greater than about 0.5, clarity is achieved at pH less than about 6.2. Clarity at low pH for anionic - amphoteric surfactant cleansing compositions with low MW hydrophobically-modified polymer, Potassium Acrylates copolymer, is achieved for non-ethoxylated anionic surfactants blended with amphoteric surfactants but is not achieved for low MW hydrophobically-modified polymer, Potassium Acrylates copolymer, and ethoxylated anionic surfactants blended with amphoteric surfactants.

Example	absorbance	cocamidopropyl hydroxysultaine	cocamidopropyl betaine	Potassium Acrylates Copolymer	Water
Ea 32	0.05	1.3000	12.1000	0.21	q.s.
Ea 33	0.08	0.6500	6.0500	1.11	q.s.
Ea 34	0.15	0.3250	3.0250	1.55	q.s.
Ea 35	0.15	0.1625	1.5125	1.78	q.s.
Ea 36	0.14	0.0813	0.7563	1.89	q.s.
Ea 37	0.13	0.0406	0.3781	1.94	q.s.
Ea 38	0.13	0.0203	0.1891	1.97	q.s.
Ea 39	0.12	0.0102	0.0945	1.99	q.s.
Ea 40	0.12	0.0051	0.0473	1.99	q.s.
Ea 41	0.12	0.0025	0.0236	2.00	q.s.
Ea 42	0.07	0.9750	9.0750	0.66	q.s.
Ea 43	0.14	0.4875	4.5375	1.33	q.s.
Ea 44	0.15	0.2438	2.2688	1.67	q.s.
Ea 45	0.15	0.1219	1.1344	1.83	q.s.

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Ea 46	0.14	0.0609	0.5672	1.92	q.s.
Ea 47	0.13	0.0305	0.2836	1.96	q.s.
Ea 48	0.13	0.0152	0.1418	1.98	q.s.
Ea 49	0.12	0.0076	0.0709	1.99	q.s.
Ea 50	0.12	0.0038	0.0354	1.99	q.s.
Ea 51	0.12	0.0019	0.0177	2.00	q.s.
Ea 52	0.05	9.4000	4.0000	0.21	q.s.
Ea 53	0.09	4.7000	2.0000	1.11	q.s.
Ea 54	0.10	2.3500	1.0000	1.55	q.s.
Ea 55	0.14	1.1750	0.5000	1.78	q.s.
Ea 56	0.14	0.5875	0.2500	1.89	q.s.
Ea 57	0.14	0.2938	0.1250	1.94	q.s.
Ea 58	0.13	0.1469	0.0625	1.97	q.s.
Ea 59	0.12	0.0734	0.0313	1.99	q.s.
Ea 60	0.12	0.0367	0.0156	1.99	q.s.
Ea 61	0.12	0.0184	0.0078	2.00	q.s.
Ea 62	0.07	7.0500	3.0000	0.66	q.s.
Ea 63	0.09	3.5250	1.5000	1.33	q.s.
Ea 64	0.11	1.7625	0.7500	1.67	q.s.
Ea 65	0.15	0.8813	0.3750	1.83	q.s.
Ea 66	0.13	0.4406	0.1875	1.92	q.s.
Ea 67	0.13	0.2203	0.0938	1.96	q.s.
Ea 68	0.12	0.1102	0.0469	1.98	q.s.
Ea 69	0.12	0.0551	0.0234	1.99	q.s.
Ea 70	0.12	0.0275	0.0117	1.99	q.s.
Ea 71	0.12	0.0138	0.0059	2.00	q.s.
Ea 72	0.05	4.0000	9.4000	0.21	q.s.
Ea 73	0.09	2.0000	4.7000	1.11	q.s.
Ea 74	0.10	1.0000	2.3500	1.55	q.s.
Ea 75	0.15	0.5000	1.1750	1.78	q.s.
Ea 76	0.14	0.2500	0.5875	1.89	q.s.
Ea 77	0.13	0.1250	0.2938	1.94	q.s.
Ea 78	0.13	0.0625	0.1469	1.97	q.s.
Ea 79	0.13	0.0313	0.0734	1.99	q.s.
Ea 80	0.12	0.0156	0.0367	1.99	q.s.
Ea 81	0.12	0.0078	0.0184	2.00	q.s.
Ea 82	0.07	3.0000	7.0500	0.66	q.s.
Ea 83	0.09	1.5000	3.5250	1.33	q.s.
Ea 84	0.12	0.7500	1.7625	1.67	q.s.

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Ea 85	0.15	0.3750	0.8813	1.83	q.s.
Ea 86	0.14	0.1875	0.4406	1.92	q.s.
Ea 87	0.13	0.0938	0.2203	1.96	q.s.
Ea 88	0.13	0.0469	0.1102	1.98	q.s.
Ea 89	0.12	0.0234	0.0551	1.99	q.s.
Ea 90	0.12	0.0117	0.0275	1.99	q.s.
Ea 91	0.11	0.0059	0.0138	2.00	q.s.
Ea 92	0.05	12.1000	1.3000	0.21	q.s.
Ea 93	0.08	6.0500	0.6500	1.11	q.s.
Ea 94	0.11	3.0250	0.3250	1.55	q.s.
Ea 95	0.15	1.5125	0.1625	1.78	q.s.
Ea 96	0.14	0.7563	0.0813	1.89	q.s.
Ea 97	0.13	0.3781	0.0406	1.94	q.s.
Ea 98	0.12	0.1891	0.0203	1.97	q.s.
Ea 99	0.12	0.0945	0.0102	1.99	q.s.
Ea 100	0.12	0.0473	0.0051	1.99	q.s.
Ea 101	0.12	0.0236	0.0025	2.00	q.s.
Ea 102	0.19	9.0750	0.9750	0.66	q.s.
Ea 103	0.10	4.5375	0.4875	1.33	q.s.
Ea 104	0.15	2.2688	0.2438	1.67	q.s.
Ea 105	0.15	1.1344	0.1219	1.83	q.s.
Ea 106	0.13	0.5672	0.0609	1.92	q.s.
Ea 107	0.12	0.2836	0.0305	1.96	q.s.
Ea 108	0.12	0.1418	0.0152	1.98	q.s.
Ea 109	0.12	0.0709	0.0076	1.99	q.s.
Ea 110	0.12	0.0354	0.0038	1.99	q.s.
Ea 111	0.11	0.0177	0.0019	2.00	q.s.

Example 12

Examples Ea112 - Ea190: Preparation of Cleansing

5

Compositions

Cleansing compositions, Examples or Comparative examples 112 - 190, were prepared according to the materials and

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amounts listed in Table and under the Cleansing Mixing Procedure detailed above and at a pH of 5.5. The associated absorbance for each example as determined by the Absorbance Test is also shown.

5

Example	absorbance	sodium lauroamp hoacetate	cocamidopropyl hydroxysultaine	Potassium Acrylates Copolymer	Water
Ea 112	0.06	1.3000	12.1000	0.21	q.s.
Ea 113	0.12	0.6500	6.0500	1.11	q.s.
Ea 114	0.11	0.3250	3.0250	1.55	q.s.
Ea 115	0.16	0.1625	1.5125	1.78	q.s.
Ea 116	0.15	0.0813	0.7563	1.89	q.s.
Ea 117	0.15	0.0406	0.3781	1.94	q.s.
Ea 118	0.14	0.0203	0.1891	1.97	q.s.
Ea 119	0.14	0.0102	0.0945	1.99	q.s.
Ea 120	0.13	0.0051	0.0473	1.99	q.s.
Ea 121	0.16	0.0025	0.0236	2.00	q.s.
Ea 122	0.07	0.9750	9.0750	0.66	q.s.
Ea 123	0.11	0.4875	4.5375	1.33	q.s.
Ea 124	0.13	0.2438	2.2688	1.67	q.s.
Ea 125	0.16	0.1219	1.1344	1.83	q.s.
Ea 126	0.15	0.0609	0.5672	1.92	q.s.
Ea 127	0.14	0.0305	0.2836	1.96	q.s.
Ea 128	0.13	0.0152	0.1418	1.98	q.s.
Ea 129	0.14	0.0076	0.0709	1.99	q.s.
Ea 130	0.13	0.0038	0.0354	1.99	q.s.
Ea 131	0.14	0.0019	0.0177	2.00	q.s.
Ea 132	0.06	9.4000	4.0000	0.21	q.s.
Ea 133	0.11	4.7000	2.0000	1.11	q.s.
Ea 134	0.12	2.3500	1.0000	1.55	q.s.
Ea 135	0.16	1.1750	0.5000	1.78	q.s.
Ea 136	0.16	0.5875	0.2500	1.89	q.s.
Ea 137	0.15	0.2938	0.1250	1.94	q.s.
Ea 138	0.14	0.1469	0.0625	1.97	q.s.

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Ea 139	0.13	0.0734	0.0313	1.99	q.s.
Ea 140	0.13	0.0367	0.0156	1.99	q.s.
Ea 141	0.14	0.0184	0.0078	2.00	q.s.
Ea 142	0.11	7.0500	3.0000	0.66	q.s.
Ea 143	0.11	3.5250	1.5000	1.33	q.s.
Ea 144	0.14	1.7625	0.7500	1.67	q.s.
Ea 145	0.15	0.8813	0.3750	1.83	q.s.
Ea 146	0.15	0.4406	0.1875	1.92	q.s.
Ea 147	0.15	0.2203	0.0938	1.96	q.s.
Ea 148	0.14	0.1102	0.0469	1.98	q.s.
Ea 149	0.14	0.0551	0.0234	1.99	q.s.
Ea 150	0.13	0.0275	0.0117	1.99	q.s.
Ea 151	0.14	0.0138	0.0059	2.00	q.s.
Ea 152	0.06	4.0000	9.4000	0.21	q.s.
Ea 153	0.09	2.0000	4.7000	1.11	q.s.
Ea 154	0.11	1.0000	2.3500	1.55	q.s.
Ea 155	0.15	0.5000	1.1750	1.78	q.s.
Ea 156	0.15	0.2500	0.5875	1.89	q.s.
Ea 157	0.15	0.1250	0.2938	1.94	q.s.
Ea 158	0.14	0.0625	0.1469	1.97	q.s.
Ea 159	0.14	0.0313	0.0734	1.99	q.s.
Ea 160	0.14	0.0156	0.0367	1.99	q.s.
Ea 161	0.13	0.0078	0.0184	2.00	q.s.
Ea 162	0.07	3.0000	7.0500	0.66	q.s.
Ea 163	0.11	1.5000	3.5250	1.33	q.s.
Ea 164	0.14	0.7500	1.7625	1.67	q.s.
Ea 165	0.16	0.3750	0.8813	1.83	q.s.
Ea 166	0.15	0.1875	0.4406	1.92	q.s.
Ea 167	0.14	0.0938	0.2203	1.96	q.s.
Ea 168	0.14	0.0469	0.1102	1.98	q.s.
Ea 169	0.13	0.0234	0.0551	1.99	q.s.
Ea 170	0.14	0.0117	0.0275	1.99	q.s.
Ea 171	0.13	0.0059	0.0138	2.00	q.s.
Ea 172	0.13	6.0500	6.6500	1.11	q.s.
Ea 173	0.13	3.0250	3.3250	1.55	q.s.
Ea 174	0.17	1.5125	0.1625	1.78	q.s.
Ea 175	0.16	0.7563	0.0813	1.89	q.s.
Ea 176	0.15	0.3781	0.0406	1.94	q.s.
Ea 177	0.14	0.1891	0.0203	1.97	q.s.

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Ea 178	0.14	0.0945	0.0102	1.99	q.s.
Ea 179	0.14	0.0473	0.0051	1.99	q.s.
Ea 180	0.13	0.0236	0.0025	2.00	q.s.
Ea 181	0.10	9.0750	0.9750	0.66	q.s.
Ea 182	0.15	4.5375	0.4875	1.33	q.s.
Ea 183	0.16	2.2688	0.2438	1.67	q.s.
Ea 184	0.17	1.1344	0.1219	1.83	q.s.
Ea 185	0.16	0.5672	0.0609	1.92	q.s.
Ea 186	0.15	0.2836	0.0305	1.96	q.s.
Ea 187	0.14	0.1418	0.0152	1.98	q.s.
Ea 188	0.14	0.0709	0.0076	1.99	q.s.
Ea 189	0.14	0.0354	0.0038	1.99	q.s.
Ea 190	0.13	0.0177	0.0019	2.00	q.s.

Example 13

Examples (Ea) and Comparative (Ca) 191 - 270:**5 Preparation of Cleansing Compositions**

The cleansing compositions, Examples or Comparatives 191 - 270, were prepared according to the materials and amounts listed in Table and under the Cleansing Mixing Procedure detailed above and at a pH of 5.5. The associated absorbance for each example as determined by the Absorbance Test is also shown.

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Example	absorbance	cocamidopropyl hydroxysultaine	coco betaine	Potassium Acrylates Copolymer	Water
Ea 191	0.06	1.3000	12.1000	0.54	q.s.
Ca 192	1.45	0.6500	6.0500	2.77	q.s.
Ca 193	1.83	0.3250	3.0250	3.88	q.s.
Ca 194	2.04	0.1625	1.5125	4.44	q.s.
Ca 195	1.18	0.0813	0.7563	4.72	q.s.
Ca 196	1.90	0.0406	0.3781	4.86	q.s.
Ca 197	1.89	0.0203	0.1891	4.93	q.s.
Ca 198	1.89	0.0102	0.0945	4.97	q.s.
Ca 199	1.88	0.0051	0.0473	4.98	q.s.
Ca 200	1.87	0.0025	0.0236	4.99	q.s.
Ca 201	0.44	0.9750	9.0750	1.65	q.s.
Ca 202	0.62	0.4875	4.5375	3.33	q.s.
Ca 203	2.09	0.2438	2.2688	4.16	q.s.
Ca 204	0.14	0.1219	1.1344	4.58	q.s.
Ca 205	1.80	0.0609	0.5672	4.79	q.s.
Ca 206	1.87	0.0305	0.2836	4.90	q.s.
Ca 207	1.87	0.0152	0.1418	4.95	q.s.
Ca 208	1.86	0.0076	0.0709	4.97	q.s.
Ca 209	1.86	0.0038	0.0354	4.99	q.s.
Ca 210	1.86	0.0019	0.0177	4.99	q.s.
Ea 211	0.07	9.4000	4.0000	0.54	q.s.
Ca 212	1.12	4.7000	2.0000	2.77	q.s.
Ca 213	1.60	2.3500	1.0000	3.88	q.s.
Ca 214	1.87	1.1750	0.5000	4.44	q.s.
Ca 215	1.85	0.5875	0.2500	4.72	q.s.
Ca 216	1.87	0.2938	0.1250	4.86	q.s.
Ca 217	1.87	0.1469	0.0625	4.93	q.s.
Ca 218	1.87	0.0734	0.0313	4.97	q.s.
Ca 219	1.87	0.0367	0.0156	4.98	q.s.
Ca 220	1.85	0.0184	0.0078	4.99	q.s.
Ca 221	0.17	7.0500	3.0000	1.65	q.s.
Ca 222	1.30	3.5250	1.5000	3.33	q.s.
Ca 223	1.74	1.7625	0.7500	4.16	q.s.
Ca 224	1.87	0.8813	0.3750	4.58	q.s.
Ca 225	1.85	0.4406	0.1875	4.79	q.s.
Ca 226	1.87	0.2203	0.0938	4.90	q.s.

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Ca 227	1.87	0.1102	0.0469	4.95	q.s.
Ca 228	1.87	0.0551	0.0234	4.97	q.s.
Ca 229	1.87	0.0275	0.0117	4.99	q.s.
Ca 230	1.86	0.0138	0.0059	4.99	q.s.
Ea 231	0.06	4.0000	9.4000	0.54	q.s.
Ca 232	1.33	2.0000	4.7000	2.77	q.s.
Ca 233	1.67	1.0000	2.3500	3.88	q.s.
Ca 234	1.80	0.5000	1.1750	4.44	q.s.
Ca 235	1.85	0.2500	0.5875	4.72	q.s.
Ca 236	1.89	0.1250	0.2938	4.86	q.s.
Ca 237	1.90	0.0625	0.1469	4.93	q.s.
Ca 238	1.88	0.0313	0.0734	4.97	q.s.
Ca 239	1.88	0.0156	0.0367	4.98	q.s.
Ca 240	1.86	0.0078	0.0184	4.99	q.s.
Ca 241	0.98	3.0000	7.0500	1.65	q.s.
Ca 242	1.20	1.5000	3.5250	3.33	q.s.
Ca 243	1.79	0.7500	1.7625	4.16	q.s.
Ca 244	1.83	0.3750	0.8813	4.58	q.s.
Ca 245	1.86	0.1875	0.4406	4.79	q.s.
Ca 246	1.87	0.0938	0.2203	4.90	q.s.
Ca 247	1.91	0.0469	0.1102	4.95	q.s.
Ca 248	1.88	0.0234	0.0551	4.97	q.s.
Ca 249	1.88	0.0117	0.0275	4.99	q.s.
Ca 250	1.87	0.0059	0.0138	4.99	q.s.
Ca 251	0.07	12.1000	1.3000	0.54	q.s.
Ca 252	1.31	6.0500	0.6500	2.77	q.s.
Ca 253	1.77	3.0250	0.3250	3.88	q.s.
Ca 254	1.83	1.5125	0.1625	4.44	q.s.
Ca 255	1.87	0.7563	0.0813	4.72	q.s.
Ca 256	1.86	0.3781	0.0406	4.86	q.s.
Ca 257	1.88	0.1891	0.0203	4.93	q.s.
Ca 258	1.87	0.0945	0.0102	4.97	q.s.
Ca 259	1.87	0.0473	0.0051	4.98	q.s.
Ca 260	1.87	0.0236	0.0025	4.99	q.s.
Ca 261	0.33	9.0750	0.9750	1.65	q.s.
Ca 262	1.44	4.5375	0.4875	3.33	q.s.
Ca 263	1.79	2.2688	0.2438	4.16	q.s.
Ca 264	1.86	1.1344	0.1219	4.58	q.s.
Ca 265	1.88	0.5672	0.0609	4.79	q.s.

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Ca 266	1.89	0.2836	0.0305	4.90	q.s.
Ca 267	1.90	0.1418	0.0152	4.95	q.s.
Ca 268	1.90	0.0709	0.0076	4.97	q.s.
Ca 269	1.90	0.0354	0.0038	4.99	q.s.
Ca 270	1.89	0.0177	0.0019	4.99	q.s.

Example 14

Examples (Ea) and Comparative (Ca) 271 - 350:**Preparation of Cleansing Compositions**

5 The cleansing compositions, Examples or Comparatives 271
- 350, were prepared according to the materials and
amounts listed in Table and under the Cleansing Mixing
Procedure detailed above and at a pH of 5.5. The
associated absorbance for each example as determined by
10 the Absorbance Test is also shown.

Example	absorbance	cocamidopropyl hydroxysultaine	coco betaine	Potassium Acrylates Copolymer	Water
Ea 271	0.07	1.3000	12.1000	1.07	q.s.
Ca 272	1.43	0.6500	6.0500	5.54	q.s.
Ca 273	2.28	0.3250	3.0250	7.77	q.s.
Ca 274	2.06	0.1625	1.5125	8.88	q.s.
Ca 275	2.04	0.0813	0.7563	9.44	q.s.
Ca 276	2.04	0.0406	0.3781	9.72	q.s.
Ca 277	1.89	0.0203	0.1891	9.86	q.s.
Ca 278	1.96	0.0102	0.0945	9.93	q.s.
Ca 279	2.14	0.0051	0.0473	9.97	q.s.
Ca 280	1.71	0.0025	0.0236	9.98	q.s.
Ca 281	0.21	0.9750	9.0750	3.30	q.s.
Ca 282	1.80	0.4875	4.5375	6.65	q.s.
Ca 283	1.96	0.2438	2.2688	8.33	q.s.

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Ca 284	2.00	0.1219	1.1344	9.16	q.s.
Ca 285	2.01	0.0609	0.5672	9.58	q.s.
Ca 286	2.01	0.0305	0.2836	9.79	q.s.
Ca 287	2.03	0.0152	0.1418	9.90	q.s.
Ca 288	1.97	0.0076	0.0709	9.95	q.s.
Ca 289	2.03	0.0038	0.0354	9.97	q.s.
Ca 290	2.00	0.0019	0.0177	9.99	q.s.
Ea 291	0.07	9.4000	4.0000	1.07	q.s.
Ca 292	1.67	4.7000	2.0000	5.54	q.s.
Ca 293	1.94	2.3500	1.0000	7.77	q.s.
Ca 294	1.98	1.1750	0.5000	8.88	q.s.
Ca 295	2.00	0.5875	0.2500	9.44	q.s.
Ca 296	2.00	0.2938	0.1250	9.72	q.s.
Ca 297	2.01	0.1469	0.0625	9.86	q.s.
Ca 298	2.01	0.0734	0.0313	9.93	q.s.
Ca 299	2.01	0.0367	0.0156	9.97	q.s.
Ca 300	1.99	0.0184	0.0078	9.98	q.s.
Ca 301	0.82	7.0500	3.0000	3.30	q.s.
Ca 302	1.74	3.5250	1.5000	6.65	q.s.
Ca 303	1.96	1.7625	0.7500	8.33	q.s.
Ca 304	1.99	0.8813	0.3750	9.16	q.s.
Ca 305	2.00	0.4406	0.1875	9.58	q.s.
Ca 306	2.01	0.2203	0.0938	9.79	q.s.
Ca 307	2.01	0.1102	0.0469	9.90	q.s.
Ca 308	2.01	0.0551	0.0234	9.95	q.s.
Ca 309	1.99	0.0275	0.0117	9.97	q.s.
Ca 310	1.99	0.0138	0.0059	9.99	q.s.
Ea 311	0.09	4.0000	9.4000	1.07	q.s.
Ca 312	1.66	2.0000	4.7000	5.54	q.s.
Ca 313	1.92	1.0000	2.3500	7.77	q.s.
Ca 314	1.96	0.5000	1.1750	8.88	q.s.
Ca 315	2.01	0.2500	0.5875	9.44	q.s.
Ca 316	2.00	0.1250	0.2938	9.72	q.s.
Ca 317	2.02	0.0625	0.1469	9.86	q.s.
Ca 318	2.01	0.0313	0.0734	9.93	q.s.
Ca 319	2.02	0.0156	0.0367	9.97	q.s.
Ca 320	1.99	0.0078	0.0184	9.98	q.s.
Ca 321	1.12	3.0000	7.0500	3.30	q.s.
Ca 322	1.76	1.5000	3.5250	6.65	q.s.

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Ca 323	1.94	0.7500	1.7625	8.33	q.s.
Ca 324	2.00	0.3750	0.8813	9.16	q.s.
Ca 325	1.99	0.1875	0.4406	9.58	q.s.
Ca 326	2.01	0.0938	0.2203	9.79	q.s.
Ca 327	2.02	0.0469	0.1102	9.90	q.s.
Ca 328	2.01	0.0234	0.0551	9.95	q.s.
Ca 329	2.01	0.0117	0.0275	9.97	q.s.
Ca 330	2.00	0.0059	0.0138	9.99	q.s.
Ca 331	0.12	12.1000	1.3000	1.07	q.s.
Ca 332	1.82	6.0500	0.6500	5.54	q.s.
Ca 333	1.96	3.0250	0.3250	7.77	q.s.
Ca 334	1.99	1.5125	0.1625	8.88	q.s.
Ca 335	2.00	0.7563	0.0813	9.44	q.s.
Ca 336	2.01	0.3781	0.0406	9.72	q.s.
Ca 337	2.02	0.1891	0.0203	9.86	q.s.
Ca 338	2.01	0.0945	0.0102	9.93	q.s.
Ca 339	2.01	0.0473	0.0051	9.97	q.s.
Ca 340	2.01	0.0236	0.0025	9.98	q.s.
Ca 341	1.37	9.0750	0.9750	3.30	q.s.
Ca 342	1.89	4.5375	0.4875	6.65	q.s.
Ca 343	1.99	2.2688	0.2438	8.33	q.s.
Ca 344	2.02	1.1344	0.1219	9.16	q.s.
Ca 345	2.04	0.5672	0.0609	9.58	q.s.
Ca 346	2.04	0.2836	0.0305	9.79	q.s.
Ca 347	2.05	0.1418	0.0152	9.90	q.s.
Ca 348	2.04	0.0709	0.0076	9.95	q.s.
Ca 349	2.04	0.0354	0.0038	9.97	q.s.
Ca 350	2.03	0.0177	0.0019	9.99	q.s.

Example 15

Examples (Ea) and Comparative (Ca) 351 - 430:

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Preparation of Cleansing Compositions

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The cleansing compositions, Examples or Comparatives 351 - 430, were prepared according to the materials and amounts listed in Table and under the Cleansing Mixing Procedure detailed above and at a pH of 5.5. The associated absorbance for each example as determined by the Absorbance Test is also shown.

Example	absorbance	cocamidopropyl hydroxysultaine	coco betaine	Potassium Acrylates Copolymer	Water
Ea 351	0.05	1.3000	12.1000	0.21	q.s.
Ea 352	0.10	0.6500	6.0500	1.11	q.s.
Ca 353	0.56	0.3250	3.0250	1.55	q.s.
Ca 354	0.93	0.1625	1.5125	1.78	q.s.
Ca 355	0.46	0.0813	0.7563	1.89	q.s.
Ca 356	0.53	0.0406	0.3781	1.94	q.s.
Ca 357	0.37	0.0203	0.1891	1.97	q.s.
Ca 358	0.25	0.0102	0.0945	1.99	q.s.
Ca 359	0.19	0.0051	0.0473	1.99	q.s.
Ca 360	0.16	0.0025	0.0236	2.00	q.s.
Ea 361	0.08	0.9750	9.0750	0.66	q.s.
Ea 362	0.15	0.4875	4.5375	1.33	q.s.
Ca 363	0.83	0.2438	2.2688	1.67	q.s.
Ca 364	0.52	0.1219	1.1344	1.83	q.s.
Ca 365	0.43	0.0609	0.5672	1.92	q.s.
Ca 366	0.37	0.0305	0.2836	1.96	q.s.
Ca 367	0.27	0.0152	0.1418	1.98	q.s.
Ca 368	0.20	0.0076	0.0709	1.99	q.s.
Ca 369	0.17	0.0038	0.0354	1.99	q.s.
Ca 370	0.14	0.0019	0.0177	2.00	q.s.
Ea 371	0.05	9.4000	4.0000	0.21	q.s.
Ca 372	0.12	4.7000	2.0000	1.11	q.s.
Ca 373	0.18	2.3500	1.0000	1.55	q.s.
Ca 374	0.19	1.1750	0.5000	1.78	q.s.

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Ca 375	0.16	0.5875	0.2500	1.89	q.s.
Ca 376	0.15	0.2938	0.1250	1.94	q.s.
Ca 377	0.15	0.1469	0.0625	1.97	q.s.
Ca 378	0.14	0.0734	0.0313	1.99	q.s.
Ca 379	0.14	0.0367	0.0156	1.99	q.s.
Ca 380	0.14	0.0184	0.0078	2.00	q.s.
Ca 381	0.08	7.0500	3.0000	0.66	q.s.
Ca 382	0.18	3.5250	1.5000	1.33	q.s.
Ca 383	0.24	1.7625	0.7500	1.67	q.s.
Ca 384	0.19	0.8813	0.3750	1.83	q.s.
Ca 385	0.18	0.4406	0.1875	1.92	q.s.
Ca 386	0.16	0.2203	0.0938	1.96	q.s.
Ca 387	0.15	0.1102	0.0469	1.98	q.s.
Ca 388	0.14	0.0551	0.0234	1.99	q.s.
Ca 389	0.14	0.0275	0.0117	1.99	q.s.
Ca 390	0.14	0.0138	0.0059	2.00	q.s.
Ea 391	0.06	4.0000	9.4000	0.21	q.s.
Ea 392	0.12	2.0000	4.7000	1.11	q.s.
Ca 393	0.56	1.0000	2.3500	1.55	q.s.
Ca 394	0.57	0.5000	1.1750	1.78	q.s.
Ca 395	0.36	0.2500	0.5875	1.89	q.s.
Ca 396	0.35	0.1250	0.2938	1.94	q.s.
Ca 397	0.24	0.0625	0.1469	1.97	q.s.
Ca 398	0.19	0.0313	0.0734	1.99	q.s.
Ca 399	0.16	0.0156	0.0367	1.99	q.s.
Ca 400	0.15	0.0078	0.0184	2.00	q.s.
Ea 401	0.07	3.0000	7.0500	0.66	q.s.
Ea 402	0.19	1.5000	3.5250	1.33	q.s.
Ca 403	0.58	0.7500	1.7625	1.67	q.s.
Ca 404	0.62	0.3750	0.8813	1.83	q.s.
Ca 405	0.34	0.1875	0.4406	1.92	q.s.
Ca 406	0.32	0.0938	0.2203	1.96	q.s.
Ca 407	0.25	0.0469	0.1102	1.98	q.s.
Ca 408	0.19	0.0234	0.0551	1.99	q.s.
Ca 409	0.16	0.0117	0.0275	1.99	q.s.
Ca 410	0.15	0.0059	0.0138	2.00	q.s.
Ca 411	0.06	12.1000	1.3000	0.21	q.s.
Ca 412	0.10	6.0500	0.6500	1.11	q.s.
Ca 413	0.16	3.0250	0.3250	1.55	q.s.

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Ca 414	0.18	1.5125	0.1625	1.78	q.s.
Ca 415	0.16	0.7563	0.0813	1.89	q.s.
Ca 416	0.15	0.3781	0.0406	1.94	q.s.
Ca 417	0.14	0.1891	0.0203	1.97	q.s.
Ca 418	0.14	0.0945	0.0102	1.99	q.s.
Ca 419	0.14	0.0473	0.0051	1.99	q.s.
Ca 420	0.14	0.0236	0.0025	2.00	q.s.
Ca 421	0.08	9.0750	0.9750	0.66	q.s.
Ca 422	0.11	4.5375	0.4875	1.33	q.s.
Ca 423	0.17	2.2688	0.2438	1.67	q.s.
Ca 424	0.17	1.1344	0.1219	1.83	q.s.
Ca 425	0.15	0.5672	0.0609	1.92	q.s.
Ca 426	0.15	0.2836	0.0305	1.96	q.s.
Ca 427	0.14	0.1418	0.0152	1.98	q.s.
Ca 428	0.14	0.0709	0.0076	1.99	q.s.
Ca 429	0.14	0.0354	0.0038	1.99	q.s.
Ca 430	0.14	0.0177	0.0019	2.00	q.s.

Example 16

Examples (Ea) and Comparative (Ca) 431 - 510:

5 Preparation of Cleansing Compositions

The cleansing compositions, Examples or Comparatives 431 - 510, were prepared according to the materials and amounts listed in Table and under the Cleansing Mixing Procedure detailed above and all at a pH of 5.5. The associated absorbance for each example as determined by the Absorbance Test is also shown.

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Example	absorbance	sodium lauroamphoacetate	coco betaine	Potassium Acrylates Copolymer	Water
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Ea 431	0.05	1.3000	12.1000	0.21	q.s.
Ea 432	0.11	0.6500	6.0500	1.11	q.s.
Ca 433	0.53	0.3250	3.0250	1.55	q.s.
Ca 434	0.84	0.1625	1.5125	1.78	q.s.
Ca 435	0.50	0.0813	0.7563	1.89	q.s.
Ca 436	0.63	0.0406	0.3781	1.94	q.s.
Ca 437	0.41	0.0203	0.1891	1.97	q.s.
Ca 438	0.28	0.0102	0.0945	1.99	q.s.
Ca 439	0.20	0.0051	0.0473	1.99	q.s.
Ca 440	0.17	0.0025	0.0236	2.00	q.s.
Ea 441	0.08	0.9750	9.0750	0.66	q.s.
Ea 442	0.15	0.4875	4.5375	1.33	q.s.
Ca 443	0.60	0.2438	2.2688	1.67	q.s.
Ca 444	0.65	0.1219	1.1344	1.83	q.s.
Ca 445	0.64	0.0609	0.5672	1.92	q.s.
Ca 446	0.53	0.0305	0.2836	1.96	q.s.
Ca 447	0.36	0.0152	0.1418	1.98	q.s.
Ca 448	0.24	0.0076	0.0709	1.99	q.s.
Ca 449	0.19	0.0038	0.0354	1.99	q.s.
Ca 450	0.17	0.0019	0.0177	2.00	q.s.
Ea 451	0.07	9.4000	4.0000	0.21	q.s.
Ca 452	0.14	4.7000	2.0000	1.11	q.s.
Ca 453	0.18	2.3500	1.0000	1.55	q.s.
Ca 454	0.20	1.1750	0.5000	1.78	q.s.
Ca 455	0.18	0.5875	0.2500	1.89	q.s.
Ca 456	0.17	0.2938	0.1250	1.94	q.s.
Ca 457	0.16	0.1469	0.0625	1.97	q.s.
Ca 458	0.15	0.0734	0.0313	1.99	q.s.
Ca 459	0.14	0.0367	0.0156	1.99	q.s.
Ca 460	0.14	0.0184	0.0078	2.00	q.s.
Ca 461	0.09	7.0500	3.0000	0.66	q.s.
Ca 462	0.35	3.5250	1.5000	1.33	q.s.
Ca 463	0.20	1.7625	0.7500	1.67	q.s.
Ca 464	0.19	0.8813	0.3750	1.83	q.s.
Ca 465	0.18	0.4406	0.1875	1.92	q.s.
Ca 466	0.16	0.2203	0.0938	1.96	q.s.
Ca 467	0.16	0.1102	0.0469	1.98	q.s.
Ca 468	0.16	0.0551	0.0234	1.99	q.s.
Ca 469	0.14	0.0275	0.0117	1.99	q.s.

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Ca 470	0.14	0.0138	0.0059	2.00	q.s.
Ea 471	0.05	4.0000	9.4000	0.21	q.s.
Ea 472	0.12	2.0000	4.7000	1.11	q.s.
Ca 473	0.44	1.0000	2.3500	1.55	q.s.
Ca 474	0.55	0.5000	1.1750	1.78	q.s.
Ca 475	0.41	0.2500	0.5875	1.89	q.s.
Ca 476	0.43	0.1250	0.2938	1.94	q.s.
Ca 477	0.33	0.0625	0.1469	1.97	q.s.
Ca 478	0.24	0.0313	0.0734	1.99	q.s.
Ca 479	0.19	0.0156	0.0367	1.99	q.s.
Ca 480	0.16	0.0078	0.0184	2.00	q.s.
Ea 481	0.08	3.0000	7.0500	0.66	q.s.
Ea 482	0.18	1.5000	3.5250	1.33	q.s.
Ca 483	0.47	0.7500	1.7625	1.67	q.s.
Ca 484	0.47	0.3750	0.8813	1.83	q.s.
Ca 485	0.43	0.1875	0.4406	1.92	q.s.
Ca 486	0.39	0.0938	0.2203	1.96	q.s.
Ca 487	0.27	0.0469	0.1102	1.98	q.s.
Ca 488	0.21	0.0234	0.0551	1.99	q.s.
Ca 489	0.17	0.0117	0.0275	1.99	q.s.
Ca 490	0.15	0.0059	0.0138	2.00	q.s.
Ca 491	0.06	12.1000	1.3000	0.21	q.s.
Ca 492	0.17	6.0500	0.6500	1.11	q.s.
Ca 493	0.18	3.0250	0.3250	1.55	q.s.
Ca 494	0.17	1.5125	0.1625	1.78	q.s.
Ca 495	0.16	0.7563	0.0813	1.89	q.s.
Ca 496	0.15	0.3781	0.0406	1.94	q.s.
Ca 497	0.15	0.1891	0.0203	1.97	q.s.
Ca 498	0.14	0.0945	0.0102	1.99	q.s.
Ca 499	0.14	0.0473	0.0051	1.99	q.s.
Ca 500	0.13	0.0236	0.0025	2.00	q.s.
Ca 501	0.10	9.0750	0.9750	0.66	q.s.
Ca 502	0.16	4.5375	0.4875	1.33	q.s.
Ca 503	0.19	2.2688	0.2438	1.67	q.s.
Ca 504	0.17	1.1344	0.1219	1.83	q.s.
Ca 505	0.15	0.5672	0.0609	1.92	q.s.
Ca 506	0.15	0.2836	0.0305	1.96	q.s.
Ca 507	0.14	0.1418	0.0152	1.98	q.s.
Ca 508	0.14	0.0709	0.0076	1.99	q.s.

Ca 509	0.14	0.0354	0.0038	1.99	q.s.
Ca 510	0.13	0.0177	0.0019	2.00	q.s.

While it is often desirable to achieve a clear
cleansing formula, it is nearly always necessary for
cleansing formulas to be stable, i.e. not
5 macroscopically phase separated.

Certain combinations of surfactants and anionic
polymers can lead to very hazy or even unstable
solutions.

In aqueous solutions, polymers with hydrophobic
10 character can interact with surfactants and form larger
complexes, which are a form of microscopic phase
separation. Sufficiently large, these larger complexes
will scatter light and create hazy, or unclear,
formulas. As these complexes get larger and larger the
15 cleanser will become less clear and possible exhibit
macroscopic phase separation.

The above examples show the resultant clarity from
a series of different cleanser formulas that cover a
range of: amphoteric surfactant types (CAPB, SLAC, CB,
20 COHS), surfactant concentrations, and hydrophobically-
modified polymer concentrations. We surprisingly find
that clear or fairly clear and stable cleansing formulas
can be made at low pH, but with only certain
combinations. High hydrophobically-modified polymer
25 concentrations are found to lead to hazy or unstable
cleansing formulas.

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WHAT IS CLAIMED IS:

1. A clear skin cleansing composition comprising:
 - 5 (a) water;
 - (b) a low molecular weight non-crosslinked, linear acrylic copolymer in an amount comprising from about 0.03 weight percent to about 2.1 weight percent of the skin cleansing composition;
 - 10 (c) a surfactant component comprising a surfactant selected from the group consisting of, a blend of at least two amphoteric surfactants selected from the group consisting of: an ampholytic synthetic surfactant comprising a derivative of an
15 aliphatic amine having from 8 to 18 carbon atoms and an anionic water-solubilizing group and zwitterionic surfactants comprising internally neutralized derivatives of aliphatic quaternary ammonium, phosphonium and tertiary sulfonium
20 compounds, in which the aliphatic radical is straight chain or branched and wherein one of the aliphatic substituents has from 8 to 18 carbon atoms and one contains an anionic water-solubilizing group wherein said skin cleansing
25 composition has a pH of less than about 6 and is substantially free of anionic surfactant and cocobetaine, said surfactants being present in a

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concentration of between about 0.0015 to about 15 weight percent of the skin cleansing composition and the total surfactant load of such composition is less than about 20 weight percent; said skin
5 cleansing composition having an absorbance of less than about 0.22 as determined by the Clarity Absorbance Test.

2. A clear skin cleansing composition according to claim 1 wherein said surfactant component is
10 selected from the group consisting of sodium lauroamphoacetate, cocamidopropyl betaine and cocamidopropyl hydroxysultaine.

3. A clear skin cleansing composition comprising:

(a) water;

15 (b) a low molecular weight non-crosslinked, linear acrylic copolymer in an amount comprising from about 0.03 weight percent to about 1.6 weight percent of the skin cleansing composition;

(c) at least two amphoteric surfactants selected from
20 the group consisting of: an ampholytic synthetic surfactant comprising a derivative of an aliphatic amine having from 8 to 18 carbon atoms and an anionic water-solubilizing group and zwitterionic surfactants comprising internally
25 neutralized derivatives of aliphatic quaternary ammonium, phosphonium and tertiary sulfonium

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compounds, in which the aliphatic radical is straight chain or branched and wherein one of the aliphatic substituents has from 8 to 18 carbon atoms and one contains an anionic water-solubilizing group; one of such amphoteric surfactants comprising coco-betaine in a concentration of less than about 0.065 weight percent or greater than about 3.5 weight percent; said remaining amphoteric surfactants being present in a concentration of between about 0.0015 to about 15 weight percent of the skin cleansing composition and the total surfactant load of such composition is less than about 20 weight percent;

wherein said skin cleansing composition has a pH of less than about 6 and is substantially free of anionic surfactant, said skin cleansing composition having an absorbance of less than about 0.22 as determined by the Clarity Absorbance Test.

4. A clear skin cleansing composition according to claim 3 wherein said surfactant component further comprises an amphoteric surfactant selected from the group consisting of sodium lauroamphoacetate, cocamidopropyl betaine and cocamidopropyl hydroxysultaine.