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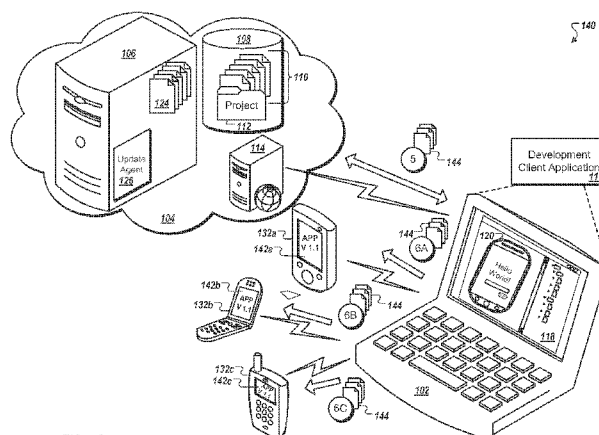


FIG. 1C

(57) **Abstract:** A method may include obtaining content files, where the content files include one or more presentation files, where each presentation file includes respective instructions which, when interpreted at runtime by a separate computing device, are configured to provide at least one of (a) a functionality and (b) a user interface of a software application executing upon the separate computing device. The method may include providing the content files to the separate computing device. After providing the content files, the method may include identifying a change in at least a first presentation file, and providing at least the first presentation file to the separate computing device, where the software application is configured to execute the first presentation file as at least one of (a) the functionality and (b) the user interface of the software application without need for re-installing or re-loading the software application on the separate computing device.

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## INTERNATIONAL SEARCH REPORT

International application No.

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A. CLASSIFICATION OF SUBJECT MATTER		
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According to International Patent Classification (IPC) or to both national classification and IPC		
B. FIELDS SEARCHED		
Minimum documentation searched (classification system followed by classification symbols)		
G06F 9/00, 9/06, 9/44, 9/445, 9/46, 15/00, 21/00, 21/10		
Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched		
Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)		
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C. DOCUMENTS CONSIDERED TO BE RELEVANT		
Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	US 2009/0119678 A1 (JIMMY SHIH et al.) 07.05.2009, [0003], [0150]-[0152], [0156]-[0168], [0170]-[0172], [0175], [0183]-[0184]	37-38, 41-44
Y		1-36, 39-40
Y	US 2011/0145932 A1 (PAUL SHELTON NERGER et al.) 16.06.2011, claim 1	1-36
Y	US 2008/0077915 A1 (ARIEL YEHOASHUA KAHAN et al.) 27.03.2008, [0004]-[0011]	27
Y	QR code-magicheskiy shtrikh kod, 27.05.2011 [online] [retrieved on 2013-06-24]. Retrieved from the Internet: <URL: <a href="http://web.archive.org/web/20110527025257/http://android-mobile.ru/qr-code">http://web.archive.org/web/20110527025257/http://android-mobile.ru/qr-code</a> >, p. 1-2	39-40
Y	US 2008/0294981 A1 (ADVANCIS.COM, INC.) 27.11.2008, [0040], claim 8	10, 15
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