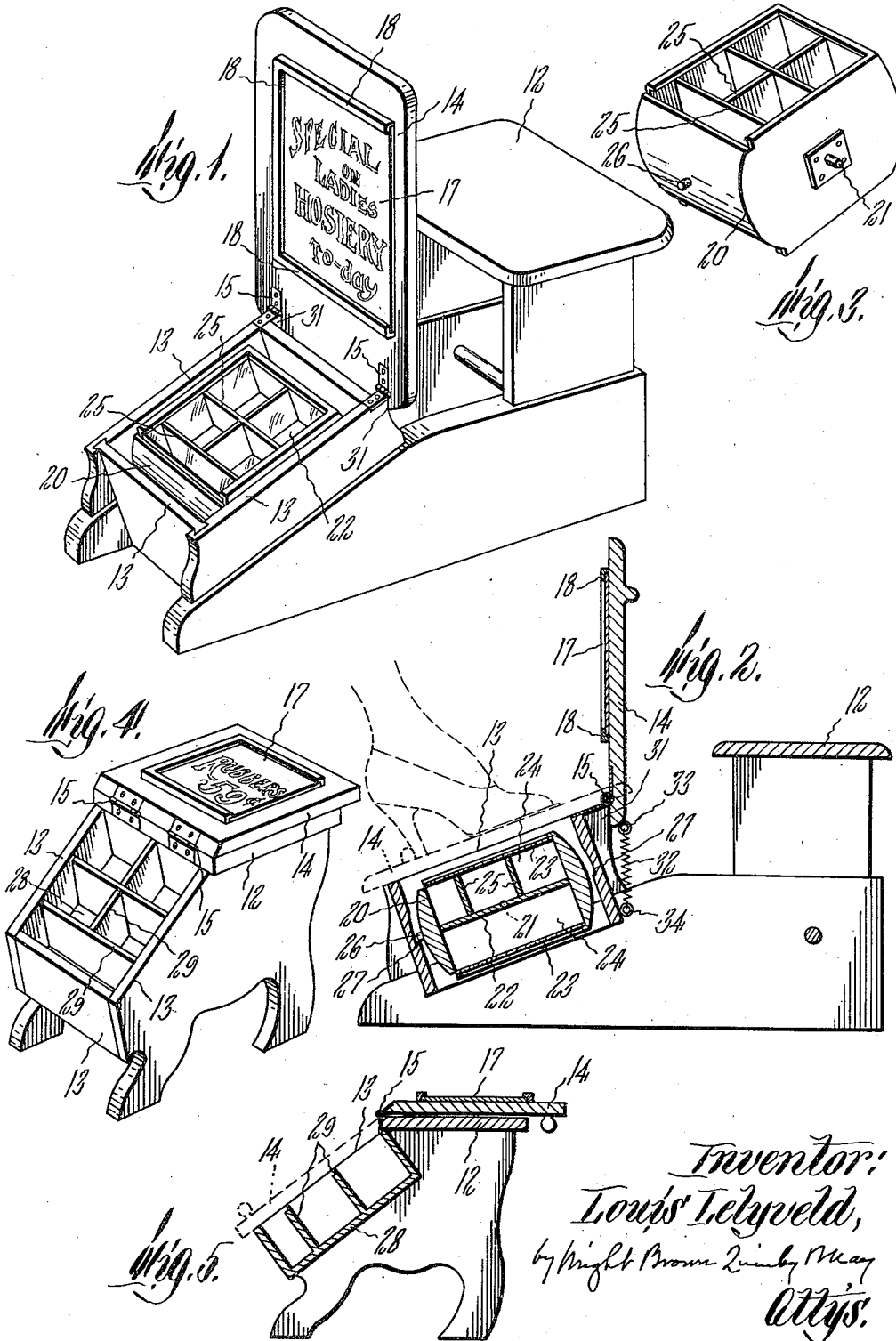


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SHOE FITTING AND FOOTREST ACCESSORIES
FOR SHOE STORES
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SHOE FITTING AND FOOTREST ACCESSORIES FOR SHOE STORES

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Substitute for abandoned application Serial No. 483,258, September 30, 1930. This application July 13, 1946, Serial No. 683,339

5 Claims. (Cl. 155—35)

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This invention relates to a portable structure including a shoe fitter's stool and a customer's foot rest, permitting a shoe salesman to fit a shoe to a foot supported by the foot rest.

The chief object of the invention is to provide a structure for the purpose stated, adapted also to advertise merchandise commonly sold in shoe stores, and to attractively display samples of the merchandise.

This application is a substitute for the abandoned application Serial Number 483,258, filed September 30, 1930.

Of the accompanying drawings forming a part of this specification—

Fig. 1 is a perspective view of a structure embodying the invention;

Fig. 2 is a sectional view of the same;

Fig. 3 shows in perspective the inner section of the merchandise holding box shown by Figs. 1 and 2;

Fig. 4 is a perspective view; and

Fig. 5 is a sectional view of a differently formed structure embodying the invention.

The same reference characters indicate the same parts in all of the figures.

A portable structure embodying the invention comprises a stool portion including a seat member 12, and means supporting the same at a suitable height, a supporting portion adjacent the stool portion having an inclined upwardly facing seat or rest designated by 13, said seat being, in this instance, provided by walls of a box formed by the supporting portion, and a plate 14, connected with the supporting portion by hinges 15 at the higher end of the seat 13. The plate 14 is adapted to bear on the seat 13 and constitute an inclined foot rest, as indicated by dotted lines in Figs. 2 and 5, and to be separated from said seat and expose its normally under side to display advertising matter thereon. The plate side thus exposed is preferably provided with means for releasably holding an advertising sign or card 17, said means being preferably provided by undercut frame strips 18 fixed to the plate and partially surrounding the card, as shown by Fig. 1. The box-shaped supporting portion is adapted to contain samples of merchandise ordinarily sold in a shoe store, and to so hold the samples that when the plate 14 is separated from the seat 13, the samples and the advertising matter are simultaneously displayed, double advertising being effected.

In the structure shown by Figs. 1, 2 and 3, the box-shaped supporting portion includes an outer section formed by the walls whose upper edges form the seat 13, and an inner section 20 of box formation having side and end walls, semi-rotatable in the outer section to display either of two samples, or groups of samples. The inner section is provided with trunnions 21 projecting from its opposite end walls, said trunnions being

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journaled in bearings (not shown) in opposite side walls of the outer section. The inner section 20 is provided with means for confining two samples or groups of samples, one visible at one side, and the other at the opposite side, the arrangement being such that the inner section may be positioned with either side uppermost to display either of the two samples.

The inner section is provided with a partition 22, extending between and parallel with the edges of its bounding walls and forming the bottom of two compartments 24, each adapted to receive samples. Said compartments may be closed by glass cover slides 23, to prevent the samples in the compartment which is upside down in either position of the section from falling out. Either or both of said compartments may be subdivided into cells by partitions 25. One wall of the inner section may be provided with an outwardly projecting stop 26, adapted to bear on either of two abutments 27 in the box portion of the structure, to limit the rotation of the inner section, the arrangement being such that the inner section can turn through only half of a complete rotation.

In the structure shown by Figs. 4 and 5, the box-shaped supporting portion of the structure is provided with a fixed bottom member 28, constituting the bottom walls of a plurality of fixed sample holding cells, other walls of said cells being formed by fixed partitions 29.

I prefer to provide means for maintaining the plate 14 in a substantially vertical position when it is separated from the seat 13 by turning about its hinge axis, and thereby conspicuously display advertising matter thereon. To this end I extend the inner end of the plate from the hinges 15, as shown by Fig. 1, and provide the structure with fixed stops 31, arranged to abut the extended end of the plate when the latter is moved to a substantially vertical position.

The plate may be automatically moved to a vertical position when a customer's foot is removed therefrom, means being provided for forcing the plate from the dotted line position to the full line position shown by Fig. 2. Said means may be a contractable spring 32, fixed at 33 to the extended inner end of the plate, and at 34 to a fixed part of the structure.

The plate may lie on the seat member 12, as shown by Figs. 4 and 5, when in its displaying position.

It will be seen that the structure as shown, permits dual advertising or, in other words, advertising by the display of matter on the plate 14, and by the display of samples in the box portion of the structure.

Each of the illustrated embodiments of the invention includes a box-like body having an inclined plate seat 13, and a sample supporter located in an inclined position within the body, and

substantially parallel with the plate seat, whereby a group of samples may be supported below the plate seat and displayed in a portion substantially parallel therewith, and in close proximity thereto when the plate 14 is removed from the seat.

In each of said embodiments the supporter includes a bottom (which is the member 22 in Figs. 1 and 2, and the member 28 in Figs. 4 and 5), and partitions above the bottom forming the sides of cells whereby samples bearing on the bottom are spaced apart and symmetrically arranged in a predetermined order.

It will be seen that the sample supporter characterized as above stated enables the samples supported thereby to be displayed more conspicuously and attractively than would be the case if the samples were deposited promiscuously on the horizontal bottom of a box-like body, in which case the samples of the group would be at different distances from an inclined plate seat forming the open top of said body, and would be much less advantageously and attractively displayed.

The plate 14 may be made of any material having sufficient strength and stiffness to support a person's foot in the operation of shoe fitting, when the plate rests on the seat 13. It may be made of transparent material, such as a thick plate of glass or of one of the known transparent plastics. In either case, whether transparent or opaque, it may be supplied on its normally under side with the means 18 for releasably holding an advertising card, which card may be printed with advertising matter on both sides to be seen through the plate and when the plate is raised, respectively. Or the advertising card can be removed, permitting the articles in the box-shaped supporting portion to be seen by the customer when the plate is in lowered position. A blank card, or one which is blank on one side, can be placed in the holding means of the transparent plate, with the blank side next to the plate, when it is desired to obscure both the contained samples and advertising matter. In this way the use of the transparent plate affords wide flexibility in modes of attracting the attention of the customer to goods for sale.

I claim:

1. A shoe store adjunct comprising, in combination, a supporting portion formed as a box adapted to contain samples and having an open top permitting display of the contained samples, marginal portions of said top constituting an inclined upwardly facing plate seat, and a plate hinged to the supporting portion at the higher end of said seat, and having a foot rest side and an advertising side, the plate being adapted to bear on the seat, with the advertising side downward, to constitute an inclined foot rest, protect the advertising side, and conceal samples in the box, and to be separated from the seat to simultaneously display the advertising side and the said samples.

2. A shoe store adjunct comprising, in combination, a supporting portion formed as a box adapted to contain samples and having an open top permitting display of the contained samples, marginal portions of said top constituting an inclined upwardly facing plate seat, and a plate hinged to the supporting portion at the higher end of said seat, and having a foot rest side and an advertising side, the plate being adapted to bear on the seat, with the advertising side down-

ward to constitute an inclined foot rest, protect the advertising side, and conceal samples in the box, and to be separated from the seat to simultaneously display the advertising side and the said samples, said box including a fixed outer section having said inclined plate seat, and an inner section journaled in the outer section and having means for separately confining two lots of merchandise, one in position to be seen at one side, and the other at the opposite side of the inner section, the arrangement being such that either of said lots may be displayed when the plate is separated from its seat.

3. A shoe store adjunct comprising, in combination, a supporting portion formed as a box adapted to contain articles and having an open top permitting display of the contained samples, marginal portions of said top constituting an inclined upwardly facing plate seat, and a plate hinged to the supporting portion at the higher end of said seat adapted to be lowered to rest on the seat and form a foot rest, and to be raised to give access to the interior of the box, said plate being transparent and having means for detachably holding an advertising sign at the side which is underneath when the plate is in lowered position.

4. A shoe store adjunct comprising a supporting portion formed as a box having an open top, marginal portions of said top constituting an inclined upwardly facing seat plate, an inner section of box formation having side and end walls and a partition extending across the space enclosed by said walls located intermediate the edges thereof forming the bottoms of two compartments, each adapted to contain samples, said inner section being journaled in the supporting portion for semi-rotation to bring either compartment uppermost, combined with a transparent plate hinged to the supporting portion at the higher end of said seat adapted to be placed in a lowered position wherein it bears on the seat and forms a foot rest, and to be raised so as to give access to said inner section and the articles held thereby, the transparency of said plate enabling the articles contained in the upper compartment of the inner section to be visible when the plate is in its lowered position.

5. A shoe store adjunct comprising a supporting portion formed as a box open at the top adapted to contain and permit display of merchandise, the walls of the box being arranged so that their upper edges constitute an inclined upwardly facing plate seat, and a plate of transparent material hinged to the supporting portion at the higher end of said seat adapted to be placed in lowered position resting on the seat, wherein it serves as a foot rest, and in a raised position giving access to the interior of the box, the transparency of the plate enabling goods contained in the box to be visible when the plate is lowered.

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The following references are of record in the file of this patent:

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