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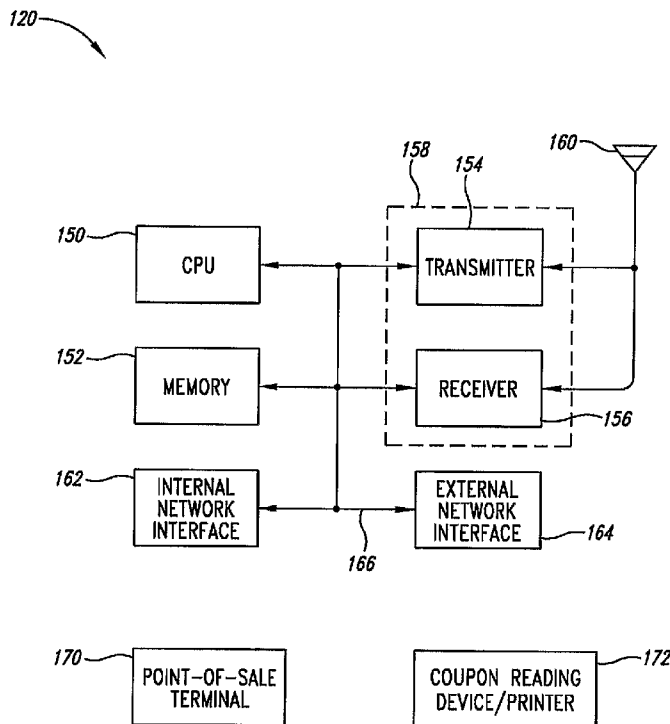
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(54) Title: SYSTEM AND METHOD FOR WIRELESS COUPON TRANSACTIONS



(57) Abstract: A system and method for delivering coupon messages to a consumer wireless device (142) utilizes a fixed communication device (120) that functions as a base station for the consumer wireless device (142). The fixed communication device (120) has limited coverage zone. When the consumer wireless device (142) comes within the coverage zone of the fixed communication device (120), the consumer wireless device (142) selects the fixed communication device (120) as the preferred base station. Upon completion of registration, the fixed communication device (120) transmits one or more coupon messages to the consumer wireless device (142). The consumer may enter the associated retail establishment and complete a transaction using the received coupon message. The consumer wireless device (142) may be viewed manually, or the display scanned or read electronically to accept the coupon message in the retail establishment.

Fig. 2

WO 2008/003000 A3



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European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI,  
FR, GB, GR, HU, IE, IS, IT, LT, LU, LV, MC, MT, NL, PL,  
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**A. CLASSIFICATION OF SUBJECT MATTER**

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USPC: 455/414.4,466;705/14,17,26,27,44;725/23

According to International Patent Classification (IPC) or to both national classification and IPC

**B. FIELDS SEARCHED**

Minimum documentation searched (classification system followed by classification symbols)

U.S. : 455/414.4, 466; 705/14, 17, 26, 27, 44; 725/23

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

**C. DOCUMENTS CONSIDERED TO BE RELEVANT**

| Category * | Citation of document, with indication, where appropriate, of the relevant passages  | Relevant to claim No. |
|------------|---|-----------------------|
| Y          | US 6,869,013 B2 (ALLEN et al) 22 March 2005 (22.03.2005), figures 1 and 2, column 1 lines 50-55, column 2 lines 25-31, column 2 lines 35-40, column 2 line 60 through col. 3 line 11, column 4 lines 10-11, column 4 lines 25-26, column 4 lines 50-55, column 4 lines 58-60, column 7 lines 65-67 and column 8 lines 15-30 | 1-6, 9-24, 26-28      |
| Y          | US 2005/0228719 A1 (ROBERTS et al) 13 October 2005 (13.10.2005), paragraph 0062   | 1-6, 9-24, 26-28      |
| Y          | US 7,107,221 B1 (JOVICIC et al) 29 December 1998 (29.12.1998), column 4 lines 20-25   | 6, 19, 28             |
| Y          | US 2004/0137886 A1 (ROSS et al) 15 July 2004 (15.07.2004), paragraphs 0039 and 0063.  | 20, 26                |
| Y          | US 2002/0123359 A1 (WEI et al) 05 September 2002 (05.09.2005), paragraphs 0075 and 0362.  | 9, 12, 21-23          |
| Y          | US 2004/0117254 A1 (NEMIROFSKY et al) 17 June 2004 (17.06.2004), claim 17   | 10, 11, 24            |



Further documents are listed in the continuation of Box C.



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|------------|--|-----------------------|
| Y          | US 2004/0215510 A 1 (WILKIE) 28 October 2004 (28.10.2004), paragraph 0036          | 14                    |
| Y          | US 2002/0095337 A1 (VELTHUIS et al) 18 July 2002 (18.07.2002), paragraph 0007      | 27                    |