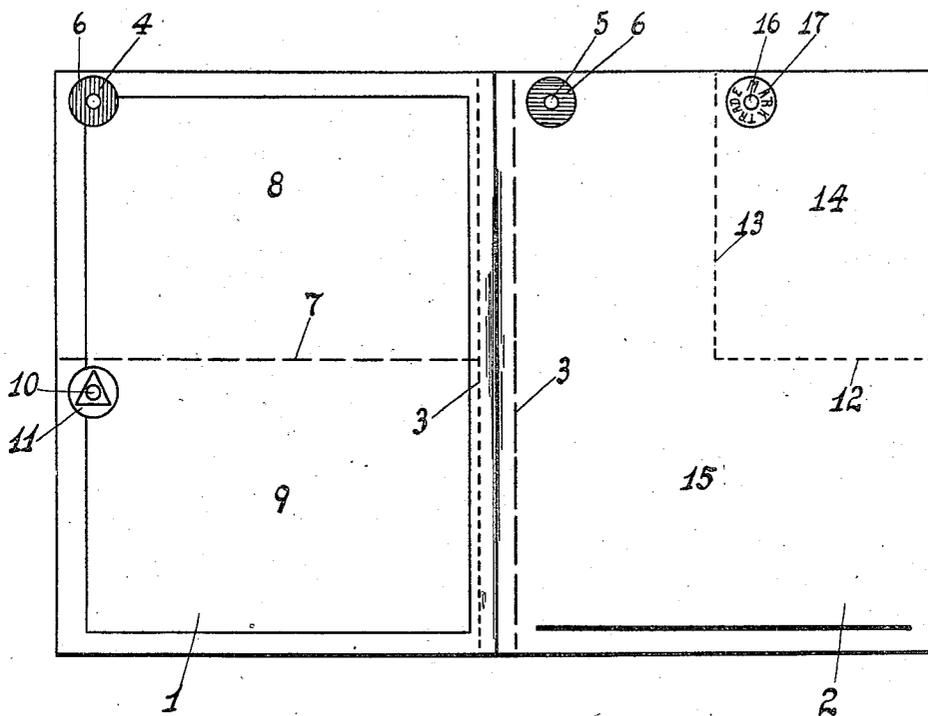


June 19, 1923.

1,459,338

C. W. McCALL
DETACHABLE BOOK LEAF
Filed Dec. 15, 1920



INVENTOR
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BY

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UNITED STATES PATENT OFFICE.

CHARLES W. McCALL, OF OAKLAND, CALIFORNIA.

DETACHABLE BOOK LEAF.

Application filed December 15, 1920. Serial No. 430,910.

To all whom it may concern:

Be it known that I, CHARLES W. McCALL, a citizen of the United States, residing at Oakland, in the county of Alameda and State of California, have invented certain new and useful Improvements in Detachable Book Leaves, of which the following is a specification.

My invention is a detachable book leaf, particularly useful for magazine advertising pages, which may be readily removed from the magazine and hung up on a pin with other memoranda for reference.

Referring to the annexed drawing in which my invention is illustrated and which forms a part of this specification, the figure is an inside view of an open magazine with leaves embodying my invention.

In the drawing 1 and 2 indicate two leaves of a magazine, advertising matter not shown being printed on the rear side of leaf 1 and on the front side of leaf 2. Each leaf is provided with a severing line such as a row of perforations or printed impressions 3 extending near and parallel to the binding of the magazine. The leaf 1 has a hole 4 punched in its upper left or outer corner. The leaf 2 has a hole 5 punched in its upper left or inner corner. Around each hole 4 and 5 may be printed a colored ring 6 or the trademark or other distinguishing mark of the advertiser whose advertisement appears on the page. The leaf 1 or 2 may also have a row of perforations 7 extending transversely thereof and dividing the leaf into two sheets, an upper sheet 8 and a lower sheet 9; a hole 10 being punched in one of the upper corners of the sheet 9. A trade mark 11 of the advertiser may be printed around the hole 10.

The leaf 1 or 2 may also be provided with a row of transverse perforations 12 extending inwardly from the outer edge of the leaf and a row of perforations 13 extending inwardly from the upper or lower edge of the leaf to the inner end of the row of perforations 12, forming a sheet 14 in one corner of the leaf and another sheet 15. A hole 16 is punched in one of the upper corners of the sheet 14 and the trademark 17 of the advertiser may be printed around said hole.

The leaves 1 and 2 may be torn from the magazine along the perforations 3 and hung up on a file through the holes 4 and 5.

The sheets 8 or 9 may be torn from the magazine on the lines of perforations 3 and 7 and hung up through the holes 4 or 10. The sheet 14 may be torn out of the magazine on the lines of perforations 12 and 13 and hung up through the hole 16. The sheet 15 may be torn out on the perforations 12 and 13 and hung up through the hole 16.

Having described my invention, I claim:

A book leaf having two holes near the upper margin thereof and provided with a line of perforations extending transversely inwardly from its outer side edge, with a line of perforations extending from another edge to the inner end of said first line, and with a line of perforations extending along its binding whereby when its leaf is severed along the line of perforation two sheets will be formed, each sheet having one of the holes in the upper corner thereof whereby the same may be hung on a projection.

In testimony whereof I affix my signature.

CHARLES W. McCALL.