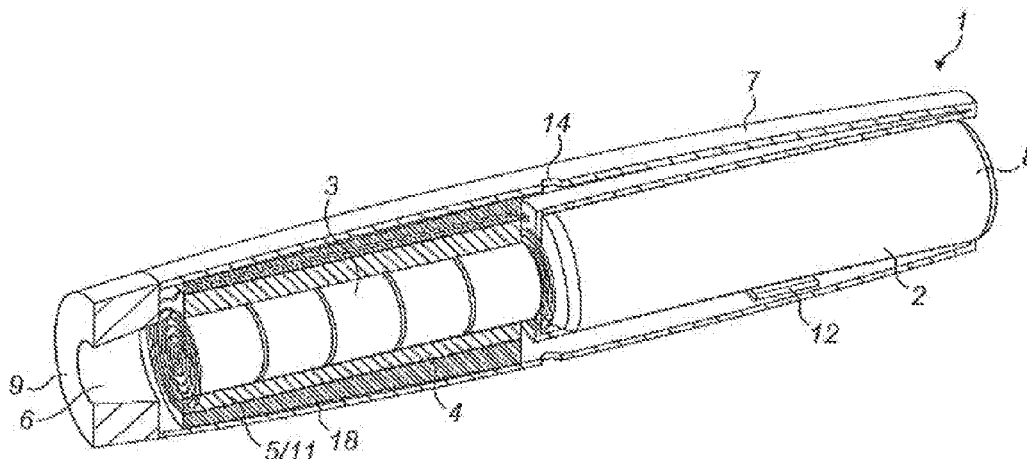
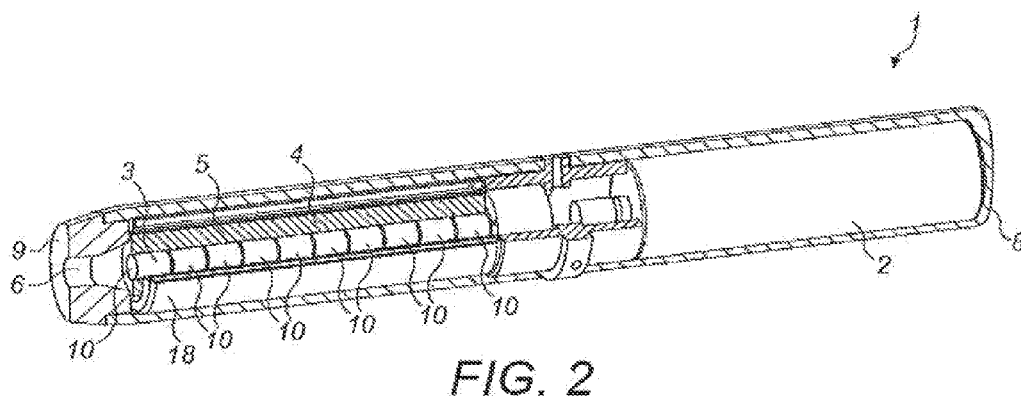
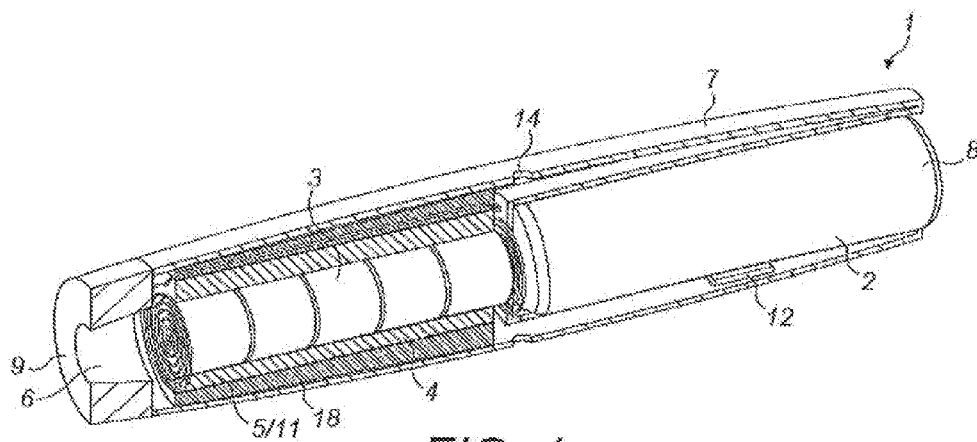




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(19) **United States**(12) **Patent Application Publication**
EGOYANTS et al.(10) **Pub. No.: US 2017/0095006 A1**(43) **Pub. Date: Apr. 6, 2017**(54) **HEAT INSULATED APPARATUS FOR
HEATING SMOKABLE MATERIAL**May 9, 2014, now Pat. No. 9,357,803, filed as appli-
cation No. PCT/EP2012/066523 on Aug. 24, 2012.(71) Applicant: **BRITISH AMERICAN TOBACCO
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(2013.01); **F16L 59/065** (2013.01)(21) Appl. No.: **15/379,946**(22) Filed: **Dec. 15, 2016****Related U.S. Application Data**(63) Continuation of application No. 14/962,817, filed on
Dec. 8, 2015, now Pat. No. 9,554,598, which is a
continuation of application No. 14/127,879, filed on(57) **ABSTRACT**An apparatus configured to heat smokeable material to
volatilize at least one component of the smokeable material,
wherein the apparatus comprises a region of insulation
having a core region which is evacuated to a lower pressure
than an exterior of the insulation.



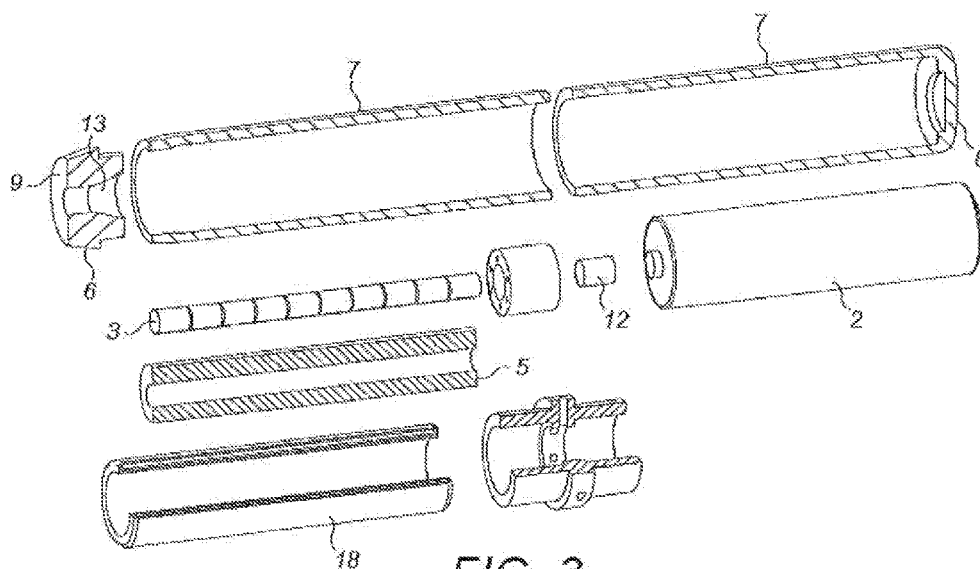


FIG. 3

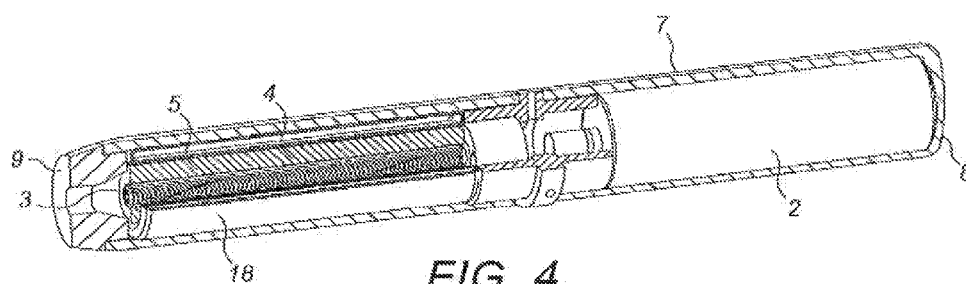


FIG. 4

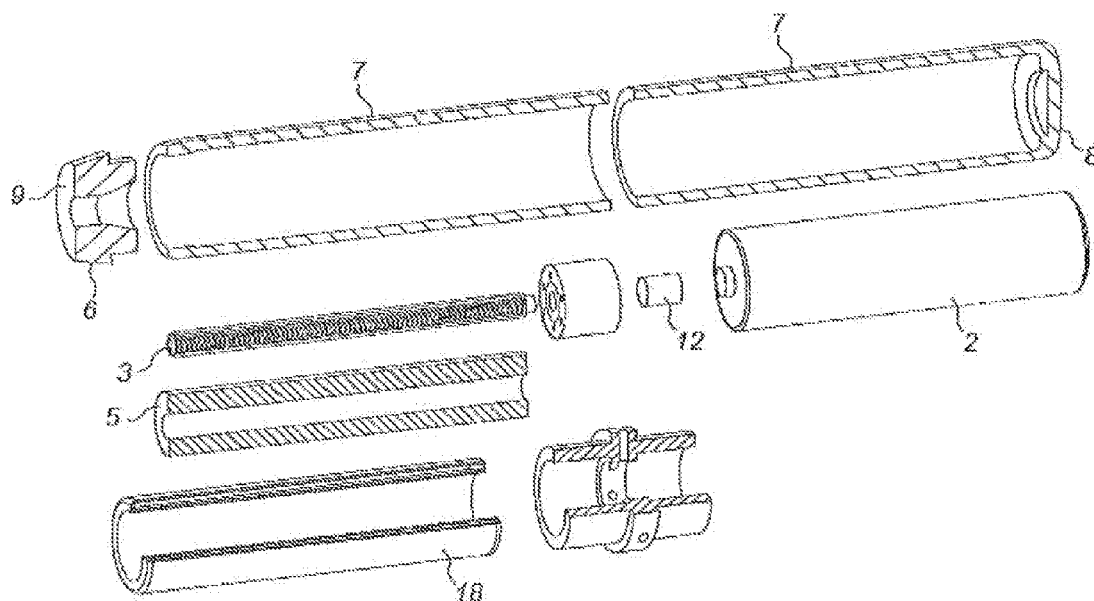


FIG. 5

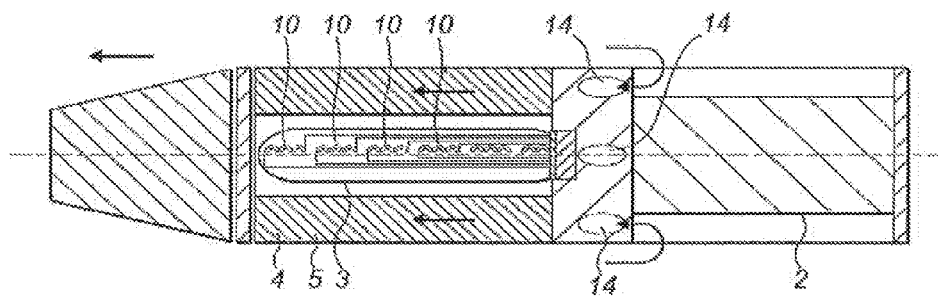


FIG. 6

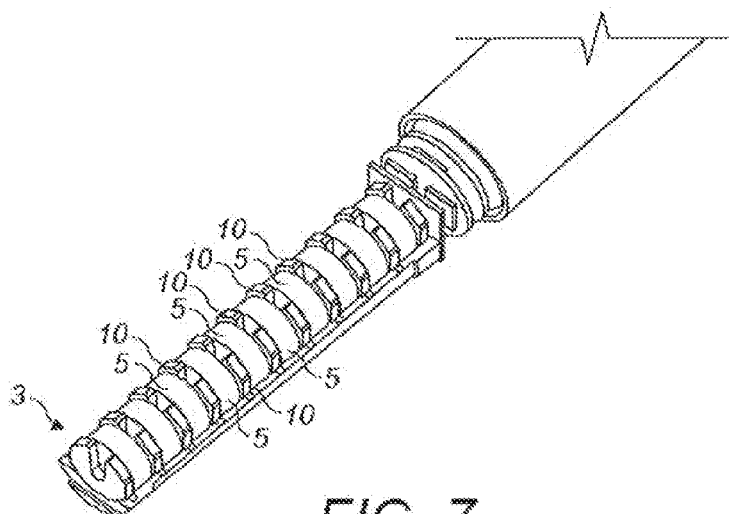


FIG. 7

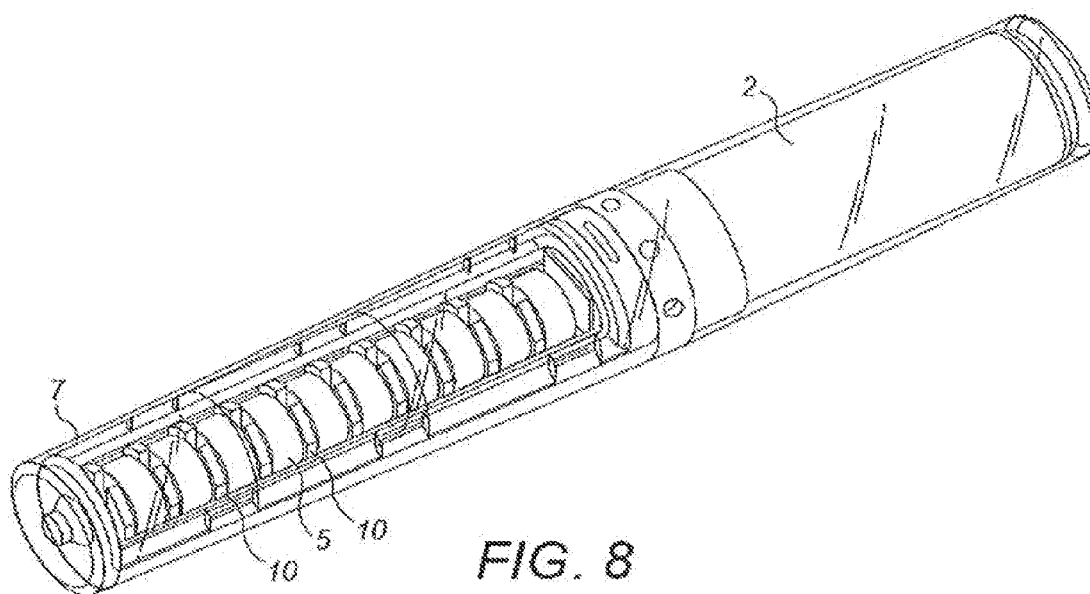


FIG. 8

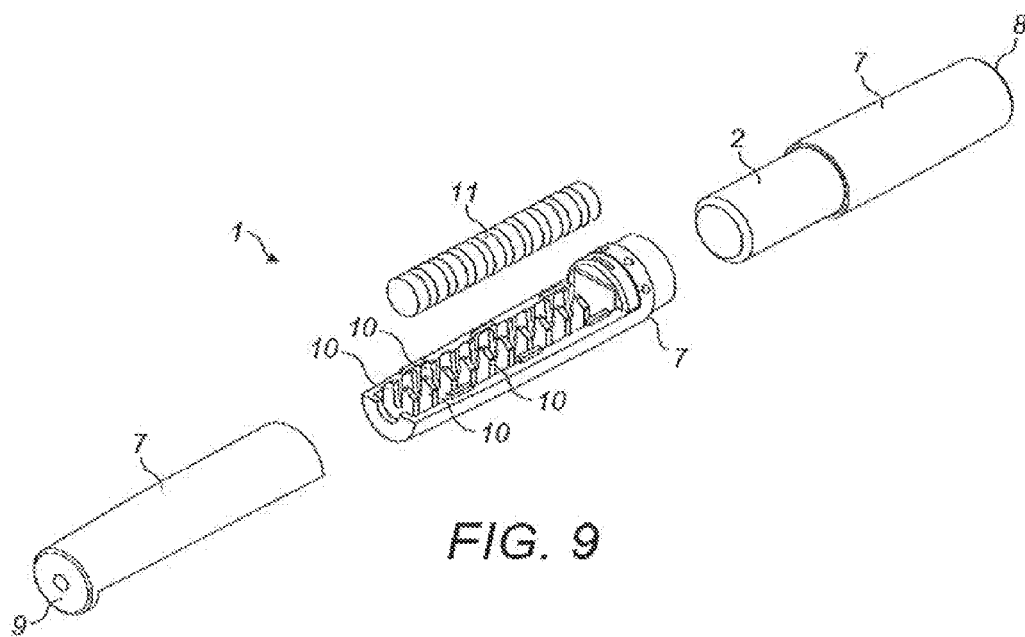
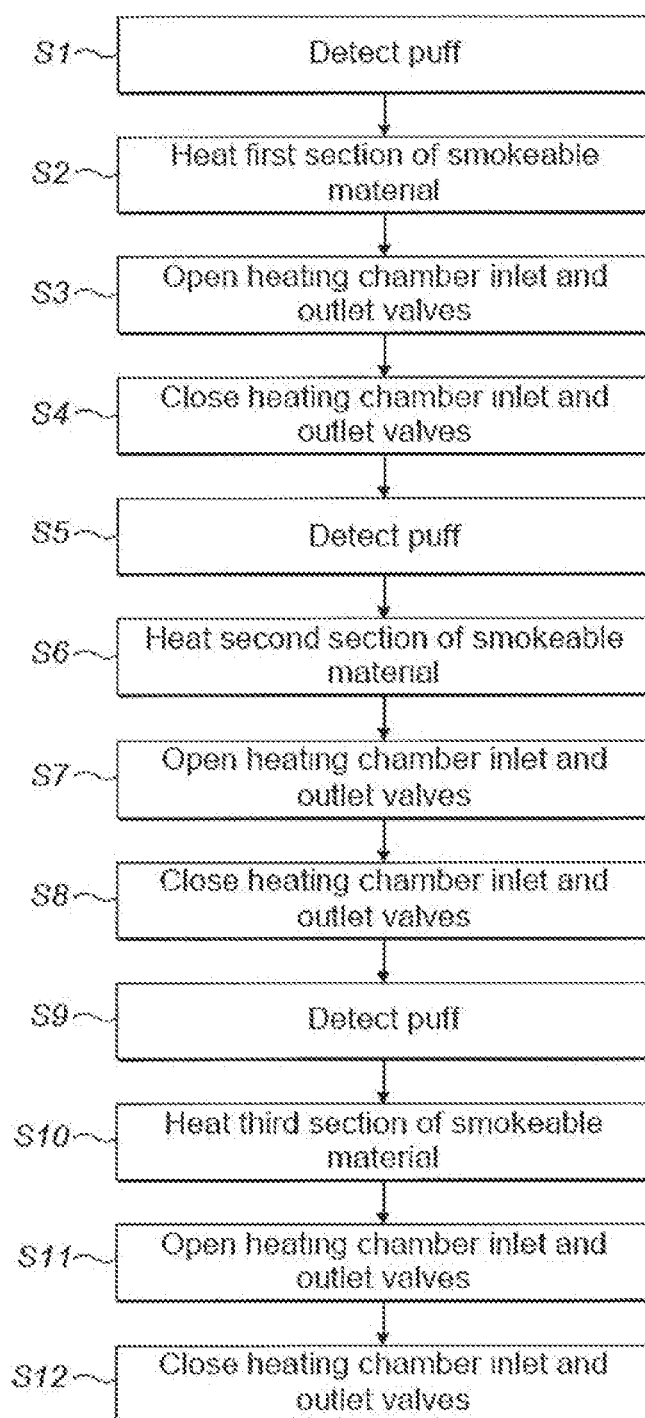


FIG. 9

**FIG. 10**

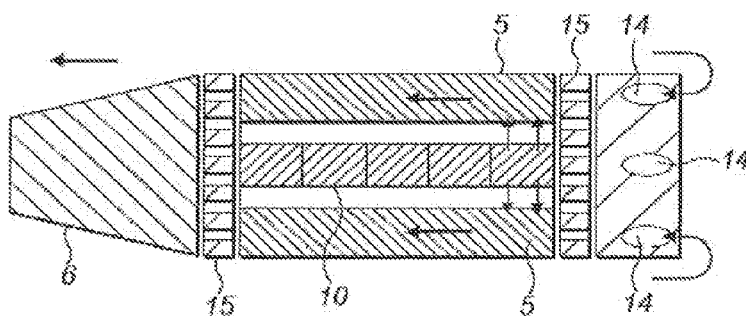


FIG. 11

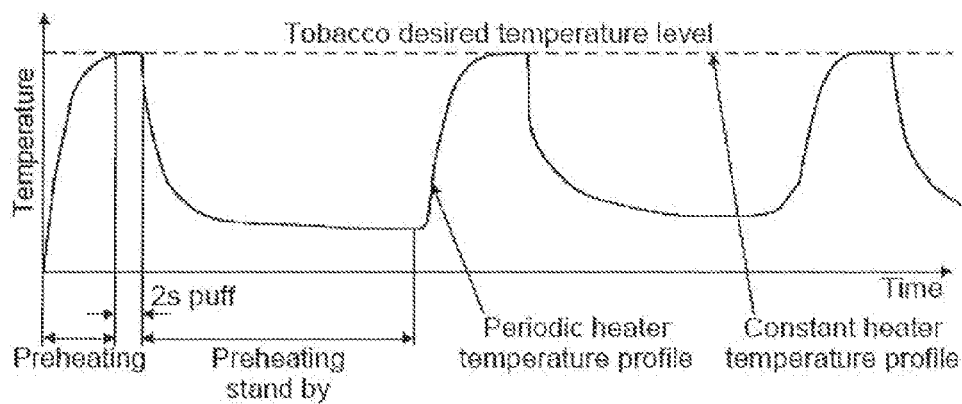


FIG. 12

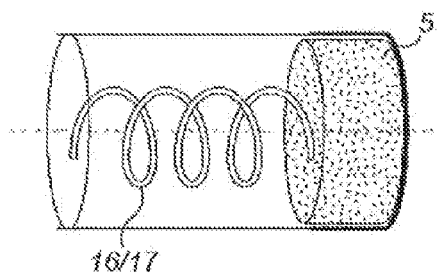


FIG. 13

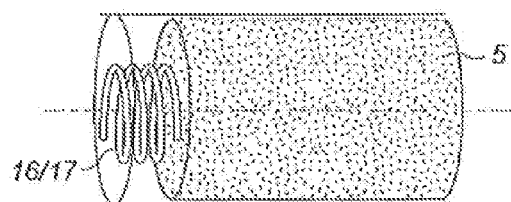


FIG. 14

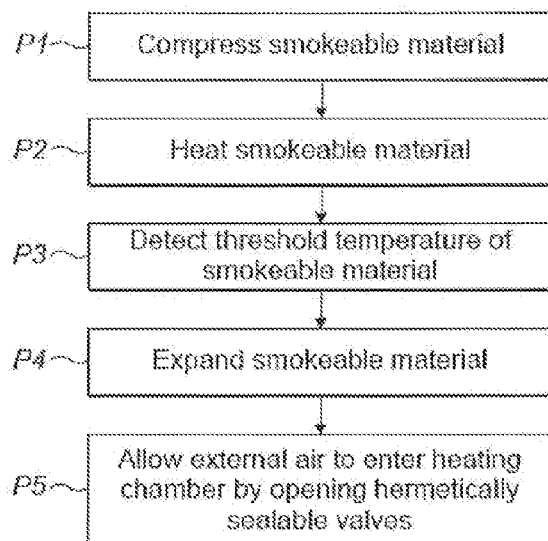


FIG. 15

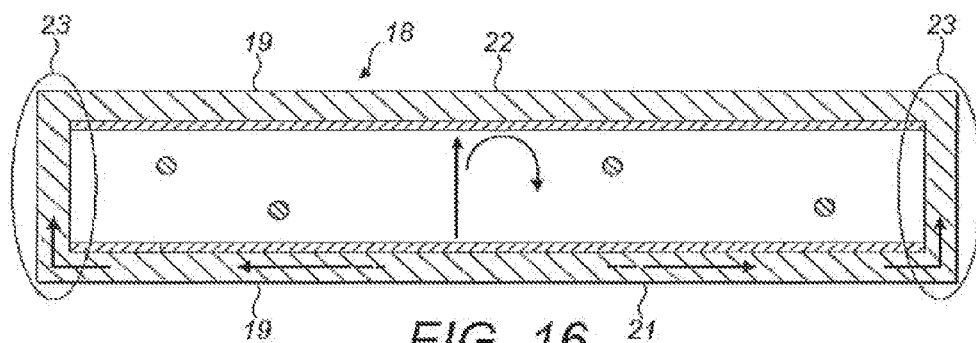


FIG. 16

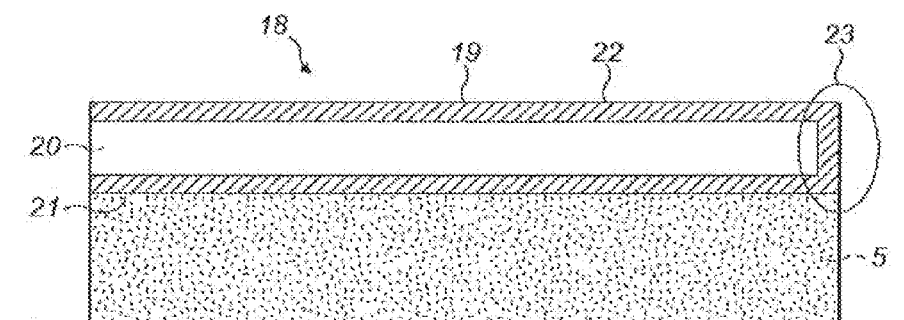


FIG. 17

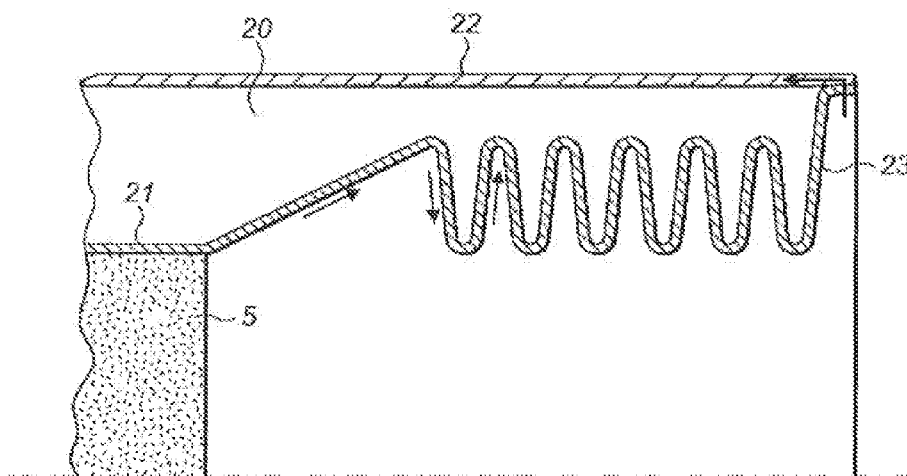


FIG. 18

FIG. 20

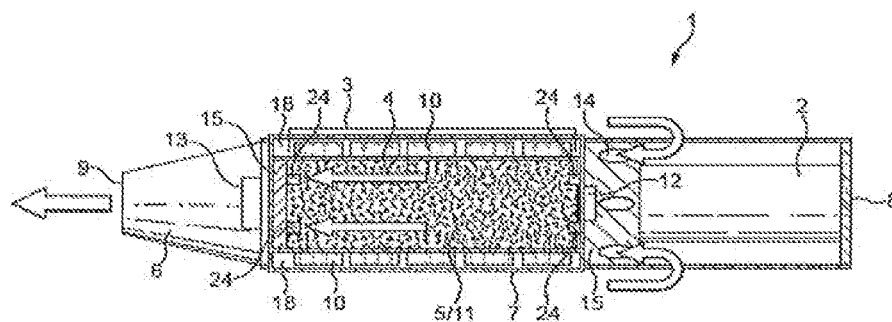


FIG. 21

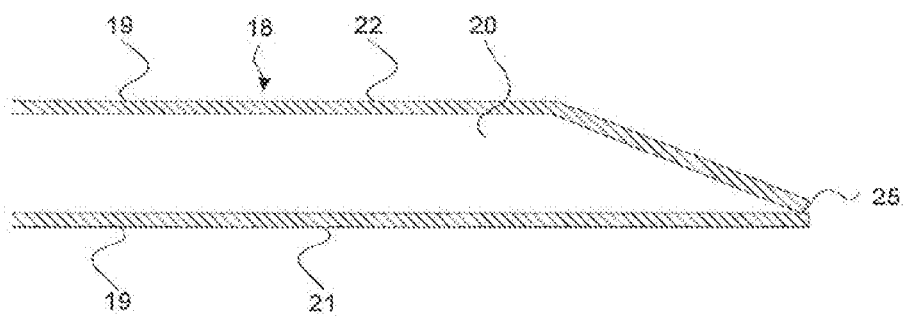


FIG. 22

HEAT INSULATED APPARATUS FOR HEATING SMOKABLE MATERIAL

RELATED APPLICATIONS

[0001] This application is a continuation of application Ser. No. 14/962,817, filed Dec. 8, 2015, which is a continuation of application Ser. No. 14/127,879 filed May 9, 2014, and now U.S. Pat. No. 9,357,803, issued Jun. 7, 2016, which in turn is a U.S. national phase of International Application No. PCT/EP2012/066523, filed Aug. 24, 2012, which claims priority to RU 2011136872, filed Sep. 6, 2011, and GB 1207054.6, filed Apr. 23, 2012, each of which is hereby incorporated herein by reference in its entirety.

TECHNICAL FIELD

[0002] The invention relates to heating smokeable material.

BACKGROUND

[0003] Smoking articles such as cigarettes and cigars burn tobacco during use to create tobacco smoke. Attempts have been made to provide alternatives to these smoking articles by creating products which release compounds without creating tobacco smoke. Examples of such products are so-called heat-not-burn products which release compounds by heating, but not burning, tobacco.

SUMMARY

[0004] In an embodiment, an apparatus comprises a smokeable material heating chamber constructed and arranged to removably receive smokeable material that is insertable by a user into the smokeable material heating chamber and that is removable from the smokeable material heating chamber by the user after use; an electrical heater configured to heat smokeable material received in use in the smokeable material heating chamber to volatilize at least one component of the smokeable material; a controller configured to control activation of the electrical heater; and a region of insulation having a closed core that is evacuated to a lower pressure than an exterior of the region of insulation, the region of insulation being located between the electrical heater and an exterior of the apparatus so as to reduce heat loss from the apparatus.

[0005] In an embodiment, an apparatus configured to heat smokeable material to volatilize at least one component of the smokeable material, comprises a smokeable material heating chamber constructed and arranged to removably receive smokeable material that is insertable by a user into the smokeable material heating chamber and that is removable from the smokeable material heating chamber by the user after use; a region of insulation having a closed core region that is evacuated to a lower pressure than an exterior of the insulation, and a wall of the region of insulation that defines the closed core region having a coating for absorbing gas in the closed core region, the region of insulation being located between the smokeable material heating chamber and an exterior of the apparatus so as to reduce heat loss from the apparatus.

[0006] In an embodiment, an apparatus configured to heat smokeable material to volatilize at least one component of the smokeable material, comprises a region of insulation having a closed core region that is evacuated to a lower pressure than an exterior of the insulation; and a smokeable

material heating chamber, the smokeable material heating chamber comprising a substantially tubular heating chamber that is open at a first end and a second end opposite the first end, the smokeable material heating chamber being constructed and arranged to removably receive smokeable material that is insertable by a user into the smokeable material heating chamber and removable from the smokeable material heating chamber by the user after use, the region of insulation being located between the smokeable material heating chamber and an exterior of the apparatus so as to reduce heat loss from the apparatus.

BRIEF DESCRIPTION OF THE FIGURES

[0007] For exemplary purposes only, embodiments of the invention are described below with reference to the accompanying figures in which:

[0008] FIG. 1 is a perspective, partially cut-away illustration of an apparatus configured to heat smokeable material to release aromatic compounds and/or nicotine from the smokeable material.

[0009] FIG. 2 is a perspective, partially cut-away illustration of an apparatus configured to heat smokeable material, in which the smokeable material is provided around an elongate ceramic heater divided into radial heating sections.

[0010] FIG. 3 is an exploded, partially cut-away view of an apparatus configured to heat smokeable material, in which the smokeable material is provided around an elongate ceramic heater divided into radial heating sections.

[0011] FIG. 4 is a perspective, partially cut-away illustration of an apparatus configured to heat smokeable material, in which the smokeable material is provided around an elongate infra-red heater.

[0012] FIG. 5 is an exploded, partially cut-away illustration of an apparatus configured to heat smokeable material, in which the smokeable material is provided around an elongate infra-red heater.

[0013] FIG. 6 is a schematic illustration of part of an apparatus configured to heat smokeable material, in which the smokeable material is provided around a plurality of longitudinal, elongate heating sections spaced around a central longitudinal axis.

[0014] FIG. 7 is a perspective illustration of part of an apparatus configured to heat smokeable material, in which the regions of smokeable material are provided between pairs of upstanding heating plates.

[0015] FIG. 8 is a perspective illustration of the apparatus shown in FIG. 7, in which an external housing is additionally illustrated.

[0016] FIG. 9 is an exploded view of part of an apparatus configured to heat smokeable material, in which the regions of smokeable material are provided between pairs of upstanding heating plates.

[0017] FIG. 10 is a flow diagram showing a method of activating heating regions and opening and closing heating chamber valves during puffing.

[0018] FIG. 11 is a schematic illustration of a gaseous flow through an apparatus configured to heat smokeable material.

[0019] FIG. 12 is a graphical illustration of a heating pattern which can be used to heat smokeable material using a heater.

[0020] FIG. 13 is a schematic illustration of a smokeable material compressor configured to compress smokeable material during heating.

[0021] FIG. 14 is a schematic illustration of a smokeable material expander configured to expand smokeable material during puffing.

[0022] FIG. 15 is a flow diagram showing a method of compressing smokeable material during heating and expanding the smokeable material for puffing.

[0023] FIG. 16 is a schematic, cross-sectional illustration of a section of vacuum insulation configured to insulate heated smokeable material from heat loss.

[0024] FIG. 17 is another schematic, cross-sectional illustration of a section of vacuum insulation configured to insulate heated smokeable material from heat loss.

[0025] FIG. 18 is a schematic, cross-sectional illustration of a heat resistive thermal bridge which follows an indirect path from a higher temperature insulation wall to a lower temperature insulation wall.

[0026] FIG. 19 is a schematic, cross-sectional illustration of a heat shield and a heat-transparent window which are moveable relative to a body of smokeable material to selectively allow thermal energy to be transmitted to different sections of the smokeable material through the window.

[0027] FIG. 20 is schematic, cross sectional illustration of part of an apparatus configured to heat smokeable material, in which a heating chamber is hermetically sealable by check valves.

[0028] FIG. 21 is a schematic, cross sectional illustration of an apparatus configured to heat smokeable material, in which a heater is located externally of a heating chamber and internally of thermal insulation.

[0029] FIG. 22 is a schematic, cross sectional illustration of a partial section of deep-vacuum insulation configured to thermally insulate an apparatus configured to heat smokeable material.

DETAILED DESCRIPTION

[0030] As used herein, the term 'smokeable material' includes any material that provides volatilized components upon heating and includes any tobacco-containing material and may, for example, include one or more of tobacco, tobacco derivatives, expanded tobacco, reconstituted tobacco or tobacco substitutes.

[0031] An apparatus 1 for heating smokeable material comprises an energy source 2, a heater 3 and a heating chamber 4. The energy source 2 may comprise a battery such as a Li-ion battery, Ni battery, Alkaline battery and/or the like, and is electrically coupled to the heater 3 to supply electrical energy to the heater 3 when required. The heating chamber 4 is configured to receive smokeable material 5 so that the smokeable material 5 can be heated in the heating chamber 4. For example, the heating chamber 4 may be located adjacent to the heater 3 so that thermal energy from the heater 3 heats the smokeable material 5 therein to volatilize aromatic compounds and nicotine in the smokeable material 5 without burning the smokeable material 5. A mouthpiece 6 is provided through which a user of the apparatus 1 can inhale the volatilized compounds during use of the apparatus 1. The smokeable material 5 may comprise a tobacco blend.

[0032] As shown in FIG. 1, the heater 3 may comprise a substantially cylindrical, elongate heater 3 and the heating chamber 4 is located around a circumferential, longitudinal surface of the heater 3. The heating chamber 4 and smokeable material 5 therefore comprise co-axial layers around the heater 3. However, as will be evident from the discussion

below, other shapes and configurations of the heater 3 and heating chamber 4 can alternatively be used.

[0033] A housing 7 may contain components of the apparatus 1 such as the energy source 2 and heater 3. As shown in FIG. 1, the housing 7 may comprise an approximately cylindrical tube with the energy source 2 located towards its first end 8 and the heater 3 and heating chamber 4 located towards its opposite, second end 9. The energy source 2 and heater 3 extend along the longitudinal axis of the housing 7. For example, as shown in FIG. 1, the energy source 2 and heater 3 can be aligned along the central longitudinal axis of the housing 7 in an end-to-end arrangement so that an end face of the energy source 2 faces an end face of the heater 3. The length of the housing 7 may be approximately 130 mm, the length of energy source may be approximately 59 mm, and the length of the heater 3 and heating region 4 may be approximately 50 mm. The diameter of the housing 7 may be between approximately 15 mm and approximately 18 mm. For example, the diameter of the housing's first end 8 may be 18 mm whilst the diameter of the mouthpiece 6 at the housing's second end 9 may be 15 mm. The diameter of the heater 3 may be between approximately 2.0 mm and approximately 6.0 mm. The diameter of the heater 3 may, for example, be between approximately 4.0 mm and approximately 4.5 mm or between approximately 2.0 mm and approximately 3.0 mm. Heater diameters outside these ranges may alternatively be used. The depth of the heating chamber 4 may be approximately 5 mm and the heating chamber 4 may have an exterior diameter of approximately 10 mm at its outwardly-facing surface. The diameter of the energy source 2 may be between approximately 14.0 mm and approximately 15.0 mm, such as 14.6 mm.

[0034] Heat insulation may be provided between the energy source 2 and the heater 3 to prevent direct transfer of heat from one to the other. The mouthpiece 6 can be located at the second end 9 of the housing 7, adjacent the heating chamber 4 and smokeable material 5. The housing 7 is suitable for being gripped by a user during use of the apparatus 1 so that the user can inhale volatilized smokeable material compounds from the mouthpiece 6 of the apparatus 1.

[0035] Referring to FIGS. 2 and 3, the heater 3 may comprise a ceramics heater 3. The ceramics heater 3 may, for example, comprise base ceramics of alumina and/or silicon nitride which are laminated and sintered. Alternatively, referring to FIGS. 4 and 5, the heater 3 may comprise an infra-red (IR) heater 3 such as a halogen-IR lamp 3. The IR heater 3 may have a low mass and therefore its use can help to reduce the overall mass of the apparatus 1. For example, the mass of the IR heater may be 20% to 30% less than the mass of a ceramics heater 3 having an equivalent heating power output. The IR heater 3 also has low thermal inertia and therefore is able to heat the smokeable material 5 very rapidly in response to an activation stimulus. The IR heater 3 may be configured to emit IR electromagnetic radiation of between approximately 700 nm and 4.5 μ m in wavelength.

[0036] As indicated above and shown in FIG. 1, the heater 3 may be located in a central region of the housing 7 and the heating chamber 4 and smokeable material 5 may be located around the longitudinal surface of the heater 3. In this arrangement, thermal energy emitted by the heater 3 travels in a radial direction outwards from the longitudinal surface of the heater 3 into the heating chamber 4 and the smokeable material 5.

[0037] The heater 3 may optionally comprise a plurality of individual heating regions 10. The heating regions 10 may be operable independently of one another so that different regions 10 can be activated at different times to heat the smokeable material 5. The heating regions 10 may be arranged in the heater 3 in any geometric arrangement. However, in the examples shown in the figures, the heating regions 10 are geometrically arranged in the heater 3 so that different ones of the heating regions 10 are arranged to predominately and independently heat different regions of the smokeable material 5.

[0038] For example, referring to FIG. 2, the heater 3 may comprise a plurality of axially aligned heating regions 10. The regions 10 may each comprise an individual element of the heater 3. The heating regions 10 may, for example, all be aligned with each other along a longitudinal axis of the heater 3, thus providing a plurality of independent heating zones along the length of the heater 3. Each heating region 10 may comprise a heating cylinder 10 having a finite length which is significantly less than the length of the heater 3 as a whole. The arrangement and features of the cylinders 10 are discussed below in terms of heating disks, where each disk has a depth which is equivalent to cylinder length. The heating disks 10 are arranged with their radial surfaces facing one another along the length of the heater 3. The radial surfaces of each disk 10 may touch the radial surfaces of its neighboring disks 10. Alternatively, a heat insulating or heat reflecting layer may be present between the radial surfaces of the disks 10 so that thermal energy emitted from each one of the disks 10 does not substantially heat the neighboring disks 10 and instead travels predominately outwards from the circumferential surface of the disk 10 into the heating chamber 4 and smokeable material 5. Each disk 10 may have substantially the same dimensions as the other disks 10.

[0039] In this way, when a particular one of the heating regions 10 is activated, it supplies thermal energy to the smokeable material 5 located radially around the heating region 10 without substantially heating the remainder of the smokeable material 5. For example, referring to FIG. 2, the heated region of smokeable material 5 may comprise a ring of smokeable material 5 located around the heating disk 10 which has been activated. The smokeable material 5 can therefore be heated in independent sections, for example rings, where each section corresponds to smokeable material 5 located directly around a particular one of the heating regions 10 and has a mass and volume which is significantly less than the body of smokeable material 5 as a whole.

[0040] Additionally or alternatively, referring to FIG. 6, the heater 3 may comprise a plurality of elongate, longitudinally extending heating regions 10 positioned at different locations around the central longitudinal axis of the heater 3. Although shown as being of different lengths in FIG. 6, the longitudinally extending heating regions 10 may be of substantially the same length so that each extends along substantially the whole length of the heater 3. Each heating region 10 may comprise, for example, an individual IR heating element 10 such as an IR heating filament 10. Optionally, a body of heat insulation or heat reflective material may be provided along the central longitudinal axis of the heater 3 so that thermal energy emitted by each heating region 10 travels predominately outwards from the heater 3 into the heating chamber 4 and thus heats the smokeable material 5. The distance between the central

longitudinal axis of the heater 3 and each of the heating regions 10 may be substantially equal. The heating regions 10 may optionally be contained in a substantially infra-red and/or heat transparent tube, or other housing, which forms a longitudinal surface of the heater 3. The heating regions 10 may be fixed in position relative to the other heating regions 10 inside the tube.

[0041] In this way, when a particular one of the heating regions 10 is activated, it supplies thermal energy to the smokeable material 5 located adjacent to the heating region 10 without substantially heating the remainder of the smokeable material 5. The heated section of smokeable material 5 may comprise a longitudinal section of smokeable material 5 which lies parallel and directly adjacent to the longitudinal heating region 10. Therefore, as with the previous example, the smokeable material 5 can be heated in independent sections.

[0042] As will be described further below, the heating regions 10 can each be individually and selectively activated.

[0043] The smokeable material 5 may be comprised in a cartridge 11 which can be inserted into the heating chamber 4. For example, as shown in FIG. 1, the cartridge 11 can comprise a smokeable material tube 11 which can be inserted around the heater 3 so that the internal surface of the smokeable material tube 11 faces the longitudinal surface of the heater 3. The smokeable material tube 11 may be hollow. The diameter of the hollow centre of the tube 11 may be substantially equal to, or slightly larger than, the diameter of the heater 3 so that the tube 11 is a close fit around the heater 3. The length of the cartridge 11 may be approximately equal to the length of the heater 3 so that the heater 3 can heat the cartridge 11 along its whole length.

[0044] The housing 7 of the apparatus 1 may comprise an opening through which the cartridge 11 can be inserted into the heating chamber 4. The opening may, for example, comprise a ring-shaped opening located at the housing's second end 9 so that the cartridge 11 can be slid into the opening and pushed directly into the heating chamber 4. The opening is preferably closed during use of the apparatus 1 to heat the smokeable material 5. Alternatively, a section of the housing 7 at the second end 9 is removable from the apparatus 1 so that the smokeable material 5 can be inserted into the heating chamber 4. An example of this is shown in FIG. 9. The apparatus 1 may optionally be equipped with a user-operable smokeable material ejection unit, such as an internal mechanism configured to slide used smokeable material 5 off and/or away from the heater 3. The used smokeable material 5 may, for example, be pushed back through the opening in the housing 7. A new cartridge 11 can then be inserted as required.

[0045] In an alternative configuration of heater 3, the heater 3 comprises a spirally shaped heater 3. The spirally shaped heater 3 may be configured to screw into the smokeable material cartridge 11 and may comprise adjacent, axially-aligned heating regions 10 so as to operate in substantially the same manner as described for the linear, elongate heater 3 described above.

[0046] In an alternative configuration of heater 3 and heating chamber 4, the heater 3 comprises a substantially elongate tube, which may be cylindrical, and the heating chamber 4 is located inside the tube 3 rather than around the heater's outside. The heater 3 may comprise a plurality of axially-aligned heating sections, which may each comprise

a heating ring configured to heat smokeable material **5** located radially inwardly from the ring. In this way, the heater **3** is configured to independently heat separate sections of smokeable material **5** in the heating chamber **4** in a manner similar to the heater **3** described above in relation to FIG. 2. The heat is applied radially inwardly to the smokeable material **5**, rather than radially outwardly as previously described. An example is shown in FIG. 21.

[0047] Alternatively, referring to FIGS. 7, 8 and 9, a different geometrical configuration of heater **3** and smokeable material **5** can be used. More particularly, the heater **3** can comprise a plurality of heating regions **10** which extend directly into an elongate heating chamber **4** which is divided into sections by the heating regions **10**. During use, the heating regions **10** extend directly into an elongate smokeable material cartridge **11** or other substantially solid body of smokeable material **5**. The smokeable material **5** in the heating chamber **4** is thereby divided into discrete sections separated from each other by the spaced-apart heating regions **10**. The heater **3**, heating chamber **4** and smokeable material **5** may extend together along a central, longitudinal axis of the housing **7**. As shown in FIGS. 7 and 9, the heating regions **10** may each comprise a projection **10**, such as an upstanding heating plate **10**, which extends into the body of smokeable material **5**. The projections **10** are discussed below in the context of heating plates **10**. The principal plane of the heating plates **10** may be substantially perpendicular to the principal longitudinal axis of the body of smokeable material **5** and heating chamber **4** and/or housing **7**. The heating plates **10** may be parallel to one another, as shown in FIGS. 7 and 9. Each section of smokeable material **5** is bounded by a main heating surface of a pair of heating plates **10** located either side of the smokeable material section, so that activation of one or both of the heating plates **10** will cause thermal energy to be transferred directly into the smokeable material **5**. The heating surfaces may be embossed to increase the surface area of the heating plate **10** against the smokeable material **5**. Optionally, each heating plate **10** may comprise a thermally reflective layer which divides the plate **10** into two halves along its principal plane. Each half of the plate **10** can thus constitute a separate heating region **10** and may be independently activated to heat only the section of smokeable material **5** which lies directly against that half of the plate **10**, rather than the smokeable material **5** on both sides of the plate **10**. Adjacent plates **10**, or facing portions thereof, may be activated to heat a section of smokeable material **5**, which is located between the adjacent plates, from substantially opposite sides of the section of smokeable material **5**.

[0048] The elongate smokeable material cartridge or body **11** can be installed between, and removed from, the heating chamber **4** and heating plates **10** by removing a section of the housing **7** at the housing's second end **9**, as previously described. The heating regions **10** can be individually and selectively activated to heat different sections of the smokeable material **5** as required.

[0049] In this way, when a particular one or pair of the heating regions **10** is activated, it supplies thermal energy to the smokeable material **5** located directly adjacent to the heating region(s) **10** without substantially heating the remainder of the smokeable material **5**. The heated section of smokeable material **5** may comprise a radial section of smokeable material **5** located between the heating regions **10**, as shown in FIGS. 7 to 9.

[0050] The apparatus **1** may comprise a controller **12**, such as a microcontroller **12**, which is configured to control operation of the apparatus **1**. The controller **12** is electronically connected to the other components of the apparatus **1** such as the energy source **2** and heater **3** so that it can control their operation by sending and receiving signals. The controller **12** is, in particular, configured to control activation of the heater **3** to heat the smokeable material **5**. For example, the controller **12** may be configured to activate the heater **3**, which may comprise selectively activating one or more heating regions **10**, in response to a user drawing on the mouthpiece **6** of the apparatus **1**. In this regard, the controller **12** may be in communication with a puff sensor **13** via a suitable communicative coupling. The puff sensor **13** is configured to detect when a puff occurs at the mouthpiece **6** and, in response, is configured to send a signal to the controller **12** indicative of the puff. An electronic signal may be used. The controller **12** may respond to the signal from the puff sensor **13** by activating the heater **3** and thereby heating the smokeable material **5**. The use of a puff sensor **13** to activate the heater **3** is not, however, essential and other means for providing a stimulus to activate the heater **3** can alternatively be used. For example, the controller **12** may activate the heater **3** in response to another type of activation stimulus such as actuation of a user-operable actuator. The volatilized compounds released during heating can then be inhaled by the user through the mouthpiece **6**. The controller **12** can be located at any suitable position within the housing **7**. An example position is between the energy source **2** and the heater **3**/heating chamber **4**, as illustrated in FIG. 3.

[0051] If the heater **3** comprises two or more heating regions **10** as described above, the controller **12** may be configured to activate the heating regions **10** in a predetermined order or pattern. For example, the controller **12** may be configured to activate the heating regions **10** sequentially along or around the heating chamber **4**. Each activation of a heating region **10** may be in response to detection of a puff by the puff sensor **13** or may be triggered in an alternative way, as described further below.

[0052] Referring to FIG. 10, an example heating method may comprise a first step S1 in which an activation stimulus such as a first puff is detected followed by a second step S2 in which a first section of smokeable material **5** is heated in response to the first puff or other activation stimulus. In a third step S3, hermetically sealable inlet and outlet valves **24** may be opened to allow air to be drawn through the heating chamber **4** and out of the apparatus **1** through the mouthpiece **6**. In a fourth step, the valves **24** are closed. These valves **24** are described in more detail below with respect to FIG. 20. In fifth S5, sixth S6, seventh S7 and eighth S8 steps, a second section of smokeable material **5** may be heated in response to a second activation stimulus such as a second puff, with a corresponding opening and closing of the heating chamber inlet and outlet valves **24**. In ninth S9, tenth S10, eleventh S11 and twelfth S12 steps, a third section of the smokeable material **5** may be heated in response to a third activation stimulus such as a third puff with a corresponding opening and closing of the heating chamber inlet and outlet valves **24**, and so on. As referred to above, means other than a puff sensor **13** could alternatively be used. For example, a user of the apparatus **1** may actuate a control switch to indicate that he/she is taking a new puff. In this way, a fresh section of smokeable material **5** may be heated

to volatilize nicotine and aromatic compounds for each new puff. The number of heating regions **10** and/or independently heatable sections of smokeable material **5** may correspond to the number of puffs for which the cartridge **11** is intended to be used. Alternatively, each independently heatable smokeable material section **5** may be heated by its corresponding heating region(s) **10** for a plurality of puffs such as two, three or four puffs, so that a fresh section of smokeable material **5** is heated only after a plurality of puffs have been taken whilst heating the previous smokeable material section.

[0053] Instead of activating each heating region **10** in response to an individual puff, the heating regions **10** may alternatively be activated sequentially, one after the other, in response to a single, initial puff at the mouthpiece **6**. For example, the heating regions **10** may be activated at regular, predetermined intervals over the expected inhalation period for a particular smokeable material cartridge **11**. The inhalation period may, for example, be between approximately one and approximately four minutes. Therefore, at least the fifth and ninth steps S5, S9 shown in FIG. 10 are optional. Each heating region **10** may be activated for a predetermined period corresponding to the duration of the single or plurality of puffs for which the corresponding independently heatable smokeable material section **5** is intended to be heated. Once all of the heating regions **10** have been activated for a particular cartridge **11**, the controller **12** may be configured to indicate to the user that the cartridge **11** should be changed. The controller **12** may, for example, activate an indicator light at the external surface of the housing **7**.

[0054] It will be appreciated that activating individual heating regions **10** in order rather than activating the entire heater **3** means that the energy required to heat the smokeable material **5** is reduced over what would be required if the heater **3** were activated fully over the entire inhalation period of a cartridge **11**. Therefore, the maximum required power output of the energy source **2** is also reduced. This means that a smaller and lighter energy source **2** can be installed in the apparatus **1**.

[0055] The controller **12** may be configured to de-activate the heater **3**, or reduce the power being supplied to the heater **3**, in between puffs. This saves energy and extends the life of the energy source **2**. For example, upon the apparatus **1** being switched on by a user or in response to some other stimulus, such as detection of a user placing their mouth against the mouthpiece **6**, the controller **12** may be configured to cause the heater **3**, or next heating region **10** to be used to heat the smokeable material **5**, to be partially activated so that it heats up in preparation to volatilize components of the smokeable material **5**. The partial activation does not heat the smokeable material **5** to a sufficient temperature to volatilize nicotine. A suitable temperature could be below 120° C., such as 100° C. or below. An example is a temperature between 60° C. and 100° C., such as a temperature between 80° C. and 100° C. The temperature may be less than 100° C. In response to detection of a puff by the puff sensor **13**, the controller **12** can then cause the heater **3** or heating region **10** in question to heat the smokeable material **5** further in order to rapidly volatilize the nicotine and other aromatic compounds for inhalation by the user. If the smokeable material **5** comprises tobacco, a suitable temperature for volatilizing the nicotine and other aromatic compounds may be 100° C. or above, such as 120° C. or above. An example is a temperature between 100° C.

and 250° C., such as between 100° C. and 220° C., between 100° C. and 200° C., between 150° C. and 250° C. or between 130° C. and 180° C. The temperature may be more than 100° C. An example full activation temperature is 150° C., although other values such as 250° C. are also possible. A super-capacitor can optionally be used to provide the peak current used to heat the smokeable material **5** to the volatilization temperature. An example of a suitable heating pattern is shown in FIG. 12, in which the peaks may respectively represent the full activation of different heating regions **10**. As can be seen, the smokeable material **5** is maintained at the volatilization temperature for the approximate period of the puff which, in this example, is two seconds.

[0056] Three example operational modes of the heater **3** are described below.

[0057] In a first operational mode, during full activation of a particular heating region **10**, all other heating regions **10** of the heater are deactivated. Therefore, when a new heating region **10** is activated, the previous heating region is deactivated. Power is supplied only to the activated region **10**.

[0058] Alternatively, in a second operational mode, during full activation of a particular heating region **10**, one or more of the other heating regions **10** may be partially activated. Partial activation of the one or more other heating regions **10** may comprise heating the other heating region(s) **10** to a temperature which is sufficient to substantially prevent condensation of components such as nicotine volatilized from the smokeable material **5** in the heating chamber **4**. The temperature of the heating regions **10** which are partially activated is less than the temperature of the heating region **10** which is fully activated. The smokeable material **10** located adjacent the partially activated regions **10** is not heated to a temperature sufficient to volatilize components of the smokeable material **5**.

[0059] Alternatively, in a third operational mode, once a particular heating region **10** has been activated, it remains fully activated until the heater **3** is switched off. Therefore, the power supplied to the heater **3** incrementally increases as more of the heating regions **10** are activated during inhalation from the cartridge **11**. As with the second mode previously described, the continuing activation of the heating regions **10** substantially prevent condensation of components such as nicotine volatilized from the smokeable material **5** in the heating chamber **4**.

[0060] The apparatus **1** may comprise a heat shield **3a**, which is located between the heater **3** and the heating chamber **4**/smokeable material **5**. The heat shield **3a** is configured to substantially prevent thermal energy from flowing through the heat shield **3a** and therefore can be used to selectively prevent the smokeable material **5** from being heated even when the heater **3** is activated and emitting thermal energy. Referring to FIG. 19, the heat shield **3a** may, for example, comprise a cylindrical layer of heat reflective material which is located co-axially around the heater **3**. Alternatively, if the heater **3** is located around the heating chamber **4** and smokeable material **5** as previously described, the heat shield **3a** may comprise a cylindrical layer of heat reflective material which is located co-axially around the heating chamber **4** and co-axially inside of the heater **3**. The heat shield **3a** may additionally or alternatively comprise a heat-insulating layer configured to insulate the heater **3** from the smokeable material **5**. The heat shield **3a** comprises a substantially heat-transparent window **3b** which

allows thermal energy to propagate through the window **3b** and into the heating chamber **4** and smokeable material **5**. Therefore, the section of smokeable material **5** which is aligned with the window **3b** is heated whilst the remainder of the smokeable material **5** is not. The heat shield **3a** and window **3b** may be rotatable or otherwise moveable with respect to the smokeable material **5** so that different sections of the smokeable material **5** can be selectively and individually heated by rotating or moving the heat shield **3a** and window **3b**. The effect is similar to the effect provided by selectively and individually activating the heating regions **10** referred to above. For example, the heat shield **3a** and window **3b** may be rotated or otherwise moved incrementally in response to a signal from the puff detector **13**. Additionally or alternatively, the heat shield **3a** and window **3b** may be rotated or otherwise moved incrementally in response to a predetermined heating period having elapsed. Movement or rotation of the heat shield **3a** and window **3b** may be controlled by electronic signals from the controller **12**. The relative rotation or other movement of the heat shield **3a**/window **3b** and smokeable material **5** may be driven by a stepper motor **3c** under the control of the controller **12**. This is illustrated in FIG. **19**. Alternatively, the heat shield **3a** and window **3b** may be manually rotated using a user control such as an actuator on the housing **7**. The heat shield **3a** does not need to be cylindrical and may comprise optionally comprise one or more suitably positioned longitudinally extending elements and/or plates.

[0061] It will be appreciated that a similar result can be obtained by rotating or moving the smokeable material **5** relative to the heater **3**, heat shield **3a** and window **3b**. For example, the heating chamber **4** may be rotatable around the heater **3**. If this is the case, the above description relating to movement of the heat shield **3a** can be applied instead to movement of the heating chamber **4** relative to the heat shield **3a**.

[0062] The heat shield **3a** may comprise a coating on the longitudinal surface of the heater **3**. In this case, an area of the heater's surface is left uncoated to form the heat-transparent window **3b**. The heater **3** can be rotated or otherwise moved, for example under the control of the controller **12** or user controls, to cause different sections of the smokeable material **5** to be heated. Alternatively, the heat shield **3a** and window **3b** may comprise a separate shield **3a** which is rotatable or otherwise moveable relative to both the heater **3** and the smokeable material **5** under the control of the controller **12** or other user controls.

[0063] Referring to FIG. **6**, the apparatus **1** may comprise air inlets **14** which allow external air to be drawn into the housing **7** and through the heated smokeable material **5** during puffing. The air inlets **14** may comprise apertures **14** in the housing **7** and may be located upstream from the smokeable material **5** and heating chamber **4** towards the first end **8** of the housing **7**. This is shown in FIG. **1**. Another example is shown in FIG. **11**. Air drawn in through the inlets **14** travels through the heated smokeable material **5** and therein is enriched with smokeable material vapors, such as aroma vapors, before being inhaled by the user at the mouthpiece **6**. Optionally, as shown in FIG. **11**, the apparatus **1** may comprise a heat exchanger **15** configured to warm the air before it enters the smokeable material **5** and/or to cool the air before it is drawn through the mouthpiece **6**. For example, the heat exchanger **15** may be configured to use

heat extracted from the air entering the mouthpiece **6** to warm new air before it enters the smokeable material **5**.

[0064] The apparatus **1** may comprise a smokeable material compressor **16** configured to cause the smokeable material **5** to compress upon activation of the compressor **16**. The apparatus **1** can also comprise a smokeable material expander **17** configured to cause the smokeable material **5** to expand upon activation of the expander **17**. The compressor **16** and expander **17** may, in practice, be implemented as the same unit as will be explained below. The smokeable material compressor **16** and expander **17** may optionally operate under the control of the controller **12**. In this case, the controller **12** is configured to send a signal, such as an electrical signal, to the compressor **16** or expander **17** which causes the compressor **16** or expander **17** to respectively compress or expand the smokeable material **5**. Alternatively, the compressor **16** and expander **17** may be actuated by a user of the apparatus **1** using a manual control on the housing **7** to compress or expand the smokeable material **5** as required.

[0065] The compressor **16** is principally configured to compress the smokeable material **5** and thereby increase its density during heating. Compression of the smokeable material increases the thermal conductivity of the body of smokeable material **5** and therefore provides a more rapid heating and consequent rapid volatilization of nicotine and other aromatic compounds. This is preferable because it allows the nicotine and aromatics to be inhaled by the user without substantial delay in response to detection of a puff. Therefore, the controller **12** may activate the compressor **16** to compress the smokeable material **5** for a predetermined heating period, for example one second, in response to detection of a puff. The compressor **16** may be configured to reduce its compression of the smokeable material **5**, for example under the control of the controller **12**, after the predetermined heating period. Alternatively, the compression may be reduced or automatically ended in response to the smokeable material **5** reaching a predetermined threshold temperature. A suitable threshold temperature may be in the range of approximately 100° C. to 250° C., such as between 100° C. and 220° C., between 150° C. and 250° C., between 100° C. and 200° C. or between 130° C. and 180° C. The threshold temperature may be above 100° C., such as a value above 120° C., and may be user selectable. A temperature sensor may be used to detect the temperature of the smokeable material **5**.

[0066] The expander **17** is principally configured to expand the smokeable material **5** and thereby decrease its density during puffing. The arrangement of smokeable material **5** in the heating chamber **4** becomes more loose when the smokeable material **5** has been expanded and this aids the gaseous flow, for example air from the inlets **14**, through the smokeable material **5**. The air is therefore more able to carry the volatilized nicotine and aromatics to the mouthpiece **6** for inhalation. The controller **12** may activate the expander **17** to expand the smokeable material **5** immediately following the compression period referred to above so that air can be drawn more freely through the smokeable material **5**. Actuation of the expander **17** may be accompanied by a user-audible sound or other indication to indicate to the user that the smokeable material **5** has been heated and that puffing can commence.

[0067] Referring to FIGS. **13** and **14**, the compressor **16** and expander **17** may comprise a spring-actuated driving rod

which is configured to compress the smokeable material **5** in the heating chamber **4** when the spring is released from compression. This is schematically illustrated in FIGS. **13** and **14**, although it will be appreciated that other implementations could be used. For example, the compressor **16** may comprise a ring, having a thickness approximately equal to the tubular-shaped heating chamber **4** described above, which is driven by a spring or other means into the heating chamber **4** to compress the smokeable material **5**. Alternatively, the compressor **16** may be comprised as part of the heater **3** so that the heater **3** itself is configured to compress and expand the smokeable material **5** under the control of the controller **12**. For example, where the heater **3** comprises upstanding heating plates **10** of the type previously described, the plates **10** may be independently moveable in a longitudinal direction of the heater **3** to expand or compress the sections of smokeable material **5** which are located adjacent to them. A method of compressing and expanding the smokeable material **5** is shown in FIG. **15**.

[0068] Thermal insulation **18** may be provided between the smokeable material **5** and an external surface **19** of the housing **7** to reduce heat loss from the apparatus **1** and therefore improve the efficiency with which the smokeable material **5** is heated. For example, referring to FIG. **1**, a wall of the housing **7** may comprise a layer of insulation **18** which extends around the outside of the heating chamber **4**. The insulation layer **18** may comprise a substantially tubular length of insulation **18** located co-axially around the heating chamber **4** and smokeable material **5**. This is shown in FIG. **1**. Another example is shown in FIG. **21**. It will be appreciated that the insulation **18** could also be comprised as part of the smokeable material cartridge **11**, in which it would be located co-axially around the outside of the smokeable material **5**.

[0069] Referring to FIG. **16**, the insulation **18** may comprise vacuum insulation **18**. For example, the insulation **18** may comprise a layer which is bounded by a wall material **19** such as a metallic material. An internal region or core **20** of the insulation **18** may comprise an open-cell porous material, for example comprising polymers, aerogels or other suitable material, which is evacuated to a low pressure. The pressure in the internal region **20** may be in the range of 0.1 to 0.001 mbar. The wall **19** of the insulation **18** is sufficiently strong to withstand the force exerted against it due to the pressure differential between the core **20** and external surfaces of the wall **19**, thereby preventing the insulation **18** from collapsing. The wall **19** may, for example, comprise a stainless steel wall **19** having a thickness of approximately 100 μm . The thermal conductivity of the insulation **18** may be in the range of 0.004 to 0.005 W/mK. The heat transfer coefficient of the insulation **18** may be between approximately 1.10 W/(m²K) and approximately 1.40 W/(m²K) within a temperature range of between 100° C. and 250° C., such as between approximately 150 degrees Celsius and approximately 250 degrees Celsius. The gaseous conductivity of the insulation **18** is negligible. A reflective coating may be applied to the internal surfaces of the wall material **19** to minimize heat losses due to radiation propagating through the insulation **18**. The coating may, for example, comprise an aluminium IR reflective coating having a thickness of between approximately 0.3 μm and 1.0 μm . The evacuated state of the internal core region **20** means that the insulation **18** functions even when the thickness of the core region **20** is very small. The

insulating properties are substantially unaffected by its thickness. This helps to reduce the overall size of the apparatus **1**.

[0070] As shown in FIG. **16**, the wall **19** may comprise an inwardly-facing section **21** and an outwardly-facing section **22**. The inwardly-facing section **21** substantially faces the smokeable material **5** and heating chamber **4**. The outwardly-facing section **22** substantially faces the exterior of the housing **7**. During operation of the apparatus **1**, the inwardly-facing section **21** may be warmer due to the thermal energy originating from the heater **3**, whilst the outwardly-facing section **22** is cooler due to the effect of the insulation **18**. The inwardly-facing section **21** and the outwardly-facing section **22** may, for example, comprise substantially parallel longitudinally-extending walls **19** which are at least as long as the heater **3**. The internal surface of the outwardly-facing wall section **22**, i.e. the surface facing the evacuated core region **20**, may comprise a coating for absorbing gas in the core **20**. A suitable coating is a titanium oxide film.

[0071] The thermal insulation **18** may comprise hyper-deep vacuum insulation such as an Insulon® Shaped-Vacuum Thermal Barrier as described in U.S. Pat. No. 7,374,063. The overall thickness of such insulation **18** may be extremely small. An example thickness is between approximately 1 mm and approximately 1 μm , such as approximately 0.1 mm, although other larger or smaller thicknesses are also possible. The thermally insulating properties of the insulation **18** are substantially unaffected by its thickness and therefore thin insulation **18** can be used without any substantial additional heat loss from the apparatus **1**. The very small thickness of the thermal insulation **18** may allow the size of the housing **7** and apparatus **1** as a whole to be reduced beyond the sizes previously discussed and may allow the thickness, for example the diameter, of the apparatus **1** to be approximately equal to smoking articles such as cigarettes, cigars and cigarillos. The weight of the apparatus **1** may also be reduced, providing similar benefits to the size reductions discussed above.

[0072] Although the thermal insulation **18** described previously may comprise a gas-absorbing material to maintain or aid with creation of the vacuum in the core region **20**, a gas absorbing material is not used in the deep-vacuum insulation **18**. The absence of the gas absorbing material aids with keeping the thickness of the insulation **18** very low and thus helps to reduce the overall size of the apparatus **1**.

[0073] The geometry of the hyper-deep insulation **18** allows the vacuum in the insulation to be deeper than the vacuum used to extract molecules from the core region **20** of the insulation **18** during manufacture. For example, the deep vacuum inside the insulation **18** may be deeper than that of the vacuum-furnace chamber in which it is created. The vacuum inside the insulation **18** may, for example, be of the order 10–7 Torr. Referring to FIG. **22**, an end of the core region **20** of the deep-vacuum insulation **18** may taper as the outwardly facing section **22** and inwardly facing section **21** converge to an outlet **25** through which gas in the core region **20** may be evacuated to create a deep vacuum during manufacture of the insulation **18**. FIG. **22** illustrates the outwardly facing section **22** converging towards the inwardly facing section **21** but a converse arrangement, in which the inwardly facing section **21** converges to the outwardly facing section **22**, could alternatively be used. The converging end of the insulating wall **19** is configured

to guide gas molecules in the core region 20 out of the outlet 25 and thereby create a deep vacuum in the core 20. The outlet 25 is sealable so as to maintain a deep vacuum in the core region 20 after the region 20 has been evacuated. The outlet 25 can be sealed, for example, by creating a brazed seal at the outlet 25 by heating brazing material at the outlet 25 after gas has been evacuated from the core 20. Alternative sealing techniques could be used.

[0074] In order to evacuate the core region 20, the insulation 18 may be placed in a low pressure, substantially evacuated environment such as a vacuum furnace chamber so that gas molecules in the core region 20 flow into the low pressure environment outside the insulation 18. When the pressure inside the core region 20 becomes low, the tapered geometry of the core region 20, and in particular the converging sections 21, 22 referred to above, becomes influential in guiding remaining gas molecules out the core 20 via the outlet 25. Specifically, when the gas pressure in the core region 20 is low, the guiding effect of the converging inwardly and outwardly facing sections 21, 22 is effective to channel the remaining gas molecules inside the core 20 towards the outlet 25 and make the probability of gas exiting the core 20 higher than the probability of gas entering the core 20 from the external, low pressure environment. In this way, the geometry of the core 20 allows the pressure inside the core 20 to be reduced below the pressure of the environment outside the insulation 18.

[0075] Optionally, as previously described, one or more low emissivity coatings may be present on the internal surfaces of the inwardly and outwardly facing sections 21, 22 of the wall 19 in order to substantially prevent heat losses by radiation.

[0076] Although the shape of the insulation 18 is generally described herein as substantially cylindrical or similar, the thermal insulation 18 could be another shape, for example in order to accommodate and insulate a different configuration of the apparatus 1 such as different shapes and sizes of heating chamber 4, heater 3, housing 7 or energy source 2. For example, the size and shape of deep-vacuum insulation 18 such as an Insulon® Shaped-Vacuum Thermal Barrier referred to above is substantially unlimited by its manufacturing process. Suitable materials for forming the converging structure described above include ceramics, metals, metalloids and combinations of these.

[0077] Referring to the schematic illustration in FIG. 17, a thermal bridge 23 may connect the inwardly-facing wall section 21 to the outwardly-facing wall section 22 at one or more edges of the insulation 18 in order to completely encompass and contain the low pressure core 20. The thermal bridge 23 may comprise a wall 19 formed of the same material as the inwardly and outwardly-facing sections 21, 22. A suitable material is stainless steel, as previously discussed. The thermal bridge 23 has a greater thermal conductivity than the insulating core 20 and therefore may undesirably conduct heat out of the apparatus 1 and, in doing so, reduce the efficiency with which the smokeable material 5 is heated.

[0078] To reduce heat losses due to the thermal bridge 23, the thermal bridge 23 may be extended to increase its resistance to heat flow from the inwardly-facing section 21 to the outwardly-facing section 22. This is schematically illustrated in FIG. 18. For example, the thermal bridge 23 may follow an indirect path between the inwardly-facing section 21 of wall 19 and the outwardly-facing section 22 of

wall 19. This may be facilitated by providing the insulation 18 over a longitudinal distance which is longer than the lengths of the heater 3, heating chamber 4 and smokeable material 5 so that the thermal bridge 23 can gradually extend from the inwardly-facing section 21 to the outwardly-facing section 22 along the indirect path, thereby reducing the thickness of the core 20 to zero, at a longitudinal location in the housing 7 where the heater 3, heating chamber 4 and smokeable material 5 are not present.

[0079] Referring to FIG. 20, as previously discussed, the heating chamber 4 insulated by the insulation 18 may comprise inlet and outlet valves 24 which hermetically seal the heating chamber 4 when closed. The valves 24 can thereby prevent air from undesirably entering and exiting the chamber 4 and can prevent smokeable material flavours from exiting the chamber 4. The inlet and outlet valves 24 may, for example, be provided in the insulation 18. For example, between puffs, the valves 24 may be closed by the controller 12 so that all volatilized substances remain contained inside the chamber 4 in-between puffs. The partial pressure of the volatilized substances between puffs reaches the saturated vapor pressure and the amount of evaporated substances therefore depends only on the temperature in the heating chamber 4. This helps to ensure that the delivery of volatilized nicotine and aromatic compounds remains constant from puff to puff. During puffing, the controller 12 is configured to open the valves 24 so that air can flow through the chamber 4 to carry volatilized smokeable material components to the mouthpiece 6. A membrane can be located in the valves 24 to ensure that no oxygen enters the chamber 4. The valves 24 may be breath-actuated so that the valves 24 open in response to detection of a puff at the mouthpiece 6. The valves 24 may close in response to a detection that a puff has ended. Alternatively, the valves 24 may close following the elapse of a predetermined period after their opening. The predetermined period may be timed by the controller 12. Optionally, a mechanical or other suitable opening/closing means may be present so that the valves 24 open and close automatically. For example, the gaseous movement caused by a user puffing on the mouthpiece 6 may be used to open and close the valves 24. Therefore, the use of the controller 12 is not necessarily required to actuate the valves 24.

[0080] The mass of the smokeable material 5 which is heated by the heater 3, for example by each heating region 10, may be in the range of 0.2 to 1.0 g. The temperature to which the smokeable material 5 is heated may be user controllable, for example to any temperature within the temperature range of 100° C. to 250° C., such as any temperature within the range of 150° C. to 250° C. and the other volatilizing temperature ranges previously described. The mass of the apparatus 1 as a whole may be in the range of 70 to 125 g. A battery 2 with a capacity of 1000 to 3000 mAh and voltage of 3.7V can be used. The heating regions 10 may be configured to individually and selectively heat between approximately 10 and 40 sections of smokeable material 5 for a single cartridge 11.

[0081] It will be appreciated that any of the alternatives described above can be used singly or in combination. For example, as discussed above, the heater 3 may be located around the outside of the smokeable material 5 rather than the smokeable material 5 being located around the heater 3. The heater 3 may therefore circumscribe the smokeable material 5 to apply heat to the smokeable material 5 in a substantially radially inward direction.

[0082] In order to address various issues and advance the art, the entirety of this disclosure shows by way of illustration various embodiments in which the claimed invention(s) may be practiced and provide for superior apparatus. The advantages and features of the disclosure are of a representative sample of embodiments only, and are not exhaustive and/or exclusive. They are presented only to assist in understanding and teach the claimed features. It is to be understood that advantages, embodiments, examples, functions, features, structures, and/or other aspects of the disclosure are not to be considered limitations on the disclosure as defined by the claims or limitations on equivalents to the claims, and that other embodiments may be utilized and modifications may be made without departing from the scope and/or spirit of the disclosure. Various embodiments may suitably comprise, consist of, or consist essentially of, various combinations of the disclosed elements, components, features, parts, steps, means, etc. In addition, the disclosure includes other inventions not presently claimed, but which may be claimed in future.

1. An apparatus configured to heat smokeable material to volatilize at least one component of the smokeable material, wherein the apparatus comprises a region of insulation having a core region which is evacuated to a lower pressure than an exterior of the insulation, wherein the core region comprises a deep vacuum.

2. An apparatus according to claim 1, wherein the vacuum is a hyper deep vacuum.

3. An apparatus according to claim 1, wherein the insulation is located between a smokeable material heating chamber and an exterior of the apparatus to reduce heat loss from heated smokeable material.

4. An apparatus according to claim 3, wherein the insulation is located co-axially around the heating chamber.

5. An apparatus according to claim 3, wherein the smokeable material heating chamber comprises a substantially tubular heating chamber and the insulation is located around a longitudinal surface of the tubular heating chamber.

6. An apparatus according to claim 3, wherein the insulation comprises a substantially tubular body of insulation located around the heating chamber.

7. An apparatus according to claim 3, wherein the smokeable material heating chamber is located between the insulation and a heater.

8. An apparatus according to claim 3, wherein a heater is located between the smokeable material heating chamber and the insulation.

9. An apparatus according to claim 8, wherein the insulation is located externally of the heater.

10. An apparatus according to claim 8, wherein the heater is located co-axially around the heating chamber and the insulation is located co-axially around the heater.

11. An apparatus according to any of claim 1, wherein the insulation comprises an infra-red radiation-reflective material to reduce the propagation of infra-red radiation through the insulation.

12. An apparatus according to any of claim 1, wherein the insulation comprises an exterior wall which encloses the core region.

13. An apparatus according to claim 12, wherein an internal surface of the wall comprises an infra-red radiation-reflective coating to reflect infra-red radiation within the core region.

14. An apparatus according to claim 12, wherein the wall comprises a layer of stainless steel having a thickness of at least approximately 100 microns.

15. An apparatus according to claim 12, wherein wall sections either side of the core region are connected by a joining wall section which follows an indirect path between the wall sections either side of the core region.

16. An apparatus according to claim 12, wherein wall sections either side of the core region converge to a sealed gas outlet.

17. An apparatus according to claim 16, wherein said wall sections converge in an end region of the insulation.

18. An apparatus according to claim 1, wherein a thickness of the insulation is less than approximately 1 mm.

19. An apparatus according claim 1, wherein a thickness of the insulation is less than approximately 0.1 mm.

20. An apparatus according to claim 1, wherein a thickness of the insulation is between approximately 1 mm and 0.001 mm.

21. An apparatus according to claim 1, wherein a heat transfer coefficient of the insulation is between approximately 1.10 W/(m²K) and approximately 1.40 W/(m²K) when a temperature of the insulation is in a range of from 100 degrees Celsius to 250 degrees Celsius.

22. An apparatus according to claim 1, wherein the core region comprises a porous material.

23. An apparatus according to any of claim 1, wherein the apparatus is configured to heat the smokeable material using an electrically-powered heater.

24. An apparatus according to any of claim 1, wherein the apparatus is configured to heat the smokeable material without combusting the smokeable material.

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