Oct. 4, 1938. J. W. LESS 2,131,960

DISPLAY DEVICE

Filed July 6, 1936

FIG. 1.

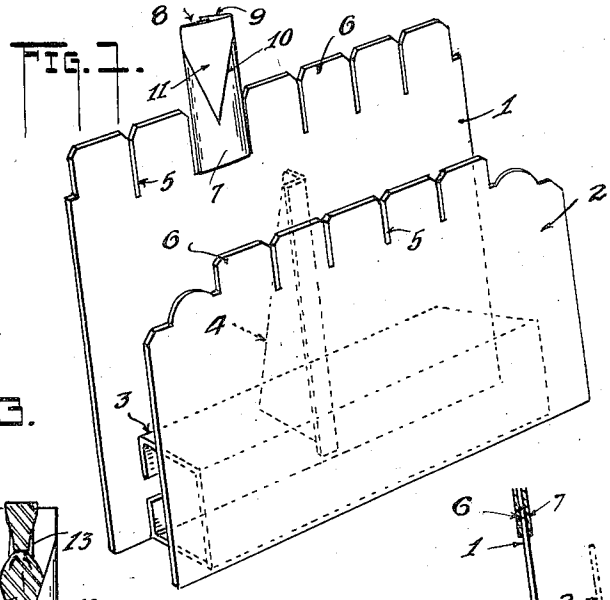


FIG. 3.

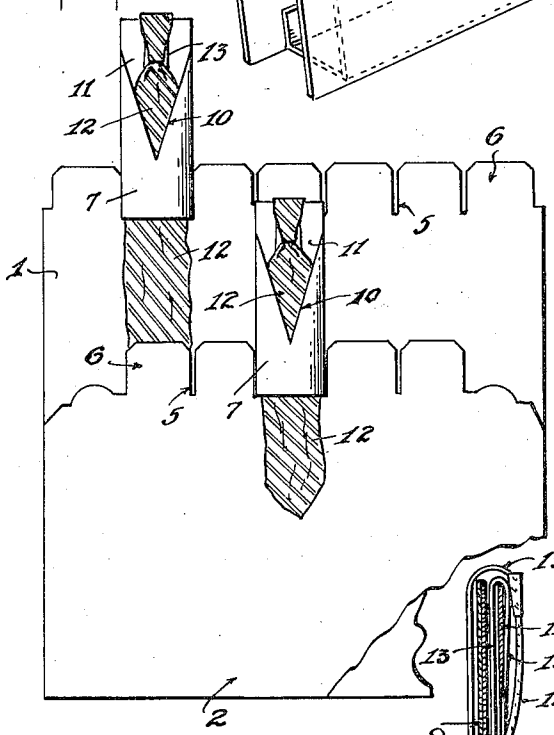


FIG. 2

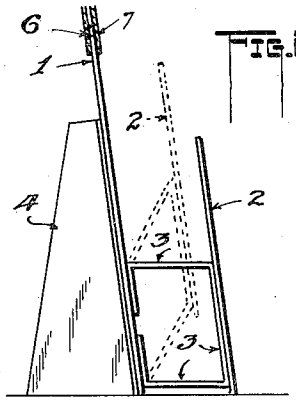


FIG. 5.

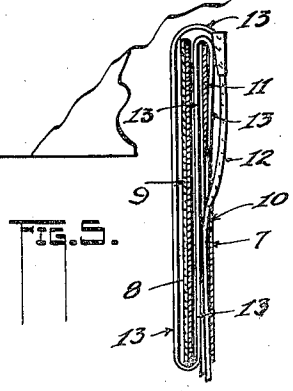
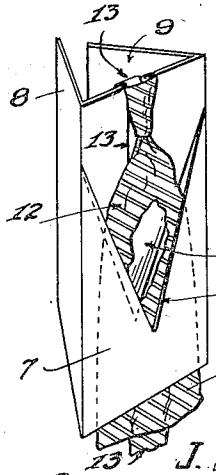


FIG. 4.



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DISPLAY DEVICE

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2 Claims. (Cl. 206—78)

This invention has reference to display racks or, more particularly, racks for exhibiting articles of sale.

The object of the invention is to provide a rack or stand of simple construction arranged whereby a plurality of articles may be supported and exhibited side by side in a well ordered manner.

Another object is to provide a rack for the purpose stated wherein the articles of sale may be displayed in closely placed tiers or ranks while taking up but little space upon a counter, or show-case.

A still further object is to furnish a convenient form of exhibiting holder or wrapper for an article of sale in such form as to be easily and readily mounted upon provided supporting extensions of said rack.

To the end that the invention may be clearly and readily understood, the accompanying drawing is provided wherein—

Figure 1 shows my display rack in perspective.

Figure 2 is an end elevation of the same.

Figure 3 is a front elevation of the same.

Figure 4 illustrates an article holder or wrapper in perspective and

Figure 5 is a longitudinal section of the holder or wrapper of Figure 4, showing, in this instance, the manner of threading a four-in-hand necktie therethrough.

The rack may include one or more members of paste board, for example, two of such members in this instance being illustrated in the first three figures of the drawing. In this case, also, one of the members denoted by the character 1 is greater in height than the other denoted at 2, both resting at one of their edges, as to base, on any desired support such as a show-case, for example, not shown, the said member 2 of lower height being placed forward of the other. The members are connected by a hinged collapsible bridging portion 3 of paper board, as an example, as shown in Figures 1 and 2, the latter figure illustrating in broken lines the manner of collapsing the structure for packing or shipping purposes, there being secured to the back of the member 1 a foldable supporting flap 4 by which the structure may be maintained in an erected standing position after the manner of an easel.

The upper edges of the members 1 and 2 are provided with spaced slits 5 thereby creating a series of separate fingers or extensions 6 upon each of which to mount an object to be displayed, it being noted that ranks of the display articles may be accommodated, and displayed in neat and attractive form and corresponding in number, of course, to the number of fingers 6 provided. And it will be noted, further, that due to the difference in height of the members 1 and 2 the two ranks or series of articles will be displayed to equal advantage as may be seen in viewing Figure 2 wherein, however, but one of the articles of display is shown in each rank of such fingers.

An article holding part, or wrapper, is illustrated in several of the figures of the drawing, especially Figures 4 and 5, this being of such form that it may be readily slipped over a finger 6 and retained firmly thereon. In the example shown the holder or wrapper is of paper and has a front portion 7 and foldable flaps 8 and 9 to lie adjacent the rear side of said portion 7 in practice. Where it is desired to present a neck scarf or tie the said front portion 7 may have a V-slit 10 the forming of which creates a pointed tongue 11, incidentally, as a background upon which to exhibit such tie, the tail or body 12 of the latter being threaded between the flap and the said front portion, while the usual neckband 13 extends from the knot portion of the tie rearwardly over and down behind the two flaps 8 and 9, as in Figure 5, thence extended up between the latter and the front portion and down over the tongue 11 behind the tail or body 12. This arrangement maintains the parts of the wrapper in place relatively creating a tube which can be slipped upon a finger 6 where it is securely held, the article being likewise secure, and displayed advantageously. For neckwear the holder of the particular form described and shown as to the front portion 7 is quite effective for exhibition purposes, but, of course, the holder may be made to appear otherwise for the particular goods to be held by it, but the tubular form, so called herein, is best suited to the purpose of firmly supporting the article on the finger 6.

It is noted, of course, that the form of the holder 7, 8, 9 is such as to attract the eye and due to the V-shaped opening of the front the tie is made to appear much as it would as worn on the person.

Again, although the neck band is shown but loosely threaded through the holder, Figure 5, as a matter of fact said neck band for display is drawn together about the parts of said holder so that the part thereof extending from and lying adjacent the knot portion of the tie is made to engage snugly upon that part of the said neck band that extends up over the portion 7, fric-

tion being thereby created between the two. As said band is tightened the knot portion will be made to tilt outwardly at its lower end, in the same way as when tying about the collar of the wearer, the named friction between the parts of the neck band maintaining that position of said knot and making it appear as attractive as when worn about the neck.

Having described my invention, I claim:

1. A display device for a formed or made up tie of the "four-in-hand" type including a panel member for receiving the tie, said member being severed by two converging slits meeting each other at an acute angle creating a tongue and an opening, the tail or body of the tie lying between the tongue and the part having such opening, the knot portion of said tie lying on a portion of the panel member lying distant from the meeting point of said slits, and said slits diverging from the portion of the member carrying said tail or body of the tie toward that portion of the member upon which said knot portion lies, the knot portion and the tie portion lying at the tongue and opening being wholly exposed to view.

2. A device for displaying a formed or made up tie of the "four-in-hand" type comprising a panel member having at each edge a flap foldable upon each other and upon the face of said panel member, the latter at its other face adapted to receive parts of the tie, said panel member being severed by two converging slits meeting each other at an acute angle creating a tongue and an opening, the tail or body of the tie lying between the tongue and the part having such opening, the knot portion of said tie lying on a portion of the panel member lying distant from the meeting point of said slits, and said slits diverging from the portion of the member carrying said tail or body of the tie toward that portion of the member upon which said knot portion lies, the knot portion and the tie portion lying at the tongue and opening being wholly exposed to view.

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