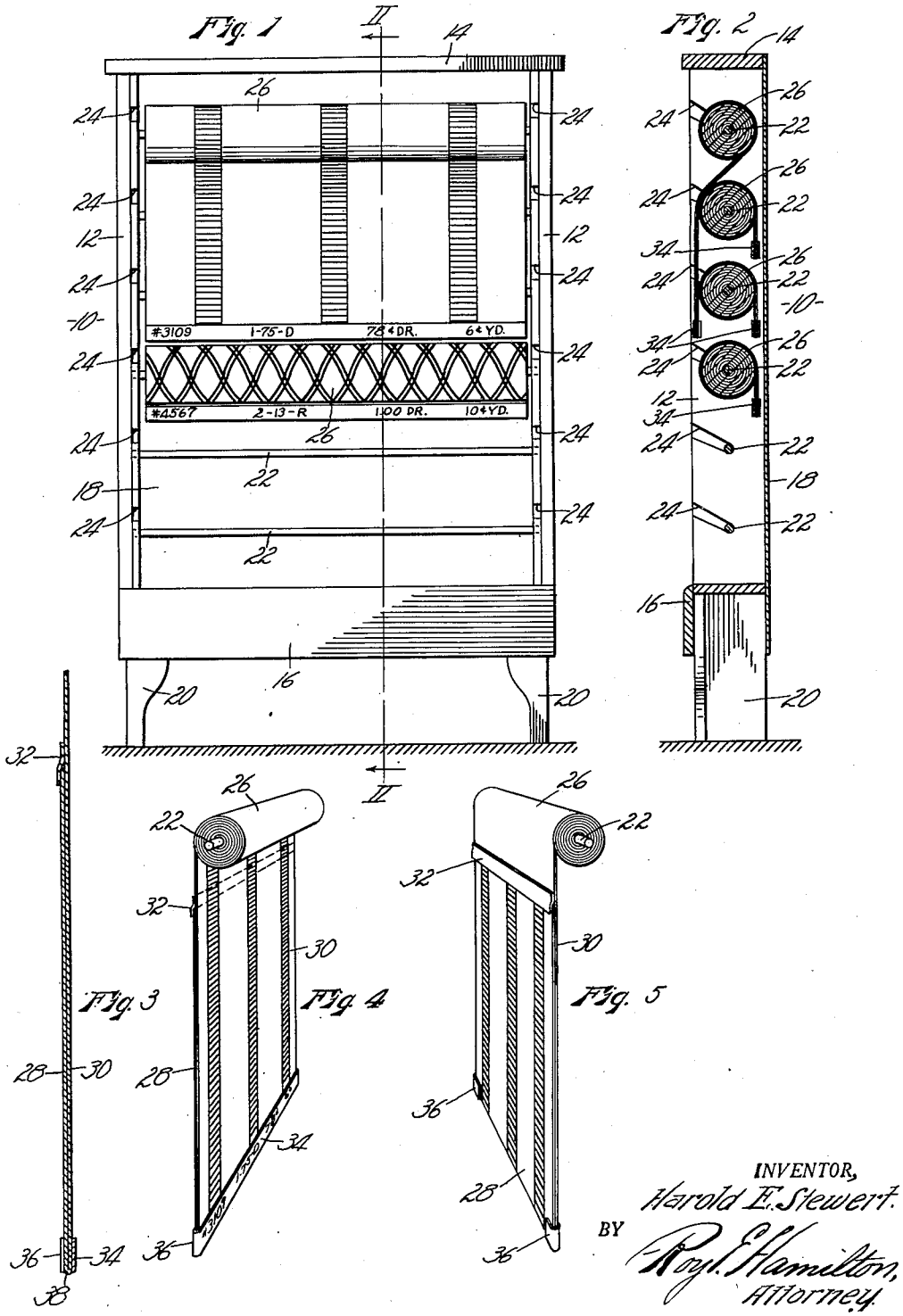
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WALLPAPER DISPLAY

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WALLPAPER DISPLAY

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1 Claim. (Cl. 40—83)

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This invention relates to new and useful improvements in a wallpaper display, and has particular reference to a means for supporting and displaying a plurality of rolls of wallpaper, each of said rolls being individually extendable to display a length of said wallpaper.

The principal object of the present invention is the provision of a wallpaper display comprising a display rack supporting a plurality of rolls of wallpaper for rotation, said rolls thereby being individually extendable to display a length of said wallpaper.

Another object is the provision of a wallpaper display providing a means whereby when a roll of wallpaper is rolled with the pattern side in, the pattern thereof is indicated on the outside of said roll.

Other objects are simplicity and economy of construction, and ease of inserting or interchanging said rolls of wallpaper.

With these objects in view, as well as other objects which will become apparent during the course of the specification, reference will be had to the drawing, wherein:

Figure 1 is a front elevation of a wallpaper display embodying the present invention.

Fig. 2 is a vertical section taken on line II—II of Figure 1.

Fig. 3 is an enlarged longitudinal section of the extended end portion of a roll of wallpaper as employed in the present invention.

Fig. 4 is a perspective view of one of the rolls of wallpaper removed from the display rack, partially extended and showing the front side of said roll.

Fig. 5 is a perspective view of one of the rolls of wallpaper removed from the display rack, partially extended and showing the rearward side of said roll.

Like reference numerals apply to similar parts throughout the several views, and the numeral 10 applies to a display rack comprising a vertically disposed shallow cabinet open at the front and having side rails 12 secured in parallel relationship by top rail 14, bottom rail 16, and back panel 18. Said display rack may be supported on legs 20 fixed to bottom rail 16 and adapted to engage floor, counter, or other planar surface.

A plurality of vertically spaced parallel rods 22 extend horizontally between side rails 12, and the ends thereof are removably retained in recesses 24 formed in said rails. Said recesses are formed in the inner surfaces of said side rails, and extend from the forward edges thereof to a point substantially midway between the front and rear-

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ward edges of said side rails. Said recesses are widened at their forward ends to permit easy insertion of said rods, and are inclined downwardly to the rear to prevent accidental escape of said rods.

Each of rods 22 is adapted to be inserted through a roll 26 of wallpaper and to support said roll rotatably between side rails 12, the distance between said rails being slightly greater than the width of the wallpaper to be displayed. The paper may then be drawn from any roll for display purposes, the extended portion hanging downwardly in front of rolls 26 disposed beneath the roll being displayed, as shown in Figure 2.

Most wallpaper is furnished in rolls with the pattern side inward. As a result the pattern does not show on the outside of the roll, and the roll must be extended slightly to identify the pattern. To overcome this difficulty, a length of paper 30 is extended from each roll, and an end portion 28 thereof having a length substantially greater than the circumference of the roll, is folded back to provide a double thickness of paper with the pattern showing on both sides, as shown in Figures 3, 4 and 5. The edge of said end portion is fastened to the back side of length 30 by any suitable means, such as by a length of masking tape 32.

Another length of masking tape 34, or similar material, is fixed to the forward side of paper 30 adjacent the crease 38 formed by folding back end portion 28 thereof. The end portions 36 of said length of tape extend outwardly beyond the sides of paper 30, and are folded rearwardly to engage end portion 28 of the paper, thus holding the paper adjacent crease 38 in close contact. Tape 34 serves the purpose of stiffening and strengthening the paper at the point where it is grasped to extend it from the roll, and also to provide a convenient surface on which may be imprinted indicia indicating pattern number, manufacturer, price, bin number, and other pertinent data.

It will thus be seen that when roll 26 is completely rolled, end portion 28 will be disposed on the outside thereof indicating the pattern. It will thus be unnecessary to extend the roll except when it is desired to display a substantial length thereof.

Referring to Figure 2, it will be seen that when the rolls 26 are completely rolled, the ends thereof bound by tapes 34 will hang downwardly behind each roll, the indicia imprinted on said tapes being visible between adjacent rolls. To display a paper, the end of the roll bound by tape

34 is grasped and drawn forwardly between adjacent rolls to any desired length. If desired, rolls 26 need not be rolled completely, but may be left with the end portions extending forwardly between the rolls and hanging downwardly in front of the rolls to more clearly reveal tapes 34.

Other features of this invention are the ease and rapidity with which it will display a large number of patterns, ease of segregating patterns by price, style, popularity, or any other standard, easy portability of the display, and simplicity and economy of construction.

The improvements I claim as new and desire to protect by Letters Patent are:

A wallpaper display comprising a rack, a plurality of horizontally disposed rods carried by said rack, a roll of wallpaper carried rotatably on each of said rods, the end portion of the paper on each of said rolls being doubled back on itself to provide a double thickness of paper displaying the pattern on both sides thereof, whereby when the paper is completely rolled the pattern will

be displayed on the outside of said roll, means for fastening the end of said paper to the back side of said end portion of the paper, and a strip of adhesive tape or similar material binding the crease formed by doubling back said end portion of the paper, said tape being suitable for receiving indicia concerning advertising or informational data.

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