April 21, 1942. D. TRAUM 2,280,503

MERCHANDISE PACKAGE

Filed Nov. 21, 1939

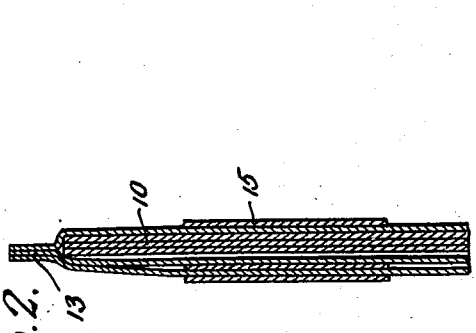

Fig. 2.

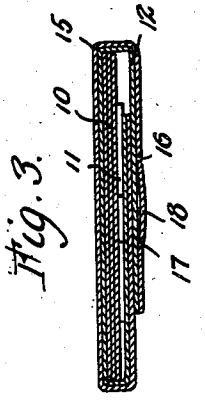

Fig. 3.

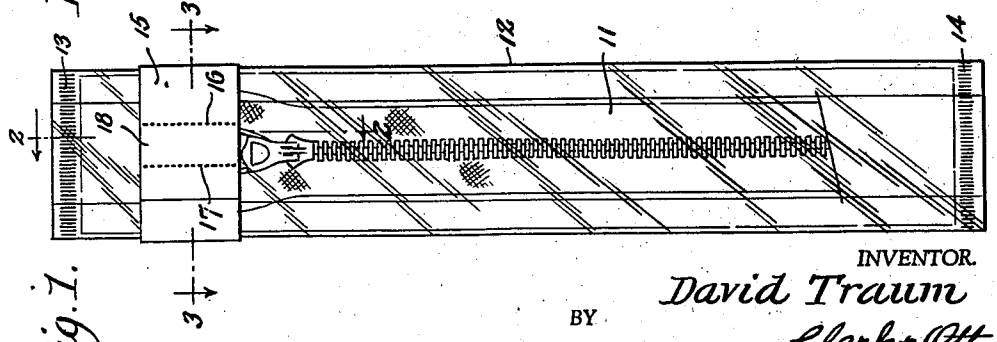

Fig. 1.

INVENTOR.
David Traum
BY
Clark + Att
ATTORNEYS

Patented Apr. 21, 1942 2,280,503

UNITED STATES PATENT OFFICE

2,280,503

MERCHANDISE PACKAGE

David Traum, New York, N. Y., assignor to Dritz-Traum Company, Inc., New York, N. Y., a corporation of New York

Application November 21, 1939, Serial No. 305,434

1 Claim. (Cl. 206—78)

This invention has to do with packaging of merchandise and while not necessarily restricted thereto, the present invention is disclosed as a package for slide fasteners or analogous merchandise.

The invention is directed to a package in which the merchandise is attached to and carried by a mounting such as a folder bearing advertising matter and illustrated instructions which mounting is enclosed in a sealed transparent outer wrapper or envelop and the purpose of the present invention is to make provision for a removable stock control tab which is designed to be removed by a salesclerk without destroying, damaging or otherwise marring the sealed condition of the outer wrapper or envelop.

Other objects of the invention reside in the provision of an improved merchandise package equipped with a removable stock control tab which does not materially complicate the package structure nor increase the cost thereof.

With these and other objects in view the invention is set forth in greater detail in the following specification and illustrated in the accompanying drawing, in which:

Fig. 1 is a face view of a merchandise package constructed in accordance with one form of the invention.

Fig. 2 is an enlarged fragmentary longitudinal sectional view taken approximately on the line 2—2 of Fig. 1.

Fig. 3 is an enlarged transverse sectional view taken approximately on the line 3—3 of Fig. 1.

Referring to the drawing by characters of reference, 10 designates a mounting for the merchandise 11 which mounting, as herein disclosed, is preferably in the form of a comparatively heavy paper folder to one of the outermost leaves of which the merchandise 11 is attached and which merchandise is herein illustrated as a slide fastener.

The folder 10 together with the merhandise attached thereto and carried thereby are enclosed within an outer wrapper or envelop 12 of transparent material such as "Cellophane," the longitudinal edge portions of which are overlapped and the opposite end edges of which are adhesively secured together such as by crimping the same as at 13 and 14. The overlapped longitudinal edges of the outer wrapper or envelop 12 are adhesively secured to provide a sealed enclosure or sheath for housing the mounting and the merchandise.

In this form of the invention a band 15 of a length coextensive with the width of the "Cellophane" wrapper is adhesively secured to the exterior thereof and extends around the folder. The said band is of a width relatively narrower than the length of the "Cellophane" wrapper and is disposed adjacent the upper end thereof. The band, adjacent the overlapped terminal portion, is provided with parallel lines of perforations 16 and 17 defining a removable tab 18, the rear surface of which tab is not adhesively attached to the "Cellophane" wrapper or envelop 12 and which bears on its outer surface stock control indicia. In use, when the packaged merchandise is sold, the salesclerk removes the tab 18 without affecting the sealed condition of the packaged merchandise.

What is claimed is:

In a merchandise package, a flexible wrapper enclosing the merchandise and having its longitudinal edge portions secured in overlapping relation, and a band of a length substantially coextensive with the width of the wrapper and having a pair of spaced transversely extending weakened lines adjacent to and spaced from one end thereof defining a removable tab adapted to bear stock control indicia, said band surrounding the wrapper transversely thereof with the opposite ends of the band disposed in overlapping relation, the underlying end of the band being disposed between and secured to the overlapping portions of the wrapper adjacent the longitudinal edges thereof, the overlying end portion of the band on opposite sides of the tab being secured to the wrapper, the tab portion being free and unsecured for removal so as to leave the remainder of the band in secured surrounding relation to the wrapper when the tab is removed.

DAVID TRAUM.